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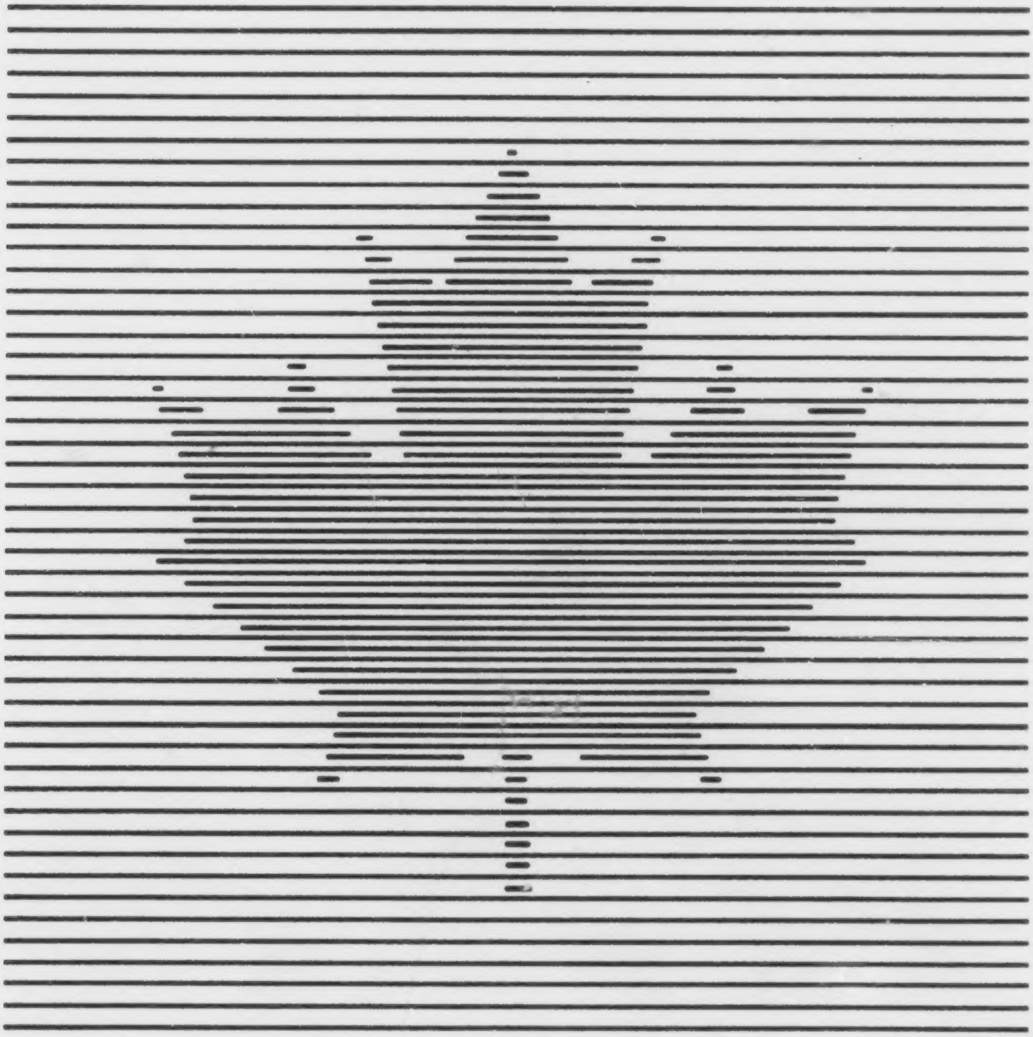
Canadian Daily/Weekly Newspaper Circulation
1984 • 1985
FACTBOOK



Analyses by newspapers, counties, major markets and rankings.

Audit Bureau of Circulations

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ABC FACTBOOK - 1984-1985
CANADIAN DAILY/WEEKLY
NEWSPAPER CIRCULATION

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FOREWORD

The ABC "FACTBOOK" was developed fourteen years ago at the request of Canadian advertiser and advertising agency media planners.

It was originally designed by them to meet the need for quick facts concerning daily newspaper circulations. With ABC's subsequent addition of in-depth data on dailies, the weekly newspaper sections, and the combined daily/weekly section, the "FACTBOOK" now allows planners to go well beyond seeking the answers to simple questions.

Data included in the "FACTBOOK" are derived from the latest ABC Audit Report for each member newspaper. Circulation trends can be updated by using the "FACTBOOK" in conjunction with later ABC "FAS-FAX" reports.

In addition to the "FACTBOOK," ABC offers a variety of computer-generated Data Bank Services which cover county-unit tabulations, structured to meet the user's specific requirements. Data Bank Services are available without charge to ABC advertiser and advertising agency members. For more information on these services, contact either: Lorraine King, ABC Member Service Office, 335 Bay Street, Toronto M5H 2R3 (416/366-8949); or Cecilia Kowalski or Lisa Salems, ABC Headquarters, 900 North Meacham Road, Schaumburg, Illinois 60195. (312-885-0910)

GENERAL INTRODUCTION

The ABC Canadian Newspaper FACTBOOK is made up of three major parts. Part I consists of four sections devoted to analyses of data for ABC Daily, Saturday and Sunday issues of Newspaper members and the markets they serve. Part II, also consisting of four sections, provides analyses of data for ABC Weekly Newspaper members and Saturday and Sunday issues of Daily Newspaper members. Part III contains two sections of both Daily and Weekly Newspaper data.

Each section is printed on a different colour paper for easy reference. Provincial maps, placed at the back of this volume, depict County and/or Census Division boundaries as defined in the 1981 Census.

*The maps used in this book are preliminary maps based on the 1981 Census except that the "cities and towns" section of the index of provincial maps reflect 1971 census county/census division reference and population data.

Section A - Analysis of Individual Newspaper's Circulation

Section A of each part of the ABC FACTBOOK lists paid circulation averages from the most recent ABC Audit Report for each newspaper member. These data are provided alphabetically within provinces, which are listed geographically from East to West in the following order:

Newfoundland
Prince Edward Island
Nova Scotia
New Brunswick
Quebec
Ontario
Manitoba
Saskatchewan
Alberta
British Columbia

County (Census Division) circulation analysis follows the listing of market circulation averages. Paid circulation not analyzed by county is included in the "Remainder of Circulation" total. An asterisk identifies each newspaper's county of publication in this listing.

The circulation/household ratio is reported for each reporting market. The percentage of total paid circulation is shown for each component figure. Map reference coordinates shown for each newspaper's city of publication will aid in locating markets on maps, pages 397 - 416.

French language newspapers are identified with the code (F) following the newspaper name.

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*See maps on pages 397 - 416.

Section B - Newspaper County (Census Division) Circulation & Coverage Analysis

These alphabetical listings of counties or census divisions by province report the circulation and circulation/household ratio of each newspaper member with significant circulation in the area. As in Section A, provinces are listed geographically from East to West. Newspapers published within counties listed are identified by an asterisk symbol. Map reference coordinates will aid in locating counties shown on maps, pages 397 - 416.

Section C - Daily Newspaper Major Market Analyses/Weekly Newspaper Circulation by Province and City

These sections in Part I and Part II provide Daily Newspaper circulation coverage in major markets and Weekly Newspapers and their circulation in alphabetical sequence by province and city.

Section D - Ranking Tables

The tables in these sections of Part I and Part II rank newspapers by total circulation and ABC-defined daily newspaper markets by number of 1984 estimated households.

USERS GUIDE TO PART I
DAILY NEWSPAPER ANALYSES

Part I of the ABC Canadian Newspaper FACTBOOK is devoted to analyses of data for ABC Daily Newspapers and the markets they serve.

Each of the four sections in this part are printed on different colour paper for easy reference. Map reference coordinates used in this book are for the Provincial maps appearing on pages 397 - 416.

Section A - Analysis of Individual Daily Newspaper's Circulation by Markets and Counties

This section lists paid circulation averages for each newspaper, extracted from the most recent ABC Audit Report. Separate figures are reported for each of the established market areas and for the total average paid circulation. Circulation figures are also reported for Census Metropolitan Areas. Listings for all newspapers published within these census-defined markets report circulation for the market within which each is published.

The individual newspaper's county circulation data follows the listing of market data. Home county circulation is shown plus figures for other counties where the newspaper reports circulation of at least 250 copies or a 5% circulation/household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Households shown for newspaper markets and Census Metropolitan Areas are ABC estimates for the year in which the audit period ended. This section, therefore, contains market estimates for 1982, 1983 and 1984. Households for Counties (Census Divisions) are 1984 estimates.

It should be noted that circulation figures for Census Metropolitan Areas and for counties are extracted from Paragraph 3 of ABC Audit Reports and, as such, do not necessarily represent the average for all daily issues. Under ABC rules, a separation of averages is required where daily circulation on a given day or days is considered abnormally high or low. Reference to Section D-1 of this FACTBOOK will provide additional sets of total average circulation for those newspapers reporting separate circulation averages and the specific publishing days involved.

Section B - Daily Newspaper County (Census Division) Circulation & Coverage Analysis

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/household ratio of all daily newspaper members having at least 250 copies or 5% circulation/household ratio. As in Section A, 1984 household estimates are shown for Counties (Census Divisions).

Section C - Major Market Circulation Coverage Analysis

Publisher reported or ABC compiled circulation data coupled with 1984 estimated population and households are provided in this section for 24 major markets where ABC member daily newspapers circulate. These major markets are listed by size, according to the total market population. Map reference coordinates aid in locating markets on maps, pages 397 - 416.

Newspaper circulation within these census-defined areas with the circulation/household ratio is shown for all member daily newspapers having at least 500 circulation in the area. Newspapers published in the market area are identified by an asterisk symbol.

Section D - Ranking Tables

1. By Circulation Size:

   Each Daily Newspaper member is ranked according to size, based on the circulation averages shown in the latest ABC Audit Report. Where Audit Reports show separate averages for Saturday or other single issues in addition to averages for other daily issues, the table includes the additional sets of averages.

2. By Market Size:

   The second table in this section ranks the ABC newspaper markets according to the number of 1984 estimated households in the city zone. In a separate table, markets with ABC defined Primary Market Areas are listed. Also shown are the number of 1984 estimated households for the Retail Trading Zones and, where applicable, the balance of Primary Market Area outside the City Zone plus totals for both markets.

PART I
SECTION A

ANALYSIS OF INDIVIDUAL DAILY NEWSPAPER'S CIRCULATION BY MARKETS AND COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND							
CORNER BROOK			0 9				
CORNER BROOK WESTERN STAR	9/84			EVE (M-S)			
CITY ZONE		7,000			4,786	68	45
RETAIL TRADING ZONE		17,600			4,993	28	47
TOTAL ZONES		24,600			9,779	40	91
TOTAL PAID CIRCULATION					10,742		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
CEN. DIV. 04		7,700			2,294	30	21
* CEN. DIV. 05		13,400			7,121	53	66
CEN. DIV. 08		14,600			637	4	6
CEN. DIV. 09		6,600			482	7	5
REMAINDER OF CIRCULATION					208		2
ST. JOHN'S			Q14				
ST. JOHN'S TELEGRAM	9/84			EVE (M-F)			
CITY ZONE		25,500			20,368	80	56
RETAIL TRADING ZONE		135,900			15,708	12	43
TOTAL ZONES		161,400			36,076	22	99
CENSUS METROPOLITAN AREA		46,600			28,355	61	78
TOTAL PAID CIRCULATION					36,303		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		71,200			32,520	46	90
CEN. DIV. 06		12,400			1,764	14	5
CEN. DIV. 07		12,300			649	5	2
CEN. DIV. 08		14,600			291	2	1
CEN. DIV. 10		8,300			477	6	1
REMAINDER OF CIRCULATION					602		2
ST. JOHN'S TELEGRAM	9/84			SATURDAY			
CITY ZONE		25,500			22,902	90	45
RETAIL TRADING ZONE		135,900			26,943	20	54
TOTAL ZONES		161,400			49,845	31	99
CENSUS METROPOLITAN AREA		46,600			32,853	71	65
TOTAL PAID CIRCULATION					50,407		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		71,200			41,369	58	82
CEN. DIV. 02		8,100			1,302	16	3
CEN. DIV. 06		12,400			3,217	26	6
CEN. DIV. 07		12,300			2,335	19	5
CEN. DIV. 08		14,600			655	5	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND								
ST. JOHN'S	(CONT.)			Q14				
ST. JOHN'S TELEGRAM		9/84			SATURDAY			
CEN. DIV. 10			8,300			578	7	1
REMAINDER OF CIRCULATION						951		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
PRINCE EDWARD ISLAND							
CHARLOTTETOWN			F12				
CHARLOTTETOWN GUARDIAN, PATRIOT	9/84			MORN/EVE (M-S)			
CITY ZONE		8,200			10,447	127	45
RETAIL TRADING ZONE		32,400			12,388	38	53
TOTAL ZONES		40,600			22,835	56	98
PRIMARY MARKET AREA		40,600			22,835	56	98
TOTAL PAID CIRCULATION					23,269		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
KINGS		5,800			3,596	62	16
PRINCE		13,700			2,272	17	10
* QUEENS		21,100			16,967	80	73
REMAINDER OF CIRCULATION					434		2
SUMMERSIDE			F11				
SUMMERSIDE JOURNAL-PIONEER	9/84			EVE (M-S)			
CITY ZONE		3,900			3,686	95	33
RETAIL TRADING ZONE		11,100			6,106	55	55
TOTAL ZONES		15,000			9,792	65	88
TOTAL PAID CIRCULATION					11,174		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* PRINCE		13,700			9,596	70	86
QUEENS		21,100			1,214	6	11
REMAINDER OF CIRCULATION					364		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
AMHERST			G10				
AMHERST NEWS	9/84			MORN (M-F)			
CITY ZONE		3,500			2,332	67	66
RETAIL TRADING ZONE		11,600			1,107	10	31
TOTAL ZONES		15,100			3,439	23	97
TOTAL PAID CIRCULATION					3,537		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		12,500			3,412	27	97
REMAINDER OF CIRCULATION					125		4
HALIFAX			K11				
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/84			MORN/EVE (M-S)			
CITY ZONE		79,100			59,827	76	44
RETAIL TRADING ZONE		162,600			65,721	40	49
TOTAL ZONES		241,700			125,548	52	93
CENSUS METROPOLITAN AREA		102,300			70,642	69	52
TOTAL PAID CIRCULATION					135,059		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
QUEENS		21,100			374	2	
NOVA SCOTIA							
ANNAPOLIS		7,900			2,671	34	2
ANTIGONISH		5,400			2,894	54	2
CAPE BRETON		39,400			3,518	9	3
COLCHESTER		15,700			6,096	39	5
CUMBERLAND		12,500			4,063	33	3
DIGBY		7,500			2,470	33	2
GUYSBOROUGH		4,200			1,620	39	1
* HALIFAX		105,800			72,769	69	54
HANTS		11,300			7,413	66	6
INVERNESS		6,800			2,580	38	2
KINGS		18,200			8,146	45	6
LUNENBERG		16,800			5,907	35	4
PICTOU		16,800			4,758	28	4
QUEENS		4,700			1,981	42	2
RICHMOND		3,600			1,053	29	1
SHELBURNE		5,800			1,878	32	1
VICTORIA		2,800			657	24	1
YARMOUTH		9,100			2,882	32	2
NEW BRUNSWICK							
WESTMORLAND		37,000			419	1	
REMAINDER OF CIRCULATION					910		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
HALIFAX			K11				
HALIFAX NEWS	9/84			MORN (M-S)			
PRIMARY MARKET AREA		105,800			15,380	15	91
TOTAL ZONES		105,800			15,380	15	91
CENSUS METROPOLITAN AREA		102,300			15,380	15	91
TOTAL PAID CIRCULATION					16,867		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* HALIFAX		105,800			15,380	15	91
HANTS		11,300			1,085	10	6
KINGS		18,200			392	2	2
REMAINDER OF CIRCULATION					10		
NEW GLASGOW			H13				
NEW GLASGOW NEWS	9/84			EVE (M-S)			
CITY ZONE		7,900			7,191	91	64
RETAIL TRADING ZONE		8,900			3,525	40	31
TOTAL ZONES		16,800			10,716	64	95
TOTAL PAID CIRCULATION					11,295		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,400			383	7	3
* PICTOU		16,800			10,716	64	95
REMAINDER OF CIRCULATION					196		2
SYDNEY			F18				
SYDNEY CAPE BRETON POST	9/84			EVE (M-S)			
CITY ZONE		11,900			11,791	99	38
RETAIL TRADING ZONE		40,700			19,097	47	61
TOTAL ZONES		52,600			30,888	59	99
TOTAL PAID CIRCULATION					31,298		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CAPE BRETON		39,400			29,068	74	93
INVERNESS		6,800			804	12	3
RICHMOND		3,600			285	8	1
VICTORIA		2,800			731	26	2
REMAINDER OF CIRCULATION					410		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
TRURO			H12				
TRURO NEWS	9/84			EVE (M-S)			
CITY ZONE		7,200			5,072	70	59
RETAIL TRADING ZONE		13,600			3,361	25	39
TOTAL ZONES		20,800			8,433	41	98
TOTAL PAID CIRCULATION					8,580		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* COLCHESTER		15,700			8,282	53	97
REMAINDER OF CIRCULATION					298		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
FREDERICTON			G 5				
FREDERICTON GLEANER	9/84			EVE (M-S)			
CITY ZONE		17,400			15,585	90	57
RETAIL TRADING ZONE		22,500			10,605	47	39
TOTAL ZONES		39,900			26,190	66	96
TOTAL PAID CIRCULATION					27,172		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
CARLETON		8,300			828	10	3
NORTHUMBERLAND		16,200			854	5	3
QUEENS		4,200			1,610	38	6
SUNBURY		6,600			4,105	62	15
* YORK		27,100			19,403	72	71
REMAINDER OF CIRCULATION					372		1
MONCTON			G 9				
MONCTON TIMES-TRANSCRIPT	9/84			EVE (M-S)			
CITY ZONE		27,500			24,441	89	55
RETAIL TRADING ZONE		67,500			17,892	27	40
TOTAL ZONES		95,000			42,333	45	95
TOTAL PAID CIRCULATION					44,675		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		7,800			5,297	68	12
GLOUCESTER		25,000			1,662	7	4
KENT		8,900			4,196	47	9
NORTHUMBERLAND		16,200			3,364	21	8
RESTIGOUCHE		13,100			1,410	11	3
* WESTMORLAND		37,000			27,814	75	62
REMAINDER OF CIRCULATION					932		2
SAINT JOHN			I 6				
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE	9/84			MORN/EVE (M-F)			
CITY ZONE		29,100			26,144	90	40
RETAIL TRADING ZONE		202,600			39,393	19	60
TOTAL ZONES		231,700			65,537	28	99
CENSUS METROPOLITAN AREA		39,500			34,542	87	52
TOTAL PAID CIRCULATION					66,176		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		7,800			544	7	1
CARLETON		8,300			2,589	31	4
CHARLOTTE		9,400			4,449	47	7
GLOUCESTER		25,000			2,027	8	3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
SAINT JOHN (CONT.)			I 6				
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE	9/84			MORN/EVE (M-F)			
KINGS		17,100			10,986	64	17
MADAWASKA		12,000			1,177	10	2
NORTHUMBERLAND		16,200			2,757	17	4
QUEENS		4,200			1,225	29	2
RESTIGOUCHE		13,100			2,020	15	3
* ST. JOHN		30,200			27,262	90	41
SUNBURY		6,600			611	9	1
VICTORIA		7,000			2,125	30	3
WESTMORLAND		37,000			2,288	6	4
YORK		27,100			5,238	19	8
REMAINDER OF CIRCULATION					878		1
SAINT JOHN TELEGRAPH-JOURNAL	9/84			SATURDAY			
CITY ZONE		29,100			23,252	80	36
RETAIL TRADING ZONE		202,600			40,895	20	63
TOTAL ZONES		231,700			64,147	28	99
CENSUS METROPOLITAN AREA		39,500			31,497	80	49
TOTAL PAID CIRCULATION					64,826		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		7,800			505	7	1
CARLETON		8,300			2,681	32	4
CHARLOTTE		9,400			4,672	50	7
GLOUCESTER		25,000			2,007	8	3
KENT		8,900			253	3	
KINGS		17,100			11,020	64	17
MADAWASKA		12,000			1,218	10	2
NORTHUMBERLAND		16,200			2,872	18	4
QUEENS		4,200			1,436	34	2
RESTIGOUCHE		13,100			2,140	16	3
* ST. JOHN		30,200			24,379	81	38
SUNBURY		6,600			734	11	1
VICTORIA		7,000			2,260	32	4
WESTMORLAND		37,000			2,098	6	3
YORK		27,100			5,872	22	9
REMAINDER OF CIRCULATION					679		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
CHICOUTIMI			F14				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/84			SUNDAY			
CITY ZONE		20,000			12,702	64	25
RETAIL TRADING ZONE		42,100			22,215	53	44
TOTAL ZONES		62,100			34,917	56	69
CENSUS METROPOLITAN AREA		44,200			24 222	55	48
TOTAL PAID CIRCULATION					50,531		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			838	3	2
* CHICOUTIMI		56,400			32,062	57	64
LAC-ST-JEAN-EST		15,100			6,581	44	13
LAC-ST-JEAN-OUEST		19,400			7,900	41	16
QUEBEC		168,400			1,140	1	2
SAGUENAY		34,200			1,914	6	4
REMAINDER OF CIRCULATION					96		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/84			MORN (M-S)			
CITY ZONE		20,000			9,576	48	32
RETAIL TRADING ZONE		42,100			14,843	35	49
TOTAL ZONES		62,100			24,419	39	81
CENSUS METROPOLITAN AREA		44,200			17,533	40	58
TOTAL PAID CIRCULATION					30,270		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHICOUTIMI		56,400			21,880	39	72
LAC-ST-JEAN-EST		15,100			4,615	31	15
LAC-ST-JEAN-OUEST		19,400			3,660	19	12
REMAINDER OF CIRCULATION					115		
GRANBY			M11				
GRANBY LA VOIX DE L'EST (F)	3/84			MORN (M-S)			
CITY ZONE		18,600			7,631	41	61
RETAIL TRADING ZONE		32,900			4,475	14	36
TOTAL ZONES		51,500			12,106	24	96
TOTAL PAID CIRCULATION					12,552		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BROME		6,500			594	9	5
MISSISQUOI		12,700			1,643	13	13
ROUVILLE		14,400			881	6	7
* SHEFFORD		26,100			8,996	35	72
REMAINDER OF CIRCULATION					438		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL			M10				
MONTREAL LE DEVOIR (F)	3/84			MORN (M-F)			
CITY ZONE		938,000			18,438	2	57
RETAIL TRADING ZONE		397,400			2,254	1	7
TOTAL ZONES		1,335,400			20,692	2	64
CENSUS METROPOLITAN AREA		1,097,800			19,112	2	59
TOTAL PAID CIRCULATION					32,583		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		112,300			1,382	1	4
CHICOUTIMI		56,400			576	1	2
HULL		46,800			864	2	3
* ILE-DE-MONTREAL		721,200			16,185	2	50
ILE-JESUS		94,900			711	1	2
LEVIS		34,500			275	1	1
QUEBEC		168,400			3,502	2	11
RIMOUSKI		24,100			297	1	1
ST-MAURICE		40,700			392	1	1
SHERBROOKE		44,600			487	1	2
TERREBONNE		70,800			509	1	2
ONTARIO							
OTTAWA-CARLETON		222,900			1,883	1	6
REMAINDER OF CIRCULATION					5,520		17
MONTREAL LE DEVOIR (F)	3/84			SATURDAY			
CITY ZONE		938,000			19,309	2	53
RETAIL TRADING ZONE		397,400			2,923	1	8
TOTAL ZONES		1,335,400			22,232	2	61
CENSUS METROPOLITAN AREA		1,097,800			20,135	2	56
TOTAL PAID CIRCULATION					36,195		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		112,300			1,647	2	5
CHICOUTIMI		56,400			600	1	2
HULL		46,800			894	2	3
* ILE-DE-MONTREAL		721,200			16,513	2	46
ILE-JESUS		94,900			908	1	3
LAPRAIRIE		37,900			302	1	1
LEVIS		34,500			342	1	1
QUEBEC		168,400			3,850	2	11
RIMOUSKI		24,100			320	1	1
ST-MAURICE		40,700			517	1	1
SHERBROOKE		44,600			627	1	2
TERREBONNE		70,800			814	1	2
ONTARIO							
OTTAWA-CARLETON		222,900			1,877	1	5
REMAINDER OF CIRCULATION					6,984		19

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL GAZETTE	3/84			MORN (M-F)			
CITY ZONE		938,000			161,016	17	82
RETAIL TRADING ZONE		397,400			18,764	5	10
TOTAL ZONES		1,335,400			179,780	14	91
CENSUS METROPOLITAN AREA		1,097,800			174,570	16	89
TOTAL PAID CIRCULATION					196,953		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
CEN. DIV. 10		8,300			342	4	
NOVA SCOTIA							
HALIFAX		105,800			262		
QUEBEC							
ABITIBI		31,800			285	1	
ARGENTEUIL		12,300			846	7	
BEAUHARNOIS		19,800			296	2	
BROME		6,500			473	7	
CHAMBLY		112,300			9,869	9	5
CHATEAUGUAY		19,700			3,113	16	2
CHICOUTIMI		56,400			462	1	
DEUX-MONTAGNES		25,200			1,287	5	1
HULL		46,800			494	1	
HUNTINGDON		6,000			566	9	
* ILE-DE-MONTREAL		721,200			143,981	20	73
ILE-JESUS		94,900			7,168	8	4
LAPRAIRIE		37,900			3,999	11	2
L'ASSOMPTION		37,600			287	1	
MISSISQUOI		12,700			596	5	
MONTCALM		10,900			257	2	
QUEBEC		168,400			2,817	2	1
ROUVILLE		14,400			680	5	
SAGUENAY		34,200			424	1	
ST-JEAN		20,900			580	3	
ST-MAURICE		40,700			431	1	
SHEFFORD		26,100			352	1	
SHERBROOKE		44,600			1,096	3	1
STANSTEAD		13,500			492	4	
TERREBONNE		70,800			2,556	4	1
VAUDREUIL		17,900			2,851	16	1
VERCHERES		21,800			453	2	
ONTARIO							
OTTAWA-CARLETON		222,900			3,924	2	2
STORMONT		22,900			779	3	
TORONTO		819,100			352		
NORTHWEST TERR.							
BAFFIN		1,900			91	5	
REMAINDER OF CIRCULATION					4,492		2

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL GAZETTE		3/84			SATURDAY			
CITY ZONE			938,000			210,085	22	78
RETAIL TRADING ZONE			397,400			33,619	9	13
TOTAL ZONES			1,335,400			243,704	18	90
CENSUS METROPOLITAN AREA			1,097,800			230,713	21	86
TOTAL PAID CIRCULATION						269,852		
COUNTY CIRCULATION ANALYSIS								
NEWFOUNDLAND								
CEN. DIV. 10			8,300			380	5	
PRINCE EDWARD ISLAND								
QUEENS			21,100			371	2	
NOVA SCOTIA								
HALIFAX			105,800			713	1	
NEW BRUNSWICK								
WESTMORLAND			37,000			317	1	
QUEBEC								
ABITIBI			31,800			367	1	
ARGENTEUIL			12,300			2,062	17	1
BEAUHARNOIS			19,800			456	2	
BROME			6,500			1,578	24	1
CHAMBLY			112,300			13,898	12	5
CHAMPLAIN			43,600			274	1	
CHATEAUGUAY			19,700			4,942	25	2
CHICOUTIMI			56,400			644	1	
COMPTON			6,900			307	4	
DEUX-MONTAGNES			25,200			2,298	9	1
HULL			46,800			444	1	
HUNTINGDON			6,000			1,538	26	1
* ILE-DE-MONTREAL			721,200			184,803	26	69
ILE-JESUS			94,900			10,917	12	4
LAPRAIRIE			37,900			6,251	17	2
L'ASSOMPTION			37,600			581	2	
MISSISQUOI			12,700			1,368	11	1
MONTCALM			10,900			791	7	
NOUVEAU-QUEBEC			10,300			328	3	
QUEBEC			168,400			3,913	2	2
RICHMOND			13,700			439	3	
ROUVILLE			14,400			1,002	7	
SAGUENAY			34,200			556	2	
ST-JEAN			20,900			978	5	
ST-MAURICE			40,700			646	2	
SHEFFORD			26,100			711	3	
SHERBROOKE			44,600			1,988	5	1
STANSTEAD			13,500			1,279	10	1
TERREBONNE			70,800			5,918	8	2
VAUDREUIL			17,900			4,378	25	2
VERCHERES			21,800			765	4	
ONTARIO								
GLENGARRY			6,900			547	8	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL GAZETTE	3/84			SATURDAY			
OTTAWA-CARLETON		222,900			3,943	2	2
PRESCOTT		10,000			339	3	
STORMONT		22,900			1,109	5	
TORONTO		819,100			439		
NORTHWEST TERR.							
BAFFIN		1,900			115	6	
REMAINDER OF CIRCULATION					5,159		2
MONTREAL LE DIMANCHE-MATIN (F)	3/84			SUNDAY			
CITY ZONE		938,000			59,525	6	39
RETAIL TRADING ZONE		397,400			33,461	8	22
TOTAL ZONES		1,335,400			92,986	7	61
CENSUS METROPOLITAN AREA		1,097,800			73,803	7	48
TOTAL PAID CIRCULATION					153,814		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
GLOUCESTER		25,000			437	2	
QUEBEC							
ABITIBI		31,800			286	1	
ARGENTEUIL		12,300			417	3	
ARTHABASKA		20,500			1,820	9	1
BAGOT		9,100			758	8	1
BEAUCE		24,300			975	4	1
BEAUHARNOIS		19,800			1,620	8	1
BELLECHASSE		7,600			311	4	
BERTHIER		10,900			670	6	
BONAVENTURE		12,400			330	3	
BROME		6,500			415	6	
CHAMBLY		112,300			8,694	8	6
CHAMPLAIN		43,600			3,588	8	2
CHARLEVOIX-OUEST		4,200			224	5	
CHATEAUGUAY		19,700			1,657	8	1
CHICOUTIMI		56,400			1,462	3	1
DEUX-MONTAGNES		25,200			1,923	8	1
DORCHESTER		10,700			525	5	
DRUMMOND		25,300			1,260	5	1
FRONTENAC		8,700			810	9	1
GASPE-EST		12,200			450	4	
GASPE-OUEST		5,700			536	9	
GATINEAU		18,500			395	2	
HULL		46,800			1,258	3	1
IBERVILLE		7,800			638	8	
* ILE-DE-MONTREAL		721,200			41,489	6	27
ILE-JESUS		94,900			8,024	9	5
JOLIETTE		21,800			1,727	8	1
KAMOURASKA		9,100			788	9	1
LABELLE		12,000			504	4	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LE DIMANCHE-MATIN (F)	3/84			SUNDAY			
LAPRAIRIE		37,900			3,203	9	2
L'ASSOMPTION		37,600			3,732	10	2
LEVIS		34,500			2,288	7	2
L'ISLET		7,000			321	5	
LOTBINIERE		9,300			504	5	
MASKINONGE		7,200			641	9	
MATANE		10,100			882	9	1
MATAPEDIA		7,500			594	8	
MEGANTIC		19,200			2,107	11	1
MISSISQUOI		12,700			1,361	11	1
MONTCALM		10,900			820	8	1
MONTMAGNY		8,200			591	7	
NAPIERVILLE		4,500			578	13	
NICOLET		11,300			841	7	1
PAPINEAU		13,400			373	3	
PORTNEUF		20,700			1,071	5	1
QUEBEC		168,400			13,085	8	9
RICHELIEU		18,600			1,586	9	1
RICHMOND		13,700			788	6	1
RIMOUSKI		24,100			1,953	8	1
RIVIERE-DU-LOUP		13,700			1,246	9	1
ROUVILLE		14,400			1,441	10	1
SAGUENAY		34,200			638	2	
ST-HYACINTHE		21,000			1,615	8	1
ST-JEAN		20,900			1,552	7	1
ST-MAURICE		40,700			3,895	10	3
SHEFFORD		26,100			2,595	10	2
SHERBROOKE		44,600			3,136	7	2
SOULANGES		5,200			386	7	
STANSTEAD		13,500			911	7	1
TEMISCOUATA		6,200			560	9	
TERREBONNE		70,800			6,383	9	4
VAUDREUIL		17,900			1,329	7	1
VERCHERES		21,800			2,605	12	2
WOLFE		5,100			321	6	
YAMASKA		5,000			310	6	
REMAINDER OF CIRCULATION					3,581		2
LE JOURNAL DE MONTREAL (F)	3/84			MORN (M-F)			
CITY ZONE		938,000			186,842	20	61
RETAIL TRADING ZONE		397,400			77,036	19	25
TOTAL ZONES		1,335,400			263,878	20	86
CENSUS METROPOLITAN AREA		1,097,800			215,447	20	70
TOTAL PAID CIRCULATION					308,039		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			2,936	9	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/84			MORN (M-F)			
ARGENTEUIL		12,300			1,593	13	1
ARTHABASKA		20,500			1,501	7	1
BAGOT		9,100			900	10	
BEAUHARNOIS		19,800			5,354	27	2
BERTHIER		10,900			1,805	17	1
CHAMBLY		112,300			21,956	20	7
CHAMPLAIN		43,600			2,855	7	1
CHATEAUGUAY		19,700			3,294	17	1
DEUX-MONTAGNES		25,200			5,182	21	2
DRUMMOND		25,300			3,140	12	1
GATINEAU		18,500			712	4	
HULL		46,800			5,445	12	2
HUNTINGDON		6,000			357	6	
IBERVILLE		7,800			1,227	16	
* ILE-DE-MONTREAL		721,200			142,110	20	46
ILE-JESUS		94,900			19,909	21	7
ILES-DE-LA-MADELEINE		4,100			346	8	
JOLIETTE		21,800			4,769	22	2
LABELLE		12,000			1,757	15	1
LAPRAIRIE		37,900			6,255	17	2
L'ASSOMPTION		37,600			8,908	24	3
MASKINONGE		7,200			491	7	
MEGANTIC		19,200			329	2	
MISSISQUOI		12,700			1,286	10	
MONTCALM		10,900			1,752	16	1
NAPIERVILLE		4,500			513	11	
NICOLET		11,300			446	4	
NOUVEAU-QUEBEC		10,300			1,106	11	
PAPINEAU		13,400			1,099	8	
RICHELIEU		18,600			5,239	28	2
RICHMOND		13,700			811	6	
ROUVILLE		14,400			2,029	14	1
ST-HYACINTHE		21,000			4,187	20	1
ST-JEAN		20,900			4,445	21	1
ST-MAURICE		40,700			4,155	10	1
SHEFFORD		26,100			2,345	9	1
SHERBROOKE		44,600			2,491	6	1
SOULANGES		5,200			797	15	
STANSTEAD		13,500			617	5	
TEMISCAMINGUE		18,600			1,764	10	1
TERREBONNE		70,800			15,726	22	5
VAUDREUIL		17,900			2,750	15	1
VERCHERES		21,800			4,240	19	1
YAMASKA		5,000			349	7	
ONTARIO							
OTTAWA-CARLETON		222,900			2,665	1	1
PRESCOTT		10,000			580	6	
REMAINDER OF CIRCULATION					3,516		1

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/84			SATURDAY			
CITY ZONE		938,000			185,209	20	56
RETAIL TRADING ZONE		397,400			95,209	24	29
TOTAL ZONES		1,335,400			280,418	21	85
CENSUS METROPOLITAN AREA		1,097,800			220,209	20	66
TOTAL PAID CIRCULATION					331,438		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			3,357	11	1
ARGENTEUIL		12,300			2,119	17	1
ARTHABASKA		20,500			1,808	9	1
BAGOT		9,100			1,168	13	
BEAUHARNOIS		19,800			5,825	29	2
BERTHIER		10,900			2,560	24	1
BROME		6,500			388	6	
CHAMBLY		112,300			24,793	22	8
CHAMPLAIN		43,600			3,415	8	1
CHATEAUGUAY		19,700			4,203	21	1
DEUX-MONTAGNES		25,200			6,802	27	2
DRUMMOND		25,300			3,844	15	1
GATINEAU		18,500			875	5	
HULL		46,800			5,580	12	2
HUNTINGDON		6,000			582	10	
IBERVILLE		7,800			1,478	19	
* ILE-DE-MONTREAL		721,200			134,197	19	41
ILE-JESUS		94,900			22,658	24	7
ILES-DE-LA-MADELEINE		4,100			331	8	
JOLIETTE		21,800			6,049	28	2
LABELLE		12,000			2,529	21	1
LAPRAIRIE		37,900			7,678	20	2
L'ASSOMPTION		37,600			11,152	30	3
MASKINONGE		7,200			789	11	
MEGANTIC		19,200			410	2	
MISSISQUOI		12,700			1,547	12	1
MONTCALM		10,900			3,044	28	1
NAPIERVILLE		4,500			650	14	
NICOLET		11,300			704	6	
NOUVEAU-QUEBEC		10,300			1,120	11	
PAPINEAU		13,400			1,788	13	1
RICHELIEU		18,600			5,640	30	2
RICHMOND		13,700			913	7	
ROUVILLE		14,400			2,487	17	1
ST-HYACINTHE		21,000			4,688	22	1
ST-JEAN		20,900			4,869	23	2
ST-MAURICE		40,700			4,491	11	1
SHEFFORD		26,100			2,811	11	1
SHERBROOKE		44,600			2,902	7	1
SOULANGES		5,200			1,053	20	
STANSTEAD		13,500			861	6	

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PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			M10				
LE JOURNAL DE MONTREAL (F)		3/84			SATURDAY			
TEMISCAMINGUE			18,600			1,869	10	1
TERREBONNE			70,800			20,445	29	6
VAUDREUIL			17,900			3,328	19	1
VERCHERES			21,800			5,131	24	2
YAMASKA			5,000			544	11	
ONTARIO								
OTTAWA-CARLETON			222,900			1,877	1	1
PRESCOTT			10,000			708	7	
REMAINDER OF CIRCULATION						3,378		1
LE JOURNAL DE MONTREAL (F)		3/84			SUNDAY			
RETAIL TRADING ZONE			397,400			87,101	22	28
TOTAL ZONES			397,400			87,101	22	28
CENSUS METROPOLITAN AREA			1,097,800			194,024	18	62
TOTAL PAID CIRCULATION						313,563		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ABITIBI			31,800			3,934	12	1
ARGENTEUIL			12,300			1,973	16	1
ARTHABASKA			20,500			2,298	11	1
BAGOT			9,100			1,300	14	
BEAUHARNOIS			19,800			5,464	28	2
BERTHIER			10,900			2,973	27	1
BROME			6,500			449	7	
CHAMBLY			112,300			22,460	20	7
CHAMPLAIN			43,600			5,028	12	2
CHATEAUGUAY			19,700			3,763	19	1
DEUX-MONTAGNES			25,200			6,205	25	2
DRUMMOND			25,300			4,676	19	2
GATINEAU			18,500			1,233	7	
HULL			46,800			8,130	17	3
HUNTINGDON			6,000			513	9	
IBERVILLE			7,800			1,272	16	
* ILE-DE-MONTREAL			721,200			115,524	16	37
ILE-JESUS			94,900			20,515	22	7
ILES-DE-LA-MADELEINE			4,100			433	11	
JOLIETTE			21,800			5,354	25	2
LABELLE			12,000			2,485	21	1
LAPRAIRIE			37,900			7,071	19	2
L'ASSOMPTION			37,600			10,282	27	3
MASKINONGE			7,200			785	11	
MEGANTIC			19,200			428	2	
MISSISQUOI			12,700			1,228	10	
MONTCALM			10,900			2,527	23	1
NAPIERVILLE			4,500			513	11	
NICOLET			11,300			625	6	
NOUVEAU-QUEBEC			10,300			972	9	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/84			SUNDAY			
PAPINEAU		13,400			2,028	15	1
RICHELIEU		18,600			5,347	29	2
RICHMOND		13,700			1,414	10	1
ROUVILLE		14,400			2,220	15	1
ST-HYACINTHE		21,000			4,263	20	1
ST-JEAN		20,900			4,409	21	1
ST-MAURICE		40,700			6,389	16	2
SHEFFORD		26,100			3,462	13	1
SHERBROOKE		44,600			4,326	10	1
SOULANGES		5,200			1,010	19	
STANSTEAD		13,500			1,134	8	
TEMISCAMINGUE		18,600			2,364	13	1
TERREBONNE		70,800			18,665	26	6
VAUDREUIL		17,900			3,005	17	1
VERCHERES		21,800			4,875	22	2
YAMASKA		5,000			501	10	
ONTARIO							
OTTAWA-CARLETON		222,900			2,818	1	1
PRESCOTT		10,000			931	9	
STORMONT		22,900			299	1	
REMAINDER OF CIRCULATION					3,690		1
MONTREAL LA PRESSE (F)	3/84			MORN (M-F)			
CITY ZONE		938,000			124,532	13	66
RETAIL TRADING ZONE		397,400			39,766	10	21
TOTAL ZONES		1,335,400			164,298	12	87
CENSUS METROPOLITAN AREA		1,097,800			144,402	13	76
TOTAL PAID CIRCULATION					189,332		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			763	2	
ARGENTEUIL		12,300			509	4	
ARTHABASKA		20,500			1,168	6	1
BAGOT		9,100			252	3	
BEAUHARNOIS		19,800			2,286	12	1
BERTHIER		10,900			584	5	
CHAMBLY		112,300			17,462	16	9
CHAMPLAIN		43,600			969	2	1
CHATEAUGUAY		19,700			1,982	10	1
CHICOUTIMI		56,400			1,640	3	1
DEUX-MONTAGNES		25,200			2,179	9	1
DRUMMOND		25,300			1,235	5	1
HULL		46,800			864	2	1
IBERVILLE		7,800			617	8	
* ILE-DE-MONTREAL		721,200			89,742	12	47
ILE-JESUS		94,900			14,651	15	8
JOLIETTE		21,800			1,930	9	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LA PRESSE (F)	3/84			MORN (M-F)			
LABELLE		12,000			489	4	
LAC-ST-JEAN-EST		15,100			352	2	
LAC-ST-JEAN-OUEST		19,400			334	2	
LAPRAIRIE		37,900			5,362	14	3
L'ASSOMPTION		37,600			4,286	11	2
MEGANTIC		19,200			297	2	
MISSISQUOI		12,700			613	5	
MONTCALM		10,900			566	5	
NAPIERVILLE		4,500			338	8	
QUEBEC		168,400			3,229	2	2
RICHELIEU		18,600			2,262	12	1
RIMOUSKI		24,100			447	2	
ROUVILLE		14,400			1,639	11	1
SAGUENAY		34,200			645	2	
ST-HYACINTHE		21,000			1,775	9	1
ST-JEAN		20,900			2,203	11	1
ST-MAURICE		40,700			2,300	6	1
SHEFFORD		26,100			893	3	1
SHERBROOKE		44,600			1,417	3	1
SOULANGES		5,200			417	8	
TEMISCAMINGUE		18,600			522	3	
TERREBONNE		70,800			8,427	12	5
VAUDREUIL		17,900			1,707	10	1
VERCHERES		21,800			3,158	15	2
ONTARIO							
OTTAWA-CARLETON		222,900			1,152	1	1
TORONTO		819,100			656		
REMAINDER OF CIRCULATION					5,013		3
MONTREAL LA PRESSE (F)	3/84			SATURDAY			
CITY ZONE		938,000			182,365	19	62
RETAIL TRADING ZONE		397,400			70,531	18	24
TOTAL ZONES		1,335,400			252,896	19	86
CENSUS METROPOLITAN AREA		1,097,800			215,646	20	73
TOTAL PAID CIRCULATION					295,797		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			1,483	5	1
ARGENTEUIL		12,300			1,034	8	
ARTHABASKA		20,500			1,738	9	1
BAGOT		9,100			597	7	
BEAUHARNOIS		19,800			3,260	17	1
BERTHIER		10,900			1,338	12	1
BROME		6,500			813	13	
CHAMBLY		112,300			27,512	25	9
CHAMPLAIN		43,600			1,969	5	1
CHATEAUGUAY		19,700			3,191	16	1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LA PRESSE (F)	3/84			SATURDAY			
CHICOUTIMI		56,400			2,302	4	1
DEUX-MONTAGNES		25,200			3,906	16	1
DRUMMOND		25,300			2,068	8	1
GATINEAU		18,500			484	3	
HULL		46,800			1,330	3	
HUNTINGDON		6,000			393	7	
IBERVILLE		7,800			1,093	14	
* ILE-DE-MONTREAL		721,200			128,047	18	43
ILE-JESUS		94,900			22,818	24	8
JOLIETTE		21,800			3,464	16	1
LABELLE		12,000			1,130	9	
LAC-ST-JEAN-EST		15,100			407	3	
LAC-ST-JEAN-OUEST		19,400			500	3	
LAPRAIRIE		37,900			8,640	23	3
L'ASSOMPTION		37,600			7,542	20	3
LEVIS		34,500			557	2	
MASKINONGE		7,200			339	5	
MATANE		10,100			250	3	
MEGANTIC		19,200			470	2	
MISSISQUOI		12,700			1,244	10	
MONTCALM		10,900			1,854	17	1
NAPIERVILLE		4,500			603	13	
NICOLET		11,300			476	4	
NOUVEAU-QUEBEC		10,300			312	3	
PAPINEAU		13,400			394	3	
QUEBEC		168,400			4,529	3	2
RICHELIEU		18,600			3,337	18	1
RICHMOND		13,700			394	3	
RIMOUSKI		24,100			645	3	
ROUVILLE		14,400			2,848	20	1
SAGUENAY		34,200			978	3	
ST-HYACINTHE		21,000			3,090	15	1
ST-JEAN		20,900			3,669	18	1
ST-MAURICE		40,700			4,005	10	1
SHEFFORD		26,100			1,792	7	1
SHERBROOKE		44,600			2,852	6	1
SOULANGES		5,200			716	14	
STANSTEAD		13,500			681	5	
TEMISCAMINGUE		18,600			907	5	
TERREBONNE		70,800			16,099	23	5
VAUDREUIL		17,900			3,018	17	1
VERCHERES		21,800			5,518	25	2
YAMASKA		5,000			230	5	
ONTARIO							
OTTAWA-CARLETON		222,900			1,332	1	1
TORONTO		819,100			349		
REMAINDER OF CIRCULATION					5,250		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC			J13				
LE JOURNAL DE QUEBEC (F)	3/84			MORN (M-F)			
CITY ZONE		175,100			51,947	30	50
RETAIL TRADING ZONE		81,100			19,175	24	18
TOTAL ZONES		256,200			71,122	28	68
CENSUS METROPOLITAN AREA		207,700			59,877	29	57
TOTAL PAID CIRCULATION					104,246		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			270	2	
QUEBEC							
BEAUCE		24,300			4,199	17	4
BELLECHASSE		7,600			1,092	14	1
BONAVENTURE		12,400			917	7	1
CHARLEVOIX-EST		5,400			1,036	19	1
CHARLEVOIX-OUEST		4,200			682	16	1
CHICOUTIMI		56,400			6,632	12	6
DORCHESTER		10,700			1,558	15	2
FRONTENAC		8,700			553	6	1
GASPE-EST		12,200			863	7	1
KAMOURASKA		9,100			996	11	1
LAC-ST-JEAN-EST		15,100			1,694	11	2
LAC-ST-JEAN-OUEST		19,400			2,467	13	2
LEVIS		34,500			9,030	26	9
L'ISLET		7,000			746	11	1
LOTBINIERE		9,300			1,032	11	1
MATANE		10,100			748	7	1
MATAPEDIA		7,500			432	6	
MEGANTIC		19,200			2,192	11	2
MONTMAGNY		8,200			1,494	18	1
MONTMORENCY NO. 1		7,500			2,347	31	2
MONTMORENCY NO. 2		2,000			159	8	
PORTNEUF		20,700			4,899	24	5
* QUEBEC		168,400			50,324	30	48
RIMOUSKI		24,100			2,298	10	2
RIVIERE-DU-LOUP		13,700			1,612	12	2
SAGUENAY		34,200			3,105	9	3
TEMISCOUATA		6,200			300	5	
REMAINDER OF CIRCULATION					569		1
LE JOURNAL DE QUEBEC (F)	3/84			SATURDAY			
CITY ZONE		175,100			51,090	29	50
RETAIL TRADING ZONE		81,100			18,671	23	18
TOTAL ZONES		256,200			69,761	27	68
CENSUS METROPOLITAN AREA		207,700			58,871	28	58
TOTAL PAID CIRCULATION					102,416		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			J13				
LE JOURNAL DE QUEBEC (F)	3/84			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			258	2	
QUEBEC							
BEAUCE		24,300			4,341	18	4
BELLECHASSE		7,600			1,109	15	1
BONAVENTURE		12,400			964	8	1
CHARLEVOIX-EST		5,400			1,131	21	1
CHARLEVOIX-OUEST		4,200			744	18	1
CHICOUTIMI		56,400			5,658	10	6
DORCHESTER		10,700			1,624	15	2
FRONTENAC		8,700			604	7	1
GASPE-EST		12,200			860	7	1
KAMOURASKA		9,100			1,013	11	1
LAC-ST-JEAN-EST		15,100			1,612	11	2
LAC-ST-JEAN-OUEST		19,400			2,209	11	2
LEVIS		34,500			9,172	27	9
L'ISLET		7,000			822	12	1
LOTBINIERE		9,300			1,168	13	1
MATANE		10,100			753	8	1
MATAPEDIA		7,500			468	6	1
MEGANTIC		19,200			2,145	11	2
MONTMAGNY		8,200			1,447	18	1
MONTMORENCY NO. 1		7,500			2,292	31	2
MONTMORENCY NO. 2		2,000			221	11	
PORTNEUF		20,700			4,520	22	4
* QUEBEC		168,400			49,234	29	48
RIMOUSKI		24,100			2,299	10	2
RIVIERE-DU-LOUP		13,700			1,744	13	2
SAGUENAY		34,200			3,035	9	3
TEMISCOUATA		6,200			382	6	
REMAINDER OF CIRCULATION					587		1
LE JOURNAL DE QUEBEC (F)	3/84			SUNDAY			
CITY ZONE		175,100			47,024	27	52
RETAIL TRADING ZONE		81,100			15,775	20	17
TOTAL ZONES		256,200			62,799	25	69
CENSUS METROPOLITAN AREA		207,700			53,836	26	59
TOTAL PAID CIRCULATION					90,807		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			270	2	
QUEBEC							
BEAUCE		24,300			3,658	15	4
BELLECHASSE		7,600			777	10	1
BONAVENTURE		12,400			873	7	1
CHARLEVOIX-EST		5,400			960	18	1

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PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			J13				
LE JOURNAL DE QUEBEC (F)		3/84			SUNDAY			
CHARLEVOIX-OUEST			4,200			677	16	1
CHICOUTIMI			56,400			4,433	8	5
DORCHESTER			10,700			1,100	10	1
FRONTENAC			8,700			357	4	
GASPE-EST			12,200			854	7	1
KAMOURASKA			9,100			917	10	1
LAC-ST-JEAN-EST			15,100			1,227	8	1
LAC-ST-JEAN-OUEST			19,400			1,660	9	2
LEVIS			34,500			8,136	24	9
L'ISLET			7,000			818	12	1
LOTBINIERE			9,300			856	9	1
MATANE			10,100			753	8	1
MATAPEDIA			7,500			405	5	
MEGANTIC			19,200			1,713	9	2
MONTMAGNY			8,200			1,191	15	1
MONTMORE			7,500			2,060	28	2
MONTMORENCY NO. 2			2,000			169	9	
PORTNEUF			20,700			3,964	19	4
* QUEBEC			168,400			45,198	27	50
RIMOUSKI			24,100			2,143	9	2
RIVIERE-DU-LOUP			13,700			1,458	11	2
SAGUENAY			34,200			3,046	9	3
TEMISCOUATA			6,200			288	5	
REMAINDER OF CIRCULATION						846		1
QUEBEC				J13				
QUEBEC LE SOLEIL (F)		3/84			EVE (M-F)			
PRIMARY MARKET AREA			202,400			76,087	38	64
RETAIL TRADING ZONE			54,400			12,543	23	11
TOTAL ZONES			256,800			88,630	35	75
CENSUS METROPOLITAN AREA			207,700			73,996	36	63
TOTAL PAID CIRCULATION						118,418		
COUNTY CIRCULATION ANALYSIS								
NEW BRUNSWICK								
MADAWASKA			12,000			305	3	
QUEBEC								
BEAUCE			24,300			3,079	13	3
BELLECHASSE			7,600			1,602	21	1
BONAVENTURE			12,400			1,164	9	1
CHARLEVOIX-EST			5,400			1,148	21	1
CHARLEVOIX-OUEST			4,200			709	17	1
CHICOUTIMI			56,400			464	1	
DORCHESTER			10,700			1,842	17	2
GASPE-EST			12,200			580	5	1
GASPE-OUEST			5,700			1,036	18	1
ILE-DE-MONTREAL			721,200			681		1
KAMOURASKA			9,100			1,336	15	1
LEVIS			34,500			10,111	29	9

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			J13				
QUEBEC LE SOLEIL (F)	3/84			EVE (M-F)			
L'ISLET		7,000			1,333	19	1
LOTBINIERE		9,300			2,118	23	2
MATANE		10,100			1,132	11	1
MATAPEDIA		7,500			685	9	1
MEGANTIC		19,200			1,947	10	2
MONTMAGNY		8,200			1,599	20	1
MONTMORENCY NO. 1		7,500			2,497	33	2
MONTMORENCY NO. 2		2,000			687	34	1
PORTNEUF		20,700			4,358	21	4
* QUEBEC		168,400			65,903	39	56
RIMOUSKI		24,100			3,176	13	3
RIVIERE-DU-LOUP		13,700			1,955	14	2
SAGUENAY		34,200			4,288	13	4
TEMISCOUATA		6,200			923	15	1
REMAINDER OF CIRCULATION					1,760		2
QUEBEC LE SOLEIL (F)	3/84			SATURDAY			
PRIMARY MARKET AREA		202,400			89,418	44	65
RETAIL TRADING ZONE		54,400			15,369	28	11
TOTAL ZONES		256,800			104,787	41	76
CENSUS METROPOLITAN AREA		207,700			90,174	43	66
TOTAL PAID CIRCULATION					137,160		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			311	3	
QUEBEC							
BEAUCE		24,300			3,638	15	3
BELLECHASSE		7,600			1,848	24	1
BONAVENTURE		12,400			1,253	10	1
CHARLEVOIX-EST		5,400			1,090	20	1
CHARLEVOIX-OUEST		4,200			1,112	27	1
CHICOUTIMI		56,400			726	1	1
DORCHESTER		10,700			1,979	19	1
GASPE-EST		12,200			622	5	1
GASPE-OUEST		5,700			967	17	1
ILE-DE-MONTREAL		721,200			665		1
KAMOURASKA		9,100			1,377	15	1
LAC-ST-JEAN-OUEST		19,400			260	1	
LEVIS		34,500			12,335	36	9
L'ISLET		7,000			1,320	19	1
LOTBINIERE		9,300			2,585	28	2
MATANE		10,100			1,220	12	1
MATAPEDIA		7,500			1,044	14	1
MEGANTIC		19,200			2,155	11	2
MONTMAGNY		8,200			1,818	22	1
MONTMORENCY NO. 1		7,500			2,900	39	2
MONTMORENCY NO. 2		2,000			846	42	1

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PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			J13				
QUEBEC LE SOLEIL (F)		3/84			SATURDAY			
PORTNEUF			20,700			5,273	26	4
* QUEBEC			168,400			77,194	46	56
RIMOUSKI			24,100			3,264	14	2
RIVIERE-DU-LOUP			13,700			2,038	15	2
SAGUENAY			34,200			4,471	13	3
TEMISCOUATA			6,200			946	15	1
REMAINDER OF CIRCULATION						1,903		1
SHERBROOKE				M12				
SHERBROOKE RECORD		3/84			EVE (M-F)			
CITY ZONE			34,300			1,906	6	29
RETAIL TRADING ZONE			69,900			3,306	5	51
TOTAL ZONES			104,200			5,212	5	80
TOTAL PAID CIRCULATION						6,504		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
BROME			6,500			889	14	14
COMPTON			6,900			645	9	10
MISSISQUOI			12,700			429	3	7
RICHMOND			13,700			541	4	8
SHEFFORD			26,100			271	1	4
* SHERBROOKE			44,600			1,914	4	29
STANSTEAD			13,500			1,175	9	18
REMAINDER OF CIRCULATION						640		10
SHERBROOKE LA TRIBUNE (F)		3/84			MORN (M-F)			
CITY ZONE			34,300			19,435	57	51
RETAIL TRADING ZONE			69,900			14,449	21	38
TOTAL ZONES			104,200			33,884	33	89
TOTAL PAID CIRCULATION						38,070		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ARTHABASKA			20,500			1,083	5	3
COMPTON			6,900			2,119	31	6
DRUMMOND			25,300			2,006	8	5
FRONTENAC			8,700			1,169	13	3
MEGANTIC			19,200			1,228	6	3
RICHMOND			13,700			4,488	33	12
SHEFFORD			26,100			580	2	2
* SHERBROOKE			44,600			19,741	44	52
STANSTEAD			13,500			3,795	28	10
WOLFE			5,100			1,339	26	4
REMAINDER OF CIRCULATION						522		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE (CONT.)			M12				
SHERBROOKE LA TRIBUNE	3/84			SATURDAY			
CITY ZONE		34,300			22,256	65	53
RETAIL TRADING ZONE		69,900			15,524	22	37
TOTAL ZONES		104,200			37,780	36	90
TOTAL PAID CIRCULATION					42,049		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,500			1,096	5	3
COMPTON		6,900			2,247	33	5
DRUMMOND		25,300			2,025	8	5
FRONTENAC		8,700			1,210	14	3
MEGANTIC		19,200			1,242	7	3
RICHMOND		13,700			4,732	35	11
SHEFFORD		26,100			631	2	2
* SHERBROOKE		44,600			22,661	51	54
STANSTEAD		13,500			4,278	32	10
WOLFE		5,100			1,378	27	3
REMAINDER OF CIRCULATION					549		1
TROIS-RIVIERES			K11				
TROIS-RIVIERES LE NOUVELLISTE (F)	3/84			MORN (M-S)			
PRIMARY MARKET AREA		74,500			39,782	53	77
TOTAL ZONES		74,500			39,782	53	77
CENSUS METROPOLITAN AREA		42,200			23,635	56	46
TOTAL PAID CIRCULATION					51,827		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,500			594	3	1
CHAMPLAIN		43,600			21,784	50	42
MASKINONGE		7,200			2,213	31	4
NICOLET		11,300			4,119	37	8
PORTNEUF		20,700			292	1	1
* ST-MAURICE		40,700			21,513	53	42
YAMASKA		5,000			407	8	1
REMAINDER OF CIRCULATION					905		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BARRIE			H 8				
BARRIE EXAMINER	3/84			EVE (M-S)			
CITY ZONE		15,000			8,612	57	70
RETAIL TRADING ZONE		41,000			3,610	9	29
TOTAL ZONES		56,000			12,222	22	99
TOTAL PAID CIRCULATION					12,361		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		81,600			12,222	15	99
REMAINDER OF CIRCULATION					139		1
BELLEVILLE			H13				
BELLEVILLE INTELLIGENCER	3/84			EVE (M-S)			
CITY ZONE		14,200			9,795	69	57
RETAIL TRADING ZONE		39,100			7,142	18	42
TOTAL ZONES		53,300			16,937	32	99
TOTAL PAID CIRCULATION					17,141		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		40,300			15,712	39	92
PRINCE EDWARD		7,700			1,197	16	7
REMAINDER OF CIRCULATION					232		1
BRAMPTON			J 8				
BRAMPTON TIMES	9/84			EVE (M-S)			
CITY ZONE		51,800			6,146	12	97
RETAIL TRADING ZONE		8,600			89	1	1
TOTAL ZONES		60,400			6,235	10	98
CENSUS METROPOLITAN AREA		1,127,400			6,235	1	98
TOTAL PAID CIRCULATION					6,341		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* PEEL		174,800			6,246	4	99
REMAINDER OF CIRCULATION					95		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BRANTFORD			K 7				
BRANTFORD EXPOISTOR	12/83			EVE (M-S)			
CITY ZONE		26,900			21,445	80	67
RETAIL TRADING ZONE		37,000			10,074	27	31
TOTAL ZONES		63,900			31,519	49	98
TOTAL PAID CIRCULATION					32,107		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRANT		38,500			28,183	73	88
HALDIMAND-NORFOLK		32,000			2,874	9	9
OXFORD		30,600			562	2	2
REMAINDER OF CIRCULATION					488		2
BROCKVILLE			G16				
BROCKVILLE RECORDER AND TIMES	3/84			EVE (M-S)			
CITY ZONE		8,100			6,992	86	50
RETAIL TRADING ZONE		22,300			6,697	30	48
TOTAL ZONES		30,400			13,689	45	98
TOTAL PAID CIRCULATION					14,042		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		9,800			3,125	32	22
* LEEDS		20,200			10,484	52	75
REMAINDER OF CIRCULATION					433		3
CAMBRIDGE			J 7				
CAMBRIDGE REPORTER	12/83			EVE (M-S)			
CITY ZONE		26,800			11,920	45	92
RETAIL TRADING ZONE		4,200			887	21	7
TOTAL ZONES		31,000			12,807	41	99
CENSUS METROPOLITAN AREA		104,100			12,660	12	98
TOTAL PAID CIRCULATION					12,910		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* WATERLOO		113,400			12,660	11	98
REMAINDER OF CIRCULATION					250		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CHATHAM			M 3				
CHATHAM NEWS	12/83			EVE (M-S)			
CITY ZONE		14,800			9,573	65	62
RETAIL TRADING ZONE		23,100			5,633	24	37
TOTAL ZONES		37,900			15,206	40	99
TOTAL PAID CIRCULATION					15,370		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		38,500			15,206	40	99
REMAINDER OF CIRCULATION					164		1
COBOURG			I11				
COBOURG STAR	6/84			EVE (M-F)			
CITY ZONE		4,400			3,165	72	68
RETAIL TRADING ZONE		19,400			1,344	7	29
TOTAL ZONES		23,800			4,509	19	97
TOTAL PAID CIRCULATION					4,641		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NORTHUMBERLAND		23,800			4,509	19	97
REMAINDER OF CIRCULATION					132		3
CORNWALL			F18				
CORNWALL STANDARD-FREEHOLDER	9/84			EVE (M-S)			
CITY ZONE		17,400			12,298	71	73
RETAIL TRADING ZONE		12,000			3,932	33	23
TOTAL ZONES		29,400			16,230	55	96
TOTAL PAID CIRCULATION					16,894		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DUNDAS		6,800			303	5	2
GLENGARRY		6,900			1,903	28	11
* STORMONT		22,900			14,473	63	86
REMAINDER OF CIRCULATION					215		1

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
GUELPH			J 7				
GUELPH MERCURY	12/83			EVE (M-S)			
CITY ZONE		26,400			14,385	55	83
RETAIL TRADING ZONE		23,800			2,801	12	16
TOTAL ZONES		50,200			17,186	34	99
TOTAL PAID CIRCULATION					17,362		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* WELLINGTON		45,300			16,976	38	98
REMAINDER OF CIRCULATION					386		2
HAMILTON			K 7				
HAMILTON SPECTATOR	12/83			EVE (M-S)			
CITY ZONE		175,400			116,543	66	80
RETAIL TRADING ZONE		87,300			26,247	30	18
TOTAL ZONES		262,700			142,790	54	98
CENSUS METROPOLITAN AREA		197,600			131,195	66	90
TOTAL PAID CIRCULATION					145,277		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRANT		38,500			1,038	3	1
HALDIMAND-NORFOLK		32,000			7,327	23	5
HALTON		89,100			23,713	27	16
* HAMILTON-WENTWORTH		156,800			106,495	68	73
NIAGARA		134,500			6,181	5	4
REMAINDER OF CIRCULATION					523		
KENORA			K11				
KENORA MINER AND NEWS	6/84			EVE (M-F)			
CITY ZONE		3,600			3,654	102	79
RETAIL TRADING ZONE		3,300			762	23	17
TOTAL ZONES		6,900			4,416	64	96
TOTAL PAID CIRCULATION					4,622		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		19,400			4,416	23	96
REMAINDER OF CIRCULATION					206		5

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KINGSTON			H14				
KINGSTON WHIG-STANDARD	12/83			EVE (M-S)			
CITY ZONE		21,600			17,767	82	51
RETAIL TRADING ZONE		35,200			15,926	45	45
TOTAL ZONES		56,800			33,693	59	96
TOTAL PAID CIRCULATION					35,075		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* FRONTENAC		40,700			25,738	63	73
HASTINGS		40,300			472	1	1
LEEDS		20,200			2,574	13	7
LENNOX & ADDINGTON		11,300			5,259	47	15
PRINCE EDWARD		7,700			640	8	2
REMAINDER OF CIRCULATION					392		1
KIRKLAND LAKE			M18				
KIRKLAND LAKE NORTHERN NEWS	3/84			EVE (M-S)			
CITY ZONE		4,700			3,315	71	58
RETAIL TRADING ZONE		10,500			2,190	21	38
TOTAL ZONES		15,200			5,505	36	97
TOTAL PAID CIRCULATION					5,697		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		15,200			5,505	36	97
REMAINDER OF CIRCULATION					192		3
KITCHENER-WATERLOO			J 6				
KITCHENER RECORD	12/83			EVE (M-S)			
CITY ZONE		70,800			46,997	66	64
RETAIL TRADING ZONE		40,000			15,574	39	21
TOTAL ZONES		110,800			62,571	57	86
CENSUS METROPOLITAN AREA		104,100			54,744	53	75
TOTAL PAID CIRCULATION					73,154		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			1,593	7	2
GREY		27,800			1,045	4	1
HURON		19,800			735	4	1
OXFORD		30,600			1,070	4	2
PERTH		24,000			2,887	12	4
* WATERLOO		113,400			58,883	52	81
WELLINGTON		45,300			6,725	15	9
REMAINDER OF CIRCULATION					216		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
LINDSAY			H10				
LINDSAY POST	3/84			EVE (M-F)			
CITY ZONE		5,700			3,950	69	87
RETAIL TRADING ZONE		15,000			499	3	11
TOTAL ZONES		20,700			4,449	22	98
TOTAL PAID CIRCULATION					4,558		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* VICTORIA		19,300			4,449	23	98
REMAINDER OF CIRCULATION					109		2
LONDON			L 5				
LONDON FREE PRESS	9/83			MORN (M-S)			
CITY ZONE		102,900			63,681	62	51
RETAIL TRADING ZONE		191,300			59,526	31	47
TOTAL ZONES		294,200			123,207	42	98
CENSUS METROPOLITAN AREA		111,300			69,308	62	55
TOTAL PAID CIRCULATION					125,722		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			1,026	5	1
ELGIN		24,700			8,835	36	7
ESSEX		112,200			262		
HALDIMAND-NORFOLK		32,000			789	3	1
HURON		19,800			6,911	35	6
KENT		38,500			8,144	21	7
LAMBTON		45,500			11,993	26	10
* MIDDLESEX		125,600			74,926	60	60
OXFORD		30,600			10,121	33	8
PERTH		24,000			2,351	10	2
REMAINDER OF CIRCULATION					364		
NIAGARA FALLS			K 9				
NIAGARA FALLS REVIEW	12/83			EVE (M-S)			
CITY ZONE		25,900			16,599	64	82
RETAIL TRADING ZONE		13,100			3,335	26	17
TOTAL ZONES		39,000			19,934	51	99
CENSUS METROPOLITAN AREA		109,200			16,849	15	84
TOTAL PAID CIRCULATION					20,153		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			20,066	15	100
REMAINDER OF CIRCULATION					87		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
NORTH BAY			B 8				
NORTH BAY NUGGET	3/84			EVE (M-S)			
CITY ZONE		17,400			13,834	80	59
RETAIL TRADING ZONE		18,600			8,054	43	34
TOTAL ZONES		36,000			21,888	61	93
TOTAL PAID CIRCULATION					23,569		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
TEMISCAMINGUE		18,600			577	3	2
ONTARIO							
* NIPISSING		27,900			18,376	66	78
PARRY SOUND		12,800			2,938	23	13
TIMISKAMING		15,200			1,303	9	6
REMAINDER OF CIRCULATION					375		2
ORILLIA			G 8				
ORILLIA PACKET AND TIMES	6/84			EVE (M-S)			
CITY ZONE		8,700			6,507	75	67
RETAIL TRADING ZONE		11,900			2,848	24	29
TOTAL ZONES		20,600			9,355	45	97
TOTAL PAID CIRCULATION					9,677		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
MUSKOKA		15,400			307	2	3
* SIMCOE		81,600			9,243	11	96
REMAINDER OF CIRCULATION					127		1
OSHAWA-WHITBY			I10				
OSHAWA TIMES	12/83			EVE (M-S)			
CITY ZONE		55,000			19,538	36	90
RETAIL TRADING ZONE		39,900			2,084	5	10
TOTAL ZONES		94,900			21,622	23	100
CENSUS METROPOLITAN AREA		55,000			19,538	36	90
TOTAL PAID CIRCULATION					21,732		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DURHAM		102,100			21,622	21	100
REMAINDER OF CIRCULATION					110		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA			E16				
OTTAWA LE DROIT (F)	3/84			EVE (M-F)			
CITY ZONE		242,800			28,294	12	67
RETAIL TRADING ZONE		177,800			13,230	7	31
TOTAL ZONES		420,600			41,524	10	98
CENSUS METROPOLITAN AREA		282,500			31,612	11	75
TOTAL PAID CIRCULATION					42,431		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		18,500			5,026	27	12
HULL		46,800			18,661	40	44
PAPINEAU		13,400			4,182	31	10
PONTIAC		6,700			586	9	1
ONTARIO							
* OTTAWA-CARLETON		222,900			8,954	4	21
PRESCOTT		10,000			1,861	19	4
RUSSELL		7,700			1,978	26	5
REMAINDER OF CIRCULATION					1,183		3
OTTAWA			E16				
OTTAWA CITIZEN	3/84			ALL DAY (M-F)			
PRIMARY MARKET AREA		282,500			143,942	51	79
TOTAL ZONES		282,500			143,942	51	79
CENSUS METROPOLITAN AREA		282,500			143,942	51	79
TOTAL PAID CIRCULATION					182,032		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		18,500			4,370	24	2
HULL		46,800			6,770	15	4
PAPINEAU		13,400			854	6	1
PONTIAC		6,700			1,627	24	1
ONTARIO							
DUNDAS		6,800			3,048	45	2
FRONTENAC		40,700			279	1	
GLENGARRY		6,900			703	10	
GRENVILLE		9,800			2,818	29	2
LANARK		17,400			8,880	51	5
LEEDS		20,200			1,211	6	1
* OTTAWA-CARLETON		222,900			133,643	60	73
PRESCOTT		10,000			1,531	15	1
RENFREW		30,800			10,200	33	6
RUSSELL		7,700			2,274	30	1
STORMONT		22,900			2,867	13	2
REMAINDER OF CIRCULATION					957		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OWEN SOUND			G 5				
OWEN SOUND SUN TIMES	3/84			EVE (M-S)			
CITY ZONE		8,000			6,733	84	32
RETAIL TRADING ZONE		34,800			13,048	38	63
TOTAL ZONES		42,800			19,781	46	95
TOTAL PAID CIRCULATION					20,787		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			6,537	29	31
* GREY		27,800			13,754	50	66
REMAINDER OF CIRCULATION					496		2
PEMBROKE			D13				
PEMBROKE OBSERVER	9/84			EVE (M-S)			
CITY ZONE		5,700			3,955	69	56
RETAIL TRADING ZONE		16,200			3,004	19	42
TOTAL ZONES		21,900			6,959	32	98
TOTAL PAID CIRCULATION					7,083		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,800			6,836	22	97
REMAINDER OF CIRCULATION					247		4
PETERBOROUGH			H11				
PETERBOROUGH EXAMINER	12/83			EVE (M-S)			
CITY ZONE		23,100			16,263	70	68
RETAIL TRADING ZONE		23,900			6,788	28	28
TOTAL ZONES		47,000			23,051	49	97
TOTAL PAID CIRCULATION					23,880		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
NORTHUMBERLAND		23,800			1,177	5	5
* PETERBOROUGH		38,800			21,532	56	90
VICTORIA		19,300			821	4	3
REMAINDER OF CIRCULATION					350		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
PORT HOPE			I11				
PORT HOPE GUIDE	6/84			EVE (M-F)			
CITY ZONE		3,900			2,730	70	85
RETAIL TRADING ZONE		10,900			400	4	13
TOTAL ZONES		14,800			3,130	21	98
TOTAL PAID CIRCULATION					3,195		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NORTHUMBERLAND		23,800			3,130	13	98
REMAINDER OF CIRCULATION					65		2
ST. CATHARINES			K 9				
ST. CATHARINES STANDARD	12/83			EVE (M-S)			
CITY ZONE		47,900			32,640	68	77
RETAIL TRADING ZONE		15,000			7,283	49	17
TOTAL ZONES		62,900			39,923	64	95
CENSUS METROPOLITAN AREA		109,200			39,714	36	94
TOTAL PAID CIRCULATION					42,169		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			42,081	31	100
REMAINDER OF CIRCULATION					88		
ST. THOMAS			L 5				
ST. THOMAS TIMES-JOURNAL	12/83			EVE (M-S)			
CITY ZONE		10,700			6,619	62	68
RETAIL TRADING ZONE		13,500			2,987	22	31
TOTAL ZONES		24,200			9,606	40	99
TOTAL PAID CIRCULATION					9,715		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		24,700			9,606	39	99
REMAINDER OF CIRCULATION					109		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
SARNIA			L 2				
SARNIA OBSERVER	9/83			EVE (M-S)			
CITY ZONE		27,500			19,284	70	82
RETAIL TRADING ZONE		16,800			4,103	24	18
TOTAL ZONES		44,300			23,387	53	100
TOTAL PAID CIRCULATION					23,499		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LAMBTON		45,500			23,387	51	100
REMAINDER OF CIRCULATION					112		1
SAULT STE. MARIE			N15				
SAULT STE. MARIE STAR	3/84			EVE (M-S)			
CITY ZONE		27,400			20,877	76	80
RETAIL TRADING ZONE		6,400			4,761	74	18
TOTAL ZONES		33,600			25,638	76	98
TOTAL PAID CIRCULATION					26,057		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ALGOMA		47,700			25,762	54	99
REMAINDER OF CIRCULATION					295		1
SIMCOE			L 6				
SIMCOE REFORMER	3/84			EVE (M-F)			
CITY ZONE		5,200			3,968	76	41
RETAIL TRADING ZONE		19,600			5,552	28	57
TOTAL ZONES		24,800			9,520	38	98
TOTAL PAID CIRCULATION					9,730		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			9,486	30	98
REMAINDER OF CIRCULATION					244		3
STRATFORD			K 5				
STRATFORD BEACON-HERALD	12/83			EVE (M-S)			
CITY ZONE		10,300			7,979	78	63
RETAIL TRADING ZONE		13,300			4,451	34	35
TOTAL ZONES		23,600			12,430	53	97
TOTAL PAID CIRCULATION					12,775		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
STRATFORD (CONT.)			K 5				
STRATFORD BEACON-HERALD	12/83			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
OXFORD		30,600			524	2	4
* PERTH		24,000			11,910	50	93
REMAINDER OF CIRCULATION					341		3
SUDBURY			B 5				
SUDBURY STAR	3/84			EVE (M-S)			
PRIMARY MARKET AREA		53,600			24,859	46	87
RETAIL TRADING ZONE		20,000			3,643	18	13
TOTAL ZONES		73,600			28,502	39	99
CENSUS METROPOLITAN AREA		50,600			24,014	48	84
TOTAL PAID CIRCULATION					28,688		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
ALGOMA		47,700			1,091	2	4
MANITOULIN		3,900			618	16	2
* SUDBURY RM		53,600			24,859	46	87
SUDBURY DISTRICT		8,800			1,947	22	7
REMAINDER OF CIRCULATION					173		1
THUNDER BAY			M13				
THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.	6/84			MORN/EVE (M-S)			
CITY ZONE		39,300			29,596	75	80
RETAIL TRADING ZONE		21,900			6,524	30	18
TOTAL ZONES		61,200			36,120	59	98
CENSUS METROPOLITAN AREA		42,300			30,021	71	81
TOTAL PAID CIRCULATION					37,020		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,400			1,111	6	3
RAINY RIVER		8,000			860	11	2
* THUNDER BAY		55,200			34,592	63	93
REMAINDER OF CIRCULATION					457		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TIMMINS			L17				
TIMMINS PRESS	3/84			EVE (M-S)			
CITY ZONE		16,100			10,425	65	78
RETAIL TRADING ZONE		5,300			1,461	28	11
TOTAL ZONES		21,400			11,886	56	89
TOTAL PAID CIRCULATION					13,416		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		33,100			13,228	40	99
REMAINDER OF CIRCULATION					188		1
TORONTO			J 9				
TORONTO GLOBE AND MAIL	9/83			MORN (M-S)			
TOTAL PAID CIRCULATION					310,422		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
CEN. DIV. 01		71,200			1,127	2	
PRINCE EDWARD ISLAND							
QUEENS		21,100			563	3	
NOVA SCOTIA							
ANTIGONISH		5,400			272	5	
CAPE BRETON		39,400			828	2	
HALIFAX		105,800			4,387	4	1
KINGS		18,200			339	2	
PICTOU		16,800			362	2	
NEW BRUNSWICK							
ST. JOHN		30,200			1,092	4	
WESTMORLAND		37,000			1,521	4	1
YORK		27,100			818	3	
QUEBEC							
HULL		46,800			672	1	
ILE-DE-MONTREAL		721,200			6,882	1	2
QUEBEC		168,400			679		
ONTARIO							
ALGOMA		47,700			1,156	2	
BRANT		38,500			1,757	5	1
BRUCE		22,700			835	4	
COCHRANE		33,100			470	1	
DUFFERIN		11,000			1,125	10	
DURHAM		102,100			5,157	5	2
ESSEX		112,200			3,549	3	1
FRONTENAC		40,700			3,073	8	1
GREY		27,800			1,029	4	
HALDIMAND-NORFOLK		32,000			821	3	
HALTON		89,100			11,336	13	4
HAMILTON-WENTWORTH		156,800			8,765	6	3
HASTINGS		40,300			1,721	4	1
HURON		19,800			328	2	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO GLOBE AND MAIL	9/83			MORN (M-S)			
KENT		38,500			909	2	
LAMBTON		45,500			1,481	3	1
LANARK		17,400			334	2	
LEEDS		20,200			878	4	
MIDDLESEX		125,600			5,179	4	2
MUSKOKA		15,400			887	6	
NIAGARA		134,500			8,329	6	3
NIPISSING		27,900			851	3	
NORTHUMBERLAND		23,800			1,182	5	
OTTAWA-CARLETON		222,900			14,444	7	5
OXFORD		30,600			542	2	
PARRY SOUND		12,800			515	4	
PEEL		174,800			15,397	9	5
PERTH		24,000			858	4	
PETERBOROUGH		38,800			2,811	7	1
RENFREW		30,800			849	3	
SIMCOE		81,600			3,890	5	1
STORMONT		22,900			574	3	
SUDBURY RM		53,600			2,713	5	1
THUNDER BAY		55,200			991	2	
TIMISKAMING		15,200			707	5	
* TORONTO		819,100			117,180	14	38
VICTORIA		19,300			738	4	
WATERLOO		113,400			5,707	5	2
WELLINGTON		45,300			3,541	8	1
YORK		91,600			8,312	9	3
MANITOBA							
CEN. DIV. 11		231,600			5,117	2	2
SASKATCHEWAN							
CEN. DIV. 06		78,200			1,099	1	
CEN. DIV. 11		79,400			1,380	2	
ALBERTA							
CEN. DIV. 02		40,600			338	1	
CEN. DIV. 06		267,300			10,380	4	3
CEN. DIV. 09		8,900			514	6	
CEN. DIV. 11		295,900			8,189	3	3
BRITISH COLUMBIA							
CAPITAL		110,100			2,111	2	1
GREATER VANCOUVER		479,300			12,307	3	4
NORTHWEST TERR.							
FORT SMITH		7,300			312	4	
REMAINDER OF CIRCULATION					8,212		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO			J 9				
TORONTO STAR	9/83			ALL DAY (M-F)			
PRIMARY MARKET AREA		1,186,100			390,881	33	78
TOTAL ZONES		1,186,100			390,881	33	78
CENSUS METROPOLITAN AREA		1,093,800			370,390	34	74
TOTAL PAID CIRCULATION					499,064		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		721,200			293		
ONTARIO							
ALGOMA		47,700			1,043	2	
BRANT		38,500			2,767	7	1
BRUCE		22,700			3,555	16	1
COCHRANE		33,100			515	2	
DUFFERIN		11,000			2,065	19	
DURHAM		102,100			20,804	20	4
FRONTENAC		40,700			3,184	8	1
GREY		27,800			2,482	9	1
HALDIMAND-NORFOLK		32,000			1,675	5	
HALIBURTON		4,600			996	22	
HALTON		89,100			16,304	18	3
HAMILTON-WENTWORTH		156,800			6,639	4	1
HASTINGS		40,300			6,459	16	1
HURON		19,800			801	4	
LANARK		17,400			413	2	
LEEDS		20,200			709	4	
LENNOX & ADDINGTON		11,300			606	5	
MIDDLESEX		125,600			3,742	3	1
MUSKOKA		15,400			4,336	28	1
NIAGARA		134,500			10,000	7	2
NIPISSING		27,900			1,915	7	
NORTHUMBERLAND		23,800			3,909	16	1
OTTAWA-CARLETON		222,900			2,881	1	1
OXFORD		30,600			881	3	
PARRY SOUND		12,800			2,213	17	
PEEL		174,800			49,639	28	10
PERTH		24,000			1,111	5	
PETERBOROUGH		38,800			3,763	10	1
PRINCE EDWARD		7,700			1,037	14	
RENFREW		30,800			537	2	
SIMCOE		81,600			14,618	18	3
STORMONT		22,900			406	2	
SUDBURY RM		53,600			2,372	4	1
SUDBURY DISTRICT		8,800			399	5	
TIMISKAMING		15,200			1,038	7	
* TORONTO		819,100			281,167	34	56
VICTORIA		19,300			4,047	21	1
WATERLOO		113,400			2,855	3	1
WELLINGTON		45,300			4,050	9	1
YORK		91,600			29,136	32	6
REMAINDER OF CIRCULATION					1,702		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			J 9				
TORONTO STAR		9/83			SATURDAY			
PRIMARY MARKET AREA			1,186,100			601,924	51	75
TOTAL ZONES			1,186,100			601,924	51	75
CENSUS METROPOLITAN AREA			1,093,800			550,985	50	69
TOTAL PAID CIRCULATION						804,493		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ILE-DE-MONTREAL			721,200			883		
ONTARIO								
ALGOMA			47,700			1,881	4	
BRANT			38,500			4,545	12	1
BRUCE			22,700			6,012	27	1
COCHRANE			33,100			733	2	
DUFFERIN			11,000			4,738	43	1
DURHAM			102,100			39,991	39	5
ELGIN			24,700			411	2	
FRONTENAC			40,700			3,788	9	1
GREY			27,800			6,312	23	1
HALDIMAND-NORFOLK			32,000			3,017	9	
HALIBURTON			4,600			2,897	63	
HALTON			89,100			28,561	32	4
HAMILTON-WENTWORTH			156,800			6,357	4	1
HASTINGS			40,300			10,416	26	1
HURON			19,800			1,615	8	
KENT			38,500			267	1	
LAMBTON			45,500			1,043	2	
LANARK			17,400			651	4	
LEEDS			20,200			1,155	6	
LENNOX & ADDINGTON			11,300			894	8	
MIDDLESEX			125,600			4,341	4	1
MUSKOKA			15,400			8,486	55	1
NIAGARA			134,500			16,156	12	2
NIPISSING			27,900			2,498	9	
NORTHUMBERLAND			23,800			7,424	31	1
OTTAWA-CARLETON			222,900			3,371	2	
OXFORD			30,600			1,635	5	
PARRY SOUND			12,800			3,731	29	1
PEEL			174,800			85,136	49	11
PERTH			24,000			2,842	12	
PETERBOROUGH			38,800			10,131	26	1
PRINCE EDWARD			7,700			1,711	22	
RENFREW			30,800			970	3	
SIMCOE			81,600			35,245	43	4
STORMONT			22,900			538	2	
SUDBURY RM			53,600			3,423	6	
SUDBURY DISTRICT			8,800			521	6	
THUNDER BAY			55,200			463	1	
TIMISKAMING			15,200			1,606	11	
* TORONTO			819,100			407,158	50	51

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			J 9				
TORONTO STAR		9/83			SATURDAY			
VICTORIA			19,300			9,735	50	1
WATERLOO			113,400			6,163	5	1
WELLINGTON			45,300			9,602	21	1
YORK			91,600			54,218	59	7
REMAINDER OF CIRCULATION						1,222		
CITY ZONE								
TOTAL ZONES								
CENSUS METROPOLITAN AREA			1,093,800					
TOTAL PAID CIRCULATION								
COUNTY CIRCULATION ANALYSIS								
REMAINDER OF CIRCULATION								
TORONTO SUN		9/83			MORN (M-F)			
PRIMARY MARKET AREA			1,186,100			223,731	19	91
TOTAL ZONES			1,186,100			223,731	19	91
CENSUS METROPOLITAN AREA			1,093,800			210,895	19	86
TOTAL PAID CIRCULATION						246,336		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
DUFFERIN			11,000			654	6	
DURHAM			102,100			14,841	15	6
HALTON			89,100			8,558	10	4
HAMILTON-WENTWORTH			156,800			501		
NORTHUMBERLAND			23,800			1,288	5	1
OTTAWA-CARLETON			222,900			859		
PEEL			174,800			31,428	18	13
PETERBOROUGH			38,800			1,897	5	1
SIMCOE			81,600			4,245	5	2
* TORONTO			819,100			162,009	20	66
VICTORIA			19,300			725	4	
WATERLOO			113,400			5,782	5	2
WELLINGTON			45,300			2,461	5	1
YORK			91,600			10,999	12	5
REMAINDER OF CIRCULATION						89		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			J 9				
TORONTO SUN		9/83			SUNDAY			
PRIMARY MARKET AREA			1,186,100			376,324	32	86
TOTAL ZONES			1,186,100			376,324	32	86
CENSUS METROPOLITAN AREA			1,093,800			344,350	32	78
TOTAL PAID CIRCULATION						438,956		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
BRUCE			22,700			618	3	
DUFFERIN			11,000			3,504	32	1
DURHAM			102,100			33,951	33	8
GREY			27,800			959	3	
HALTON			89,100			21,324	24	5
HAMILTON-WENTWORTH			156,800			6,483	4	2
MUSKOKA			15,400			1,873	12	
NIAGARA			134,500			6,004	5	1
NORTHUMBERLAND			23,800			2,610	11	1
OTTAWA-CARLETON			222,900			1,365	1	
PARRY SOUND			12,800			278	2	
PEEL			174,800			64,009	37	15
PETERBOROUGH			38,800			3,171	8	1
SIMCOE			81,600			13,097	16	3
* TORONTO			819,100			241,352	30	55
VICTORIA			19,300			1,392	7	
WATERLOO			113,400			8,490	8	2
WELLINGTON			45,300			3,464	8	1
YORK			91,600			24,824	27	6
REMAINDER OF CIRCULATION						188		
WELLAND-PORT COLBORNE				L 9				
WELLAND-PORT COLBORNE TRIBUNE		12/83			EVE (M-S)			
CITY ZONE			23,200			14,041	61	86
RETAIL TRADING ZONE			19,800			2,008	10	12
TOTAL ZONES			43,000			16,049	37	98
CENSUS METROPOLITAN AREA			109,200			15,859	15	97
TOTAL PAID CIRCULATION						16,399		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* NIAGARA			134,500			16,156	12	99
REMAINDER OF CIRCULATION						243		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
WINDSOR			M 1				
WINDSOR STAR	3/84			EVE (M-S)			
CITY ZONE		77,600			63,420	82	74
RETAIL TRADING ZONE		56,200			22,483	40	26
TOTAL ZONES		133,800			85,903	64	100
CENSUS METROPOLITAN AREA		87,400			69,832	80	81
TOTAL PAID CIRCULATION					86,280		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		112,200			81,884	73	95
KENT		38,500			4,025	11	5
REMAINDER OF CIRCULATION					371		
WOODSTOCK			K 6				
WOODSTOCK SENTINEL-REVIEW	12/83			EVE (M-S)			
CITY ZONE		10,000			5,326	53	61
RETAIL TRADING ZONE		15,600			3,280	21	38
TOTAL ZONES		25,600			8,606	34	99
TOTAL PAID CIRCULATION					8,705		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OXFORD		30,600			8,615	28	99
REMAINDER OF CIRCULATION					90		1

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
BRANDON			Q 4				
BRANDON SUN	6/84			EVE (M-TH & S)			
CITY ZONE		13,900			11,330	82	61
RETAIL TRADING ZONE		26,800			6,681	25	36
TOTAL ZONES		40,700			18,011	44	97
TOTAL PAID CIRCULATION					18,567		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 05		6,100			1,444	24	8
CEN. DIV. 06		4,000			1,082	27	6
* CEN. DIV. 07		20,800			13,610	65	73
CEN. DIV. 15		9,600			1,798	19	10
REMAINDER OF CIRCULATION					633		3
PORTAGE LA PRAIRIE			Q 5				
PORTAGE LA PRAIRIE GRAPHIC	6/84			EVE (M-S)			
CITY ZONE		5,000			4,084	82	90
RETAIL TRADING ZONE		4,200			395	9	9
TOTAL ZONES		9,200			4,479	49	99
TOTAL PAID CIRCULATION					4,540		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		8,000			4,466	56	98
REMAINDER OF CIRCULATION					74		2
WINNIPEG			Q 7				
WINNIPEG FREE PRESS	3/84			EVE (M-F)			
CITY ZONE		231,600			137,701	60	78
BALANCE IN PRIMARY MARKET AREA		65,400			21,816	33	12
TOTAL ZONES		297,000			159,517	54	91
CENSUS METROPOLITAN AREA		236,300			139,445	59	79
TOTAL PAID CIRCULATION					175,865		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,400			3,282	17	2
RAINY RIVER		8,000			1,046	13	1
MANITOBA							
CEN. DIV. 01		5,700			2,288	40	1
CEN. DIV. 02		11,600			3,292	28	2
CEN. DIV. 03		12,400			2,858	23	2
CEN. DIV. 04		3,900			809	21	1
CEN. DIV. 05		6,100			650	11	
CEN. DIV. 06		4,000			300	8	
CEN. DIV. 07		20,800			1,870	9	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA								
WINNIPEG	(CONT.)			Q 7				
WINNIPEG FREE PRESS		3/84			EVE (M-F)			
CEN. DIV. 08			4,800			777	16	
CEN. DIV. 09			8,000			1,983	25	1
CEN. DIV. 10			2,000			653	33	
* CEN. DIV. 11			231,600			137,616	59	78
CEN. DIV. 12			5,200			2,262	44	1
CEN. DIV. 13			10,500			4,075	39	2
CEN. DIV. 14			4,500			1,953	43	1
CEN. DIV. 15			9,600			1,144	12	1
CEN. DIV. 16			4,200			485	12	
CEN. DIV. 17			10,600			1,388	13	1
CEN. DIV. 18			7,700			2,537	33	1
CEN. DIV. 20			4,700			633	14	
CEN. DIV. 21			7,800			1,567	20	1
CEN. DIV. 22			6,400			977	15	1
CEN. DIV. 23			2,500			454	18	
REMAINDER OF CIRCULATION						966		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
MOOSE JAW			P 7				
MOOSE JAW TIMES-HERALD	3/84			EVE (M-S)			
CITY ZONE		13,500			8,824	65	91
RETAIL TRADING ZONE		24,400			718	3	7
TOTAL ZONES		37,900			9,542	25	99
TOTAL PAID CIRCULATION					9,677		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 07		19,700			9,253	47	96
REMAINDER OF CIRCULATION					424		4
PRINCE ALBERT			K 7				
PRINCE ALBERT HERALD	3/84			EVE (M-S)			
CITY ZONE		11,800			7,974	68	80
RETAIL TRADING ZONE		25,600			1,749	7	18
TOTAL ZONES		37,400			9,723	26	98
TOTAL PAID CIRCULATION					9,934		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 15		28,000			9,036	32	91
CEN. DIV. 16		14,200			494	4	5
REMAINDER OF CIRCULATION					404		4
REGINA			P 8				
REGINA LEADER-POST	3/84			EVE (M-S)			
CITY ZONE		64,400			44,148	69	64
BALANCE IN PRIMARY MARKET AREA		122,000			24,218	20	35
TOTAL ZONES		186,400			68,366	37	99
CENSUS METROPOLITAN AREA		65,000			44,186	68	64
TOTAL PAID CIRCULATION					69,067		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		11,900			3,145	26	5
CEN. DIV. 02		9,900			2,633	27	4
CEN. DIV. 03		7,600			1,324	17	2
CEN. DIV. 04		5,100			826	16	1
CEN. DIV. 05		15,200			3,634	24	5
* CEN. DIV. 06		78,200			48,752	62	71
CEN. DIV. 07		19,700			2,148	11	3
CEN. DIV. 08		13,400			1,909	14	3
CEN. DIV. 09		17,000			2,546	15	4
CEN. DIV. 10		8,900			869	10	1
CEN. DIV. 11		79,400			611	1	1
REMAINDER OF CIRCULATION					670		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
SASKATOON			M 6				
SASKATOON STAR-PHOENIX	3/84			EVE (M-S)			
CITY ZONE		65,700			39,425	60	69
RETAIL TRADING ZONE		109,500			16,422	15	29
TOTAL ZONES		175,200			55,847	32	98
CENSUS METROPOLITAN AREA		65,700			39,598	60	70
TOTAL PAID CIRCULATION					56,912		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,400			512	4	1
CEN. DIV. 10		8,900			681	8	1
* CEN. DIV. 11		79,400			42,577	54	75
CEN. DIV. 12		9,000			1,809	20	3
CEN. DIV. 13		9,700			1,982	20	4
CEN. DIV. 14		17,500			2,081	12	4
CEN. DIV. 15		28,000			3,297	12	6
CEN. DIV. 16		14,200			2,224	16	4
CEN. DIV. 17		12,100			998	8	2
CEN. DIV. 18		5,900			260	4	1
REMAINDER OF CIRCULATION					491		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY			0 8				
CALGARY HERALD	6/84			EVE (M-TH & S)			
CITY ZONE		238,100			121,389	51	87
RETAIL TRADING ZONE		157,000			16,588	11	12
TOTAL ZONES		395,100			137,977	35	98
CENSUS METROPOLITAN AREA		238,100			122,354	51	87
TOTAL PAID CIRCULATION					140,347		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 02		40,600			1,387	3	1
CEN. DIV. 03		11,900			898	8	1
CEN. DIV. 04		4,300			630	15	
CEN. DIV. 05		13,300			2,668	20	2
* CEN. DIV. 06		267,300			128,945	48	92
CEN. DIV. 08		46,800			874	2	1
CEN. DIV. 09		8,900			1,631	18	1
BRITISH COLUMBIA							
CENTRAL OKANAGAN		34,900			312	1	
COLUMBIA-SHUSWAP		16,200			499	3	
EAST KOOTENAY		20,800			700	3	1
OKANAGAN-SIMILKAMEEN		24,700			328	1	
REMAINDER OF CIRCULATION					1,475		1
CALGARY HERALD	6/84			SUNDAY			
CITY ZONE		238,100			83,102	35	87
RETAIL TRADING ZONE		157,000			11,270	7	12
TOTAL ZONES		395,100			94,372	24	99
CENSUS METROPOLITAN AREA		238,100			83,923	35	88
TOTAL PAID CIRCULATION					95,562		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 02		40,600			1,056	3	1
CEN. DIV. 03		11,900			524	4	1
CEN. DIV. 04		4,300			436	10	1
CEN. DIV. 05		13,300			1,578	12	2
* CEN. DIV. 06		267,300			88,301	33	92
CEN. DIV. 08		46,800			568	1	1
CEN. DIV. 09		8,900			1,044	12	1
BRITISH COLUMBIA							
COLUMBIA-SHUSWAP		16,200			392	2	
EAST KOOTENAY		20,800			610	3	1
REMAINDER OF CIRCULATION					1,053		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY (CONT.)			0 8				
CALGARY SUN	6/84			MORN (M-F)			
CITY ZONE		238,100			60,741	26	84
RETAIL TRADING ZONE		157,000			9,945	6	14
TOTAL ZONES		395,100			70,686	18	98
CENSUS METROPOLITAN AREA		238,100			60,741	26	84
TOTAL PAID CIRCULATION					72,125		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		21,000			1,706	8	2
CEN. DIV. 02		40,600			2,129	5	3
CEN. DIV. 03		11,900			428	4	1
CEN. DIV. 04		4,300			286	7	
CEN. DIV. 05		13,300			1,281	10	2
* CEN. DIV. 06		267,300			63,022	24	87
CEN. DIV. 08		46,800			2,076	4	3
CEN. DIV. 09		8,900			1,120	13	2
REMAINDER OF CIRCULATION					77		
CALGARY SUN	6/84			SUNDAY			
CITY ZONE		238,100			69,129	29	83
RETAIL TRADING ZONE		157,000			12,438	8	15
TOTAL ZONES		395,100			81,567	21	98
CENSUS METROPOLITAN AREA		238,100			69,129	29	83
TOTAL PAID CIRCULATION					83,523		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		21,000			2,083	10	3
CEN. DIV. 02		40,600			2,743	7	3
CEN. DIV. 03		11,900			473	4	1
CEN. DIV. 05		13,300			1,686	13	2
* CEN. DIV. 06		267,300			72,412	27	87
CEN. DIV. 08		46,800			2,450	5	3
CEN. DIV. 09		8,900			1,420	16	2
REMAINDER OF CIRCULATION					256		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON			K 9				
EDMONTON JOURNAL	6/84			EVE (M-TH & S)			
CITY ZONE		235,500			123,413	52	74
RETAIL TRADING ZONE		249,100			40,652	16	24
TOTAL ZONES		484,600			164,065	34	98
CENSUS METROPOLITAN AREA		257,800			127,177	49	76
TOTAL PAID CIRCULATION					167,648		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			2,531	18	2
CEN. DIV. 08		46,800			2,148	5	1
CEN. DIV. 09		8,900			576	7	
CEN. DIV. 10		28,700			5,177	18	3
* CEN. DIV. 11		295,900			136,455	46	81
CEN. DIV. 12		27,500			5,653	21	3
CEN. DIV. 13		18,700			3,310	18	2
CEN. DIV. 14		9,000			2,759	31	2
CEN. DIV. 15		41,400			5,463	13	3
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,600			1,055	5	1
NORTHWEST TERR.							
FORT SMITH		7,300			1,094	15	1
REMAINDER OF CIRCULATION					1,427		1
EDMONTON JOURNAL	6/84			FRIDAY			
CITY ZONE		235,500			146,763	62	69
RETAIL TRADING ZONE		249,100			63,664	26	30
TOTAL ZONES		484,600			210,427	43	98
CENSUS METROPOLITAN AREA		257,800			152,221	59	71
TOTAL PAID CIRCULATION					213,933		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			4,089	29	2
CEN. DIV. 08		46,800			2,894	6	1
CEN. DIV. 09		8,900			624	7	
CEN. DIV. 10		28,700			8,542	30	4
* CEN. DIV. 11		295,900			167,364	57	78
CEN. DIV. 12		27,500			8,310	30	4
CEN. DIV. 13		18,700			7,486	40	4
CEN. DIV. 14		9,000			4,478	50	2
CEN. DIV. 15		41,400			6,650	16	3
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,600			1,001	5	1
NORTHWEST TERR.							
FORT SMITH		7,300			1,011	14	1
REMAINDER OF CIRCULATION					1,484		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			K 9				
EDMONTON JOURNAL	6/84			SUNDAY			
CITY ZONE		235,500			108,342	46	76
RETAIL TRADING ZONE		249,100			31,549	13	22
TOTAL ZONES		484,600			139,891	29	99
CENSUS METROPOLITAN AREA		257,800			111,402	43	79
TOTAL PAID CIRCULATION					141,732		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			1,874	13	1
CEN. DIV. 08		46,800			1,738	4	1
CEN. DIV. 09		8,900			489	6	
CEN. DIV. 10		28,700			3,887	14	3
* CEN. DIV. 11		295,900			119,060	40	84
CEN. DIV. 12		27,500			4,560	17	3
CEN. DIV. 13		18,700			2,220	12	2
CEN. DIV. 14		9,000			1,983	22	1
CEN. DIV. 15		41,400			4,080	10	3
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,600			568	3	
NORTHWEST TERR.							
FORT SMITH		7,300			493	7	
REMAINDER OF CIRCULATION					780		1
EDMONTON			K 9				
EDMONTON SUN	6/84			MORN (M-F)			
PRIMARY MARKET AREA		267,100			70,054	26	91
TOTAL ZONES		267,100			70,054	26	91
CENSUS METROPOLITAN AREA		257,800			65,932	26	85
TOTAL PAID CIRCULATION					77,401		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			375	3	1
CEN. DIV. 08		46,800			275	1	
CEN. DIV. 09		8,900			288	3	
CEN. DIV. 10		28,700			2,497	9	3
* CEN. DIV. 11		295,900			71,488	24	92
CEN. DIV. 12		27,500			834	3	1
CEN. DIV. 13		18,700			764	4	1
CEN. DIV. 14		9,000			717	8	1
REMAINDER OF CIRCULATION					163		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			K 9				
EDMONTON SUN	6/84			SUNDAY			
PRIMARY MARKET AREA		267,100			88,258	33	90
TOTAL ZONES		267,100			88,258	33	90
CENSUS METROPOLITAN AREA		257,800			82,406	32	84
TOTAL PAID CIRCULATION					98,490		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			412	3	
CEN. DIV. 08		46,800			408	1	
CEN. DIV. 09		8,900			455	5	1
CEN. DIV. 10		28,700			3,665	13	4
* CEN. DIV. 11		295,900			90,276	31	92
CEN. DIV. 12		27,500			889	3	1
CEN. DIV. 13		18,700			1,040	6	1
CEN. DIV. 14		9,000			1,143	13	1
REMAINDER OF CIRCULATION					202		
FORT MCMURRAY			F10				
FORT MCMURRAY TODAY	6/84			EVE (M-F)			
CITY OF PUBLICATION		12,500			6,605	53	98
TOTAL ZONES		12,500			6,605	53	98
TOTAL PAID CIRCULATION					6,770		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 12		27,500			6,680	24	99
REMAINDER OF CIRCULATION					90		1
GRANDE PRAIRIE			H 3				
GRANDE PRAIRIE HERALD-TRIBUNE	9/83			EVE (M-TH)			
CITY ZONE		9,200			5,539	60	68
RETAIL TRADING ZONE		26,400			2,464	9	30
TOTAL ZONES		35,600			8,003	23	98
TOTAL PAID CIRCULATION					8,139		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			8,025	19	99
REMAINDER OF CIRCULATION					114		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
LETHBRIDGE			Q 9				
LETHBRIDGE HERALD	6/84			EVE (M-S)			
CITY ZONE		21,900			15,382	70	56
RETAIL TRADING ZONE		34,700			11,823	34	43
TOTAL ZONES		56,600			27,205	48	99
TOTAL PAID CIRCULATION					27,463		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		21,000			485	2	2
* CEN. DIV. 02		40,600			20,739	51	76
CEN. DIV. 03		11,900			3,237	27	12
CEN. DIV. 05		13,300			316	2	1
CEN. DIV. 09		8,900			1,163	13	4
BRITISH COLUMBIA							
EAST KOOTENAY		20,800			1,318	6	5
REMAINDER OF CIRCULATION					205		1
MEDICINE HAT			P12				
MEDICINE HAT NEWS	3/84			EVE (M-S)			
CITY ZONE		16,500			11,842	72	84
RETAIL TRADING ZONE		6,900			2,068	30	15
TOTAL ZONES		23,400			13,910	59	99
TOTAL PAID CIRCULATION					14,117		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		21,000			13,585	65	96
REMAINDER OF CIRCULATION					532		4
RED DEER			M 8				
RED DEER ADVOCATE	6/84			EVE (M-S)			
CITY ZONE		18,600			13,442	72	61
RETAIL TRADING ZONE		48,400			8,375	17	38
TOTAL ZONES		67,000			21,817	33	99
TOTAL PAID CIRCULATION					21,960		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			418	3	2
* CEN. DIV. 08		46,800			21,071	45	96
REMAINDER OF CIRCULATION					471		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
CRANBROOK			L16				
CRANBROOK TOWNSMAN	3/84			EVE (M-F)			
CITY ZONE		6,300			4,155	66	95
RETAIL TRADING ZONE		14,500			189	1	4
TOTAL ZONES		20,800			4,344	21	99
TOTAL PAID CIRCULATION					4,374		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* EAST KOOTENAY		20,800			4,344	21	99
REMAINDER OF CIRCULATION					30		1
FORT ST. JOHN			E12				
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/83			EVE (M-F)			
CITY ZONE		5,500			2,852	52	74
RETAIL TRADING ZONE		12,100			932	8	24
TOTAL ZONES		17,600			3,784	22	98
TOTAL PAID CIRCULATION					3,863		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* PEACE RIVER-LIARD		19,600			3,784	19	98
REMAINDER OF CIRCULATION					79		2
KAMLOOPS			L13				
KAMLOOPS NEWS	12/83			EVE (M-F)			
CITY ZONE		23,800			19,116	80	88
RETAIL TRADING ZONE		12,500			2,386	19	11
TOTAL ZONES		36,300			21,502	59	99
TOTAL PAID CIRCULATION					21,668		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* THOMPSON-NICOLA		36,800			21,502	58	99
REMAINDER OF CIRCULATION					166		1
KELOWNA			L13				
KELOWNA COURIER	12/83			EVE (M-S)			
CITY ZONE		18,200			13,497	74	86
RETAIL TRADING ZONE		15,900			2,039	13	13
TOTAL ZONES		34,100			15,536	46	99
TOTAL PAID CIRCULATION					15,737		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
KELOWNA (CONT.)			L13				
KELOWNA COURIER	12/83			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL OKANAGAN		34,900			15,536	45	99
REMAINDER OF CIRCULATION					201		1
NANAIMO			M10				
NANAIMO FREE PRESS	12/83			EVE (M-S)			
CITY ZONE		18,800			7,529	40	85
RETAIL TRADING ZONE		28,600			1,270	4	14
TOTAL ZONES		47,400			8,799	19	99
TOTAL PAID CIRCULATION					8,910		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
COWICHAN VALLEY		20,000			283	1	3
* NANAIMO		32,600			8,401	26	94
REMAINDER OF CIRCULATION					226		3
NELSON			L15				
NELSON NEWS	9/84			MORN (M-F)			
CITY ZONE		3,700			2,980	81	45
RETAIL TRADING ZONE		19,800			3,244	16	49
TOTAL ZONES		23,500			6,224	27	95
TOTAL PAID CIRCULATION					6,587		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		20,900			6,149	29	93
KOOTENAY BOUNDARY		12,700			300	2	5
REMAINDER OF CIRCULATION					138		2
PENTICTON			M13				
PENTICTON HERALD	12/83			EVE (M-F)			
CITY ZONE		9,900			6,635	67	78
RETAIL TRADING ZONE		11,600			1,733	15	20
TOTAL ZONES		21,500			8,368	39	98
TOTAL PAID CIRCULATION					8,530		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		24,700			8,368	34	98
REMAINDER OF CIRCULATION					162		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
PORT ALBERNI			M10				
PORT ALBERNI VALLEY TIMES	9/84			EVE (M-F)			
CITY ZONE		7,000			5,097	73	73
RETAIL TRADING ZONE		4,300			1,784	42	26
TOTAL ZONES		11,300			6,881	61	98
TOTAL PAID CIRCULATION					6,999		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* ALBERNI-CLAYOQUOT		11,300			6,881	61	98
REMAINDER OF CIRCULATION					118		2
PRINCE GEORGE			H11				
PRINCE GEORGE CITIZEN	9/84			EVE (M-S)			
CITY ZONE		22,400			19,458	87	83
RETAIL TRADING ZONE		20,000			3,380	17	15
TOTAL ZONES		42,400			22,838	54	98
TOTAL PAID CIRCULATION					23,334		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
BULKLEY-NECHAKO		12,600			1,499	12	6
* FRASER-FORT GEORGE		29,800			21,339	72	92
REMAINDER OF CIRCULATION					496		2
PRINCE RUPERT			H 6				
PRINCE RUPERT NEWS	9/84			EVE (M-F)			
CITY ZONE		5,800			3,851	66	92
RETAIL TRADING ZONE		2,000			278	14	7
TOTAL ZONES		7,800			4,129	53	99
TOTAL PAID CIRCULATION					4,185		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* SKEENA-Q.CHARLOTTE		8,100			4,129	51	99
REMAINDER OF CIRCULATION					56		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
TRAIL			M15				
TRAIL TIMES	9/84			EVE (M-F)			
CITY ZONE		4,400			3,353	76	53
RETAIL TRADING ZONE		10,700			2,862	27	45
TOTAL ZONES		15,100			6,215	41	98
TOTAL PAID CIRCULATION					6,364		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
CENTRAL KOOTENAY		20,900			441	2	7
* KOOTENAY BOUNDARY		12,700			5,847	46	92
REMAINDER OF CIRCULATION					76		1
VANCOUVER			M11				
VANCOUVER PROVINCE	9/84			MORN (M-F)			
CITY ZONE		344,900			78,173	23	52
RETAIL TRADING ZONE		235,000			43,112	18	29
TOTAL ZONES		579,900			121,285	21	80
CENSUS METROPOLITAN AREA		517,000			111,296	22	74
TOTAL PAID CIRCULATION					151,236		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			559	5	
BULKLEY-NECHAKO		12,600			577	5	
CAPITAL		110,100			1,346	1	1
CARIBOO		20,700			2,143	10	1
CENTRAL COAST		900			79	9	
CEN. FRAZER VALLEY		44,000			6,608	15	4
CENTRAL KOOTENAY		20,900			1,436	7	1
CENTRAL OKANAGAN		34,900			2,317	7	2
COLUMBIA-SHUSWAP		16,200			1,945	12	1
COMOX-STRATHCONA		26,700			1,425	5	1
COWICHAN VALLEY		20,000			527	3	
DEWDNEY-ALOUETTE		22,800			3,886	17	3
EAST KOOTENAY		20,800			1,029	5	1
FRASER-CHEAM		21,700			3,923	18	3
FRASER-FORT GEORGE		29,800			789	3	1
* GREATER VANCOUVER		479,300			104,640	22	69
KITIMAT-STIKINE		13,600			1,335	10	1
KOOTENAY BOUNDARY		12,700			1,341	11	1
MOUNT WADDINGTON		5,200			674	13	
NANAIMO		32,600			1,654	5	1
NORTH OKANAGAN		21,100			1,355	6	1
OKANAGAN-SIMILKAMEEN		24,700			3,245	13	2
PEACE RIVER-LIARD		19,600			810	4	1
POWELL RIVER		7,100			921	13	1
SKEENA-Q.CHARLOTTE		8,100			812	10	1
SQUAMISH-LILLOOET		7,100			1,538	22	1
STIKINE		700			92	13	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			M11				
VANCOUVER PROVINCE	9/84			MORN (M-F)			
SUNSHINE COAST		6,800			885	13	1
THOMPSON-NICOLA		36,800			3,088	8	2
REMAINDER OF CIRCULATION					257		
VANCOUVER PROVINCE	9/84			SUNDAY			
CITY ZONE		344,900			92,957	27	50
RETAIL TRADING ZONE		235,000			54,370	23	29
TOTAL ZONES		579,900			147,327	25	79
CENSUS METROPOLITAN AREA		517,000			135,450	26	72
TOTAL PAID CIRCULATION					187,347		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			797	7	
BULKLEY-NECHAKO		12,600			685	5	
CAPITAL		110,100			1,747	2	1
CARIBOO		20,700			2,659	13	1
CENTRAL COAST		900			72	8	
CEN. FRAZER VALLEY		44,000			8,173	19	4
CENTRAL KOOTENAY		20,900			1,872	9	1
CENTRAL OKANAGAN		34,900			3,336	10	2
COLUMBIA-SHUSWAP		16,200			2,293	14	1
COMOX-STRATHCONA		26,700			1,772	7	1
COWICHAN VALLEY		20,000			810	4	
DEWDNEY-ALOUETTE		22,800			4,730	21	3
EAST KOOTENAY		20,800			1,160	6	1
FRASER-CHEAM		21,700			4,480	21	2
FRASER-FORT GEORGE		29,800			1,809	6	1
* GREATER VANCOUVER		479,300			127,259	27	68
KITIMAT-STIKINE		13,600			2,007	15	1
KOOTENAY BOUNDARY		12,700			1,801	14	1
MOUNT WADDINGTON		5,200			805	16	
NANAIMO		32,600			2,191	7	1
NORTH OKANAGAN		21,100			1,923	9	1
OKANAGAN-SIMILKAMEEN		24,700			4,282	17	2
PEACE RIVER-LIARD		19,600			1,108	6	1
POWELL RIVER		7,100			1,254	18	1
SKEENA-Q.CHARLOTTE		8,100			1,075	13	1
SQUAMISH-LILLOOET		7,100			1,722	24	1
STIKINE		700			93	13	
SUNSHINE COAST		6,800			1,166	17	1
THOMPSON-NICOLA		36,800			3,819	10	2
REMAINDER OF CIRCULATION					447		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
VANCOUVER	(CONT.)			M11				
VANCOUVER SUN		9/84			EVE (M-TH)			
CITY ZONE			344,900			142,056	41	60
RETAIL TRADING ZONE			235,000			69,872	30	30
TOTAL ZONES			579,900			211,928	37	90
CENSUS METROPOLITAN AREA			517,000			198,499	38	85
TOTAL PAID CIRCULATION						235,009		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			11,300			976	9	
BULKLEY-NECHAKO			12,600			339	3	
CAPITAL			110,100			5,350	5	2
CARIBOO			20,700			691	3	
CEN. FRAZER VALLEY			44,000			10,675	24	5
CENTRAL KOOTENAY			20,900			621	3	
CENTRAL OKANAGAN			34,900			438	1	
COLUMBIA-SHUSWAP			16,200			825	5	
COMOX-STRATHCONA			26,700			2,578	10	1
COWICHAN VALLEY			20,000			1,184	6	1
DEWDNEY-ALOUETTE			22,800			6,013	26	3
EAST KOOTENAY			20,800			923	4	
FRASER-CHEAM			21,700			3,734	17	2
FRASER-FORT GEORGE			29,800			481	2	
* GREATER VANCOUVER			479,300			188,279	39	80
KOOTENAY BOUNDARY			12,700			496	4	
MOUNT WADDINGTON			5,200			614	12	
NANAIMO			32,600			2,373	7	1
NORTH OKANAGAN			21,100			516	2	
OKANAGAN-SIMILKAMEEN			24,700			897	4	
POWELL RIVER			7,100			962	14	
SKEENA-Q.CHARLOTTE			8,100			306	4	
SQUAMISH-LILLOOET			7,100			1,475	21	1
SUNSHINE COAST			6,800			1,943	29	1
THOMPSON-NICOLA			36,800			1,007	3	
REMAINDER OF CIRCULATION						1,313		1
VERNON				L13				
VERNON NEWS		12/83			EVE (M-S)			
CITY ZONE			10,900			7,140	66	82
RETAIL TRADING ZONE			18,100			1,380	8	16
TOTAL ZONES			29,000			8,520	29	98
TOTAL PAID CIRCULATION						8,706		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
* NORTH OKANAGAN			21,100			8,394	40	96
REMAINDER OF CIRCULATION						312		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VICTORIA			N11				
VICTORIA TIMES-COLONIST	9/83			ALL DAY (T-S)			
PRIMARY MARKET AREA		100,100			62,147	62	83
RETAIL TRADING ZONE		57,400			10,354	18	14
TOTAL ZONES		157,500			72,501	46	96
CENSUS METROPOLITAN AREA		100,100			62,147	62	83
TOTAL PAID CIRCULATION					75,241		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			791	7	1
* CAPITAL		110,100			63,927	58	85
COMOX-STRATHCONA		26,700			1,680	6	2
COWICHAN VALLEY		20,000			6,060	30	8
NANAIMO		32,600			2,514	8	3
REMAINDER OF CIRCULATION					269		
VICTORIA TIMES-COLONIST	9/83			SUNDAY			
PRIMARY MARKET AREA		100,100			38,085	38	74
RETAIL TRADING ZONE		57,400			10,138	18	20
TOTAL ZONES		157,500			48,223	31	94
CENSUS METROPOLITAN AREA		100,100			38,085	38	74
TOTAL PAID CIRCULATION					51,515		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			1,026	9	2
* CAPITAL		110,100			39,244	36	76
COMOX-STRATHCONA		26,700			1,906	7	4
COWICHAN VALLEY		20,000			6,000	30	12
NANAIMO		32,600			2,979	9	6
REMAINDER OF CIRCULATION					360		1

* DENOTES HOME COUNTY

PART I
SECTION B

DAILY NEWSPAPER
COUNTY (CENSUS DIVISION) CIRCULATION
& COVERAGE ANALYSIS

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	71,200	R13			
*ST. JOHN'S TELEGRAM			EVE	32,520	46
*ST. JOHN'S TELEGRAM			SATURDAY	41,369	58
TORONTO GLOBE AND MAIL			MORN	1,127	2
CEN. DIV. 02	8,100	Q12			
ST. JOHN'S TELEGRAM			SATURDAY	1,302	16
CEN. DIV. 03	6,800	Q10			
CEN. DIV. 04	7,700	Q 9			
CORNER BROOK WESTERN STAR			EVE	2,294	30
CEN. DIV. 05	13,400	O10			
*CORNER BROOK WESTERN STAR			EVE	7,121	53
CEN. DIV. 06	12,400	P11			
ST. JOHN'S TELEGRAM			EVE	1,764	14
ST. JOHN'S TELEGRAM			SATURDAY	3,217	26
CEN. DIV. 07	12,300	P12			
ST. JOHN'S TELEGRAM			EVE	649	5
ST. JOHN'S TELEGRAM			SATURDAY	2,335	19
CEN. DIV. 08	14,600	N10			
CORNER BROOK WESTERN STAR			EVE	637	4
ST. JOHN'S TELEGRAM			EVE	291	2
ST. JOHN'S TELEGRAM			SATURDAY	655	4
CEN. DIV. 09	6,600	M10			
CORNER BROOK WESTERN STAR			EVE	482	7
CEN. DIV. 10	8,300	H 6			
ST. JOHN'S TELEGRAM			EVE	477	6
ST. JOHN'S TELEGRAM			SATURDAY	578	7
MONTREAL GAZETTE			MORN	342	4
MONTREAL GAZETTE			SATURDAY	380	5

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,800	F13			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,596	62
PRINCE	13,700	E10			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,272	17
*SUMMERSIDE JOURNAL-PIONEER			EVE	9,596	70
QUEENS	21,100	F12			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	374	2
TORONTO GLOBE AND MAIL			MORN	563	3
*CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	16,967	80
SUMMERSIDE JOURNAL-PIONEER			EVE	1,214	6
MONTREAL GAZETTE			SATURDAY	371	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	7,900	K 8			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,671	34
ANTIGONISH	5,400	H14			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,894	54
NEW GLASGOW NEWS			EVE	383	7
TORONTO GLOBE AND MAIL			MORN	272	5
CAPE BRETON	39,400	G17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,518	9
*SYDNEY CAPE BRETON POST			EVE	29,068	74
TORONTO GLOBE AND MAIL			MORN	828	2
COLCHESTER	15,700	H12			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,096	39
*TRURO NEWS			EVE	8,282	53
CUMBERLAND	12,500	H10			
*AMHERST NEWS			MORN	3,412	27
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,063	33
DIGBY	7,500	L 7			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,470	33
GUYSBOROUGH	4,200	H15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,620	39
HALIFAX	105,800	J12			
*HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	72,769	69
*HALIFAX NEWS			MORN	15,380	15
TORONTO GLOBE AND MAIL			MORN	4,387	4
MONTREAL GAZETTE			MORN	262	
MONTREAL GAZETTE			SATURDAY	713	1
HANTS	11,300	I11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	7,413	66
HALIFAX NEWS			MORN	1,085	10
INVERNESS	6,800	G16			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,580	38
SYDNEY CAPE BRETON POST			EVE	804	12
KINGS	18,200	J 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,146	45
HALIFAX NEWS			MORN	392	2
TORONTO GLOBE AND MAIL			MORN	339	2
LUNENBERG	16,800	K 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,907	35
PICTOU	16,800	H13			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,758	28
*NEW GLASGOW NEWS			EVE	10,716	64
TORONTO GLOBE AND MAIL			MORN	362	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
QUEENS	4,700	L 8			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,981	42
RICHMOND	3,600	G16			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,053	29
SYDNEY CAPE BRETON POST			EVE	285	8
SHELBURNE	5,800	M 8			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,878	32
VICTORIA	2,800	F17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN	657	23
SYDNEY CAPE BRETON POST			EVE	731	26
YARMOUTH	9,100	M 7			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,882	32

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	7,800	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	5,297	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	544	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	505	6
CARLETON	8,300	F 4			
FREDERICTON GLEANER			EVE	828	10
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,589	31
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,681	32
CHARLOTTE	9,400	I 4			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,449	47
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,672	50
GLOUCESTER	25,000	B 7			
MONCTON TIMES-TRANSCRIPT			EVE	1,662	7
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,027	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,007	8
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	437	2
KENT	8,900	E 8			
MONCTON TIMES-TRANSCRIPT			EVE	4,196	47
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	253	3
KINGS	17,100	G 7			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	10,986	64
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,020	64
MADAWASKA	12,000	B 2			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,177	10
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,218	10
LE JOURNAL DE QUEBEC (F)			MORN	270	2
LE JOURNAL DE QUEBEC (F)			SATURDAY	258	2
LE JOURNAL DE QUEBEC (F)			SUNDAY	270	2
QUEBEC LE SOLEIL (F)			EVE	305	3
QUEBEC LE SOLEIL (F)			SATURDAY	311	3
NORTHUMBERLAND	16,200	D 6			
FREDERICTON GLEANER			EVE	854	5
MONCTON TIMES-TRANSCRIPT			EVE	3,364	21
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,757	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,872	18
QUEENS	4,200	G 7			
FREDERICTON GLEANER			EVE	1,610	38
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,225	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,436	34
RESTIGOUCHE	13,100	A 3			
MONCTON TIMES-TRANSCRIPT			EVE	1,410	11
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN	2,020	15
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,140	16
ST. JOHN	30,200	I 7			
*SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	27,262	90

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ST. JOHN (CONT).					
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	24,379	81
TORONTO GLOBE AND MAIL			MORN	1,092	4
SUNBURY	6,600	G 6			
FREDERICTON GLEANER			EVE	4,105	62
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	611	9
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	734	11
VICTORIA	7,000	C 4			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,125	30
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,260	32
WESTMORLAND	37,000	F 8			
*MONCTON TIMES-TRANSCRIPT			EVE	27,814	75
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,288	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,098	6
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	419	1
TORONTO GLOBE AND MAIL			MORN	1,521	4
MONTREAL GAZETTE			SATURDAY	317	1
YORK	27,100	F 4			
*FREDERICTON GLEANER			EVE	19,403	72
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	5,238	19
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,872	22
TORONTO GLOBE AND MAIL			MORN	818	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,800	E 4			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	838	3
MONTREAL GAZETTE			MORN	285	1
MONTREAL GAZETTE			SATURDAY	367	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	266	1
LE JOURNAL DE MONTREAL (F)			MORN	2,936	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,357	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,934	12
MONTREAL LA PRESSE (F)			MORN	763	2
MONTREAL LA PRESSE (F)			SATURDAY	1,483	5
ARGENTEUIL	12,300	L 8			
MONTREAL GAZETTE			MORN	846	7
MONTREAL GAZETTE			SATURDAY	2,062	17
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	417	3
LE JOURNAL DE MONTREAL (F)			MORN	1,593	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,119	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,973	16
MONTREAL LA PRESSE (F)			MORN	509	4
MONTREAL LA PRESSE (F)			SATURDAY	1,034	8
ARTHABASKA	20,500	L12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,820	9
LE JOURNAL DE MONTREAL (F)			MORN	1,501	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,808	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,298	11
MONTREAL LA PRESSE (F)			MORN	1,168	6
MONTREAL LA PRESSE (F)			SATURDAY	1,738	8
SHERBROOKE LA TRIBUNE (F)			MORN	1,083	5
SHERBROOKE LA TRIBUNE			SATURDAY	1,096	5
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	594	3
BAGOT	9,100	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	758	8
LE JOURNAL DE MONTREAL (F)			MORN	900	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,168	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,300	14
MONTREAL LA PRESSE (F)			MORN	252	3
MONTREAL LA PRESSE (F)			SATURDAY	597	7
BEAUCE	24,300	K14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	975	4
LE JOURNAL DE QUEBEC (F)			MORN	4,199	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,341	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,658	15
QUEBEC LE SOLEIL (F)			EVE	3,079	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,638	15
BEAUHARNOIS	19,800	E 7			
MONTREAL GAZETTE			MORN	296	1
MONTREAL GAZETTE			SATURDAY	456	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,620	8
LE JOURNAL DE MONTREAL (F)			MORN	5,354	27
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,825	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,464	28

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUHARNOIS (CONT).					
MONTREAL LA PRESSE (F)			MORN	2,286	12
MONTREAL LA PRESSE (F)			SATURDAY	3,260	16
BELLECHASSE	7,600	J14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	311	4
LE JOURNAL DE QUEBEC (F)			MORN	1,092	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,109	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	777	10
QUEBEC LE SOLEIL (F)			EVE	1,602	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,848	24
BERTHIER	10,900	H 7			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	670	6
LE JOURNAL DE MONTREAL (F)			MORN	1,805	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,560	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,973	27
MONTREAL LA PRESSE (F)			MORN	584	5
MONTREAL LA PRESSE (F)			SATURDAY	1,338	12
BONAVENTURE	12,400	D16			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	330	3
LE JOURNAL DE QUEBEC (F)			MORN	917	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	964	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	873	7
QUEBEC LE SOLEIL (F)			EVE	1,164	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,253	10
BROME	6,500	N11			
GRANBY LA VOIX DE L'EST (F)			MORN	594	9
MONTREAL GAZETTE			MORN	473	7
MONTREAL GAZETTE			SATURDAY	1,578	24
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	415	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	388	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	449	7
MONTREAL LA PRESSE (F)			SATURDAY	813	13
SHERBROOKE RECORD			EVE	889	14
CHAMBLY	112,300	C10			
MONTREAL LE DEVOIR (F)			MORN	1,382	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,647	1
MONTREAL GAZETTE			MORN	9,869	9
MONTREAL GAZETTE			SATURDAY	13,898	12
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	8,694	8
LE JOURNAL DE MONTREAL (F)			MORN	21,956	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,793	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,460	20
MONTREAL LA PRESSE (F)			MORN	17,462	16
MONTREAL LA PRESSE (F)			SATURDAY	27,512	25
CHAMPLAIN	43,600	I11			
MONTREAL GAZETTE			SATURDAY	274	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,588	8
LE JOURNAL DE MONTREAL (F)			MORN	2,855	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,415	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,028	12

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COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CHAMPLAIN (CONT).					
MONTREAL LA PRESSE (F)			MORN	969	2
MONTREAL LA PRESSE (F)			SATURDAY	1,969	5
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	21,784	50
CHARLEVOIX-EST	5,400	G15			
LE JOURNAL DE QUEBEC (F)			MORN	1,036	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,131	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	960	18
QUEBEC LE SOLEIL (F)			EVE	1,148	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,090	20
CHARLEVOIX-OUEST	4,200	G14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	224	5
LE JOURNAL DE QUEBEC (F)			MORN	682	16
LE JOURNAL DE QUEBEC (F)			SATURDAY	744	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	677	16
QUEBEC LE SOLEIL (F)			EVE	709	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,112	26
CHATEAUGUAY	19,700	E 7			
MONTREAL GAZETTE			MORN	3,113	16
MONTREAL GAZETTE			SATURDAY	4,942	25
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,657	8
LE JOURNAL DE MONTREAL (F)			MORN	3,294	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,203	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,763	19
MONTREAL LA PRESSE (F)			MORN	1,982	10
MONTREAL LA PRESSE (F)			SATURDAY	3,191	16
CHICOUTIMI	56,400	E14			
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	32,062	57
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	21,880	39
MONTREAL LE DEVOIR (F)			MORN	576	1
MONTREAL LE DEVOIR (F)			SATURDAY	600	1
MONTREAL GAZETTE			MORN	462	1
MONTREAL GAZETTE			SATURDAY	644	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,462	3
MONTREAL LA PRESSE (F)			MORN	1,640	3
MONTREAL LA PRESSE (F)			SATURDAY	2,302	4
LE JOURNAL DE QUEBEC (F)			MORN	6,632	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,658	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,433	8
QUEBEC LE SOLEIL (F)			EVE	464	1
QUEBEC LE SOLEIL (F)			SATURDAY	726	1
COMPTON	6,900	N13			
MONTREAL GAZETTE			SATURDAY	307	4
SHERBROOKE RECORD			EVE	645	9
SHERBROOKE LA TRIBUNE (F)			MORN	2,119	31
SHERBROOKE LA TRIBUNE			SATURDAY	2,247	33
DEUX-MONTAGNES	25,200	B 6			
MONTREAL GAZETTE			MORN	1,287	5
MONTREAL GAZETTE			SATURDAY	2,298	9
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,923	8

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COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
DEUX-MONTAGNES (CONT).					
LE JOURNAL DE MONTREAL (F)			MORN	5,182	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,802	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,205	25
MONTREAL LA PRESSE (F)			MORN	2,179	9
MONTREAL LA PRESSE (F)			SATURDAY	3,906	16
DORCHESTER	10,700	K14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	525	5
LE JOURNAL DE QUEBEC (F)			MORN	1,558	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,624	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,100	10
QUEBEC LE SOLEIL (F)			EVE	1,842	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,979	19
DRUMMOND	25,300	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,260	5
LE JOURNAL DE MONTREAL (F)			MORN	3,140	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,844	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,676	18
MONTREAL LA PRESSE (F)			MORN	1,235	5
MONTREAL LA PRESSE (F)			SATURDAY	2,068	8
SHERBROOKE LA TRIBUNE (F)			MORN	2,006	8
SHERBROOKE LA TRIBUNE			SATURDAY	2,025	8
FRONTENAC	8,700	M14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	810	9
LE JOURNAL DE QUEBEC (F)			MORN	553	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	604	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	357	4
SHERBROOKE LA TRIBUNE (F)			MORN	1,169	13
SHERBROOKE LA TRIBUNE			SATURDAY	1,210	14
GASPE-EST	12,200	D18			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	450	4
LE JOURNAL DE QUEBEC (F)			MORN	863	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	860	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	854	7
QUEBEC LE SOLEIL (F)			EVE	580	5
QUEBEC LE SOLEIL (F)			SATURDAY	622	5
GASPE-OUEST	5,700	C16			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	536	9
QUEBEC LE SOLEIL (F)			EVE	1,036	18
QUEBEC LE SOLEIL (F)			SATURDAY	967	17
GATINEAU	18,500	I 6			
OTTAWA LE DROIT (F)			EVE	5,026	27
OTTAWA CITIZEN			ALL DAY	4,370	24
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	395	2
LE JOURNAL DE MONTREAL (F)			MORN	712	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	875	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,233	7
MONTREAL LA PRESSE (F)			SATURDAY	484	3

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COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
HULL	46,800	M 6			
OTTAWA LE DROIT (F)			EVE	18,661	40
OTTAWA CITIZEN			ALL DAY	6,770	14
TORONTO GLOBE AND MAIL			MORN	672	1
MONTREAL LE DEVOIR (F)			MORN	864	2
MONTREAL LE DEVOIR (F)			SATURDAY	894	2
MONTREAL GAZETTE			MORN	494	1
MONTREAL GAZETTE			SATURDAY	444	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,258	3
LE JOURNAL DE MONTREAL (F)			MORN	5,445	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,580	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,130	17
MONTREAL LA PRESSE (F)			MORN	864	2
MONTREAL LA PRESSE (F)			SATURDAY	1,330	3
HUNTINGDON	6,000	N 8			
MONTREAL GAZETTE			MORN	566	9
MONTREAL GAZETTE			SATURDAY	1,538	26
LE JOURNAL DE MONTREAL (F)			MORN	357	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	582	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	513	9
MONTREAL LA PRESSE (F)			SATURDAY	393	7
IBERVILLE	7,800	E10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	638	8
LE JOURNAL DE MONTREAL (F)			MORN	1,227	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,478	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,272	16
MONTREAL LA PRESSE (F)			MORN	617	8
MONTREAL LA PRESSE (F)			SATURDAY	1,093	14
ILE-DE-MONTREAL	721,200	C 7			
TORONTO GLOBE AND MAIL			MORN	6,882	1
TORONTO STAR			ALL DAY	293	
TORONTO STAR			SATURDAY	883	
TORONTO STAR			SUNDAY	253	
*MONTREAL LE DEVOIR (F)			MORN	16,185	2
*MONTREAL LE DEVOIR (F)			SATURDAY	16,513	2
*MONTREAL GAZETTE			MORN	143,981	20
*MONTREAL GAZETTE			SATURDAY	184,803	26
*MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	41,489	6
*LE JOURNAL DE MONTREAL (F)			MORN	142,110	20
*LE JOURNAL DE MONTREAL (F)			SATURDAY	134,197	19
*LE JOURNAL DE MONTREAL (F)			SUNDAY	115,524	16
*MONTREAL LA PRESSE (F)			MORN	89,742	12
*MONTREAL LA PRESSE (F)			SATURDAY	128,047	18
QUEBEC LE SOLEIL (F)			EVE	681	
QUEBEC LE SOLEIL (F)			SATURDAY	665	
ILE-JESUS	94,900	B 8			
MONTREAL LE DEVOIR (F)			MORN	711	1
MONTREAL LE DEVOIR (F)			SATURDAY	908	1
MONTREAL GAZETTE			MORN	7,168	8
MONTREAL GAZETTE			SATURDAY	10,917	12
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	8,024	8

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ILE-JESUS (CONT).					
LE JOURNAL DE MONTREAL (F)			MORN	19,909	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	22,658	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	20,515	22
MONTREAL LA PRESSE (F)			MORN	14,651	15
MONTREAL LA PRESSE (F)			SATURDAY	22,818	24
ILES-DE-LA-MADELEINE	4,100	E18			
LE JOURNAL DE MONTREAL (F)			MORN	346	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	331	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	433	11
JOLIETTE	21,800	I 8			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,727	8
LE JOURNAL DE MONTREAL (F)			MORN	4,769	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,049	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,354	25
MONTREAL LA PRESSE (F)			MORN	1,930	9
MONTREAL LA PRESSE (F)			SATURDAY	3,464	16
KAMOURASKA	9,100	I16			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	788	9
LE JOURNAL DE QUEBEC (F)			MORN	996	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,013	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	917	10
QUEBEC LE SOLEIL (F)			EVE	1,336	15
QUEBEC LE SOLEIL (F)			SATURDAY	1,377	15
LABELLE	12,000	J 7			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	504	4
LE JOURNAL DE MONTREAL (F)			MORN	1,757	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,529	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,485	21
MONTREAL LA PRESSE (F)			MORN	489	4
MONTREAL LA PRESSE (F)			SATURDAY	1,130	9
LAC-ST-JEAN-EST	15,100	G12			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,581	44
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,615	31
MONTREAL LA PRESSE (F)			MORN	352	2
MONTREAL LA PRESSE (F)			SATURDAY	407	3
LE JOURNAL DE QUEBEC (F)			MORN	1,694	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,612	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,227	8
LAC-ST-JEAN-OUEST	19,400	D11			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,900	41
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	3,660	19
MONTREAL LA PRESSE (F)			MORN	334	2
MONTREAL LA PRESSE (F)			SATURDAY	500	3
LE JOURNAL DE QUEBEC (F)			MORN	2,467	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,209	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,660	9
QUEBEC LE SOLEIL (F)			SATURDAY	260	1

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
LAPRAIRIE	37,900	D 9			
MONTREAL LE DEVOIR (F)			SATURDAY	302	1
MONTREAL GAZETTE			MORN	3,999	11
MONTREAL GAZETTE			SATURDAY	6,251	16
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,203	8
LE JOURNAL DE MONTREAL (F)			MORN	6,255	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,678	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,071	19
MONTREAL LA PRESSE (F)			MORN	5,362	14
MONTREAL LA PRESSE (F)			SATURDAY	8,640	23
L'ASSOMPTION	37,600	A 8			
MONTREAL GAZETTE			MORN	287	1
MONTREAL GAZETTE			SATURDAY	581	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,732	10
LE JOURNAL DE MONTREAL (F)			MORN	8,908	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	11,152	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	10,282	27
MONTREAL LA PRESSE (F)			MORN	4,286	11
MONTREAL LA PRESSE (F)			SATURDAY	7,542	20
LEVIS	34,500	C11			
MONTREAL LE DEVOIR (F)			MORN	275	1
MONTREAL LE DEVOIR (F)			SATURDAY	342	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,288	7
MONTREAL LA PRESSE (F)			SATURDAY	557	2
LE JOURNAL DE QUEBEC (F)			MORN	9,030	26
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,172	27
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,136	24
QUEBEC LE SOLEIL (F)			EVE	10,111	29
QUEBEC LE SOLEIL (F)			SATURDAY	12,335	36
L'ISLET	7,000	I15			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	321	5
LE JOURNAL DE QUEBEC (F)			MORN	746	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	822	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	818	12
QUEBEC LE SOLEIL (F)			EVE	1,333	19
QUEBEC LE SOLEIL (F)			SATURDAY	1,320	19
LOTBINIERE	9,300	K13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	504	5
LE JOURNAL DE QUEBEC (F)			MORN	1,032	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,168	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	856	9
QUEBEC LE SOLEIL (F)			EVE	2,118	23
QUEBEC LE SOLEIL (F)			SATURDAY	2,585	28
MASKINONGE	7,200	K10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	641	9
LE JOURNAL DE MONTREAL (F)			MORN	491	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	789	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	785	11
MONTREAL LA PRESSE (F)			SATURDAY	339	5
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	2,213	31

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MATANE	10,100	D15			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	882	9
MONTREAL LA PRESSE (F)			SATURDAY	250	2
LE JOURNAL DE QUEBEC (F)			MORN	748	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	753	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	753	7
QUEBEC LE SOLEIL (F)			EVE	1,132	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,220	12
MATAPEDIA	7,500	D14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	594	8
LE JOURNAL DE QUEBEC (F)			MORN	432	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	468	6
LE JOURNAL DE QUEBEC (F)			SUNDAY	405	5
QUEBEC LE SOLEIL (F)			EVE	685	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,044	14
MEGANTIC	19,200	K13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,107	11
LE JOURNAL DE MONTREAL (F)			MORN	329	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	410	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	428	2
MONTREAL LA PRESSE (F)			MORN	297	2
MONTREAL LA PRESSE (F)			SATURDAY	470	2
LE JOURNAL DE QUEBEC (F)			MORN	2,192	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,145	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,713	9
QUEBEC LE SOLEIL (F)			EVE	1,947	10
QUEBEC LE SOLEIL (F)			SATURDAY	2,155	11
SHERBROOKE LA TRIBUNE (F)			MORN	1,228	6
SHERBROOKE LA TRIBUNE			SATURDAY	1,242	6
MISSISQUOI	12,700	N10			
GRANBY LA VOIX DE L'EST (F)			MORN	1,643	13
MONTREAL GAZETTE			MORN	596	5
MONTREAL GAZETTE			SATURDAY	1,368	11
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,361	11
LE JOURNAL DE MONTREAL (F)			MORN	1,286	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,547	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,228	10
MONTREAL LA PRESSE (F)			MORN	613	5
MONTREAL LA PRESSE (F)			SATURDAY	1,244	10
SHERBROOKE RECORD			EVE	429	3
MONTCALM	10,900	H 6			
MONTREAL GAZETTE			MORN	257	2
MONTREAL GAZETTE			SATURDAY	791	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	820	8
LE JOURNAL DE MONTREAL (F)			MORN	1,752	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,044	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,527	23
MONTREAL LA PRESSE (F)			MORN	566	5
MONTREAL LA PRESSE (F)			SATURDAY	1,854	17

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MONTMAGNY	8,200	J15			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	591	7
LE JOURNAL DE QUEBEC (F)			MORN	1,494	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,447	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,191	15
QUEBEC LE SOLEIL (F)			EVE	1,599	20
QUEBEC LE SOLEIL (F)			SATURDAY	1,818	22
MONTMORENCY NO. 1	7,500	G13			
LE JOURNAL DE QUEBEC (F)			MORN	2,347	31
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,292	31
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,060	27
QUEBEC LE SOLEIL (F)			EVE	2,497	33
QUEBEC LE SOLEIL (F)			SATURDAY	2,900	39
MONTMORENCY NO. 2	2,000	J14			
LE JOURNAL DE QUEBEC (F)			MORN	159	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	221	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	169	8
QUEBEC LE SOLEIL (F)			EVE	687	34
QUEBEC LE SOLEIL (F)			SATURDAY	846	42
NAPIERVILLE	4,500	E 8			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	578	13
LE JOURNAL DE MONTREAL (F)			MORN	513	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	650	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	513	11
MONTREAL LA PRESSE (F)			MORN	338	8
MONTREAL LA PRESSE (F)			SATURDAY	603	13
NICOLET	11,300	K12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	841	7
LE JOURNAL DE MONTREAL (F)			MORN	446	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	704	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	625	6
MONTREAL LA PRESSE (F)			SATURDAY	476	4
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	4,119	36
NOUVEAU-QUEBEC	10,300	B 2			
MONTREAL GAZETTE			SATURDAY	328	3
LE JOURNAL DE MONTREAL (F)			MORN	1,106	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,120	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	972	9
MONTREAL LA PRESSE (F)			SATURDAY	312	3
PAPINEAU	13,400	L 7			
OTTAWA LE DROIT (F)			EVE	4,182	31
OTTAWA CITIZEN			ALL DAY	854	6
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	373	3
LE JOURNAL DE MONTREAL (F)			MORN	1,099	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,788	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,028	15
MONTREAL LA PRESSE (F)			SATURDAY	394	3

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PONTIAC	6,700	H 4			
OTTAWA LE DROIT (F)			EVE	586	9
OTTAWA CITIZEN			ALL DAY	1,627	24
PORTNEUF	20,700	I12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,071	5
LE JOURNAL DE QUEBEC (F)			MORN	4,899	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,520	22
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,964	19
QUEBEC LE SOLEIL (F)			EVE	4,358	21
QUEBEC LE SOLEIL (F)			SATURDAY	5,273	25
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	292	1
QUEBEC	168,400	G11			
TORONTO GLOBE AND MAIL			MORN	679	
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,140	1
MONTREAL LE DEVOIR (F)			MORN	3,502	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,850	2
MONTREAL GAZETTE			MORN	2,817	2
MONTREAL GAZETTE			SATURDAY	3,913	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	13,085	8
MONTREAL LA PRESSE (F)			MORN	3,229	2
MONTREAL LA PRESSE (F)			SATURDAY	4,529	3
*LE JOURNAL DE QUEBEC (F)			MORN	50,324	30
*LE JOURNAL DE QUEBEC (F)			SATURDAY	49,234	29
*LE JOURNAL DE QUEBEC (F)			SUNDAY	45,198	27
*QUEBEC LE SOLEIL (F)			EVE	65,903	39
*QUEBEC LE SOLEIL (F)			SATURDAY	77,194	46
RICHELIEU	18,600	L10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,586	9
LE JOURNAL DE MONTREAL (F)			MORN	5,239	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,640	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,347	29
MONTREAL LA PRESSE (F)			MORN	2,262	12
MONTREAL LA PRESSE (F)			SATURDAY	3,337	18
RICHMOND	13,700	M12			
MONTREAL GAZETTE			SATURDAY	439	3
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	788	6
LE JOURNAL DE MONTREAL (F)			MORN	811	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	913	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,414	10
MONTREAL LA PRESSE (F)			SATURDAY	394	3
SHERBROOKE RECORD			EVE	541	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,488	33
SHERBROOKE LA TRIBUNE			SATURDAY	4,732	35
RIMOUSKI	24,100	E14			
MONTREAL LE DEVOIR (F)			MORN	297	1
MONTREAL LE DEVOIR (F)			SATURDAY	320	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,953	8
MONTREAL LA PRESSE (F)			MORN	447	2
MONTREAL LA PRESSE (F)			SATURDAY	645	3
LE JOURNAL DE QUEBEC (F)			MORN	2,298	10

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RIMOUSKI (CONT).					
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,299	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,143	9
QUEBEC LE SOLEIL (F)			EVE	3,176	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,264	14
RIVIERE-DU-LOUP	13,700	G17			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,246	9
LE JOURNAL DE QUEBEC (F)			MORN	1,612	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,744	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,458	11
QUEBEC LE SOLEIL (F)			EVE	1,955	14
QUEBEC LE SOLEIL (F)			SATURDAY	2,038	15
ROUVILLE	14,400	C10			
GRANBY LA VOIX DE L'EST (F)			MORN	881	6
MONTREAL GAZETTE			MORN	680	5
MONTREAL GAZETTE			SATURDAY	1,002	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,441	10
LE JOURNAL DE MONTREAL (F)			MORN	2,029	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,487	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,220	15
MONTREAL LA PRESSE (F)			MORN	1,639	11
MONTREAL LA PRESSE (F)			SATURDAY	2,848	20
SAGUENAY	34,200	F16			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,914	6
MONTREAL GAZETTE			MORN	424	1
MONTREAL GAZETTE			SATURDAY	556	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	638	2
MONTREAL LA PRESSE (F)			MORN	645	2
MONTREAL LA PRESSE (F)			SATURDAY	978	3
LE JOURNAL DE QUEBEC (F)			MORN	3,105	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,035	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,046	9
QUEBEC LE SOLEIL (F)			EVE	4,288	13
QUEBEC LE SOLEIL (F)			SATURDAY	4,471	13
ST-HYACINTHE	21,000	L10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,615	8
LE JOURNAL DE MONTREAL (F)			MORN	4,187	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,688	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,263	20
MONTREAL LA PRESSE (F)			MORN	1,775	8
MONTREAL LA PRESSE (F)			SATURDAY	3,090	15
ST-JEAN	20,900	E10			
MONTREAL GAZETTE			MORN	580	3
MONTREAL GAZETTE			SATURDAY	978	5
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,552	7
LE JOURNAL DE MONTREAL (F)			MORN	4,445	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,869	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,409	21
MONTREAL LA PRESSE (F)			MORN	2,203	11
MONTREAL LA PRESSE (F)			SATURDAY	3,669	18

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ST-MAURICE	40,700	J10			
MONTREAL LE DEVOIR (F)			MORN	392	1
MONTREAL LE DEVOIR (F)			SATURDAY	517	1
MONTREAL GAZETTE			MORN	431	1
MONTREAL GAZETTE			SATURDAY	646	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,895	10
LE JOURNAL DE MONTREAL (F)			MORN	4,155	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,491	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,389	16
MONTREAL LA PRESSE (F)			MORN	2,300	6
MONTREAL LA PRESSE (F)			SATURDAY	4,005	10
*TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	21,513	53
SHEFFORD	26,100	M11			
*GRANBY LA VOIX DE L'EST (F)			MORN	8,996	34
MONTREAL GAZETTE			MORN	352	1
MONTREAL GAZETTE			SATURDAY	711	3
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,595	10
LE JOURNAL DE MONTREAL (F)			MORN	2,345	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,811	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,462	13
MONTREAL LA PRESSE (F)			MORN	893	3
MONTREAL LA PRESSE (F)			SATURDAY	1,792	7
SHERBROOKE RECORD			EVE	271	1
SHERBROOKE LA TRIBUNE (F)			MORN	580	2
SHERBROOKE LA TRIBUNE			SATURDAY	631	2
SHERBROOKE	44,600	M12			
MONTREAL LE DEVOIR (F)			MORN	487	1
MONTREAL LE DEVOIR (F)			SATURDAY	627	1
MONTREAL GAZETTE			MORN	1,096	2
MONTREAL GAZETTE			SATURDAY	1,988	4
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,136	7
LE JOURNAL DE MONTREAL (F)			MORN	2,491	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,902	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,326	10
MONTREAL LA PRESSE (F)			MORN	1,417	3
MONTREAL LA PRESSE (F)			SATURDAY	2,852	6
*SHERBROOKE RECORD			EVE	1,914	4
*SHERBROOKE LA TRIBUNE (F)			MORN	19,741	44
*SHERBROOKE LA TRIBUNE			SATURDAY	22,661	51
SOULANGES	5,200	D 6			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	386	7
LE JOURNAL DE MONTREAL (F)			MORN	797	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,053	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,010	19
MONTREAL LA PRESSE (F)			MORN	417	8
MONTREAL LA PRESSE (F)			SATURDAY	716	14
STANSTEAD	13,500	N12			
MONTREAL GAZETTE			MORN	492	4
MONTREAL GAZETTE			SATURDAY	1,279	9
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	911	7
LE JOURNAL DE MONTREAL (F)			MORN	617	5

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STANSTEAD (CONT):					
LE JOURNAL DE MONTREAL (F)			SATURDAY	861	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,134	8
MONTREAL LA PRESSE (F)			SATURDAY	681	5
SHERBROOKE RECORD			EVE	1,175	9
SHERBROOKE LA TRIBUNE (F)			MORN	3,795	28
SHERBROOKE LA TRIBUNE			SATURDAY	4,278	32
TEMISCAMINGUE	18,600	G 3			
NORTH BAY NUGGET			EVE	577	3
LE JOURNAL DE MONTREAL (F)			MORN	1,764	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,869	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,364	13
MONTREAL LA PRESSE (F)			MORN	522	3
MONTREAL LA PRESSE (F)			SATURDAY	907	5
TEMISCOUATA	6,200	G17			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	560	9
LE JOURNAL DE QUEBEC (F)			MORN	300	5
LE JOURNAL DE QUEBEC (F)			SATURDAY	382	6
LE JOURNAL DE QUEBEC (F)			SUNDAY	288	5
QUEBEC LE SOLEIL (F)			EVE	923	15
QUEBEC LE SOLEIL (F)			SATURDAY	946	15
TERREBONNE	70,800	A 6			
MONTREAL LE DEVOIR (F)			MORN	509	1
MONTREAL LE DEVOIR (F)			SATURDAY	814	1
MONTREAL GAZETTE			MORN	2,556	4
MONTREAL GAZETTE			SATURDAY	5,918	8
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	6,383	9
LE JOURNAL DE MONTREAL (F)			MORN	15,726	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	20,445	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	18,665	26
MONTREAL LA PRESSE (F)			MORN	8,427	12
MONTREAL LA PRESSE (F)			SATURDAY	16,099	23
VAUDREUIL	17,900	D 6			
MONTREAL GAZETTE			MORN	2,851	16
MONTREAL GAZETTE			SATURDAY	4,378	24
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,329	7
LE JOURNAL DE MONTREAL (F)			MORN	2,750	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,328	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,005	17
MONTREAL LA PRESSE (F)			MORN	1,707	10
MONTREAL LA PRESSE (F)			SATURDAY	3,018	17
VERCHERES	21,800	B10			
MONTREAL GAZETTE			MORN	453	2
MONTREAL GAZETTE			SATURDAY	765	4
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,605	12
LE JOURNAL DE MONTREAL (F)			MORN	4,240	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,131	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,875	22
MONTREAL LA PRESSE (F)			MORN	3,158	14
MONTREAL LA PRESSE (F)			SATURDAY	5,518	25

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
WOLFE	5,100	L13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	321	6
SHERBROOKE LA TRIBUNE (F)			MORN	1,339	26
SHERBROOKE LA TRIBUNE			SATURDAY	1,378	27
YAMASKA	5,000	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	310	6
LE JOURNAL DE MONTREAL (F)			MORN	349	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	544	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	501	10
MONTREAL LA PRESSE (F)			SATURDAY	230	5
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	407	8

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	47,700	L15			
*SAULT STE. MARIE STAR			EVE	25,762	54
SUDBURY STAR			EVE	1,091	2
TORONTO GLOBE AND MAIL			MORN	1,156	2
TORONTO STAR			ALL DAY	1,043	2
TORONTO STAR			SATURDAY	1,881	4
TORONTO STAR			SUNDAY	1,207	3
BRANT	38,500	K 6			
*BRANTFORD EXPOISTOR			EVE	28,183	73
HAMILTON SPECTATOR			EVE	1,038	3
TORONTO GLOBE AND MAIL			MORN	1,757	5
TORONTO STAR			ALL DAY	2,767	7
TORONTO STAR			SATURDAY	4,545	12
TORONTO STAR			SUNDAY	4,459	12
BRUCE	22,700	H 4			
KITCHENER RECORD			EVE	1,593	7
LONDON FREE PRESS			MORN	1,026	5
OWEN SOUND SUN TIMES			EVE	6,537	29
TORONTO GLOBE AND MAIL			MORN	835	4
TORONTO STAR			ALL DAY	3,555	16
TORONTO STAR			SATURDAY	6,012	26
TORONTO STAR			SUNDAY	3,188	14
TORONTO SUN			SUNDAY	618	3
COCHRANE	33,100	J15			
*TIMMINS PRESS			EVE	13,228	40
TORONTO GLOBE AND MAIL			MORN	470	1
TORONTO STAR			ALL DAY	515	2
TORONTO STAR			SATURDAY	733	2
TORONTO STAR			SUNDAY	566	2
DUFFERIN	11,000	I 7			
TORONTO GLOBE AND MAIL			MORN	1,125	10
TORONTO STAR			ALL DAY	2,065	19
TORONTO STAR			SATURDAY	4,738	43
TORONTO STAR			SUNDAY	1,708	16
TORONTO SUN			MORN	654	6
TORONTO SUN			SUNDAY	3,504	32
DUNDAS	6,800	F17			
CORNWALL STANDARD-FREEHOLDER			EVE	303	4
OTTAWA CITIZEN			ALL DAY	3,048	45
DURHAM	102,100	I 9			
*OSHAWA TIMES			EVE	21,622	21
TORONTO GLOBE AND MAIL			MORN	5,157	5
TORONTO STAR			ALL DAY	20,804	20
TORONTO STAR			SATURDAY	39,991	39
TORONTO STAR			SUNDAY	17,903	18
TORONTO SUN			MORN	14,841	15
TORONTO SUN			SUNDAY	33,951	33

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ELGIN	24,700	L 5			
LONDON FREE PRESS			MORN	8,835	36
*ST. THOMAS TIMES-JOURNAL			EVE	9,606	39
TORONTO STAR			SATURDAY	411	2
TORONTO STAR			SUNDAY	1,905	8
ESSEX	112,200	N 1			
LONDON FREE PRESS			MORN	262	
TORONTO GLOBE AND MAIL			MORN	3,549	3
*WINDSOR STAR			EVE	81,884	73
FRONTENAC	40,700	F13			
*KINGSTON WHIG-STANDARD			EVE	25,738	63
OTTAWA CITIZEN			ALL DAY	279	1
TORONTO GLOBE AND MAIL			MORN	3,073	8
TORONTO STAR			ALL DAY	3,184	8
TORONTO STAR			SATURDAY	3,788	9
TORONTO STAR			SUNDAY	5,086	13
GLENGARRY	6,900	E18			
CORNWALL STANDARD-FREEHOLDER			EVE	1,903	28
OTTAWA CITIZEN			ALL DAY	703	10
MONTREAL GAZETTE			SATURDAY	547	8
GRENVILLE	9,800	F16			
BROCKVILLE RECORDER AND TIMES			EVE	3,125	32
OTTAWA CITIZEN			ALL DAY	2,818	29
GREY	27,800	H 6			
KITCHENER RECORD			EVE	1,045	4
*OWEN SOUND SUN TIMES			EVE	13,754	49
TORONTO GLOBE AND MAIL			MORN	1,029	4
TORONTO STAR			ALL DAY	2,482	9
TORONTO STAR			SATURDAY	6,312	23
TORONTO STAR			SUNDAY	3,016	11
TORONTO SUN			SUNDAY	959	3
HALDIMAND-NORFOLK	32,000	L 6			
BRANTFORD EXPOISTOR			EVE	2,874	9
HAMILTON SPECTATOR			EVE	7,327	23
LONDON FREE PRESS			MORN	789	2
*SIMCOE REFORMER			EVE	9,486	30
TORONTO GLOBE AND MAIL			MORN	821	3
TORONTO STAR			ALL DAY	1,675	5
TORONTO STAR			SATURDAY	3,017	9
TORONTO STAR			SUNDAY	2,601	8
HALIBURTON	4,600	E10			
TORONTO STAR			ALL DAY	996	22
TORONTO STAR			SATURDAY	2,897	63
TORONTO STAR			SUNDAY	1,012	22
HALTON	89,100	J 7			
HAMILTON SPECTATOR			EVE	23,713	27
TORONTO GLOBE AND MAIL			MORN	11,336	13

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HALTON (CONT).					
TORONTO STAR			ALL DAY	16,304	18
TORONTO STAR			SATURDAY	28,561	32
TORONTO STAR			SUNDAY	17,421	20
TORONTO SUN			MORN	8,558	10
TORONTO SUN			SUNDAY	21,324	24
HAMILTON-WENTWORTH	156,800	K 7			
*HAMILTON SPECTATOR			EVE	106,495	68
TORONTO GLOBE AND MAIL			MORN	8,765	6
TORONTO STAR			ALL DAY	6,639	4
TORONTO STAR			SATURDAY	6,357	4
TORONTO STAR			SUNDAY	9,701	6
TORONTO SUN			MORN	501	
TORONTO SUN			SUNDAY	6,483	4
HASTINGS	40,300	E11			
*BELLEVILLE INTELLIGENCER			EVE	15,712	39
KINGSTON WHIG-STANDARD			EVE	472	1
TORONTO GLOBE AND MAIL			MORN	1,721	4
TORONTO STAR			ALL DAY	6,459	16
TORONTO STAR			SATURDAY	10,416	26
TORONTO STAR			SUNDAY	7,456	19
HURON	19,800	J 4			
KITCHENER RECORD			EVE	735	4
LONDON FREE PRESS			MORN	6,911	35
TORONTO GLOBE AND MAIL			MORN	328	2
TORONTO STAR			ALL DAY	801	4
TORONTO STAR			SATURDAY	1,615	8
TORONTO STAR			SUNDAY	1,574	8
KENORA	19,400	J11			
WINNIPEG FREE PRESS			EVE	3,282	17
*KENORA MINER AND NEWS			EVE	4,416	23
THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.			MORN/EVE	1,111	6
KENT	38,500	M 3			
*CHATHAM NEWS			EVE	15,206	40
LONDON FREE PRESS			MORN	8,144	21
TORONTO GLOBE AND MAIL			MORN	909	2
TORONTO STAR			SATURDAY	267	1
WINDSOR STAR			EVE	4,025	10
LAMBTON	45,500	L 2			
LONDON FREE PRESS			MORN	11,993	26
*SARNIA OBSERVER			EVE	23,387	51
TORONTO GLOBE AND MAIL			MORN	1,481	3
TORONTO STAR			SATURDAY	1,043	2
TORONTO STAR			SUNDAY	3,141	7
LANARK	17,400	F14			
OTTAWA CITIZEN			ALL DAY	8,880	51
TORONTO GLOBE AND MAIL			MORN	334	2
TORONTO STAR			ALL DAY	413	2
TORONTO STAR			SATURDAY	651	4

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LANARK (CONT).					
TORONTO STAR			SUNDAY	1,199	7
LEEDS	20,200	G15			
*BROCKVILLE RECOLDER AND TIMES			EVE	10,484	52
KINGSTON WHIG-STANDARD			EVE	2,574	13
OTTAWA CITIZEN			ALL DAY	1,211	6
TORONTO GLOBE AND MAIL			MORN	878	4
TORONTO STAR			ALL DAY	709	4
TORONTO STAR			SATURDAY	1,155	6
TORONTO STAR			SUNDAY	1,587	8
LENNOX & ADDINGTON	11,300	F13			
KINGSTON WHIG-STANDARD			EVE	5,259	47
TORONTO STAR			ALL DAY	606	5
TORONTO STAR			SATURDAY	894	8
TORONTO STAR			SUNDAY	847	8
MANITOULIN	3,900	D 3			
SUDBURY STAR			EVE	618	16
MIDDLESEX	125,600	K 4			
*LONDON FREE PRESS			MORN	74,926	60
TORONTO GLOBE AND MAIL			MORN	5,179	4
TORONTO STAR			ALL DAY	3,742	3
TORONTO STAR			SATURDAY	4,341	3
TORONTO STAR			SUNDAY	14,387	11
MUSKOKA	15,400	F 8			
ORILLIA PACKET AND TIMES			EVE	307	2
TORONTO GLOBE AND MAIL			MORN	887	6
TORONTO STAR			ALL DAY	4,336	28
TORONTO STAR			SATURDAY	8,486	55
TORONTO STAR			SUNDAY	4,131	27
TORONTO SUN			SUNDAY	1,873	12
NIAGARA	134,500	K 8			
HAMILTON SPECTATOR			EVE	6,181	5
*NIAGARA FALLS REVIEW			EVE	20,066	15
*ST. CATHARINES STANDARD			EVE	42,081	31
TORONTO GLOBE AND MAIL			MORN	8,329	6
TORONTO STAR			ALL DAY	10,000	7
TORONTO STAR			SATURDAY	16,156	12
TORONTO STAR			SUNDAY	14,094	10
TORONTO SUN			SUNDAY	6,004	4
*WELLAND-PORT COLBORNE TRIBUNE			EVE	16,156	12
NIPISSING	27,900	A 7			
*NORTH BAY NUGGET			EVE	18,376	66
TORONTO GLOBE AND MAIL			MORN	851	3
TORONTO STAR			ALL DAY	1,915	7
TORONTO STAR			SATURDAY	2,498	9
TORONTO STAR			SUNDAY	2,758	10
NORTHUMBERLAND	23,800	I11			
*COBOURG STAR			EVE	4,509	19

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NORTHUMBERLAND (CONT).					
PETERBOROUGH EXAMINER			EVE	1,177	5
*PORT HOPE GUIDE			EVE	3,130	13
TORONTO GLOBE AND MAIL			MORN	1,182	5
TORONTO STAR			ALL DAY	3,909	16
TORONTO STAR			SATURDAY	7,424	31
TORONTO STAR			SUNDAY	3,552	15
TORONTO SUN			MORN	1,288	5
TORONTO SUN			SUNDAY	2,610	11
OTTAWA-CARLETON	222,900	E15			
*OTTAWA LE DROIT (F)			EVE	8,954	4
*OTTAWA CITIZEN			ALL DAY	133,643	60
TORONTO GLOBE AND MAIL			MORN	14,444	6
TORONTO STAR			ALL DAY	2,881	1
TORONTO STAR			SATURDAY	3,371	2
TORONTO STAR			SUNDAY	10,284	5
TORONTO SUN			MORN	859	
TORONTO SUN			SUNDAY	1,365	1
MONTREAL LE DEVOIR (F)			MORN	1,883	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,877	1
MONTREAL GAZETTE			MORN	3,924	2
MONTREAL GAZETTE			SATURDAY	3,943	2
LE JOURNAL DE MONTREAL (F)			MORN	2,665	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,877	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,818	1
MONTREAL LA PRESSE (F)			MORN	1,152	1
MONTREAL LA PRESSE (F)			SATURDAY	1,332	1
OXFORD	30,600	K 5			
BRANTFORD EXPOISTOR			EVE	562	2
KITCHENER RECORD			EVE	1,070	4
LONDON FREE PRESS			MORN	10,121	33
STRATFORD BEACON-HERALD			EVE	524	2
TORONTO GLOBE AND MAIL			MORN	542	2
TORONTO STAR			ALL DAY	881	3
TORONTO STAR			SATURDAY	1,635	5
TORONTO STAR			SUNDAY	2,464	8
*WOODSTOCK SENTINEL-REVIEW			EVE	8,615	28
PARRY SOUND	12,800	D 7			
NORTH BAY NUGGET			EVE	2,938	23
TORONTO GLOBE AND MAIL			MORN	515	4
TORONTO STAR			ALL DAY	2,213	17
TORONTO STAR			SATURDAY	3,731	29
TORONTO STAR			SUNDAY	1,877	15
TORONTO SUN			SUNDAY	278	2
PEEL	174,800	I 7			
*BRAMPTON TIMES			EVE	6,246	4
TORONTO GLOBE AND MAIL			MORN	15,397	9
TORONTO STAR			ALL DAY	49,639	28
TORONTO STAR			SATURDAY	85,136	49
TORONTO STAR			SUNDAY	45,406	26
TORONTO SUN			MORN	31,428	18
TORONTO SUN			SUNDAY	64,009	37

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PERTH	24,000	J 5			
KITCHENER RECORD			EVE	2,887	12
LONDON FREE PRESS			MORN	2,351	10
*STRATFORD BEACON-HERALD			EVE	11,910	50
TORONTO GLOBE AND MAIL			MORN	858	4
TORONTO STAR			ALL DAY	1,111	5
TORONTO STAR			SATURDAY	2,842	12
TORONTO STAR			SUNDAY	2,379	10
PETERBOROUGH	38,800	G10			
*PETERBOROUGH EXAMINER			EVE	21,532	55
TORONTO GLOBE AND MAIL			MORN	2,811	7
TORONTO STAR			ALL DAY	3,763	10
TORONTO STAR			SATURDAY	10,131	26
TORONTO STAR			SUNDAY	5,298	14
TORONTO SUN			MORN	1,897	5
TORONTO SUN			SUNDAY	3,171	8
PRESCOTT	10,000	D17			
OTTAWA LE DROIT (F)			EVE	1,861	19
OTTAWA CITIZEN			ALL DAY	1,531	15
MONTREAL GAZETTE			SATURDAY	339	3
LE JOURNAL DE MONTREAL (F)			MORN	580	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	708	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	931	9
PRINCE EDWARD	7,700	I13			
BELLEVILLE INTELLIGENCER			EVE	1,197	16
KINGSTON WHIG-STANDARD			EVE	640	8
TORONTO STAR			ALL DAY	1,037	13
TORONTO STAR			SATURDAY	1,711	22
TORONTO STAR			SUNDAY	937	12
RAINY RIVER	8,000	L11			
WINNIPEG FREE PRESS			EVE	1,046	13
THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.			MORN/EVE	860	11
RENFREW	30,800	D12			
OTTAWA CITIZEN			ALL DAY	10,200	33
*PEMBROKE OBSERVER			EVE	6,836	22
TORONTO GLOBE AND MAIL			MORN	849	3
TORONTO STAR			ALL DAY	537	2
TORONTO STAR			SATURDAY	970	3
TORONTO STAR			SUNDAY	1,603	5
RUSSELL	7,700	E17			
OTTAWA LE DROIT (F)			EVE	1,978	26
OTTAWA CITIZEN			ALL DAY	2,274	30
SIMCOE	81,600	G 8			
*BARRIE EXAMINER			EVE	12,222	15
*ORILLIA PACKET AND TIMES			EVE	9,243	11
TORONTO GLOBE AND MAIL			MORN	3,890	5
TORONTO STAR			ALL DAY	14,618	18
TORONTO STAR			SATURDAY	35,245	43

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SIMCOE (CONT).					
TORONTO STAR			SUNDAY	14,411	18
TORONTO SUN			MORN	4,245	5
TORONTO SUN			SUNDAY	13,097	16
STORMONT	22,900	E17			
*CORNWALL STANDARD-FREEHOLDER			EVE	14,473	63
OTTAWA CITIZEN			ALL DAY	2,867	13
TORONTO GLOBE AND MAIL			MORN	574	3
TORONTO STAR			ALL DAY	406	2
TORONTO STAR			SATURDAY	538	2
TORONTO STAR			SUNDAY	1,271	6
MONTREAL GAZETTE			MORN	779	3
MONTREAL GAZETTE			SATURDAY	1,109	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	299	1
SUDBURY RM	53,600	B 5			
*SUDBURY STAR			EVE	24,859	46
TORONTO GLOBE AND MAIL			MORN	2,713	5
TORONTO STAR			ALL DAY	2,372	4
TORONTO STAR			SATURDAY	3,423	6
TORONTO STAR			SUNDAY	3,362	6
SUDBURY DISTRICT	8,800	A 4			
SUDBURY STAR			EVE	1,947	22
TORONTO STAR			ALL DAY	399	5
TORONTO STAR			SATURDAY	521	6
TORONTO STAR			SUNDAY	440	5
THUNDER BAY	55,200	J13			
*THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.			MORN/EVE	34,592	63
TORONTO GLOBE AND MAIL			MORN	991	2
TORONTO STAR			SATURDAY	463	1
TORONTO STAR			SUNDAY	269	
TIMISKAMING	15,200	M17			
*KIRKLAND LAKE NORTHERN NEWS			EVE	5,505	36
NORTH BAY NUGGET			EVE	1,303	9
TORONTO GLOBE AND MAIL			MORN	707	5
TORONTO STAR			ALL DAY	1,038	7
TORONTO STAR			SATURDAY	1,606	11
TORONTO STAR			SUNDAY	967	6
TORONTO	819,100	I 2			
*TORONTO GLOBE AND MAIL			MORN	117,180	14
*TORONTO STAR			ALL DAY	281,167	34
*TORONTO STAR			SATURDAY	407,158	50
*TORONTO STAR			SUNDAY	224,797	27
*TORONTO SUN			MORN	162,009	20
*TORONTO SUN			SUNDAY	241,352	29
MONTREAL GAZETTE			MORN	352	
MONTREAL GAZETTE			SATURDAY	439	
MONTREAL LA PRESSE (F)			MORN	656	
MONTREAL LA PRESSE (F)			SATURDAY	349	

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VICTORIA	19,300	G 9			
*LINDSAY POST			EVE	4,449	23
PETERBOROUGH EXAMINER			EVE	821	4
TORONTO GLOBE AND MAIL			MORN	738	4
TORONTO STAR			ALL DAY	4,047	21
TORONTO STAR			SATURDAY	9,735	50
TORONTO STAR			SUNDAY	3,886	20
TORONTO SUN			MORN	725	4
TORONTO SUN			SUNDAY	1,392	7
WATERLOO	113,400	J 6			
*CAMBRIDGE REPORTER			EVE	12,660	11
*KITCHENER RECORD			EVE	58,883	52
TORONTO GLOBE AND MAIL			MORN	5,707	5
TORONTO STAR			ALL DAY	2,855	3
TORONTO STAR			SATURDAY	6,163	5
TORONTO STAR			SUNDAY	5,709	5
TORONTO SUN			MORN	5,782	5
TORONTO SUN			SUNDAY	8,490	7
WELLINGTON	45,300	I 6			
*GUELPH MERCURY			EVE	16,976	37
KITCHENER RECORD			EVE	6,725	15
TORONTO GLOBE AND MAIL			MORN	3,541	8
TORONTO STAR			ALL DAY	4,050	9
TORONTO STAR			SATURDAY	9,602	21
TORONTO STAR			SUNDAY	5,243	12
TORONTO SUN			MORN	2,461	5
TORONTO SUN			SUNDAY	3,464	8
YORK	91,600	I 8			
TORONTO GLOBE AND MAIL			MORN	8,312	9
TORONTO STAR			ALL DAY	29,136	32
TORONTO STAR			SATURDAY	54,218	59
TORONTO STAR			SUNDAY	27,151	30
TORONTO SUN			MORN	10,999	12
TORONTO SUN			SUNDAY	24,824	27

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,700	Q 8			
WINNIPEG FREE PRESS			EVE	2,288	40
CEN. DIV. 02	11,600	Q 7			
WINNIPEG FREE PRESS			EVE	3,292	28
CEN. DIV. 03	12,400	R 6			
WINNIPEG FREE PRESS			EVE	2,858	23
CEN. DIV. 04	3,900	R 5			
WINNIPEG FREE PRESS			EVE	809	21
CEN. DIV. 05	6,100	Q 3			
BRANDON SUN			EVE	1,444	24
WINNIPEG FREE PRESS			EVE	650	11
CEN. DIV. 06	4,000	Q 3			
BRANDON SUN			EVE	1,082	27
WINNIPEG FREE PRESS			EVE	300	8
CEN. DIV. 07	20,800	Q 4			
*BRANDON SUN			EVE	13,610	65
WINNIPEG FREE PRESS			EVE	1,870	9
CEN. DIV. 08	4,800	P 5			
WINNIPEG FREE PRESS			EVE	777	16
CEN. DIV. 09	8,000	Q 6			
*PORTAGE LA PRAIRIE GRAPHIC			EVE	4,466	56
WINNIPEG FREE PRESS			EVE	1,983	25
CEN. DIV. 10	2,000	Q 6			
WINNIPEG FREE PRESS			EVE	653	33
CEN. DIV. 11	231,600	Q 7			
*WINNIPEG FREE PRESS			EVE	137,616	59
TORONTO GLOBE AND MAIL			MORN	5,117	2
TORONTO STAR			SUNDAY	442	
CEN. DIV. 12	5,200	Q 7			
WINNIPEG FREE PRESS			EVE	2,262	44
CEN. DIV. 13	10,500	P 7			
WINNIPEG FREE PRESS			EVE	4,075	39
CEN. DIV. 14	4,500	P 6			
WINNIPEG FREE PRESS			EVE	1,953	43
CEN. DIV. 15	9,600	P 3			
BRANDON SUN			EVE	1,798	19
WINNIPEG FREE PRESS			EVE	1,144	12
CEN. DIV. 16	4,200	O 2			
WINNIPEG FREE PRESS			EVE	485	12

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	10,600	O 3			
WINNIPEG FREE PRESS			EVE	1,388	13
CEN. DIV. 18	7,700	O 7			
WINNIPEG FREE PRESS			EVE	2,537	33
CEN. DIV. 19	2,700	M 8			
CEN. DIV. 20	4,700	N 3			
WINNIPEG FREE PRESS			EVE	633	13
CEN. DIV. 21	7,800	J 4			
WINNIPEG FREE PRESS			EVE	1,567	20
CEN. DIV. 22	6,400	J 7			
WINNIPEG FREE PRESS			EVE	977	15
CEN. DIV. 23	2,500	E 6			
WINNIPEG FREE PRESS			EVE	454	18

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	11,900	Q11			
REGINA LEADER-POST			EVE	3,145	26
CEN. DIV. 02	9,900	Q 9			
REGINA LEADER-POST			EVE	2,633	27
CEN. DIV. 03	7,600	Q 6			
REGINA LEADER-POST			EVE	1,324	17
CEN. DIV. 04	5,100	Q 3			
REGINA LEADER-POST			EVE	826	16
CEN. DIV. 05	15,200	O11			
REGINA LEADER-POST			EVE	3,634	24
CEN. DIV. 06	78,200	O 8			
TORONTO GLOBE AND MAIL			MORN	1,099	1
*REGINA LEADER-POST			EVE	48,752	62
CEN. DIV. 07	19,700	O 6			
*MOOSE JAW TIMES-HERALD			EVE	9,253	47
REGINA LEADER-POST			EVE	2,148	11
CEN. DIV. 08	13,400	N 3			
REGINA LEADER-POST			EVE	1,909	14
SASKATOON STAR-PHOENIX			EVE	512	4
CEN. DIV. 09	17,000	M11			
REGINA LEADER-POST			EVE	2,546	15
CEN. DIV. 10	8,900	M 9			
REGINA LEADER-POST			EVE	869	10
SASKATOON STAR-PHOENIX			EVE	681	8
CEN. DIV. 11	79,400	M 9			
TORONTO GLOBE AND MAIL			MORN	1,380	2
REGINA LEADER-POST			EVE	611	1
*SASKATOON STAR-PHOENIX			EVE	42,577	54
CEN. DIV. 12	9,000	M 5			
SASKATOON STAR-PHOENIX			EVE	1,809	20
CEN. DIV. 13	9,700	L 4			
SASKATOON STAR-PHOENIX			EVE	1,982	20
CEN. DIV. 14	17,500	K 9			
SASKATOON STAR-PHOENIX			EVE	2,081	12
CEN. DIV. 15	28,000	M 8			
*PRINCE ALBERT HERALD			EVE	9,036	32
SASKATOON STAR-PHOENIX			EVE	3,297	12
CEN. DIV. 16	14,200	K 6			
PRINCE ALBERT HERALD			EVE	494	3
SASKATOON STAR-PHOENIX			EVE	2,224	16

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	12,100	J 4			
SASKATOON STAR-PHOENIX			EVE	998	8
CEN. DIV. 18	5,900	C 4			
SASKATOON STAR-PHOENIX			EVE	260	4

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,000	Q12			
CALGARY SUN			MORN	1,706	8
CALGARY SUN			SUNDAY	2,083	10
LETHBRIDGE HERALD			EVE	485	2
*MEDICINE HAT NEWS			EVE	13,585	65
CEN. DIV. 02	40,600	P10			
CALGARY HERALD			EVE	1,387	3
CALGARY HERALD			SUNDAY	1,056	3
CALGARY SUN			MORN	2,129	5
CALGARY SUN			SUNDAY	2,743	7
*LETHBRIDGE HERALD			EVE	20,739	51
TORONTO GLOBE AND MAIL			MORN	338	1
CEN. DIV. 03	11,900	Q 9			
CALGARY HERALD			EVE	898	8
CALGARY HERALD			SUNDAY	524	4
CALGARY SUN			MORN	428	4
CALGARY SUN			SUNDAY	473	4
LETHBRIDGE HERALD			EVE	3,237	27
CEN. DIV. 04	4,300	N11			
CALGARY HERALD			EVE	630	15
CALGARY HERALD			SUNDAY	436	10
CALGARY SUN			MORN	286	7
CEN. DIV. 05	13,300	O 9			
CALGARY HERALD			EVE	2,668	20
CALGARY HERALD			SUNDAY	1,578	12
CALGARY SUN			MORN	1,281	10
CALGARY SUN			SUNDAY	1,686	13
LETHBRIDGE HERALD			EVE	316	2
CEN. DIV. 06	267,300	N 8			
*CALGARY HERALD			EVE	128,945	48
*CALGARY HERALD			SUNDAY	88,301	33
*CALGARY SUN			MORN	63,022	24
*CALGARY SUN			SUNDAY	72,412	27
TORONTO GLOBE AND MAIL			MORN	10,380	4
CEN. DIV. 07	14,100	L10			
EDMONTON JOURNAL			EVE	2,531	18
EDMONTON JOURNAL			FRIDAY	4,089	29
EDMONTON JOURNAL			SUNDAY	1,874	13
EDMONTON SUN			MORN	375	3
EDMONTON SUN			SUNDAY	412	3
RED DEER ADVOCATE			EVE	418	3
CEN. DIV. 08	46,800	M 6			
CALGARY HERALD			EVE	874	2
CALGARY HERALD			SUNDAY	568	1
CALGARY SUN			MORN	2,076	4
CALGARY SUN			SUNDAY	2,450	5
EDMONTON JOURNAL			EVE	2,148	5
EDMONTON JOURNAL			FRIDAY	2,894	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT).					
EDMONTON JOURNAL			SUNDAY	1,738	4
EDMONTON SUN			MORN	275	1
EDMONTON SUN			SUNDAY	408	1
*RED DEER ADVOCATE			EVE	21,071	45
CEN. DIV. 09	8,900	L 5			
CALGARY HERALD			EVE	1,631	18
CALGARY HERALD			SUNDAY	1,044	12
CALGARY SUN			MORN	1,120	13
CALGARY SUN			SUNDAY	1,420	16
EDMONTON JOURNAL			EVE	576	6
EDMONTON JOURNAL			FRIDAY	624	7
EDMONTON JOURNAL			SUNDAY	489	5
EDMONTON SUN			MORN	288	3
EDMONTON SUN			SUNDAY	455	5
LETHBRIDGE HERALD			EVE	1,163	13
TORONTO GLOBE AND MAIL			MORN	514	6
CEN. DIV. 10	28,700	K11			
EDMONTON JOURNAL			EVE	5,177	18
EDMONTON JOURNAL			FRIDAY	8,542	30
EDMONTON JOURNAL			SUNDAY	3,887	14
EDMONTON SUN			MORN	2,497	9
EDMONTON SUN			SUNDAY	3,665	13
CEN. DIV. 11	295,900	L 8			
*EDMONTON JOURNAL			EVE	136,455	46
*EDMONTON JOURNAL			FRIDAY	167,364	57
*EDMONTON JOURNAL			SUNDAY	119,060	40
*EDMONTON SUN			MORN	71,488	24
*EDMONTON SUN			SUNDAY	90,276	31
TORONTO GLOBE AND MAIL			MORN	8,189	3
CEN. DIV. 12	27,500	A 9			
EDMONTON JOURNAL			EVE	5,653	21
EDMONTON JOURNAL			FRIDAY	8,310	30
EDMONTON JOURNAL			SUNDAY	4,560	17
EDMONTON SUN			MORN	834	3
EDMONTON SUN			SUNDAY	889	3
*FORT MCMURRAY TODAY			EVE	6,680	24
CEN. DIV. 13	18,700	J 8			
EDMONTON JOURNAL			EVE	3,310	18
EDMONTON JOURNAL			FRIDAY	7,486	40
EDMONTON JOURNAL			SUNDAY	2,220	12
EDMONTON SUN			MORN	764	4
EDMONTON SUN			SUNDAY	1,040	6
CEN. DIV. 14	9,000	K 5			
EDMONTON JOURNAL			EVE	2,759	31
EDMONTON JOURNAL			FRIDAY	4,478	50
EDMONTON JOURNAL			SUNDAY	1,983	22
EDMONTON SUN			MORN	717	8
EDMONTON SUN			SUNDAY	1,143	13

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 15	41,400	A 4			
EDMONTON JOURNAL			EVE	5,463	13
EDMONTON JOURNAL			FRIDAY	6,650	16
EDMONTON JOURNAL			SUNDAY	4,080	10
*GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,025	19

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,300	M 9			
*PORT ALBERNI VALLEY TIMES			EVE	6,881	61
VANCOUVER PROVINCE			MORN	559	5
VANCOUVER PROVINCE			SUNDAY	797	7
VANCOUVER SUN			EVE	976	9
VICTORIA TIMES-COLONIST			ALL DAY	791	7
VICTORIA TIMES-COLONIST			SUNDAY	1,026	9
BULKLEY-NECHAKO	12,600	G 9			
PRINCE GEORGE CITIZEN			EVE	1,499	12
VANCOUVER PROVINCE			MORN	577	5
VANCOUVER PROVINCE			SUNDAY	685	5
VANCOUVER SUN			EVE	339	3
CAPITAL	110,100	N10			
VANCOUVER PROVINCE			MORN	1,346	1
VANCOUVER PROVINCE			SUNDAY	1,747	2
VANCOUVER SUN			EVE	5,350	5
*VICTORIA TIMES-COLONIST			ALL DAY	63,927	58
*VICTORIA TIMES-COLONIST			SUNDAY	39,244	36
TORONTO GLOBE AND MAIL			MORN	2,111	2
CARIBOO	20,700	J11			
VANCOUVER PROVINCE			MORN	2,143	10
VANCOUVER PROVINCE			SUNDAY	2,659	13
VANCOUVER SUN			EVE	691	3
CENTRAL COAST	900	J 9			
VANCOUVER PROVINCE			MORN	79	9
VANCOUVER PROVINCE			SUNDAY	72	8
CEN. FRAZER VALLEY	44,000	N 6			
VANCOUVER PROVINCE			MORN	6,608	15
VANCOUVER PROVINCE			SUNDAY	8,173	19
VANCOUVER SUN			EVE	10,675	24
CENTRAL KOOTENAY	20,900	L15			
*NELSON NEWS			MORN	6,149	29
TRAIL TIMES			EVE	441	2
VANCOUVER PROVINCE			MORN	1,436	7
VANCOUVER PROVINCE			SUNDAY	1,872	9
VANCOUVER SUN			EVE	621	3
CENTRAL OKANAGAN	34,900	L13			
CALGARY HERALD			EVE	312	1
*KELOWNA COURIER			EVE	15,536	45
VANCOUVER PROVINCE			MORN	2,317	7
VANCOUVER PROVINCE			SUNDAY	3,336	10
VANCOUVER SUN			EVE	438	1
COLUMBIA-SHUSWAP	16,200	K14			
CALGARY HERALD			EVE	499	3
CALGARY HERALD			SUNDAY	392	2
VANCOUVER PROVINCE			MORN	1,945	12
VANCOUVER PROVINCE			SUNDAY	2,293	14

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
COLUMBIA-SHUSWAP (CONT).					
VANCOUVER SUN			EVE	825	5
COMOX-STRATHCONA	26,700	K10			
VANCOUVER PROVINCE			MORN	1,425	5
VANCOUVER PROVINCE			SUNDAY	1,772	7
VANCOUVER SUN			EVE	2,578	10
VICTORIA TIMES-COLONIST			ALL DAY	1,680	6
VICTORIA TIMES-COLONIST			SUNDAY	1,906	7
COWICHAN VALLEY	20,000	N10			
NANAIMO FREE PRESS			EVE	283	1
VANCOUVER PROVINCE			MORN	527	3
VANCOUVER PROVINCE			SUNDAY	810	4
VANCOUVER SUN			EVE	1,184	6
VICTORIA TIMES-COLONIST			ALL DAY	6,060	30
VICTORIA TIMES-COLONIST			SUNDAY	6,000	30
DEWDNEY-ALOUETTE	22,800	L 5			
VANCOUVER PROVINCE			MORN	3,886	17
VANCOUVER PROVINCE			SUNDAY	4,730	21
VANCOUVER SUN			EVE	6,013	26
EAST KOOTENAY	20,800	L16			
CALGARY HERALD			EVE	700	3
CALGARY HERALD			SUNDAY	610	3
LETHBRIDGE HERALD			EVE	1,318	6
*CRANBROOK TOWNSMAN			EVE	4,344	21
VANCOUVER PROVINCE			MORN	1,029	5
VANCOUVER PROVINCE			SUNDAY	1,160	6
VANCOUVER SUN			EVE	923	4
FRASER-CHEAM	21,700	L12			
VANCOUVER PROVINCE			MORN	3,923	18
VANCOUVER PROVINCE			SUNDAY	4,480	21
VANCOUVER SUN			EVE	3,734	17
FRASER-FORT GEORGE	29,800	G11			
*PRINCE GEORGE CITIZEN			EVE	21,339	72
VANCOUVER PROVINCE			MORN	789	3
VANCOUVER PROVINCE			SUNDAY	1,809	6
VANCOUVER SUN			EVE	481	2
GREATER VANCOUVER	479,300	K 3			
*VANCOUVER PROVINCE			MORN	104,640	22
*VANCOUVER PROVINCE			SUNDAY	127,259	27
*VANCOUVER SUN			EVE	188,279	39
TORONTO GLOBE AND MAIL			MORN	12,307	3
KITIMAT-STIKINE	13,600	D 6			
VANCOUVER PROVINCE			MORN	1,335	10
VANCOUVER PROVINCE			SUNDAY	2,007	15
KOOTENAY BOUNDARY	12,700	M14			
NELSON NEWS			MORN	300	2
*TRAIL TIMES			EVE	5,847	46

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
KOOTENAY BOUNDARY (CONT).					
VANCOUVER PROVINCE			MORN	1,341	11
VANCOUVER PROVINCE			SUNDAY	1,801	14
VANCOUVER SUN			EVE	496	4
MOUNT WADDINGTON	5,200	K 9			
VANCOUVER PROVINCE			MORN	674	13
VANCOUVER PROVINCE			SUNDAY	805	15
VANCOUVER SUN			EVE	614	12
NANAIMO	32,600	M10			
*NANAIMO FREE PRESS			EVE	8,401	26
VANCOUVER PROVINCE			MORN	1,654	5
VANCOUVER PROVINCE			SUNDAY	2,191	7
VANCOUVER SUN			EVE	2,373	7
VICTORIA TIMES-COLONIST			ALL DAY	2,514	8
VICTORIA TIMES-COLONIST			SUNDAY	2,979	9
NORTH OKANAGAN	21,100	L14			
VANCOUVER PROVINCE			MORN	1,355	6
VANCOUVER PROVINCE			SUNDAY	1,923	9
VANCOUVER SUN			EVE	516	2
*VERNON NEWS			EVE	8,394	40
OKANAGAN-SIMILKAMEEN	24,700	M13			
CALGARY HERALD			EVE	328	1
*PENTICTON HERALD			EVE	8,368	34
VANCOUVER PROVINCE			MORN	3,245	13
VANCOUVER PROVINCE			SUNDAY	4,282	17
VANCOUVER SUN			EVE	897	4
PEACE RIVER-LIARD	19,600	B10			
EDMONTON JOURNAL			EVE	1,055	5
EDMONTON JOURNAL			FRIDAY	1,001	5
EDMONTON JOURNAL			SUNDAY	568	3
*FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,784	19
VANCOUVER PROVINCE			MORN	810	4
VANCOUVER PROVINCE			SUNDAY	1,108	6
POWELL RIVER	7,100	L10			
VANCOUVER PROVINCE			MORN	921	13
VANCOUVER PROVINCE			SUNDAY	1,254	18
VANCOUVER SUN			EVE	962	14
SKEENA-Q.CHARLOTTE	8,100	G 6			
*PRINCE RUPERT NEWS			EVE	4,129	51
VANCOUVER PROVINCE			MORN	812	10
VANCOUVER PROVINCE			SUNDAY	1,075	13
VANCOUVER SUN			EVE	306	4
SQUAMISH-LILLOOET	7,100	L11			
VANCOUVER PROVINCE			MORN	1,538	22
VANCOUVER PROVINCE			SUNDAY	1,722	24
VANCOUVER SUN			EVE	1,475	21

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
STIKINE	700	B 6			
VANCOUVER PROVINCE			MORN	92	13
VANCOUVER PROVINCE			SUNDAY	93	13
SUNSHINE COAST	6,800	L10			
VANCOUVER PROVINCE			MORN	885	13
VANCOUVER PROVINCE			SUNDAY	1,166	17
VANCOUVER SUN			EVE	1,943	29
THOMPSON-NICOLA	36,800	K12			
*KAMLOOPS NEWS			EVE	21,502	58
VANCOUVER PROVINCE			MORN	3,088	8
VANCOUVER PROVINCE			SUNDAY	3,819	10
VANCOUVER SUN			EVE	1,007	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,500	I 3			

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	1,900	D10			
MONTREAL GAZETTE			MORN	91	5
MONTREAL GAZETTE			SATURDAY	115	6
CENTRAL ARTIC	800	I 8			
FORT SMITH	7,300	K 7			
EDMONTON JOURNAL			EVE	1,094	15
EDMONTON JOURNAL			FRIDAY	1,011	14
EDMONTON JOURNAL			SUNDAY	493	7
TORONTO GLOBE AND MAIL			MORN	312	4
INUVICK	2,000	I 5			
KEEWATIN	1,000	L11			

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PART I
SECTION C

MAJOR MARKET

CIRCULATION COVERAGE ANALYSIS

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TORONTO, ONTARIO			J 9			
POPULATION		3,129,300				
HOUSEHOLDS		1,127,400				
*BRAMPTON TIMES	9/84			EVE	6,235	1
*TORONTO STAR	9/83			ALL DAY	370,390	33
*TORONTO STAR	9/83			SATURDAY	550,985	49
*TORONTO STAR	9/83			SUNDAY	308,005	27
*TORONTO SUN	9/83			MORN	210,895	19
*TORONTO SUN	9/83			SUNDAY	344,350	31
MONTREAL LA PRESSE (F)	3/84			EVE	656	
MONTREAL, QUEBEC			M10			
POPULATION		2,852,600				
HOUSEHOLDS		1,097,800				
*MONTREAL LE DEVOIR (F)	3/84			MORN	19,112	2
*MONTREAL LE DEVOIR (F)	3/84			SATURDAY	20,135	2
*MONTREAL LE DIMANCHE MATIN (F)	3/84			SUNDAY	73,803	7
*MONTREAL GAZETTE	3/84			MORN	174,570	16
*MONTREAL GAZETTE	3/84			SATURDAY	230,713	21
*LE JOURNAL DE MONTREAL (F)	3/84			MORN	215,447	20
*LE JOURNAL DE MONTREAL (F)	3/84			SATURDAY	220,209	20
*LE JOURNAL DE MONTREAL (F)	3/84			SUNDAY	194,024	18
*MONTREAL LA PRESSE (F)	3/84			EVE	144,402	13
*MONTREAL LA PRESSE (F)	3/84			SATURDAY	215,646	20
QUEBEC LE SOLEIL (F)	3/84			EVE	681	
QUEBEC LE SOLEIL (F)	3/84			SATURDAY	665	
VANCOUVER, BRITISH COLUMBIA			M11			
POPULATION		1,321,200				
HOUSEHOLDS		517,000				
*VANCOUVER PROVINCE	9/84			MORN	111,296	22
*VANCOUVER PROVINCE	9/84			SUNDAY	135,450	26
*VANCOUVER SUN	9/84			EVE	198,499	38
OTTAWA-HULL, ONTARIO-QUEBEC			E16			
POPULATION		749,600				
HOUSEHOLDS		282,500				
*OTTAWA CITIZEN	3/84			ALL DAY	143,942	51
*OTTAWA LE DROIT (F)	3/84			EVE	31,612	11
TORONTO STAR	9/83			ALL DAY	2,881	1
TORONTO STAR	9/83			SATURDAY	3,371	1
TORONTO STAR	9/83			SUNDAY	10,284	4
TORONTO SUN	9/83			MORN	859	
TORONTO SUN	9/83			SUNDAY	1,365	
MONTREAL LE DEVOIR (F)	3/84			MORN	1,883	1
MONTREAL LE DEVOIR (F)	3/84			SATURDAY	2,832	1
MONTREAL LE DIMANCHE MATIN (F)	3/84			SUNDAY	1,451	1
MONTREAL GAZETTE	3/84			MORN	5,437	2
MONTREAL GAZETTE	3/84			SATURDAY	4,469	2
LE JOURNAL DE MONTREAL (F)	3/84			MORN	8,371	3
LE JOURNAL DE MONTREAL (F)	3/84			SATURDAY	7,672	3
LE JOURNAL DE MONTREAL (F)	3/84			SUNDAY	10,707	4
MONTREAL LA PRESSE (F)	3/84			EVE	2,027	1
MONTREAL LA PRESSE (F)	3/84			SATURDAY	2,855	1

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
EDMONTON, ALBERTA			K 9			
POPULATION		696,500				
HOUSEHOLDS		257,800				
*EDMONTON JOURNAL	6/84			EVE	127,177	49
*EDMONTON JOURNAL	6/84			FRIDAY	152,221	59
*EDMONTON JOURNAL	6/84			SUNDAY	111,402	43
*EDMONTON SUN	6/84			MORN	65,932	26
*EDMONTON SUN	6/84			SUNDAY	82,406	32
CALGARY, ALBERTA			N 8			
POPULATION		642,800				
HOUSEHOLDS		238,100				
*CALGARY HERALD	6/84			EVE	122,354	51
*CALGARY HERALD	6/84			SUNDAY	83,923	35
*CALGARY SUN	6/84			MORN	60,741	26
*CALGARY SUN	6/84			SUNDAY	69,129	29
WINNIPEG, MANITOBA			Q 7			
POPULATION		605,400				
HOUSEHOLDS		236,300				
*WINNIPEG FREE PRESS	3/84			EVE	139,445	59
QUEBEC, QUEBEC			J13			
POPULATION		575,000				
HOUSEHOLDS		207,700				
MONTREAL LE DEVOIR (F)	3/84			MORN	3,777	2
MONTREAL LE DEVOIR (F)	3/84			SATURDAY	4,192	2
MONTREAL LE DIMANCHE-MATIN (F)	3/84			SUNDAY	19,669	9
MONTREAL GAZETTE	3/84			MORN	2,744	1
MONTREAL GAZETTE	3/84			SATURDAY	3,819	2
MONTREAL LA PRESSE (F)	3/84			EVE	3,300	2
MONTREAL LA PRESSE (F)	3/84			SATURDAY	4,953	2
*LE JOURNAL DE QUEBEC (F)	3/84			MORN	59,877	29
*LE JOURNAL DE QUEBEC (F)	3/84			SATURDAY	58,871	28
*LE JOURNAL DE QUEBEC (F)	3/84			SUNDAY	53,836	26
*QUEBEC LE SOLEIL (F)	3/84			EVE	73,996	36
*QUEBEC LE SOLEIL (F)	3/84			SATURDAY	90,174	43
HAMILTON, ONTARIO			K 7			
POPULATION		555,300				
HOUSEHOLDS		203,500				
*HAMILTON SPECTATOR	12/83			EVE	131,195	64
TORONTO STAR	9/83			ALL DAY	10,315	5
TORONTO STAR	9/83			SATURDAY	12,177	6
TORONTO STAR	9/83			SUNDAY	14,250	7
TORONTO SUN	9/83			MORN	4,074	2
TORONTO SUN	9/83			SUNDAY	14,172	7
ST. CATHARINES-NIAGARA, ONTARIO			K 9			
POPULATION		305,700				
HOUSEHOLDS		111,200				
HAMILTON SPECTATOR	12/83			EVE	710	1
*NIAGARA FALLS REVIEW	12/83			EVE	16,849	15
*ST. CATHARINES STANDARD	12/83			EVE	39,714	36
TORONTO STAR	9/83			ALL DAY	8,155	7
TORONTO STAR	9/83			SATURDAY	12,996	12

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ST. CATHARINES-NIAGARA, ONTARIO (CONT)			K 9			
TORONTO STAR	9/83			SUNDAY	11,658	10
TORONTO SUN	9/83			SUNDAY	4,912	4
*WELLAND-PORT COLBORNE TRIBUNE	12/83			EVE	15,859	14
KITCHENER, ONTARIO			J 6			
POPULATION		300,300				
HOUSEHOLDS		107,500				
*CAMBRIDGE REPORTER	12/83			EVE	12,660	12
*KITCHENER-WATERLOO RECORD	12/83			EVE	54,744	51
TORONTO STAR	9/83			ALL DAY	2,834	3
TORONTO STAR	9/83			SATURDAY	6,046	6
TORONTO STAR	9/83			SUNDAY	5,588	5
TORONTO SUN	9/83			MORN	5,782	5
TORONTO SUN	9/83			SUNDAY	8,490	8
LONDON, ONTARIO			L 5			
POPULATION		291,800				
HOUSEHOLDS		114,100				
*LONDON FREE PRESS	9/83			MORN	69,308	61
*ST. THOMAS TIMES-JOURNAL	12/83			EVE	6,698	6
TORONTO STAR	9/83			ALL DAY	3,709	3
TORONTO STAR	9/83			SATURDAY	4,286	4
TORONTO STAR	9/83			SUNDAY	14,095	12
HALIFAX, NOVA SCOTIA			K11			
POPULATION		284,300				
HOUSEHOLDS		102,300				
*HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/84			MORN/EVE	76,642	75
*HALIFAX NEWS	9/84			MORN	15,380	15
VICTORIA, BRITISH COLUMBIA			N11			
POPULATION		242,100				
HOUSEHOLDS		103,200				
VANCOUVER PROVINCE	9/84			MORN	1,526	1
VANCOUVER PROVINCE	9/84			SUNDAY	1,451	1
VANCOUVER SUN	9/84			EVE	2,521	2
*VICTORIA TIMES-COLONIST	9/83			ALL DAY	62,147	60
*VICTORIA TIMES-COLONIST	9/83			SUNDAY	38,085	37
WINDSOR, ONTARIO			M 1			
POPULATION		237,300				
HOUSEHOLDS		87,400				
*WINDSOR STAR	3/84			EVE	69,832	80
REGINA, SASKATCHEWAN			P 8			
POPULATION		174,200				
HOUSEHOLDS		65,000				
*REGINA LEADER-POST	3/84			EVE	44,186	68
SASKATOON, SASKATCHEWAN			M 6			
POPULATION		167,300				
HOUSEHOLDS		65,700				
*SASKATOON STAR-PHOENIX	3/84			EVE	39,598	60

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
OSHAWA, ONTARIO			I10			
POPULATION		166,600				
HOUSEHOLDS		57,100				
*OSHAWA-WHITBY TIMES	12/83			EVE	19,538	34
TORONTO STAR	9/83			ALL DAY	11,843	21
TORONTO STAR	9/83			SATURDAY	19,179	34
TORONTO STAR	9/83			SUNDAY	8,440	15
TORONTO SUN	9/83			EVE	9,409	16
TORONTO SUN	9/83			SUNDAY	20,407	36
ST. JOHN'S, NEWFOUNDLAND			Q14			
POPULATION		158,700				
HOUSEHOLDS		46,600				
*ST. JOHN'S TELEGRAM	9/84			EVE	28,355	61
*ST. JOHN'S TELEGRAM	9/84			SATURDAY	32,853	71
SUDBURY, ONTARIO			B 5			
POPULATION		147,400				
HOUSEHOLDS		50,600				
*SUDBURY STAR	3/84			EVE	24,014	47
TORONTO STAR	9/83			ALL DAY	2,350	5
TORONTO STAR	9/83			SATURDAY	3,383	7
TORONTO STAR	9/83			SUNDAY	3,327	7
CHICOUTIMI-JONQUIERE, QUEBEC			F14			
POPULATION		138,500				
HOUSEHOLDS		44,200				
*CHICOUTIMI PROGRES-DIMANCHE (F)	3/84			SUNDAY	24,222	55
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/84			EVE	17,533	40
MONTREAL LE DEVOIR (F)	3/84			MORN	511	1
MONTREAL LE DEVOIR (F)	3/84			SATURDAY	521	1
MONTREAL LE DIMANCHE-MATIN (F)	3/84			SUNDAY	1,020	2
MONTREAL GAZETTE	3/84			SATURDAY	564	1
MONTREAL LA PRESSE (F)	3/84			EVE	1,414	3
MONTREAL LA PRESSE (F)	3/84			SATURDAY	1,992	5
LE JOURNAL DE QUEBEC (F)	3/84			MORN	5,681	13
LE JOURNAL DE QUEBEC (F)	3/84			SATURDAY	4,728	11
LE JOURNAL DE QUEBEC (F)	3/84			SUNDAY	3,753	8
QUEBEC LE SOLEIL (F)	3/84			SATURDAY	622	1
THUNDER BAY, ONTARIO			M13			
POPULATION		120,100				
HOUSEHOLDS		42,300				
*THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.	6/84			MORN/EVE	30,021	71
SAINT JOHN, NEW BRUNSWICK			I 6			
POPULATION		115,600				
HOUSEHOLDS		39,500				
*SAINT JOHN TELEGRAPH-JRL., TIMES-GLOBE	9/84			MORN/EVE	43,190	109
*SAINT JOHN TELEGRAPH-JOURNAL	9/84			SATURDAY	31,497	80
TROIS RIVIERES			K11			
POPULATION		114,000				
HOUSEHOLDS		42,200				
*TROIS RIVIERES LE NOUVELLISTE (F)	3/84			MORN	23,635	56

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.

PART I
SECTION D

RANKING TABLES

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	CIRCULATION			
			MON TO SAT	RANK	MON TO FRI	SAT
TORONTO STAR	9/83	ALL DAY		1	499,064	804,493
TORONTO GLOBE AND MAIL	9/83	MORN	310,422	2		
LE JOURNAL DE MONTREAL (F)	3/84	MORN		3	308,039	331,438
TORONTO SUN	9/83	MORN		4	246,336	
VANCOUVER SUN	9/84	EVE	235,009(A)	5	276,779(A)	279,965(A)
MONTREAL GAZETTE	3/84	MORN		6	196,953	269,852
MONTREAL LA PRESSE (F)	3/84	MORN		7	189,332	295,797
OTTAWA CITIZEN	3/84	ALL DAY		8	182,032	230,514
WINNIPEG FREE PRESS	3/84	EVE		9	175,865	244,207
EDMONTON JOURNAL	6/84	EVE	167,648(B)	10		213,933(B)
VANCOUVER PROVINCE	9/84	MORN		11	151,236	
HAMILTON SPECTATOR	12/83	EVE	145,277	12		
CALGARY HERALD	6/84	EVE	140,347(C)	13		181,854(C)
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/84	MORN/EVE	135,059	14		
HALIFAX CHRONICLE-HERALD	9/84	MORN	(77,494)			
HALIFAX MAIL-STAR	9/84	EVE	(57,565)			
LONDON FREE PRESS	9/83	MORN	125,722	15		
QUEBEC LE SOLEIL (F)	3/84	EVE		16	118,418	137,160
LE JOURNAL DE QUEBEC (F)	3/84	MORN		17	104,246	102,460
WINDSOR STAR	3/84	EVE	86,280	18		
EDMONTON SUN	6/84	MORN		19	77,401	
VICTORIA TIMES-COLONIST	9/83	ALL DAY	75,241(D)	20		27,082(D)
KITCHENER RECORD	12/83	EVE	73,154	21		
CALGARY SUN	6/84	MORN		22	72,125	
REGINA LEADER-POST	3/84	EVE	69,067	23		
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE	9/84	MORN/EVE		24	66,176	64,826
SAINT JOHN TELEGRAPH-JOURNAL	9/84	MORN			(33,716)	
SAINT JOHN TIMES-GLOBE	9/84	EVE			(32,460)	
SASKATOON STAR-PHOENIX	3/84	EVE	56,912	25		
TROIS-RIVIERES LE NOUVELLISTE (F)	3/84	MORN	51,827	26		
MONCTON TIMES-TRANSCRIPT	9/84	EVE	44,675	27		
OTTAWA LE DROIT (F)	3/84	EVE		28	42,431	47,633
ST. CATHARINES STANDARD	12/83	EVE	42,169	29		
SHERBROOKE LA TRIBUNE (F)	3/84	MORN		30	38,070	42,049
THUNDER BAY TIMES-NEWS, CHRONICLE-JOURNAL	6/84	MORN/EVE	37,020	31		
THUNDER BAY TIMES-NEWS	6/84	MORN	(8,860)			
THUNDER BAY CHRONICLE-JOURNAL	6/84	EVE	(28,160)			
ST. JOHN'S TELEGRAM	9/84	EVE		32	36,303	50,407
KINGSTON WHIG-STANDARD	12/83	EVE	35,075	33		
MONTREAL LE DEVOIR (F)	3/84	MORN		34	32,583	36,195
BRANTFORD EXPOISTOR	12/83	EVE	32,107	35		
SYDNEY CAPE BRETON POST	9/84	EVE	31,298	36		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/84	MORN	30,270	37		
SUDBURY STAR	3/84	EVE	28,688	38		
LETHBRIDGE HERALD	6/84	EVE	27,463	39		
FREDERICTON GLEANER	9/84	EVE	27,172	40		
SAULT STE. MARIE STAR	3/84	EVE	26,057	41		
PETERBOROUGH EXAMINER	12/83	EVE	23,880	42		

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

	AUDIT		CIRCULATION			
NEWSPAPER	PERIOD	EDITIONS	MON TO SAT	RANK	MON TO FRI	SAT
NORTH BAY NUGGET	3/84	EVE	23,569	43		
SARNIA OBSERVER	9/83	EVE	23,499	44		
PRINCE GEORGE CITIZEN	9/84	EVE	23,334	45		
CHARLOTTETOWN GUARDIAN, PATRIOT	9/84	MORN/EVE	23,269	46		
CHARLOTTETOWN GUARDIAN	9/84	MORN	(17,514)			
CHARLOTTETOWN PATRIOT	9/84	EVE	(5,755)			
RED DEER ADVOCATE	6/84	EVE	21,960	47		
OSHAWA-WHITBY TIMES	12/83	EVE	21,732	48		
KAMLOOPS NEWS	12/83	EVE		49	21,668	
OWEN SOUND SUN TIMES	3/84	EVE	20,787	50		
NIAGARA FALLS REVIEW	12/83	EVE	20,153	51		
BRANDON SUN	6/84	EVE	18,567(E)	52		21,982(E)
GUELPH MERCURY	12/83	EVE	17,362	53		
BELLEVILLE INTELLIGENCER	3/84	EVE	17,141	54		
CORNWALL STANDARD-FREEHOLDER	9/84	EVE	16,894	55		
HALIFAX NEWS	9/84	MORN	16,867	56		
WELLAND-PORT COLBORNE TRIBUNE	12/83	EVE	16,399	57		
KELOWNA COURIER	12/83	EVE	15,737	58		
CHATHAM NEWS	12/83	EVE	15,370	59		
MEDICINE HAT NEWS	3/84	EVE	14,117	60		
BROCKVILLE RECORDER AND TIMES	3/84	EVE	14,042	61		
TIMMINS PRESS	3/84	EVE	13,416	62		
CAMBRIDGE REPORTER	12/83	EVE	12,910	63		
STRATFORD BEACON-HERALD	12/83	EVE	12,775	64		
GRANBY LA VOIX DE L'EST (F)	3/84	MORN	12,552	65		
BARRIE EXAMINER	3/84	EVE	12,361	66		
NEW GLASGOW NEWS	9/84	EVE	11,295	67		
SUMMERSIDE JOURNAL-PIONEER	9/84	EVE	11,174	68		
CORNER BROOK WESTERN STAR	9/84	EVE	10,742	69		
PRINCE ALBERT HERALD	3/84	EVE	9,934	70		
SIMCOE REFORMER	3/84	EVE		71	9,730	
ST. THOMAS TIMES-JOURNAL	12/83	EVE	9,715	72		
ORILLIA PACKET AND TIMES	6/84	EVE	9,677	73		
MOOSE JAW TIMES-HERALD	3/84	EVE	9,677	74		
NANAIMO FREE PRESS	12/83	EVE	8,910	75		
VERNON NEWS	12/83	EVE	8,706	76		
WOODSTOCK SENTINEL-REVIEW	12/83	EVE	8,705	77		
TRURO NEWS	9/84	EVE	8,580	78		
PENTICTON HERALD	12/83	EVE		79	8,530	
GRANDE PRAIRIE HERALD-TRIBUNE	9/83	EVE	8,139(G)	80		9,507(G)
PEMBROKE OBSERVER	9/84	EVE	7,083	81		
PORT ALBERNI VALLEY TIMES	9/84	EVE		82	6,999	
FORT MCMURRAY TODAY	6/84	EVE		83	6,770	
NELSON NEWS	9/84	MORN		84	6,587	
SHERBROOKE RECORD	3/84	EVE		85	6,504	
TRAIL TIMES	9/84	EVE		86	6,364	
BRAMPTON TIMES	9/84	EVE	6,341	87		

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	MON TO SAT	CIRCULATION RANK	MON TO FRI	SAT
KIRKLAND LAKE NORTHERN NEWS	3/84	EVE	5,697	88		
COBOURG STAR	6/84	EVE		89	4,641	
KENORA MINER AND NEWS	6/84	EVE		90	4,622	
LINDSAY POST	3/84	EVE		91	4,558	
PORTAGE LA PRAIRIE GRAPHIC	6/84	EVE	4,540	92		
CRANBROOK TOWNSMAN	3/84	EVE		93	4,374	
PRINCE RUPERT NEWS	9/84	EVE		94	4,185	
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/83	EVE		95	3,863	
AMHERST DAILY NEWS	9/84	MORN		96	3,537	
PORT HOPE GUIDE	6/84	EVE		97	3,195	

NOTES

(A) VANCOUVER SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY; SATURDAY.

(B) EDMONTON JOURNAL IS PUBLISHED EVENING (MONDAY TO SATURDAY. AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(C) CALGARY HERALD IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(D) VICTORIA TIMES-COLONIST IS PUBLISHED ALL DAY (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: TUESDAY TO SATURDAY; MONDAY.

(E) BRANDON SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(F) FRENCH NEWSPAPER

(G) GRAND PRAIRIE HERALD-TRIBUNE IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

ABC DAILY NEWSPAPER MARKETS

RANKED BY NUMBER OF HOUSEHOLDS

(1984 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	RETAIL TRADING ZONE	CITY & RETAIL TRADING ZONES
MONTREAL	QUEBEC	938,000	1	397,400	1,335,400
VANCOUVER	BRITISH COLUMBIA	344,900	2	235,000	579,900
OTTAWA	ONTARIO	240,600	3	177,800	418,400
CALGARY	ALBERTA	238,100	4	157,000	395,100
EDMONTON	ALBERTA	235,500	5	249,100	484,600
QUEBEC	QUEBEC	202,400	6	54,400	256,800
HAMILTON	ONTARIO	180,700	7	89,800	270,500
LONDON	ONTARIO	105,700	8	200,400	306,100
HALIFAX	NOVA SCOTIA	79,100	9	162,600	241,700
WINDSOR	ONTARIO	77,600	10	56,200	133,800
KITCHENER-WATERLOO	ONTARIO	73,400	11	41,200	114,600
SASKATOON	SASKATCHEWAN	65,700	12	109,500	175,200
OSHAWA-WHITBY	ONTARIO	57,100	13	41,800	98,900
BRAMPTON	ONTARIO	51,800	14	8,600	60,400
ST. CATHARINES	ONTARIO	48,000	15	14,400	62,400
THUNDER BAY	ONTARIO	39,300	16	21,900	61,200
SHERBROOKE	QUEBEC	34,300	17	69,900	104,200
SAINT JOHN	NEW BRUNSWICK	29,100	18	202,600	231,700
SARNIA	ONTARIO	27,900	19	17,600	45,500
MONCTON	NEW BRUNSWICK	27,500	20	67,500	95,000
BRANTFORD	ONTARIO	27,500	21	38,000	65,500
SAULT STE. MARIE	ONTARIO	27,400	22	6,400	33,800
CAMBRIDGE	ONTARIO	26,900	23	4,500	31,400
GUELPH	ONTARIO	26,500	24	23,600	50,100
ST. JOHN'S	NEWFOUNDLAND	25,500	25	135,900	161,400
NIAGARA FALLS	ONTARIO	25,400	26	13,200	38,600
WELLAND-PORT COLBORNE	ONTARIO	23,500	27	20,400	43,900
PETERBOROUGH	ONTARIO	23,200	28	26,000	49,200
PRINCE GEORGE	BRITISH COLUMBIA	22,400	29	20,000	42,400
KAMLOOPS	BRITISH COLUMBIA	22,100	30	14,700	36,800
LETHBRIDGE	ALBERTA	21,900	31	34,700	56,600
CHICOUTIMI	QUEBEC	20,000	32	42,100	62,100
NANAIMO	BRITISH COLUMBIA	18,700	33	30,100	48,800
RED DEER	ALBERTA	18,600	34	48,400	67,000
GRANBY	QUEBEC	18,600	35	32,900	51,500
KELOWNA	BRITISH COLUMBIA	18,300	36	16,600	34,900
FREDERICTON	NEW BRUNSWICK	17,400	37	22,500	39,900
NORTH BAY	ONTARIO	17,400	38	18,600	36,000
CORNWALL	ONTARIO	17,400	39	12,000	29,400
MEDICINE HAT	ALBERTA	16,500	40	6,900	23,400
TIMMINS	ONTARIO	16,100	41	5,300	21,400
BARRIE	ONTARIO	15,000	42	41,000	56,000
CHATHAM	ONTARIO	14,600	43	23,900	38,500
BELLEVILLE	ONTARIO	14,200	44	39,100	53,300
BRANDON	MANITOBA	13,900	45	26,800	40,700

ABC DAILY NEWSPAPER MARKETS

RANKED BY NUMBER OF HOUSEHOLDS

(1984 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	RETAIL TRADING ZONE	CITY & RETAIL TRADING ZONES
MOOSE JAW	SASKATCHEWAN	13,500	46	24,400	37,900
FORT MCMURRAY	ALBERTA	12,500	47	*	*
SYDNEY	NOVA SCOTIA	11,900	48	40,700	52,600
PRINCE ALBERT	SASKATCHEWAN	11,800	49	25,600	37,400
VERNON	BRITISH COLUMBIA	11,300	50	19,200	30,500
ST. THOMAS	ONTARIO	11,000	51	13,700	24,700
STRATFORD	ONTARIO	10,600	52	13,500	24,100
PENTICTON	BRITISH COLUMBIA	10,200	53	12,400	22,600
WOODSTOCK	ONTARIO	10,000	54	16,100	26,100
GRANDE PRAIRIE	ALBERTA	9,300	55	25,900	35,200
ORILLIA	ONTARIO	8,700	56	11,900	20,600
CHARLOTTETOWN	PRINCE EDWARD ISLAND	8,200	57	32,400	40,600
BROCKVILLE	ONTARIO	8,100	58	22,300	30,400
OWEN SOUND	ONTARIO	8,000	59	34,800	42,800
NEW GLASGOW	NOVA SCOTIA	7,900	60	8,900	16,800
TRURO	NOVA SCOTIA	7,200	61	13,600	20,800
CORNER BROOK	NEWFOUNDLAND	7,000	62	17,600	24,600
PORT ALBERNI	BRITISH COLUMBIA	7,000	63	4,300	11,300
CRANBROOK	BRITISH COLUMBIA	6,300	64	14,500	20,800
FORT ST. JOHN	BRITISH COLUMBIA	5,800	65	12,000	17,800
PRINCE RUPERT	BRITISH COLUMBIA	5,800	66	2,000	7,800
PEMBROKE	ONTARIO	5,700	67	16,200	21,900
LINDSAY	ONTARIO	5,700	68	15,000	20,700
SIMCOE	ONTARIO	5,200	69	16,300	21,500
PORTAGE LA PRAIRIE	MANITOBA	5,000	70	4,200	9,200
KIRKLAND LAKE	ONTARIO	4,700	71	10,500	15,200
COBOURG	ONTARIO	4,400	72	19,400	23,800
TRAIL	BRITISH COLUMBIA	4,400	73	10,700	15,100
SUMMERSIDE	PRINCE EDWARD ISLAND	3,900	74	11,100	15,000
PORT HOPE	ONTARIO	3,900	75	10,900	14,800
NELSON	BRITISH COLUMBIA	3,700	76	19,500	23,200
KENORA	ONTARIO	3,600	77	3,300	6,900
AMHERST	NOVA SCOTIA	3,500	78	11,600	15,100

* NO RETAIL TRADING ZONES REQUIRED/ESTABLISHED

ABC DAILY NEWSPAPER MARKETS

RANKED BY NUMBER OF HOUSEHOLDS

(1984 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	BALANCE OF PRIMARY MARKET AREA	TOTAL PRIMARY MARKET AREA
TORONTO	ONTARIO		1		1,942,100
TORONTO	ONTARIO		2		1,228,900
WINNIPEG	MANITOBA	231,600	3	65,400	297,000
OTTAWA	ONTARIO		4		282,300
EDMONTON	ALBERTA		5		267,100
REGINA	SASKATCHEWAN	64,400	6	122,000	186,400
TROIS-RIVIERES	QUEBEC		7		74,500
SUDBURY	ONTARIO	53,600	8	20,000	73,600
KINGSTON	ONTARIO	47,800	9	11,000	58,800

ABC MARKETS	PROVINCE	CENSUS METROPOLITAN AREA	RANK	BALANCE OF RETAIL TRADING ZONE	TOTAL RETAIL TRADING ZONE
MONTREAL	QUEBEC	1,101,100	1	233,900	1,335,000
QUEBEC	QUEBEC	202,400	2	54,400	256,800
VICTORIA	BRITISH COLUMBIA	99,400	3	59,200	158,600

USERS GUIDE TO PART II
WEEKLY NEWSPAPER ANALYSIS

Part II of the ABC Canadian Newspaper FACTBOOK provides analyses of data for ABC member Weekly Newspapers.

Each of the four sections in this part are printed on different colour paper for easy reference. Map reference coordinates used in this book are for the Provincial maps appearing on pages 397 - 416.

Weekly newspaper members of ABC are audited annually when published in the city or city zone of a daily newspaper member and bi-annually in other areas. In Sections A and D, a crosshatch symbol is used to identify those newspapers which are audited annually.

Households for Counties (Census Divisions) are 1984 estimates.

For explanatory remarks pertinent to Part I - Daily Newspapers, see Page 1.
Additional explanatory information may be found in the General Introduction pages III and IV.

Section A - Analysis of Individual Weekly Newspaper's Circulation by Counties

This section lists total paid circulation averages for each newspaper, as reported in the most recent ABC Audit Report.

The individual newspaper's county circulation data follows the listing of total circulation averages. Home county circulation is shown plus any county where a newspaper reports circulation of at least 250 copies or a 5% circulation/household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Section B - Weekly County (Census Division) Circulation & Coverage Analysis

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/household ratio of all Weekly Newspaper members having at least 250 copies or 5% circulation/household ratio.

Section C - Circulation Of Weekly Newspapers by Province and City

Circulation of each ABC Weekly Newspaper member is reported in alphabetical sequence by province and city. Separate columns identify Home County (Census Division), frequency of publication and total average paid circulation.

Section D - Ranking Tables

Each ABC Weekly Newspaper member is ranked according to circulation size, based on the total paid circulation averages shown in the most recent ABC Audit Report. Separate columns identify audit period and frequency of publication.

PART II
SECTION A

ANALYSIS OF
INDIVIDUAL WEEKLY NEWSPAPER'S CIRCULATION
BY COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEWFOUNDLAND							
ST. JOHN'S			Q14				
ST. JOHN'S TELEGRAM	# 9/84			SATURDAY			
TOTAL PAID CIRCULATION					50,407		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		71,200			41,369	58	82
CEN. DIV. 02		8,100			1,302	16	3
CEN. DIV. 06		12,400			3,217	26	6
CEN. DIV. 07		12,300			2,335	19	5
CEN. DIV. 08		14,600			655	4	1
CEN. DIV. 10		8,300			578	7	1
REMAINDER OF CIRCULATION					951		2

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
PRINCE EDWARD ISLAND							
MONTAGUE			F13				
MONTAGUE EASTERN GRAPHIC	# 9/84			WKLY			
TOTAL PAID CIRCULATION					6,472		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* KINGS		5,800			4,091	71	63
QUEENS		21,100			1,668	8	26
REMAINDER OF CIRCULATION					713		11

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NOVA SCOTIA							
AMHERST			G10				
AMHERST CITIZEN	# 9/84			SATURDAY			
TOTAL PAID CIRCULATION					6,289		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		12,500			5,448	44	87
REMAINDER OF CIRCULATION					841		13
KENTVILLE			I 9				
KENTVILLE ADVERTISER	9/84			WKLY			
TOTAL PAID CIRCULATION					11,511		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
HANTS		11,300			357	3	3
* KINGS		18,200			10,123	56	88
REMAINDER OF CIRCULATION					1,031		9
PORT HAWKESBURY			G15				
PORT HAWKESBURY SCOTIA SUN	9/84			WKLY			
TOTAL PAID CIRCULATION					6,968		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,400			806	15	12
GUYSBOROUGH		4,200			1,143	27	16
* INVERNESS		6,800			3,027	45	43
RICHMOND		3,600			1,666	46	24
REMAINDER OF CIRCULATION					326		5
YARMOUTH			M 6				
YARMOUTH VANGUARD	9/83			WKLY			
TOTAL PAID CIRCULATION					10,946		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
DIGBY		7,500			1,792	24	16
SHELBURNE		5,800			601	10	5
* YARMOUTH		9,100			7,664	84	70
REMAINDER OF CIRCULATION					889		8

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
BATHURST			B 7				
BATHURST NORTHERN LIGHT	9/83			WKLY			
TOTAL PAID CIRCULATION					7,996		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* GLOUCESTER		25,000			7,235	29	90
REMAINDER OF CIRCULATION					761		10
CHATHAM			D 7				
CHATHAM MIRAMICHI WEEKEND	12/83			WKLY			
TOTAL PAID CIRCULATION					7,913		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,200			7,339	45	93
REMAINDER OF CIRCULATION					574		7
DALHOUSIE			A 6				
DALHOUSIE NEWS	12/83			WKLY			
TOTAL PAID CIRCULATION					3,142		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* RESTIGOUCHE		13,100			2,718	21	87
REMAINDER OF CIRCULATION					424		13
EDMUNDSTON			C 2				
EDMUNDSTON LE MADAWASKA (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					9,826		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* MADAWASKA		12,000			8,179	68	83
VICTORIA		7,000			282	4	3
REMAINDER OF CIRCULATION					1,365		14
NEWCASTLE			D 7				
NEWCASTLE MIRAMICHI LEADER	12/83			WKLY			
TOTAL PAID CIRCULATION					8,844		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,200			7,857	49	89
REMAINDER OF CIRCULATION					987		11
SAINT JOHN			I 6				
SAINT JOHN TELEGRAPH-JOURNAL	# 9/84			SATURDAY			
TOTAL PAID CIRCULATION					64,826		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		7,800			505	6	1
CARLETON		8,300			2,681	32	4
CHARLOTTE		9,400			4,672	50	7
GLOUCESTER		25,000			2,007	8	3
KENT		8,900			253	3	

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
SAINT JOHN (CONT.)			I 6				
SAINT JOHN TELEGRAPH-JOURNAL	9/84			SATURDAY			
KINGS		17,100			11,020	64	17
MADAWASKA		12,000			1,218	10	2
NORTHUMBERLAND		16,200			2,872	18	4
QUEENS		4,200			1,436	34	2
RESTIGOUCHE		13,100			2,140	16	3
* ST. JOHN		30,200			24,379	81	38
SUNBURY		6,600			734	11	1
VICTORIA		7,000			2,260	32	3
WESTMORLAND		37,000			2,098	6	3
YORK		27,100			5,872	22	9
REMAINDER OF CIRCULATION					679		1
SACKVILLE			G10				
SACKVILLE TRIBUNE-POST	9/84			WKLY			
TOTAL PAID CIRCULATION					3,265		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* WESTMORLAND		37,000			2,616	7	80
REMAINDER OF CIRCULATION					649		20
SUSSEX			H 7				
SUSSEX KINGS COUNTY RECORD	9/84			WKLY			
TOTAL PAID CIRCULATION					7,039		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* KINGS		17,100			4,940	29	70
QUEENS		4,200			390	9	6
ST. JOHN		30,200			711	2	10
WESTMORLAND		37,000			442	1	6
REMAINDER OF CIRCULATION					556		8

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
ALMA			E13				
ALMA LE LAC ST. JEAN (F)	# 3/84			WKLY			
TOTAL PAID CIRCULATION					6,484		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHICOUTIMI		56,400			361	1	6
* LAC-ST-JEAN-EST		15,100			5,942	39	92
REMAINDER OF CIRCULATION					181		3
AMOS			E 3				
L'ECHO D'AMOS (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					3,751		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			3,637	11	97
REMAINDER OF CIRCULATION					114		3
AMQUI			D15				
AMQUI L'AVANT-POSTE GASPESIEN (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					5,288		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MATAPEDIA		7,500			4,374	58	83
REMAINDER OF CIRCULATION					914		17
CAP AUX MEULES			E18				
CAP AUX MEULES LE RADAR (F)	9/84			WKLY			
TOTAL PAID CIRCULATION					2,417		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILES-DE-LA-MADELEINE		4,100			2,158	53	89
REMAINDER OF CIRCULATION					259		11
CHIBOUGAMAU			A 9				
CHIBOUGAMAU LA SENTINELLE (F)	3/84			WKLY			
TOTAL PAID CIRCULATION					3,122		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		10,300			3,049	30	98
REMAINDER OF CIRCULATION					73		2
CHICOUTIMI			F14				
CHICOUTIMI PROGRES-DIMANCHE (F)	# 3/84			SUNDAY			
TOTAL PAID CIRCULATION					50,531		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			838	3	2
* CHICOUTIMI		56,400			32,062	57	63
LAC-ST-JEAN-EST		15,100			6,581	44	13
LAC-ST-JEAN-OUEST		19,400			7,900	41	16
QUEBEC		168,400			1,140	1	2

* DENOTES HOME COUNTY   # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
CHICOUTIMI (CONT.)			F14				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/84			SUNDAY			
SAGUENAY		34,200			1,914	6	4
REMAINDER OF CIRCULATION					96		
COATICOOK			N12				
COATICOOK LE PROGRES DE COATICOOK (F)	3/83			WKLY			
TOTAL PAID CIRCULATION					3,349		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
COMPTON		6,900			514	7	15
* STANSTEAD		13,500			2,414	18	72
REMAINDER OF CIRCULATION					421		13
HUNTINGDON			N 9				
HUNTINGDON GLEANER	3/83			WKLY			
TOTAL PAID CIRCULATION					4,404		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHATEAUGUAY		19,700			1,042	5	24
* HUNTINGDON		6,000			2,669	44	61
REMAINDER OF CIRCULATION					693		16
JOLIETTE			L10				
JOLIETTE JOURNAL	# 6/84			WKLY			
TOTAL PAID CIRCULATION					8,676		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		10,900			958	9	11
* JOLIETTE		21,800			6,531	30	75
MONTCALM		10,900			700	6	8
REMAINDER OF CIRCULATION					487		6
LAC ETCHEMIN			K14				
LAC ETCHEMIN LA VOIX DU SUD (F)	6/82			WKLY			
TOTAL PAID CIRCULATION					4,389		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BELLECHASSE		7,600			803	11	18
* DORCHESTER		10,700			3,003	28	68
REMAINDER OF CIRCULATION					583		13
LAC MEGANTIC			M14				
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/83			WKLY			
TOTAL PAID CIRCULATION					5,626		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* FRONTENAC		8,700			4,528	52	80
REMAINDER OF CIRCULATION					1,098		20

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
LA SARRE			D 1				
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					2,877		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			2,508	8	87
TEMISCAMINGUE		18,600			280	2	10
REMAINDER OF CIRCULATION					89		3
LA TUQUE			H11				
LA TUQUE L'ECHO DE LA TUQUE (F)	9/83			WKLY			
TOTAL PAID CIRCULATION					3,519		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHAMPLAIN		43,600			3,244	7	92
REMAINDER OF CIRCULATION					275		8
LOUISEVILLE			K11				
L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					8,506		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		10,900			3,198	29	38
* MASKINONGE		7,200			4,240	59	50
ST-MAURICE		40,700			823	2	10
REMAINDER OF CIRCULATION					245		3
MALARTIC			F 3				
L'ECHO DE MALARTIC (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					965		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			962	3	100
REMAINDER OF CIRCULATION					3		
MANIWAKI			I 6				
MANIWAKI LA GATINEAU (F)	6/83			WKLY			
TOTAL PAID CIRCULATION					3,859		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* GATINEAU		18,500			3,356	18	87
REMAINDER OF CIRCULATION					503		13
MATAGAMI			A 4				
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					350		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		10,300			348	3	99
REMAINDER OF CIRCULATION					2		1

* DENOTES HOME COUNTY   # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
MATANE			D15				
MATANE LA VOIX GASPESIENNE (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					8,169		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GASPE-OUEST		5,700			1,576	28	19
* MATANE		10,100			5,655	56	69
REMAINDER OF CIRCULATION					938		11
MONT LAURIER			J 7				
MONT LAURIER L'ECHO DE LA LIEVRE	12/82			WKLY			
TOTAL PAID CIRCULATION					6,804		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* LABELLE		12,000			5,710	48	84
REMAINDER OF CIRCULATION					1,094		16
MONTMAGNY			I14				
MONTMAGNY PEUPLE/COURRIER (F)	# 6/83			WKLY			
TOTAL PAID CIRCULATION					10,078		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BELLECHASSE		7,600			803	11	8
KAMOURASKA		9,100			619	7	6
L'ISLET		7,000			3,349	48	33
* MONTMAGNY		8,200			4,737	58	47
REMAINDER OF CIRCULATION					570		6
MONTREAL			M10				
MONTREAL LE DEVOIR (F)	# 3/84			SATURDAY			
TOTAL PAID CIRCULATION					36,195		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		112,300			1,647	1	5
CHICOUTIMI		56,400			600	1	2
HULL		46,800			894	2	2
* ILE-DE-MONTREAL		721,200			16,513	2	46
ILE-JESUS		94,900			908	1	3
LAPRAIRIE		37,900			302	1	1
LEVIS		34,500			342	1	1
QUEBEC		168,400			3,850	2	11
RIMOUSKI		24,100			320	1	1
ST-MAURICE		40,700			517	1	1
SHERBROOKE		44,600			627	1	2
TERREBONNE		70,800			814	1	2
ONTARIO							
OTTAWA-CARLETON		222,900			1,877	1	5
REMAINDER OF CIRCULATION					6,984		19
MONTREAL LE DIMANCHE-MATIN (F)	# 3/84			SUNDAY			
TOTAL PAID CIRCULATION					153,814		

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QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL LE DIMANCHE-MATIN (F)		3/84			SUNDAY			
COUNTY CIRCULATION ANALYSIS								
NEW BRUNSWICK								
GLOUCESTER			25,000			437	2	
QUEBEC								
ABITIBI			31,800			286	1	
ARGENTEUIL			12,300			417	3	
ARTHABASKA			20,500			1,820	9	1
BAGOT			9,100			758	8	
BEAUCE			24,300			975	4	1
BEAUHARNOIS			19,800			1,620	8	1
BELLECHASSE			7,600			311	4	
BERTHIER			10,900			670	6	
BONAVENTURE			12,400			330	3	
BROME			6,500			415	6	
CHAMBLY			112,300			8,694	8	6
CHAMPLAIN			43,600			3,588	8	2
CHARLEVOIX-OUEST			4,200			224	5	
CHATEAUGUAY			19,700			1,657	8	1
CHICOUTIMI			56,400			1,462	3	1
DEUX-MONTAGNES			25,200			1,923	8	1
DORCHESTER			10,700			525	5	
DRUMMOND			25,300			1,260	5	1
FRONTENAC			8,700			810	9	1
GASPE-EST			12,200			450	4	
GASPE-OUEST			5,700			536	9	
GATINEAU			18,500			395	2	
HULL			46,800			1,258	3	1
IBERVILLE			7,800			638	8	
* ILE-DE-MONTREAL			721,200			41,489	6	27
ILE-JESUS			94,900			8,024	8	5
JOLIETTE			21,800			1,727	8	1
KAMOURASKA			9,100			788	9	1
LABELLE			12,000			504	4	
LAPRAIRIE			37,900			3,203	8	2
L'ASSOMPTION			37,600			3,732	10	2
LEVIS			34,500			2,288	7	1
L'ISLET			7,000			321	5	
LOTBINIERE			9,300			504	5	
MASKINONGE			7,200			641	9	
MATANE			10,100			882	9	1
MATAPEDIA			7,500			594	8	
MEGANTIC			19,200			2,107	11	1
MISSISQUOI			12,700			1,361	11	1
MONTCALM			10,900			820	8	1
MONTMAGNY			8,200			591	7	
NAPIERVILLE			4,500			578	13	
NICOLET			11,300			841	7	1
PAPINEAU			13,400			373	3	
PORTNEUF			20,700			1,071	5	1
QUEBEC			168,400			13,085	8	9
RICHELIEU			18,600			1,586	9	1
RICHMOND			13,700			788	6	1
RIMOUSKI			24,100			1,953	8	1

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QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LE DIMANCHE-MATIN (F)	3/84			SUNDAY			
RIVIERE-DU-LOUP		13,700			1,246	9	1
ROUVILLE		14,400			1,441	10	1
SAGUENAY		34,200			638	2	
ST-HYACINTHE		21,000			1,615	8	1
ST-JEAN		20,900			1,552	7	1
ST-MAURICE		40,700			3,895	10	3
SHEFFORD		26,100			2,595	10	2
SHERBROOKE		44,600			3,136	7	2
SOULANGES		5,200			386	7	
STANSTEAD		13,500			911	7	1
TEMISCOUATA		6,200			560	9	
TERREBONNE		70,800			6,383	9	4
VAUDREUIL		17,900			1,329	7	1
VERCHERES		21,800			2,605	12	2
WOLFE		5,100			321	6	
YAMASKA		5,000			310	6	
REMAINDER OF CIRCULATION					3,581		2
MONTREAL ECHOS VEDETTES (F)	# 3/84			SATURDAY			
TOTAL PAID CIRCULATION					150,437		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			2,579	8	2
ARGENTEUIL		12,300			724	6	
ARTHABASKA		20,500			1,750	9	1
BAGOT		9,100			795	9	1
BEAUCE		24,300			1,789	7	1
BEAUHARNOIS		19,800			1,915	10	1
BELLECHASSE		7,600			657	9	
BERTHIER		10,900			1,269	12	1
BONAVENTURE		12,400			547	4	
CHAMBLY		112,300			5,779	5	4
CHAMPLAIN		43,600			3,397	8	2
CHARLEVOIX-EST		5,400			662	12	
CHARLEVOIX-OUEST		4,200			429	10	
CHATEAUGUAY		19,700			1,056	5	1
CHICOUTIMI		56,400			3,439	6	2
COMPTON		6,900			293	4	
DEUX-MONTAGNES		25,200			1,700	7	1
DORCHESTER		10,700			807	8	1
DRUMMOND		25,300			2,575	10	2
FRONTENAC		8,700			756	9	1
GASPE-EST		12,200			742	6	
GASPE-OUEST		5,700			581	10	
GATINEAU		18,500			335	2	
HULL		46,800			1,499	3	1
IBERVILLE		7,800			621	8	
* ILE-DE-MONTREAL		721,200			33,843	5	22
ILE-JESUS		94,900			4,812	5	3
JOLIETTE		21,800			2,456	11	2
KAMOURASKA		9,100			790	9	1

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QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL ECHOS VEDETTES (F)		3/84			SATURDAY			
LABELLE			12,000			1,094	9	1
LAC-ST-JEAN-EST			15,100			1,101	7	1
LAC-ST-JEAN-OUEST			19,400			1,466	8	1
LAPRAIRIE			37,900			1,671	4	1
L'ASSOMPTION			37,600			2,419	6	2
LEVIS			34,500			2,456	7	2
L'ISLET			7,000			688	10	
LOTBINIERE			9,300			643	7	
MASKINONGE			7,200			842	12	1
MATANE			10,100			676	7	
MATAPEDIA			7,500			390	5	
MEGANTIC			19,200			1,558	8	1
MISSISQUOI			12,700			834	7	1
MONTCALM			10,900			998	9	1
MONTMAGNY			8,200			1,031	13	1
MONTMORENCY NO. 1			7,500			545	7	
MONTMORENCY NO. 2			2,000			95	5	
NAPIERVILLE			4,500			457	10	
NICOLET			11,300			753	7	1
NOUVEAU-QUEBEC			10,300			925	9	1
PAPINEAU			13,400			742	6	
PORTNEUF			20,700			1,659	8	1
QUEBEC			168,400			12,703	8	8
RICHELIEU			18,600			1,995	11	1
RICHMOND			13,700			970	7	1
RIMOUSKI			24,100			1,476	6	1
RIVIERE-DU-LOUP			13,700			1,443	11	1
ROUVILLE			14,400			1,027	7	1
SAGUENAY			34,200			2,798	8	2
ST-HYACINTHE			21,000			2,299	11	2
ST-JEAN			20,900			1,676	8	1
ST-MAURICE			40,700			3,312	8	2
SHEFFORD			26,100			1,939	7	1
SHERBROOKE			44,600			2,087	5	1
SOULANGES			5,200			380	7	
STANSTEAD			13,500			698	5	
TEMISCAMINGUE			18,600			1,166	6	1
TEMISCOUATA			6,200			430	7	
TERREBONNE			70,800			5,773	8	4
VAUDREUIL			17,900			995	6	1
VERCHERES			21,800			1,351	6	1
WOLFE			5,100			260	5	
YAMASKA			5,000			534	11	
ONTARIO								
OTTAWA-CARLETON			222,900			560		
PRESCOTT			10,000			255	3	
TIMISKAMING			15,200			479	3	
REMAINDER OF CIRCULATION						2,191		1
MONTREAL GAZETTE		# 3/84			SATURDAY			
TOTAL PAID CIRCULATION						269,852		

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QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL GAZETTE		3/84			SATURDAY			
COUNTY CIRCULATION ANALYSIS								
NEWFOUNDLAND								
CEN. DIV. 10			8,300			380	5	
PRINCE EDWARD ISLAND								
QUEENS			21,100			371	2	
NOVA SCOTIA								
HALIFAX			105,800			713	1	
NEW BRUNSWICK								
WESTMORLAND			37,000			317	1	
QUEBEC								
ABITIBI			31,800			367	1	
ARGENTEUIL			12,300			2,062	17	1
BEAUHARNOIS			19,800			456	2	
BROME			6,500			1,578	24	1
CHAMBLY			112,300			13,898	12	5
CHAMPLAIN			43,600			274	1	
CHATEAUGUAY			19,700			4,942	25	2
CHICOUTIMI			56,400			644	1	
COMPTON			6,900			307	4	
DEUX-MONTAGNES			25,200			2,298	9	1
HULL			46,800			444	1	
HUNTINGDON			6,000			1,538	26	1
* ILE-DE-MONTREAL			721,200			184,803	26	68
ILE-JESUS			94,900			10,917	12	4
LAPRAIRIE			37,900			6,251	16	2
L'ASSOMPTION			37,600			581	2	
MISSISQUOI			12,700			1,368	11	1
MONTCALM			10,900			791	7	
NOUVEAU-QUEBEC			10,300			328	3	
QUEBEC			168,400			3,913	2	1
RICHMOND			13,700			439	3	
ROUVILLE			14,400			1,002	7	
SAGUENAY			34,200			556	2	
ST-JEAN			20,900			978	5	
ST-MAURICE			40,700			646	2	
SHEFFORD			26,100			711	3	
SHERBROOKE			44,600			1,988	4	1
STANSTEAD			13,500			1,279	9	
TERREBONNE			70,800			5,918	8	2
VAUDREUIL			17,900			4,378	24	2
VERCHERES			21,800			765	4	
ONTARIO								
GLENGARRY			6,900			547	8	
OTTAWA-CARLETON			222,900			3,943	2	1
PRESCOTT			10,000			339	3	
STORMONT			22,900			1,109	5	
TORONTO			819,100			439		
NORTHWEST TERRITORY								
BAFFIN			1,900			115	6	
REMAINDER OF CIRCULATION						5,159		2

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QUEBEC							
LE JOURNAL DE MONTREAL (F)	# 3/84			SATURDAY			
TOTAL PAID CIRCULATION					331,438		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			3,357	11	1
ARGENTEUIL		12,300			2,119	17	1
ARTHABASKA		20,500			1,808	9	1
BAGOT		9,100			1,168	13	
BEAUHARNOIS		19,800			5,825	29	2
BERTHIER		10,900			2,560	23	1
BROME		6,500			388	6	
CHAMBLY		112,300			24,793	22	7
CHAMPLAIN		43,600			3,415	8	1
CHATEAUGUAY		19,700			4,203	21	1
DEUX-MONTAGNES		25,200			6,802	27	2
DRUMMOND		25,300			3,844	15	1
GATINEAU		18,500			875	5	
HULL		46,800			5,580	12	2
HUNTINGDON		6,000			582	10	
IBERVILLE		7,800			1,478	19	
* ILE-DE-MONTREAL		721,200			134,197	19	40
ILE-JESUS		94,900			22,658	24	7
ILES-DE-LA-MADELEINE		4,100			331	8	
JOLIETTE		21,800			6,049	28	2
LABELLE		12,000			2,529	21	1
LAPRAIRIE		37,900			7,678	20	2
L'ASSOMPTION		37,600			11,152	30	3
MASKINONGE		7,200			789	11	
MEGANTIC		19,200			410	2	
MISSISQUOI		12,700			1,547	12	
MONTCALM		10,900			3,044	28	1
NAPIERVILLE		4,500			650	14	
NICOLET		11,300			704	6	
NOUVEAU-QUEBEC		10,300			1,120	11	
PAPINEAU		13,400			1,788	13	1
RICHELIEU		18,600			5,640	30	2
RICHMOND		13,700			913	7	
ROUVILLE		14,400			2,487	17	1
ST-HYACINTHE		21,000			4,688	22	1
ST-JEAN		20,900			4,869	23	1
ST-MAURICE		40,700			4,491	11	1
SHEFFORD		26,100			2,811	11	1
SHERBROOKE		44,600			2,902	7	1
SOULANGES		5,200			1,053	20	
STANSTEAD		13,500			861	6	
TEMISCAMINGUE		18,600			1,869	10	1
TERREBONNE		70,800			20,445	29	6
VAUDREUIL		17,900			3,328	19	1
VERCHERES		21,800			5,131	24	2
YAMASKA		5,000			544	11	
ONTARIO							
OTTAWA-CARLETON		222,900			1,877	1	1
PRESCOTT		10,000			708	7	
REMAINDER OF CIRCULATION					3,378		1

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QUEBEC							
LE JOURNAL DE MONTREAL (F)	# 3/84			SUNDAY			
TOTAL PAID CIRCULATION					313,563		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			3,934	12	1
ARGENTEUIL		12,300			1,973	16	1
ARTHABASKA		20,500			2,298	11	1
BAGOT		9,100			1,300	14	
BEAUHARNOIS		19,800			5,464	28	2
BERTHIER		10,900			2,973	27	1
BROME		6,500			449	7	
CHAMBLY		112,300			22,460	20	7
CHAMPLAIN		43,600			5,028	12	2
CHATEAUGUAY		19,700			3,763	19	1
DEUX-MONTAGNES		25,200			6,205	25	2
DRUMMOND		25,300			4,676	18	1
GATINEAU		18,500			1,233	7	
HULL		46,800			8,130	17	3
HUNTINGDON		6,000			513	9	
IBERVILLE		7,800			1,272	16	
* ILE-DE-MONTREAL		721,200			115,524	16	37
ILE-JESUS		94,900			20,515	22	7
ILES-DE-LA-MADELEINE		4,100			433	11	
JOLIETTE		21,800			5,354	25	2
LABELLE		12,000			2,485	21	1
LAPRAIRIE		37,900			7,071	19	2
L'ASSOMPTION		37,600			10,282	27	3
MASKINONGE		7,200			785	11	
MEGANTIC		19,200			428	2	
MISSISQUOI		12,700			1,228	10	
MONTCALM		10,900			2,527	23	1
NAPIERVILLE		4,500			513	11	
NICOLET		11,300			625	6	
NOUVEAU-QUEBEC		10,300			972	9	
PAPINEAU		13,400			2,028	15	1
RICHELIEU		18,600			5,347	29	2
RICHMOND		13,700			1,414	10	
ROUVILLE		14,400			2,220	15	1
ST-HYACINTHE		21,000			4,263	20	1
ST-JEAN		20,900			4,409	21	1
ST-MAURICE		40,700			6,389	16	2
SHEFFORD		26,100			3,462	13	1
SHERBROOKE		44,600			4,326	10	1
SOULANGES		5,200			1,010	19	
STANSTEAD		13,500			1,134	8	
TEMISCAMINGUE		18,600			2,364	13	1
TERREBONNE		70,800			18,665	26	6
VAUDREUIL		17,900			3,005	17	1
VERCHERES		21,800			4,875	22	2
YAMASKA		5,000			501	10	
ONTARIO							
OTTAWA-CARLETON		222,900			2,818	1	1
PRESCOTT		10,000			931	9	
STORMONT		22,900			299	1	
REMAINDER OF CIRCULATION					3,690		1

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QUEBEC							
MONTREAL LA PRESSE (F)	# 3/84			SATURDAY			
TOTAL PAID CIRCULATION					295,797		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			1,483	5	1
ARGENTEUIL		12,300			1,034	8	
ARTHABASKA		20,500			1,738	8	1
BAGOT		9,100			597	7	
BEAUHARNOIS		19,800			3,260	16	1
BERTHIER		10,900			1,338	12	
BROME		6,500			813	13	
CHAMBLY		112,300			27,512	24	9
CHAMPLAIN		43,600			1,969	5	1
CHATEAUGUAY		19,700			3,191	16	1
CHICOUTIMI		56,400			2,302	4	1
DEUX-MONTAGNES		25,200			3,906	16	1
DRUMMOND		25,300			2,068	8	1
GATINEAU		18,500			484	3	
HULL		46,800			1,330	3	
HUNTINGDON		6,000			393	7	
IBERVILLE		7,800			1,093	14	
* ILE-DE-MONTREAL		721,200			128,047	18	43
ILE-JESUS		94,900			22,818	24	8
JOLIETTE		21,800			3,464	16	1
LABELLE		12,000			1,130	9	
LAC-ST-JEAN-EST		15,100			407	3	
LAC-ST-JEAN-OUEST		19,400			500	3	
LAPRAIRIE		37,900			8,640	23	3
L'ASSOMPTION		37,600			7,542	20	3
LEVIS		34,500			557	2	
MASKINONGE		7,200			339	5	
MATANE		10,100			250	2	
MEGANTIC		19,200			470	2	
MISSISQUOI		12,700			1,244	10	
MONTCALM		10,900			1,854	17	1
NAPIERVILLE		4,500			603	13	
NICOLET		11,300			476	4	
NOUVEAU-QUEBEC		10,300			312	3	
PAPINEAU		13,400			394	3	
QUEBEC		168,400			4,529	3	2
RICHELIEU		18,600			3,337	18	1
RICHMOND		13,700			394	3	
RIMOUSKI		24,100			645	3	
ROUVILLE		14,400			2,848	20	1
SAGUENAY		34,200			978	3	
ST-HYACINTHE		21,000			3,090	15	1
ST-JEAN		20,900			3,669	18	1
ST-MAURICE		40,700			4,005	10	1
SHEFFORD		26,100			1,792	7	1
SHERBROOKE		44,600			2,852	6	1
SOULANGES		5,200			716	14	
STANSTEAD		13,500			681	5	
TEMISCAMINGUE		18,600			907	5	
TERREBONNE		70,800			16,099	23	5
VAUDREUIL		17,900			3,018	17	1

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LA PRESSE (F)	3/84			SATURDAY			
VERCHERES		21,800			5,518	25	2
YAMASKA		5,000			230	5	
ONTARIO							
OTTAWA-CARLETON		222,900			1,332	1	
TORONTO		819,100			349		
REMAINDER OF CIRCULATION					5,250		2
NEW CARLISLE			E17				
NEW CARLISLE SPEC	9/84			WKLY			
TOTAL PAID CIRCULATION					2,997		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BONAVENTURE		12,400			854	7	28
GASPE-EST		12,200			857	7	29
REMAINDER OF CIRCULATION					1,286		43
PLESSISVILLE			K13				
PLESSISVILLE LA FEUILLE D'ERABLE (F)	#12/83			WKLY			
TOTAL PAID CIRCULATION					4,231		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MEGANTIC		19,200			3,498	18	83
REMAINDER OF CIRCULATION					733		17
POINTE CLAIRE			D 7				
POINTE CLAIRE NEWS AND CHRONICLE	# 6/84			WKLY			
TOTAL PAID CIRCULATION					26,612		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILE-DE-MONTREAL		721,200			24,838	3	93
VAUDREUIL		17,900			1,736	10	7
REMAINDER OF CIRCULATION					38		
QUEBEC			J13				
LE JOURNAL DE QUEBEC (F)	# 3/84			SATURDAY			
TOTAL PAID CIRCULATION					102,416		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			258	2	
QUEBEC							
BEAUCE		24,300			4,341	18	4
BELLECHASSE		7,600			1,109	15	1
BONAVENTURE		12,400			964	8	1
CHARLEVOIX-EST		5,400			1,131	21	1
CHARLEVOIX-OUEST		4,200			744	18	1
CHICOUTIMI		56,400			5,658	10	6
DORCHESTER		10,700			1,624	15	2
FRONTENAC		8,700			604	7	1
GASPE-EST		12,200			860	7	1

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QUEBEC							
QUEBEC (CONT.)			J13				
LE JOURNAL DE QUEBEC (F)	3/84			SATURDAY			
KAMOURASKA		9,100			1,013	11	1
LAC-ST-JEAN-EST		15,100			1,612	11	2
LAC-ST-JEAN-OUEST		19,400			2,209	11	2
LEVIS		34,500			9,172	27	9
L'ISLET		7,000			822	12	1
LOTBINIERE		9,300			1,168	13	1
MATANE		10,100			753	7	1
MATAPEDIA		7,500			468	6	
MEGANTIC		19,200			2,145	11	2
MONTMAGNY		8,200			1,447	18	1
MONTMORENCY NO. 1		7,500			2,292	31	2
MONTMORENCY NO. 2		2,000			221	11	
PORTNEUF		20,700			4,520	22	4
* QUEBEC		168,400			49,234	29	48
RIMOUSKI		24,100			2,299	10	2
RIVIERE-DU-LOUP		13,700			1,744	13	2
SAGUENAY		34,200			3,035	9	3
TEMISCOUATA		6,200			382	6	
REMAINDER OF CIRCULATION					587		1
LE JOURNAL DE QUEBEC (F)	# 3/84			SUNDAY			
TOTAL PAID CIRCULATION					90,807		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			270	2	
QUEBEC							
BEAUCE		24,300			3,658	15	4
BELLECHASSE		7,600			777	10	1
BONAVENTURE		12,400			873	7	1
CHARLEVOIX-EST		5,400			960	18	1
CHARLEVOIX-OUEST		4,200			677	16	1
CHICOUTIMI		56,400			4,433	8	5
DORCHESTER		10,700			1,100	10	1
FRONTENAC		8,700			357	4	
GASPE-EST		12,200			854	7	1
KAMOURASKA		9,100			917	10	1
LAC-ST-JEAN-EST		15,100			1,227	8	1
LAC-ST-JEAN-OUEST		19,400			1,660	9	2
LEVIS		34,500			8,136	24	9
L'ISLET		7,000			818	12	1
LOTBINIERE		9,300			856	9	1
MATANE		10,100			753	7	1
MATAPEDIA		7,500			405	5	
MEGANTIC		19,200			1,713	9	2
MONTMAGNY		8,200			1,191	15	1
MONTMORENCY NO. 1		7,500			2,060	27	2
MONTMORENCY NO. 2		2,000			169	8	
PORTNEUF		20,700			3,964	19	4
* QUEBEC		168,400			45,198	27	50
RIMOUSKI		24,100			2,143	9	2
RIVIERE-DU-LOUP		13,700			1,458	11	2

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
QUEBEC (CONT.)			J13				
LE JOURNAL DE QUEBEC (F)	3/84			SUNDAY			
SAGUENAY		34,200			3,046	9	3
TEMISCOUATA		6,200			288	5	
REMAINDER OF CIRCULATION					846		1
QUEBEC LE SOLEIL (F)	# 3/84			SATURDAY			
TOTAL PAID CIRCULATION					137,160		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			311	3	
QUEBEC							
BEAUCE		24,300			3,638	15	3
BELLECHASSE		7,600			1,848	24	1
BONAVENTURE		12,400			1,253	10	1
CHARLEVOIX-EST		5,400			1,090	20	1
CHARLEVOIX-OUEST		4,200			1,112	26	1
CHICOUTIMI		56,400			726	1	1
DORCHESTER		10,700			1,979	18	1
GASPE-EST		12,200			622	5	
GASPE-OUEST		5,700			967	17	1
ILE-DE-MONTREAL		721,200			665		
KAMOURASKA		9,100			1,377	15	1
LAC-ST-JEAN-OUEST		19,400			260	1	
LEVIS		34,500			12,335	36	9
L'ISLET		7,000			1,320	19	1
LOTBINIERE		9,300			2,585	28	2
MATANE		10,100			1,220	12	1
MATAPEDIA		7,500			1,044	14	1
MEGANTIC		19,200			2,155	11	2
MONTMAGNY		8,200			1,818	22	1
MONTMORENCY NO. 1		7,500			2,900	39	2
MONTMORENCY NO. 2		2,000			846	42	1
PORTNEUF		20,700			5,273	25	4
* QUEBEC		168,400			77,194	46	56
RIMOUSKI		24,100			3,264	14	2
RIVIERE-DU-LOUP		13,700			2,038	15	1
SAGUENAY		34,200			4,471	13	3
TEMISCOUATA		6,200			946	15	1
REMAINDER OF CIRCULATION					1,903		1
RIMOUSKI			F17				
RIMOUSKI PROGRES-ECHO (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					7,036		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* RIMOUSKI		24,100			6,433	27	91
REMAINDER OF CIRCULATION					603		9
RIVIERE-DU-LOUP			G16				
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					7,285		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
RIVIERE-DU-LOUP (CONT.)			G16				
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
KAMOURASKA		9,100			980	11	13
* RIVIERE-DU-LOUP		13,700			4,857	35	67
TEMISCOUATA		6,200			751	12	10
REMAINDER OF CIRCULATION					697		10
ROBERVAL			F12				
ROBERVAL L'ETOILE DU LAC (F)	# 3/84			WKLY			
TOTAL PAID CIRCULATION					5,408		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
LAC-ST-JEAN-EST		15,100			332	2	6
* LAC-ST-JEAN-OUEST		19,400			4,538	23	84
REMAINDER OF CIRCULATION					538		10
ROUYN			F 1				
ROUYN LA FRONTIERE (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					12,947		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			4,232	13	33
* TEMISCAMINGUE		18,600			8,549	46	66
REMAINDER OF CIRCULATION					166		1
ROUYN-NORANDA PRESS	# 6/84			WKLY			
TOTAL PAID CIRCULATION					402		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,600			270	1	67
REMAINDER OF CIRCULATION					132		33
ST. GEORGES			L14				
ST. GEORGES L'ECLAIREUR-PROGRES (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					11,148		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BEAUCE		24,300			7,420	31	67
DORCHESTER		10,700			1,751	16	16
FRONTENAC		8,700			723	8	6
REMAINDER OF CIRCULATION					1,254		11
SAINT HYACINTHE			M11				
LE COURRIER DE SAINT HYACINTHE (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					10,550		

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QUEBEC							
SAINT HYACINTHE (CONT.)			M11				
LE COURRIER DE SAINT HYACINTHE (F)	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BAGOT		9,100			1,941	21	18
ROUVILLE		14,400			335	2	3
* ST-HYACINTHE		21,000			7,404	35	70
REMAINDER OF CIRCULATION					870		8
ST. JEAN			N10				
SAINT-JEAN LE CANADA FRANCAIS (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					16,084		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
IBERVILLE		7,800			3,756	48	23
MISSISQUOI		12,700			397	3	2
NAPIERVILLE		4,500			355	8	2
* ST-JEAN		20,900			11,144	53	69
REMAINDER OF CIRCULATION					432		3
ST. JEROME			L 9				
ST. JEROME L'ECHO DU NORD (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					11,260		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
DEUX-MONTAGNES		25,200			250	1	2
* TERREBONNE		70,800			10,605	15	94
REMAINDER OF CIRCULATION					405		4
ST. JOSEPH			K14				
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)	3/83			WKLY			
TOTAL PAID CIRCULATION					3,969		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BEAUCE		24,300			2,978	12	75
DORCHESTER		10,700			394	4	10
REMAINDER OF CIRCULATION					597		15
SHAWVILLE			M 5				
SHAWVILLE EQUITY	12/83			WKLY			
TOTAL PAID CIRCULATION					4,197		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* PONTIAC		6,700			2,874	43	68
REMAINDER OF CIRCULATION					1,323		32
SHERBROOKE			M12				
SHERBROOKE LA TRIBUNE	# 3/84			SATURDAY			
TOTAL PAID CIRCULATION					42,049		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
SHERBROOKE (CONT.)			M12				
SHERBROOKE LA TRIBUNE	3/84			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,500			1,096	5	3
COMPTON		6,900			2,247	33	5
DRUMMOND		25,300			2,025	8	5
FRONTENAC		8,700			1,210	14	3
MEGANTIC		19,200			1,242	6	3
RICHMOND		13,700			4,732	35	11
SHEFFORD		26,100			631	2	2
* SHERBROOKE		44,600			22,661	51	54
STANSTEAD		13,500			4,278	32	10
WOLFE		5,100			1,378	27	3
REMAINDER OF CIRCULATION					549		1
VAL D'OR			F 3				
VAL D'OR L'ECHO ABITIBIEN (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					9,702		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			8,449	27	87
NOUVEAU-QUEBEC		10,300			815	8	8
REMAINDER OF CIRCULATION					438		5
VAL D'OR STAR	# 6/84			WKLY			
TOTAL PAID CIRCULATION					229		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			196	1	86
REMAINDER OF CIRCULATION					33		14
VICTORIAVILLE			L12				
VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					13,270		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ARTHABASKA		20,500			10,949	53	83
MEGANTIC		19,200			1,023	5	8
NICOLET		11,300			285	3	2
WOLFE		5,100			275	5	2
REMAINDER OF CIRCULATION					738		6
VILLE-MARIE			H 1				
VILLE-MARIE LE TEMISCAMIEN (F)	6/83			WKLY			
TOTAL PAID CIRCULATION					2,422		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,600			2,286	12	94
REMAINDER OF CIRCULATION					136		6

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ONTARIO							
ALEXANDRIA			E18				
ALEXANDRIA GLENGARRY NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					7,045		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GLENGARRY		6,900			4,649	67	66
PRESCOTT		10,000			257	3	4
STORMONT		22,900			898	4	13
REMAINDER OF CIRCULATION					1,241		18
ALLISTON			I 7				
ALLISTON HERALD	12/83			WKLY			
TOTAL PAID CIRCULATION					5,272		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		81,600			4,727	6	90
REMAINDER OF CIRCULATION					545		10
ALMONTE			E15				
ALMONTE GAZETTE	6/84			WKLY			
TOTAL PAID CIRCULATION					2,783		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LANARK		17,400			2,177	13	78
REMAINDER OF CIRCULATION					606		22
AMHERSTBURG			N 1				
AMHERSTBURG ECHO	9/83			WKLY			
TOTAL PAID CIRCULATION					3,921		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		112,200			3,617	3	92
REMAINDER OF CIRCULATION					304		8
ARNPRIOR			E14				
ARNPRIOR CHRONICLE	3/84			WKLY			
TOTAL PAID CIRCULATION					4,105		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
OTTAWA-CARLETON		222,900			627		15
* RENFREW		30,800			3,047	10	74
REMAINDER OF CIRCULATION					431		10
ATIKOKAN			L12				
ATIKOKAN PROGRESS	3/84			WKLY			
TOTAL PAID CIRCULATION					2,273		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,000			1,843	23	81
REMAINDER OF CIRCULATION					430		19

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ONTARIO							
AYLMER			L 5				
AYLMER EXPRESS	3/83			WKLY			
TOTAL PAID CIRCULATION					3,599		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		24,700			3,170	13	88
REMAINDER OF CIRCULATION					429		12
BEAMSVILLE			K 8				
BEAMSVILLE LINCOLN POST EXPRESS	12/82			WKLY			
TOTAL PAID CIRCULATION					2,799		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			2,633	2	94
REMAINDER OF CIRCULATION					166		6
BLENHEIM			M 3				
BLENHEIM NEWS-TRIBUNE	12/83			WKLY			
TOTAL PAID CIRCULATION					3,260		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		38,500			2,933	8	90
REMAINDER OF CIRCULATION					327		10
BRACEBRIDGE			F 9				
BRACEBRIDGE HERALD-GAZETTE	12/82			WKLY			
TOTAL PAID CIRCULATION					5,052		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,400			3,834	25	76
TORONTO		819,100			505		10
REMAINDER OF CIRCULATION					713		14
CARLETON PLACE			E15				
CARLETON PLACE CANADIAN	3/84			WKLY			
TOTAL PAID CIRCULATION					3,875		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LANARK		17,400			3,324	19	86
OTTAWA-CARLETON		222,900			297		8
REMAINDER OF CIRCULATION					254		7
COCHRANE			L17				
COCHRANE NORTHLAND POST	3/83			WKLY			
TOTAL PAID CIRCULATION					2,744		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		33,100			2,248	7	82
REMAINDER OF CIRCULATION					496		18

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ONTARIO							
COLLINGWOOD			H 7				
COLLINGWOOD ENTERPRISE-BULLETIN	6/84			WKLY			
TOTAL PAID CIRCULATION					6,077		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		81,600			5,443	7	90
REMAINDER OF CIRCULATION					634		10
DEEP RIVER			C12				
DEEP RIVER NORTH RENFREW TIMES	6/84			WKLY			
TOTAL PAID CIRCULATION					2,698		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,800			2,341	8	87
REMAINDER OF CIRCULATION					357		13
DELHI			L 6				
DELHI NEWS-RECORD	12/82			WKLY			
TOTAL PAID CIRCULATION					3,782		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			2,803	9	74
OXFORD		30,600			367	1	10
REMAINDER OF CIRCULATION					612		16
DRYDEN			K11				
DRYDEN OBSERVER	3/83			WKLY			
TOTAL PAID CIRCULATION					6,416		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		19,400			5,659	29	88
REMAINDER OF CIRCULATION					757		12
DUNNVILLE			L 8				
DUNNVILLE CHRONICLE	12/83			WKLY			
TOTAL PAID CIRCULATION					3,461		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			3,135	10	91
REMAINDER OF CIRCULATION					326		9
EXETER			K 4				
EXETER TIMES-ADVOCATE	# 9/83			WKLY			
TOTAL PAID CIRCULATION					5,495		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HURON		19,800			3,525	18	64
MIDDLESEX		125,600			1,326	1	24
REMAINDER OF CIRCULATION					644		12

* DENOTES HOME COUNTY   # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
FORT FRANCES			L11				
FORT FRANCES TIMES	3/84			WKLY			
TOTAL PAID CIRCULATION					6,015		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,000			4,848	61	81
REMAINDER OF CIRCULATION					1,167		19
GANANOQUE			H15				
GANANOQUE REPORTER	12/83			WKLY			
TOTAL PAID CIRCULATION					3,447		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LEEDS		20,200			2,964	15	86
REMAINDER OF CIRCULATION					483		14
GRAVENHURST			F 8				
GRAVENHURST NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					3,298		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,400			2,878	19	87
REMAINDER OF CIRCULATION					420		13
GRIMSBY			K 8				
GRIMSBY INDEPENDENT	9/83			WKLY			
TOTAL PAID CIRCULATION					4,167		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			3,996	3	96
REMAINDER OF CIRCULATION					171		4
HANOVER			I 5				
HANOVER POST	12/83			WKLY			
TOTAL PAID CIRCULATION					4,295		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			455	2	11
* GREY		27,800			3,545	13	83
REMAINDER OF CIRCULATION					295		7
HAWKESBURY			D18				
HAWKESBURY LE CARILLON (F)	# 9/84			WKLY			
TOTAL PAID CIRCULATION					7,279		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARGENTEUIL		12,300			462	4	6
ONTARIO							
* PRESCOTT		10,000			5,094	51	70
RUSSELL		7,700			1,103	14	15
REMAINDER OF CIRCULATION					620		9

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ONTARIO							
HUNTSVILLE			E 9				
HUNTSVILLE FORESTER	12/83			WKLY			
TOTAL PAID CIRCULATION					5,717		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,400			4,607	30	81
PARRY SOUND		12,800			289	2	5
REMAINDER OF CIRCULATION					821		14
IROQUOIS FALLS			L17				
IROQUOIS FALLS ENTERPRISE	# 3/83			WKLY			
TOTAL PAID CIRCULATION					3,216		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		33,100			2,718	8	85
REMAINDER OF CIRCULATION					498		15
LEAMINGTON			N 2				
LEAMINGTON POST AND NEWS	6/84			WKLY			
TOTAL PAID CIRCULATION					5,603		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		112,200			5,398	5	96
REMAINDER OF CIRCULATION					205		4
LINDSAY			H10				
LINDSAY THURSDAY POST	# 3/82			WKLY			
TOTAL PAID CIRCULATION					5,303		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DURHAM		102,100			881	1	17
* VICTORIA		19,300			3,342	17	63
REMAINDER OF CIRCULATION					1,080		20
LISTOWEL			J 5				
LISTOWEL BANNER	# 9/83			WKLY			
TOTAL PAID CIRCULATION					4,708		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
HURON		19,800			596	3	13
* PERTH		24,000			3,346	14	71
WELLINGTON		45,300			292	1	6
REMAINDER OF CIRCULATION					474		10
LITTLE CURRENT			C 4				
LITTLE CURRENT MANITOULIN EXPOISTOR	3/84			WKLY			
TOTAL PAID CIRCULATION					4,181		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MANITOULIN		3,900			2,534	65	61
SUDBURY RM		53,600			279	1	7

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ONTARIO							
LITTLE CURRENT (CONT.)			C 4				
LITTLE CURRENT MANITOULIN EXPOISTOR	3/84			WKLY			
REMAINDER OF CIRCULATION					1,368		33
MEAFORD			G 6				
MEAFORD EXPRESS	3/83			WKLY			
TOTAL PAID CIRCULATION					2,888		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GREY		27,800			2,412	9	84
REMAINDER OF CIRCULATION					476		16
MIDLAND			G 7				
MIDLAND FREE PRESS	3/84			SEMIWKLY			
TOTAL PAID CIRCULATION					5,832		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		81,600			5,665	7	97
REMAINDER OF CIRCULATION					167		3
MOUNT FOREST			I 6				
MOUNT FOREST CONFEDERATE	3/84			WKLY			
TOTAL PAID CIRCULATION					2,653		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GREY		27,800			291	1	11
* WELLINGTON		45,300			2,011	4	76
REMAINDER OF CIRCULATION					351		13
NEW LISKEARD			M18				
NEW LISKEARD TEMISKAMING SPEAKER	3/83			WKLY			
TOTAL PAID CIRCULATION					7,155		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		15,200			6,466	43	90
REMAINDER OF CIRCULATION					689		10
ORANGEVILLE			I 7				
ORANGEVILLE BANNER	3/83			SEMIWKLY			
TOTAL PAID CIRCULATION					5,712		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DUFFERIN		11,000			4,846	44	85
PEEL		174,800			428		7
REMAINDER OF CIRCULATION					438		8
PERTH			F15				
PERTH COURIER	3/84			WKLY			
TOTAL PAID CIRCULATION					6,551		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

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ONTARIO							
PERTH (CONT.)			F15				
PERTH COURIER	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
FRONTENAC		40,700			325	1	5
* LANARK		17,400			5,198	30	79
REMAINDER OF CIRCULATION					1,028		16
PORT ELGIN			H 4				
PORT ELGIN BEACON TIMES	6/83			WKLY			
TOTAL PAID CIRCULATION					3,947		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		22,700			3,608	16	91
REMAINDER OF CIRCULATION					339		9
RENFREW			E14				
RENFREW MERCURY	3/83			WKLY			
TOTAL PAID CIRCULATION					7,128		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,800			6,013	20	84
REMAINDER OF CIRCULATION					1,115		16
RIDGETOWN			M 3				
RIDGETOWN DOMINION	12/83			WKLY			
TOTAL PAID CIRCULATION					2,745		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		38,500			2,285	6	83
REMAINDER OF CIRCULATION					460		17
ST. MARYS			K 5				
ST. MARYS JOURNAL-ARGUS	# 9/83			WKLY			
TOTAL PAID CIRCULATION					4,116		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
MIDDLESEX		125,600			642	1	16
OXFORD		30,600			376	1	9
* PERTH		24,000			2,672	11	65
REMAINDER OF CIRCULATION					426		10
SMITH FALLS			F15				
SMITHS FALLS RECORD-NEWS	3/84			WKLY			
TOTAL PAID CIRCULATION					6,491		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		9,800			407	4	6
* LANARK		17,400			5,049	29	78
LEEDS		20,200			489	2	8

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ONTARIO							
SMITH FALLS (CONT.)			F15				
SMITHS FALLS RECORD-NEWS	3/84			WKLY			
REMAINDER OF CIRCULATION					546		8
STITTSVILLE			E15				
STITTSVILLE NEWS	9/83			WKLY			
TOTAL PAID CIRCULATION					2,925		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OTTAWA-CARLETON		222,900			2,766	1	95
REMAINDER OF CIRCULATION					159		5
STRATHROY			L 4				
STRATHROY AGE-DISPATCH	12/83			WKLY			
TOTAL PAID CIRCULATION					5,747		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MIDDLESEX		125,600			5,305	4	92
REMAINDER OF CIRCULATION					442		8
TILLSONBURG			L 6				
TILLSONBURG NEWS	# 3/84			TRIWKLY			
TOTAL PAID CIRCULATION					6,622		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
ELGIN		24,700			804	3	12
HALDIMAND-NORFOLK		32,000			1,071	3	16
* OXFORD		30,600			4,411	14	67
REMAINDER OF CIRCULATION					336		5
TORONTO			J 9				
TORONTO STAR	# 9/83			SATURDAY			
TOTAL PAID CIRCULATION					804,493		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		721,200			883		
ONTARIO							
ALGOMA		47,700			1,881	4	
BRANT		38,500			4,545	12	1
BRUCE		22,700			6,012	26	1
COCHRANE		33,100			733	2	
DUFFERIN		11,000			4,738	43	1
DURHAM		102,100			39,991	39	5
ELGIN		24,700			411	2	
FRONTENAC		40,700			3,788	9	
GREY		27,800			6,312	23	1
HALDIMAND-NORFOLK		32,000			3,017	9	
HALIBURTON		4,600			2,897	63	
HALTON		89,100			28,561	32	4
HAMILTON-WENTWORTH		156,800			6,357	4	1
HASTINGS		40,300			10,416	26	1

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ONTARIO								
TORONTO	(CONT.)			J 9				
TORONTO STAR		9/83			SATURDAY			
HURON			19,800			1,615	8	
KENT			38,500			267	1	
LAMBTON			45,500			1,043	2	
LANARK			17,400			651	4	
LEEDS			20,200			1,155	6	
LENNOX & ADDINGTON			11,300			894	8	
MIDDLESEX			125,600			4,341	3	1
MUSKOKA			15,400			8,486	55	1
NIAGARA			134,500			16,156	12	2
NIPISSING			27,900			2,498	9	
NORTHUMBERLAND			23,800			7,424	31	1
OTTAWA-CARLETON			222,900			3,371	2	
OXFORD			30,600			1,635	5	
PARRY SOUND			12,800			3,731	29	
PEEL			174,800			85,136	49	11
PERTH			24,000			2,842	12	
PETERBOROUGH			38,800			10,131	26	1
PRINCE EDWARD			7,700			1,711	22	
RENFREW			30,800			970	3	
SIMCOE			81,600			35,245	43	4
STORMONT			22,900			538	2	
SUDBURY RM			53,600			3,423	6	
SUDBURY DISTRICT			8,800			521	6	
THUNDER BAY			55,200			463	1	
TIMISKAMING			15,200			1,606	11	
* TORONTO			819,100			407,158	50	51
VICTORIA			19,300			9,735	50	1
WATERLOO			113,400			6,163	5	1
WELLINGTON			45,300			9,602	21	1
YORK			91,600			54,218	59	7
REMAINDER OF CIRCULATION						1,222		
TORONTO STAR		# 9/83			SUNDAY			
TOTAL PAID CIRCULATION						484,403		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ILE-DE-MONTREAL			721,200			253		
ONTARIO								
ALGOMA			47,700			1,207	3	
BRANT			38,500			4,459	12	1
BRUCE			22,700			3,188	14	1
COCHRANE			33,100			566	2	
DUFFERIN			11,000			1,708	16	
DURHAM			102,100			17,903	18	4
ELGIN			24,700			1,905	8	
FRONTENAC			40,700			5,086	12	1
GREY			27,800			3,016	11	1
HALDIMAND-NORFOLK			32,000			2,601	8	1
HALIBURTON			14,600			1,012	22	
HALTON			89,100			17,421	20	4
HAMILTON-WENTWORTH			156,800			9,701	6	2

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ONTARIO								
TORONTO	(CONT.)			J 9				
TORONTO STAR		9/83			SUNDAY			
HASTINGS			40,300			7,456	19	2
HURON			19,800			1,574	8	
LAMBTON			45,500			3,141	7	1
LANARK			17,400			1,199	7	
LEEDS			20,200			1,587	8	
LENNOX & ADDINGTON			11,300			847	7	
MIDDLESEX			125,600			14,387	11	3
MUSKOKA			15,400			4,131	27	1
NIAGARA			134,500			14,094	10	3
NIPISSING			27,900			2,758	10	1
NORTHUMBERLAND			23,800			3,552	15	1
OTTAWA-CARLETON			222,900			10,284	5	2
OXFORD			30,600			2,464	8	1
PARRY SOUND			12,800			1,877	15	
PEEL			174,800			45,406	26	9
PERTH			24,000			2,379	10	
PETERBOROUGH			38,800			5,298	14	1
PRINCE EDWARD			7,700			937	12	
RENFREW			30,800			1,603	5	
SIMCOE			81,600			14,411	18	3
STORMONT			22,900			1,271	6	
SUDBURY RM			53,600			3,362	6	1
SUDBURY DISTRICT			8,800			440	5	
THUNDER BAY			55,200			269		
TIMISKAMING			15,200			967	6	
* TORONTO			819,100			224,797	27	46
VICTORIA			19,300			3,886	20	1
WATERLOO			113,400			5,709	5	1
WELLINGTON			45,300			5,243	12	1
YORK			91,600			27,151	30	6
MANITOBA								
CEN. DIV. 11			231,600			442		
REMAINDER OF CIRCULATION						1,455		
TORONTO SUN		# 9/83			SUNDAY			
TOTAL PAID CIRCULATION						438,956		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
BRUCE			22,700			618	3	
DUFFERIN			11,000			3,504	32	1
DURHAM			102,100			33,951	33	8
GREY			27,800			959	3	
HALTON			89,100			21,324	24	5
HAMILTON-WENTWORTH			156,800			6,483	4	1
MUSKOKA			15,400			1,873	12	
NIAGARA			134,500			6,004	4	1
NORTHUMBERLAND			23,800			2,610	11	1
OTTAWA-CARLETON			222,900			1,365	1	
PARRY SOUND			12,800			278	2	
PEEL			174,800			64,009	37	15
PETERBOROUGH			38,800			3,171	8	1

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ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO SUN	9/83			SUNDAY			
SIMCOE		81,600			13,097	16	3
* TORONTO		819,100			241,352	29	55
VICTORIA		19,300			1,392	7	
WATERLOO		113,400			8,490	7	2
WELLINGTON		45,300			3,464	8	1
YORK		91,600			24,824	27	6
REMAINDER OF CIRCULATION					188		
TRENTON			H12				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/83			TRIWKLY			
TOTAL PAID CIRCULATION					7,501		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		40,300			6,031	15	80
NORTHUMBERLAND		23,800			937	4	12
PRINCE EDWARD		7,700			369	5	5
REMAINDER OF CIRCULATION					164		2
WALKERTON			I 5				
WALKERTON HERALD-TIMES	3/83			WKLY			
TOTAL PAID CIRCULATION					3,747		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		22,700			3,027	13	81
REMAINDER OF CIRCULATION					720		19
WIARTON			G 5				
WIARTON ECHO	3/83			WKLY			
TOTAL PAID CIRCULATION					4,619		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		22,700			3,033	13	66
GREY		27,800			262	1	6
REMAINDER OF CIRCULATION					1,324		29
WINGHAM			I 5				
WINGHAM ADVANCE TIMES	# 9/83			WKLY			
TOTAL PAID CIRCULATION					2,785		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HURON		19,800			2,275	11	82
REMAINDER OF CIRCULATION					510		18

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MANITOBA							
ALTONA			R 6				
ALTONA RED RIVER VALLEY ECHO	3/84			WKLY			
TOTAL PAID CIRCULATION					3,377		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 02		11,600			2,668	23	79
CEN. DIV. 22		6,400			316	5	9
REMAINDER OF CIRCULATION					393		12
GLADSTONE			P 5				
GLADSTONE AGE PRESS	6/84			WKLY			
TOTAL PAID CIRCULATION					708		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		4,800			511	11	72
REMAINDER OF CIRCULATION					197		28
MACGREGOR			Q 5				
MACGREGOR HERALD	6/83			WKLY			
TOTAL PAID CIRCULATION					864		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		4,800			697	15	81
REMAINDER OF CIRCULATION					167		19
NEEPAWA			P 4				
NEEPAWA PRESS	3/84			WKLY			
TOTAL PAID CIRCULATION					4,586		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 07		20,800			294	1	6
CEN. DIV. 08		4,800			685	14	15
CEN. DIV. 11		231,600			337		7
* CEN. DIV. 15		9,600			2,275	24	50
REMAINDER OF CIRCULATION					995		22
PORTAGE LA PRAIRIE			Q 5				
PORTAGE LA PRAIRIE LEADER	# 6/83			WKLY			
TOTAL PAID CIRCULATION					1,339		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		8,000			460	6	34
REMAINDER OF CIRCULATION					879		66
STEINBACH			Q 7				
STEINBACH CARILLON	6/84			WKLY			
TOTAL PAID CIRCULATION					12,090		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 01		5,700			1,109	19	9
* CEN. DIV. 02		11,600			6,960	60	58

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MANITOBA								
STEINBACH	(CONT.)			Q 7				
STEINBACH CARILLON		6/84			WKLY			
CEN. DIV. 03			12,400			849	7	7
CEN. DIV. 11			231,600			1,528	1	13
CEN. DIV. 12			5,200			370	7	3
REMAINDER OF CIRCULATION						1,274		11
VIRDEN				Q 3				
VIRDEN EMPIRIE-ADVANCE		6/83			WKLY			
TOTAL PAID CIRCULATION						3,444		
COUNTY CIRCULATION ANALYSIS								
MANITOBA								
* CEN. DIV. 08			4,800			2,477	52	72
REMAINDER OF CIRCULATION						967		28

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ASSINIBOIA			Q 7				
ASSINIBOIA TIMES	# 3/84			WKLY			
TOTAL PAID CIRCULATION					6,154		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 03		7,600			4,175	55	68
CEN. DIV. 06		78,200			293		5
CEN. DIV. 07		19,700			368	2	6
REMAINDER OF CIRCULATION					1,318		21
BIGGAR			M 5				
BIGGAR INDEPENDENT	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,651		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 12		9,000			1,965	22	74
REMAINDER OF CIRCULATION					686		26
CANORA			N11				
CANORA COURIER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,518		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		17,000			2,064	12	82
REMAINDER OF CIRCULATION					454		18
CARLYLE			Q11				
CARLYLE PRAIRIE PROGRESS	# 3/83			WKLY			
TOTAL PAID CIRCULATION					1,317		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		11,900			867	7	66
REMAINDER OF CIRCULATION					450		34
CUT KNIFE			L 4				
CUT KNIFE HWY. 40 COURIER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					810		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,700			486	5	60
REMAINDER OF CIRCULATION					324		40
DAVIDSON			O 7				
DAVIDSON LEADER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,793		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		79,400			1,471	2	82
REMAINDER OF CIRCULATION					322		18

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ELROSE			O 5				
ELROSE REVIEW	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,351		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,400			872	7	65
REMAINDER OF CIRCULATION					479		35
ESTERHAZY-POTASHVILLE			P11				
ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,312		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		15,200			2,037	13	88
REMAINDER OF CIRCULATION					275		12
ESTEVAN			R10				
ESTEVAN MERCURY	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,712		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		11,900			3,885	33	82
CEN. DIV. 02		9,900			259	3	5
REMAINDER OF CIRCULATION					568		12
ESTON			O 4				
ESTON PRESS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,119		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,400			801	6	72
REMAINDER OF CIRCULATION					318		28
HUDSON BAY			L11				
HUDSON BAY POST-REVIEW	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,822		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,500			2,341	13	83
REMAINDER OF CIRCULATION					481		17
HUMBOLDT			M 8				
HUMBOLDT JOURNAL	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,289		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		79,400			446	1	10
* CEN. DIV. 15		28,000			3,486	12	81
REMAINDER OF CIRCULATION					357		8

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
KAMSACK			N11				
KAMSACK TIMES	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,895		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		17,000			1,561	9	82
REMAINDER OF CIRCULATION					334		18
KERROBERT			M 4				
KERROBERT CITIZEN	# 3/84			WKLY			
TOTAL PAID CIRCULATION					862		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,700			705	7	82
REMAINDER OF CIRCULATION					157		18
KINDERSLEY			N 4				
KINDERSLEY CLARION	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,434		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,400			423	3	12
* CEN. DIV. 13		9,700			2,434	25	71
REMAINDER OF CIRCULATION					577		17
LEADER			O 3				
LEADER NEWS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,235		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,400			934	7	76
REMAINDER OF CIRCULATION					301		24
LA RONGE			H 8				
LA RONGE NORTHERNER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,679		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 18		5,900			1,379	23	82
REMAINDER OF CIRCULATION					300		18
MELFORT			L 8				
MELFORT JOURNAL	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,620		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,500			3,298	19	71
CEN. DIV. 15		28,000			597	2	13
REMAINDER OF CIRCULATION					725		16

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
MAPLE CREEK			Q 3				
MAPLE CREEK NEWS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,198		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 04		5,100			1,718	34	54
CEN. DIV. 08		13,400			525	4	16
ALBERTA							
CEN. DIV. 01		21,000			312	1	10
REMAINDER OF CIRCULATION					643		20
MEADOW LAKE			J 5				
MEADOW LAKE PROGRESS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,366		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 17		12,100			2,832	23	84
REMAINDER OF CIRCULATION					534		16
MOOSOMIN			P12				
MOOSOMIN WORLD SPECTATOR	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,732		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		11,900			560	5	15
* CEN. DIV. 05		15,200			2,316	15	62
REMAINDER OF CIRCULATION					856		23
MELVILLE			O10				
MELVILLE ADVANCE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,156		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		15,200			3,112	20	75
CEN. DIV. 06		78,200			324		8
REMAINDER OF CIRCULATION					720		17
NIPAWIN			K 9				
NIPAWIN JOURNAL	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,715		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,500			4,016	23	85
REMAINDER OF CIRCULATION					699		15
NOKOMIS			N 8				
NOKOMIS TIMES	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,774		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 06		78,200			414	1	23

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
NOKOMIS (CONT.)			N 8				
NOKOMIS TIMES	3/84			WKLY			
* CEN. DIV. 11		79,400			973	1	55
REMAINDER OF CIRCULATION					387		22
NORQUAY			N11				
NORQUAY NORTH STAR	# 3/84			WKLY			
TOTAL PAID CIRCULATION					969		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		17,000			800	5	83
REMAINDER OF CIRCULATION					169		17
NORTH BATTLEFORD			L 5				
NORTH BATTLEFORD NEWS-OPTIMIST	# 3/84			WKLY			
TOTAL PAID CIRCULATION					5,258		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 12		9,000			700	8	13
* CEN. DIV. 16		14,200			3,279	23	62
CEN. DIV. 17		12,100			489	4	9
REMAINDER OF CIRCULATION					790		15
OUTLOOK			N 6				
OUTLOOK	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,163		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 07		19,700			388	2	12
* CEN. DIV. 11		79,400			1,764	2	56
CEN. DIV. 12		9,000			663	7	21
REMAINDER OF CIRCULATION					348		11
PREECEVILLE			M11				
PREECEVILLE PROGRESS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,588		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		17,000			1,336	8	84
REMAINDER OF CIRCULATION					252		16
RADVILLE			R 9				
RADVILLE STAR	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,259		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 02		9,900			837	8	66
REMAINDER OF CIRCULATION					422		34

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
REDVERS			Q12				
REDVERS OPTIMIST	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,997		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		11,900			1,357	11	68
REMAINDER OF CIRCULATION					640		32
ROSETOWN			N 5				
ROSETOWN EAGLE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,092		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 12		9,000			2,025	23	65
REMAINDER OF CIRCULATION					1,067		35
ROSTHERN			L 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,950		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		79,400			539	1	14
* CEN. DIV. 15		28,000			2,954	11	75
REMAINDER OF CIRCULATION					457		12
SEMANS			N 8				
SEMANS HIWAY 15 GAZETTE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,248		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,900			901	10	72
REMAINDER OF CIRCULATION					347		28
SHELLBROOK			K 7				
SHELLBROOK CHRONICLE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,516		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		14,200			2,065	15	82
REMAINDER OF CIRCULATION					451		18
SPIRITWOOD			K 6				
SPIRITWOOD HERALD	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,121		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		14,200			909	6	81
REMAINDER OF CIRCULATION					212		19

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
SWIFT CURRENT			P 5				
SWIFT CURRENT SUN	6/83			SEMIWKLY			
TOTAL PAID CIRCULATION					5,010		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 04		5,100			232	5	5
* CEN. DIV. 08		13,400			3,932	29	78
REMAINDER OF CIRCULATION					846		17
TISDALE			L 9				
TISDALE RECORDER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,920		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,500			2,363	14	81
REMAINDER OF CIRCULATION					557		19
UNITY			M 4				
UNITY NORTHWEST HERALD	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,165		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,700			1,812	19	84
REMAINDER OF CIRCULATION					353		16
WATROUS			N 8				
WATROUS MANITOU	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,061		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		79,400			1,695	2	82
REMAINDER OF CIRCULATION					366		18
WEYBURN			Q 9				
WEYBURN REVIEW	# 3/84			WKLY			
TOTAL PAID CIRCULATION					6,586		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 02		9,900			5,315	54	81
CEN. DIV. 06		78,200			261		4
REMAINDER OF CIRCULATION					1,010		15
WILKIE			M 4				
WILKIE PRESS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					949		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,700			784	8	83
REMAINDER OF CIRCULATION					165		17

* DENOTES HOME COUNTY

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
WYNYARD			N 9				
WYNYARD ADVANCE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,274		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,900			1,633	18	72
REMAINDER OF CIRCULATION					641		28
YORKTON			O11				
YORKTON ENTERPRISE	6/84			WKLY			
TOTAL PAID CIRCULATION					8,213		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 05		15,200			1,293	9	16
* CEN. DIV. 09		17,000			5,767	34	70
CEN. DIV. 10		8,900			288	3	4
REMAINDER OF CIRCULATION					865		11
YORKTON THIS WEEK	6/84			WKLY			
TOTAL PAID CIRCULATION					8,823		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 05		15,200			1,138	7	13
* CEN. DIV. 09		17,000			6,446	38	73
CEN. DIV. 10		8,900			266	3	3
REMAINDER OF CIRCULATION					973		11

* DENOTES HOME COUNTY   # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
BANFF			O 6				
BANFF CRAG & CANYON	6/84			WKLY			
TOTAL PAID CIRCULATION					3,643		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 09		8,900			3,243	36	89
REMAINDER OF CIRCULATION					400		11
BEAVERLODGE			H 3				
BEAVERLODGE ADVERTISER	9/83			WKLY			
TOTAL PAID CIRCULATION					1,940		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,622	4	84
REMAINDER OF CIRCULATION					318		16
BOW ISLAND			Q11				
BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,833		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		21,000			3,730	18	77
CEN. DIV. 02		40,600			463	1	10
REMAINDER OF CIRCULATION					640		13
CALGARY			O 8				
CALGARY HERALD	# 6/84			SUNDAY			
TOTAL PAID CIRCULATION					95,562		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 02		40,600			1,056	3	1
CEN. DIV. 03		11,900			524	4	1
CEN. DIV. 04		4,300			436	10	
CEN. DIV. 05		13,300			1,578	12	2
* CEN. DIV. 06		267,300			88,301	33	92
CEN. DIV. 08		46,800			568	1	1
CEN. DIV. 09		8,900			1,044	12	1
BRITISH COLUMBIA							
COLUMBIA-SHUSWAP		16,200			392	2	
EAST KOOTENAY		20,800			610	3	1
REMAINDER OF CIRCULATION					1,053		1
CALGARY SUN	# 6/84			SUNDAY			
TOTAL PAID CIRCULATION					83,523		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		21,000			2,083	10	2
CEN. DIV. 02		40,600			2,743	7	3
CEN. DIV. 03		11,900			473	4	1
CEN. DIV. 05		13,300			1,686	13	2
* CEN. DIV. 06		267,300			72,412	27	87

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
CALGARY (CONT.)			O 8				
CALGARY SUN	6/84			SUNDAY			
CEN. DIV. 08		46,800			2,450	5	3
CEN. DIV. 09		8,900			1,420	16	2
REMAINDER OF CIRCULATION					256		
CAMROSE			L 9				
CAMROSE CANADIAN	6/83			WKLY			
TOTAL PAID CIRCULATION					5,934		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			536	4	9
* CEN. DIV. 10		28,700			4,752	17	80
CEN. DIV. 11		295,900			284		5
REMAINDER OF CIRCULATION					362		6
CARDSTON			R 9				
CARDSTON CHRONICLE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,277		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,900			1,136	10	89
REMAINDER OF CIRCULATION					141		11
COALDALE			Q10				
COALDALE SUNNY SOUTH NEWS	# 9/83			WKLY			
TOTAL PAID CIRCULATION					3,410		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,600			3,122	8	92
REMAINDER OF CIRCULATION					288		8
ECKVILLE			M 8				
ECKVILLE EXAMINER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					923		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			794	2	86
REMAINDER OF CIRCULATION					129		14
EDMONTON			K 9				
EDMONTON JOURNAL	# 6/84			FRIDAY			
TOTAL PAID CIRCULATION					213,933		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			4,089	29	2
CEN. DIV. 08		46,800			2,894	6	1
CEN. DIV. 09		8,900			624	7	
CEN. DIV. 10		28,700			8,542	30	4
* CEN. DIV. 11		295,900			167,364	57	78

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
EDMONTON (CONT.)			K 9				
EDMONTON JOURNAL	6/84			FRIDAY			
CEN. DIV. 12		27,500			8,310	30	4
CEN. DIV. 13		18,700			7,486	40	3
CEN. DIV. 14		9,000			4,478	50	2
CEN. DIV. 15		41,400			6,650	16	3
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,600			1,001	5	
NORTHWEST TERRITORY							
FORT SMITH		7,300			1,011	14	
REMAINDER OF CIRCULATION					1,484		1
EDMONTON JOURNAL	# 6/84			SUNDAY			
TOTAL PAID CIRCULATION					141,732		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			1,874	13	1
CEN. DIV. 08		46,800			1,738	4	1
CEN. DIV. 09		8,900			489	5	
CEN. DIV. 10		28,700			3,887	14	3
* CEN. DIV. 11		295,900			119,060	40	84
CEN. DIV. 12		27,500			4,560	17	3
CEN. DIV. 13		18,700			2,220	12	2
CEN. DIV. 14		9,000			1,983	22	1
CEN. DIV. 15		41,400			4,080	10	3
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,600			568	3	
NORTHWEST TERRITORY							
FORT SMITH		7,300			493	7	
REMAINDER OF CIRCULATION					780		1
EDMONTON SUN	# 6/84			SUNDAY			
TOTAL PAID CIRCULATION					98,490		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			412	3	
CEN. DIV. 08		46,800			408	1	
CEN. DIV. 09		8,900			455	5	
CEN. DIV. 10		28,700			3,665	13	4
* CEN. DIV. 11		295,900			90,276	31	92
CEN. DIV. 12		27,500			889	3	1
CEN. DIV. 13		18,700			1,040	6	1
CEN. DIV. 14		9,000			1,143	13	1
REMAINDER OF CIRCULATION					202		
FAIRVIEW			G 4				
FAIRVIEW POST	9/83			WKLY			
TOTAL PAID CIRCULATION					3,526		

* DENOTES HOME COUNTY

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ALBERTA							
FAIRVIEW (CONT.)			G 4				
FAIRVIEW POST	9/83			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			3,148	8	89
REMAINDER OF CIRCULATION					378		11
FORT MACLEOD			Q 9				
FORT MACLEOD GAZETTE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,719		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,900			1,350	11	79
REMAINDER OF CIRCULATION					369		21
FORT VERMILION			C 6				
FORT VERMILION NORTHERN PIONEER	# 9/83			WKLY			
TOTAL PAID CIRCULATION					1,274		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,104	3	87
REMAINDER OF CIRCULATION					170		13
GRIMSHAW			G 5				
GRIMSHAW MILE ZERO NEWS	# 9/83			WKLY			
TOTAL PAID CIRCULATION					708		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			661	2	93
REMAINDER OF CIRCULATION					47		7
HIGH LEVEL			C 5				
HIGH LEVEL ECHO	# 9/83			WKLY			
TOTAL PAID CIRCULATION					1,203		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,070	3	89
REMAINDER OF CIRCULATION					133		11
HIGH RIVER			P 8				
HIGH RIVER TIMES	6/84			WKLY			
TOTAL PAID CIRCULATION					3,618		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 06		267,300			3,140	1	87
REMAINDER OF CIRCULATION					478		13
INNISFAIL			M 8				
INNISFAIL PROVINCE	6/84			WKLY			
TOTAL PAID CIRCULATION					2,813		

* DENOTES HOME COUNTY   # DENOTES PUBLICATION AUDITED ANNUALLY

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ALBERTA							
INNISFAIL (CONT.)			M 8				
INNISFAIL PROVINCE	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			2,598	6	92
REMAINDER OF CIRCULATION					215		8
LACOMBE			M 8				
LACOMBE GLOBE	6/83			WKLY			
TOTAL PAID CIRCULATION					3,484		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			3,195	7	92
REMAINDER OF CIRCULATION					289		8
MANNING			E 5				
MANNING BANNER POST	# 9/83			WKLY			
TOTAL PAID CIRCULATION					1,197		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,020	2	85
REMAINDER OF CIRCULATION					177		15
NANTON			P 8				
NANTON NEWS	6/84			WKLY			
TOTAL PAID CIRCULATION					1,382		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,900			972	8	70
REMAINDER OF CIRCULATION					410		30
PEACE RIVER			G 5				
PEACE RIVER RECORD-GAZETTE	9/84			WKLY			
TOTAL PAID CIRCULATION					5,197		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			4,770	12	92
REMAINDER OF CIRCULATION					427		8
PINCHER CREEK			Q 8				
PINCHER CREEK ECHO	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,552		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,900			2,082	17	82
REMAINDER OF CIRCULATION					470		18
RAYMOND			Q10				
RAYMOND REVIEW	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,799		

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
RAYMOND (CONT.)			Q10				
RAYMOND REVIEW	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,600			1,586	4	88
REMAINDER OF CIRCULATION					213		12
RIMBEY			L 8				
RIMBEY RECORD	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,750		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			2,290	5	83
REMAINDER OF CIRCULATION					460		17
ROCKY MOUNTAIN HOUSE			M 7				
ROCKY MOUNTAIN HOUSE MOUNTAINEER	6/83			WKLY			
TOTAL PAID CIRCULATION					4,353		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			3,978	9	91
REMAINDER OF CIRCULATION					375		9
RYCROFT			H 4				
RYCROFT SIGNAL	9/83			WKLY			
TOTAL PAID CIRCULATION					1,463		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,343	3	92
REMAINDER OF CIRCULATION					120		8
SEDGEWICK			L11				
SEDGEWICK COMMUNITY PRESS	6/83			WKLY			
TOTAL PAID CIRCULATION					2,376		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,100			1,873	13	79
REMAINDER OF CIRCULATION					503		21
STETTLER			M10				
STETTLER INDEPENDENT	6/83			WKLY			
TOTAL PAID CIRCULATION					4,602		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,100			3,606	26	78
REMAINDER OF CIRCULATION					996		22
STRATHMORE			O 9				
STRATHMORE STANDARD	6/84			WKLY			
TOTAL PAID CIRCULATION					3,454		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
STRATHMORE (CONT.)			O 9				
STRATHMORE STANDARD	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,300			2,647	20	77
CEN. DIV. 06		267,300			476		14
REMAINDER OF CIRCULATION					331		10
SYLVAN LAKE			M 8				
SYLVAN LAKE NEWS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,193		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			1,062	2	89
REMAINDER OF CIRCULATION					131		11
TABER			Q10				
TABER TIMES	# 9/83			WKLY			
TOTAL PAID CIRCULATION					3,029		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,600			2,762	7	91
REMAINDER OF CIRCULATION					267		9
THREE HILLS			N 9				
THREE HILLS CAPITAL	6/84			WKLY			
TOTAL PAID CIRCULATION					3,746		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,300			2,618	20	70
CEN. DIV. 06		267,300			433		12
REMAINDER OF CIRCULATION					695		19
VAUXHALL			P10				
VAUXHALL ADVANCE	# 9/83			WKLY			
TOTAL PAID CIRCULATION					619		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,600			559	1	90
REMAINDER OF CIRCULATION					60		10
VULCAN			P 9				
VULCAN ADVOCATE	6/83			WKLY			
TOTAL PAID CIRCULATION					3,197		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,300			1,905	14	60
CEN. DIV. 06		267,300			525		16
REMAINDER OF CIRCULATION					767		24

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

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ALBERTA							
WAINWRIGHT			L11				
WAINWRIGHT STAR CHRONICLE	6/84			WKLY			
TOTAL PAID CIRCULATION					2,923		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,100			2,639	19	90
REMAINDER OF CIRCULATION					284		10

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
ABBOTSFORD			L13				
ABBOTSFORD, SUMAS & MATSQUI NEWS	9/83			WKLY			
TOTAL PAID CIRCULATION					13,808		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		44,000			13,405	30	97
REMAINDER OF CIRCULATION					403		3
CAMPBELL RIVER			L 9				
CAMPBELL RIVER COURIER	9/84			WKLY			
TOTAL PAID CIRCULATION					6,508		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		26,700			6,331	24	97
REMAINDER OF CIRCULATION					177		3
CAMPBELL RIVER UPPER ISLANDER	9/84			WKLY			
TOTAL PAID CIRCULATION					6,347		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		26,700			6,141	23	97
REMAINDER OF CIRCULATION					206		3
CASTLEGAR			M15				
CASTLEGAR NEWS	9/83			WKLY			
TOTAL PAID CIRCULATION					3,924		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		20,900			3,641	17	93
REMAINDER OF CIRCULATION					283		7
CHILLIWACK			M12				
CHILLIWACK PROGRESS	9/84			WKLY			
TOTAL PAID CIRCULATION					11,956		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* FRASER-CHEAM		21,700			11,402	53	95
REMAINDER OF CIRCULATION					554		5
COURTENAY			M 9				
COURTENAY COMOX DISTRICT FREE PRESS	9/84			SEMIWKLY			
TOTAL PAID CIRCULATION					9,651		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		26,700			9,371	35	97
REMAINDER OF CIRCULATION					280		3
CRESTON			M15				
CRESTON VALLEY ADVANCE	9/84			SEMIWKLY			
TOTAL PAID CIRCULATION					4,119		

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
CRESTON (CONT.)			M15				
CRESTON VALLEY ADVANCE	9/84			SEMIWKLY			
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		20,900			3,773	18	92
REMAINDER OF CIRCULATION					346		8
LANGLEY			N 4				
LANGLEY ADVANCE	9/83			WKLY			
TOTAL PAID CIRCULATION					9,143		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		44,000			8,175	19	89
GREATER VANCOUVER		479,300			821		9
REMAINDER OF CIRCULATION					147		2
MISSION			M 5				
MISSION FRASER VALLEY RECORD	9/84			WKLY			
TOTAL PAID CIRCULATION					5,405		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* DEWDNEY-ALOUETTE		22,800			5,189	23	96
REMAINDER OF CIRCULATION					216		4
OLIVER			M13				
OLIVER CHRONICLE	9/83			WKLY			
TOTAL PAID CIRCULATION					2,846		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		24,700			2,539	10	89
REMAINDER OF CIRCULATION					307		11
PORT HARDY			L 8				
PORT HARDY NORTH ISLAND GAZETTE	9/83			WKLY			
TOTAL PAID CIRCULATION					3,822		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
COMOX-STRATHCONA		26,700			383	1	10
* MOUNT WADDINGTON		5,200			3,219	62	84
REMAINDER OF CIRCULATION					220		6
POWELL RIVER			L10				
POWELL RIVER NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					5,417		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* POWELL RIVER		7,100			5,238	74	97
REMAINDER OF CIRCULATION					179		3

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BRITISH COLUMBIA							
REVELSTOKE			K14				
REVELSTOKE REVIEW	9/84			WKLY			
TOTAL PAID CIRCULATION					3,823		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		16,200			3,248	20	85
REMAINDER OF CIRCULATION					575		15
RICHMOND			M 2				
RICHMOND BUY AND SELL PRESS	# 9/84			WKLY			
TOTAL PAID CIRCULATION					29,815		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
CEN. FRAZER VALLEY		44,000			1,871	4	6
DEWDNEY-ALOUETTE		22,800			943	4	3
FRASER-CHEAM		21,700			390	2	1
* GREATER VANCOUVER		479,300			24,440	5	82
REMAINDER OF CIRCULATION					2,171		7
RICHMOND REVIEW	9/83			SEMIWKLY			
TOTAL PAID CIRCULATION					16,573		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* GREATER VANCOUVER		479,300			16,516	3	100
REMAINDER OF CIRCULATION					57		
SALMON ARM			K13				
SALMON ARM OBSERVER	9/84			WKLY			
TOTAL PAID CIRCULATION					5,254		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		16,200			4,318	27	82
NORTH OKANAGAN		21,100			290	1	6
REMAINDER OF CIRCULATION					646		12
SUMMERLAND			M13				
SUMMERLAND REVIEW	9/84			WKLY			
TOTAL PAID CIRCULATION					2,406		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		24,700			2,111	9	88
REMAINDER OF CIRCULATION					295		12
VANCOUVER			M11				
VANCOUVER PROVINCE	# 9/84			SUNDAY			
TOTAL PAID CIRCULATION					187,347		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			797	7	
BULKLEY-NECHAKO		12,600			685	5	

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BRITISH COLUMBIA							
VANCOUVER (CONT.)			M11				
VANCOUVER PROVINCE	9/84			SUNDAY			
CAPITAL		110,100			1,747	2	1
CARIBOO		20,700			2,659	13	1
CENTRAL COAST		900			72	8	
CEN. FRAZER VALLEY		44,000			8,173	19	4
CENTRAL KOOTENAY		20,900			1,872	9	1
CENTRAL OKANAGAN		34,900			3,336	10	2
COLUMBIA-SHUSWAP		16,200			2,293	14	1
COMOX-STRATHCONA		26,700			1,772	7	1
COWICHAN VALLEY		20,000			810	4	
DEWDNEY-ALOUETTE		22,800			4,730	21	3
EAST KOOTENAY		20,800			1,160	6	1
FRASER-CHEAM		21,700			4,480	21	2
FRASER-FORT GEORGE		29,800			1,809	6	1
* GREATER VANCOUVER		479,300			127,259	27	68
KITIMAT-STIKINE		13,600			2,007	15	1
KOOTENAY BOUNDARY		12,700			1,801	14	1
MOUNT WADDINGTON		5,200			805	15	
NANAIMO		32,600			2,191	7	1
NORTH OKANAGAN		21,100			1,923	9	1
OKANAGAN-SIMILKAMEEN		24,700			4,282	17	2
PEACE RIVER-LIARD		19,600			1,108	6	1
POWELL RIVER		7,100			1,254	18	1
SKEENA-Q.CHARLOTTE		8,100			1,075	13	1
SQUAMISH-LILLOOET		7,100			1,722	24	1
STIKINE		700			93	13	
SUNSHINE COAST		6,800			1,166	17	1
THOMPSON-NICOLA		36,800			3,819	10	2
REMAINDER OF CIRCULATION					447		
VICTORIA			N11				
VICTORIA TIMES-COLONIST	# 9/83			SUNDAY			
TOTAL PAID CIRCULATION					51,515		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			1,026	9	2
* CAPITAL		110,100			39,244	36	76
COMOX-STRATHCONA		26,700			1,906	7	4
COWICHAN VALLEY		20,000			6,000	30	12
NANAIMO		32,600			2,979	9	6
REMAINDER OF CIRCULATION					360		1

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YUKON TERRITORY							
WHITEHORSE			K 2				
YUKON NEWS	6/83			TRIWKLY			
TOTAL PAID CIRCULATION					4,076		
COUNTY CIRCULATION ANALYSIS							
YUKON TERRITORY							
* YUKON		7,500			4,008	53	98
REMAINDER OF CIRCULATION					68		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NORTHWEST TERRITORY							
HAY RIVER			M 7				
HAY RIVER HUB	6/84			WKLY			
TOTAL PAID CIRCULATION					1,891		
COUNTY CIRCULATION ANALYSIS							
NORTHWEST TERRITORY							
* FORT SMITH		7,300			1,636	22	87
REMAINDER OF CIRCULATION					255		13

* DENOTES HOME COUNTY

PART II
SECTION B

WEEKLY NEWSPAPER
COUNTY (CENSUS DIVISION) CIRCULATION
& COVERAGE ANALYSIS

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	71,200	R13			
*ST. JOHN'S TELEGRAM			SATURDAY	41,369	58
CEN. DIV. 02	8,100	Q12			
ST. JOHN'S TELEGRAM			SATURDAY	1,302	16
CEN. DIV. 03	6,800	Q10			
CEN. DIV. 04	7,700	Q 9			
CEN. DIV. 05	13,400	O10			
CEN. DIV. 06	12,400	P11			
ST. JOHN'S TELEGRAM			SATURDAY	3,217	26
CEN. DIV. 07	12,300	P12			
ST. JOHN'S TELEGRAM			SATURDAY	2,335	19
CEN. DIV. 08	14,600	N10			
ST. JOHN'S TELEGRAM			SATURDAY	655	4
CEN. DIV. 09	6,600	M10			
CEN. DIV. 10	8,300	H 6			
ST. JOHN'S TELEGRAM			SATURDAY	578	7
MONTREAL GAZETTE			SATURDAY	380	5

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,800	F13			
*MONTAGUE EASTERN GRAPHIC			WKLY	4,091	71
PRINCE	13,700	E10			
QUEENS	21,100	F12			
MONTAGUE EASTERN GRAPHIC			WKLY	1,668	8
MONTREAL GAZETTE			SATURDAY	371	2

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	7,900	K 8			
ANTIGONISH	5,400	H14			
PORT HAWKESBURY SCOTIA SUN			WKLY	806	15
CAPE BRETON	39,400	G17			
COLCHESTER	15,700	H12			
CUMBERLAND	12,500	H10			
*AMHERST CITIZEN			SATURDAY	5,448	44
DIGBY	7,500	L 7			
YARMOUTH VANGUARD			WKLY	1,792	24
GUYSBOROUGH	4,200	H15			
PORT HAWKESBURY SCOTIA SUN			WKLY	1,143	27
HALIFAX	105,800	J12			
MONTREAL GAZETTE			SATURDAY	713	1
HANTS	11,300	I11			
KENTVILLE ADVERTISER			WKLY	357	3
INVERNESS	6,800	G16			
*PORT HAWKESBURY SCOTIA SUN			WKLY	3,027	45
KINGS	18,200	J 9			
*KENTVILLE ADVERTISER			WKLY	10,123	56
LUNENBERG	16,800	K 9			
PICTOU	16,800	H13			
QUEENS	4,700	L 8			
RICHMOND	3,600	G16			
PORT HAWKESBURY SCOTIA SUN			WKLY	1,666	46
SHELBURNE	5,800	M 8			
YARMOUTH VANGUARD			WKLY	601	10
VICTORIA	2,800	F17			
YARMOUTH	9,100	M 7			
*YARMOUTH VANGUARD			WKLY	7,664	84

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	7,800	H 8			
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	505	6
CARLETON	8,300	F 4			
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,681	32
CHARLOTTE	9,400	I 4			
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,672	50
GLOUCESTER	25,000	B 7			
*BATHURST NORTHERN LIGHT			WKLY	7,235	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,007	8
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	437	2
KENT	8,900	E 8			
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	253	3
KINGS	17,100	G 7			
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,020	64
*SUSSEX KINGS COUNTY RECORD			WKLY	4,940	29
MADAWASKA	12,000	B 2			
*EDMUNDSTON LE MADAWASKA (F)			WKLY	8,179	68
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,218	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	258	2
LE JOURNAL DE QUEBEC (F)			SUNDAY	270	2
QUEBEC LE SOLEIL (F)			SATURDAY	311	3
NORTHUMBERLAND	16,200	D 6			
*CHATHAM MIRAMICHI WEEKEND			WKLY	7,339	45
*NEWCASTLE MIRAMICHI LEADER			WKLY	7,857	49
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,872	18
QUEENS	4,200	G 7			
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,436	34
SUSSEX KINGS COUNTY RECORD			WKLY	390	9
RESTIGOUCHE	13,100	A 3			
*DALHOUSIE NEWS			WKLY	2,718	21
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,140	16
ST. JOHN	30,200	I 7			
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	24,379	81
SUSSEX KINGS COUNTY RECORD			WKLY	711	2
SUNBURY	6,600	G 6			
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	734	11
VICTORIA	7,000	C 4			
EDMUNDSTON LE MADAWASKA (F)			WKLY	282	4
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,260	32
WESTMORLAND	37,000	F 8			
*SACKVILLE TRIBUNE-POST			WKLY	2,616	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,098	6

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
WESTMORLAND (CONT).					
SUSSEX KINGS COUNTY RECORD			WKLY	442	1
MONTREAL GAZETTE			SATURDAY	317	1
YORK	27,100	F 4			
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,872	22

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,800	E 4			
*L'ECHO D'AMOS (F)			WKLY	3,637	11
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	838	3
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	286	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,579	8
MONTREAL GAZETTE			SATURDAY	367	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,357	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,934	12
MONTREAL LA PRESSE (F)			SATURDAY	1,483	5
ROUYN LA FRONTIERE (F)			WKLY	4,232	13
*VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	8,449	27
*L'ECHO DE MALARTIC (F)			WKLY	962	3
*LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	2,508	8
ARGENTEUIL	12,300	L 8			
HAWKESBURY LE CARILLON (F)			WKLY	462	4
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	417	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	724	6
MONTREAL GAZETTE			SATURDAY	2,062	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,119	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,973	16
MONTREAL LA PRESSE (F)			SATURDAY	1,034	8
ARTHABASKA	20,500	L12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,820	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,750	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,808	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,298	11
MONTREAL LA PRESSE (F)			SATURDAY	1,738	8
SHERBROOKE LA TRIBUNE			SATURDAY	1,096	5
*VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	10,949	53
BAGOT	9,100	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	758	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	795	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,168	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,300	14
MONTREAL LA PRESSE (F)			SATURDAY	597	7
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	1,941	21
BEAUCE	24,300	K14			
*ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	7,420	31
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	975	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,789	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,341	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,658	15
QUEBEC LE SOLEIL (F)			SATURDAY	3,638	15
*ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)			WKLY	2,978	12
BEAUHARNOIS	19,800	E 7			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,620	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,915	10
MONTREAL GAZETTE			SATURDAY	456	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,825	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,464	28

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUHARNOIS (CONT).					
MONTREAL LA PRESSE (F)			SATURDAY	3,260	16
BELLECHASSE	7,600	J14			
LAC ETCHEMIN LA VOIX DU SUD (F)			WKLY	803	11
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	803	11
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	311	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	657	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,109	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	777	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,848	24
BERTHIER	10,900	H 7			
JOLIETTE JOURNAL			WKLY	958	9
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	3,198	29
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	670	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,269	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,560	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,973	27
MONTREAL LA PRESSE (F)			SATURDAY	1,338	12
BONAVENTURE					
*NEW CARLISLE SPEC			WKLY	854	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	330	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	547	4
LE JOURNAL DE QUEBEC (F)			SATURDAY	964	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	873	7
QUEBEC LE SOLEIL (F)			SATURDAY	1,253	10
BROME	6,500	N11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	415	6
MONTREAL GAZETTE			SATURDAY	1,578	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	388	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	449	7
MONTREAL LA PRESSE (F)			SATURDAY	813	13
CHAMBLY	112,300	C10			
MONTREAL LE DEVOIR (F)			SATURDAY	1,647	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	8,694	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	5,779	5
MONTREAL GAZETTE			SATURDAY	13,898	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,793	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,460	20
MONTREAL LA PRESSE (F)			SATURDAY	27,512	25
CHAMPLAIN	43,600	I11			
*LA TUQUE L'ECHO DE LA TUQUE (F)			WKLY	3,244	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,588	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,397	8
MONTREAL GAZETTE			SATURDAY	274	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,415	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,028	12
MONTREAL LA PRESSE (F)			SATURDAY	1,969	5
CHARLEVOIX-EST	5,400	G15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	662	12

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CHARLEVOIX-EST (CONT).					
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,131	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	960	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,090	20
CHARLEVOIX-OUEST	4,200	G14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	224	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	429	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	744	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	677	16
QUEBEC LE SOLEIL (F)			SATURDAY	1,112	26
CHATEAUGUAY	19,700	E 7			
HUNTINGDON GLEANER			WKLY	1,042	5
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,657	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,056	5
MONTREAL GAZETTE			SATURDAY	4,942	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,203	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,763	19
MONTREAL LA PRESSE (F)			SATURDAY	3,191	16
CHICOUTIMI	56,400	E14			
ALMA LE LAC ST. JEAN (F)			WKLY	361	1
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	32,062	57
MONTREAL LE DEVOIR (F)			SATURDAY	600	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,462	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,439	6
MONTREAL GAZETTE			SATURDAY	644	1
MONTREAL LA PRESSE (F)			SATURDAY	2,302	4
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,658	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,433	8
QUEBEC LE SOLEIL (F)			SATURDAY	726	1
COMPTON	6,900	N13			
COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	514	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	293	4
MONTREAL GAZETTE			SATURDAY	307	4
SHERBROOKE LA TRIBUNE			SATURDAY	2,247	33
DEUX-MONTAGNES	25,200	B 6			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,923	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,700	7
MONTREAL GAZETTE			SATURDAY	2,298	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,802	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,205	25
MONTREAL LA PRESSE (F)			SATURDAY	3,906	16
DORCHESTER	10,700	K14			
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	1,751	16
*LAC ETCHEMIN LA VOIX DU SUD (F)			WKLY	3,003	28
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	525	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	807	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,624	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,100	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,979	19
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)			WKLY	394	4

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
DRUMMOND	25,300	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,260	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,575	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,844	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,676	18
MONTREAL LA PRESSE (F)			SATURDAY	2,068	8
SHERBROOKE LA TRIBUNE			SATURDAY	2,025	8
FRONTENAC	8,700	M14			
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	723	8
*LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	4,528	52
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	810	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	756	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	604	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	357	4
SHERBROOKE LA TRIBUNE			SATURDAY	1,210	14
GASPE-EST	12,200	D18			
NEW CARLISLE SPEC			WKLY	857	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	450	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	742	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	860	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	854	7
QUEBEC LE SOLEIL (F)			SATURDAY	622	5
GASPE-OUEST	5,700	C16			
MATANE LA VOIX GASPESIENNE (F)			WKLY	1,576	28
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	536	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	581	10
QUEBEC LE SOLEIL (F)			SATURDAY	967	17
GATINEAU	18,500	I 6			
*MANIWAKI LA GATINEAU (F)			WKLY	3,356	18
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	395	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	335	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	875	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,233	7
MONTREAL LA PRESSE (F)			SATURDAY	484	3
HULL	46,800	M 6			
MONTREAL LE DEVOIR (F)			SATURDAY	894	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,258	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,499	3
MONTREAL GAZETTE			SATURDAY	444	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,580	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,130	17
MONTREAL LA PRESSE (F)			SATURDAY	1,330	3
HUNTINGDON	6,000	N 8			
*HUNTINGDON GLEANER			WKLY	2,669	44
MONTREAL GAZETTE			SATURDAY	1,538	26
LE JOURNAL DE MONTREAL (F)			SATURDAY	582	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	513	9
MONTREAL LA PRESSE (F)			SATURDAY	393	7

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
IBERVILLE	7,800	E10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	638	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	621	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,478	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,272	16
MONTREAL LA PRESSE (F)			SATURDAY	1,093	14
SAINT-JEAN LE CANADA FRANCAIS (F)			WKLY	3,756	48
ILE-DE-MONTREAL	721,200	C 7			
TORONTO STAR			SATURDAY	883	
TORONTO STAR			SUNDAY	253	
*MONTREAL LE DEVOIR (F)			SATURDAY	16,513	2
*MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	41,489	6
*MONTREAL ECHOS VEDETTES (F)			SATURDAY	33,843	5
*MONTREAL GAZETTE			SATURDAY	184,803	26
*LE JOURNAL DE MONTREAL (F)			SATURDAY	134,197	19
*LE JOURNAL DE MONTREAL (F)			SUNDAY	115,524	16
*MONTREAL LA PRESSE (F)			SATURDAY	128,047	18
*POINTE CLAIRE NEWS AND CHRONICLE			WKLY	24,838	3
QUEBEC LE SOLEIL (F)			SATURDAY	665	
ILE-JESUS	94,900	B 8			
MONTREAL LE DEVOIR (F)			SATURDAY	908	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	8,024	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	4,812	5
MONTREAL GAZETTE			SATURDAY	10,917	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	22,658	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	20,515	22
MONTREAL LA PRESSE (F)			SATURDAY	22,818	24
ILES-DE-LA-MADELEINE	4,100	E18			
*CAP AUX MEULES LE RADAR (F)			WKLY	2,158	53
LE JOURNAL DE MONTREAL (F)			SATURDAY	331	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	433	11
JOLIETTE	21,800	I 8			
*JOLIETTE JOURNAL			WKLY	6,531	30
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,727	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,456	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,049	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,354	25
MONTREAL LA PRESSE (F)			SATURDAY	3,464	16
KAMOURASKA	9,100	I16			
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	619	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	788	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	790	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,013	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	917	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,377	15
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)			WKLY	980	11
LABELLE	12,000	J 7			
*MONT LAURIER L'ECHO DE LA LIEVRE			WKLY	5,710	48
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	504	4

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
LABELLE (CONT).					
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,094	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,529	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,485	21
MONTREAL LA PRESSE (F)			SATURDAY	1,130	9
LAC-ST-JEAN-EST	15,100	G12			
*ALMA LE LAC ST. JEAN (F)			WKLY	5,942	39
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,581	44
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,101	7
MONTREAL LA PRESSE (F)			SATURDAY	407	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,612	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,227	8
ROBERVAL L'ETOILE DU LAC (F)			WKLY	332	2
LAC-ST-JEAN-OUEST	19,400	D11			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,900	41
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,466	8
MONTREAL LA PRESSE (F)			SATURDAY	500	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,209	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,660	9
QUEBEC LE SOLEIL (F)			SATURDAY	260	1
*ROBERVAL L'ETOILE DU LAC (F)			WKLY	4,538	23
LAPRAIRIE	37,900	D 9			
MONTREAL LE DEVOIR (F)			SATURDAY	302	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,203	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,671	4
MONTREAL GAZETTE			SATURDAY	6,251	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,678	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,071	19
MONTREAL LA PRESSE (F)			SATURDAY	8,640	23
L'ASSOMPTION	37,600	A 8			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,732	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,419	6
MONTREAL GAZETTE			SATURDAY	581	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	11,152	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	10,282	27
MONTREAL LA PRESSE (F)			SATURDAY	7,542	20
LEVIS	34,500	C11			
MONTREAL LE DEVOIR (F)			SATURDAY	342	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,288	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,456	7
MONTREAL LA PRESSE (F)			SATURDAY	557	2
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,172	27
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,136	24
QUEBEC LE SOLEIL (F)			SATURDAY	12,335	36
L'ISLET	7,000	I15			
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	3,349	48
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	321	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	688	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	822	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	818	12

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L'ISLET (CONT).					
QUEBEC LE SOLEIL (F)			SATURDAY	1,320	19
LOTBINIERE	9,300	K13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	504	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	643	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,168	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	856	9
QUEBEC LE SOLEIL (F)			SATURDAY	2,585	28
MASKINONGE	7,200	K10			
*L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	4,240	59
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	641	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	842	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	789	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	785	11
MONTREAL LA PRESSE (F)			SATURDAY	339	5
MATANE	10,100	D15			
*MATANE LA VOIX GASPESIENNE (F)			WKLY	5,655	56
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	882	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	676	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	753	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	753	7
QUEBEC LE SOLEIL (F)			SATURDAY	1,220	12
MATAPEDIA	7,500	D14			
*AMQUI L'AVANT-POSTE GASPESIEN (F)			WKLY	4,374	58
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	594	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	390	5
LE JOURNAL DE QUEBEC (F)			SATURDAY	468	6
LE JOURNAL DE QUEBEC (F)			SUNDAY	405	5
QUEBEC LE SOLEIL (F)			SATURDAY	1,044	14
MEGANTIC	19,200	K13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,107	11
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,558	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	410	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	428	2
MONTREAL LA PRESSE (F)			SATURDAY	470	2
*PLESSISVILLE LA FEUILLE D'ERABLE (F)			WKLY	3,498	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,145	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,713	9
QUEBEC LE SOLEIL (F)			SATURDAY	2,155	11
SHERBROOKE LA TRIBUNE			SATURDAY	1,242	6
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	1,023	5
MISSISQUOI	12,700	N10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,361	11
MONTREAL ECHOS VEDETTES (F)			SATURDAY	834	7
MONTREAL GAZETTE			SATURDAY	1,368	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,547	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,228	10
MONTREAL LA PRESSE (F)			SATURDAY	1,244	10
SAINT-JEAN LE CANADA FRANCAIS (F)			WKLY	397	3

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MONTCALM	10,900	H 6			
JOLIETTE JOURNAL			WKLY	700	6
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	820	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	998	9
MONTREAL GAZETTE			SATURDAY	791	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,044	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,527	23
MONTREAL LA PRESSE (F)			SATURDAY	1,854	17
MONTMAGNY	8,200	J15			
*MONTMAGNY PEUPLE/COURRIER (F)			WKLY	4,737	58
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	591	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,031	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,447	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,191	15
QUEBEC LE SOLEIL (F)			SATURDAY	1,818	22
MONTMORENCY NO. 1	7,500	G13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	545	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,292	31
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,060	27
QUEBEC LE SOLEIL (F)			SATURDAY	2,900	39
MONTMORENCY NO. 2	2,000	J14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	95	5
LE JOURNAL DE QUEBEC (F)			SATURDAY	221	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	169	8
QUEBEC LE SOLEIL (F)			SATURDAY	846	42
NAPIERVILLE	4,500	E 8			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	578	13
MONTREAL ECHOS VEDETTES (F)			SATURDAY	457	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	650	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	513	11
MONTREAL LA PRESSE (F)			SATURDAY	603	13
SAINT-JEAN LE CANADA FRANCAIS (F)			WKLY	355	8
NICOLET	11,300	K12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	841	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	753	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	704	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	625	6
MONTREAL LA PRESSE (F)			SATURDAY	476	4
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	285	3
NOUVEAU-QUEBEC	10,300	B 2			
*CHIBOUGAMAU LA SENTINELLE (F)			WKLY	3,049	30
MONTREAL ECHOS VEDETTES (F)			SATURDAY	925	9
MONTREAL GAZETTE			SATURDAY	328	3
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,120	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	972	9
MONTREAL LA PRESSE (F)			SATURDAY	312	3
VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	815	8
*MATAGAMI L'ECHO DE LA BAIE JAMES (F)			WKLY	348	3

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PAPINEAU	13,400	L 7			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	373	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	742	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,788	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,028	15
MONTREAL LA PRESSE (F)			SATURDAY	394	3
PONTIAC	6,700	H 4			
*SHAWVILLE EQUITY			WKLY	2,874	43
PORTNEUF	20,700	I12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,071	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,659	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,520	22
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,964	19
QUEBEC LE SOLEIL (F)			SATURDAY	5,273	25
QUEBEC	168,400	G11			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,140	1
MONTREAL LE DEVOIR (F)			SATURDAY	3,850	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	13,085	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	12,703	8
MONTREAL GAZETTE			SATURDAY	3,913	2
MONTREAL LA PRESSE (F)			SATURDAY	4,529	3
*LE JOURNAL DE QUEBEC (F)			SATURDAY	49,234	29
*LE JOURNAL DE QUEBEC (F)			SUNDAY	45,198	27
*QUEBEC LE SOLEIL (F)			SATURDAY	77,194	46
RICHELIEU	18,600	L10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,586	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,995	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,640	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,347	29
MONTREAL LA PRESSE (F)			SATURDAY	3,337	18
RICHMOND	13,700	M12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	788	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	970	7
MONTREAL GAZETTE			SATURDAY	439	3
LE JOURNAL DE MONTREAL (F)			SATURDAY	913	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,414	10
MONTREAL LA PRESSE (F)			SATURDAY	394	3
SHERBROOKE LA TRIBUNE			SATURDAY	4,732	35
RIMOUSKI	24,100	E14			
MONTREAL LE DEVOIR (F)			SATURDAY	320	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,953	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,476	6
MONTREAL LA PRESSE (F)			SATURDAY	645	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,299	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,143	9
QUEBEC LE SOLEIL (F)			SATURDAY	3,264	14
*RIMOUSKI PROGRES-ECHO (F)			WKLY	6,433	27

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RIVIERE-DU-LOUP	13,700	G17			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,246	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,443	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,744	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,458	11
QUEBEC LE SOLEIL (F)			SATURDAY	2,038	15
*RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)			WKLY	4,857	35
ROUVILLE	14,400	C10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,441	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,027	7
MONTREAL GAZETTE			SATURDAY	1,002	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,487	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,220	15
MONTREAL LA PRESSE (F)			SATURDAY	2,848	20
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	335	2
SAGUENAY	34,200	F16			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,914	6
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	638	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,798	8
MONTREAL GAZETTE			SATURDAY	556	2
MONTREAL LA PRESSE (F)			SATURDAY	978	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,035	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,046	9
QUEBEC LE SOLEIL (F)			SATURDAY	4,471	13
ST-HYACINTHE	21,000	L10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,615	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,299	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,688	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,263	20
MONTREAL LA PRESSE (F)			SATURDAY	3,090	15
*LE COURRIER DE SAINT HYACINTHE (F)			WKLY	7,404	35
ST-JEAN	20,900	E10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,552	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,676	8
MONTREAL GAZETTE			SATURDAY	978	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,869	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,409	21
MONTREAL LA PRESSE (F)			SATURDAY	3,669	18
*SAINT-JEAN LE CANADA FRANCAIS (F)			WKLY	11,144	53
ST-MAURICE	40,700	J10			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	823	2
MONTREAL LE DEVOIR (F)			SATURDAY	517	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,895	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,312	8
MONTREAL GAZETTE			SATURDAY	646	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,491	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,389	16
MONTREAL LA PRESSE (F)			SATURDAY	4,005	10

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SHEFFORD	26,100	M11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,595	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,939	7
MONTREAL GAZETTE			SATURDAY	711	3
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,811	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	3.462	13
MONTREAL LA PRESSE (F)			SATURDAY	1,792	7
SHERBROOKE LA TRIBUNE			SATURDAY	631	2
SHERBROOKE	44,600	M12			
MONTREAL LE DEVOIR (F)			SATURDAY	627	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,136	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,087	5
MONTREAL GAZETTE			SATURDAY	1,988	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,902	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,326	10
MONTREAL LA PRESSE (F)			SATURDAY	2,852	6
*SHERBROOKE LA TRIBUNE			SATURDAY	22,661	51
SOULANGES	5,200	D 6			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	386	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	380	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,053	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,010	19
MONTREAL LA PRESSE (F)			SATURDAY	716	14
STANSTEAD	13,500	N12			
*COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	2,414	18
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	911	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	698	5
MONTREAL GAZETTE			SATURDAY	1,279	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	861	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,134	8
MONTREAL LA PRESSE (F)			SATURDAY	681	5
SHERBROOKE LA TRIBUNE			SATURDAY	4,278	32
TEMISCAMINGUE	18,600	G 3			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,166	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,869	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,364	13
MONTREAL LA PRESSE (F)			SATURDAY	907	5
*ROUYN LA FRONTIERE (F)			WKLY	8,549	46
*ROUYN-NORANDA PRESS			WKLY	270	1
LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	280	2
*VILLE-MARIE LE TEMISCAMIEN (F)			WKLY	2,286	12
TEMISCOUATA	6,200	G17			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	560	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	430	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	382	6
LE JOURNAL DE QUEBEC (F)			SUNDAY	288	5
QUEBEC LE SOLEIL (F)			SATURDAY	946	15
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)			WKLY	751	12

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
TERREBONNE	70,800	A 6			
MONTREAL LE DEVOIR (F)			SATURDAY	814	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	6,383	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	5,773	8
MONTREAL GAZETTE			SATURDAY	5,918	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	20,445	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	18,665	26
MONTREAL LA PRESSE (F)			SATURDAY	16,099	23
*ST. JEROME L'ECHO DU NORD (F)			WKLY	10,605	15
VAUDREUIL	17,900	D 6			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,329	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	995	6
MONTREAL GAZETTE			SATURDAY	4,378	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,328	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,005	17
MONTREAL LA PRESSE (F)			SATURDAY	3,018	17
POINTE CLAIRE NEWS AND CHRONICLE			WKLY	1,736	10
VERCHERES	21,800	B10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,605	12
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,351	6
MONTREAL GAZETTE			SATURDAY	765	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,131	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,875	22
MONTREAL LA PRESSE (F)			SATURDAY	5,518	25
WOLFE	5,100	L13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	321	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	260	5
SHERBROOKE LA TRIBUNE			SATURDAY	1,378	27
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	275	5
YAMASKA	5,000	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	310	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	534	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	544	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	501	10
MONTREAL LA PRESSE (F)			SATURDAY	230	5

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS .

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	47,700	L15			
TORONTO STAR			SATURDAY	1,881	4
TORONTO STAR			SUNDAY	1,207	3
BRANT	38,500	K 6			
TORONTO STAR			SATURDAY	4,545	12
TORONTO STAR			SUNDAY	4,459	12
BRUCE	22,700	H 4			
HANOVER POST .			WKLY	455	2
*PORT ELGIN BEACON TIMES			WKLY	3,608	16
TORONTO STAR			SATURDAY	6,012	26
TORONTO STAR			SUNDAY	3,188	14
TORONTO SUN			SUNDAY	618	3
*WALKERTON HERALD-TIMES			WKLY	3,027	13
*WIARTON ECHO			WKLY	3,033	13
COCHRANE	33,100	J15			
*COCHRANE NORTHLAND POST			WKLY	2,248	7
*IROQUOIS FALLS ENTERPRISE			WKLY	2,718	8
TORONTO STAR			SATURDAY	733	2
TORONTO STAR			SUNDAY	566	2
DUFFERIN	11,000	I 7			
*ORANGEVILLE BANNER			SEMIWKLY	4,846	44
TORONTO STAR			SATURDAY	4,738	43
TORONTO STAR			SUNDAY	1,708	16
TORONTO SUN			SUNDAY	3,504	32
DUNDAS	6,800	F17			
DURHAM	102,100	I 9			
LINDSAY THURSDAY POST			WKLY	881	1
TORONTO STAR			SATURDAY	39,991	39
TORONTO STAR			SUNDAY	17,903	18
TORONTO SUN			SUNDAY	33,951	33
ELGIN	24,700	L 5			
*AYLMER EXPRESS			WKLY	3,170	13
TILLSONBURG NEWS			TRIWKLY	804	3
TORONTO STAR			SATURDAY	411	2
TORONTO STAR			SUNDAY	1,905	8
ESSEX	112,200	N 1			
*AMHERSTBURG ECHO			WKLY	3,617	3
*LEAMINGTON POST AND NEWS			WKLY	5,398	5
FRONTENAC	40,700	F13			
PERTH COURIER			WKLY	325	1
TORONTO STAR			SATURDAY	3,788	9
TORONTO STAR			SUNDAY	5,086	13
GLENGARRY	6,900	E18			
*ALEXANDRIA GLENGARRY NEWS			WKLY	4,649	67
MONTREAL GAZETTE			SATURDAY	547	8

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COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
GRENVILLE	9,800	F16			
SMITHS FALLS RECORD-NEWS			WKLY	407	4
GREY	27,800	H 6			
*HANOVER POST			WKLY	3,545	13
*MEAFORD EXPRESS			WKLY	2,412	9
MOUNT FOREST CONFEDERATE			WKLY	291	1
TORONTO STAR			SATURDAY	6,312	23
TORONTO STAR			SUNDAY	3,016	11
TORONTO SUN			SUNDAY	959	3
WIARTON ECHO			WKLY	262	1
HALDIMAND-NORFOLK	32,000	L 6			
*DELHI NEWS-RECORD			WKLY	2,803	9
*DUNNVILLE CHRONICLE			WKLY	3,135	10
TILLSONBURG NEWS			TRIWKLY	1,071	3
TORONTO STAR			SATURDAY	3,017	9
TORONTO STAR			SUNDAY	2,601	8
HALIBURTON	4,600	E10			
TORONTO STAR			SATURDAY	2,897	63
TORONTO STAR			SUNDAY	1,012	22
HALTON	89,100	J 7			
TORONTO STAR			SATURDAY	28,561	32
TORONTO STAR			SUNDAY	17,421	20
TORONTO SUN			SUNDAY	21,324	24
HAMILTON-WENTWORTH	156,800	K 7			
TORONTO STAR			SATURDAY	6,357	4
TORONTO STAR			SUNDAY	9,701	6
TORONTO SUN			SUNDAY	6,483	4
HASTINGS	40,300	E11			
TORONTO STAR			SATURDAY	10.416	26
TORONTO STAR			SUNDAY	7,456	19
*TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	6,031	15
HURON	19,800	J 4			
*EXETER TIMES-ADVOCATE			WKLY	3,525	18
LISTOWEL BANNER			WKLY	596	3
TORONTO STAR			SATURDAY	1,615	8
TORONTO STAR			SUNDAY	1,574	8
*WINGHAM ADVANCE TIMES			WKLY	2,275	11
KENORA	19,400	J11			
*DRYDEN OBSERVER			WKLY	5,659	29
KENT	38,500	M 3			
*BLENHEIM NEWS-TRIBUNE			WKLY	2,933	8
*RIDGETOWN DOMINION			WKLY	2,285	6
TORONTO STAR			SATURDAY	267	1
LAMBTON	45,500	L 2			
TORONTO STAR			SATURDAY	1,043	2

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COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
LAMBTON (CONT).					
TORONTO STAR			SUNDAY	3,141	7
LANARK	17,400	F14			
*ALMONTE GAZETTE			WKLY	2,177	13
*CARLETON PLACE CANADIAN			WKLY	3,324	19
*PERTH COURIER			WKLY	5,198	30
*SMITHS FALLS RECORD-NEWS			WKLY	5,049	29
TORONTO STAR			SATURDAY	651	4
TORONTO STAR			SUNDAY	1,199	7
LEEDS	20,200	G15			
*GANANOQUE REPORTER			WKLY	2,964	15
SMITHS FALLS RECORD-NEWS			WKLY	489	2
TORONTO STAR			SATURDAY	1,155	6
TORONTO STAR			SUNDAY	1,587	8
LENNOX & ADDINGTON	11,300	F13			
TORONTO STAR			SATURDAY	894	8
TORONTO STAR			SUNDAY	847	8
MANITOULIN	3,900	D 3			
*LITTLE CURRENT MANITOULIN EXPOISTOR			WKLY	2,534	65
MIDDLESEX	125,600	K 4			
EXETER TIMES-ADVOCATE			WKLY	1,326	1
ST. MARYS JOURNAL-ARGUS			WKLY	642	1
*STRATHROY AGE-DISPATCH			WKLY	5,305	4
TORONTO STAR			SATURDAY	4,341	3
TORONTO STAR			SUNDAY	14,387	11
MUSKOKA	15,400	F 8			
*BRACEBRIDGE HERALD-GAZETTE			WKLY	3,834	25
*GRAVENHURST NEWS			WKLY	2,878	19
*HUNTSVILLE FORESTER			WKLY	4,607	30
TORONTO STAR			SATURDAY	8,486	55
TORONTO STAR			SUNDAY	4,131	27
TORONTO SUN			SUNDAY	1,873	12
NIAGARA	134,500	K 8			
*BEAMSVILLE LINCOLN POST EXPRESS			WKLY	2,633	2
*GRIMSBY INDEPENDENT			WKLY	3,996	3
TORONTO STAR			SATURDAY	16,156	12
TORONTO STAR			SUNDAY	14,094	10
TORONTO SUN			SUNDAY	6,004	4
NIPISSING	27,900	A 7			
TORONTO STAR			SATURDAY	2,498	9
TORONTO STAR			SUNDAY	2,758	10
NORTHUMBERLAND	23,800	I11			
TORONTO STAR			SATURDAY	7,424	31
TORONTO STAR			SUNDAY	3,552	15
TORONTO SUN			SUNDAY	2,610	11
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	937	4

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COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
OTTAWA-CARLETON	222,900	E15			
ARNPRIOR CHRONICLE			WKLY	627	
CARLETON PLACE CANADIAN			WKLY	297	
*STITTSVILLE NEWS			WKLY	2,766	1
TORONTO STAR			SATURDAY	3,371	2
TORONTO STAR			SUNDAY	10,284	5
TORONTO SUN			SUNDAY	1,365	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,877	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	560	
MONTREAL GAZETTE			SATURDAY	3,943	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,877	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,818	1
MONTREAL LA PRESSE (F)			SATURDAY	1,332	1
OXFORD	30,600	K 5			
DELHI NEWS-RECORD			WKLY	367	1
ST. MARYS JOURNAL-ARGUS			WKLY	376	1
*TILLSONBURG NEWS			TRIWKLY	4,411	14
TORONTO STAR			SATURDAY	1,635	5
TORONTO STAR			SUNDAY	2,464	8
PARRY SOUND	12,800	D 7			
HUNTSVILLE FORESTER			WKLY	289	2
TORONTO STAR			SATURDAY	3,731	29
TORONTO STAR			SUNDAY	1,877	15
TORONTO SUN			SUNDAY	278	2
PEEL	174,800	I 7			
ORANGEVILLE BANNER			SEMIWKLY	428	
TORONTO STAR			SATURDAY	85,136	49
TORONTO STAR			SUNDAY	45,406	26
TORONTO SUN			SUNDAY	64,009	37
PERTH	24,000	J 5			
*LISTOWEL BANNER			WKLY	3,346	14
*ST. MARYS JOURNAL-ARGUS			WKLY	2,672	11
TORONTO STAR			SATURDAY	2,842	12
TORONTO STAR			SUNDAY	2,379	10
PETERBOROUGH	38,800	G10			
TORONTO STAR			SATURDAY	10,131	26
TORONTO STAR			SUNDAY	5,298	14
TORONTO SUN			SUNDAY	3,171	8
PRESCOTT	10,000	D17			
ALEXANDRIA GLENGARRY NEWS			WKLY	257	3
*HAWKESBURY LE CARILLON (F)			WKLY	5,094	51
MONTREAL ECHOS VEDETTES (F)			SATURDAY	255	3
MONTREAL GAZETTE			SATURDAY	339	3
LE JOURNAL DE MONTREAL (F)			SATURDAY	708	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	931	9
PRINCE EDWARD	7,700	I13			
TORONTO STAR			SATURDAY	1,711	22
TORONTO STAR			SUNDAY	937	12

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COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PRINCE EDWARD (CONT).					
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	369	5
RAINY RIVER	8,000	L11			
*ATIKOKAN PROGRESS			WKLY	1,843	23
*FORT FRANCES TIMES			WKLY	4,848	61
RENFREW	30,800	D12			
*ARNPRIOR CHRONICLE			WKLY	3,047	10
*DEEP RIVER NORTH RENFREW TIMES			WKLY	2,341	8
*RENFREW MERCURY			WKLY	6,013	20
TORONTO STAR			SATURDAY	970	3
TORONTO STAR			SUNDAY	1,603	5
RUSSELL	7,700	E17			
HAWKESBURY LE CARILLON (F)			WKLY	1,103	14
SIMCOE	81,600	G 8			
*ALLISTON HERALD			WKLY	4,727	6
*COLLINGWOOD ENTERPRISE-BULLETIN			WKLY	5,443	7
*MIDLAND FREE PRESS			SEMIWKLY	5,665	7
TORONTO STAR			SATURDAY	35,245	43
TORONTO STAR			SUNDAY	14,411	18
TORONTO SUN			SUNDAY	13,097	16
STORMONT	22,900	E17			
ALEXANDRIA GLENGARRY NEWS			WKLY	898	4
TORONTO STAR			SATURDAY	538	2
TORONTO STAR			SUNDAY	1,271	6
MONTREAL GAZETTE			SATURDAY	1,109	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	299	1
SUDBURY RM	53,600	B 5			
LITTLE CURRENT MANITOULIN EXPOISTOR			WKLY	279	1
TORONTO STAR			SATURDAY	3,423	6
TORONTO STAR			SUNDAY	3,362	6
SUDBURY DISTRICT	8,800	A 4			
TORONTO STAR			SATURDAY	521	6
TORONTO STAR			SUNDAY	440	5
THUNDER BAY	55,200	J13			
TORONTO STAR			SATURDAY	463	1
TORONTO STAR			SUNDAY	269	
TIMISKAMING	15,200	M17			
*NEW LISKEARD TEMISKAMING SPEAKER			WKLY	6,466	43
TORONTO STAR			SATURDAY	1,606	11
TORONTO STAR			SUNDAY	967	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	479	3
TORONTO	819,100	I 2			
BRACEBRIDGE HERALD-GAZETTE			WKLY	505	
*TORONTO STAR			SATURDAY	407,158	50
*TORONTO STAR			SUNDAY	224,797	27
*TORONTO SUN			SUNDAY	241,352	29

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
TORONTO (CONT).					
MONTREAL GAZETTE			SATURDAY	439	
MONTREAL LA PRÉSSE (F)			SATURDAY	349	
VICTORIA	19,300	G 9			
*LINDSAY THURSDAY POST			WKLY	3,342	17
TORONTO STAR			SATURDAY	9,735	50
TORONTO STAR			SUNDAY	3,886	20
TORONTO SUN			SUNDAY	1,392	7
WATERLOO	113,400	J 6			
TORONTO STAR			SATURDAY	6,163	5
TORONTO STAR			SUNDAY	5,709	5
TORONTO SUN			SUNDAY	8,490	7
WELLINGTON	45,300	I 6			
LISTOWEL BANNER			WKLY	292	1
*MOUNT FOREST CONFEDERATE			WKLY	2,011	4
TORONTO STAR			SATURDAY	9,602	21
TORONTO STAR			SUNDAY	5,243	12
TORONTO SUN			SUNDAY	3,464	8
YORK	91,600	I 8			
TORONTO STAR			SATURDAY	54,218	59
TORONTO STAR			SUNDAY	27,151	30
TORONTO SUN			SUNDAY	24,824	27

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,700	Q 8			
STEINBACH CARILLON			WKLY	1,109	19
CEN. DIV. 02	11,600	Q 7			
ALTONA RED RIVER VALLEY ECHO			WKLY	2,668	23
*STEINBACH CARILLON			WKLY	6,960	60
CEN. DIV. 03	12,400	R 6			
STEINBACH CARILLON			WKLY	849	7
CEN. DIV. 04	3,900	R 5			
CEN. DIV. 05	6,100	Q 3			
CEN. DIV. 06	4,000	Q 3			
CEN. DIV. 07	20,800	Q 4			
NEEPAWA PRESS			WKLY	294	1
CEN. DIV. 08	4,800	P 5			
NEEPAWA PRESS			WKLY	685	14
*MACGREGOR HERALD			WKLY	697	15
*GLADSTONE AGE PRESS			WKLY	511	11
*VIRDEN EMPIRIE-ADVANCE			WKLY	2,477	52
CEN. DIV. 09	8,000	Q 6			
*PORTAGE LA PRAIRIE LEADER			WKLY	460	6
CEN. DIV. 10	2,000	Q 6			
CEN. DIV. 11	231,600	Q 7			
NEEPAWA PRESS			WKLY	337	
STEINBACH CARILLON			WKLY	1,528	1
TORONTO STAR			SUNDAY	442	
CEN. DIV. 12	5,200	Q 7			
STEINBACH CARILLON			WKLY	370	7
CEN. DIV. 13	10,500	P 7			
CEN. DIV. 14	4,500	P 6			
CEN. DIV. 15	9,600	P 3			
*NEEPAWA PRESS			WKLY	2,275	24
CEN. DIV. 16	4,200	O 2			
CEN. DIV. 17	10,600	O 3			
CEN. DIV. 18	7,700	O 7			
CEN. DIV. 19	2,700	M 8			
CEN. DIV. 20	4,700	N 3			

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MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 21	7,800	J 4			
CEN. DIV. 22	6,400	J 7			
ALTONA RED RIVER VALLEY ECHO			WKLY	316	5
CEN. DIV. 23	2,500	E 6			

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	11,900	Q11			
*ESTEVAN MERCURY			WKLY	3,885	33
*CARLYLE PRAIRIE PROGRESS			WKLY	867	7
MOOSOMIN WORLD SPECTATOR			WKLY	560	5
*REDVERS OPTIMIST			WKLY	1,357	11
CEN. DIV. 02	9,900	Q 9			
ESTEVAN MERCURY			WKLY	259	3
*RADVILLE STAR			WKLY	837	8
*WEYBURN REVIEW			WKLY	5,315	54
CEN. DIV. 03	7,600	Q 6			
*ASSINIBOIA TIMES			WKLY	4,175	55
CEN. DIV. 04	5,100	Q 3			
*MAPLE CREEK NEWS			WKLY	1,718	34
SWIFT CURRENT SUN			SEMIWKLY	232	5
CEN. DIV. 05	15,200	O11			
*ESTERHAZY-POTASHVILLE MINER-JOURNAL			WKLY	2,037	13
*MELVILLE ADVANCE			WKLY	3,112	20
*MOOSOMIN WORLD SPECTATOR			WKLY	2,316	15
YORKTON ENTERPRISE			WKLY	1,293	9
YORKTON THIS WEEK			WKLY	1,138	7
CEN. DIV. 06	78,200	O 8			
ASSINIBOIA TIMES			WKLY	293	
MELVILLE ADVANCE			WKLY	324	
NOKOMIS TIMES			WKLY	414	1
WEYBURN REVIEW			WKLY	261	
CEN. DIV. 07	19,700	O 6			
ASSINIBOIA TIMES			WKLY	368	2
OUTLOOK			WKLY	388	2
CEN. DIV. 08	13,400	N 3			
*ESTON PRESS			WKLY	801	6
KINDERSLEY CLARION			WKLY	423	3
*LEADER NEWS			WKLY	934	7
MAPLE CREEK NEWS			WKLY	525	4
*ELROSE REVIEW			WKLY	872	7
*SWIFT CURRENT SUN			SEMIWKLY	3,932	29
CEN. DIV. 09	17,000	M11			
*CANORA COURIER			WKLY	2,064	12
*KAMSACK TIMES			WKLY	1,561	9
*NORQUAY NORTH STAR			WKLY	800	5
*PREECEVILLE PROGRESS			WKLY	1,336	8
*YORKTON ENTERPRISE			WKLY	5,767	34
*YORKTON THIS WEEK			WKLY	6,446	38
CEN. DIV. 10	8,900	M 9			
*SEMANS HIWAY 15 GAZETTE			WKLY	901	10
*WYNYARD ADVANCE			WKLY	1,633	18
YORKTON ENTERPRISE			WKLY	288	3

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 10 (CONT).					
YORKTON THIS WEEK			WKLY	266	3
CEN. DIV. 11	79,400	M 9			
*DAVIDSON LEADER			WKLY	1,471	2
HUMBOLDT JOURNAL			WKLY	446	1
*NOKOMIS TIMES			WKLY	973	1
*OUTLOOK			WKLY	1,764	2
ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	539	1
*WATROUS MANITOU			WKLY	1,695	2
CEN. DIV. 12	9,000	M 5			
*BIGGAR INDEPENDENT			WKLY	1,965	22
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	700	8
OUTLOOK			WKLY	663	7
*ROSETOWN EAGLE			WKLY	2,025	23
CEN. DIV. 13	9,700	L 4			
*CUT KNIFE HWY. 40 COURIER			WKLY	486	5
*KERROBERT CITIZEN			WKLY	705	7
*KINDERSLEY CLARION			WKLY	2,434	25
*UNITY NORTHWEST HERALD			WKLY	1,812	19
*WILKIE PRESS			WKLY	784	8
CEN. DIV. 14	17,500	K 9			
*HUDSON BAY POST-REVIEW			WKLY	2,341	13
*MELFORT JOURNAL			WKLY	3,298	19
*NIPAWIN JOURNAL			WKLY	4,016	23
*TISDALE RECORDER			WKLY	2,363	14
CEN. DIV. 15	28,000	M 8			
*HUMBOLDT JOURNAL			WKLY	3,486	12
MELFORT JOURNAL			WKLY	597	2
*ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	2,954	11
CEN. DIV. 16	14,200	K 6			
*NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	3,279	23
*SHELLBROOK CHRONICLE			WKLY	2,065	15
*SPIRITWOOD HERALD			WKLY	909	6
CEN. DIV. 17	12,100	J 4			
*MEADOW LAKE PROGRESS			WKLY	2,832	23
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	489	4
CEN. DIV. 18	5,900	C 4			
*LA RONGE NORTHERNER			WKLY	1,379	23

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,000	Q12			
*BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	3,730	18
CALGARY SUN			SUNDAY	2,083	10
MAPLE CREEK NEWS			WKLY	312	1
CEN. DIV. 02	40,600	P10			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	463	1
CALGARY HERALD			SUNDAY	1,056	3
CALGARY SUN			SUNDAY	2,743	7
*COALDALE SUNNY SOUTH NEWS			WKLY	3,122	8
*RAYMOND REVIEW			WKLY	1,586	4
*TABER TIMES			WKLY	2,762	7
*VAUXHALL ADVANCE			WKLY	559	1
CEN. DIV. 03	11,900	Q 9			
CALGARY HERALD			SUNDAY	524	4
CALGARY SUN			SUNDAY	473	4
*CARDSTON CHRONICLE			WKLY	1,136	10
*FORT MACLEOD GAZETTE			WKLY	1,350	11
*NANTON NEWS			WKLY	972	8
*PINCHER CREEK ECHO			WKLY	2,082	18
CEN. DIV. 04	4,300	N11			
CALGARY HERALD			SUNDAY	436	10
CEN. DIV. 05	13,300	O 9			
CALGARY HERALD			SUNDAY	1,578	12
CALGARY SUN			SUNDAY	1,686	13
*STRATHMORE STANDARD			WKLY	2,647	20
*THREE HILLS CAPITAL			WKLY	2,618	20
*VULCAN ADVOCATE			WKLY	1,905	14
CEN. DIV. 06	267,300	N 8			
*CALGARY HERALD			SUNDAY	88,301	33
*CALGARY SUN			SUNDAY	72,412	27
*HIGH RIVER TIMES			WKLY	3,140	1
STRATHMORE STANDARD			WKLY	476	
THREE HILLS CAPITAL			WKLY	433	
VULCAN ADVOCATE			WKLY	525	
CEN. DIV. 07	14,100	L10			
CAMROSE CANADIAN			WKLY	536	4
EDMONTON JOURNAL			FRIDAY	4,089	29
EDMONTON JOURNAL			SUNDAY	1,874	13
EDMONTON SUN			SUNDAY	412	3
*SEDGEWICK COMMUNITY PRESS			WKLY	1,873	13
*STETTLER INDEPENDENT			WKLY	3,606	26
*WAINWRIGHT STAR CHRONICLE			WKLY	2,639	19
CEN. DIV. 08	46,800	M 6			
CALGARY HERALD			SUNDAY	568	1
CALGARY SUN			SUNDAY	2,450	5
*ECKVILLE EXAMINER			WKLY	794	2
EDMONTON JOURNAL			FRIDAY	2,894	6
EDMONTON JOURNAL			SUNDAY	1,738	4

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT).					
EDMONTON SUN			SUNDAY	408	1
*INNISFAIL PROVINCE			WKLY	2,598	6
*LACOMBE GLOBE			WKLY	3,195	7
*RIMBEY RECORD			WKLY	2,290	5
*ROCKY MOUNTAIN HOUSE MOUNTAINEER			WKLY	3,978	9
*SYLVAN LAKE NEWS			WKLY	1,062	2
CEN. DIV. 09	8,900	L 5			
*BANFF CRAG & CANYON			WKLY	3,243	36
CALGARY HERALD			SUNDAY	1,044	12
CALGARY SUN			SUNDAY	1,420	16
EDMONTON JOURNAL			FRIDAY	624	7
EDMONTON JOURNAL			SUNDAY	489	5
EDMONTON SUN			SUNDAY	455	5
CEN. DIV. 10	28,700	K11			
*CAMROSE CANADIAN			WKLY	4,752	17
EDMONTON JOURNAL			FRIDAY	8,542	30
EDMONTON JOURNAL			SUNDAY	3,887	14
EDMONTON SUN			SUNDAY	3,665	13
CEN. DIV. 11	295,900	L 8			
CAMROSE CANADIAN			WKLY	284	
*EDMONTON JOURNAL			FRIDAY	167,364	57
*EDMONTON JOURNAL			SUNDAY	119,060	40
*EDMONTON SUN			SUNDAY	90,276	31
CEN. DIV. 12	27,500	A 9			
EDMONTON JOURNAL			FRIDAY	8,310	30
EDMONTON JOURNAL			SUNDAY	4,560	17
EDMONTON SUN			SUNDAY	889	3
CEN. DIV. 13	18,700	J 8			
EDMONTON JOURNAL			FRIDAY	7,486	40
EDMONTON JOURNAL			SUNDAY	2,220	12
EDMONTON SUN			SUNDAY	1,040	6
CEN. DIV. 14	9,000	K 5			
EDMONTON JOURNAL			FRIDAY	4,478	50
EDMONTON JOURNAL			SUNDAY	1,983	22
EDMONTON SUN			SUNDAY	1,143	13
CEN. DIV. 15	41,400	A 4			
*BEAVERLODGE ADVERTISER			WKLY	1,622	4
EDMONTON JOURNAL			FRIDAY	6,650	16
EDMONTON JOURNAL			SUNDAY	4,080	10
*FORT VERMILION NORTHERN PIONEER			WKLY	1,104	3
*GRIMSHAW MILE ZERO NEWS			WKLY	661	2
*FAIRVIEW POST			WKLY	3,148	8
*HIGH LEVEL ECHO			WKLY	1,070	3
*MANNING BANNER POST			WKLY	1,020	2
*PEACE RIVER RECORD-GAZETTE			WKLY	4,770	12
*RYCROFT SIGNAL			WKLY	1,343	3

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,300	M 9			
VANCOUVER PROVINCE			SUNDAY	797	7
VICTORIA TIMES-COLONIST			SUNDAY	1,026	9
BULKLEY-NECHAKO	12,600	G 9			
VANCOUVER PROVINCE			SUNDAY	685	5
CAPITAL	110,100	N10			
VANCOUVER PROVINCE			SUNDAY	1,747	2
*VICTORIA TIMES-COLONIST			SUNDAY	39,244	36
CARIBOO	20,700	J11			
VANCOUVER PROVINCE			SUNDAY	2,659	13
CENTRAL COAST	900	J 9			
VANCOUVER PROVINCE			SUNDAY	72	8
CEN. FRAZER VALLEY	44,000	N 6			
*ABBOTSFORD, SUMAS & MATSQUI NEWS			WKLY	13,405	30
*LANGLEY ADVANCE			WKLY	8,175	19
RICHMOND BUY AND SELL PRESS			WKLY	1,871	4
VANCOUVER PROVINCE			SUNDAY	8,173	19
CENTRAL KOOTENAY	20,900	L15			
*CASTLEGAR NEWS			WKLY	3,641	17
*CRESTON VALLEY ADVANCE			SEMIWKLY	3,773	18
VANCOUVER PROVINCE			SUNDAY	1,872	9
CENTRAL OKANAGAN	34,900	L13			
VANCOUVER PROVINCE			SUNDAY	3,336	10
COLUMBIA-SHUSWAP	16,200	K14			
CALGARY HERALD			SUNDAY	392	2
*REVELSTOKE REVIEW			WKLY	3,248	20
*SALMON ARM OBSERVER			WKLY	4,318	27
VANCOUVER PROVINCE			SUNDAY	2,293	14
COMOX-STRATHCONA	26,700	K10			
*CAMPBELL RIVER COURIER			WKLY	6,331	24
*CAMPBELL RIVER UPPER ISLANDER			WKLY	6,141	23
*COURTENAY COMOX DISTRICT FREE PRESS			SEMIWKLY	9,371	35
PORT HARDY NORTH ISLAND GAZETTE			WKLY	383	1
VANCOUVER PROVINCE			SUNDAY	1,772	7
VICTORIA TIMES-COLONIST			SUNDAY	1,906	7
COWICHAN VALLEY	20,000	N10			
VANCOUVER PROVINCE			SUNDAY	810	4
VICTORIA TIMES-COLONIST			SUNDAY	6,000	30
DEWDNEY-ALOUETTE	22,800	L 5			
*MISSION FRASER VALLEY RECORD			WKLY	5,189	23
RICHMOND BUY AND SELL PRESS			WKLY	943	4
VANCOUVER PROVINCE			SUNDAY	4,730	21

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
EAST KOOTENAY	20,800	L16			
CALGARY HERALD			SUNDAY	610	3
VANCOUVER PROVINCE			SUNDAY	1,160	6
FRASER-CHEAM	21,700	L12			
*CHILLIWACK PROGRESS			WKLY	11,402	53
RICHMOND BUY AND SELL PRESS			WKLY	390	2
VANCOUVER PROVINCE			SUNDAY	4,480	21
FRASER-FORT GEORGE	29,800	G11			
VANCOUVER PROVINCE			SUNDAY	1,809	6
GREATER VANCOUVER	479,300	K 3			
LANGLEY ADVANCE			WKLY	821	
*RICHMOND BUY AND SELL PRESS			WKLY	24,440	5
*RICHMOND REVIEW			SEMIWKLY	16,516	3
*VANCOUVER PROVINCE			SUNDAY	127,259	27
KITIMAT-STIKINE	13,600	D 6			
VANCOUVER PROVINCE			SUNDAY	2,007	15
KOOTENAY BOUNDARY	12,700	M14			
VANCOUVER PROVINCE			SUNDAY	1,801	14
MOUNT WADDINGTON	5,200	K 9			
*PORT HARDY NORTH ISLAND GAZETTE			WKLY	3,219	62
VANCOUVER PROVINCE			SUNDAY	805	15
NANAIMO	32,600	M10			
VANCOUVER PROVINCE			SUNDAY	2,191	7
VICTORIA TIMES-COLONIST			SUNDAY	2,979	9
NORTH OKANAGAN	21,100	L14			
SALMON ARM OBSERVER			WKLY	290	1
VANCOUVER PROVINCE			SUNDAY	1,923	9
OKANAGAN-SIMILKAMEEN	24,700	M13			
*OLIVER CHRONICLE			WKLY	2,539	10
*SUMMERLAND REVIEW			WKLY	2,111	9
VANCOUVER PROVINCE			SUNDAY	4,282	17
PEACE RIVER-LIARD	19,600	B10			
EDMONTON JOURNAL			FRIDAY	1,001	5
EDMONTON JOURNAL			SUNDAY	568	3
VANCOUVER PROVINCE			SUNDAY	1,108	6
POWELL RIVER	7,100	L10			
*POWELL RIVER NEWS			WKLY	5,238	74
VANCOUVER PROVINCE			SUNDAY	1,254	18
SKEENA-Q.CHARLOTTE	8,100	G 6			
VANCOUVER PROVINCE			SUNDAY	1,075	13
SQUAMISH-LILLOOET	7,100	L11			
VANCOUVER PROVINCE			SUNDAY	1,722	24

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
STIKINE	700	B 6			
VANCOUVER PROVINCE			SUNDAY	93	13
SUNSHINE COAST	6,800	L10			
VANCOUVER PROVINCE			SUNDAY	1,166	17
THOMPSON-NICOLA	36,800	K12			
VANCOUVER PROVINCE			SUNDAY	3,819	10

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,500	I 3			
*YUKON NEWS			TRIWKLY	4,008	53

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	1,900	D10			
MONTREAL GAZETTE			SATURDAY	115	6
CENTRAL ARTIC	800	I 8			
FORT SMITH	7,300	K 7			
EDMONTON JOURNAL			FRIDAY	1,011	14
EDMONTON JOURNAL			SUNDAY	493	7
*HAY RIVER HUB			WKLY	1,636	22
INUVICK	2,000	I 5			
KEEWATIN	1,000	L11			

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PART II
SECTION C

CIRCULATION OF WEEKLY NEWSPAPERS
BY PROVINCE & CITY

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
NEWFOUNDLAND			
ST. JOHN'S TELEGRAM	CEN. DIV. 01	SATURDAY	50,407
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			50,407
PRINCE EDWARD ISLAND			
MONTAGUE EASTERN GRAPHIC	KINGS	WKLY	6,472
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			6,472
NOVA SCOTIA			
AMHERST CITIZEN	CUMBERLAND	SATURDAY	6,289
KENTVILLE ADVERTISER	KINGS	WKLY	11,511
PORT HAWKESBURY SCOTIA SUN	INVERNESS	WKLY	6,968
YARMOUTH VANGUARD	YARMOUTH	WKLY	10,946
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			35,714
NEW BRUNSWICK			
BATHURST NORTHERN LIGHT	GLOUCESTER	WKLY	7,996
CHATHAM MIRAMICHI WEEKEND	NORTHUMBERLAND	WKLY	7,913
DALHOUSIE NEWS	RESTIGOUCHE	WKLY	3,142
EDMUNDSTON LE MADAWASKA (F)	MADAWASKA	WKLY	9,826
NEWCASTLE MIRAMICHI LEADER	NORTHUMBERLAND	WKLY	8,844
SAINT JOHN TELEGRAPH-JOURNAL	ST. JOHN	SATURDAY	64,826
SACKVILLE TRIBUNE-POST	WESTMORLAND	WKLY	3,265
SUSSEX KINGS COUNTY RECORD	KINGS	WKLY	7,039
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			112,851
QUEBEC			
ALMA LE LAC ST. JEAN (F)	LAC-ST-JEAN-EST	WKLY	6,484
L'ECHO D'AMOS (F)	ABITIBI	WKLY	3,751
AMQUI L'AVANT-POSTE GASPESIEN (F)	MATAPEDIA	WKLY	5,288
CAP AUX MEULES LE RADAR (F)	ILES-DE-LA-MADELEINE	WKLY	2,417
CHIBOUGAMAU LA SENTINELLE (F)	NOUVEAU-QUEBEC	WKLY	3,122
CHICOUTIMI PROGRES-DIMANCHE (F)	CHICOUTIMI	SUNDAY	50,531
COATICOOK LE PROGRES DE COATICOOK (F)	STANSTEAD	WKLY	3,349
HUNTINGDON GLEANER	HUNTINGDON	WKLY	4,404
JOLIETTE JOURNAL	JOLIETTE	WKLY	8,676
LAC ETCHEMIN LA VOIX DU SUD (F)	DORCHESTER	WKLY	4,389
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	FRONTENAC	WKLY	5,626
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	ABITIBI	WKLY	2,877
LA TUQUE L'ECHO DE LA TUQUE (F)	CHAMPLAIN	WKLY	3,519
L'ECHO DE LOUISEVILLE/BERTHIER (F)	MASKINONGE	WKLY	8,506
L'ECHO DE MALARTIC (F)	ABITIBI	WKLY	965
MANIWAKI LA GATINEAU (F)	GATINEAU	WKLY	3,859

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
QUEBEC			
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	NOUVEAU-QUEBEC	WKLY	350
MATANE LA VOIX GASPESIENNE (F)	MATANE	WKLY	8,169
MONT LAURIER L'ECHO DE LA LIEVRE	LABELLE	WKLY	6,804
MONTMAGNY PEUPLE/COURRIER (F)	MONTMAGNY	WKLY	10,078
MONTREAL LE DEVOIR (F)	ILE-DE-MONTREAL	SATURDAY	36,195
MONTREAL LE DIMANCHE-MATIN (F)	ILE-DE-MONTREAL	SUNDAY	153,814
MONTREAL ECHOS VEDETTES (F)	ILE-DE-MONTREAL	SATURDAY	150,437
MONTREAL GAZETTE	ILE-DE-MONTREAL	SATURDAY	269,852
LE JOURNAL DE MONTREAL (F)	ILE-DE-MONTREAL	SATURDAY	331,438
LE JOURNAL DE MONTREAL (F)	ILE-DE-MONTREAL	SUNDAY	313,563
MONTREAL LA PRESSE (F)	ILE-DE-MONTREAL	SATURDAY	295,797
NEW CARLISLE SPEC	BONAVENTURE	WKLY	2,997
PLESSISVILLE LA FEUILLE D'ERABLE (F)	MEGANTIC	WKLY	4,231
POINTE CLAIRE NEWS AND CHRONICLE	ILE-DE-MONTREAL	WKLY	26,612
LE JOURNAL DE QUEBEC (F)	QUEBEC	SATURDAY	102,416
LE JOURNAL DE QUEBEC (F)	QUEBEC	SUNDAY	90,807
QUEBEC LE SOLEIL (F)	QUEBEC	SATURDAY	137,160
RIMOUSKI PROGRES-ECHO (F)	RIMOUSKI	WKLY	7,036
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)	RIVIERE-DU-LOUP	WKLY	7,285
ROBERVAL L'ETOILE DU LAC (F)	LAC-ST-JEAN-OUEST	WKLY	5,408
ROUYN LA FRONTIERE (F)	TEMISCAMINGUE	WKLY	12,947
ROUYN-NORANDA PRESS	TEMISCAMINGUE	WKLY	402
ST. GEORGES L'ECLAIREUR-PROGRES (F)	BEAUCE	WKLY	11,148
LE COURRIER DE SAINT HYACINTHE (F)	ST-HYACINTHE	WKLY	10,550
SAINT-JEAN LE CANADA FRANCAIS (F)	ST-JEAN	WKLY	16,084
ST. JEROME L'ECHO DU NORD (F)	TERREBONNE	WKLY	11,260
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)	BEAUCE	WKLY	3,969
SHAWVILLE EQUITY	PONTIAC	WKLY	4,197
SHERBROOKE LA TRIBUNE	SHERBROOKE	SATURDAY	42,049
VAL D'OR L'ECHO ABITIBIEN (F)	ABITIBI	WKLY	9,702
VAL D'OR STAR	ABITIBI	WKLY	229
VICTORIAVILLE L'UNION DES CANTONS (F)	ARTHABASKA	WKLY	13,270
VILLE-MARIE LE TEMISCAMIEN (F)	TEMISCAMINGUE	WKLY	2,422
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			2,216,441
ONTARIO			
ALEXANDRIA GLENGARRY NEWS	GLENGARRY	WKLY	7,045
ALLISTON HERALD	SIMCOE	WKLY	5,272
ALMONTE GAZETTE	LANARK	WKLY	2,783
AMHERSTBURG ECHO	ESSEX	WKLY	3,921
ARNPRIOR CHRONICLE	RENFREW	WKLY	4,105
ATIKOKAN PROGRESS	RAINY RIVER	WKLY	2,273
AYLMER EXPRESS	ELGIN	WKLY	3,599
BEAMSVILLE LINCOLN POST EXPRESS	NIAGARA	WKLY	2,799
BLENHEIM NEWS-TRIBUNE	KENT	WKLY	3,260
BRACEBRIDGE HERALD-GAZETTE	MUSKOKA	WKLY	5,052
CARLETON PLACE CANADIAN	LANARK	WKLY	3,875
COCHRANE NORTHLAND POST	COCHRANE	WKLY	2,744
COLLINGWOOD ENTERPRISE-BULLETIN	SIMCOE	WKLY	6,077
DEEP RIVER NORTH RENFREW TIMES	RENFREW	WKLY	2,698
DELHI NEWS-RECORD	HALDIMAND-NORFOLK	WKLY	3,782

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
ONTARIO			
DRYDEN OBSERVER	KENORA	WKLY	6,416
DUNNVILLE CHRONICLE	HALDIMAND-NORFOLK	WKLY	3,461
EXETER TIMES-ADVOCATE	HURON	WKLY	5,495
FORT FRANCES TIMES	RAINY RIVER	WKLY	6,015
GANANOQUE REPORTER	LEEDS	WKLY	3,447
GRAVENHURST NEWS	MUSKOKA	WKLY	3,298
GRIMSBY INDEPENDENT	NIAGARA	WKLY	4,167
HANOVER POST	GREY	WKLY	4,295
HAWKESBURY LE CARILLON (F)	PRESCOTT	WKLY	7,279
HUNTSVILLE FORESTER	MUSKOKA	WKLY	5,717
IROQUOIS FALLS ENTERPRISE	COCHRANE	WKLY	3,216
LEAMINGTON POST AND NEWS	ESSEX	WKLY	5,603
LINDSAY THURSDAY POST	VICTORIA	WKLY	5,303
LISTOWEL BANNER	PERTH	WKLY	4,708
LITTLE CURRENT MANITOULIN EXPOISTOR	MANITOULIN	WKLY	4,181
MEAFORD EXPRESS	GREY	WKLY	2,888
MIDLAND FREE PRESS	SIMCOE	SEMIWKLY	5,832
MOUNT FOREST CONFEDERATE	WELLINGTON	WKLY	2,653
NEW LISKEARD TEMISKAMING SPEAKER	TIMISKAMING	WKLY	7,155
ORANGEVILLE BANNER	DUFFERIN	SEMIWKLY	5,712
PERTH COURIER	LANARK	WKLY	6,551
PORT ELGIN BEACON TIMES	BRUCE	WKLY	3,947
RENFREW MERCURY	RENFREW	WKLY	7,128
RIDGETOWN DOMINION	KENT	WKLY	2,745
ST. MARYS JOURNAL-ARGUS	PERTH	WKLY	4,116
SMITHS FALLS RECORD-NEWS	LANARK	WKLY	6,491
STITTSVILLE NEWS	OTTAWA-CARLETON	WKLY	2,925
STRATHROY AGE-DISPATCH	MIDDLESEX	WKLY	5,747
TILLSONBURG NEWS	OXFORD	TRIWKLY	6,622
TORONTO STAR	TORONTO	SATURDAY	804,493
TORONTO STAR	TORONTO	SUNDAY	484,403
TORONTO SUN	TORONTO	SUNDAY	438,956
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	HASTINGS	TRIWKLY	7,501
WALKERTON HERALD-TIMES	BRUCE	WKLY	3,747
WIARTON ECHO	BRUCE	WKLY	4,619
WINGHAM ADVANCE TIMES	HURON	WKLY	2,785
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			1,948,902
MANITOBA			
ALTONA RED RIVER VALLEY ECHO	CEN. DIV. 03	WKLY	3,377
GLADSTONE AGE PRESS	CEN. DIV. 08	WKLY	708
MACGREGOR HERALD	CEN. DIV. 08	WKLY	864
NEEPAWA PRESS	CEN. DIV. 15	WKLY	4,586
PORTAGE LA PRAIRIE LEADER	CEN. DIV. 09	WKLY	1,339
STEINBACH CARILLON	CEN. DIV. 02	WKLY	12,090
VIRDEN EMPIRIE-ADVANCE	CEN. DIV. 08	WKLY	3,444
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			26,408

SASKATCHEWAN

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
SASKATCHEWAN			
ASSINIBOIA TIMES	CEN. DIV. 03	WKLY	6,154
BIGGAR INDEPENDENT	CEN. DIV. 12	WKLY	2,651
CANORA COURIER	CEN. DIV. 09	WKLY	2,518
CARLYLE PRAIRIE PROGRESS	CEN. DIV. 01	WKLY	1,317
CUT KNIFE HWY. 40 COURIER	CEN. DIV. 13	WKLY	810
DAVIDSON LEADER	CEN. DIV. 11	WKLY	1,793
ELROSE REVIEW	CEN. DIV. 08	WKLY	1,351
ESTERHAZY-POTASHVILLE MINER-JOURNAL	CEN. DIV. 05	WKLY	2,312
ESTEVAN MERCURY	CEN. DIV. 01	WKLY	4,712
ESTON PRESS	CEN. DIV. 08	WKLY	1,119
HUDSON BAY POST-REVIEW	CEN. DIV. 14	WKLY	2,822
HUMBOLDT JOURNAL	CEN. DIV. 15	WKLY	4,289
KAMSACK TIMES	CEN. DIV. 09	WKLY	1,895
KERROBERT CITIZEN	CEN. DIV. 13	WKLY	862
KINDERSLEY CLARION	CEN. DIV. 13	WKLY	3,434
LEADER NEWS	CEN. DIV. 08	WKLY	1,235
LA RONGE NORTHERNER	CEN. DIV. 18	WKLY	1,679
MELFORT JOURNAL	CEN. DIV. 14	WKLY	4,620
MAPLE CREEK NEWS	CEN. DIV. 04	WKLY	3,198
MEADOW LAKE PROGRESS	CEN. DIV. 17	WKLY	3,366
MOOSOMIN WORLD SPECTATOR	CEN. DIV. 05	WKLY	3,732
MELVILLE ADVANCE	CEN. DIV. 05	WKLY	4,156
NIPAWIN JOURNAL	CEN. DIV. 14	WKLY	4,715
NOKOMIS TIMES	CEN. DIV. 11	WKLY	1,774
NORQUAY NORTH STAR	CEN. DIV. 09	WKLY	969
NORTH BATTLEFORD NEWS-OPTIMIST	CEN. DIV. 16	WKLY	5,258
OUTLOOK	CEN. DIV. 11	WKLY	3,163
PREECEVILLE PROGRESS	CEN. DIV. 09	WKLY	1,588
RADVILLE STAR	CEN. DIV. 02	WKLY	1,259
REDVERS OPTIMIST	CEN. DIV. 01	WKLY	1,997
ROSETOWN EAGLE	CEN. DIV. 12	WKLY	3,092
ROSTHERN SASKATCHEWAN VALLEY NEWS	CEN. DIV. 15	WKLY	3,950
SEMANS HIWAY 15 GAZETTE	CEN. DIV. 10	WKLY	1,248
SHELLBROOK CHRONICLE	CEN. DIV. 16	WKLY	2,516
SPIRITWOOD HERALD	CEN. DIV. 16	WKLY	1,121
SWIFT CURRENT SUN	CEN. DIV. 08	SEMIWKLY	5,010
TISDALE RECORDER	CEN. DIV. 14	WKLY	2,920
UNITY NORTHWEST HERALD	CEN. DIV. 13	WKLY	2,165
WATROUS MANITOU	CEN. DIV. 11	WKLY	2,061
WEYBURN REVIEW	CEN. DIV. 02	WKLY	6,586
WILKIE PRESS	CEN. DIV. 13	WKLY	949
WYNYARD ADVANCE	CEN. DIV. 10	WKLY	2,274
YORKTON ENTERPRISE	CEN. DIV. 09	WKLY	8,213
YORKTON THIS WEEK	CEN. DIV. 09	WKLY	8,823
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			131,676
ALBERTA			
BANFF CRAG & CANYON	CEN. DIV. 09	WKLY	3,643
BEAVERLODGE ADVERTISER	CEN. DIV. 15	WKLY	1,940
BOW ISLAND 40 MILE COUNTY COMMENTATOR	CEN. DIV. 01	WKLY	4,833
CALGARY HERALD	CEN. DIV. 06	SUNDAY	95,562

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
ALBERTA			
CALGARY SUN	CEN. DIV. 06	SUNDAY	83,523
CAMROSE CANADIAN	CEN. DIV. 10	WKLY	5,934
CARDSTON CHRONICLE	CEN. DIV. 03	WKLY	1,277
COALDALE SUNNY SOUTH NEWS	CEN. DIV. 02	WKLY	3,410
ECKVILLE EXAMINER	CEN. DIV. 08	WKLY	923
EDMONTON JOURNAL	CEN. DIV. 11	FRIDAY	213,933
EDMONTON JOURNAL	CEN. DIV. 11	SUNDAY	141,732
EDMONTON SUN	CEN. DIV. 11	SUNDAY	98,490
FAIRVIEW POST	CEN. DIV. 15	WKLY	3,526
FORT MACLEOD GAZETTE	CEN. DIV. 03	WKLY	1,719
FORT VERMILION NORTHERN PIONEER	CEN. DIV. 15	WKLY	1,274
GRIMSHAW MILE ZERO NEWS	CEN. DIV. 15	WKLY	708
HIGH LEVEL ECHO	CEN. DIV. 15	WKLY	1,203
HIGH RIVER TIMES	CEN. DIV. 06	WKLY	3,618
INNISFAIL PROVINCE	CEN. DIV. 08	WKLY	2,813
LACOMBE GLOBE	CEN. DIV. 08	WKLY	3,484
MANNING BANNER POST	CEN. DIV. 15	WKLY	1,197
NANTON NEWS	CEN. DIV. 03	WKLY	1,382
PEACE RIVER RECORD-GAZETTE	CEN. DIV. 15	WKLY	5,197
PINCHER CREEK ECHO	CEN. DIV. 03	WKLY	2,552
RAYMOND REVIEW	CEN. DIV. 02	WKLY	1,799
RIMBEY RECORD	CEN. DIV. 08	WKLY	2,750
ROCKY MOUNTAIN HOUSE MOUNTAINEER	CEN. DIV. 08	WKLY	4,353
RYCROFT SIGNAL	CEN. DIV. 15	WKLY	1,463
SEDGEWICK COMMUNITY PRESS	CEN. DIV. 07	WKLY	2,376
STETTLER INDEPENDENT	CEN. DIV. 07	WKLY	4,602
STRATHMORE STANDARD	CEN. DIV. 05	WKLY	3,454
SYLVAN LAKE NEWS	CEN. DIV. 08	WKLY	1,193
TABER TIMES	CEN. DIV. 02	WKLY	3,029
THREE HILLS CAPITAL	CEN. DIV. 05	WKLY	3,746
VAUXHALL ADVANCE	CEN. DIV. 02	WKLY	619
VULCAN ADVOCATE	CEN. DIV. 05	WKLY	3,197
WAINWRIGHT STAR CHRONICLE	CEN. DIV. 07	WKLY	2,923
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			719,377
BRITISH COLUMBIA			
ABBOTSFORD, SUMAS & MATSQUI NEWS	CEN. FRAZER VALLEY	WKLY	13,808
CAMPBELL RIVER COURIER	COMOX-STRATHCONA	WKLY	6,508
CAMPBELL RIVER UPPER ISLANDER	COMOX-STRATHCONA	WKLY	6,347
CASTLEGAR NEWS	CENTRAL KOOTENAY	WKLY	3,924
CHILLIWACK PROGRESS	FRASER-CHEAM	WKLY	11,956
COURTENAY COMOX DISTRICT FREE PRESS	COMOX-STRATHCONA	SEMIWKLY	9,651
CRESTON VALLEY ADVANCE	CENTRAL KOOTENAY	SEMIWKLY	4,119
LANGLEY ADVANCE	CEN. FRAZER VALLEY	WKLY	9,143
MISSION FRASER VALLEY RECORD	DEWDNEY-ALOUETTE	WKLY	5,405
OLIVER CHRONICLE	OKANAGAN-SIMILKAMEEN	WKLY	2,846
PORT HARDY NORTH ISLAND GAZETTE	MOUNT WADDINGTON	WKLY	3,822
POWELL RIVER NEWS	POWELL RIVER	WKLY	5,417
REVELSTOKE REVIEW	COLUMBIA-SHUSWAP	WKLY	3,823
RICHMOND BUY AND SELL PRESS	GREATER VANCOUVER	WKLY	29,815
RICHMOND REVIEW	GREATER VANCOUVER	SEMIWKLY	16,573

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
BRITISH COLUMBIA			
SALMON ARM OBSERVER	COLUMBIA-SHUSWAP	WKLY	5,254
SUMMERLAND REVIEW	OKANAGAN-SIMILKAMEEN	WKLY	2,406
VANCOUVER PROVINCE	GREATER VANCOUVER	SUNDAY	187,347
VICTORIA TIMES-COLONIST	CAPITAL	SUNDAY	51,515
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			379,679
YUKON			
YUKON NEWS	YUKON	TRIWKLY	4,076
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			4,076
NORTHWEST TERR.			
HAY RIVER HUB	FORT SMITH	WKLY	1,891
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			1,891

PART II
SECTION D

RANKING TABLES

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
1	TORONTO STAR	# 9/83	SAT.	804,493
2	TORONTO STAR	# 9/83	SUN.	484,403
3	TORONTO SUN	# 9/83	SUN.	438,956
4	LE JOURNAL DE MONTREAL (F)	# 3/84	SAT.	331,438
5	LE JOURNAL DE MONTREAL (F)	# 3/84	SUN.	313,563
6	MONTREAL LA PRESSE (F)	# 3/84	SAT.	295,797
7	MONTREAL GAZETTE	# 3/84	SAT.	269,852
8	EDMONTON JOURNAL	# 6/84	FRIDAY	213,933
9	VANCOUVER PROVINCE	# 9/84	SUN.	187,347
10	MONTREAL LE DIMANCHE-MATIN (F)	# 3/84	SUN.	153,814
11	MONTREAL ECHOS VEDETTES (F)	# 3/84	SAT.	150,437
12	EDMONTON JOURNAL	# 6/84	SUN.	141,732
13	QUEBEC LE SOLEIL (F)	# 3/84	SAT.	137,160
14	LE JOURNAL DE QUEBEC (F)	# 3/84	SAT.	102,416
15	EDMONTON SUN	# 6/84	SUN.	98,490
16	CALGARY HERALD	# 6/84	SUN.	95,562
17	LE JOURNAL DE QUEBEC (F)	# 3/84	SUN.	90,807
18	CALGARY SUN	# 6/84	SUN.	83,523
19	SAINT JOHN TELEGRAPH-JOURNAL	# 9/84	SAT.	64,826
20	VICTORIA TIMES-COLONIST	# 9/83	SUN.	51,515
21	CHICOUTIMI PROGRES-DIMANCHE (F)	# 3/84	SUN.	50,531
22	ST. JOHN'S TELEGRAM	# 9/84	SAT.	50,407
23	SHERBROOKE LA TRIBUNE	# 3/84	SAT.	42,049
24	MONTREAL LE DEVOIR (F)	# 3/84	SAT.	36,195
25	RICHMOND BUY AND SELL PRESS	# 9/84	WKLY	29,815
26	POINTE CLAIRE NEWS AND CHRONICLE	# 6/84	WKLY	26,612
27	RICHMOND REVIEW	9/83	SEMIWKLY	16,573
28	SAINT-JEAN LE CANADA FRANCAIS (F)	# 6/84	WKLY	16,084
29	ABBOTSFORD, SUMAS & MATSQUI NEWS	9/83	WKLY	13,808
30	VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/84	WKLY	13,270
31	ROUYN LA FRONTIERE (F)	# 6/84	WKLY	12,947
32	STEINBACH CARILLON	6/84	WKLY	12,090
33	CHILLIWACK PROGRESS	9/84	WKLY	11,956
34	KENTVILLE ADVERTISER	9/84	WKLY	11,511
35	ST. JEROME L'ECHO DU NORD (F)	# 6/84	WKLY	11,260
36	ST. GEORGES L'ECLAIREUR-PROGRES (F)	# 6/84	WKLY	11,148
37	YARMOUTH VANGUARD	9/83	WKLY	10,946
38	LE COURRIER DE SAINT HYACINTHE (F)	# 6/84	WKLY	10,550
39	MONTMAGNY PEUPLE/COURRIER (F)	# 6/83	WKLY	10,078
40	EDMUNDSTON LE MADAWASKA (F)	# 6/84	WKLY	9,826
41	VAL D'OR L'ECHO ABITIBIEN (F)	# 6/84	WKLY	9,702
42	COURTENAY COMOX DISTRICT FREE PRESS	9/84	SEMIWKLY	9,651
43	LANGLEY ADVANCE	9/83	WKLY	9,143
44	NEWCASTLE MIRAMICHI LEADER	12/83	WKLY	8,844
45	YORKTON THIS WEEK	6/84	WKLY	8,823

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
46	JOLIETTE JOURNAL	# 6/84	WKLY	8,676
47	L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/84	WKLY	8,506
48	YORKTON ENTERPRISE	6/84	WKLY	8,213
49	MATANE LA VOIX GASPESIENNE (F)	# 6/84	WKLY	8,169
50	BATHURST NORTHERN LIGHT	9/83	WKLY	7,996
51	CHATHAM MIRAMICHI WEEKEND	12/83	WKLY	7,913
52	TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/83	TRIWKLY	7,501
53	RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)	# 6/84	WKLY	7,285
54	HAWKESBURY LE CARILLON (F)	# 9/84	WKLY	7,279
55	NEW LISKEARD TEMISKAMING SPEAKER	3/83	WKLY	7,155
56	RENFREW MERCURY	3/83	WKLY	7,128
57	ALEXANDRIA GLENGARRY NEWS	9/84	WKLY	7,045
58	SUSSEX KINGS COUNTY RECORD	9/84	WKLY	7,039
59	RIMOUSKI PROGRES-ECHO (F)	# 6/84	WKLY	7,036
60	PORT HAWKESBURY SCOTIA SUN	9/84	WKLY	6,968
61	MONT LAURIER L'ECHO DE LA LIEVRE	12/82	WKLY	6,804
62	TILLSONBURG NEWS	# 3/84	TRIWKLY	6,622
63	WEYBURN REVIEW	# 3/84	WKLY	6,586
64	PERTH COURIER	3/84	WKLY	6,551
65	CAMPBELL RIVER COURIER	9/84	WKLY	6,508
66	SMITHS FALLS RECORD-NEWS	3/84	WKLY	6,491
67	ALMA LE LAC ST. JEAN (F)	# 3/84	WKLY	6,484
68	MONTAGUE EASTERN GRAPHIC	# 9/84	WKLY	6,472
69	DRYDEN OBSERVER	3/83	WKLY	6,416
70	CAMPBELL RIVER UPPER ISLANDER	9/84	WKLY	6,347
71	AMHERST CITIZEN	# 9/84	SAT.	6,289
72	ASSINIBOIA TIMES	# 3/84	WKLY	6,154
73	COLLINGWOOD ENTERPRISE-BULLETIN	6/84	WKLY	6,077
74	FORT FRANCES TIMES	3/84	WKLY	6,015
75	CAMROSE CANADIAN	6/83	WKLY	5,934
76	MIDLAND FREE PRESS	3/84	SEMIWKLY	5,832
77	STRATHROY AGE-DISPATCH	12/83	WKLY	5,747
78	HUNTSVILLE FORESTER	12/83	WKLY	5,717
79	ORANGEVILLE BANNER	3/83	SEMIWKLY	5,712
80	LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/83	WKLY	5,626
81	LEAMINGTON POST AND NEWS	6/84	WKLY	5,603
82	EXETER TIMES-ADVOCATE	# 9/83	WKLY	5,495
83	POWELL RIVER NEWS	9/84	WKLY	5,417
84	ROBERVAL L'ETOILE DU LAC (F)	# 3/84	WKLY	5,408
85	MISSION FRASER VALLEY RECORD	9/84	WKLY	5,405
86	LINDSAY THURSDAY POST	# 3/82	WKLY	5,303
87	AMQUI L'AVANT-POSTE GASPESIEN (F)	# 6/84	WKLY	5,288
88	ALLISTON HERALD	12/83	WKLY	5,272
89	NORTH BATTLEFORD NEWS-OPTIMIST	# 3/84	WKLY	5,258
90	SALMON ARM OBSERVER	9/84	WKLY	5,254

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
91	PEACE RIVER RECORD-GAZETTE	9/84	WKLY	5,197
92	BRACEBRIDGE HERALD-GAZETTE	12/82	WKLY	5,052
93	SWIFT CURRENT SUN	6/83	SEMIWKLY	5,010
94	BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/84	WKLY	4,833
95	NIPAWIN JOURNAL	# 3/84	WKLY	4,715
96	ESTEVAN MERCURY	# 3/84	WKLY	4,712
97	LISTOWEL BANNER	# 9/83	WKLY	4,708
98	MELFORT JOURNAL	# 3/84	WKLY	4,620
99	WIARTON ECHO	3/83	WKLY	4,619
100	STETTLER INDEPENDENT	6/83	WKLY	4,602
101	NEEPAWA PRESS	3/84	WKLY	4,586
102	HUNTINGDON GLEANER	3/83	WKLY	4,404
103	LAC ETCHEMIN LA VOIX DU SUD (F)	6/82	WKLY	4,389
104	ROCKY MOUNTAIN HOUSE MOUNTAINEER	6/83	WKLY	4,353
105	HANOVER POST	12/83	WKLY	4,295
106	HUMBOLDT JOURNAL	# 3/84	WKLY	4,289
107	PLESSISVILLE LA FEUILLE D'ERABLE (F)	#12/83	WKLY	4,231
108	SHAWVILLE EQUITY	12/83	WKLY	4,197
109	LITTLE CURRENT MANITOULIN EXPOISTOR	3/84	WKLY	4,181
110	GRIMSBY INDEPENDENT	9/83	WKLY	4,167
111	MELVILLE ADVANCE	# 3/84	WKLY	4,156
112	CRESTON VALLEY ADVANCE	9/84	SEMIWKLY	4,119
113	ST. MARYS JOURNAL-ARGUS	# 9/83	WKLY	4,116
114	ARNPRIOR CHRONICLE	3/84	WKLY	4,105
115	YUKON NEWS	6/83	TRIWKLY	4,076
116	ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)	3/83	WKLY	3,969
117	ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/84	WKLY	3,950
118	PORT ELGIN BEACON TIMES	6/83	WKLY	3,947
119	CASTLEGAR NEWS	9/83	WKLY	3,924
120	AMHERSTBURG ECHO	9/83	WKLY	3,921
121	CARLETON PLACE CANADIAN	3/84	WKLY	3,875
122	MANIWAKI LA GATINEAU (F)	6/83	WKLY	3,859
123	REVELSTOKE REVIEW	9/84	WKLY	3,823
124	PORT HARDY NORTH ISLAND GAZETTE	9/83	WKLY	3,822
125	DELHI NEWS-RECORD	12/82	WKLY	3,782
126	L'ECHO D'AMOS (F)	# 6/84	WKLY	3,751
127	WALKERTON HERALD-TIMES	3/83	WKLY	3,747
128	THREE HILLS CAPITAL	6/84	WKLY	3,746
129	MOOSOMIN WORLD SPECTATOR	# 3/84	WKLY	3,732
130	BANFF CRAG & CANYON	6/84	WKLY	3,643
131	HIGH RIVER TIMES	6/84	WKLY	3,618
132	AYLMER EXPRESS	3/83	WKLY	3,599
133	FAIRVIEW POST	9/83	WKLY	3,526
134	LA TUQUE L'ECHO DE LA TUQUE (F)	9/83	WKLY	3,519
135	LACOMBE GLOBE	6/83	WKLY	3,484

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
136	DUNNVILLE CHRONICLE	12/83	WKLY	3,461
137	STRATHMORE STANDARD	6/84	WKLY	3,454
138	GANANOQUE REPORTER	12/83	WKLY	3,447
139	VIRDEN EMPIRIE-ADVANCE	6/83	WKLY	3,444
140	KINDERSLEY CLARION	# 3/84	WKLY	3,434
141	COALDALE SUNNY SOUTH NEWS	# 9/83	WKLY	3,410
142	ALTONA RED RIVER VALLEY ECHO	3/84	WKLY	3,377
143	MEADOW LAKE PROGRESS	# 3/84	WKLY	3,366
144	COATICOOK LE PROGRES DE COATICOOK (F)	3/83	WKLY	3,349
145	GRAVENHURST NEWS	9/84	WKLY	3,298
146	SACKVILLE TRIBUNE-POST	9/84	WKLY	3,265
147	BLENHEIM NEWS-TRIBUNE	12/83	WKLY	3,260
148	IROQUOIS FALLS ENTERPRISE	# 3/83	WKLY	3,216
149	MAPLE CREEK NEWS	# 3/84	WKLY	3,198
150	VULCAN ADVOCATE	6/83	WKLY	3,197
151	OUTLOOK	# 3/84	WKLY	3,163
152	DALHOUSIE NEWS	12/83	WKLY	3,142
153	CHIBOUGAMAU LA SENTINELLE (F)	3/84	WKLY	3,122
154	ROSETOWN EAGLE	# 3/84	WKLY	3,092
155	TABER TIMES	# 9/83	WKLY	3,029
156	NEW CARLISLE SPEC	9/84	WKLY	2,997
157	STITTSVILLE NEWS	9/83	WKLY	2,925
158	WAINWRIGHT STAR CHRONICLE	6/84	WKLY	2,923
159	TISDALE RECORDER	# 3/84	WKLY	2,920
160	MEAFORD EXPRESS	3/83	WKLY	2,888
161	LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/84	WKLY	2,877
162	OLIVER CHRONICLE	9/83	WKLY	2,846
163	HUDSON BAY POST-REVIEW	# 3/84	WKLY	2,822
164	INNISFAIL PROVINCE	6/84	WKLY	2,813
165	BEAMSVILLE LINCOLN POST EXPRESS	12/82	WKLY	2,799
166	WINGHAM ADVANCE TIMES	# 9/83	WKLY	2,785
167	ALMONTE GAZETTE	6/84	WKLY	2,783
168	RIMBEY RECORD	# 3/84	WKLY	2,750
169	RIDGETOWN DOMINION	12/83	WKLY	2,745
170	COCHRANE NORTHLAND POST	3/83	WKLY	2,744
171	DEEP RIVER NORTH RENFREW TIMES	6/84	WKLY	2,698
172	MOUNT FOREST CONFEDERATE	3/84	WKLY	2,653
173	BIGGAR INDEPENDENT	# 3/84	WKLY	2,651
174	PINCHER CREEK ECHO	# 3/84	WKLY	2,552
175	CANORA COURIER	# 3/84	WKLY	2,518
176	SHELLBROOK CHRONICLE	# 3/84	WKLY	2,516
177	VILLE-MARIE LE TEMISCAMIEN (F)	6/83	WKLY	2,422
178	CAP AUX MEULES LE RADAR (F)	9/84	WKLY	2,417
179	SUMMERLAND REVIEW	9/84	WKLY	2,406
180	SEDGEWICK COMMUNITY PRESS	6/83	WKLY	2,376

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
181	ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/84	WKLY	2,312
182	WYNYARD ADVANCE	# 3/84	WKLY	2,274
183	ATIKOKAN PROGRESS	3/84	WKLY	2,273
184	UNITY NORTHWEST HERALD	# 3/84	WKLY	2,165
185	WATROUS MANITOU	# 3/84	WKLY	2,061
186	REDVERS OPTIMIST	# 3/84	WKLY	1,997
187	BEAVERLODGE ADVERTISER	9/83	WKLY	1,940
188	KAMSACK TIMES	# 3/84	WKLY	1,895
189	HAY RIVER HUB	6/84	WKLY	1,891
190	RAYMOND REVIEW	# 3/84	WKLY	1,799
191	DAVIDSON LEADER	# 3/84	WKLY	1,793
192	NOKOMIS TIMES	# 3/84	WKLY	1,774
193	FORT MACLEOD GAZETTE	# 3/84	WKLY	1,719
194	LA RONGE NORTHERNER	# 3/84	WKLY	1,679
195	PREECEVILLE PROGRESS	# 3/84	WKLY	1,588
196	RYCROFT SIGNAL	9/83	WKLY	1,463
197	NANTON NEWS	6/84	WKLY	1,382
198	ELROSE REVIEW	# 3/84	WKLY	1,351
199	PORTAGE LA PRAIRIE LEADER	# 6/83	WKLY	1,339
200	CARLYLE PRAIRIE PROGRESS	# 3/83	WKLY	1,317
201	CARDSTON CHRONICLE	# 3/84	WKLY	1,277
202	FORT VERMILION NORTHERN PIONEER	# 9/83	WKLY	1,274
203	RADVILLE STAR	# 3/84	WKLY	1,259
204	SEMANS HIWAY 15 GAZETTE	# 3/84	WKLY	1,248
205	LEADER NEWS	# 3/84	WKLY	1,235
206	HIGH LEVEL ECHO	# 9/83	WKLY	1,203
207	MANNING BANNER POST	# 9/83	WKLY	1,197
208	SYLVAN LAKE NEWS	# 3/84	WKLY	1,193
209	SPIRITWOOD HERALD	# 3/84	WKLY	1,121
210	ESTON PRESS	# 3/84	WKLY	1,119
211	NORQUAY NORTH STAR	# 3/84	WKLY	969
212	L'ECHO DE MALARTIC (F)	# 6/84	WKLY	965
213	WILKIE PRESS	# 3/84	WKLY	949
214	ECKVILLE EXAMINER	# 3/84	WKLY	923
215	MACGREGOR HERALD	6/83	WKLY	864
216	KERROBERT CITIZEN	# 3/84	WKLY	862
217	CUT KNIFE HWY. 40 COURIER	# 3/84	WKLY	810
218	GRIMSHAW MILE ZERO NEWS	# 9/83	WKLY	708
219	GLADSTONE AGE PRESS	6/84	WKLY	708
220	VAUXHALL ADVANCE	# 9/83	WKLY	619
221	ROUYN-NORANDA PRESS	# 6/84	WKLY	402
222	MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/84	WKLY	350
223	VAL D'OR STAR	# 6/84	WKLY	229

# DENOTES PUBLICATION AUDITED ANNUALLY

USERS GUIDE TO PART III
DAILY AND WEEKLY NEWSPAPER ANALYSES

Part III of the ABC Canadian Newspaper FACTBOOK provides analyses of data for both Daily and Weekly ABC member Newspapers within the same listings. For easy reference, each section is printed on the same colour paper as the corresponding sections in Part I and Part II..

An explanation of the data shown for Daily Newspapers in Part III, Sections A and B may be obtained by reference to the explanation of data for Part I, Sections A and B, shown on pages 1 and 2. Similar explanations of data shown for Weekly Newspapers may be found on page 125.

Households shown in Section A for newspaper markets and Census Metropolitan Areas are ABC estimates for the year in which the audit period ended. Households in Sections A and B for Counties (Census Divisions) are 1984 estimates.

Map reference coordinates used in this book are for the Provincial maps appearing on pages 397 - 416.

PART III
SECTION A

ANALYSIS OF
INDIVIDUAL DAILY NEWSPAPER'S CIRCULATION
BY MARKETS AND COUNTIES
AND WEEKLY NEWSPAPER'S CIRCULATION
BY COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND							
CORNER BROOK			O 9				
CORNER BROOK WESTERN STAR	9/84			EVE (M-S)			
CITY ZONE		7,000			4,786	68	45
RETAIL TRADING ZONE		17,600			4,993	28	47
TOTAL ZONES		24,600			9,779	40	91
TOTAL PAID CIRCULATION					10,742		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
CEN. DIV. 04		7,700			2,294	30	21
* CEN. DIV. 05		13,400			7,121	53	66
CEN. DIV. 08		14,600			637	4	6
CEN. DIV. 09		6,600			482	7	5
REMAINDER OF CIRCULATION					208		2
ST. JOHN'S			Q14				
ST. JOHN'S TELEGRAM	9/84			EVE (M-F)			
CITY ZONE		25,500			20,368	80	56
RETAIL TRADING ZONE		135,900			15,708	12	43
TOTAL ZONES		161,400			36,076	22	99
CENSUS METROPOLITAN AREA		46,600			28,355	61	78
TOTAL PAID CIRCULATION					36,303		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		71,200			32,520	46	90
CEN. DIV. 06		12,400			1,764	14	5
CEN. DIV. 07		12,300			649	5	2
CEN. DIV. 08		14,600			291	2	1
CEN. DIV. 10		8,300			477	6	1
REMAINDER OF CIRCULATION					602		2
ST. JOHN'S TELEGRAM	9/84			SATURDAY			
CITY ZONE		25,500			22,902	90	45
RETAIL TRADING ZONE		135,900			26,943	20	54
TOTAL ZONES		161,400			49,845	31	99
CENSUS METROPOLITAN AREA		46,600			32,853	71	65
TOTAL PAID CIRCULATION					50,407		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		71,200			41,369	58	82
CEN. DIV. 02		8,100			1,302	16	3
CEN. DIV. 06		12,400			3,217	26	6
CEN. DIV. 07		12,300			2,335	19	5
CEN. DIV. 08		14,600			655	5	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND								
ST. JOHN'S	(CONT.)			Q14				
ST. JOHN'S TELEGRAM		9/84			SATURDAY			
CEN. DIV. 10			8,300			578	7	1
REMAINDER OF CIRCULATION						951		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
PRINCE EDWARD ISLAND							
CHARLOTTETOWN			F12				
CHARLOTTETOWN GUARDIAN, PATRIOT	9/84			MORN/EVE (M-S)			
CITY ZONE		8,200			10,447	127	45
RETAIL TRADING ZONE		32,400			12,388	38	53
TOTAL ZONES		40,600			22,835	56	98
PRIMARY MARKET AREA		40,600			22,835	56	98
TOTAL PAID CIRCULATION					23,269		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
KINGS		5,800			3,596	62	16
PRINCE		13,700			2,272	17	10
* QUEENS		21,100			16,967	80	73
REMAINDER OF CIRCULATION					434		2
MONTAGUE			F13				
MONTAGUE EASTERN GRAPHIC	# 9/84			WKLY			
TOTAL PAID CIRCULATION					6,472		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* KINGS		5,800			4,091	71	63
QUEENS		21,100			1,668	8	26
REMAINDER OF CIRCULATION					713		11
SUMMERSIDE			F11				
SUMMERSIDE JOURNAL-PIONEER	9/84			EVE (M-S)			
CITY ZONE		3,900			3,686	95	33
RETAIL TRADING ZONE		11,100			6,106	55	55
TOTAL ZONES		15,000			9,792	65	88
TOTAL PAID CIRCULATION					11,174		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* PRINCE		13,700			9,596	70	86
QUEENS		21,100			1,214	6	11
REMAINDER OF CIRCULATION					364		3

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
AMHERST			G10				
AMHERST NEWS	9/84			MORN (M-F)			
CITY ZONE		3,500			2,332	67	66
RETAIL TRADING ZONE		11,600			1,107	10	31
TOTAL ZONES		15,100			3,439	23	97
TOTAL PAID CIRCULATION					3,537		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		12,500			3,412	27	97
REMAINDER OF CIRCULATION					125		4
AMHERST CITIZEN	# 9/84			SATURDAY			
TOTAL PAID CIRCULATION					6,289		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		12,500			5,448	44	87
REMAINDER OF CIRCULATION					841		13
HALIFAX			K11				
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/84			MORN/EVE (M-S)			
CITY ZONE		79,100			59,827	76	44
RETAIL TRADING ZONE		162,600			65,721	40	49
TOTAL ZONES		241,700			125,548	52	93
CENSUS METROPOLITAN AREA		102,300			70,642	69	52
TOTAL PAID CIRCULATION					135,059		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
QUEENS		21,100			374	2	
NOVA SCOTIA							
ANNAPOLIS		7,900			2,671	34	2
ANTIGONISH		5,400			2,894	54	2
CAPE BRETON		39,400			3,518	9	3
COLCHESTER		15,700			6,096	39	5
CUMBERLAND		12,500			4,063	33	3
DIGBY		7,500			2,470	33	2
GUYSBOROUGH		4,200			1,620	39	1
* HALIFAX		105,800			72,769	69	54
HANTS		11,300			7,413	66	6
INVERNESS		6,800			2,580	38	2
KINGS		18,200			8,146	45	6
LUNENBERG		16,800			5,907	35	4
PICTOU		16,800			4,758	28	4
QUEENS		4,700			1,981	42	2
RICHMOND		3,600			1,053	29	1
SHELBURNE		5,800			1,878	32	1

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
HALIFAX (CONT.)			K11				
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/84			MORN/EVE (M-S)			
VICTORIA		2,800			657	24	1
YARMOUTH		9,100			2,882	32	2
NEW BRUNSWICK							
WESTMORLAND		37,000			419	1	
REMAINDER OF CIRCULATION					910		1
HALIFAX NEWS	9/84			MORN (M-S)			
PRIMARY MARKET AREA		105,800			15,380	15	91
TOTAL ZONES		105,800			15,380	15	91
CENSUS METROPOLITAN AREA		102,300			15,380	15	91
TOTAL PAID CIRCULATION					16,867		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* HALIFAX		105,800			15,380	15	91
HANTS		11,300			1,085	10	6
KINGS		18,200			392	2	2
REMAINDER OF CIRCULATION					10		
KENTVILLE			I 9				
KENTVILLE ADVERTISER	9/84			WKLY			
TOTAL PAID CIRCULATION					11,511		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
HANTS		11,300			357	3	3
* KINGS		18,200			10,123	56	88
REMAINDER OF CIRCULATION					1,031		9
NEW GLASGOW			H13				
NEW GLASGOW NEWS	9/84			EVE (M-S)			
CITY ZONE		7,900			7,191	91	64
RETAIL TRADING ZONE		8,900			3,525	40	31
TOTAL ZONES		16,800			10,716	64	95
TOTAL PAID CIRCULATION					11,295		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,400			383	7	3
* PICTOU		16,800			10,716	64	95
REMAINDER OF CIRCULATION					196		2
PORT HAWKESBURY			G15				
PORT HAWKESBURY SCOTIA SUN	9/84			WKLY			
TOTAL PAID CIRCULATION					6,968		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
PORT HAWKESBURY (CONT.)			G15				
PORT HAWKESBURY SCOTIA SUN	9/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,400			806	15	12
GUYSBOROUGH		4,200			1,143	27	16
* INVERNESS		6,800			3,027	45	43
RICHMOND		3,600			1,666	46	24
REMAINDER OF CIRCULATION					326		5
SYDNEY			F18				
SYDNEY CAPE BRETON POST	9/84			EVE (M-S)			
CITY ZONE		11,900			11,791	99	38
RETAIL TRADING ZONE		40,700			19,097	47	61
TOTAL ZONES		52,600			30,888	59	99
TOTAL PAID CIRCULATION					31,298		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CAPE BRETON		39,400			29,068	74	93
INVERNESS		6,800			804	12	3
RICHMOND		3,600			285	8	1
VICTORIA		2,800			731	26	2
REMAINDER OF CIRCULATION					410		1
TRURO			H12				
TRURO NEWS	9/84			EVE (M-S)			
CITY ZONE		7,200			5,072	70	59
RETAIL TRADING ZONE		13,600			3,361	25	39
TOTAL ZONES		20,800			8,433	41	98
TOTAL PAID CIRCULATION					8,580		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* COLCHESTER		15,700			8,282	53	97
REMAINDER OF CIRCULATION					298		3
YARMOUTH			M 6				
YARMOUTH VANGUARD	9/83			WKLY			
TOTAL PAID CIRCULATION					10,946		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
DIGBY		7,500			1,792	24	16
SHELBURNE		5,800			601	10	6
* YARMOUTH		9,100			7,664	84	70
REMAINDER OF CIRCULATION					889		8

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
BATHURST			B 7				
BATHURST NORTHERN LIGHT	9/83			WKLY			
TOTAL PAID CIRCULATION					7,996		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* GLOUCESTER		25,000			7,235	29	91
REMAINDER OF CIRCULATION					761		10
CHATHAM			D 7				
CHATHAM MIRAMICHI WEEKEND	12/83			WKLY			
TOTAL PAID CIRCULATION					7,913		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,200			7,339	45	93
REMAINDER OF CIRCULATION					574		7
DALHOUSIE			A 6				
DALHOUSIE NEWS	12/83			WKLY			
TOTAL PAID CIRCULATION					3,142		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* RESTIGOUCHE		13,100			2,718	21	87
REMAINDER OF CIRCULATION					424		13
EDMUNDSTON			C 2				
EDMUNDSTON LE MADAWASKA (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					9,826		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* MADAWASKA		12,000			8,179	68	83
VICTORIA		7,000			282	4	3
REMAINDER OF CIRCULATION					1,365		14
FREDERICTON			G 5				
FREDERICTON GLEANER	9/84			EVE (M-S)			
CITY ZONE		17,400			15,585	90	57
RETAIL TRADING ZONE		22,500			10,605	47	39
TOTAL ZONES		39,900			26,190	66	96
TOTAL PAID CIRCULATION					27,172		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
CARLETON		8,300			828	10	3
NORTHUMBERLAND		16,200			854	5	3
QUEENS		4,200			1,610	38	6

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
FREDERICTON (CONT.)			G 5				
FREDERICTON GLEANER	9/84			EVE (M-S)			
SUNBURY		6,600			4,105	62	15
* YORK		27,100			19,403	72	71
REMAINDER OF CIRCULATION					372		1
MONCTON			G 9				
MONCTON TIMES-TRANSCRIPT	9/84			EVE (M-S)			
CITY ZONE		27,500			24,441	89	55
RETAIL TRADING ZONE		67,500			17,892	27	40
TOTAL ZONES		95,000			42,333	45	95
TOTAL PAID CIRCULATION					44,675		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		7,800			5,297	68	12
GLOUCESTER		25,000			1,662	7	4
KENT		8,900			4,196	47	9
NORTHUMBERLAND		16,200			3,364	21	8
RESTIGOUCHE		13,100			1,410	11	3
* WESTMORLAND		37,000			27,814	75	62
REMAINDER OF CIRCULATION					932		2
NEWCASTLE			D 7				
NEWCASTLE MIRAMICHI LEADER	12/83			WKLY			
TOTAL PAID CIRCULATION					8,844		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,200			7,857	49	89
REMAINDER OF CIRCULATION					987		11
SAINT JOHN			I 6				
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE	9/84			MORN/EVE (M-F)			
CITY ZONE		29,100			26,144	90	40
RETAIL TRADING ZONE		202,600			39,393	19	60
TOTAL ZONES		231,700			65,537	28	99
CENSUS METROPOLITAN AREA		39,500			34,542	87	52
TOTAL PAID CIRCULATION					66,176		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		7,800			544	7	1
CARLETON		8,300			2,589	31	4
CHARLOTTE		9,400			4,449	47	7
GLOUCESTER		25,000			2,027	8	3
KINGS		17,100			10,986	64	17

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
SAINT JOHN (CONT.)			I 6				
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE	9/84			MORN/EVE (M-F)			
MADAWASKA		12,000			1,177	10	2
NORTHUMBERLAND		16,200			2,757	17	4
QUEENS		4,200			1,225	29	2
RESTIGOUCHE		13,100			2,020	15	3
* ST. JOHN		30,200			27,262	90	41
SUNBURY		6,600			611	9	1
VICTORIA		7,000			2,125	30	3
WESTMORLAND		37,000			2,288	6	4
YORK		27,100			5,238	19	8
REMAINDER OF CIRCULATION					878		1
SAINT JOHN TELEGRAPH-JOURNAL	9/84			SATURDAY			
CITY ZONE		29,100			23,252	80	36
RETAIL TRADING ZONE		202,600			40,895	20	63
TOTAL ZONES		231,700			64,147	28	99
CENSUS METROPOLITAN AREA		39,500			31,497	80	49
TOTAL PAID CIRCULATION					64,826		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		7,800			505	7	1
CARLETON		8,300			2,681	32	4
CHARLOTTE		9,400			4,672	50	7
GLOUCESTER		25,000			2,007	8	3
KENT		8,900			253	3	
KINGS		17,100			11,020	64	17
MADAWASKA		12,000			1,218	10	2
NORTHUMBERLAND		16,200			2,872	18	4
QUEENS		4,200			1,436	34	2
RESTIGOUCHE		13,100			2,140	16	3
* ST. JOHN		30,200			24,379	81	38
SUNBURY		6,600			734	11	1
VICTORIA		7,000			2,260	32	4
WESTMORLAND		37,000			2,098	6	3
YORK		27,100			5,872	22	9
REMAINDER OF CIRCULATION					679		1
SACKVILLE			G10				
SACKVILLE TRIBUNE-POST	9/84			WKLY			
TOTAL PAID CIRCULATION					3,265		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* WESTMORLAND		37,000			2,616	7	80
REMAINDER OF CIRCULATION					649		20

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
SUSSEX			H 7				
SUSSEX KINGS COUNTY RECORD	9/84			WKLY			
TOTAL PAID CIRCULATION					7,039		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* KINGS		17,100			4,940	29	70
QUEENS		4,200			390	9	6
ST. JOHN		30,200			711	2	10
WESTMORLAND		37,000			442	1	6
REMAINDER OF CIRCULATION					556		8

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
ALMA			E13				
ALMA LE LAC ST. JEAN (F)	# 3/84			WKLY			
TOTAL PAID CIRCULATION					6,484		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHICOUTIMI		56,400			361	1	6
* LAC-ST-JEAN-EST		15,100			5,942	39	92
REMAINDER OF CIRCULATION					181		3
AMOS			E 3				
L'ECHO D'AMOS (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					3,751		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			3,637	11	97
REMAINDER OF CIRCULATION					114		3
AMQUI			D15				
AMQUI L'AVANT-POSTE GASPESIEN (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					5,288		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MATAPEDIA		7,500			4,374	58	83
REMAINDER OF CIRCULATION					914		17
CAP AUX MEULES			E18				
CAP AUX MEULES LE RADAR (F)	9/84			WKLY			
TOTAL PAID CIRCULATION					2,417		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILES-DE-LA-MADELEINE		4,100			2,158	53	89
REMAINDER OF CIRCULATION					259		11
CHIBOUGAMAU			A 9				
CHIBOUGAMAU LA SENTINELLE (F)	3/84			WKLY			
TOTAL PAID CIRCULATION					3,122		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		10,300			3,049	30	98
REMAINDER OF CIRCULATION					73		2

* DENOTES HOME COUNTY # DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
CHICOUTIMI			F14				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/84			SUNDAY			
CITY ZONE		20,000			12,702	64	25
RETAIL TRADING ZONE		42,100			22,215	53	44
TOTAL ZONES		62,100			34,917	56	69
CENSUS METROPOLITAN AREA		44,200			24,222	55	48
TOTAL PAID CIRCULATION					50,531		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			838	3	2
* CHICOUTIMI		56,400			32,062	57	64
LAC-ST-JEAN-EST		15,100			6,581	44	13
LAC-ST-JEAN-OUEST		19,400			7,900	41	16
QUEBEC		168,400			1,140	1	2
SAGUENAY		34,200			1,914	6	4
REMAINDER OF CIRCULATION					96		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/84			MORN (M-S)			
CITY ZONE		20,000			9,576	48	32
RETAIL TRADING ZONE		42,100			14,843	35	49
TOTAL ZONES		62,100			24,419	39	81
CENSUS METROPOLITAN AREA		44,200			17,533	40	58
TOTAL PAID CIRCULATION					30,270		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHICOUTIMI		56,400			21,880	39	72
LAC-ST-JEAN-EST		15,100			4,615	31	15
LAC-ST-JEAN-OUEST		19,400			3,660	19	12
REMAINDER OF CIRCULATION					115		
COATICOOK			N12				
COATICOOK LE PROGRES DE COATICOOK (F)	3/83			WKLY			
TOTAL PAID CIRCULATION					3,349		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
COMPTON		6,900			514	7	15
* STANSTEAD		13,500			2,414	18	72
REMAINDER OF CIRCULATION					421		13

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
GRANBY			M11				
GRANBY LA VOIX DE L'EST (F)	3/84			MORN (M-S)			
CITY ZONE		18,600			7,631	41	61
RETAIL TRADING ZONE		32,900			4,475	14	36
TOTAL ZONES		51,500			12,106	24	96
TOTAL PAID CIRCULATION					12,552		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BROME		6,500			594	9	5
MISSISQUOI		12,700			1,643	13	13
ROUVILLE		14,400			881	6	7
* SHEFFORD		26,100			8,996	35	72
REMAINDER OF CIRCULATION					438		3
HUNTINGDON			N 9				
HUNTINGDON GLEANER	3/83			WKLY			
TOTAL PAID CIRCULATION					4,404		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHATEAUGUAY		19,700			1,042	5	24
* HUNTINGDON		6,000			2,669	45	61
REMAINDER OF CIRCULATION					693		16
JOLIETTE			L10				
JOLIETTE JOURNAL	# 6/84			WKLY			
TOTAL PAID CIRCULATION					8,676		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		10,900			958	9	11
* JOLIETTE		21,800			6,531	30	75
MONTCALM		10,900			700	6	8
REMAINDER OF CIRCULATION					487		6
LAC ETCHEMIN			K14				
LAC ETCHEMIN LA VOIX DU SUD (F)	6/82			WKLY			
TOTAL PAID CIRCULATION					4,389		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BELLECHASSE		7,600			803	11	18
* DORCHESTER		10,700			3,003	28	68
REMAINDER OF CIRCULATION					583		13
LAC MEGANTIC			M14				
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/83			WKLY			
TOTAL PAID CIRCULATION					5,626		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
LAC MEGANTIC (CONT.)			M14				
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/83			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* FRONTENAC		8,700			4,528	52	81
REMAINDER OF CIRCULATION					1,098		20
LA SARRE			D 1				
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					2,877		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			2,508	8	87
TEMISCAMINGUE		18,600			280	2	10
REMAINDER OF CIRCULATION					89		3
LA TUQUE			H11				
LA TUQUE L'ECHO DE LA TUQUE (F)	9/83			WKLY			
TOTAL PAID CIRCULATION					3,519		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHAMPLAIN		43,600			3,244	7	92
REMAINDER OF CIRCULATION					275		8
LOUISEVILLE			K11				
L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					8,506		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		10,900			3,198	29	38
* MASKINONGE		7,200			4,240	59	50
ST-MAURICE		40,700			823	2	10
REMAINDER OF CIRCULATION					245		3
MALARTIC			F 3				
L'ECHO DE MALARTIC (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					965		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			962	3	100
REMAINDER OF CIRCULATION					3		
MANIWAKI			I 6				
MANIWAKI LA GATINEAU (F)	6/83			WKLY			
TOTAL PAID CIRCULATION					3,859		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MANIWAKI (CONT.)			I 6				
MANIWAKI LA GATINEAU (F)	6/83			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* GATINEAU		18,500			3,356	18	87
REMAINDER OF CIRCULATION					503		13
MATAGAMI			A 4				
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					350		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		10,300			348	3	99
REMAINDER OF CIRCULATION					2		1
MATANE			D15				
MATANE LA VOIX GASPESIENNE (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					8,169		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GASPE-OUEST		5,700			1,576	28	19
* MATANE		10,100			5,655	56	69
REMAINDER OF CIRCULATION					938		11
MONT LAURIER			J 7				
MONT LAURIER L'ECHO DE LA LIEVRE	12/82			WKLY			
TOTAL PAID CIRCULATION					6,804		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* LABELLE		12,000			5,710	48	84
REMAINDER OF CIRCULATION					1,094		16
MONTMAGNY			I14				
MONTMAGNY PEUPLE/COURRIER (F)	# 6/83			WKLY			
TOTAL PAID CIRCULATION					10,078		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BELLECHASSE		7,600			803	11	8
KAMOURASKA		9,100			619	7	6
L'ISLET		7,000			3,349	48	33
* MONTMAGNY		8,200			4,737	58	47
REMAINDER OF CIRCULATION					570		6

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL			M10				
MONTREAL LE DEVOIR (F)	3/84			MORN (M-F)			
CITY ZONE		938,000			18,438	2	57
RETAIL TRADING ZONE		397,400			2,254	1	7
TOTAL ZONES		1,335,400			20,692	2	64
CENSUS METROPOLITAN AREA		1,097,800			19,112	2	59
TOTAL PAID CIRCULATION					32,583		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		112,300			1,382	1	4
CHICOUTIMI		56,400			576	1	2
HULL		46,800			864	2	3
* ILE-DE-MONTREAL		721,200			16,185	2	50
ILE-JESUS		94,900			711	1	2
LEVIS		34,500			275	1	1
QUEBEC		168,400			3,502	2	11
RIMOUSKI		24,100			297	1	1
ST-MAURICE		40,700			392	1	1
SHERBROOKE		44,600			487	1	2
TERREBONNE		70,800			509	1	2
ONTARIO							
OTTAWA-CARLETON		222,900			1,883	1	6
REMAINDER OF CIRCULATION					5,520		17
MONTREAL LE DEVOIR (F)	3/84			SATURDAY			
CITY ZONE		938,000			19,309	2	53
RETAIL TRADING ZONE		397,400			2,923	1	8
TOTAL ZONES		1,335,400			22,232	2	61
CENSUS METROPOLITAN AREA		1,097,800			20,135	2	56
TOTAL PAID CIRCULATION					36,195		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		112,300			1,647	2	5
CHICOUTIMI		56,400			600	1	2
HULL		46,800			894	2	3
* ILE-DE-MONTREAL		721,200			16,513	2	46
ILE-JESUS		94,900			908	1	3
LAPRAIRIE		37,900			302	1	1
LEVIS		34,500			342	1	1
QUEBEC		168,400			3,850	2	11
RIMOUSKI		24,100			320	1	1
ST-MAURICE		40,700			517	1	1
SHERBROOKE		44,600			627	1	2
TERREBONNE		70,800			814	1	2
ONTARIO							
OTTAWA-CARLETON		222,900			1,877	1	5
REMAINDER OF CIRCULATION					6,984		19

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL GAZETTE		3/84			MORN (M-F)			
CITY ZONE			938,000			161,016	17	82
RETAIL TRADING ZONE			397,400			18,764	5	10
TOTAL ZONES			1,335,400			179,780	14	91
CENSUS METROPOLITAN AREA			1,097,800			174,570	16	89
TOTAL PAID CIRCULATION						196,953		
COUNTY CIRCULATION ANALYSIS								
NEWFOUNDLAND								
CEN. DIV. 10			8,300			342	4	
NOVA SCOTIA								
HALIFAX			105,800			262		
QUEBEC								
ABITIBI			31,800			285	1	
ARGENTEUIL			12,300			846	7	
BEAUHARNOIS			19,800			296	2	
BROME			6,500			473	7	
CHAMBLY			112,300			9,869	9	5
CHATEAUGUAY			19,700			3,113	16	2
CHICOUTIMI			56,400			462	1	
DEUX-MONTAGNES			25,200			1,287	5	1
HULL			46,800			494	1	
HUNTINGDON			6,000			566	9	
* ILE-DE-MONTREAL			721,200			143,981	20	73
ILE-JESUS			94,900			7,168	8	4
LAPRAIRIE			37,900			3,999	11	2
L'ASSOMPTION			37,600			287	1	
MISSISQUOI			12,700			596	5	
MONTCALM			10,900			257	2	
QUEBEC			168,400			2,817	2	1
ROUVILLE			14,400			680	5	
SAGUENAY			34,200			424	1	
ST-JEAN			20,900			580	3	
ST-MAURICE			40,700			431	1	
SHEFFORD			26,100			352	1	
SHERBROOKE			44,600			1,096	3	1
STANSTEAD			13,500			492	4	
TERREBONNE			70,800			2,556	4	1
VAUDREUIL			17,900			2,851	16	1
VERCHERES			21,800			453	2	
ONTARIO								
OTTAWA-CARLETON			222,900			3,924	2	2
STORMONT			22,900			779	3	
TORONTO			819,100			352		
NORTHWEST TERR.								
BAFFIN			1,900			91	5	
REMAINDER OF CIRCULATION						4,492		2

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL GAZETTE		3/84			SATURDAY			
CITY ZONE			938,000			210,085	22	78
RETAIL TRADING ZONE			397,400			33,619	9	13
TOTAL ZONES			1,335,400			243,704	18	90
CENSUS METROPOLITAN AREA			1,097,800			230,713	21	86
TOTAL PAID CIRCULATION						269,852		
COUNTY CIRCULATION ANALYSIS								
NEWFOUNDLAND								
CEN. DIV. 10			8,300			380	5	
PRINCE EDWARD ISLAND								
QUEENS			21,100			371	2	
NOVA SCOTIA								
HALIFAX			105,800			713	1	
NEW BRUNSWICK								
WESTMORLAND			37,000			317	1	
QUEBEC								
ABITIBI			31,800			367	1	
ARGENTEUIL			12,300			2,062	17	1
BEAUHARNOIS			19,800			456	2	
BROME			6,500			1,578	24	1
CHAMBLY			112,300			13,898	12	5
CHAMPLAIN			43,600			274	1	
CHATEAUGUAY			19,700			4,942	25	2
CHICOUTIMI			56,400			644	1	
COMPTON			6,900			307	4	
DEUX-MONTAGNES			25,200			2,298	9	1
HULL			46,800			444	1	
HUNTINGDON			6,000			1,538	26	1
* ILE-DE-MONTREAL			721,200			184,803	26	69
ILE-JESUS			94,900			10,917	12	4
LAPRAIRIE			37,900			6,251	17	2
L'ASSOMPTION			37,600			581	2	
MISSISQUOI			12,700			1,368	11	1
MONTCALM			10,900			791	7	
NOUVEAU-QUEBEC			10,300			328	3	
QUEBEC			168,400			3,913	2	2
RICHMOND			13,700			439	3	
ROUVILLE			14,400			1,002	7	
SAGUENAY			34,200			556	2	
ST-JEAN			20,900			978	5	
ST-MAURICE			40,700			646	2	
SHEFFORD			26,100			711	3	
SHERBROOKE			44,600			1,988	5	1
STANSTEAD			13,500			1,279	10	1
TERREBONNE			70,800			5,918	8	2
VAUDREUIL			17,900			4,378	25	2
VERCHERES			21,800			765	4	
ONTARIO								
GLENGARRY			6,900			547	8	

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL GAZETTE	3/84			SATURDAY			
OTTAWA-CARLETON		222,900			3,943	2	2
PRESCOTT		10,000			339	3	
STORMONT		22,900			1,109	5	
TORONTO		819,100			439		
NORTHWEST TERR.							
BAFFIN		1,900			115	6	
REMAINDER OF CIRCULATION					5,159		2
MONTREAL LE DIMANCHE-MATIN (F)	3/84			SUNDAY			
CITY ZONE		938,000			59,525	6	39
RETAIL TRADING ZONE		397,400			33,461	8	22
TOTAL ZONES		1,335,400			92,986	7	61
CENSUS METROPOLITAN AREA		1,097,800			73,803	7	48
TOTAL PAID CIRCULATION					153,814		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
GLOUCESTER		25,000			437	2	
QUEBEC							
ABITIBI		31,800			286	1	
ARGENTEUIL		12,300			417	3	
ARTHABASKA		20,500			1,820	9	1
BAGOT		9,100			758	8	1
BEAUCE		24,300			975	4	1
BEAUHARNOIS		19,800			1,620	8	1
BELLECHASSE		7,600			311	4	
BERTHIER		10,900			670	6	
BONAVENTURE		12,400			330	3	
BROME		6,500			415	6	
CHAMBLY		112,300			8,694	8	6
CHAMPLAIN		43,600			3,588	8	2
CHARLEVOIX-OUEST		4,200			224	5	
CHATEAUGUAY		19,700			1,657	8	1
CHICOUTIMI		56,400			1,462	3	1
DEUX-MONTAGNES		25,200			1,923	8	1
DORCHESTER		10,700			525	5	
DRUMMOND		25,300			1,260	5	1
FRONTENAC		8,700			810	9	1
GASPE-EST		12,200			450	4	
GASPE-OUEST		5,700			536	9	
GATINEAU		18,500			395	2	
HULL		46,800			1,258	3	1
IBERVILLE		7,800			638	8	
* ILE-DE-MONTREAL		721,200			41,489	6	27
ILE-JESUS		94,900			8,024	9	5
JOLIETTE		21,800			1,727	8	1
KAMOURASKA		9,100			788	9	1
LABELLE		12,000			504	4	

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QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LE DIMANCHE-MATIN (F)	3/84			SUNDAY			
LAPRAIRIE		37,900			3,203	9	2
L'ASSOMPTION		37,600			3,732	10	2
LEVIS		34,500			2,288	7	2
L'ISLET		7,000			321	5	
LOTBINIERE		9,300			504	5	
MASKINONGE		7,200			641	9	
MATANE		10,100			882	9	1
MATAPEDIA		7,500			594	8	
MEGANTIC		19,200			2,107	11	1
MISSISQUOI		12,700			1,361	11	1
MONTCALM		10,900			820	8	1
MONTMAGNY		8,200			591	7	
NAPIERVILLE		4,500			578	13	
NICOLET		11,300			841	7	1
PAPINEAU		13,400			373	3	
PORTNEUF		20,700			1,071	5	1
QUEBEC		168,400			13,085	8	9
RICHELIEU		18,600			1,586	9	1
RICHMOND		13,700			788	6	1
RIMOUSKI		24,100			1,953	8	1
RIVIERE-DU-LOUP		13,700			1,246	9	1
ROUVILLE		14,400			1,441	10	1
SAGUENAY		34,200			638	2	
ST-HYACINTHE		21,000			1,615	8	1
ST-JEAN		20,900			1,552	7	1
ST-MAURICE		40,700			3,895	10	3
SHEFFORD		26,100			2,595	10	2
SHERBROOKE		44,600			3,136	7	2
SOULANGES		5,200			386	7	
STANSTEAD		13,500			911	7	1
TEMISCOUATA		6,200			560	9	
TERREBONNE		70,800			6,383	9	4
VAUDREUIL		17,900			1,329	7	1
VERCHERES		21,800			2,605	12	2
WOLFE		5,100			321	6	
YAMASKA		5,000			310	6	
REMAINDER OF CIRCULATION					3,581		2
LE JOURNAL DE MONTREAL (F)	3/84			MORN (M-F)			
CITY ZONE		938,000			186,842	20	61
RETAIL TRADING ZONE		397,400			77,036	19	25
TOTAL ZONES		1,335,400			263,878	20	86
CENSUS METROPOLITAN AREA		1,097,800			215,447	20	70
TOTAL PAID CIRCULATION					308,039		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			2,936	9	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/84			MORN (M-F)			
ARGENTEUIL		12,300			1,593	13	1
ARTHABASKA		20,500			1,501	7	1
BAGOT		9,100			900	10	
BEAUHARNOIS		19,800			5,354	27	2
BERTHIER		10,900			1,805	17	1
CHAMBLY		112,300			21,956	20	7
CHAMPLAIN		43,600			2,855	7	1
CHATEAUGUAY		19,700			3,294	17	1
DEUX-MONTAGNES		25,200			5,182	21	2
DRUMMOND		25,300			3,140	12	1
GATINEAU		18,500			712	4	
HULL		46,800			5,445	12	2
HUNTINGDON		6,000			357	6	
IBERVILLE		7,800			1,227	16	
* ILE-DE-MONTREAL		721,200			142,110	20	46
ILE-JESUS		94,900			19,909	21	7
ILES-DE-LA-MADELEINE		4,100			346	8	
JOLIETTE		21,800			4,769	22	2
LABELLE		12,000			1,757	15	1
LAPRAIRIE		37,900			6,255	17	2
L'ASSOMPTION		37,600			8,908	24	3
MASKINONGE		7,200			491	7	
MEGANTIC		19,200			329	2	
MISSISQUOI		12,700			1,286	10	
MONTCALM		10,900			1,752	16	1
NAPIERVILLE		4,500			513	11	
NICOLET		11,300			446	4	
NOUVEAU-QUEBEC		10,300			1,106	11	
PAPINEAU		13,400			1,099	8	
RICHELIEU		18,600			5,239	28	2
RICHMOND		13,700			811	6	
ROUVILLE		14,400			2,029	14	1
ST-HYACINTHE		21,000			4,187	20	1
ST-JEAN		20,900			4,445	21	1
ST-MAURICE		40,700			4,155	10	1
SHEFFORD		26,100			2,345	9	1
SHERBROOKE		44,600			2,491	6	1
SOULANGES		5,200			797	15	
STANSTEAD		13,500			617	5	
TEMISCAMINGUE		18,600			1,764	10	1
TERREBONNE		70,800			15,726	22	5
VAUDREUIL		17,900			2,750	15	1
VERCHERES		21,800			4,240	19	1
YAMASKA		5,000			349	7	
ONTARIO							
OTTAWA-CARLETON		222,900			2,665	1	1
PRESCOTT		10,000			580	6	
REMAINDER OF CIRCULATION					3,516		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/84			SATURDAY			
CITY ZONE		938,000			185,209	20	56
RETAIL TRADING ZONE		397,400			95,209	24	29
TOTAL ZONES		1,335,400			280,418	21	85
CENSUS METROPOLITAN AREA		1,097,800			220,209	20	66
TOTAL PAID CIRCULATION					331,438		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			3,357	11	1
ARGENTEUIL		12,300			2,119	17	1
ARTHABASKA		20,500			1,808	9	1
BAGOT		9,100			1,168	13	
BEAUHARNOIS		19,800			5,825	29	2
BERTHIER		10,900			2,560	24	1
BROME		6,500			388	6	
CHAMBLY		112,300			24,793	22	8
CHAMPLAIN		43,600			3,415	8	1
CHATEAUGUAY		19,700			4,203	21	1
DEUX-MONTAGNES		25,200			6,802	27	2
DRUMMOND		25,300			3,844	15	1
GATINEAU		18,500			875	5	
HULL		46,800			5,580	12	2
HUNTINGDON		6,000			582	10	
IBERVILLE		7,800			1,478	19	
* ILE-DE-MONTREAL		721,200			134,197	19	41
ILE-JESUS		94,900			22,658	24	7
ILES-DE-LA-MADELEINE		4,100			331	8	
JOLIETTE		21,800			6,049	28	2
LABELLE		12,000			2,529	21	1
LAPRAIRIE		37,900			7,678	20	2
L'ASSOMPTION		37,600			11,152	30	3
MASKINONGE		7,200			789	11	
MEGANTIC		19,200			410	2	
MISSISQUOI		12,700			1,547	12	1
MONTCALM		10,900			3,044	28	1
NAPIERVILLE		4,500			650	14	
NICOLET		11,300			704	6	
NOUVEAU-QUEBEC		10,300			1,120	11	
PAPINEAU		13,400			1,788	13	1
RICHELIEU		18,600			5,640	30	2
RICHMOND		13,700			913	7	
ROUVILLE		14,400			2,487	17	1
ST-HYACINTHE		21,000			4,688	22	1
ST-JEAN		20,900			4,869	23	2
ST-MAURICE		40,700			4,491	11	1
SHEFFORD		26,100			2,811	11	1
SHERBROOKE		44,600			2,902	7	1
SOULANGES		5,200			1,053	20	
STANSTEAD		13,500			861	6	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			M10				
LE JOURNAL DE MONTREAL (F)		3/84			SATURDAY			
TEMISCAMINGUE			18,600			1,869	10	1
TERREBONNE			70,800			20,445	29	6
VAUDREUIL			17,900			3,328	19	1
VERCHERES			21,800			5,131	24	2
YAMASKA			5,000			544	11	
ONTARIO								
OTTAWA-CARLETON			222,900			1,877	1	1
PRESCOTT			10,000			708	7	
REMAINDER OF CIRCULATION						3,378		1
LE JOURNAL DE MONTREAL (F)		3/84			SUNDAY			
RETAIL TRADING ZONE			397,400			87,101	22	28
TOTAL ZONES			397,400			87,101	22	28
CENSUS METROPOLITAN AREA			1,097,800			194,024	18	62
TOTAL PAID CIRCULATION						313,563		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ABITIBI			31,800			3,934	12	1
ARGENTEUIL			12,300			1,973	16	1
ARTHABASKA			20,500			2,298	11	1
BAGOT			9,100			1,300	14	
BEAUHARNOIS			19,800			5,464	28	2
BERTHIER			10,900			2,973	27	1
BROME			6,500			449	7	
CHAMBLY			112,300			22,460	20	7
CHAMPLAIN			43,600			5,028	12	2
CHATEAUGUAY			19,700			3,763	19	1
DEUX-MONTAGNES			25,200			6,205	25	2
DRUMMOND			25,300			4,676	19	2
GATINEAU			18,500			1,233	7	
HULL			46,800			8,130	17	3
HUNTINGDON			6,000			513	9	
IBERVILLE			7,800			1,272	16	
* ILE-DE-MONTREAL			721,200			115,524	16	37
ILE-JESUS			94,900			20,515	22	7
ILES-DE-LA-MADELEINE			4,100			433	11	
JOLIETTE			21,800			5,354	25	2
LABELLE			12,000			2,485	21	1
LAPRAIRIE			37,900			7,071	19	2
L'ASSOMPTION			37,600			10,282	27	3
MASKINONGE			7,200			785	11	
MEGANTIC			19,200			428	2	
MISSISQUOI			12,700			1,228	10	
MONTCALM			10,900			2,527	23	1
NAPIERVILLE			4,500			513	11	
NICOLET			11,300			625	6	
NOUVEAU-QUEBEC			10,300			972	9	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/84			SUNDAY			
PAPINEAU		13,400			2,028	15	1
RICHELIEU		18,600			5,347	29	2
RICHMOND		13,700			1,414	10	1
ROUVILLE		14,400			2,220	15	1
ST-HYACINTHE		21,000			4,263	20	1
ST-JEAN		20,900			4,409	21	1
ST-MAURICE		40,700			6,389	16	2
SHEFFORD		26,100			3,462	13	1
SHERBROOKE		44,600			4,326	10	1
SOULANGES		5,200			1,010	19	
STANSTEAD		13,500			1,134	8	
TEMISCAMINGUE		18,600			2,364	13	1
TERREBONNE		70,800			18,665	26	6
VAUDREUIL		17,900			3,005	17	1
VERCHERES		21,800			4,875	22	2
YAMASKA		5,000			501	10	
ONTARIO							
OTTAWA-CARLETON		222,900			2,818	1	1
PRESCOTT		10,000			931	9	
STORMONT		22,900			299	1	
REMAINDER OF CIRCULATION					3,690		1
MONTREAL LA PRESSE (F)	3/84			MORN (M-F)			
CITY ZONE		938,000			124,532	13	66
RETAIL TRADING ZONE		397,400			39,766	10	21
TOTAL ZONES		1,335,400			164,298	12	87
CENSUS METROPOLITAN AREA		1,097,800			144,402	13	76
TOTAL PAID CIRCULATION					189,332		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			763	2	
ARGENTEUIL		12,300			509	4	
ARTHABASKA		20,500			1,168	6	1
BAGOT		9,100			252	3	
BEAUHARNOIS		19,800			2,286	12	1
BERTHIER		10,900			584	5	
CHAMBLY		112,300			17,462	16	9
CHAMPLAIN		43,600			969	2	1
CHATEAUGUAY		19,700			1,982	10	1
CHICOUTIMI		56,400			1,640	3	1
DEUX-MONTAGNES		25,200			2,179	9	1
DRUMMOND		25,300			1,235	5	1
HULL		46,800			864	2	1
IBERVILLE		7,800			617	8	
* ILE-DE-MONTREAL		721,200			89,742	12	47
ILE-JESUS		94,900			14,651	15	8
JOLIETTE		21,800			1,930	9	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL LA PRESSE (F)		3/84			MORN (M-F)			
LABELLE			12,000			489	4	
LAC-ST-JEAN-EST			15,100			352	2	
LAC-ST-JEAN-OUEST			19,400			334	2	
LAPRAIRIE			37,900			5,362	14	3
L'ASSOMPTION			37,600			4,286	11	2
MEGANTIC			19,200			297	2	
MISSISQUOI			12,700			613	5	
MONTCALM			10,900			566	5	
NAPIERVILLE			4,500			338	8	
QUEBEC			168,400			3,229	2	2
RICHELIEU			18,600			2,262	12	1
RIMOUSKI			24,100			447	2	
ROUVILLE			14,400			1,639	11	1
SAGUENAY			34,200			645	2	
ST-HYACINTHE			21,000			1,775	9	1
ST-JEAN			20,900			2,203	11	1
ST-MAURICE			40,700			2,300	6	1
SHEFFORD			26,100			893	3	1
SHERBROOKE			44,600			1,417	3	1
SOULANGES			5,200			417	8	
TEMISCAMINGUE			18,600			522	3	
TERREBONNE			70,800			8,427	12	5
VAUDREUIL			17,900			1,707	10	1
VERCHERES			21,800			3,158	15	2
ONTARIO								
OTTAWA-CARLETON			222,900			1,152	1	1
TORONTO			819,100			656		
REMAINDER OF CIRCULATION						5,013		3
MONTREAL LA PRESSE (F)		3/84			SATURDAY			
CITY ZONE			938,000			182,365	19	62
RETAIL TRADING ZONE			397,400			70,531	18	24
TOTAL ZONES			1,335,400			252,896	19	86
CENSUS METROPOLITAN AREA			1,097,800			215,646	20	73
TOTAL PAID CIRCULATION						295,797		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ABITIBI			31,800			1,483	5	1
ARGENTEUIL			12,300			1,034	8	
ARTHABASKA			20,500			1,738	9	1
BAGOT			9,100			597	7	
BEAUHARNOIS			19,800			3,260	17	1
BERTHIER			10,900			1,338	12	1
BROME			6,500			813	13	
CHAMBLY			112,300			27,512	25	9
CHAMPLAIN			43,600			1,969	5	1
CHATEAUGUAY			19,700			3,191	16	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LA PRESSE (F)	3/84			SATURDAY			
CHICOUTIMI		56,400			2,302	4	1
DEUX-MONTAGNES		25,200			3,906	16	1
DRUMMOND		25,300			2,068	8	1
GATINEAU		18,500			484	3	
HULL		46,800			1,330	3	
HUNTINGDON		6,000			393	7	
IBERVILLE		7,800			1,093	14	
* ILE-DE-MONTREAL		721,200			128,047	18	43
ILE-JESUS		94,900			22,818	24	8
JOLIETTE		21,800			3,464	16	1
LABELLE		12,000			1,130	9	
LAC-ST-JEAN-EST		15,100			407	3	
LAC-ST-JEAN-OUEST		19,400			500	3	
LAPRAIRIE		37,900			8,640	23	3
L'ASSOMPTION		37,600			7,542	20	3
LEVIS		34,500			557	2	
MASKINONGE		7,200			339	5	
MATANE		10,100			250	3	
MEGANTIC		19,200			470	2	
MISSISQUOI		12,700			1,244	10	
MONTCALM		10,900			1,854	17	1
NAPIERVILLE		4,500			603	13	
NICOLET		11,300			476	4	
NOUVEAU-QUEBEC		10,300			312	3	
PAPINEAU		13,400			394	3	
QUEBEC		168,400			4,529	3	2
RICHELIEU		18,600			3,337	18	1
RICHMOND		13,700			394	3	
RIMOUSKI		24,100			645	3	
ROUVILLE		14,400			2,848	20	1
SAGUENAY		34,200			978	3	
ST-HYACINTHE		21,000			3,090	15	1
ST-JEAN		20,900			3,669	18	1
ST-MAURICE		40,700			4,005	10	1
SHEFFORD		26,100			1,792	7	1
SHERBROOKE		44,600			2,852	6	1
SOULANGES		5,200			716	14	
STANSTEAD		13,500			681	5	
TEMISCAMINGUE		18,600			907	5	
TERREBONNE		70,800			16,099	23	5
VAUDREUIL		17,900			3,018	17	1
VERCHERES		21,800			5,518	25	2
YAMASKA		5,000			230	5	
ONTARIO							
OTTAWA-CARLETON		222,900			1,332	1	1
TORONTO		819,100			349		
REMAINDER OF CIRCULATION					5,250		2
MONTREAL ECHOS VEDETTES (F)	# 3/84			SATURDAY			
TOTAL PAID CIRCULATION					150,437		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL ECHOS VEDETTES (F)	3/84			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			2,579	8	2
ARGENTEUIL		12,300			724	6	1
ARTHABASKA		20,500			1,750	9	1
BAGOT		9,100			795	9	1
BEAUCE		24,300			1,789	7	1
BEAUHARNOIS		19,800			1,915	10	1
BELLECHASSE		7,600			657	9	
BERTHIER		10,900			1,269	12	1
BONAVENTURE		12,400			547	4	
CHAMBLY		112,300			5,779	5	4
CHAMPLAIN		43,600			3,397	8	2
CHARLEVOIX-EST		5,400			662	12	
CHARLEVOIX-OUEST		4,200			429	10	
CHATEAUGUAY		19,700			1,056	5	1
CHICOUTIMI		56,400			3,439	6	2
COMPTON		6,900			293	4	
DEUX-MONTAGNES		25,200			1,700	7	1
DORCHESTER		10,700			807	8	1
DRUMMOND		25,300			2,575	10	2
FRONTENAC		8,700			756	9	1
GASPE-EST		12,200			742	6	1
GASPE-OUEST		5,700			581	10	
GATINEAU		18,500			335	2	
HULL		46,800			1,499	3	1
IBERVILLE		7,800			621	8	
* ILE-DE-MONTREAL		721,200			33,843	5	23
ILE-JESUS		94,900			4,812	5	3
JOLIETTE		21,800			2,456	11	2
KAMOURASKA		9,100			790	9	1
LABELLE		12,000			1,094	9	1
LAC-ST-JEAN-EST		15,100			1,101	7	1
LAC-ST-JEAN-OUEST		19,400			1,466	8	1
LAPRAIRIE		37,900			1,671	4	1
L'ASSOMPTION		37,600			2,419	6	2
LEVIS		34,500			2,456	7	2
L'ISLET		7,000			688	10	1
LOTBINIERE		9,300			643	7	
MASKINONGE		7,200			842	12	1
MATANE		10,100			676	7	
MATAPEDIA		7,500			390	5	
MEGANTIC		19,200			1,558	8	1
MISSISQUOI		12,700			834	7	1
MONTCALM		10,900			998	9	1
MONTMAGNY		8,200			1,031	13	1
MONTMORENCY NO. 1		7,500			545	7	
MONTMORENCY NO. 2		2,000			95	5	
NAPIERVILLE		4,500			457	10	
NICOLET		11,300			753	7	1
NOUVEAU-QUEBEC		10,300			925	9	1
PAPINEAU		13,400			742	6	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL ECHOS VEDETTES (F)	3/84			SATURDAY			
PORTNEUF		20,700			1,659	8	1
QUEBEC		168,400			12,703	8	8
RICHELIEU		18,600			1,995	11	1
RICHMOND		13,700			970	7	1
RIMOUSKI		24,100			1,476	6	1
RIVIERE-DU-LOUP		13,700			1,443	11	1
ROUVILLE		14,400			1,027	7	1
SAGUENAY		34,200			2,798	8	2
ST-HYACINTHE		21,000			2,299	11	2
ST-JEAN		20,900			1,676	8	1
ST-MAURICE		40,700			3,312	8	2
SHEFFORD		26,100			1,939	7	1
SHERBROOKE		44,600			2,087	5	1
SOULANGES		5,200			380	7	
STANSTEAD		13,500			698	5	1
TEMISCAMINGUE		18,600			1,166	6	1
TEMISCOUATA		6,200			430	7	
TERREBONNE		70,800			5,773	8	4
VAUDREUIL		17,900			995	6	1
VERCHERES		21,800			1,351	6	1
WOLFE		5,100			260	5	
YAMASKA		5,000			534	11	
ONTARIO							
OTTAWA-CARLETON		222,900			560		
PRESCOTT		10,000			255	3	
TIMISKAMING		15,200			479	3	
REMAINDER OF CIRCULATION					2,191		1
NEW CARLISLE			E17				
NEW CARLISLE SPEC	9/84			WKLY			
TOTAL PAID CIRCULATION					2,997		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BONAVENTURE		12,400			854	7	29
GASPE-EST		12,200			857	7	29
REMAINDER OF CIRCULATION					1,286		43
PLESSISVILLE			K13				
PLESSISVILLE LA FEUILLE D'ERABLE (F)	#12/83			WKLY			
TOTAL PAID CIRCULATION					4,231		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MEGANTIC		19,200			3,498	18	83
REMAINDER OF CIRCULATION					733		17
POINTE CLAIRE			D 7				
POINTE CLAIRE NEWS AND CHRONICLE	# 6/84			WKLY			
TOTAL PAID CIRCULATION					26,612		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
POINTE CLAIRE (CONT.)			D 7				
POINTE CLAIRE NEWS AND CHRONICLE	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILE-DE-MONTREAL		721,200			24,838	3	93
VAUDREUIL		17,900			1,736	10	7
REMAINDER OF CIRCULATION					38		
QUEBEC			J13				
LE JOURNAL DE QUEBEC (F)	3/84			MORN (M-F)			
CITY ZONE		175,100			51,947	30	50
RETAIL TRADING ZONE		81,100			19,175	24	18
TOTAL ZONES		256,200			71,122	28	68
CENSUS METROPOLITAN AREA		207,700			59,877	29	57
TOTAL PAID CIRCULATION					104,246		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			270	2	
QUEBEC							
BEAUCE		24,300			4,199	17	4
BELLECHASSE		7,600			1,092	14	1
BONAVENTURE		12,400			917	7	1
CHARLEVOIX-EST		5,400			1,036	19	1
CHARLEVOIX-OUEST		4,200			682	16	1
CHICOUTIMI		56,400			6,632	12	6
DORCHESTER		10,700			1,558	15	2
FRONTENAC		8,700			553	6	1
GASPE-EST		12,200			863	7	1
KAMOURASKA		9,100			996	11	1
LAC-ST-JEAN-EST		15,100			1,694	11	2
LAC-ST-JEAN-OUEST		19,400			2,467	13	2
LEVIS		34,500			9,030	26	9
L'ISLET		7,000			746	11	1
LOTBINIERE		9,300			1,032	11	1
MATANE		10,100			748	7	1
MATAPEDIA		7,500			432	6	
MEGANTIC		19,200			2,192	11	2
MONTMAGNY		8,200			1,494	18	1
MONTMORENCY NO. 1		7,500			2,347	31	2
MONTMORENCY NO. 2		2,000			159	8	
PORTNEUF		20,700			4,899	24	5
* QUEBEC		168,400			50,324	30	48
RIMOUSKI		24,100			2,298	10	2
RIVIERE-DU-LOUP		13,700			1,612	12	2
SAGUENAY		34,200			3,105	9	3
TEMISCOUATA		6,200			300	5	
REMAINDER OF CIRCULATION					569		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			J13				
LE JOURNAL DE QUEBEC (F)	3/84			SATURDAY			
CITY ZONE		175,100			51,090	29	50
RETAIL TRADING ZONE		81,100			18,671	23	18
TOTAL ZONES		256,200			69,761	27	68
CENSUS METROPOLITAN AREA		207,700			58,871	28	58
TOTAL PAID CIRCULATION					102,416		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			258	2	
QUEBEC							
BEAUCE		24,300			4,341	18	4
BELLECHASSE		7,600			1,109	15	1
BONAVENTURE		12,400			964	8	1
CHARLEVOIX-EST		5,400			1,131	21	1
CHARLEVOIX-OUEST		4,200			744	18	1
CHICOUTIMI		56,400			5,658	10	6
DORCHESTER		10,700			1,624	15	2
FRONTENAC		8,700			604	7	1
GASPE-EST		12,200			860	7	1
KAMOURASKA		9,100			1,013	11	1
LAC-ST-JEAN-EST		15,100			1,612	11	2
LAC-ST-JEAN-OUEST		19,400			2,209	11	2
LEVIS		34,500			9,172	27	9
L'ISLET		7,000			822	12	1
LOTBINIERE		9,300			1,168	13	1
MATANE		10,100			753	8	1
MATAPEDIA		7,500			468	6	1
MEGANTIC		19,200			2,145	11	2
MONTMAGNY		8,200			1,447	18	1
MONTMORENCY NO. 1		7,500			2,292	31	2
MONTMORENCY NO. 2		2,000			221	11	
PORTNEUF		20,700			4,520	22	4
* QUEBEC		168,400			49,234	29	48
RIMOUSKI		24,100			2,299	10	2
RIVIERE-DU-LOUP		13,700			1,744	13	2
SAGUENAY		34,200			3,035	9	3
TEMISCOUATA		6,200			382	6	
REMAINDER OF CIRCULATION					587		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			J13				
LE JOURNAL DE QUEBEC (F)	3/84			SUNDAY			
CITY ZONE		175,100			47,024	27	52
RETAIL TRADING ZONE		81,100			15,775	20	17
TOTAL ZONES		256,200			62,799	25	69
CENSUS METROPOLITAN AREA		207,700			53,836	26	59
TOTAL PAID CIRCULATION					90,807		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			270	2	
QUEBEC							
BEAUCE		24,300			3,658	15	4
BELLECHASSE		7,600			777	10	1
BONAVENTURE		12,400			873	7	1
CHARLEVOIX-EST		5,400			960	18	1
CHARLEVOIX-OUEST		4,200			677	16	1
CHICOUTIMI		56,400			4,433	8	5
DORCHESTER		10,700			1,100	10	1
FRONTENAC		8,700			357	4	
GASPE-EST		12,200			854	7	1
KAMOURASKA		9,100			917	-10	1
LAC-ST-JEAN-EST		15,100			1,227	8	1
LAC-ST-JEAN-OUEST		19,400			1,660	9	2
LEVIS		34,500			8,136	24	9
L'ISLET		7,000			818	12	1
LOTBINIERE		9,300			856	9	1
MATANE		10,100			753	8	1
MATAPEDIA		7,500			405	5	
MEGANTIC		19,200			1,713	9	2
MONTMAGNY		8,200			1,191	15	1
MONTMORENCY NO. 1		7,500			2,060	28	2
MONTMORENCY NO. 2		2,000			169	9	
PORTNEUF		20,700			3,964	19	4
* QUEBEC		168,400			45,198	27	50
RIMOUSKI		24,100			2,143	9	2
RIVIERE-DU-LOUP		13,700			1,458	11	2
SAGUENAY		34,200			3,046	9	3
TEMISCOUATA		6,200			288	5	
REMAINDER OF CIRCULATION					846		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			J13				
QUEBEC LE SOLEIL (F)	3/84			EVE (M-F)			
PRIMARY MARKET AREA		202,400			76,087	38	64
RETAIL TRADING ZONE		54,400			12,543	23	11
TOTAL ZONES		256,800			88,630	35	75
CENSUS METROPOLITAN AREA		207,700			73,996	36	63
TOTAL PAID CIRCULATION					118,418		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			305	3	
QUEBEC							
BEAUCE		24,300			3,079	13	3
BELLECHASSE		7,600			1,602	21	1
BONAVENTURE		12,400			1,164	9	1
CHARLEVOIX-EST		5,400			1,148	21	1
CHARLEVOIX-OUEST		4,200			709	17	1
CHICOUTIMI		56,400			464	1	
DORCHESTER		10,700			1,842	17	2
GASPE-EST		12,200			580	5	1
GASPE-OUEST		5,700			1,036	18	1
ILE-DE-MONTREAL		721,200			681		1
KAMOURASKA		9,100			1,336	15	1
LEVIS		34,500			10,111	29	9
L'ISLET		7,000			1,333	19	1
LOTBINIERE		9,300			2,118	23	2
MATANE		10,100			1,132	11	1
MATAPEDIA		7,500			685	9	1
MEGANTIC		19,200			1,947	10	2
MONTMAGNY		8,200			1,599	20	1
MONTMORENCY NO. 1		7,500			2,497	33	2
MONTMORENCY NO. 2		2,000			687	34	1
PORTNEUF		20,700			4,358	21	4
* QUEBEC		168,400			65,903	39	56
RIMOUSKI		24,100			3,176	13	3
RIVIERE-DU-LOUP		13,700			1,955	14	2
SAGUENAY		34,200			4,288	13	4
TEMISCOUATA		6,200			923	15	1
REMAINDER OF CIRCULATION					1,760		1
QUEBEC LE SOLEIL (F)	3/84			SATURDAY			
PRIMARY MARKET AREA		202,400			89,418	44	65
RETAIL TRADING ZONE		54,400			15,369	28	11
TOTAL ZONES		256,800			104,787	41	76
CENSUS METROPOLITAN AREA		207,700			90,174	43	66
TOTAL PAID CIRCULATION					137,160		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			J13				
QUEBEC LE SOLEIL (F)	3/84			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,000			311	3	
QUEBEC							
BEAUCE		24,300			3,638	15	3
BELLECHASSE		7,600			1,848	24	1
BONAVENTURE		12,400			1,253	10	1
CHARLEVOIX-EST		5,400			1,090	20	1
CHARLEVOIX-OUEST		4,200			1,112	27	1
CHICOUTIMI		56,400			726	1	1
DORCHESTER		10,700			1,979	19	1
GASPE-EST		12,200			622	5	1
GASPE-OUEST		5,700			967	17	1
ILE-DE-MONTREAL		721,200			665		1
KAMOURASKA		9,100			1,377	15	1
LAC-ST-JEAN-OUEST		19,400			260	1	
LEVIS		34,500			12,335	36	9
L'ISLET		7,000			1,320	19	1
LOTBINIERE		9,300			2,585	28	2
MATANE		10,100			1,220	12	1
MATAPEDIA		7,500			1,044	14	1
MEGANTIC		19,200			2,155	11	2
MONTMAGNY		8,200			1,818	22	1
MONTMORENCY NO. 1		7,500			2,900	39	2
MONTMORENCY NO. 2		2,000			846	42	1
PORTNEUF		20,700			5,273	26	4
* QUEBEC		168,400			77,194	46	56
RIMOUSKI		24,100			3,264	14	2
RIVIERE-DU-LOUP		13,700			2,038	15	2
SAGUENAY		34,200			4,471	13	3
TEMISCOUATA		6,200			946	15	1
REMAINDER OF CIRCULATION					1,903		1
RIMOUSKI			F17				
RIMOUSKI PROGRES-ECHO (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					7,036		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* RIMOUSKI		24,100			6,433	27	91
REMAINDER OF CIRCULATION					603		9
RIVIERE-DU-LOUP			G16				
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					7,285		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
KAMOURASKA		9,100			980	11	14
* RIVIERE-DU-LOUP		13,700			4,857	36	67

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
RIVIERE-DU-LOUP (CONT.)			G16				
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)	6/84			WKLY			
TEMISCOUATA		6,200			751	12	10
REMAINDER OF CIRCULATION					697		10
ROBERVAL			F12				
ROBERVAL L'ETOILE DU LAC (F)	# 3/84			WKLY			
TOTAL PAID CIRCULATION					5,408		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
LAC-ST-JEAN-EST		15,100			332	2	6
* LAC-ST-JEAN-OUEST		19,400			4,538	23	84
REMAINDER OF CIRCULATION					538		10
ROUYN			F 1				
ROUYN LA FRONTIERE (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					12,947		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,800			4,232	13	33
* TEMISCAMINGUE		18,600			8,549	46	66
REMAINDER OF CIRCULATION					166		1
ROUYN-NORANDA PRESS	# 6/84			WKLY			
TOTAL PAID CIRCULATION					402		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,600			270	2	67
REMAINDER OF CIRCULATION					132		33
ST. GEORGES			L14				
ST. GEORGES L'ECLAIREUR-PROGRES (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					11,148		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BEAUCE		24,300			7,420	31	67
DORCHESTER		10,700			1,751	16	16
FRONTENAC		8,700			723	8	7
REMAINDER OF CIRCULATION					1,254		11
SAINT HYACINTHE			M11				
LE COURRIER DE SAINT HYACINTHE (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					10,550		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SAINT HYACINTHE (CONT.)			M11				
LE COURRIER DE SAINT HYACINTHE (F)	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BAGOT		9,100			1,941	21	18
ROUVILLE		14,400			335	2	3
* ST-HYACINTHE		21,000			7,404	35	70
REMAINDER OF CIRCULATION					870		8
ST. JEAN			N10				
SAINT-JEAN LE CANADA FRANCAIS (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					16,084		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
IBERVILLE		7,800			3,756	48	23
MISSISQUOI		12,700			397	3	3
NAPIERVILLE		4,500			355	8	2
* ST-JEAN		20,900			11,144	53	69
REMAINDER OF CIRCULATION					432		3
ST. JEROME			L 9				
ST. JEROME L'ECHO DU NORD (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					11,260		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
DEUX-MONTAGNES		25,200			250	1	2
* TERREBONNE		70,800			10,605	15	94
REMAINDER OF CIRCULATION					405		4
ST. JOSEPH			K14				
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)	3/83			WKLY			
TOTAL PAID CIRCULATION					3,969		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BEAUCE		24,300			2,978	12	75
DORCHESTER		10,700			394	4	10
REMAINDER OF CIRCULATION					597		15
SHAWVILLE			M 5				
SHAWVILLE EQUITY	12/83			WKLY			
TOTAL PAID CIRCULATION					4,197		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* PONTIAC		6,700			2,874	43	69
REMAINDER OF CIRCULATION					1,323		32

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE			M12				
SHERBROOKE RECORD	3/84			EVE (M-F)			
CITY ZONE		34,300			1,906	6	29
RETAIL TRADING ZONE		69,900			3,306	5	51
TOTAL ZONES		104,200			5,212	5	80
TOTAL PAID CIRCULATION					6,504		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BROME		6,500			889	14	14
COMPTON		6,900			645	9	10
MISSISQUOI		12,700			429	3	7
RICHMOND		13,700			541	4	8
SHEFFORD		26,100			271	1	4
* SHERBROOKE		44,600			1,914	4	29
STANSTEAD		13,500			1,175	9	18
REMAINDER OF CIRCULATION					640		10
SHERBROOKE LA TRIBUNE (F)	3/84			MORN (M-F)			
CITY ZONE		34,300			19,435	57	51
RETAIL TRADING ZONE		69,900			14,449	21	38
TOTAL ZONES		104,200			33,884	33	89
TOTAL PAID CIRCULATION					38,070		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,500			1,083	5	3
COMPTON		6,900			2,119	31	6
DRUMMOND		25,300			2,006	8	5
FRONTENAC		8,700			1,169	13	3
MEGANTIC		19,200			1,228	6	3
RICHMOND		13,700			4,488	33	12
SHEFFORD		26,100			580	2	2
* SHERBROOKE		44,600			19,741	44	52
STANSTEAD		13,500			3,795	28	10
WOLFE		5,100			1,339	26	4
REMAINDER OF CIRCULATION					522		1
SHERBROOKE LA TRIBUNE	3/84			SATURDAY			
CITY ZONE		34,300			22,256	65	53
RETAIL TRADING ZONE		69,900			15,524	22	37
TOTAL ZONES		104,200			37,780	36	90
TOTAL PAID CIRCULATION					42,049		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE (CONT.)			M12				
SHERBROOKE LA TRIBUNE	3/84			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,500			1,096	5	3
COMPTON		6,900			2,247	33	5
DRUMMOND		25,300			2,025	8	5
FRONTENAC		8,700			1,210	14	3
MEGANTIC		19,200			1,242	7	3
RICHMOND		13,700			4,732	35	11
SHEFFORD		26,100			631	2	2
* SHERBROOKE		44,600			22,661	51	54
STANSTEAD		13,500			4,278	32	10
WOLFE		5,100			1,378	27	3
REMAINDER OF CIRCULATION					549		1
TROIS-RIVIERES			K11				
TROIS-RIVIERES LE NOUVELLISTE (F)	3/84			MORN (M-S)			
PRIMARY MARKET AREA		74,500			39,782	53	77
TOTAL ZONES		74,500			39,782	53	77
CENSUS METROPOLITAN AREA		42,200			23,635	56	46
TOTAL PAID CIRCULATION					51,827		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,500			594	3	1
CHAMPLAIN		43,600			21,784	50	42
MASKINONGE		7,200			2,213	31	4
NICOLET		11,300			4,119	37	8
PORTNEUF		20,700			292	1	1
* ST-MAURICE		40,700			21,513	53	42
YAMASKA		5,000			407	8	1
REMAINDER OF CIRCULATION					905		2
VAL D'OR			F 3				
VAL D'OR L'ECHO ABITIBIEN (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					9,702		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			8,449	27	87
NOUVEAU-QUEBEC		10,300			815	8	8
REMAINDER OF CIRCULATION					438		5
VAL D'OR STAR	# 6/84			WKLY			
TOTAL PAID CIRCULATION					229		

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QUEBEC							
VAL D'OR (CONT.)			F 3				
VAL D'OR STAR	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,800			196	1	86
REMAINDER OF CIRCULATION					33		14
VICTORIAVILLE			L12				
VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					13,270		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ARTHABASKA		20,500			10,949	53	83
MEGANTIC		19,200			1,023	5	8
NICOLET		11,300			285	3	2
WOLFE		5,100			275	5	2
REMAINDER OF CIRCULATION					738		6
VILLE-MARIE			H 1				
VILLE-MARIE LE TEMISCAMIEN (F)	6/83			WKLY			
TOTAL PAID CIRCULATION					2,422		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,600			2,286	12	94
REMAINDER OF CIRCULATION					136		6

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ALEXANDRIA			E18				
ALEXANDRIA GLENGARRY NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					7,045		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GLENGARRY		6,900			4,649	67	66
PRESCOTT		10,000			257	3	4
STORMONT		22,900			898	4	13
REMAINDER OF CIRCULATION					1,241		18
ALLISTON			I 7				
ALLISTON HERALD	12/83			WKLY			
TOTAL PAID CIRCULATION					5,272		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		81,600			4,727	6	90
REMAINDER OF CIRCULATION					545		10
ALMONTE			E15				
ALMONTE GAZETTE	6/84			WKLY			
TOTAL PAID CIRCULATION					2,783		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LANARK		17,400			2,177	13	78
REMAINDER OF CIRCULATION					606		22
AMHERSTBURG			N 1				
AMHERSTBURG ECHO	9/83			WKLY			
TOTAL PAID CIRCULATION					3,921		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		112,200			3,617	3	92
REMAINDER OF CIRCULATION					304		8
ARNPRIOR			E14				
ARNPRIOR CHRONICLE	3/84			WKLY			
TOTAL PAID CIRCULATION					4,105		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
OTTAWA-CARLETON		222,900			627		15
* RENFREW		30,800			3,047	10	74
REMAINDER OF CIRCULATION					431		10
ATIKOKAN			L12				
ATIKOKAN PROGRESS	3/84			WKLY			
TOTAL PAID CIRCULATION					2,273		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ATIKOKAN (CONT.)			L12				
ATIKOKAN PROGRESS	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,000			1,843	23	81
REMAINDER OF CIRCULATION					430		19
AYLMER			L 5				
AYLMER EXPRESS	3/83			WKLY			
TOTAL PAID CIRCULATION					3,599		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		24,700			3,170	13	88
REMAINDER OF CIRCULATION					429		12
BARRIE			H 8				
BARRIE EXAMINER	3/84			EVE (M-S)			
CITY ZONE		15,000			8,612	57	70
RETAIL TRADING ZONE		41,000			3,610	9	29
TOTAL ZONES		56,000			12,222	22	99
TOTAL PAID CIRCULATION					12,361		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		81,600			12,222	15	99
REMAINDER OF CIRCULATION					139		1
BEAMSVILLE			K 8				
BEAMSVILLE LINCOLN POST EXPRESS	12/82			WKLY			
TOTAL PAID CIRCULATION					2,799		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			2,633	2	94
REMAINDER OF CIRCULATION					166		6
BELLEVILLE			H13				
BELLEVILLE INTELLIGENCER	3/84			EVE (M-S)			
CITY ZONE		14,200			9,795	69	57
RETAIL TRADING ZONE		39,100			7,142	18	42
TOTAL ZONES		53,300			16,937	32	99
TOTAL PAID CIRCULATION					17,141		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BELLEVILLE (CONT.)			H13				
BELLEVILLE INTELLIGENCER	3/84			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		40,300			15,712	39	92
PRINCE EDWARD		7,700			1,197	16	7
REMAINDER OF CIRCULATION					232		1
BLENHEIM			M 3				
BLENHEIM NEWS-TRIBUNE	12/83			WKLY			
TOTAL PAID CIRCULATION					3,260		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		38,500			2,933	8	90
REMAINDER OF CIRCULATION					327		10
BRAMPTON			J 8				
BRAMPTON TIMES	9/84			EVE (M-S)			
CITY ZONE		51,800			6,146	12	97
RETAIL TRADING ZONE		8,600			89	1	1
TOTAL ZONES		60,400			6,235	10	98
CENSUS METROPOLITAN AREA		1,127,400			6,235	1	98
TOTAL PAID CIRCULATION					6,341		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* PEEL		174,800			6,246	4	99
REMAINDER OF CIRCULATION					95		1
BRACEBRIDGE HERALD-GAZETTE	12/82			WKLY			
TOTAL PAID CIRCULATION					5,052		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,400			3,834	25	76
TORONTO		819,100			505		10
REMAINDER OF CIRCULATION					713		14

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BRANTFORD			K 7				
BRANTFORD EXPOISTOR	12/83			EVE (M-S)			
CITY ZONE		26,900			21,445	80	67
RETAIL TRADING ZONE		37,000			10,074	27	31
TOTAL ZONES		63,900			31,519	49	98
TOTAL PAID CIRCULATION					32,107		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRANT		38,500			28,183	73	88
HALDIMAND-NORFOLK		32,000			2,874	9	9
OXFORD		30,600			562	2	2
REMAINDER OF CIRCULATION					488		2
BROCKVILLE			G16				
BROCKVILLE RECORDER AND TIMES	3/84			EVE (M-S)			
CITY ZONE		8,100			6,992	86	50
RETAIL TRADING ZONE		22,300			6,697	30	48
TOTAL ZONES		30,400			13,689	45	98
TOTAL PAID CIRCULATION					14,042		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		9,800			3,125	32	22
* LEEDS		20,200			10,484	52	75
REMAINDER OF CIRCULATION					433		3
CAMBRIDGE			J 7				
CAMBRIDGE REPORTER	12/83			EVE (M-S)			
CITY ZONE		26,800			11,920	45	92
RETAIL TRADING ZONE		4,200			887	21	7
TOTAL ZONES		31,000			12,807	41	99
CENSUS METROPOLITAN AREA		104,100			12,660	12	98
TOTAL PAID CIRCULATION					12,910		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* WATERLOO		113,400			12,660	11	98
REMAINDER OF CIRCULATION					250		2
CARLETON PLACE			E15				
CARLETON PLACE CANADIAN	3/84			WKLY			
TOTAL PAID CIRCULATION					3,875		

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PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
CARLETON PLACE	(CONT.)			E15				
CARLETON PLACE CANADIAN		3/84			WKLY			
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* LANARK			17,400			3,324	19	86
OTTAWA-CARLETON			222,900			297		8
REMAINDER OF CIRCULATION						254		7
CHATHAM				M 3				
CHATHAM NEWS		12/83			EVE (M-S)			
CITY ZONE			14,800			9,573	65	62
RETAIL TRADING ZONE			23,100			5,633	24	37
TOTAL ZONES			37,900			15,206	40	99
TOTAL PAID CIRCULATION						15,370		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* KENT			38,500			15,206	40	99
REMAINDER OF CIRCULATION						164		1
COBOURG				I11				
COBOURG STAR		6/84			EVE (M-F)			
CITY ZONE			4,400			3,165	72	68
RETAIL TRADING ZONE			19,400			1,344	7	29
TOTAL ZONES			23,800			4,509	19	97
TOTAL PAID CIRCULATION						4,641		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* NORTHUMBERLAND			23,800			4,509	19	97
REMAINDER OF CIRCULATION						132		3
COCHRANE				L17				
COCHRANE NORTHLAND POST		3/83			WKLY			
TOTAL PAID CIRCULATION						2,744		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* COCHRANE			33,100			2,248	7	82
REMAINDER OF CIRCULATION						496		18
COLLINGWOOD				H 7				
COLLINGWOOD ENTERPRISE-BULLETIN		6/84			WKLY			
TOTAL PAID CIRCULATION						6,077		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
COLLINGWOOD (CONT.)			H 7				
COLLINGWOOD ENTERPRISE-BULLETIN	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		81,600			5,443	7	90
REMAINDER OF CIRCULATION					634		10
CORNWALL			F18				
CORNWALL STANDARD-FREEHOLDER	9/84			EVE (M-S)			
CITY ZONE		17,400			12,298	71	73
RETAIL TRADING ZONE		12,000			3,932	33	23
TOTAL ZONES		29,400			16,230	55	96
TOTAL PAID CIRCULATION					16,894		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DUNDAS		6,800			303	5	2
GLENGARRY		6,900			1,903	28	11
* STORMONT		22,900			14,473	63	86
REMAINDER OF CIRCULATION					215		1
DEEP RIVER			C12				
DEEP RIVER NORTH RENFREW TIMES	6/84			WKLY			
TOTAL PAID CIRCULATION					2,698		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,800			2,341	8	87
REMAINDER OF CIRCULATION					357		13
DELHI			L 6				
DELHI NEWS-RECORD	12/82			WKLY			
TOTAL PAID CIRCULATION					3,782		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			2,803	9	74
OXFORD		30,600			367	1	10
REMAINDER OF CIRCULATION					612		16
DRYDEN			K11				
DRYDEN OBSERVER	3/83			WKLY			
TOTAL PAID CIRCULATION					6,416		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		19,400			5,659	29	88
REMAINDER OF CIRCULATION					757		12

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ONTARIO							
DUNNVILLE			L 8				
DUNNVILLE CHRONICLE	12/83			WKLY			
TOTAL PAID CIRCULATION					3,461		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			3,135	10	91
REMAINDER OF CIRCULATION					326		9
EXETER			K 4				
EXETER TIMES-ADVOCATE	# 9/83			WKLY			
TOTAL PAID CIRCULATION					5,495		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HURON		19,800			3,525	18	64
MIDDLESEX		125,600			1,326	1	24
REMAINDER OF CIRCULATION					644		12
FORT FRANCES			L11				
FORT FRANCES TIMES	3/84			WKLY			
TOTAL PAID CIRCULATION					6,015		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,000			4,848	61	81
REMAINDER OF CIRCULATION					1,167		19
GANANOQUE			H15				
GANANOQUE REPORTER	12/83			WKLY			
TOTAL PAID CIRCULATION					3,447		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LEEDS		20,200			2,964	15	86
REMAINDER OF CIRCULATION					483		14
GRAVENHURST			F 8				
GRAVENHURST NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					3,298		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,400			2,878	19	87
REMAINDER OF CIRCULATION					420		13
GRIMSBY			K 8				
GRIMSBY INDEPENDENT	9/83			WKLY			
TOTAL PAID CIRCULATION					4,167		

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ONTARIO							
GRIMSBY (CONT.)			K 8				
GRIMSBY INDEPENDENT	9/83			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			3,996	3	96
REMAINDER OF CIRCULATION					171		4
GUELPH			J 7				
GUELPH MERCURY	12/83			EVE (M-S)			
CITY ZONE		26,400			14,385	55	83
RETAIL TRADING ZONE		23,800			2,801	12	16
TOTAL ZONES		50,200			17,186	34	99
TOTAL PAID CIRCULATION					17,362		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* WELLINGTON		45,300			16,976	38	98
REMAINDER OF CIRCULATION					386		2
HAMILTON			K 7				
HAMILTON SPECTATOR	12/83			EVE (M-S)			
CITY ZONE		175,400			116,543	66	80
RETAIL TRADING ZONE		87,300			26,247	30	18
TOTAL ZONES		262,700			142,790	54	98
CENSUS METROPOLITAN AREA		197,600			131,195	66	90
TOTAL PAID CIRCULATION					145,277		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRANT		38,500			1,038	3	1
HALDIMAND-NORFOLK		32,000			7,327	23	5
HALTON		89,100			23,713	27	16
* HAMILTON-WENTWORTH		156,800			106,495	68	73
NIAGARA		134,500			6,181	5	4
REMAINDER OF CIRCULATION					523		
HANOVER			I 5				
HANOVER POST	12/83			WKLY			
TOTAL PAID CIRCULATION					4,295		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			455	2	11
* GREY		27,800			3,545	13	83
REMAINDER OF CIRCULATION					295		7

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ONTARIO							
HAWKESBURY			D18				
HAWKESBURY LE CARILLON (F)	# 9/84			WKLY			
TOTAL PAID CIRCULATION					7,279		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARGENTEUIL		12,300			462	4	6
ONTARIO							
* PRESCOTT		10,000			5,094	51	70
RUSSELL		7,700			1,103	14	15
REMAINDER OF CIRCULATION					620		9
HUNTSVILLE			E 9				
HUNTSVILLE FORESTER	12/83			WKLY			
TOTAL PAID CIRCULATION					5,717		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,400			4,607	30	81
PARRY SOUND		12,800			289	2	5
REMAINDER OF CIRCULATION					821		14
KENORA			K11				
KENORA MINER AND NEWS	6/84			EVE (M-F)			
CITY ZONE		3,600			3,654	102	79
RETAIL TRADING ZONE		3,300			762	23	17
TOTAL ZONES		6,900			4,416	64	96
TOTAL PAID CIRCULATION					4,622		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		19,400			4,416	23	96
REMAINDER OF CIRCULATION					206		4
KINGSTON			H14				
KINGSTON WHIG-STANDARD	12/83			EVE (M-S)			
CITY ZONE		21,600			17,767	82	51
RETAIL TRADING ZONE		35,200			15,926	45	45
TOTAL ZONES		56,800			33,693	59	96
TOTAL PAID CIRCULATION					35,075		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* FRONTENAC		40,700			25,738	63	73
HASTINGS		40,300			472	1	1
LEEDS		20,200			2,574	13	7
LENNOX & ADDINGTON		11,300			5,259	47	15
PRINCE EDWARD		7,700			640	8	2

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ONTARIO							
KINGSTON (CONT.)			H14				
KINGSTON WHIG-STANDARD	12/83			EVE (M-S)			
REMAINDER OF CIRCULATION					392		1
IROQUOIS FALLS ENTERPRISE	# 3/83			WKLY			
TOTAL PAID CIRCULATION					3,216		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		33,100			2,718	8	85
REMAINDER OF CIRCULATION					498		15
KIRKLAND LAKE			M18				
KIRKLAND LAKE NORTHERN NEWS	3/84			EVE (M-S)			
CITY ZONE		4,700			3,315	71	58
RETAIL TRADING ZONE		10,500			2,190	21	38
TOTAL ZONES		15,200			5,505	36	97
TOTAL PAID CIRCULATION					5,697		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		15,200			5,505	36	97
REMAINDER OF CIRCULATION					192		3
KITCHENER-WATERLOO			J 6				
KITCHENER RECORD	12/83			EVE (M-S)			
CITY ZONE		70,800			46,997	66	64
RETAIL TRADING ZONE		40,000			15,574	39	21
TOTAL ZONES		110,800			62,571	57	86
CENSUS METROPOLITAN AREA		104,100			54,744	53	75
TOTAL PAID CIRCULATION					73,154		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			1,593	7	2
GREY		27,800			1,045	4	1
HURON		19,800			735	4	1
OXFORD		30,600			1,070	4	2
PERTH		24,000			2,887	12	4
* WATERLOO		113,400			58,883	52	81
WELLINGTON		45,300			6,725	15	9
REMAINDER OF CIRCULATION					216		
LEAMINGTON			N 2				
LEAMINGTON POST AND NEWS	6/84			WKLY			
TOTAL PAID CIRCULATION					5,603		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
LEAMINGTON (CONT.)			N 2				
LEAMINGTON POST AND NEWS	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		112,200			5,398	5	96
REMAINDER OF CIRCULATION					205		4
LINDSAY			H10				
LINDSAY POST	3/84			EVE (M-F)			
CITY ZONE		5,700			3,950	69	87
RETAIL TRADING ZONE		15,000			499	3	11
TOTAL ZONES		20,700			4,449	22	98
TOTAL PAID CIRCULATION					4,558		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* VICTORIA		19,300			4,449	23	98
REMAINDER OF CIRCULATION					109		2
LINDSAY THURSDAY POST	# 3/82			WKLY			
TOTAL PAID CIRCULATION					5,303		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DURHAM		102,100			881	1	17
* VICTORIA		19,300			3,342	17	63
REMAINDER OF CIRCULATION					1,080		20
LISTOWEL			J 5				
LISTOWEL BANNER	# 9/83			WKLY			
TOTAL PAID CIRCULATION					4,708		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
HURON		19,800			596	3	13
* PERTH		24,000			3,346	14	71
WELLINGTON		45,300			292	1	6
REMAINDER OF CIRCULATION					474		10
LITTLE CURRENT			C 4				
LITTLE CURRENT MANITOULIN EXPOISTOR	3/84			WKLY			
TOTAL PAID CIRCULATION					4,181		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MANITOULIN		3,900			2,534	65	61
SUDBURY RM		53,600			279	1	7

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
LITTLE CURRENT (CONT.)			C 4				
LITTLE CURRENT MANITOULIN EXPOISTOR	3/84			WKLY			
REMAINDER OF CIRCULATION					1,368		33
LONDON			L 5				
LONDON FREE PRESS	9/83			MORN (M-S)			
CITY ZONE		102,900			63,681	62	51
RETAIL TRADING ZONE		191,300			59,526	31	47
TOTAL ZONES		294,200			123,207	42	98
CENSUS METROPOLITAN AREA		111,300			69,308	62	55
TOTAL PAID CIRCULATION					125,722		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			1,026	5	1
ELGIN		24,700			8,835	36	7
ESSEX		112,200			262		
HALDIMAND-NORFOLK		32,000			789	3	1
HURON		19,800			6,911	35	6
KENT		38,500			8,144	21	7
LAMBTON		45,500			11,993	26	10
* MIDDLESEX		125,600			74,926	60	60
OXFORD		30,600			10,121	33	8
PERTH		24,000			2,351	10	2
REMAINDER OF CIRCULATION					364		
MEAFORD			G 6				
MEAFORD EXPRESS	3/83			WKLY			
TOTAL PAID CIRCULATION					2,888		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GREY		27,800			2,412	9	84
REMAINDER OF CIRCULATION					476		16
MIDLAND			G 7				
MIDLAND FREE PRESS	3/84			SEMIWKLY			
TOTAL PAID CIRCULATION					5,832		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		81,600			5,665	7	97
REMAINDER OF CIRCULATION					167		3
MOUNT FOREST			I 6				
MOUNT FOREST CONFEDERATE	3/84			WKLY			
TOTAL PAID CIRCULATION					2,653		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
MOUNT FOREST (CONT.)			I 6				
MOUNT FOREST CONFEDERATE	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GREY		27,800			291	1	11
* WELLINGTON		45,300			2,011	4	76
REMAINDER OF CIRCULATION					351		13
NEW LISKEARD			M18				
NEW LISKEARD TEMISKAMING SPEAKER	3/83			WKLY			
TOTAL PAID CIRCULATION					7,155		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		15,200			6,466	43	90
REMAINDER OF CIRCULATION					689		10
NIAGARA FALLS			K 9				
NIAGARA FALLS REVIEW	12/83			EVE (M-S)			
CITY ZONE		25,900			16,599	64	82
RETAIL TRADING ZONE		13,100			3,335	26	17
TOTAL ZONES		39,000			19,934	51	99
CENSUS METROPOLITAN AREA		109,200			16,849	15	84
TOTAL PAID CIRCULATION					20,153		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			20,066	15	100
REMAINDER OF CIRCULATION					87		
NORTH BAY			B 8				
NORTH BAY NUGGET	3/84			EVE (M-S)			
CITY ZONE		17,400			13,834	80	59
RETAIL TRADING ZONE		18,600			8,054	43	34
TOTAL ZONES		36,000			21,888	61	93
TOTAL PAID CIRCULATION					23,569		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
TEMISCAMINGUE		18,600			577	3	2
ONTARIO							
* NIPISSING		27,900			18,376	66	78
PARRY SOUND		12,800			2,938	23	13
TIMISKAMING		15,200			1,303	9	6
REMAINDER OF CIRCULATION					375		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ORANGEVILLE			I 7				
ORANGEVILLE BANNER	3/83			SEMIWKLY			
TOTAL PAID CIRCULATION					5,712		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DUFFERIN		11,000			4,846	44	85
PEEL		174,800			428		8
REMAINDER OF CIRCULATION					438		8
ORILLIA			G 8				
ORILLIA PACKET AND TIMES	6/84			EVE (M-S)			
CITY ZONE		8,700			6,507	75	67
RETAIL TRADING ZONE		11,900			2,848	24	29
TOTAL ZONES		20,600			9,355	45	97
TOTAL PAID CIRCULATION					9,677		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
MUSKOKA		15,400			307	2	3
* SIMCOE		81,600			9,243	11	96
REMAINDER OF CIRCULATION					127		1
OSHAWA-WHITBY			I10				
OSHAWA TIMES	12/83			EVE (M-S)			
CITY ZONE		55,000			19,538	36	90
RETAIL TRADING ZONE		39,900			2,084	5	10
TOTAL ZONES		94,900			21,622	23	100
CENSUS METROPOLITAN AREA		55,000			19,538	36	90
TOTAL PAID CIRCULATION					21,732		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DURHAM		102,100			21,622	21	100
REMAINDER OF CIRCULATION					110		1
OTTAWA			E16				
OTTAWA LE DROIT (F)	3/84			EVE (M-F)			
CITY ZONE		242,800			28,294	12	67
RETAIL TRADING ZONE		177,800			13,230	7	31
TOTAL ZONES		420,600			41,524	10	98
CENSUS METROPOLITAN AREA		282,500			31,612	11	75
TOTAL PAID CIRCULATION					42,431		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA (CONT.)			E16				
OTTAWA LE DROIT (F)	3/84			EVE (M-F)			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		18,500			5,026	27	12
HULL		46,800			18,661	40	44
PAPINEAU		13,400			4,182	31	10
PONTIAC		6,700			586	9	1
ONTARIO							
* OTTAWA-CARLETON		222,900			8,954	4	21
PRESCOTT		10,000			1,861	19	4
RUSSELL		7,700			1,978	26	5
REMAINDER OF CIRCULATION					1,183		3
OTTAWA CITIZEN	3/84			ALL DAY (M-F)			
PRIMARY MARKET AREA		282,500			143,942	51	79
TOTAL ZONES		282,500			143,942	51	79
CENSUS METROPOLITAN AREA		282,500			143,942	51	79
TOTAL PAID CIRCULATION					182,032		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		18,500			4,370	24	2
HULL		46,800			6,770	15	4
PAPINEAU		13,400			854	6	1
PONTIAC		6,700			1,627	24	1
ONTARIO							
DUNDAS		6,800			3,048	45	2
FRONTENAC		40,700			279	1	
GLENGARRY		6,900			703	10	
GRENVILLE		9,800			2,818	29	2
LANARK		17,400			8,880	51	5
LEEDS		20,200			1,211	6	1
* OTTAWA-CARLETON		222,900			133,643	60	73
PRESCOTT		10,000			1,531	15	1
RENFREW		30,800			10,200	33	6
RUSSELL		7,700			2,274	30	1
STORMONT		22,900			2,867	13	2
REMAINDER OF CIRCULATION					957		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OWEN SOUND			G 5				
OWEN SOUND SUN TIMES	3/84			EVE (M-S)			
CITY ZONE		8,000			6,733	84	32
RETAIL TRADING ZONE		34,800			13,048	38	63
TOTAL ZONES		42,800			19,781	46	95
TOTAL PAID CIRCULATION					20,787		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			6,537	29	31
* GREY		27,800			13,754	50	66
REMAINDER OF CIRCULATION					496		2
PEMBROKE			D13				
PEMBROKE OBSERVER	9/84			EVE (M-S)			
CITY ZONE		5,700			3,955	69	56
RETAIL TRADING ZONE		16,200			3,004	19	42
TOTAL ZONES		21,900			6,959	32	98
TOTAL PAID CIRCULATION					7,083		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,800			6,836	22	97
REMAINDER OF CIRCULATION					247		3
PERTH			F15				
PERTH COURIER	3/84			WKLY			
TOTAL PAID CIRCULATION					6,551		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
FRONTENAC		40,700			325	1	5
* LANARK		17,400			5,198	30	79
REMAINDER OF CIRCULATION					1,028		16
PETERBOROUGH			H11				
PETERBOROUGH EXAMINER	12/83			EVE (M-S)			
CITY ZONE		23,100			16,263	70	68
RETAIL TRADING ZONE		23,900			6,788	28	28
TOTAL ZONES		47,000			23,051	49	97
TOTAL PAID CIRCULATION					23,880		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
NORTHUMBERLAND		23,800			1,177	5	5
* PETERBOROUGH		38,800			21,532	56	90

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
PETERBOROUGH (CONT.)			H11				
PETERBOROUGH EXAMINER	12/83			EVE (M-S)			
VICTORIA		19,300			821	4	3
REMAINDER OF CIRCULATION					350		1
PORT ELGIN			H 4				
PORT ELGIN BEACON TIMES	6/83			WKLY			
TOTAL PAID CIRCULATION					3,947		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		22,700			3,608	16	91
REMAINDER OF CIRCULATION					339		9
PORT HOPE			I11				
PORT HOPE GUIDE	6/84			EVE (M-F)			
CITY ZONE		3,900			2,730	70	85
RETAIL TRADING ZONE		10,900			400	4	13
TOTAL ZONES		14,800			3,130	21	98
TOTAL PAID CIRCULATION					3,195		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NORTHUMBERLAND		23,800			3,130	13	98
REMAINDER OF CIRCULATION					65		2
RENFREW			E14				
RENFREW MERCURY	3/83			WKLY			
TOTAL PAID CIRCULATION					7,128		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		30,800			6,013	20	84
REMAINDER OF CIRCULATION					1,115		16
RIDGETOWN			M 3				
RIDGETOWN DOMINION	12/83			WKLY			
TOTAL PAID CIRCULATION					2,745		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		38,500			2,285	6	83
REMAINDER OF CIRCULATION					460		17

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ST. CATHARINES			K 9				
ST. CATHARINES STANDARD	12/83			EVE (M-S)			
CITY ZONE		47,900			32,640	68	77
RETAIL TRADING ZONE		15,000			7,283	49	17
TOTAL ZONES		62,900			39,923	64	95
CENSUS METROPOLITAN AREA		109,200			39,714	36	94
TOTAL PAID CIRCULATION					42,169		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			42,081	31	100
REMAINDER OF CIRCULATION					88		
ST. MARYS			K 5				
ST. MARYS JOURNAL-ARGUS	# 9/83			WKLY			
TOTAL PAID CIRCULATION					4,116		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
MIDDLESEX		125,600			642	1	16
OXFORD		30,600			376	1	9
* PERTH		24,000			2,672	11	65
REMAINDER OF CIRCULATION					426		10
ST. THOMAS			L 5				
ST. THOMAS TIMES-JOURNAL	12/83			EVE (M-S)			
CITY ZONE		10,700			6,619	62	68
RETAIL TRADING ZONE		13,500			2,987	22	31
TOTAL ZONES		24,200			9,606	40	99
TOTAL PAID CIRCULATION					9,715		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		24,700			9,606	39	99
REMAINDER OF CIRCULATION					109		1
SARNIA			L 2				
SARNIA OBSERVER	9/83			EVE (M-S)			
CITY ZONE		27,500			19,284	70	82
RETAIL TRADING ZONE		16,800			4,103	24	18
TOTAL ZONES		44,300			23,387	53	100
TOTAL PAID CIRCULATION					23,499		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LAMBTON		45,500			23,387	51	100

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
SARNIA (CONT.)			L 2				
SARNIA OBSERVER	9/83			EVE (M-S)			
REMAINDER OF CIRCULATION					112		
SAULT STE. MARIE			N15				
SAULT STE. MARIE STAR	3/84			EVE (M-S)			
CITY ZONE		27,400			20,877	76	80
RETAIL TRADING ZONE		6,400			4,761	74	18
TOTAL ZONES		33,800			25,638	76	98
TOTAL PAID CIRCULATION					26,057		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ALGOMA		47,700			25,762	54	99
REMAINDER OF CIRCULATION					295		1
SIMCOE			L 6				
SIMCOE REFORMER	3/84			EVE (M-F)			
CITY ZONE		5,200			3,968	76	41
RETAIL TRADING ZONE		19,600			5,552	28	57
TOTAL ZONES		24,800			9,520	38	98
TOTAL PAID CIRCULATION					9,730		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			9,486	30	98
REMAINDER OF CIRCULATION					244		3
SMITH FALLS			F15				
SMITHS FALLS RECORD-NEWS	3/84			WKLY			
TOTAL PAID CIRCULATION					6,491		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		9,800			407	4	6
* LANARK		17,400			5,049	29	78
LEEDS		20,200			489	2	8
REMAINDER OF CIRCULATION					546		8
STITTSVILLE			E15				
STITTSVILLE NEWS	9/83			WKLY			
TOTAL PAID CIRCULATION					2,925		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OTTAWA-CARLETON		222,900			2,766	1	95

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
STITTSVILLE	(CONT.)			E15				
STITTSVILLE NEWS		9/83			WKLY			
REMAINDER OF CIRCULATION						159		5
STRATFORD				K 5				
STRATFORD BEACON-HERALD		12/83			EVE (M-S)			
CITY ZONE			10,300			7,979	78	63
RETAIL TRADING ZONE			13,300			4,451	34	35
TOTAL ZONES			23,600			12,430	53	97
TOTAL PAID CIRCULATION						12,775		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
OXFORD			30,600			524	2	4
* PERTH			24,000			11,910	50	93
REMAINDER OF CIRCULATION						341		3
STRATHROY				L 4				
STRATHROY AGE-DISPATCH		12/83			WKLY			
TOTAL PAID CIRCULATION						5,747		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* MIDDLESEX			125,600			5,305	4	92
REMAINDER OF CIRCULATION						442		8
SUDBURY				B 5				
SUDBURY STAR		3/84			EVE (M-S)			
PRIMARY MARKET AREA			53,600			24,859	46	87
RETAIL TRADING ZONE			20,000			3,643	18	13
TOTAL ZONES			73,600			28,502	39	99
CENSUS METROPOLITAN AREA			50,600			24,014	48	84
TOTAL PAID CIRCULATION						28,688		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
ALGOMA			47,700			1,091	2	4
MANITOULIN			3,900			618	16	2
* SUDBURY RM			53,600			24,859	46	87
SUDBURY DISTRICT			8,800			1,947	22	7
REMAINDER OF CIRCULATION						173		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
THUNDER BAY			M13				
THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.	6/84			MORN/EVE (M-S)			
CITY ZONE		39,300			29,596	75	80
RETAIL TRADING ZONE		21,900			6,524	30	18
TOTAL ZONES		61,200			36,120	59	98
CENSUS METROPOLITAN AREA		42,300			30,021	71	81
TOTAL PAID CIRCULATION					37,020		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,400			1,111	6	3
RAINY RIVER		8,000			860	11	2
* THUNDER BAY		55,200			34,592	63	93
REMAINDER OF CIRCULATION					457		1
TILLSONBURG			L 6				
TILLSONBURG NEWS	# 3/84			TRIWKLY			
TOTAL PAID CIRCULATION					6,622		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
ELGIN		24,700			804	3	12
HALDIMAND-NORFOLK		32,000			1,071	3	16
* OXFORD		30,600			4,411	14	67
REMAINDER OF CIRCULATION					336		5
TIMMINS			L17				
TIMMINS PRESS	3/84			EVE (M-S)			
CITY ZONE		16,100			10,425	65	78
RETAIL TRADING ZONE		5,300			1,461	28	11
TOTAL ZONES		21,400			11,886	56	89
TOTAL PAID CIRCULATION					13,416		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		33,100			13,228	40	99
REMAINDER OF CIRCULATION					188		1
TORONTO			J 9				
TORONTO GLOBE AND MAIL	9/83			MORN (M-S)			
TOTAL PAID CIRCULATION					310,422		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
CEN. DIV. 01		71,200			1,127	2	
PRINCE EDWARD ISLAND							
QUEENS		21,100			563	3	

* DENOTES HOME COUNTY # DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO GLOBE AND MAIL	9/83			MORN (M-S)			
NOVA SCOTIA							
ANTIGONISH		5,400			272	5	
CAPE BRETON		39,400			828	2	
HALIFAX		105,800			4,387	4	1
KINGS		18,200			339	2	
PICTOU		16,800			362	2	
NEW BRUNSWICK							
ST. JOHN		30,200			1,092	4	
WESTMORLAND		37,000			1,521	4	1
YORK		27,100			818	3	
QUEBEC							
HULL		46,800			672	1	
ILE-DE-MONTREAL		721,200			6,882	1	2
QUEBEC		168,400			679		
ONTARIO							
ALGOMA		47,700			1,156	2	
BRANT		38,500			1,757	5	1
BRUCE		22,700			835	4	
COCHRANE		33,100			470	1	
DUFFERIN		11,000			1,125	10	
DURHAM		102,100			5,157	5	2
ESSEX		112,200			3,549	3	1
FRONTENAC		40,700			3,073	8	1
GREY		27,800			1,029	4	
HALDIMAND-NORFOLK		32,000			821	3	
HALTON		89,100			11,336	13	4
HAMILTON-WENTWORTH		156,800			8,765	6	3
HASTINGS		40,300			1,721	4	1
HURON		19,800			328	2	
KENT		38,500			909	2	
LAMBTON		45,500			1,481	3	1
LANARK		17,400			334	2	
LEEDS		20,200			878	4	
MIDDLESEX		125,600			5,179	4	2
MUSKOKA		15,400			887	6	
NIAGARA		134,500			8,329	6	3
NIPISSING		27,900			851	3	
NORTHUMBERLAND		23,800			1,182	5	
OTTAWA-CARLETON		222,900			14,444	7	5
OXFORD		30,600			542	2	
PARRY SOUND		12,800			515	4	
PEEL		174,800			15,397	9	5
PERTH		24,000			858	4	
PETERBOROUGH		38,800			2,811	7	1
RENFREW		30,800			849	3	
SIMCOE		81,600			3,890	5	1
STORMONT		22,900			574	3	
SUDBURY RM		53,600			2,713	5	1
THUNDER BAY		55,200			991	2	
TIMISKAMING		15,200			707	5	
* TORONTO		819,100			117,180	14	38
VICTORIA		19,300			738	4	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			J 9				
TORONTO GLOBE AND MAIL		9/83			MORN (M-S)			
WATERLOO			113,400			5,707	5	2
WELLINGTON			45,300			3,541	8	1
YORK			91,600			8,312	9	3
MANITOBA								
CEN. DIV. 11			231,600			5,117	2	2
SASKATCHEWAN								
CEN. DIV. 06			78,200			1,099	1	
CEN. DIV. 11			79,400			1,380	2	
ALBERTA								
CEN. DIV. 02			40,600			338	1	
CEN. DIV. 06			267,300			10,380	4	3
CEN. DIV. 09			8,900			514	6	
CEN. DIV. 11			295,900			8,189	3	3
BRITISH COLUMBIA								
CAPITAL			110,100			2,111	2	1
GREATER VANCOUVER			479,300			12,307	3	4
NORTHWEST TERR.								
FORT SMITH			7,300			312	4	
REMAINDER OF CIRCULATION						8,212		3
TORONTO STAR		9/83			ALL DAY (M-F)			
PRIMARY MARKET AREA			1,186,100			390,881	33	78
TOTAL ZONES			1,186,100			390,881	33	78
CENSUS METROPOLITAN AREA			1,093,800			370,390	34	74
TOTAL PAID CIRCULATION						499,064		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ILE-DE-MONTREAL			721,200			293		
ONTARIO								
ALGOMA			47,700			1,043	2	
BRANT			38,500			2,767	7	1
BRUCE			22,700			3,555	16	1
COCHRANE			33,100			515	2	
DUFFERIN			11,000			2,065	19	
DURHAM			102,100			20,804	20	4
FRONTENAC			40,700			3,184	8	1
GREY			27,800			2,482	9	1
HALDIMAND-NORFOLK			32,000			1,675	5	
HALIBURTON			4,600			996	22	
HALTON			89,100			16,304	18	3
HAMILTON-WENTWORTH			156,800			6,639	4	1
HASTINGS			40,300			6,459	16	1
HURON			19,800			801	4	
LANARK			17,400			413	2	
LEEDS			20,200			709	4	
LENNOX & ADDINGTON			11,300			606	5	
MIDDLESEX			125,600			3,742	3	1

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO STAR	9/83			ALL DAY (M-F)			
MUSKOKA		15,400			4,336	28	1
NIAGARA		134,500			10,000	7	2
NIPISSING		27,900			1,915	7	
NORTHUMBERLAND		23,800			3,909	16	1
OTTAWA-CARLETON		222,900			2,881	1	1
OXFORD		30,600			881	3	
PARRY SOUND		12,800			2,213	17	
PEEL		174,800			49,639	28	10
PERTH		24,000			1,111	5	
PETERBOROUGH		38,800			3,763	10	1
PRINCE EDWARD		7,700			1,037	14	
RENFREW		30,800			537	2	
SIMCOE		81,600			14,618	18	3
STORMONT		22,900			406	2	
SUDBURY RM		53,600			2,372	4	1
SUDBURY DISTRICT		8,800			399	5	
TIMISKAMING		15,200			1,038	7	
* TORONTO		819,100			281,167	34	56
VICTORIA		19,300			4,047	21	1
WATERLOO		113,400			2,855	3	1
WELLINGTON		45,300			4,050	9	
YORK		91,600			29,136	32	6
REMAINDER OF CIRCULATION					1,702		
TORONTO STAR	9/83			SATURDAY			
PRIMARY MARKET AREA		1,186,100			601,924	51	75
TOTAL ZONES		1,186,100			601,924	51	75
CENSUS METROPOLITAN AREA		1,093,800			550,985	50	69
TOTAL PAID CIRCULATION					804,493		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		721,200			883		
ONTARIO							
ALGOMA		47,700			1,881	4	
BRANT		38,500			4,545	12	1
BRUCE		22,700			6,012	27	1
COCHRANE		33,100			733	2	
DUFFERIN		11,000			4,738	43	1
DURHAM		102,100			39,991	39	5
ELGIN		24,700			411	2	
FRONTENAC		40,700			3,788	9	1
GREY		27,800			6,312	23	1
HALDIMAND-NORFOLK		32,000			3,017	9	
HALIBURTON		4,600			2,897	63	
HALTON		89,100			28,561	32	4
HAMILTON-WENTWORTH		156,800			6,357	4	1
HASTINGS		40,300			10,416	26	1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO STAR	9/83			SATURDAY			
HURON		19,800			1,615	8	
KENT		38,500			267	1	
LAMBTON		45,500			1,043	2	
LANARK		17,400			651	4	
LEEDS		20,200			1,155	6	
LENNOX & ADDINGTON		11,300			894	8	
MIDDLESEX		125,600			4,341	4	1
MUSKOKA		15,400			8,486	55	1
NIAGARA		134,500			16,156	12	2
NIPISSING		27,900			2,498	9	
NORTHUMBERLAND		23,800			7,424	31	1
OTTAWA-CARLETON		222,900			3,371	2	
OXFORD		30,600			1,635	5	
PARRY SOUND		12,800			3,731	29	1
PEEL		174,800			85,136	49	11
PERTH		24,000			2,842	12	
PETERBOROUGH		38,800			10,131	26	1
PRINCE EDWARD		7,700			1,711	22	
RENFREW		30,800			970	3	
SIMCOE		81,600			35,245	43	4
STORMONT		22,900			538	2	
SUDBURY RM		53,600			3,423	6	
SUDBURY DISTRICT		8,800			521	6	
THUNDER BAY		55,200			463	1	
TIMISKAMING		15,200			1,606	11	
* TORONTO		819,100			407,158	50	51
VICTORIA		19,300			9,735	50	1
WATERLOO		113,400			6,163	5	1
WELLINGTON		45,300			9,602	21	1
YORK		91,600			54,218	59	7
REMAINDER OF CIRCULATION					1,222		
TORONTO STAR	9/83						
TOTAL PAID CIRCULATION					484,403		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		721,200			253		
ONTARIO							
ALGOMA		47,700			1,207	3	
BRANT		38,500			4,459	12	1
BRUCE		22,700			3,188	14	1
COCHRANE		33,100			566	2	
DUFFERIN		11,000			1,708	16	
DURHAM		102,100			17,903	18	4
ELGIN		24,700			1,905	8	
FRONTENAC		40,700			5,086	13	1
GREY		27,800			3,016	11	1
HALDIMAND-NORFOLK		32,000			2,601	8	1
HALIBURTON		4,600			1,012	22	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO STAR	9/83						
HALTON		89,100			17,421	20	4
HAMILTON-WENTWORTH		156,800			9,701	6	2
HASTINGS		40,300			7,456	19	2
HURON		19,800			1,574	8	
LAMBTON		45,500			3,141	7	1
LANARK		17,400			1,199	7	
LEEDS		20,200			1,587	8	
LENNOX & ADDINGTON		11,300			847	8	
MIDDLESEX		125,600			14,387	12	3
MUSKOKA		15,400			4,131	27	1
NIAGARA		134,500			14,094	11	3
NIPISSING		27,900			2,758	10	1
NORTHUMBERLAND		23,800			3,552	15	1
OTTAWA-CARLETON		222,900			10,284	5	2
OXFORD		30,600			2,464	8	1
PARRY SOUND		12,800			1,877	15	
PEEL		174,800			45,406	26	9
PERTH		24,000			2,379	10	1
PETERBOROUGH		38,800			5,298	14	1
PRINCE EDWARD		7,700			937	12	
RENFREW		30,800			1,603	5	
SIMCOE		81,600			14,411	18	3
STORMONT		22,900			1,271	6	
SUDBURY RM		53,600			3,362	6	1
SUDBURY DISTRICT		8,800			440	5	
THUNDER BAY		55,200			269	1	
TIMISKAMING		15,200			967	6	
* TORONTO		819,100			224,797	27	46
VICTORIA		19,300			3,886	20	1
WATERLOO		113,400			5,709	5	1
WELLINGTON		45,300			5,243	12	1
YORK		91,600			27,151	30	6
MANITOBA							
CEN. DIV. 11		231,600			442		
REMAINDER OF CIRCULATION					1,455		
TORONTO SUN	9/83			MORN (M-F)			
PRIMARY MARKET AREA		1,186,100			223,731	19	91
TOTAL ZONES		1,186,100			223,731	19	91
CENSUS METROPOLITAN AREA		1,093,800			210,895	19	86
TOTAL PAID CIRCULATION					246,336		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DUFFERIN		11,000			654	6	
DURHAM		102,100			14,841	15	6
HALTON		89,100			8,558	10	4
HAMILTON-WENTWORTH		156,800			501		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO SUN	9/83			MORN (M-F)			
NORTHUMBERLAND		23,800			1,288	5	1
OTTAWA-CARLETON		222,900			859		
PEEL		174,800			31,428	18	13
PETERBOROUGH		38,800			1,897	5	1
SIMCOE		81,600			4,245	5	2
* TORONTO		819,100			162,009	20	66
VICTORIA		19,300			725	4	
WATERLOO		113,400			5,782	5	2
WELLINGTON		45,300			2,461	5	1
YORK		91,600			10,999	12	5
REMAINDER OF CIRCULATION					89		
TORONTO SUN	9/83			SUNDAY			
PRIMARY MARKET AREA		1,186,100			376,324	32	86
TOTAL ZONES		1,186,100			376,324	32	86
CENSUS METROPOLITAN AREA		1,093,800			344,350	32	78
TOTAL PAID CIRCULATION					438,956		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		22,700			618	3	
DUFFERIN		11,000			3,504	32	1
DURHAM		102,100			33,951	33	8
GREY		27,800			959	3	
HALTON		89,100			21,324	24	5
HAMILTON-WENTWORTH		156,800			6,483	4	2
MUSKOKA		15,400			1,873	12	
NIAGARA		134,500			6,004	5	1
NORTHUMBERLAND		23,800			2,610	11	1
OTTAWA-CARLETON		222,900			1,365	1	
PARRY SOUND		12,800			278	2	
PEEL		174,800			64,009	37	15
PETERBOROUGH		38,800			3,171	8	1
SIMCOE		81,600			13,097	16	3
* TORONTO		819,100			241,352	30	55
VICTORIA		19,300			1,392	7	
WATERLOO		113,400			8,490	8	2
WELLINGTON		45,300			3,464	8	1
YORK		91,600			24,824	27	6
REMAINDER OF CIRCULATION					188		
TRENTON			H12				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/83			TRIWKLY			
TOTAL PAID CIRCULATION					7,501		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TRENTON (CONT.)			H12				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/83			TRIWKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		40,300			6,031	15	80
NORTHUMBERLAND		23,800			937	4	13
PRINCE EDWARD		7,700			369	5	5
REMAINDER OF CIRCULATION					164		2
WALKERTON			I 5				
WALKERTON HERALD-TIMES	3/83			WKLY			
TOTAL PAID CIRCULATION					3,747		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		22,700			3,027	13	81
REMAINDER OF CIRCULATION					720		19
WELLAND-PORT COLBORNE			L 9				
WELLAND-PORT COLBORNE TRIBUNE	12/83			EVE (M-S)			
CITY ZONE		23,200			14,041	61	86
RETAIL TRADING ZONE		19,800			2,008	10	12
TOTAL ZONES		43,000			16,049	37	98
CENSUS METROPOLITAN AREA		109,200			15,859	15	97
TOTAL PAID CIRCULATION					16,399		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		134,500			16,156	12	99
REMAINDER OF CIRCULATION					243		1
WIARTON			G 5				
WIARTON ECHO	3/83			WKLY			
TOTAL PAID CIRCULATION					4,619		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		22,700			3,033	13	66
GREY		27,800			262	1	6
REMAINDER OF CIRCULATION					1,324		29

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
WINDSOR			M 1				
WINDSOR STAR	3/84			EVE (M-S)			
CITY ZONE		77,600			63,420	82	74
RETAIL TRADING ZONE		56,200			22,483	40	26
TOTAL ZONES		133,800			85,903	64	100
CENSUS METROPOLITAN AREA		87,400			69,832	80	81
TOTAL PAID CIRCULATION					86,280		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		112,200			81,884	73	95
KENT		38,500			4,025	11	5
REMAINDER OF CIRCULATION					371		
WINGHAM			I 5				
WINGHAM ADVANCE TIMES	# 9/83			WKLY			
TOTAL PAID CIRCULATION					2,785		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HURON		19,800			2,275	12	82
REMAINDER OF CIRCULATION					510		18
WOODSTOCK			K 6				
WOODSTOCK SENTINEL-REVIEW	12/83			EVE (M-S)			
CITY ZONE		10,000			5,326	53	61
RETAIL TRADING ZONE		15,600			3,280	21	38
TOTAL ZONES		25,600			8,606	34	99
TOTAL PAID CIRCULATION					8,705		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OXFORD		30,600			8,615	28	99
REMAINDER OF CIRCULATION					90		1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
ALTONA			R 6				
ALTONA RED RIVER VALLEY ECHO	3/84			WKLY			
TOTAL PAID CIRCULATION					3,377		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 02		11,600			2,668	23	79
CEN. DIV. 22		6,400			316	5	9
REMAINDER OF CIRCULATION					393		12
BRANDON			Q 4				
BRANDON SUN	6/84			EVE (M-TH & S)			
CITY ZONE		13,900			11,330	82	61
RETAIL TRADING ZONE		26,800			6,681	25	36
TOTAL ZONES		40,700			18,011	44	97
TOTAL PAID CIRCULATION					18,567		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 05		6,100			1,444	24	8
CEN. DIV. 06		4,000			1,082	27	6
* CEN. DIV. 07		20,800			13,610	65	73
CEN. DIV. 15		9,600			1,798	19	10
REMAINDER OF CIRCULATION					633		3
GLADSTONE			P 5				
GLADSTONE AGE PRESS	6/84			WKLY			
TOTAL PAID CIRCULATION					708		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		4,800			511	11	72
REMAINDER OF CIRCULATION					197		28
MACGREGOR			Q 5				
MACGREGOR HERALD	6/83			WKLY			
TOTAL PAID CIRCULATION					864		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		4,800			697	15	81
REMAINDER OF CIRCULATION					167		19
NEEPAWA			P 4				
NEEPAWA PRESS	3/84			WKLY			
TOTAL PAID CIRCULATION					4,586		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
NEEPAWA (CONT.)			P 4				
NEEPAWA PRESS	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 07		20,800			294	1	6
CEN. DIV. 08		4,800			685	14	15
CEN. DIV. 11		231,600			337		7
* CEN. DIV. 15		9,600			2,275	24	50
REMAINDER OF CIRCULATION					995		22
PORTAGE LA PRAIRIE			Q 5				
PORTAGE LA PRAIRIE GRAPHIC	6/84			EVE (M-S)			
CITY ZONE		5,000			4,084	82	90
RETAIL TRADING ZONE		4,200			395	9	9
TOTAL ZONES		9,200			4,479	49	99
TOTAL PAID CIRCULATION					4,540		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		8,000			4,466	56	98
REMAINDER OF CIRCULATION					74		2
PORTAGE LA PRAIRIE LEADER	# 6/83			WKLY			
TOTAL PAID CIRCULATION					1,339		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		8,000			460	6	34
REMAINDER OF CIRCULATION					879		66
STEINBACH			Q 7				
STEINBACH CARILLON	6/84			WKLY			
TOTAL PAID CIRCULATION					12,090		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 01		5,700			1,109	20	9
* CEN. DIV. 02		11,600			6,960	60	58
CEN. DIV. 03		12,400			849	7	7
CEN. DIV. 11		231,600			1,528	1	13
CEN. DIV. 12		5,200			370	7	3
REMAINDER OF CIRCULATION					1,274		11
VIRDEN			Q 3				
VIRDEN EMPIRIE-ADVANCE	6/83			WKLY			
TOTAL PAID CIRCULATION					3,444		

* DENOTES HOME COUNTY # DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
VIRDEN (CONT.)			Q 3				
VIRDEN EMPIRIE-ADVANCE	6/83			WKLY			
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		4,800			2,477	52	72
REMAINDER OF CIRCULATION					967		28
WINNIPEG			Q 7				
WINNIPEG FREE PRESS	3/84			EVE (M-F)			
CITY ZONE		231,600			137,701	60	78
BALANCE IN PRIMARY MARKET AREA		65,400			21,816	33	12
TOTAL ZONES		297,000			159,517	54	91
CENSUS METROPOLITAN AREA		236,300			139,445	59	79
TOTAL PAID CIRCULATION					175,865		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,400			3,282	17	2
RAINY RIVER		8,000			1,046	13	1
MANITOBA							
CEN. DIV. 01		5,700			2,288	40	1
CEN. DIV. 02		11,600			3,292	28	2
CEN. DIV. 03		12,400			2,858	23	2
CEN. DIV. 04		3,900			809	21	1
CEN. DIV. 05		6,100			650	11	
CEN. DIV. 06		4,000			300	8	
CEN. DIV. 07		20,800			1,870	9	1
CEN. DIV. 08		4,800			777	16	
CEN. DIV. 09		8,000			1,983	25	1
CEN. DIV. 10		2,000			653	33	
* CEN. DIV. 11		231,600			137,616	59	78
CEN. DIV. 12		5,200			2,262	44	1
CEN. DIV. 13		10,500			4,075	39	2
CEN. DIV. 14		4,500			1,953	43	1
CEN. DIV. 15		9,600			1,144	12	1
CEN. DIV. 16		4,200			485	12	
CEN. DIV. 17		10,600			1,388	13	1
CEN. DIV. 18		7,700			2,537	33	1
CEN. DIV. 20		4,700			633	14	
CEN. DIV. 21		7,800			1,567	20	1
CEN. DIV. 22		6,400			977	15	1
CEN. DIV. 23		2,500			454	18	
REMAINDER OF CIRCULATION					966		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
ASSINIBOIA			Q 7				
ASSINIBOIA TIMES	# 3/84			WKLY			
TOTAL PAID CIRCULATION					6,154		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 03		7,600			4,175	55	68
CEN. DIV. 06		78,200			293		5
CEN. DIV. 07		19,700			368	2	6
REMAINDER OF CIRCULATION					1,318		21
BIGGAR			M 5				
BIGGAR INDEPENDENT	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,651		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 12		9,000			1,965	22	74
REMAINDER OF CIRCULATION					686		26
CANORA			N11				
CANORA COURIER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,518		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		17,000			2,064	12	82
REMAINDER OF CIRCULATION					454		18
CARLYLE			Q11				
CARLYLE PRAIRIE PROGRESS	# 3/83			WKLY			
TOTAL PAID CIRCULATION					1,317		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		11,900			867	7	66
REMAINDER OF CIRCULATION					450		34
CUT KNIFE			L 4				
CUT KNIFE HWY. 40 COURIER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					810		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,700			486	5	60
REMAINDER OF CIRCULATION					324		40
DAVIDSON			O 7				
DAVIDSON LEADER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,793		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
DAVIDSON (CONT.)			O 7				
DAVIDSON LEADER	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		79,400			1,471	2	82
REMAINDER OF CIRCULATION					322		18
ELROSE			O 5				
ELROSE REVIEW	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,351		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,400			872	7	65
REMAINDER OF CIRCULATION					479		35
ESTERHAZY-POTASHVILLE			P11				
ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,312		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		15,200			2,037	13	88
REMAINDER OF CIRCULATION					275		12
ESTEVAN			R10				
ESTEVAN MERCURY	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,712		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		11,900			3,885	33	82
CEN. DIV. 02		9,900			259	3	6
REMAINDER OF CIRCULATION					568		12
ESTON			O 4				
ESTON PRESS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,119		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,400			801	6	72
REMAINDER OF CIRCULATION					318		28
HUDSON BAY			L11				
HUDSON BAY POST-REVIEW	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,822		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
HUDSON BAY (CONT.)			L11				
HUDSON BAY POST-REVIEW	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,500			2,341	13	83
REMAINDER OF CIRCULATION					481		17
HUMBOLDT			M 8				
HUMBOLDT JOURNAL	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,289		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		79,400			446	1	10
* CEN. DIV. 15		28,000			3,486	13	81
REMAINDER OF CIRCULATION					357		8
KAMSACK			N11				
KAMSACK TIMES	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,895		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		17,000			1,561	9	82
REMAINDER OF CIRCULATION					334		18
KERROBERT			M 4				
KERROBERT CITIZEN	# 3/84			WKLY			
TOTAL PAID CIRCULATION					862		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,700			705	7	82
REMAINDER OF CIRCULATION					157		18
KINDERSLEY			N 4				
KINDERSLEY CLARION	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,434		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,400			423	3	12
* CEN. DIV. 13		9,700			2,434	25	71
REMAINDER OF CIRCULATION					577		17
LEADER			O 3				
LEADER NEWS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,235		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
LEADER (CONT.)			O 3				
LEADER NEWS	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,400			934	7	76
REMAINDER OF CIRCULATION					301		24
LA RONGE			H 8				
LA RONGE NORTHERNER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,679		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 18		5,900			1,379	23	82
REMAINDER OF CIRCULATION					300		18
MELFORT			L 8				
MELFORT JOURNAL	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,620		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,500			3,298	19	71
CEN. DIV. 15		28,000			597	2	13
REMAINDER OF CIRCULATION					725		16
MAPLE CREEK			Q 3				
MAPLE CREEK NEWS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,198		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 04		5,100			1,718	34	54
CEN. DIV. 08		13,400			525	4	16
ALBERTA							
CEN. DIV. 01		21,000			312	2	10
REMAINDER OF CIRCULATION					643		20
MEADOW LAKE			J 5				
MEADOW LAKE PROGRESS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,366		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 17		12,100			2,832	23	84
REMAINDER OF CIRCULATION					534		16
MOOSOMIN			P12				
MOOSOMIN WORLD SPECTATOR	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,732		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN								
MOOSOMIN	(CONT.)			P12				
MOOSOMIN WORLD SPECTATOR		3/84			WKLY			
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
CEN. DIV. 01			11,900			560	5	15
* CEN. DIV. 05			15,200			2,316	15	62
REMAINDER OF CIRCULATION						856		23
MELVILLE				O10				
MELVILLE ADVANCE		# 3/84			WKLY			
TOTAL PAID CIRCULATION						4,156		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 05			15,200			3,112	21	75
CEN. DIV. 06			78,200			324		8
REMAINDER OF CIRCULATION						720		17
NIPAWIN				K 9				
NIPAWIN JOURNAL		# 3/84			WKLY			
TOTAL PAID CIRCULATION						4,715		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 14			17,500			4,016	23	85
REMAINDER OF CIRCULATION						699		15
MOOSE JAW				P 7				
MOOSE JAW TIMES-HERALD		3/84			EVE (M-S)			
CITY ZONE			13,500			8,824	65	91
RETAIL TRADING ZONE			24,400			718	3	7
TOTAL ZONES			37,900			9,542	25	99
TOTAL PAID CIRCULATION						9,677		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 07			19,700			9,253	47	96
REMAINDER OF CIRCULATION						424		4
NOKOMIS				N 8				
NOKOMIS TIMES		# 3/84			WKLY			
TOTAL PAID CIRCULATION						1,774		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
CEN. DIV. 06			78,200			414	1	23
* CEN. DIV. 11			79,400			973	1	55
REMAINDER OF CIRCULATION						387		22

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
NORQUAY			N11				
NORQUAY NORTH STAR	# 3/84			WKLY			
TOTAL PAID CIRCULATION					969		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		17,000			800	5	83
REMAINDER OF CIRCULATION					169		17
NORTH BATTLEFORD			L 5				
NORTH BATTLEFORD NEWS-OPTIMIST	# 3/84			WKLY			
TOTAL PAID CIRCULATION					5,258		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 12		9,000			700	8	13
* CEN. DIV. 16		14,200			3,279	23	62
CEN. DIV. 17		12,100			489	4	9
REMAINDER OF CIRCULATION					790		15
OUTLOOK			N 6				
OUTLOOK	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,163		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 07		19,700			388	2	12
* CEN. DIV. 11		79,400			1,764	2	56
CEN. DIV. 12		9,000			663	7	21
REMAINDER OF CIRCULATION					348		11
PREECEVILLE			M11				
PREECEVILLE PROGRESS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,588		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		17,000			1,336	8	84
REMAINDER OF CIRCULATION					252		16
PRINCE ALBERT			K 7				
PRINCE ALBERT HERALD	3/84			EVE (M-S)			
CITY ZONE		11,800			7,974	68	80
RETAIL TRADING ZONE		25,600			1,749	7	18
TOTAL ZONES		37,400			9,723	26	98
TOTAL PAID CIRCULATION					9,934		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN								
PRINCE ALBERT	(CONT.)			K 7				
PRINCE ALBERT HERALD		3/84			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 15			28,000			9,036	32	91
CEN. DIV. 16			14,200			494	4	5
REMAINDER OF CIRCULATION						404		4
RADVILLE				R 9				
RADVILLE STAR		# 3/84			WKLY			
TOTAL PAID CIRCULATION						1,259		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 02			9,900			837	9	67
REMAINDER OF CIRCULATION						422		34
REDVERS				Q12				
REDVERS OPTIMIST		# 3/84			WKLY			
TOTAL PAID CIRCULATION						1,997		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 01			11,900			1,357	11	68
REMAINDER OF CIRCULATION						640		32
REGINA				P 8				
REGINA LEADER-POST		3/84			EVE (M-S)			
CITY ZONE			64,400			44,148	69	64
BALANCE IN PRIMARY MARKET AREA			122,000			24,218	20	35
TOTAL ZONES			186,400			68,366	37	99
CENSUS METROPOLITAN AREA			65,000			44,186	68	64
TOTAL PAID CIRCULATION						69,067		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
CEN. DIV. 01			11,900			3,145	26	5
CEN. DIV. 02			9,900			2,633	27	4
CEN. DIV. 03			7,600			1,324	17	2
CEN. DIV. 04			5,100			826	16	1
CEN. DIV. 05			15,200			3,634	24	5
* CEN. DIV. 06			78,200			48,752	62	71
CEN. DIV. 07			19,700			2,148	11	3
CEN. DIV. 08			13,400			1,909	14	3
CEN. DIV. 09			17,000			2,546	15	4
CEN. DIV. 10			8,900			869	10	1
CEN. DIV. 11			79,400			611	1	1
REMAINDER OF CIRCULATION						670		1

* DENOTES HOME COUNTY

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
ROSETOWN			N 5				
ROSETOWN EAGLE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,092		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 12		9,000			2,025	23	66
REMAINDER OF CIRCULATION					1,067		35
ROSTHERN			L 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					3,950		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		79,400			539	1	14
* CEN. DIV. 15		28,000			2,954	11	75
REMAINDER OF CIRCULATION					457		12
SASKATOON			M 6				
SASKATOON STAR-PHOENIX	3/84			EVE (M-S)			
CITY ZONE		65,700			39,425	60	69
RETAIL TRADING ZONE		109,500			16,422	15	29
TOTAL ZONES		175,200			55,847	32	98
CENSUS METROPOLITAN AREA		65,700			39,598	60	70
TOTAL PAID CIRCULATION					56,912		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,400			512	4	1
CEN. DIV. 10		8,900			681	8	1
* CEN. DIV. 11		79,400			42,577	54	75
CEN. DIV. 12		9,000			1,809	20	3
CEN. DIV. 13		9,700			1,982	20	4
CEN. DIV. 14		17,500			2,081	12	4
CEN. DIV. 15		28,000			3,297	12	6
CEN. DIV. 16		14,200			2,224	16	4
CEN. DIV. 17		12,100			998	8	2
CEN. DIV. 18		5,900			260	4	1
REMAINDER OF CIRCULATION					491		1
SEMANS			N 8				
SEMANS HIWAY 15 GAZETTE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,248		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,900			901	10	72
REMAINDER OF CIRCULATION					347		28

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
SHELLBROOK			K 7				
SHELLBROOK CHRONICLE	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,516		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		14,200			2,065	15	82
REMAINDER OF CIRCULATION					451		18
SPIRITWOOD			K 6				
SPIRITWOOD HERALD	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,121		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		14,200			909	6	81
REMAINDER OF CIRCULATION					212		19
SWIFT CURRENT			P 5				
SWIFT CURRENT SUN	6/83			SEMIWKLY			
TOTAL PAID CIRCULATION					5,010		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 04		5,100			232	5	5
* CEN. DIV. 08		13,400			3,932	29	79
REMAINDER OF CIRCULATION					846		17
TISDALE			L 9				
TISDALE RECORDER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,920		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,500			2,363	14	81
REMAINDER OF CIRCULATION					557		19
UNITY			M 4				
UNITY NORTHWEST HERALD	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,165		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,700			1,812	19	84
REMAINDER OF CIRCULATION					353		16
WATROUS			N 8				
WATROUS MANITOU	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,061		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN								
WATROUS	(CONT.)			N 8				
WATROUS MANITOU		3/84			WKLY			
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 11			79,400			1,695	2	82
REMAINDER OF CIRCULATION						366		18
WEYBURN				Q 9				
WEYBURN REVIEW		# 3/84			WKLY			
TOTAL PAID CIRCULATION						6,586		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 02			9,900			5,315	54	81
CEN. DIV. 06			78,200			261		4
REMAINDER OF CIRCULATION						1,010		15
WILKIE				M 4				
WILKIE PRESS		# 3/84			WKLY			
TOTAL PAID CIRCULATION						949		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 13			9,700			784	8	83
REMAINDER OF CIRCULATION						165		17
WYNYARD				N 9				
WYNYARD ADVANCE		# 3/84			WKLY			
TOTAL PAID CIRCULATION						2,274		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 10			8,900			1,633	18	72
REMAINDER OF CIRCULATION						641		28
YORKTON				O11				
YORKTON ENTERPRISE		6/84			WKLY			
TOTAL PAID CIRCULATION						8,213		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
CEN. DIV. 05			15,200			1,293	9	16
* CEN. DIV. 09			17,000			5,767	34	70
CEN. DIV. 10			8,900			288	3	4
REMAINDER OF CIRCULATION						865		11
YORKTON THIS WEEK		6/84			WKLY			
TOTAL PAID CIRCULATION						8,823		

* DENOTES HOME COUNTY # DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
YORKTON (CONT.)			011				
YORKTON THIS WEEK	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 05		15,200			1,138	8	13
* CEN. DIV. 09		17,000			6,446	38	73
CEN. DIV. 10		8,900			266	3	3
REMAINDER OF CIRCULATION					973		11

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
BANFF			O 6				
BANFF CRAG & CANYON	6/84			WKLY			
TOTAL PAID CIRCULATION					3,643		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 09		8,900			3,243	36	89
REMAINDER OF CIRCULATION					400		11
BEAVERLODGE			H 3				
BEAVERLODGE ADVERTISER	9/83			WKLY			
TOTAL PAID CIRCULATION					1,940		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,622	4	84
REMAINDER OF CIRCULATION					318		16
BOW ISLAND			Q11				
BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/84			WKLY			
TOTAL PAID CIRCULATION					4,833		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		21,000			3,730	18	77
CEN. DIV. 02		40,600			463	1	10
REMAINDER OF CIRCULATION					640		13
CALGARY			O 8				
CALGARY HERALD	6/84			EVE (M-TH & S)			
CITY ZONE		238,100			121,389	51	87
RETAIL TRADING ZONE		157,000			16,588	11	12
TOTAL ZONES		395,100			137,977	35	98
CENSUS METROPOLITAN AREA		238,100			122,354	51	87
TOTAL PAID CIRCULATION					140,347		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 02		40,600			1,387	3	1
CEN. DIV. 03		11,900			898	8	1
CEN. DIV. 04		4,300			630	15	
CEN. DIV. 05		13,300			2,668	20	2
* CEN. DIV. 06		267,300			128,945	48	92
CEN. DIV. 08		46,800			874	2	1
CEN. DIV. 09		8,900			1,631	18	1
BRITISH COLUMBIA							
CENTRAL OKANAGAN		34,900			312	1	
COLUMBIA-SHUSWAP		16,200			499	3	
EAST KOOTENAY		20,800			700	3	1
OKANAGAN-SIMILKAMEEN		24,700			328	1	

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY (CONT.)			0 8				
CALGARY HERALD	6/84			EVE (M-TH & S)			
REMAINDER OF CIRCULATION					1,475		1
CALGARY HERALD	6/84			SUNDAY			
CITY ZONE		238,100			83,102	35	87
RETAIL TRADING ZONE		157,000			11,270	7	12
TOTAL ZONES		395,100			94,372	24	99
CENSUS METROPOLITAN AREA		238,100			83,923	35	88
TOTAL PAID CIRCULATION					95,562		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 02		40,600			1,056	3	1
CEN. DIV. 03		11,900			524	4	1
CEN. DIV. 04		4,300			436	10	1
CEN. DIV. 05		13,300			1,578	12	2
* CEN. DIV. 06		267,300			88,301	33	92
CEN. DIV. 08		46,800			568	1	1
CEN. DIV. 09		8,900			1,044	12	1
BRITISH COLUMBIA							
COLUMBIA-SHUSWAP		16,200			392	2	
EAST KOOTENAY		20,800			610	3	1
REMAINDER OF CIRCULATION					1,053		1
CALGARY SUN	6/84			MORN (M-F)			
CITY ZONE		238,100			60,741	26	84
RETAIL TRADING ZONE		157,000			9,945	6	14
TOTAL ZONES		395,100			70,686	18	98
CENSUS METROPOLITAN AREA		238,100			60,741	26	84
TOTAL PAID CIRCULATION					72,125		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		21,000			1,706	8	2
CEN. DIV. 02		40,600			2,129	5	3
CEN. DIV. 03		11,900			428	4	1
CEN. DIV. 04		4,300			286	7	
CEN. DIV. 05		13,300			1,281	10	2
* CEN. DIV. 06		267,300			63,022	24	87
CEN. DIV. 08		46,800			2,076	4	3
CEN. DIV. 09		8,900			1,120	13	2
REMAINDER OF CIRCULATION					77		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA								
CALGARY	(CONT.)			O 8				
CALGARY SUN		6/84			SUNDAY			
CITY ZONE			238,100			69,129	29	83
RETAIL TRADING ZONE			157,000			12,438	8	15
TOTAL ZONES			395,100			81,567	21	98
CENSUS METROPOLITAN AREA			238,100			69,129	29	83
TOTAL PAID CIRCULATION						83,523		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
CEN. DIV. 01			21,000			2,083	10	3
CEN. DIV. 02			40,600			2,743	7	3
CEN. DIV. 03			11,900			473	4	1
CEN. DIV. 05			13,300			1,686	13	2
* CEN. DIV. 06			267,300			72,412	27	87
CEN. DIV. 08			46,800			2,450	5	3
CEN. DIV. 09			8,900			1,420	16	2
REMAINDER OF CIRCULATION						256		
CAMROSE				L 9				
CAMROSE CANADIAN		6/83			WKLY			
TOTAL PAID CIRCULATION						5,934		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
CEN. DIV. 07			14,100			536	4	9
* CEN. DIV. 10			28,700			4,752	17	80
CEN. DIV. 11			295,900			284		5
REMAINDER OF CIRCULATION						362		6
CARDSTON				R 9				
CARDSTON CHRONICLE		# 3/84			WKLY			
TOTAL PAID CIRCULATION						1,277		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 03			11,900			1,136	10	89
REMAINDER OF CIRCULATION						141		11
COALDALE				Q10				
COALDALE SUNNY SOUTH NEWS		# 9/83			WKLY			
TOTAL PAID CIRCULATION						3,410		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 02			40,600			3,122	8	92
REMAINDER OF CIRCULATION						288		8

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
ECKVILLE			M 8				
ECKVILLE EXAMINER	# 3/84			WKLY			
TOTAL PAID CIRCULATION					923		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			794	2	86
REMAINDER OF CIRCULATION					129		14
EDMONTON			K 9				
EDMONTON JOURNAL	6/84			EVE (M-TH & S)			
CITY ZONE		235,500			123,413	52	74
RETAIL TRADING ZONE		249,100			40,652	16	24
TOTAL ZONES		484,600			164,065	34	98
CENSUS METROPOLITAN AREA		257,800			127,177	49	76
TOTAL PAID CIRCULATION					167,648		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			2,531	18	2
CEN. DIV. 08		46,800			2,148	5	1
CEN. DIV. 09		8,900			576	7	
CEN. DIV. 10		28,700			5,177	18	3
* CEN. DIV. 11		295,900			136,455	46	81
CEN. DIV. 12		27,500			5,653	21	3
CEN. DIV. 13		18,700			3,310	18	2
CEN. DIV. 14		9,000			2,759	31	2
CEN. DIV. 15		41,400			5,463	13	3
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,600			1,055	5	1
NORTHWEST TERR.							
FORT SMITH		7,300			1,094	15	1
REMAINDER OF CIRCULATION					1,427		1
EDMONTON JOURNAL	6/84			FRIDAY			
CITY ZONE		235,500			146,763	62	69
RETAIL TRADING ZONE		249,100			63,664	26	30
TOTAL ZONES		484,600			210,427	43	98
CENSUS METROPOLITAN AREA		257,800			152,221	59	71
TOTAL PAID CIRCULATION					213,933		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			4,089	29	2
CEN. DIV. 08		46,800			2,894	6	1
CEN. DIV. 09		8,900			624	7	
CEN. DIV. 10		28,700			8,542	30	4
* CEN. DIV. 11		295,900			167,364	57	78

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA								
EDMONTON	(CONT.)			K 9				
EDMONTON JOURNAL		6/84			FRIDAY			
CEN. DIV. 12			27,500			8,310	30	4
CEN. DIV. 13			18,700			7,486	40	4
CEN. DIV. 14			9,000			4,478	50	2
CEN. DIV. 15			41,400			6,650	16	3
BRITISH COLUMBIA								
PEACE RIVER-LIARD			19,600			1,001	5	1
NORTHWEST TERR.								
FORT SMITH			7,300			1,011	14	1
REMAINDER OF CIRCULATION						1,484		1
EDMONTON JOURNAL		6/84			SUNDAY			
CITY ZONE			235,500			108,342	46	76
RETAIL TRADING ZONE			249,100			31,549	13	22
TOTAL ZONES			484,600			139,891	29	99
CENSUS METROPOLITAN AREA			257,800			111,402	43	79
TOTAL PAID CIRCULATION						141,732		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
CEN. DIV. 07			14,100			1,874	13	1
CEN. DIV. 08			46,800			1,738	4	1
CEN. DIV. 09			8,900			489	6	
CEN. DIV. 10			28,700			3,887	14	3
* CEN. DIV. 11			295,900			119,060	40	84
CEN. DIV. 12			27,500			4,560	17	3
CEN. DIV. 13			18,700			2,220	12	2
CEN. DIV. 14			9,000			1,983	22	1
CEN. DIV. 15			41,400			4,080	10	3
BRITISH COLUMBIA								
PEACE RIVER-LIARD			19,600			568	3	
NORTHWEST TERR.								
FORT SMITH			7,300			493	7	
REMAINDER OF CIRCULATION						780		1
EDMONTON SUN		6/84			MORN (M-F)			
PRIMARY MARKET AREA			267,100			70,054	26	91
TOTAL ZONES			267,100			70,054	26	91
CENSUS METROPOLITAN AREA			257,800			65,932	26	85
TOTAL PAID CIRCULATION						77,401		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
CEN. DIV. 07			14,100			375	3	1
CEN. DIV. 08			46,800			275	1	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA								
EDMONTON	(CONT.)			K 9				
EDMONTON SUN		6/84			MORN (M-F)			
CEN. DIV. 09			8,900			288	3	
CEN. DIV. 10			28,700			2,497	9	3
* CEN. DIV. 11			295,900			71,488	24	92
CEN. DIV. 12			27,500			834	3	1
CEN. DIV. 13			18,700			764	4	1
CEN. DIV. 14			9,000			717	8	1
REMAINDER OF CIRCULATION						163		
EDMONTON SUN		6/84			SUNDAY			
PRIMARY MARKET AREA			267,100			88,258	33	90
TOTAL ZONES			267,100			88,258	33	90
CENSUS METROPOLITAN AREA			257,800			82,406	32	84
TOTAL PAID CIRCULATION						98,490		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
CEN. DIV. 07			14,100			412	3	
CEN. DIV. 08			46,800			408	1	
CEN. DIV. 09			8,900			455	5	1
CEN. DIV. 10			28,700			3,665	13	4
* CEN. DIV. 11			295,900			90,276	31	92
CEN. DIV. 12			27,500			889	3	1
CEN. DIV. 13			18,700			1,040	6	1
CEN. DIV. 14			9,000			1,143	13	1
REMAINDER OF CIRCULATION						202		
FAIRVIEW				G 4				
FAIRVIEW POST		9/83			WKLY			
TOTAL PAID CIRCULATION						3,526		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 15			41,400			3,148	8	89
REMAINDER OF CIRCULATION						378		11
FORT MACLEOD				Q 9				
FORT MACLEOD GAZETTE		# 3/84			WKLY			
TOTAL PAID CIRCULATION						1,719		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 03			11,900			1,350	11	79
REMAINDER OF CIRCULATION						369		21

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
FORT MCMURRAY			F10				
FORT MCMURRAY TODAY	6/84			EVE (M-F)			
CITY OF PUBLICATION		12,500			6,605	53	98
TOTAL ZONES		12,500			6,605	53	98
TOTAL PAID CIRCULATION					6,770		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 12		27,500			6,680	24	99
REMAINDER OF CIRCULATION					90		1
FORT VERMILION			C 6				
FORT VERMILION NORTHERN PIONEER	# 9/83			WKLY			
TOTAL PAID CIRCULATION					1,274		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,104	3	87
REMAINDER OF CIRCULATION					170		13
GRANDE PRAIRIE			H 3				
GRANDE PRAIRIE HERALD-TRIBUNE	9/83			EVE (M-TH)			
CITY ZONE		9,200			5,539	60	68
RETAIL TRADING ZONE		26,400			2,464	9	30
TOTAL ZONES		35,600			8,003	23	98
TOTAL PAID CIRCULATION					8,139		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			8,025	19	99
REMAINDER OF CIRCULATION					114		1
GRIMSHAW			G 5				
GRIMSHAW MILE ZERO NEWS	# 9/83			WKLY			
TOTAL PAID CIRCULATION					708		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			661	2	93
REMAINDER OF CIRCULATION					47		7
HIGH LEVEL			C 5				
HIGH LEVEL ECHO	# 9/83			WKLY			
TOTAL PAID CIRCULATION					1,203		

* DENOTES HOME COUNTY

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
HIGH LEVEL (CONT.)			C 5				
HIGH LEVEL ECHO	9/83			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,070	3	89
REMAINDER OF CIRCULATION					133		11
HIGH RIVER			P 8				
HIGH RIVER TIMES	6/84			WKLY			
TOTAL PAID CIRCULATION					3,618		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 06		267,300			3,140	1	87
REMAINDER OF CIRCULATION					478		13
INNISFAIL			M 8				
INNISFAIL PROVINCE	6/84			WKLY			
TOTAL PAID CIRCULATION					2,813		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			2,598	6	92
REMAINDER OF CIRCULATION					215		8
LACOMBE			M 8				
LACOMBE GLOBE	6/83			WKLY			
TOTAL PAID CIRCULATION					3,484		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			3,195	7	92
REMAINDER OF CIRCULATION					289		8
LETHBRIDGE			Q 9				
LETHBRIDGE HERALD	6/84			EVE (M-S)			
CITY ZONE		21,900			15,382	70	56
RETAIL TRADING ZONE		34,700			11,823	34	43
TOTAL ZONES		56,600			27,205	48	99
TOTAL PAID CIRCULATION					27,463		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		21,000			485	2	2
* CEN. DIV. 02		40,600			20,739	51	76
CEN. DIV. 03		11,900			3,237	27	12
CEN. DIV. 05		13,300			316	2	1
CEN. DIV. 09		8,900			1,163	13	4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
LETHBRIDGE (CONT.)			Q 9				
LETHBRIDGE HERALD	6/84			EVE (M-S)			
BRITISH COLUMBIA							
EAST KOOTENAY		20,800			1,318	6	5
REMAINDER OF CIRCULATION					205		1
MANNING			E 5				
MANNING BANNER POST	# 9/83			WKLY			
TOTAL PAID CIRCULATION					1,197		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,020	3	85
REMAINDER OF CIRCULATION					177		15
MEDICINE HAT			P12				
MEDICINE HAT NEWS	3/84			EVE (M-S)			
CITY ZONE		16,500			11,842	72	84
RETAIL TRADING ZONE		6,900			2,068	30	15
TOTAL ZONES		23,400			13,910	59	99
TOTAL PAID CIRCULATION					14,117		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		21,000			13,585	65	96
REMAINDER OF CIRCULATION					532		4
NANTON			P 8				
NANTON NEWS	6/84			WKLY			
TOTAL PAID CIRCULATION					1,382		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,900			972	8	70
REMAINDER OF CIRCULATION					410		30
PEACE RIVER			G 5				
PEACE RIVER RECORD-GAZETTE	9/84			WKLY			
TOTAL PAID CIRCULATION					5,197		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			4,770	12	92
REMAINDER OF CIRCULATION					427		8
PINCHER CREEK			Q 8				
PINCHER CREEK ECHO	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,552		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
PINCHER CREEK (CONT.)			Q 8				
PINCHER CREEK ECHO	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,900			2,082	18	82
REMAINDER OF CIRCULATION					470		18
RAYMOND			Q10				
RAYMOND REVIEW	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,799		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,600			1,586	4	88
REMAINDER OF CIRCULATION					213		12
RED DEER			M 8				
RED DEER ADVOCATE	6/84			EVE (M-S)			
CITY ZONE		18,600			13,442	72	61
RETAIL TRADING ZONE		48,400			8,375	17	38
TOTAL ZONES		67,000			21,817	33	99
TOTAL PAID CIRCULATION					21,960		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		14,100			418	3	2
* CEN. DIV. 08		46,800			21,071	45	96
REMAINDER OF CIRCULATION					471		2
RIMBEY			L 8				
RIMBEY RECORD	# 3/84			WKLY			
TOTAL PAID CIRCULATION					2,750		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			2,290	5	83
REMAINDER OF CIRCULATION					460		17
ROCKY MOUNTAIN HOUSE			M 7				
ROCKY MOUNTAIN HOUSE MOUNTAINEER	6/83			WKLY			
TOTAL PAID CIRCULATION					4,353		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			3,978	9	91
REMAINDER OF CIRCULATION					375		9

* DENOTES HOME COUNTY # DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
RYCROFT			H 4				
RYCROFT SIGNAL	9/83			WKLY			
TOTAL PAID CIRCULATION					1,463		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		41,400			1,343	3	92
REMAINDER OF CIRCULATION					120		8
SEDGEWICK			L11				
SEDGEWICK COMMUNITY PRESS	6/83			WKLY			
TOTAL PAID CIRCULATION					2,376		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,100			1,873	13	79
REMAINDER OF CIRCULATION					503		21
STETTLER			M10				
STETTLER INDEPENDENT	6/83			WKLY			
TOTAL PAID CIRCULATION					4,602		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		14,100			3,606	26	78
REMAINDER OF CIRCULATION					996		22
STRATHMORE			O 9				
STRATHMORE STANDARD	6/84			WKLY			
TOTAL PAID CIRCULATION					3,454		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,300			2,647	20	77
CEN. DIV. 06		267,300			476		14
REMAINDER OF CIRCULATION					331		10
SYLVAN LAKE			M 8				
SYLVAN LAKE NEWS	# 3/84			WKLY			
TOTAL PAID CIRCULATION					1,193		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		46,800			1,062	2	89
REMAINDER OF CIRCULATION					131		11
TABER			Q10				
TABER TIMES	# 9/83			WKLY			
TOTAL PAID CIRCULATION					3,029		

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA								
TABER	(CONT.)			Q10				
TABER TIMES		9/83			WKLY			
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 02			40,600			2,762	7	91
REMAINDER OF CIRCULATION						267		9
THREE HILLS				N 9				
THREE HILLS CAPITAL		6/84			WKLY			
TOTAL PAID CIRCULATION						3,746		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 05			13,300			2,618	20	70
CEN. DIV. 06			267,300			433		12
REMAINDER OF CIRCULATION						695		19
VAUXHALL				P10				
VAUXHALL ADVANCE		# 9/83			WKLY			
TOTAL PAID CIRCULATION						619		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 02			40,600			559	1	90
REMAINDER OF CIRCULATION						60		10
VULCAN				P 9				
VULCAN ADVOCATE		6/83			WKLY			
TOTAL PAID CIRCULATION						3,197		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 05			13,300			1,905	14	60
CEN. DIV. 06			267,300			525		16
REMAINDER OF CIRCULATION						767		24
WAINWRIGHT				L11				
WAINWRIGHT STAR CHRONICLE		6/84			WKLY			
TOTAL PAID CIRCULATION						2,923		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 07			14,100			2,639	19	90
REMAINDER OF CIRCULATION						284		10

* DENOTES HOME COUNTY

# DENOTES WEEKLY PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
ABBOTSFORD			L13				
ABBOTSFORD, SUMAS & MATSQUI NEWS	9/83			WKLY			
TOTAL PAID CIRCULATION					13,808		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		44,000			13,405	31	97
REMAINDER OF CIRCULATION					403		3
CAMPBELL RIVER			L 9				
CAMPBELL RIVER COURIER	9/84			WKLY			
TOTAL PAID CIRCULATION					6,508		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		26,700			6,331	24	97
REMAINDER OF CIRCULATION					177		3
CAMPBELL RIVER UPPER ISLANDER	9/84			WKLY			
TOTAL PAID CIRCULATION					6,347		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		26,700			6,141	23	97
REMAINDER OF CIRCULATION					206		3
CASTLEGAR			M15				
CASTLEGAR NEWS	9/83			WKLY			
TOTAL PAID CIRCULATION					3,924		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		20,900			3,641	17	93
REMAINDER OF CIRCULATION					283		7
CHILLIWACK			M12				
CHILLIWACK PROGRESS	9/84			WKLY			
TOTAL PAID CIRCULATION					11,956		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* FRASER-CHEAM		21,700			11,402	53	95
REMAINDER OF CIRCULATION					554		5
COURTENAY			M 9				
COURTENAY COMOX DISTRICT FREE PRESS	9/84			SEMIWKLY			
TOTAL PAID CIRCULATION					9,651		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
COURTENAY (CONT.)			M 9				
COURTENAY COMOX DISTRICT FREE PRESS	9/84			SEMIWKLY			
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		26,700			9,371	35	97
REMAINDER OF CIRCULATION					280		3
CRANBROOK			L16				
CRANBROOK TOWNSMAN	3/84			EVE (M-F)			
CITY ZONE		6,300			4,155	66	95
RETAIL TRADING ZONE		14,500			189	1	4
TOTAL ZONES		20,800			4,344	21	99
TOTAL PAID CIRCULATION					4,374		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* EAST KOOTENAY		20,800			4,344	21	99
REMAINDER OF CIRCULATION					30		1
CRESTON			M15				
CRESTON VALLEY ADVANCE	9/84			SEMIWKLY			
TOTAL PAID CIRCULATION					4,119		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		20,900			3,773	18	92
REMAINDER OF CIRCULATION					346		8
FORT ST. JOHN			E12				
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/83			EVE (M-F)			
CITY ZONE		5,500			2,852	52	74
RETAIL TRADING ZONE		12,100			932	8	24
TOTAL ZONES		17,600			3,784	22	98
TOTAL PAID CIRCULATION					3,863		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* PEACE RIVER-LIARD		19,600			3,784	19	98
REMAINDER OF CIRCULATION					79		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
KAMLOOPS			L13				
KAMLOOPS NEWS	12/83			EVE (M-F)			
CITY ZONE		23,800			19,116	80	88
RETAIL TRADING ZONE		12,500			2,386	19	11
TOTAL ZONES		36,300			21,502	59	99
TOTAL PAID CIRCULATION					21,668		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* THOMPSON-NICOLA		36,800			21,502	58	99
REMAINDER OF CIRCULATION					166		1
KELOWNA			L13				
KELOWNA COURIER	12/83			EVE (M-S)			
CITY ZONE		18,200			13,497	74	86
RETAIL TRADING ZONE		15,900			2,039	13	13
TOTAL ZONES		34,100			15,536	46	99
TOTAL PAID CIRCULATION					15,737		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL OKANAGAN		34,900			15,536	45	99
REMAINDER OF CIRCULATION					201		1
LANGLEY			N 4				
LANGLEY ADVANCE	9/83			WKLY			
TOTAL PAID CIRCULATION					9,143		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		44,000			8,175	19	89
GREATER VANCOUVER		479,300			821		9
REMAINDER OF CIRCULATION					147		2
MISSION			M 5				
MISSION FRASER VALLEY RECORD	9/84			WKLY			
TOTAL PAID CIRCULATION					5,405		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* DEWDNEY-ALOUETTE		22,800			5,189	23	96
REMAINDER OF CIRCULATION					216		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
NANAIMO			M10				
NANAIMO FREE PRESS	12/83			EVE (M-S)			
CITY ZONE		18,800			7,529	40	85
RETAIL TRADING ZONE		28,600			1,270	4	14
TOTAL ZONES		47,400			8,799	19	99
TOTAL PAID CIRCULATION					8,910		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
COWICHAN VALLEY		20,000			283	1	3
* NANAIMO		32,600			8,401	26	94
REMAINDER OF CIRCULATION					226		3
NELSON			L15				
NELSON NEWS	9/84			MORN (M-F)			
CITY ZONE		3,700			2,980	81	45
RETAIL TRADING ZONE		19,800			3,244	16	49
TOTAL ZONES		23,500			6,224	27	95
TOTAL PAID CIRCULATION					6,587		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		20,900			6,149	29	93
KOOTENAY BOUNDARY		12,700			300	2	5
REMAINDER OF CIRCULATION					138		2
OLIVER			M13				
OLIVER CHRONICLE	9/83			WKLY			
TOTAL PAID CIRCULATION					2,846		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		24,700			2,539	10	89
REMAINDER OF CIRCULATION					307		11
PENTICTON			M13				
PENTICTON HERALD	12/83			EVE (M-F)			
CITY ZONE		9,900			6,635	67	78
RETAIL TRADING ZONE		11,600			1,733	15	20
TOTAL ZONES		21,500			8,368	39	98
TOTAL PAID CIRCULATION					8,530		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		24,700			8,368	34	98
REMAINDER OF CIRCULATION					162		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
PORT ALBERNI			M10				
PORT ALBERNI VALLEY TIMES	9/84			EVE (M-F)			
CITY ZONE		7,000			5,097	73	73
RETAIL TRADING ZONE		4,300			1,784	42	26
TOTAL ZONES		11,300			6,881	61	98
TOTAL PAID CIRCULATION					6,999		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* ALBERNI-CLAYOQUOT		11,300			6,881	61	98
REMAINDER OF CIRCULATION					118		2
PORT HARDY			L 8				
PORT HARDY NORTH ISLAND GAZETTE	9/83			WKLY			
TOTAL PAID CIRCULATION					3,822		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
COMOX-STRATHCONA		26,700			383	1	10
* MOUNT WADDINGTON		5,200			3,219	62	84
REMAINDER OF CIRCULATION					220		6
POWELL RIVER			L10				
POWELL RIVER NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					5,417		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* POWELL RIVER		7,100			5,238	74	97
REMAINDER OF CIRCULATION					179		3
PRINCE GEORGE			H11				
PRINCE GEORGE CITIZEN	9/84			EVE (M-S)			
CITY ZONE		22,400			19,458	87	83
RETAIL TRADING ZONE		20,000			3,380	17	15
TOTAL ZONES		42,400			22,838	54	98
TOTAL PAID CIRCULATION					23,334		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
BULKLEY-NECHAKO		12,600			1,499	12	6
* FRASER-FORT GEORGE		29,800			21,339	72	92
REMAINDER OF CIRCULATION					496		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
PRINCE RUPERT			H 6				
PRINCE RUPERT NEWS	9/84			EVE (M-F)			
CITY ZONE		5,800			3,851	66	92
RETAIL TRADING ZONE		2,000			278	14	7
TOTAL ZONES		7,800			4,129	53	99
TOTAL PAID CIRCULATION					4,185		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* SKEENA-Q.CHARLOTTE		8,100			4,129	51	99
REMAINDER OF CIRCULATION					56		1
REVELSTOKE			K14				
REVELSTOKE REVIEW	9/84			WKLY			
TOTAL PAID CIRCULATION					3,823		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		16,200			3,248	20	85
REMAINDER OF CIRCULATION					575		15
RICHMOND			M 2				
RICHMOND BUY AND SELL PRESS	# 9/84			WKLY			
TOTAL PAID CIRCULATION					29,815		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
CEN. FRAZER VALLEY		44,000			1,871	4	6
DEWDNEY-ALOUETTE		22,800			943	4	3
FRASER-CHEAM		21,700			390	2	1
* GREATER VANCOUVER		479,300			24,440	5	82
REMAINDER OF CIRCULATION					2,171		7
RICHMOND REVIEW	9/83			SEMIWKLY			
TOTAL PAID CIRCULATION					16,573		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* GREATER VANCOUVER		479,300			16,516	3	100
REMAINDER OF CIRCULATION					57		
SALMON ARM			K13				
SALMON ARM OBSERVER	9/84			WKLY			
TOTAL PAID CIRCULATION					5,254		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		16,200			4,318	27	82

* DENOTES HOME COUNTY

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
SALMON ARM	(CONT.)			K13				
SALMON ARM OBSERVER		9/84			WKLY			
NORTH OKANAGAN			21,100			290	1	6
REMAINDER OF CIRCULATION						646		12
SUMMERLAND				M13				
SUMMERLAND REVIEW		9/84			WKLY			
TOTAL PAID CIRCULATION						2,406		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
* OKANAGAN-SIMILKAMEEN			24,700			2,111	9	88
REMAINDER OF CIRCULATION						295		12
TRAIL				M15				
TRAIL TIMES		9/84			EVE (M-F)			
CITY ZONE			4,400			3,353	76	53
RETAIL TRADING ZONE			10,700			2,862	27	45
TOTAL ZONES			15,100			6,215	41	98
TOTAL PAID CIRCULATION						6,364		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
CENTRAL KOOTENAY			20,900			441	2	7
* KOOTENAY BOUNDARY			12,700			5,847	46	92
REMAINDER OF CIRCULATION						76		1
VANCOUVER				M11				
VANCOUVER PROVINCE		9/84			MORN (M-F)			
CITY ZONE			344,900			78,173	23	52
RETAIL TRADING ZONE			235,000			43,112	18	29
TOTAL ZONES			579,900			121,285	21	80
CENSUS METROPOLITAN AREA			517,000			111,296	22	74
TOTAL PAID CIRCULATION						151,236		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			11,300			559	5	
BULKLEY-NECHAKO			12,600			577	5	
CAPITAL			110,100			1,346	1	1
CARIBOO			20,700			2,143	10	1
CENTRAL COAST			900			79	9	
CEN. FRAZER VALLEY			44,000			6,608	15	4
CENTRAL KOOTENAY			20,900			1,436	7	1
CENTRAL OKANAGAN			34,900			2,317	7	2
COLUMBIA-SHUSWAP			16,200			1,945	12	1
COMOX-STRATHCONA			26,700			1,425	5	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			M11				
VANCOUVER PROVINCE	9/84			MORN (M-F)			
COWICHAN VALLEY		20,000			527	3	
DEWDNEY-ALOUETTE		22,800			3,886	17	3
EAST KOOTENAY		20,800			1,029	5	1
FRASER-CHEAM		21,700			3,923	18	3
FRASER-FORT GEORGE		29,800			789	3	1
* GREATER VANCOUVER		479,300			104,640	22	69
KITIMAT-STIKINE		13,600			1,335	10	1
KOOTENAY BOUNDARY		12,700			1,341	11	1
MOUNT WADDINGTON		5,200			674	13	
NANAIMO		32,600			1,654	5	1
NORTH OKANAGAN		21,100			1,355	6	1
OKANAGAN-SIMILKAMEEN		24,700			3,245	13	2
PEACE RIVER-LIARD		19,600			810	4	1
POWELL RIVER		7,100			921	13	1
SKEENA-Q.CHARLOTTE		8,100			812	10	1
SQUAMISH-LILLOOET		7,100			1,538	22	1
STIKINE		700			92	13	
SUNSHINE COAST		6,800			885	13	1
THOMPSON-NICOLA		36,800			3,088	8	2
REMAINDER OF CIRCULATION					257		
VANCOUVER PROVINCE	9/84			SUNDAY			
CITY ZONE		344,900			92,957	27	50
RETAIL TRADING ZONE		235,000			54,370	23	29
TOTAL ZONES		579,900			147,327	25	79
CENSUS METROPOLITAN AREA		517,000			135,450	26	72
TOTAL PAID CIRCULATION					187,347		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			797	7	
BULKLEY-NECHAKO		12,600			685	5	
CAPITAL		110,100			1,747	2	1
CARIBOO		20,700			2,659	13	1
CENTRAL COAST		900			72	8	
CEN. FRAZER VALLEY		44,000			8,173	19	4
CENTRAL KOOTENAY		20,900			1,872	9	1
CENTRAL OKANAGAN		34,900			3,336	10	2
COLUMBIA-SHUSWAP		16,200			2,293	14	1
COMOX-STRATHCONA		26,700			1,772	7	1
COWICHAN VALLEY		20,000			810	4	
DEWDNEY-ALOUETTE		22,800			4,730	21	3
EAST KOOTENAY		20,800			1,160	6	1
FRASER-CHEAM		21,700			4,480	21	2
FRASER-FORT GEORGE		29,800			1,809	6	1
* GREATER VANCOUVER		479,300			127,259	27	68
KITIMAT-STIKINE		13,600			2,007	15	1
KOOTENAY BOUNDARY		12,700			1,801	14	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			M11				
VANCOUVER PROVINCE	9/84			SUNDAY			
MOUNT WADDINGTON		5,200			805	16	
NANAIMO		32,600			2,191	7	1
NORTH OKANAGAN		21,100			1,923	9	1
OKANAGAN-SIMILKAMEEN		24,700			4,282	17	2
PEACE RIVER-LIARD		19,600			1,108	6	1
POWELL RIVER		7,100			1,254	18	1
SKEENA-Q.CHARLOTTE		8,100			1,075	13	1
SQUAMISH-LILLOOET		7,100			1,722	24	1
STIKINE		700			93	13	
SUNSHINE COAST		6,800			1,166	17	1
THOMPSON-NICOLA		36,800			3,819	10	2
REMAINDER OF CIRCULATION					447		
VANCOUVER SUN	9/84			EVE (M-TH)			
CITY ZONE		344,900			142,056	41	60
RETAIL TRADING ZONE		235,000			69,872	30	30
TOTAL ZONES		579,900			211,928	37	90
CENSUS METROPOLITAN AREA		517,000			198,499	38	85
TOTAL PAID CIRCULATION					235,009		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			976	9	
BULKLEY-NECHAKO		12,600			339	3	
CAPITAL		110,100			5,350	5	2
CARIBOO		20,700			691	3	
CEN. FRAZER VALLEY		44,000			10,675	24	5
CENTRAL KOOTENAY		20,900			621	3	
CENTRAL OKANAGAN		34,900			438	1	
COLUMBIA-SHUSWAP		16,200			825	5	
COMOX-STRATHCONA		26,700			2,578	10	1
COWICHAN VALLEY		20,000			1,184	6	1
DEWDNEY-ALOUETTE		22,800			6,013	26	3
EAST KOOTENAY		20,800			923	4	
FRASER-CHEAM		21,700			3,734	17	2
FRASER-FORT GEORGE		29,800			481	2	
* GREATER VANCOUVER		479,300			188,279	39	80
KOOTENAY BOUNDARY		12,700			496	4	
MOUNT WADDINGTON		5,200			614	12	
NANAIMO		32,600			2,373	7	1
NORTH OKANAGAN		21,100			516	2	
OKANAGAN-SIMILKAMEEN		24,700			897	4	
POWELL RIVER		7,100			962	14	
SKEENA-Q.CHARLOTTE		8,100			306	4	
SQUAMISH-LILLOOET		7,100			1,475	21	1
SUNSHINE COAST		6,800			1,943	29	1
THOMPSON-NICOLA		36,800			1,007	3	
REMAINDER OF CIRCULATION					1,313		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VERNON			L13				
VERNON NEWS	12/83			EVE (M-S)			
CITY ZONE		10,900			7,140	66	82
RETAIL TRADING ZONE		18,100			1,380	8	16
TOTAL ZONES		29,000			8,520	29	98
TOTAL PAID CIRCULATION					8,706		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* NORTH OKANAGAN		21,100			8,394	40	96
REMAINDER OF CIRCULATION					312		4
VICTORIA			N11				
VICTORIA TIMES-COLONIST	9/83			ALL DAY (T-S)			
PRIMARY MARKET AREA		100,100			62,147	62	83
RETAIL TRADING ZONE		57,400			10,354	18	14
TOTAL ZONES		157,500			72,501	46	96
CENSUS METROPOLITAN AREA		100,100			62,147	62	83
TOTAL PAID CIRCULATION					75,241		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			791	7	1
* CAPITAL		110,100			63,927	58	85
COMOX-STRATHCONA		26,700			1,680	6	2
COWICHAN VALLEY		20,000			6,060	30	8
NANAIMO		32,600			2,514	8	3
REMAINDER OF CIRCULATION					269		
VICTORIA TIMES-COLONIST	9/83			SUNDAY			
PRIMARY MARKET AREA		100,100			38,085	38	74
RETAIL TRADING ZONE		57,400			10,138	18	20
TOTAL ZONES		157,500			48,223	31	94
CENSUS METROPOLITAN AREA		100,100			38,085	38	74
TOTAL PAID CIRCULATION					51,515		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,300			1,026	9	2
* CAPITAL		110,100			39,244	36	76
COMOX-STRATHCONA		26,700			1,906	7	4
COWICHAN VALLEY		20,000			6,000	30	12
NANAIMO		32,600			2,979	9	6
REMAINDER OF CIRCULATION					360		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

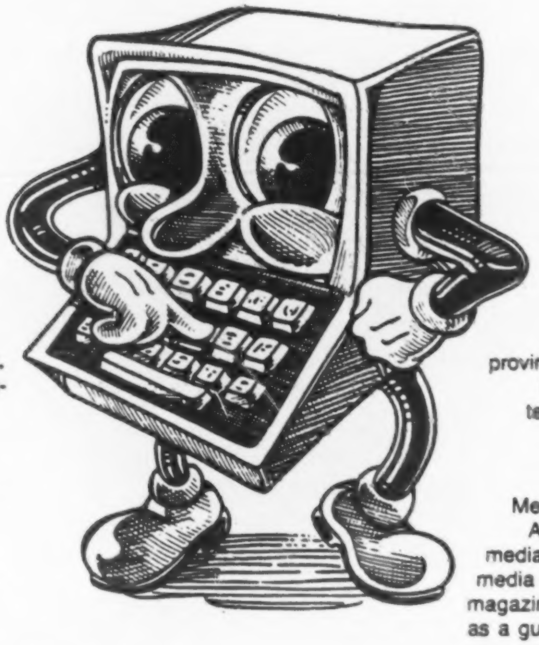
PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
YUKON TERRITORY							
WHITEHORSE			K 2				
YUKON NEWS	6/83			TRIWKLY			
TOTAL PAID CIRCULATION					4,076		
COUNTY CIRCULATION ANALYSIS							
YUKON TERRITORY							
* YUKON		7,500			4,008	53	98
REMAINDER OF CIRCULATION					68		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NORTHWEST TERR.							
HAY RIVER			M 7				
HAY RIVER HUB	6/84			WKLY			
TOTAL PAID CIRCULATION					1,891		
COUNTY CIRCULATION ANALYSIS							
NORTHWEST TERR.							
* FORT SMITH		7,300			1,636	22	87
REMAINDER OF CIRCULATION					255		13

* DENOTES HOME COUNTY



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PART III
SECTION B

DAILY AND WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	71,200	R13			
*ST. JOHN'S TELEGRAM			EVE	32,520	46
*ST. JOHN'S TELEGRAM			SATURDAY	41,369	58
TORONTO GLOBE AND MAIL			MORN	1,127	2
CEN. DIV. 02	8,100	Q12			
ST. JOHN'S TELEGRAM			SATURDAY	1,302	16
CEN. DIV. 03	6,800	Q10			
CEN. DIV. 04	7,700	Q 9			
CORNER BROOK WESTERN STAR			EVE	2,294	30
CEN. DIV. 05	13,400	O10			
*CORNER BROOK WESTERN STAR			EVE	7,121	53
CEN. DIV. 06	12,400	P11			
ST. JOHN'S TELEGRAM			EVE	1,764	14
ST. JOHN'S TELEGRAM			SATURDAY	3,217	26
CEN. DIV. 07	12,300	P12			
ST. JOHN'S TELEGRAM			EVE	649	5
ST. JOHN'S TELEGRAM			SATURDAY	2,335	19
CEN. DIV. 08	14,600	N10			
CORNER BROOK WESTERN STAR			EVE	637	4
ST. JOHN'S TELEGRAM			EVE	291	2
ST. JOHN'S TELEGRAM			SATURDAY	655	4
CEN. DIV. 09	6,600	M10			
CORNER BROOK WESTERN STAR			EVE	482	7
CEN. DIV. 10	8,300	H 6			
ST. JOHN'S TELEGRAM			EVE	477	6
ST. JOHN'S TELEGRAM			SATURDAY	578	7
MONTREAL GAZETTE			MORN	342	4
MONTREAL GAZETTE			SATURDAY	380	5

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,800	F13			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,596	62
*MONTAGUE EASTERN GRAPHIC			WKLY	4,091	71
PRINCE	13,700	E10			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,272	17
*SUMMERSIDE JOURNAL-PIONEER			EVE	9,596	70
QUEENS	21,100	F12			
*CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	16,967	80
MONTAGUE EASTERN GRAPHIC			WKLY	1,668	8
SUMMERSIDE JOURNAL-PIONEER			EVE	1,214	6
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	374	2
MONTREAL GAZETTE			SATURDAY	371	2
TORONTO GLOBE AND MAIL			MORN	563	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	7,900	K 8			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,671	34
ANTIGONISH	5,400	H14			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,894	54
NEW GLASGOW NEWS			EVE	383	7
PORT HAWKESBURY SCOTIA SUN			WKLY	806	15
TORONTO GLOBE AND MAIL			MORN	272	5
CAPE BRETON	39,400	G17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,518	9
*SYDNEY CAPE BRETON POST			EVE	29,068	74
TORONTO GLOBE AND MAIL			MORN	828	2
COLCHESTER	15,700	H12			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,096	39
*TRURO NEWS			EVE	8,282	53
CUMBERLAND	12,500	H10			
*AMHERST NEWS			MORN	3,412	27
*AMHERST CITIZEN			SATURDAY	5,448	44
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,063	33
DIGBY	7,500	L 7			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,470	33
YARMOUTH VANGUARD			WKLY	1,792	24
GUYSBOROUGH	4,200	H15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,620	39
PORT HAWKESBURY SCOTIA SUN			WKLY	1,143	27
HALIFAX	105,800	J12			
*HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	72,769	69
*HALIFAX NEWS			MORN	15,380	15
MONTREAL GAZETTE			MORN	262	
MONTREAL GAZETTE			SATURDAY	713	1
TORONTO GLOBE AND MAIL			MORN	4,387	4
HANTS	11,300	I11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	7,413	66
HALIFAX NEWS			MORN	1,085	10
KENTVILLE ADVERTISER			WKLY	357	3
INVERNESS	6,800	G16			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,580	38
*PORT HAWKESBURY SCOTIA SUN			WKLY	3,027	45
SYDNEY CAPE BRETON POST			EVE	804	12
KINGS	18,200	J 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,146	45
HALIFAX NEWS			MORN	392	2
*KENTVILLE ADVERTISER			WKLY	10,123	56
TORONTO GLOBE AND MAIL			MORN	339	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
LUNENBERG	16,800	K 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,907	35
PICTOU	16,800	H13			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,758	28
*NEW GLASGOW NEWS			EVE	10,716	64
TORONTO GLOBE AND MAIL			MORN	362	2
QUEENS	4,700	L 8			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,981	42
RICHMOND	3,600	G16			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,053	29
PORT HAWKESBURY SCOTIA SUN			WKLY	1,666	46
SYDNEY CAPE BRETON POST			EVE	285	8
SHELBURNE	5,800	M 8			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,878	32
YARMOUTH VANGUARD			WKLY	601	10
VICTORIA	2,800	F17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN	657	23
SYDNEY CAPE BRETON POST			EVE	731	26
YARMOUTH	9,100	M 7			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,882	32
*YARMOUTH VANGUARD			WKLY	7,664	84

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	7,800	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	5,297	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	544	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	505	6
CARLETON	8,300	F 4			
FREDERICTON GLEANER			EVE	828	10
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,589	31
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,681	32
CHARLOTTE	9,400	I 4			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,449	47
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,672	50
GLOUCESTER	25,000	B 7			
*BATHURST NORTHERN LIGHT			WKLY	7,235	29
MONCTON TIMES-TRANSCRIPT			EVE	1,662	7
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,027	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,007	8
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	437	2
KENT	8,900	E 8			
MONCTON TIMES-TRANSCRIPT			EVE	4,196	47
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	253	3
KINGS	17,100	G 7			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	10,986	64
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,020	64
*SUSSEX KINGS COUNTY RECORD			WKLY	4,940	29
MADAWASKA	12,000	B 2			
*EDMUNDSTON LE MADAWASKA (F)			WKLY	8,179	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,177	10
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,218	10
LE JOURNAL DE QUEBEC (F)			MORN	270	2
LE JOURNAL DE QUEBEC (F)			SATURDAY	258	2
LE JOURNAL DE QUEBEC (F)			SUNDAY	270	2
QUEBEC LE SOLEIL (F)			EVE	305	3
QUEBEC LE SOLEIL (F)			SATURDAY	311	3
NORTHUMBERLAND	16,200	D 6			
*CHATHAM MIRAMICHI WEEKEND			WKLY	7,339	45
FREDERICTON GLEANER			EVE	854	5
MONCTON TIMES-TRANSCRIPT			EVE	3,364	21
*NEWCASTLE MIRAMICHI LEADER			WKLY	7,857	49
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,757	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,872	18
QUEENS	4,200	G 7			
FREDERICTON GLEANER			EVE	1,610	38
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,225	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,436	34
SUSSEX KINGS COUNTY RECORD			WKLY	390	9

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
RESTIGOUCHE	13,100	A 3			
*DALHOUSIE NEWS			WKLY	2,718	21
MONCTON TIMES-TRANSCRIPT			EVE	1,410	11
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN	2,020	15
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,140	16
ST. JOHN	30,200	I 7			
*SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	27,262	90
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	24,379	81
SUSSEX KINGS COUNTY RECORD			WKLY	711	2
TORONTO GLOBE AND MAIL			MORN	1,092	4
SUNBURY	6,600	G 6			
FREDERICTON GLEANER			EVE	4,105	62
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	611	9
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	734	11
VICTORIA	7,000	C 4			
EDMUNDSTON LE MADAWASKA (F)			WKLY	282	4
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,125	30
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,260	32
WESTMORLAND	37,000	F 8			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	419	1
*MONCTON TIMES-TRANSCRIPT			EVE	27,814	75
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,288	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,098	6
*SACKVILLE TRIBUNE-POST			WKLY	2,616	7
SUSSEX KINGS COUNTY RECORD			WKLY	442	1
MONTREAL GAZETTE			SATURDAY	317	1
TORONTO GLOBE AND MAIL			MORN	1,521	4
YORK	27,100	F 4			
*FREDERICTON GLEANER			EVE	19,403	72
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	5,238	19
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,872	22
TORONTO GLOBE AND MAIL			MORN	818	3

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COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,800	E 4			
*L'ECHO D'AMOS (F)			WKLY	3,637	11
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	838	3
*LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	2,508	8
*L'ECHO DE MALARTIC (F)			WKLY	962	3
MONTREAL GAZETTE			MORN	285	1
MONTREAL GAZETTE			SATURDAY	367	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	286	1
LE JOURNAL DE MONTREAL (F)			MORN	2,936	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,357	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,934	12
MONTREAL LA PRESSE (F)			MORN	763	2
MONTREAL LA PRESSE (F)			SATURDAY	1,483	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,579	8
ROUYN LA FRONTIERE (F)			WKLY	4,232	13
*VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	8,449	27
ARGENTEUIL	12,300	L 8			
MONTREAL GAZETTE			MORN	846	7
MONTREAL GAZETTE			SATURDAY	2,062	17
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	417	3
LE JOURNAL DE MONTREAL (F)			MORN	1,593	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,119	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,973	16
MONTREAL LA PRESSE (F)			MORN	509	4
MONTREAL LA PRESSE (F)			SATURDAY	1,034	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	724	6
HAWKESBURY LE CARILLON (F)			WKLY	462	4
ARTHABASKA	20,500	L12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,820	9
LE JOURNAL DE MONTREAL (F)			MORN	1,501	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,808	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,298	11
MONTREAL LA PRESSE (F)			MORN	1,168	6
MONTREAL LA PRESSE (F)			SATURDAY	1,738	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,750	9
SHERBROOKE LA TRIBUNE (F)			MORN	1,083	5
SHERBROOKE LA TRIBUNE			SATURDAY	1,096	5
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	594	3
*VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	10,949	53
BAGOT	9,100	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	758	8
LE JOURNAL DE MONTREAL (F)			MORN	900	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,168	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,300	14
MONTREAL LA PRESSE (F)			MORN	252	3
MONTREAL LA PRESSE (F)			SATURDAY	597	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	795	9
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	1,941	21
BEAUCE	24,300	K14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	975	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,789	7

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BEAUCE (CONT.)					
LE JOURNAL DE QUEBEC (F)			MORN	4,199	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,341	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,658	15
QUEBEC LE SOLEIL (F)			EVE	3,079	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,638	15
*ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	7,420	31
*ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)			WKLY	2,978	12
BEAUHARNOIS	19,800	E 7			
MONTREAL GAZETTE			MORN	296	1
MONTREAL GAZETTE			SATURDAY	456	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,620	8
LE JOURNAL DE MONTREAL (F)			MORN	5,354	27
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,825	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,464	28
MONTREAL LA PRESSE (F)			MORN	2,286	12
MONTREAL LA PRESSE (F)			SATURDAY	3,260	16
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,915	10
BELLECHASSE	7,600	J14			
LAC ETCHEMIN LA VOIX DU SUD (F)			WKLY	803	11
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	803	11
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	311	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	657	9
LE JOURNAL DE QUEBEC (F)			MORN	1,092	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,109	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	777	10
QUEBEC LE SOLEIL (F)			EVE	1,602	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,848	24
BERTHIER	10,900	H 7			
JOLIETTE JOURNAL			WKLY	958	9
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	3,198	29
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	670	6
LE JOURNAL DE MONTREAL (F)			MORN	1,805	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,560	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,973	27
MONTREAL LA PRESSE (F)			MORN	584	5
MONTREAL LA PRESSE (F)			SATURDAY	1,338	12
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,269	12
BONAVENTURE	12,400	D16			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	330	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	547	4
*NEW CARLISLE SPEC			WKLY	854	7
LE JOURNAL DE QUEBEC (F)			MORN	917	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	964	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	873	7
QUEBEC LE SOLEIL (F)			EVE	1,164	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,253	10
BROME	6,500	N11			
GRANBY LA VOIX DE L'EST (F)			MORN	594	9
MONTREAL GAZETTE			MORN	473	7
MONTREAL GAZETTE			SATURDAY	1,578	24

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BROME (CONT.)					
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	415	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	388	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	449	7
MONTREAL LA PRESSE (F)			SATURDAY	813	13
SHERBROOKE RECORD			EVE	889	14
CHAMBLY	112,300	C10			
MONTREAL LE DEVOIR (F)			MORN	1,382	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,647	1
MONTREAL GAZETTE			MORN	9,869	9
MONTREAL GAZETTE			SATURDAY	13,898	12
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	8,694	8
LE JOURNAL DE MONTREAL (F)			MORN	21,956	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,793	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,460	20
MONTREAL LA PRESSE (F)			MORN	17,462	16
MONTREAL LA PRESSE (F)			SATURDAY	27,512	25
MONTREAL ECHOS VEDETTES (F)			SATURDAY	5,779	5
CHAMPLAIN	43,600	I11			
*LA TUQUE L'ECHO DE LA TUQUE (F)			WKLY	3,244	7
MONTREAL GAZETTE			SATURDAY	274	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,588	8
LE JOURNAL DE MONTREAL (F)			MORN	2,855	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,415	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,028	12
MONTREAL LA PRESSE (F)			MORN	969	2
MONTREAL LA PRESSE (F)			SATURDAY	1,969	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,397	8
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	21,784	50
CHARLEVOIX-EST	5,400	G15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	662	12
LE JOURNAL DE QUEBEC (F)			MORN	1,036	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,131	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	960	18
QUEBEC LE SOLEIL (F)			EVE	1,148	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,090	20
CHARLEVOIX-OUEST	4,200	G14			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	224	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	429	10
LE JOURNAL DE QUEBEC (F)			MORN	682	16
LE JOURNAL DE QUEBEC (F)			SATURDAY	744	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	677	16
QUEBEC LE SOLEIL (F)			EVE	709	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,112	26
CHATEAUGUAY	19,700	E 7			
HUNTINGDON GLEANER			WKLY	1,042	5
MONTREAL GAZETTE			MORN	3,113	16
MONTREAL GAZETTE			SATURDAY	4,942	25
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,657	8
LE JOURNAL DE MONTREAL (F)			MORN	3,294	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,203	21

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CHATEAUGUAY (CONT.)					
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,763	19
MONTREAL LA PRESSE (F)			MORN	1,982	10
MONTREAL LA PRESSE (F)			SATURDAY	3,191	16
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,056	5
CHICOUTIMI	56,400	E14			
ALMA LE LAC ST. JEAN (F)			WKLY	361	1
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	32,062	57
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	21,880	39
MONTREAL LE DEVOIR (F)			MORN	576	1
MONTREAL LE DEVOIR (F)			SATURDAY	600	1
MONTREAL GAZETTE			MORN	462	1
MONTREAL GAZETTE			SATURDAY	644	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,462	3
MONTREAL LA PRESSE (F)			MORN	1,640	3
MONTREAL LA PRESSE (F)			SATURDAY	2,302	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,439	6
LE JOURNAL DE QUEBEC (F)			MORN	6,632	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,658	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,433	8
QUEBEC LE SOLEIL (F)			EVE	464	1
QUEBEC LE SOLEIL (F)			SATURDAY	726	1
COMPTON	6,900	N13			
COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	514	7
MONTREAL GAZETTE			SATURDAY	307	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	293	4
SHERBROOKE RECORD			EVE	645	9
SHERBROOKE LA TRIBUNE (F)			MORN	2,119	31
SHERBROOKE LA TRIBUNE			SATURDAY	2,247	33
DEUX-MONTAGNES	25,200	B 6			
MONTREAL GAZETTE			MORN	1,287	5
MONTREAL GAZETTE			SATURDAY	2,298	9
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,923	8
LE JOURNAL DE MONTREAL (F)			MORN	5,182	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,802	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,205	25
MONTREAL LA PRESSE (F)			MORN	2,179	9
MONTREAL LA PRESSE (F)			SATURDAY	3,906	16
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,700	7
ST. JEROME L'ECHO DU NORD (F)			WKLY	250	1
DORCHESTER	10,700	K14			
*LAC ETCHEMIN LA VOIX DU SUD (F)			WKLY	3,003	28
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	525	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	807	8
LE JOURNAL DE QUEBEC (F)			MORN	1,558	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,624	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,100	10
QUEBEC LE SOLEIL (F)			EVE	1,842	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,979	19
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	1,751	16
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)			WKLY	394	4

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DRUMMOND	25,300	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,260	5
LE JOURNAL DE MONTREAL (F)			MORN	3,140	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,844	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,676	18
MONTREAL LA PRESSE (F)			MORN	1,235	5
MONTREAL LA PRESSE (F)			SATURDAY	2,068	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,575	10
SHERBROOKE LA TRIBUNE (F)			MORN	2,006	8
SHERBROOKE LA TRIBUNE			SATURDAY	2,025	8
FRONTENAC	8,700	M14			
*LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	4,528	52
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	810	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	756	9
LE JOURNAL DE QUEBEC (F)			MORN	553	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	604	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	357	4
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	723	8
SHERBROOKE LA TRIBUNE (F)			MORN	1,169	13
SHERBROOKE LA TRIBUNE			SATURDAY	1,210	14
GASPE-EST	12,200	D18			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	450	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	742	6
NEW CARLISLE SPEC			WKLY	857	7
LE JOURNAL DE QUEBEC (F)			MORN	863	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	860	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	854	7
QUEBEC LE SOLEIL (F)			EVE	580	5
QUEBEC LE SOLEIL (F)			SATURDAY	622	5
GASPE-OUEST	5,700	C16			
MATANE LA VOIX GASPESIENNE (F)			WKLY	1,576	28
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	536	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	581	10
QUEBEC LE SOLEIL (F)			EVE	1,036	18
QUEBEC LE SOLEIL (F)			SATURDAY	967	17
GATINEAU	18,500	I 6			
*MANIWAKI LA GATINEAU (F)			WKLY	3,356	18
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	395	2
LE JOURNAL DE MONTREAL (F)			MORN	712	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	875	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,233	7
MONTREAL LA PRESSE (F)			SATURDAY	484	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	335	2
OTTAWA LE DROIT (F)			EVE	5,026	27
OTTAWA CITIZEN			ALL DAY	4,370	24
HULL	46,800	M 6			
MONTREAL LE DEVOIR (F)			MORN	864	2
MONTREAL LE DEVOIR (F)			SATURDAY	894	2
MONTREAL GAZETTE			MORN	494	1
MONTREAL GAZETTE			SATURDAY	444	1

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HULL (CONT.)					
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,258	3
LE JOURNAL DE MONTREAL (F)			MORN	5,445	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,580	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,130	17
MONTREAL LA PRESSE (F)			MORN	864	2
MONTREAL LA PRESSE (F)			SATURDAY	1,330	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,499	3
OTTAWA LE DROIT (F)			EVE	18,661	40
OTTAWA CITIZEN			ALL DAY	6,770	14
TORONTO GLOBE AND MAIL			MORN	672	1
HUNTINGDON	6,000	N 8			
*HUNTINGDON GLEANER			WKLY	2,669	44
MONTREAL GAZETTE			MORN	566	9
MONTREAL GAZETTE			SATURDAY	1,538	26
LE JOURNAL DE MONTREAL (F)			MORN	357	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	582	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	513	9
MONTREAL LA PRESSE (F)			SATURDAY	393	7
IBERVILLE	7,800	E10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	638	8
LE JOURNAL DE MONTREAL (F)			MORN	1,227	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,478	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,272	16
MONTREAL LA PRESSE (F)			MORN	617	8
MONTREAL LA PRESSE (F)			SATURDAY	1,093	14
MONTREAL ECHOS VEDETTES (F)			SATURDAY	621	8
SAINT-JEAN LE CANADA FRANCAIS (F)			WKLY	3,756	48
ILE-DE-MONTREAL	721,200	C 7			
*MONTREAL LE DEVOIR (F)			MORN	16,185	2
*MONTREAL LE DEVOIR (F)			SATURDAY	16,513	2
*MONTREAL GAZETTE			MORN	143,981	20
*MONTREAL GAZETTE			SATURDAY	184,803	26
*MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	41,489	6
*LE JOURNAL DE MONTREAL (F)			MORN	142,110	20
*LE JOURNAL DE MONTREAL (F)			SATURDAY	134,197	19
*LE JOURNAL DE MONTREAL (F)			SUNDAY	115,524	16
*MONTREAL LA PRESSE (F)			MORN	89,742	12
*MONTREAL LA PRESSE (F)			SATURDAY	128,047	18
*MONTREAL ECHOS VEDETTES (F)			SATURDAY	33,843	5
*POINTE CLAIRE NEWS AND CHRONICLE			WKLY	24,838	3
QUEBEC LE SOLEIL (F)			EVE	681	
QUEBEC LE SOLEIL (F)			SATURDAY	665	
TORONTO GLOBE AND MAIL			MORN	6,882	1
TORONTO STAR			ALL DAY	293	
TORONTO STAR			SATURDAY	883	
TORONTO STAR			SUNDAY	253	
ILE-JESUS	94,900	B 8			
MONTREAL LE DEVOIR (F)			MORN	711	1
MONTREAL LE DEVOIR (F)			SATURDAY	908	1
MONTREAL GAZETTE			MORN	7,168	8
MONTREAL GAZETTE			SATURDAY	10,917	12

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ILE-JESUS (CONT.)					
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	8,024	8
LE JOURNAL DE MONTREAL (F)			MORN	19,909	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	22,658	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	20,515	22
MONTREAL LA PRESSE (F)			MORN	14,651	15
MONTREAL LA PRESSE (F)			SATURDAY	22,818	24
MONTREAL ECHOS VEDETTES (F)			SATURDAY	4,812	5
ILES-DE-LA-MADELEINE	4,100	E18			
*CAP AUX MEULES LE RADAR (F)			WKLY	2,158	53
LE JOURNAL DE MONTREAL (F)			MORN	346	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	331	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	433	11
JOLIETTE	21,800	I 8			
*JOLIETTE JOURNAL			WKLY	6,531	30
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,727	8
LE JOURNAL DE MONTREAL (F)			MORN	4,769	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,049	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,354	25
MONTREAL LA PRESSE (F)			MORN	1,930	9
MONTREAL LA PRESSE (F)			SATURDAY	3,464	16
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,456	11
KAMOURASKA	9,100	I16			
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	619	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	788	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	790	9
LE JOURNAL DE QUEBEC (F)			MORN	996	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,013	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	917	10
QUEBEC LE SOLEIL (F)			EVE	1,336	15
QUEBEC LE SOLEIL (F)			SATURDAY	1,377	15
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)			WKLY	980	11
LABELLE	12,000	J 7			
*MONT LAURIER L'ECHO DE LA LIEVRE			WKLY	5,710	48
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	504	4
LE JOURNAL DE MONTREAL (F)			MORN	1,757	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,529	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,485	21
MONTREAL LA PRESSE (F)			MORN	489	4
MONTREAL LA PRESSE (F)			SATURDAY	1,130	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,094	9
LAC-ST-JEAN-EST	15,100	G12			
*ALMA LE LAC ST. JEAN (F)			WKLY	5,942	39
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,581	44
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,615	31
MONTREAL LA PRESSE (F)			MORN	352	2
MONTREAL LA PRESSE (F)			SATURDAY	407	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,101	7
LE JOURNAL DE QUEBEC (F)			MORN	1,694	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,612	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,227	8

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LAC-ST-JEAN-EST (CONT.)					
ROBERVAL L'ETOILE DU LAC (F)			WKLY	332	2
LAC-ST-JEAN-OUEST	19,400	D11			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,900	41
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	3,660	19
MONTREAL LA PRESSE (F)			MORN	334	2
MONTREAL LA PRESSE (F)			SATURDAY	500	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,466	8
LE JOURNAL DE QUEBEC (F)			MORN	2,467	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,209	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,660	9
QUEBEC LE SOLEIL (F)			SATURDAY	260	1
*ROBERVAL L'ETOILE DU LAC (F)			WKLY	4,538	23
LAPRAIRIE	37,900	D 9			
MONTREAL LE DEVOIR (F)			SATURDAY	302	1
MONTREAL GAZETTE			MORN	3,999	11
MONTREAL GAZETTE			SATURDAY	6,251	16
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,203	8
LE JOURNAL DE MONTREAL (F)			MORN	6,255	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,678	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,071	19
MONTREAL LA PRESSE (F)			MORN	5,362	14
MONTREAL LA PRESSE (F)			SATURDAY	8,640	23
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,671	4
L'ASSOMPTION	37,600	A 8			
MONTREAL GAZETTE			MORN	287	1
MONTREAL GAZETTE			SATURDAY	581	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,732	10
LE JOURNAL DE MONTREAL (F)			MORN	8,908	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	11,152	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	10,282	27
MONTREAL LA PRESSE (F)			MORN	4,286	11
MONTREAL LA PRESSE (F)			SATURDAY	7,542	20
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,419	6
LEVIS	34,500	C11			
MONTREAL LE DEVOIR (F)			MORN	275	1
MONTREAL LE DEVOIR (F)			SATURDAY	342	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,288	7
MONTREAL LA PRESSE (F)			SATURDAY	557	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,456	7
LE JOURNAL DE QUEBEC (F)			MORN	9,030	26
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,172	27
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,136	24
QUEBEC LE SOLEIL (F)			EVE	10,111	29
QUEBEC LE SOLEIL (F)			SATURDAY	12,335	36
L'ISLET	7,000	I15			
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	3,349	48
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	321	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	688	10
LE JOURNAL DE QUEBEC (F)			MORN	746	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	822	12

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L'ISLET (CONT.)					
LE JOURNAL DE QUEBEC (F)			SUNDAY	818	12
QUEBEC LE SOLEIL (F)			EVE	1,333	19
QUEBEC LE SOLEIL (F)			SATURDAY	1,320	19
LOTBINIERE	9,300	K13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	504	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	643	7
LE JOURNAL DE QUEBEC (F)			MORN	1,032	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,168	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	856	9
QUEBEC LE SOLEIL (F)			EVE	2,118	23
QUEBEC LE SOLEIL (F)			SATURDAY	2,585	28
MASKINONGE	7,200	K10			
*L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	4,240	59
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	641	9
LE JOURNAL DE MONTREAL (F)			MORN	491	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	789	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	785	11
MONTREAL LA PRESSE (F)			SATURDAY	339	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	842	12
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	2,213	31
MATANE	10,100	D15			
*MATANE LA VOIX GASPESIENNE (F)			WKLY	5,655	56
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	882	9
MONTREAL LA PRESSE (F)			SATURDAY	250	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	676	7
LE JOURNAL DE QUEBEC (F)			MORN	748	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	753	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	753	7
QUEBEC LE SOLEIL (F)			EVE	1,132	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,220	12
MATAPEDIA	7,500	D14			
*AMQUI L'AVANT-POSTE GASPESIEN (F)			WKLY	4,374	58
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	594	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	390	5
LE JOURNAL DE QUEBEC (F)			MORN	432	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	468	6
LE JOURNAL DE QUEBEC (F)			SUNDAY	405	5
QUEBEC LE SOLEIL (F)			EVE	685	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,044	14
MEGANTIC	19,200	K13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,107	11
LE JOURNAL DE MONTREAL (F)			MORN	329	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	410	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	428	2
MONTREAL LA PRESSE (F)			MORN	297	2
MONTREAL LA PRESSE (F)			SATURDAY	470	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,558	8
*PLESSISVILLE LA FEUILLE D'ERABLE (F)			WKLY	3,498	18
LE JOURNAL DE QUEBEC (F)			MORN	2,192	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,145	11

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MEGANTIC (CONT.)					
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,713	9
QUEBEC LE SOLEIL (F)			EVE	1,947	10
QUEBEC LE SOLEIL (F)			SATURDAY	2,155	11
SHERBROOKE LA TRIBUNE (F)			MORN	1,228	6
SHERBROOKE LA TRIBUNE			SATURDAY	1,242	6
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	1,023	5
MISSISQUOI	12,700	N10			
GRANBY LA VOIX DE L'EST (F)			MORN	1,643	13
MONTREAL GAZETTE			MORN	596	5
MONTREAL GAZETTE			SATURDAY	1,368	11
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,361	11
LE JOURNAL DE MONTREAL (F)			MORN	1,286	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,547	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,228	10
MONTREAL LA PRESSE (F)			MORN	613	5
MONTREAL LA PRESSE (F)			SATURDAY	1,244	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	834	7
SAINT-JEAN LE CANADA FRANCAIS (F)			WKLY	397	3
SHERBROOKE RECORD			EVE	429	3
MONTCALM	10,900	H 6			
JOLIETTE JOURNAL			WKLY	700	6
MONTREAL GAZETTE			MORN	257	2
MONTREAL GAZETTE			SATURDAY	791	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	820	8
LE JOURNAL DE MONTREAL (F)			MORN	1,752	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,044	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,527	23
MONTREAL LA PRESSE (F)			MORN	566	5
MONTREAL LA PRESSE (F)			SATURDAY	1,854	17
MONTREAL ECHOS VEDETTES (F)			SATURDAY	998	9
MONTMAGNY	8,200	J15			
*MONTMAGNY PEUPLE/COURRIER (F)			WKLY	4,737	58
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	591	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,031	13
LE JOURNAL DE QUEBEC (F)			MORN	1,494	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,447	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,191	15
QUEBEC LE SOLEIL (F)			EVE	1,599	20
QUEBEC LE SOLEIL (F)			SATURDAY	1,818	22
MONTMORENCY NO. 1	7,500	G13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	545	7
LE JOURNAL DE QUEBEC (F)			MORN	2,347	31
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,292	31
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,060	27
QUEBEC LE SOLEIL (F)			EVE	2,497	33
QUEBEC LE SOLEIL (F)			SATURDAY	2,900	39
MONTMORENCY NO. 2	2,000	J14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	95	5
LE JOURNAL DE QUEBEC (F)			MORN	159	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	221	11

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MONTMORENCY NO. 2 (CONT.)					
LE JOURNAL DE QUEBEC (F)			SUNDAY	169	8
QUEBEC LE SOLEIL (F)			EVE	687	34
QUEBEC LE SOLEIL (F)			SATURDAY	846	42
NAPIERVILLE	4,500	E 8			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	578	13
LE JOURNAL DE MONTREAL (F)			MORN	513	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	650	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	513	11
MONTREAL LA PRESSE (F)			MORN	338	8
MONTREAL LA PRESSE (F)			SATURDAY	603	13
MONTREAL ECHOS VEDETTES (F)			SATURDAY	457	10
SAINT-JEAN LE CANADA FRANCAIS (F)			WKLY	355	8
NICOLET	11,300	K12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	841	7
LE JOURNAL DE MONTREAL (F)			MORN	446	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	704	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	625	6
MONTREAL LA PRESSE (F)			SATURDAY	476	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	753	7
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	4,119	36
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	285	3
NOUVEAU-QUEBEC	10,300	B 2			
*CHIBOUGAMAU LA SENTINELLE (F)			WKLY	3,049	30
*MATAGAMI L'ECHO DE LA BAIE JAMES (F)			WKLY	348	3
MONTREAL GAZETTE			SATURDAY	328	3
LE JOURNAL DE MONTREAL (F)			MORN	1,106	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,120	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	972	9
MONTREAL LA PRESSE (F)			SATURDAY	312	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	925	9
VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	815	8
PAPINEAU	13,400	L 7			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	373	3
LE JOURNAL DE MONTREAL (F)			MORN	1,099	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,788	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,028	15
MONTREAL LA PRESSE (F)			SATURDAY	394	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	742	6
OTTAWA LE DROIT (F)			EVE	4,182	31
OTTAWA CITIZEN			ALL DAY	854	6
PONTIAC	6,700	H 4			
*SHAWVILLE EQUITY			WKLY	2,874	43
OTTAWA LE DROIT (F)			EVE	586	9
OTTAWA CITIZEN			ALL DAY	1,627	24
PORTNEUF	20,700	I12			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,071	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,659	8
LE JOURNAL DE QUEBEC (F)			MORN	4,899	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,520	22

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PORTNEUF (CONT.)					
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,964	19
QUEBEC LE SOLEIL (F)			EVE	4,358	21
QUEBEC LE SOLEIL (F)			SATURDAY	5,273	25
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	292	1
QUEBEC	168,400	G11			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,140	1
MONTREAL LE DEVOIR (F)			MORN	3,502	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,850	2
MONTREAL GAZETTE			MORN	2,817	2
MONTREAL GAZETTE			SATURDAY	3,913	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	13,085	8
MONTREAL LA PRESSE (F)			MORN	3,229	2
MONTREAL LA PRESSE (F)			SATURDAY	4,529	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	12,703	8
*LE JOURNAL DE QUEBEC (F)			MORN	50,324	30
*LE JOURNAL DE QUEBEC (F)			SATURDAY	49,234	29
*LE JOURNAL DE QUEBEC (F)			SUNDAY	45,198	27
*QUEBEC LE SOLEIL (F)			EVE	65,903	39
*QUEBEC LE SOLEIL (F)			SATURDAY	77,194	46
TORONTO GLOBE AND MAIL			MORN	679	
RICHELIEU	18,600	L10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,586	9
LE JOURNAL DE MONTREAL (F)			MORN	5,239	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,640	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,347	29
MONTREAL LA PRESSE (F)			MORN	2,262	12
MONTREAL LA PRESSE (F)			SATURDAY	3,337	18
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,995	11
RICHMOND	13,700	M12			
MONTREAL GAZETTE			SATURDAY	439	3
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	788	6
LE JOURNAL DE MONTREAL (F)			MORN	811	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	913	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,414	10
MONTREAL LA PRESSE (F)			SATURDAY	394	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	970	7
SHERBROOKE RECORD			EVE	541	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,488	33
SHERBROOKE LA TRIBUNE			SATURDAY	4,732	35
RIMOUSKI	24,100	E14			
MONTREAL LE DEVOIR (F)			MORN	297	1
MONTREAL LE DEVOIR (F)			SATURDAY	320	1
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,953	8
MONTREAL LA PRESSE (F)			MORN	447	2
MONTREAL LA PRESSE (F)			SATURDAY	645	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,476	6
LE JOURNAL DE QUEBEC (F)			MORN	2,298	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,299	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,143	9
QUEBEC LE SOLEIL (F)			EVE	3,176	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,264	14

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RIMOUSKI (CONT.)					
*RIMOUSKI PROGRES-ECHO (F)			WKLY	6,433	27
RIVIERE-DU-LOUP	13,700	G17			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,246	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,443	11
LE JOURNAL DE QUEBEC (F)			MORN	1,612	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,744	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,458	11
QUEBEC LE SOLEIL (F)			EVE	1,955	14
QUEBEC LE SOLEIL (F)			SATURDAY	2,038	15
*RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)			WKLY	4,857	35
ROUVILLE	14,400	C10			
GRANBY LA VOIX DE L'EST (F)			MORN	881	6
MONTREAL GAZETTE			MORN	680	5
MONTREAL GAZETTE			SATURDAY	1,002	7
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,441	10
LE JOURNAL DE MONTREAL (F)			MORN	2,029	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,487	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,220	15
MONTREAL LA PRESSE (F)			MORN	1,639	11
MONTREAL LA PRESSE (F)			SATURDAY	2,848	20
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,027	7
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	335	2
SAGUENAY	34,200	F16			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,914	6
MONTREAL GAZETTE			MORN	424	1
MONTREAL GAZETTE			SATURDAY	556	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	638	2
MONTREAL LA PRESSE (F)			MORN	645	2
MONTREAL LA PRESSE (F)			SATURDAY	978	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,798	8
LE JOURNAL DE QUEBEC (F)			MORN	3,105	9
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,035	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,046	9
QUEBEC LE SOLEIL (F)			EVE	4,288	13
QUEBEC LE SOLEIL (F)			SATURDAY	4,471	13
ST-HYACINTHE	21,000	L10			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,615	8
LE JOURNAL DE MONTREAL (F)			MORN	4,187	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,688	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,263	20
MONTREAL LA PRESSE (F)			MORN	1,775	8
MONTREAL LA PRESSE (F)			SATURDAY	3,090	15
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,299	11
*LE COURRIER DE SAINT HYACINTHE (F)			WKLY	7,404	35
ST-JEAN	20,900	E10			
MONTREAL GAZETTE			MORN	580	3
MONTREAL GAZETTE			SATURDAY	978	5
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,552	7
LE JOURNAL DE MONTREAL (F)			MORN	4,445	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,869	23

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ST-JEAN (CONT.)					
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,409	21
MONTREAL LA PRESSE (F)			MORN	2,203	11
MONTREAL LA PRESSE (F)			SATURDAY	3,669	18
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,676	8
*SAINT-JEAN LE CANADA FRANCAIS (F)			WKLY	11,144	53
ST-MAURICE	40,700	J10			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	823	2
MONTREAL LE DEVOIR (F)			MORN	392	1
MONTREAL LE DEVOIR (F)			SATURDAY	517	1
MONTREAL GAZETTE			MORN	431	1
MONTREAL GAZETTE			SATURDAY	646	2
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,895	10
LE JOURNAL DE MONTREAL (F)			MORN	4,155	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,491	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,389	16
MONTREAL LA PRESSE (F)			MORN	2,300	6
MONTREAL LA PRESSE (F)			SATURDAY	4,005	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,312	8
*TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	21,513	53
SHEFFORD	26,100	M11			
*GRANBY LA VOIX DE L'EST (F)			MORN	8,996	34
MONTREAL GAZETTE			MORN	352	1
MONTREAL GAZETTE			SATURDAY	711	3
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,595	10
LE JOURNAL DE MONTREAL (F)			MORN	2,345	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,811	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,462	13
MONTREAL LA PRESSE (F)			MORN	893	3
MONTREAL LA PRESSE (F)			SATURDAY	1,792	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,939	7
SHERBROOKE RECORD			EVE	271	1
SHERBROOKE LA TRIBUNE (F)			MORN	580	2
SHERBROOKE LA TRIBUNE			SATURDAY	631	2
SHERBROOKE	44,600	M12			
MONTREAL LE DEVOIR (F)			MORN	487	1
MONTREAL LE DEVOIR (F)			SATURDAY	627	1
MONTREAL GAZETTE			MORN	1,096	2
MONTREAL GAZETTE			SATURDAY	1,988	4
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	3,136	7
LE JOURNAL DE MONTREAL (F)			MORN	2,491	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,902	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,326	10
MONTREAL LA PRESSE (F)			MORN	1,417	3
MONTREAL LA PRESSE (F)			SATURDAY	2,852	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,087	5
*SHERBROOKE RECORD			EVE	1,914	4
*SHERBROOKE LA TRIBUNE (F)			MORN	19,741	44
*SHERBROOKE LA TRIBUNE			SATURDAY	22,661	51
SOULANGES	5,200	D 6			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	386	7
LE JOURNAL DE MONTREAL (F)			MORN	797	15

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SOULANGES (CONT.)					
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,053	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,010	19
MONTREAL LA PRESSE (F)			MORN	417	8
MONTREAL LA PRESSE (F)			SATURDAY	716	14
MONTREAL ECHOS VEDETTES (F)			SATURDAY	380	7
STANSTEAD	13,500	N12			
*COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	2,414	18
MONTREAL GAZETTE			MORN	492	4
MONTREAL GAZETTE			SATURDAY	1,279	9
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	911	7
LE JOURNAL DE MONTREAL (F)			MORN	617	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	861	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,134	8
MONTREAL LA PRESSE (F)			SATURDAY	681	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	698	5
SHERBROOKE RECORD			EVE	1,175	9
SHERBROOKE LA TRIBUNE (F)			MORN	3,795	28
SHERBROOKE LA TRIBUNE			SATURDAY	4,278	32
TEMISCAMINGUE	18,600	G 3			
LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	280	2
LE JOURNAL DE MONTREAL (F)			MORN	1,764	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,869	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,364	13
MONTREAL LA PRESSE (F)			MORN	522	3
MONTREAL LA PRESSE (F)			SATURDAY	907	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,166	6
*ROUYN LA FRONTIERE (F)			WKLY	8,549	46
*ROUYN-NORANDA PRESS			WKLY	270	1
*VILLE-MARIE LE TEMISCAMIEN (F)			WKLY	2,286	12
NORTH BAY NUGGET			EVE	577	3
TEMISCOUATA	6,200	G17			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	560	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	430	7
LE JOURNAL DE QUEBEC (F)			MORN	300	5
LE JOURNAL DE QUEBEC (F)			SATURDAY	382	6
LE JOURNAL DE QUEBEC (F)			SUNDAY	288	5
QUEBEC LE SOLEIL (F)			EVE	923	15
QUEBEC LE SOLEIL (F)			SATURDAY	946	15
RIVIERE-DU-LOUP LE SAINT LAURENT-ECHO(F)			WKLY	751	12
TERREBONNE	70,800	A 6			
MONTREAL LE DEVOIR (F)			MORN	509	1
MONTREAL LE DEVOIR (F)			SATURDAY	814	1
MONTREAL GAZETTE			MORN	2,556	4
MONTREAL GAZETTE			SATURDAY	5,918	8
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	6,383	9
LE JOURNAL DE MONTREAL (F)			MORN	15,726	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	20,445	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	18,665	26
MONTREAL LA PRESSE (F)			MORN	8,427	12
MONTREAL LA PRESSE (F)			SATURDAY	16,099	23
MONTREAL ECHOS VEDETTES (F)			SATURDAY	5,773	8

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TERREBONNE (CONT.)					
*ST. JEROME L'ECHO DU NORD (F)			WKLY	10,605	15
VAUDREUIL	17,900	D 6			
MONTREAL GAZETTE			MORN	2,851	16
MONTREAL GAZETTE			SATURDAY	4,378	24
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	1,329	7
LE JOURNAL DE MONTREAL (F)			MORN	2,750	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,328	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,005	17
MONTREAL LA PRESSE (F)			MORN	1,707	10
MONTREAL LA PRESSE (F)			SATURDAY	3,018	17
MONTREAL ECHOS VEDETTES (F)			SATURDAY	995	6
POINTE CLAIRE NEWS AND CHRONICLE			WKLY	1,736	10
VERCHERES	21,800	B10			
MONTREAL GAZETTE			MORN	453	2
MONTREAL GAZETTE			SATURDAY	765	4
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	2,605	12
LE JOURNAL DE MONTREAL (F)			MORN	4,240	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,131	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,875	22
MONTREAL LA PRESSE (F)			MORN	3,158	14
MONTREAL LA PRESSE (F)			SATURDAY	5,518	25
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,351	6
WOLFE	5,100	L13			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	321	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	260	5
SHERBROOKE LA TRIBUNE (F)			MORN	1,339	26
SHERBROOKE LA TRIBUNE			SATURDAY	1,378	27
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	275	5
YAMASKA	5,000	L11			
MONTREAL LE DIMANCHE-MATIN (F)			SUNDAY	310	6
LE JOURNAL DE MONTREAL (F)			MORN	349	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	544	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	501	10
MONTREAL LA PRESSE (F)			SATURDAY	230	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	534	11
TROIS-RIVIERES LE NOUVELLISTE (F)			MORN	407	8

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ALGOMA	47,700	L15			
*SAULT STE. MARIE STAR			EVE	25,762	54
SUDBURY STAR			EVE	1,091	2
TORONTO GLOBE AND MAIL			MORN	1,156	2
TORONTO STAR			ALL DAY	1,043	2
TORONTO STAR			SATURDAY	1,881	4
TORONTO STAR			SUNDAY	1,207	3
BRANT	38,500	K 6			
*BRANTFORD EXPOISTOR			EVE	28,183	73
HAMILTON SPECTATOR			EVE	1,038	3
TORONTO GLOBE AND MAIL			MORN	1,757	5
TORONTO STAR			ALL DAY	2,767	7
TORONTO STAR			SATURDAY	4,545	12
TORONTO STAR			SUNDAY	4,459	12
BRUCE	22,700	H 4			
HANOVER POST			WKLY	455	2
KITCHENER RECORD			EVE	1,593	7
LONDON FREE PRESS			MORN	1,026	5
OWEN SOUND SUN TIMES			EVE	6,537	29
*PORT ELGIN BEACON TIMES			WKLY	3,608	16
TORONTO GLOBE AND MAIL			MORN	835	4
TORONTO STAR			ALL DAY	3,555	16
TORONTO STAR			SATURDAY	6,012	26
TORONTO STAR			SUNDAY	3,188	14
TORONTO SUN			SUNDAY	618	3
*WALKERTON HERALD-TIMES			WKLY	3,027	13
*WIARTON ECHO			WKLY	3,033	13
COCHRANE	33,100	J15			
*COCHRANE NORTHLAND POST			WKLY	2,248	7
*IROQUOIS FALLS ENTERPRISE			WKLY	2,718	8
*TIMMINS PRESS			EVE	13,228	40
TORONTO GLOBE AND MAIL			MORN	470	1
TORONTO STAR			ALL DAY	515	2
TORONTO STAR			SATURDAY	733	2
TORONTO STAR			SUNDAY	566	2
DUFFERIN	11,000	I 7			
*ORANGEVILLE BANNER			SEMIWKLY	4,846	44
TORONTO GLOBE AND MAIL			MORN	1,125	10
TORONTO STAR			ALL DAY	2,065	19
TORONTO STAR			SATURDAY	4,738	43
TORONTO STAR			SUNDAY	1,708	16
TORONTO SUN			MORN	654	6
TORONTO SUN			SUNDAY	3,504	32
DUNDAS	6,800	F17			
CORNWALL STANDARD-FREEHOLDER			EVE	303	4
OTTAWA CITIZEN			ALL DAY	3,048	45
DURHAM	102,100	I 9			
LINDSAY THURSDAY POST			WKLY	881	1
*OSHAWA TIMES			EVE	21,622	21

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DURHAM (CONT.)					
TORONTO GLOBE AND MAIL			MORN	5,157	5
TORONTO STAR			ALL DAY	20,804	20
TORONTO STAR			SATURDAY	39,991	39
TORONTO STAR			SUNDAY	17,903	18
TORONTO SUN			MORN	14,841	15
TORONTO SUN			SUNDAY	33,951	33
ELGIN	24,700	L 5			
*AYLMER EXPRESS			WKLY	3,170	13
LONDON FREE PRESS			MORN	8,835	36
*ST. THOMAS TIMES-JOURNAL			EVE	9,606	39
TILLSONBURG NEWS			TRIWKLY	804	3
TORONTO STAR			SATURDAY	411	2
TORONTO STAR			SUNDAY	1,905	8
ESSEX	112,200	N 1			
*AMHERSTBURG ECHO			WKLY	3,617	3
*LEAMINGTON POST AND NEWS			WKLY	5,398	5
LONDON FREE PRESS			MORN	262	
TORONTO GLOBE AND MAIL			MORN	3,549	3
*WINDSOR STAR			EVE	81,884	73
FRONTENAC	40,700	F13			
*KINGSTON WHIG-STANDARD			EVE	25,738	63
OTTAWA CITIZEN			ALL DAY	279	1
PERTH COURIER			WKLY	325	1
TORONTO GLOBE AND MAIL			MORN	3,073	8
TORONTO STAR			ALL DAY	3,184	8
TORONTO STAR			SATURDAY	3,788	9
TORONTO STAR			SUNDAY	5,086	13
GLENGARRY	6,900	E18			
MONTREAL GAZETTE			SATURDAY	547	8
*ALEXANDRIA GLENGARRY NEWS			WKLY	4,649	67
CORNWALL STANDARD-FREEHOLDER			EVE	1,903	28
OTTAWA CITIZEN			ALL DAY	703	10
GRENVILLE	9,800	F16			
BROCKVILLE RECORDER AND TIMES			EVE	3,125	32
OTTAWA CITIZEN			ALL DAY	2,818	29
SMITHS FALLS RECORD-NEWS			WKLY	407	4
GREY	27,800	H 6			
*HANOVER POST			WKLY	3,545	13
KITCHENER RECORD			EVE	1,045	4
*MEAFORD EXPRESS			WKLY	2,412	9
MOUNT FOREST CONFEDERATE			WKLY	291	1
*OWEN SOUND SUN TIMES			EVE	13,754	49
TORONTO GLOBE AND MAIL			MORN	1,029	4
TORONTO STAR			ALL DAY	2,482	9
TORONTO STAR			SATURDAY	6,312	23
TORONTO STAR			SUNDAY	3,016	11
TORONTO SUN			SUNDAY	959	3
WIARTON ECHO			WKLY	262	1

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HALDIMAND-NORFOLK	32,000	L 6			
BRANTFORD EXPOISTOR			EVE	2,874	9
*DELHI NEWS-RECORD			WKLY	2,803	9
*DUNNVILLE CHRONICLE			WKLY	3,135	10
HAMILTON SPECTATOR			EVE	7,327	23
LONDON FREE PRESS			MORN	789	2
*SIMCOE REFORMER			EVE	9,486	30
TILLSONBURG NEWS			TRIWKLY	1,071	3
TORONTO GLOBE AND MAIL			MORN	821	3
TORONTO STAR			ALL DAY	1,675	5
TORONTO STAR			SATURDAY	3,017	9
TORONTO STAR			SUNDAY	2,601	8
HALIBURTON	4,600	E10			
TORONTO STAR			ALL DAY	996	22
TORONTO STAR			SATURDAY	2,897	63
TORONTO STAR			SUNDAY	1,012	22
HALTON	89,100	J 7			
HAMILTON SPECTATOR			EVE	23,713	27
TORONTO GLOBE AND MAIL			MORN	11,336	13
TORONTO STAR			ALL DAY	16,304	18
TORONTO STAR			SATURDAY	28,561	32
TORONTO STAR			SUNDAY	17,421	20
TORONTO SUN			MORN	8,558	10
TORONTO SUN			SUNDAY	21,324	24
HAMILTON-WENTWORTH	156,800	K 7			
*HAMILTON SPECTATOR			EVE	106,495	68
TORONTO GLOBE AND MAIL			MORN	8,765	6
TORONTO STAR			ALL DAY	6,639	4
TORONTO STAR			SATURDAY	6,357	4
TORONTO STAR			SUNDAY	9,701	6
TORONTO SUN			MORN	501	
TORONTO SUN			SUNDAY	6,483	4
HASTINGS	40,300	E11			
*BELLEVILLE INTELLIGENCER			EVE	15,712	39
KINGSTON WHIG-STANDARD			EVE	472	1
TORONTO GLOBE AND MAIL			MORN	1,721	4
TORONTO STAR			ALL DAY	6,459	16
TORONTO STAR			SATURDAY	10,416	26
TORONTO STAR			SUNDAY	7,456	19
*TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	6,031	15
HURON	19,800	J 4			
*EXETER TIMES-ADVOCATE			WKLY	3,525	18
KITCHENER RECORD			EVE	735	4
LISTOWEL BANNER			WKLY	596	3
LONDON FREE PRESS			MORN	6,911	35
TORONTO GLOBE AND MAIL			MORN	328	2
TORONTO STAR			ALL DAY	801	4
TORONTO STAR			SATURDAY	1,615	8
TORONTO STAR			SUNDAY	1,574	8
*WINGHAM ADVANCE TIMES			WKLY	2,275	11

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KENORA	19,400	J11			
*DRYDEN OBSERVER			WKLY	5,659	29
*KENORA MINER AND NEWS			EVE	4,416	23
THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.			MORN/EVE	1,111	6
WINNIPEG FREE PRESS			EVE	3,282	17
KENT	38,500	M 3			
*BLENHEIM NEWS-TRIBUNE			WKLY	2,933	8
*CHATHAM NEWS			EVE	15,206	40
LONDON FREE PRESS			MORN	8,144	21
*RIDGETOWN DOMINION			WKLY	2,285	6
TORONTO GLOBE AND MAIL			MORN	909	2
TORONTO STAR			SATURDAY	267	1
WINDSOR STAR			EVE	4,025	10
LAMBTON	45,500	L 2			
LONDON FREE PRESS			MORN	11,993	26
*SARNIA OBSERVER			EVE	23,387	51
TORONTO GLOBE AND MAIL			MORN	1,481	3
TORONTO STAR			SATURDAY	1,043	2
TORONTO STAR			SUNDAY	3,141	7
LANARK	17,400	F14			
*ALMONTE GAZETTE			WKLY	2,177	13
*CARLETON PLACE CANADIAN			WKLY	3,324	19
OTTAWA CITIZEN			ALL DAY	8,880	51
*PERTH COURIER			WKLY	5,198	30
*SMITHS FALLS RECORD-NEWS			WKLY	5,049	29
TORONTO GLOBE AND MAIL			MORN	334	2
TORONTO STAR			ALL DAY	413	2
TORONTO STAR			SATURDAY	651	4
TORONTO STAR			SUNDAY	1,199	7
LEEDS	20,200	G15			
*BROCKVILLE RECORDER AND TIMES			EVE	10,484	52
*GANANOQUE REPORTER			WKLY	2,964	15
KINGSTON WHIG-STANDARD			EVE	2,574	13
OTTAWA CITIZEN			ALL DAY	1,211	6
SMITHS FALLS RECORD-NEWS			WKLY	489	2
TORONTO GLOBE AND MAIL			MORN	878	4
TORONTO STAR			ALL DAY	709	4
TORONTO STAR			SATURDAY	1,155	6
TORONTO STAR			SUNDAY	1,587	8
LENNOX & ADDINGTON	11,300	F13			
KINGSTON WHIG-STANDARD			EVE	5,259	47
TORONTO STAR			ALL DAY	606	5
TORONTO STAR			SATURDAY	894	8
TORONTO STAR			SUNDAY	847	8
MANITOULIN	3,900	D 3			
*LITTLE CURRENT MANITOULIN EXPOISTOR			WKLY	2,534	65
SUDBURY STAR			EVE	618	16

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
MIDDLESEX	125,600	K 4			
EXETER TIMES-ADVOCATE			WKLY	1,326	1
*LONDON FREE PRESS			MORN	74,926	60
ST. MARYS JOURNAL-ARGUS			WKLY	642	1
*STRATHROY AGE-DISPATCH			WKLY	5,305	4
TORONTO GLOBE AND MAIL			MORN	5,179	4
TORONTO STAR			ALL DAY	3,742	3
TORONTO STAR			SATURDAY	4,341	3
TORONTO STAR			SUNDAY	14,387	11
MUSKOKA	15,400	F 8			
*BRACEBRIDGE HERALD-GAZETTE			WKLY	3,834	25
*GRAVENHURST NEWS			WKLY	2,878	19
*HUNTSVILLE FORESTER			WKLY	4,607	30
ORILLIA PACKET AND TIMES			EVE	307	2
TORONTO GLOBE AND MAIL			MORN	887	6
TORONTO STAR			ALL DAY	4,336	28
TORONTO STAR			SATURDAY	8,486	55
TORONTO STAR			SUNDAY	4,131	27
TORONTO SUN			SUNDAY	1,873	12
NIAGARA	134,500	K 8			
*BEAMSVILLE LINCOLN POST EXPRESS			WKLY	2,633	2
*GRIMSBY INDEPENDENT			WKLY	3,996	3
HAMILTON SPECTATOR			EVE	6,181	5
*NIAGARA FALLS REVIEW			EVE	20,066	15
*ST. CATHARINES STANDARD			EVE	42,081	31
TORONTO GLOBE AND MAIL			MORN	8,329	6
TORONTO STAR			ALL DAY	10,000	7
TORONTO STAR			SATURDAY	16,156	12
TORONTO STAR			SUNDAY	14,094	10
TORONTO SUN			SUNDAY	6,004	4
*WELLAND-PORT COLBORNE TRIBUNE			EVE	16,156	12
NIPISSING	27,900	A 7			
*NORTH BAY NUGGET			EVE	18,376	66
TORONTO GLOBE AND MAIL			MORN	851	3
TORONTO STAR			ALL DAY	1,915	7
TORONTO STAR			SATURDAY	2,498	9
TORONTO STAR			SUNDAY	2,758	10
NORTHUMBERLAND	23,800	I11			
*COBOURG STAR			EVE	4,509	19
PETERBOROUGH EXAMINER			EVE	1,177	5
*PORT HOPE GUIDE			EVE	3,130	13
TORONTO GLOBE AND MAIL			MORN	1,182	5
TORONTO STAR			ALL DAY	3,909	16
TORONTO STAR			SATURDAY	7,424	31
TORONTO STAR			SUNDAY	3,552	15
TORONTO SUN			MORN	1,288	5
TORONTO SUN			SUNDAY	2,610	11
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	937	4
OTTAWA-CARLETON	222,900	E15			
MONTREAL LE DEVOIR (F)			MORN	1,883	1

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OTTAWA-CARLETON (CONT.)					
MONTREAL LE DEVOIR (F)			SATURDAY	1,877	1
MONTREAL GAZETTE			MORN	3,924	2
MONTREAL GAZETTE			SATURDAY	3,943	2
LE JOURNAL DE MONTREAL (F)			MORN	2,665	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,877	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,818	1
MONTREAL LA PRESSE (F)			MORN	1,152	1
MONTREAL LA PRESSE (F)			SATURDAY	1,332	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	560	
ARNPRIOR CHRONICLE			WKLY	627	
CARLETON PLACE CANADIAN			WKLY	297	
*OTTAWA LE DROIT (F)			EVE	8,954	4
*OTTAWA CITIZEN			ALL DAY	133,643	60
*STITTSVILLE NEWS			WKLY	2,766	1
TORONTO GLOBE AND MAIL			MORN	14,444	6
TORONTO STAR			ALL DAY	2,881	1
TORONTO STAR			SATURDAY	3,371	2
TORONTO STAR			SUNDAY	10,284	5
TORONTO SUN			MORN	859	
TORONTO SUN			SUNDAY	1,365	1
OXFORD	30,600	K 5			
BRANTFORD EXPOISTOR			EVE	562	2
DELHI NEWS-RECORD			WKLY	367	1
KITCHENER RECORD			EVE	1,070	4
LONDON FREE PRESS			MORN	10,121	33
ST. MARYS JOURNAL-ARGUS			WKLY	376	1
STRATFORD BEACON-HERALD			EVE	524	2
*TILLSONBURG NEWS			TRIWKLY	4,411	14
TORONTO GLOBE AND MAIL			MORN	542	2
TORONTO STAR			ALL DAY	881	3
TORONTO STAR			SATURDAY	1,635	5
TORONTO STAR			SUNDAY	2,464	8
*WOODSTOCK SENTINEL-REVIEW			EVE	8,615	28
PARRY SOUND	12,800	D 7			
HUNTSVILLE FORESTER			WKLY	289	2
NORTH BAY NUGGET			EVE	2,938	23
TORONTO GLOBE AND MAIL			MORN	515	4
TORONTO STAR			ALL DAY	2,213	17
TORONTO STAR			SATURDAY	3,731	29
TORONTO STAR			SUNDAY	1,877	15
TORONTO SUN			SUNDAY	278	2
PEEL	174,800	I 7			
*BRAMPTON TIMES			EVE	6,246	4
ORANGEVILLE BANNER			SEMIWKLY	428	
TORONTO GLOBE AND MAIL			MORN	15,397	9
TORONTO STAR			ALL DAY	49,639	28
TORONTO STAR			SATURDAY	85,136	49
TORONTO STAR			SUNDAY	45,406	26
TORONTO SUN			MORN	31,428	18
TORONTO SUN			SUNDAY	64,009	37

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COUNTY PUBLICATION	HOUSEHOLDS 1994 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PERTH	24,000	J 5			
KITCHENER RECORD			EVE	2,887	12
*LISTOWEL BANNER			WKLY	3,346	14
LONDON FREE PRESS			MORN	2,351	10
*ST. MARYS JOURNAL-ARGUS			WKLY	2,672	11
*STRATFORD BEACON-HERALD			EVE	11,910	50
TORONTO GLOBE AND MAIL			MORN	858	4
TORONTO STAR			ALL DAY	1,111	5
TORONTO STAR			SATURDAY	2,842	12
TORONTO STAR			SUNDAY	2,379	10
PETERBOROUGH	38,800	G10			
*PETERBOROUGH EXAMINER			EVE	21,532	55
TORONTO GLOBE AND MAIL			MORN	2,811	7
TORONTO STAR			ALL DAY	3,763	10
TORONTO STAR			SATURDAY	10,131	26
TORONTO STAR			SUNDAY	5,298	14
TORONTO SUN			MORN	1,897	5
TORONTO SUN			SUNDAY	3,171	8
PRESCOTT	10,000	D17			
MONTREAL GAZETTE			SATURDAY	339	3
LE JOURNAL DE MONTREAL (F)			MORN	580	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	708	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	931	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	255	3
ALEXANDRIA GLENGARRY NEWS			WKLY	257	3
*HAWKESBURY LE CARILLON (F)			WKLY	5,094	51
OTTAWA LE DROIT (F)			EVE	1,861	19
OTTAWA CITIZEN			ALL DAY	1,531	15
PRINCE EDWARD	7,700	I13			
BELLEVILLE INTELLIGENCER			EVE	1,197	16
KINGSTON WHIG-STANDARD			EVE	640	8
TORONTO STAR			ALL DAY	1,037	13
TORONTO STAR			SATURDAY	1,711	22
TORONTO STAR			SUNDAY	937	12
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	369	5
RAINY RIVER	8,000	L11			
*ATIKOKAN PROGRESS			WKLY	1,843	23
*FORT FRANCES TIMES			WKLY	4,848	61
THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.			MORN/EVE	860	11
WINNIPEG FREE PRESS			EVE	1,046	13
RENFREW	30,800	D12			
*ARNPRIOR CHRONICLE			WKLY	3,047	10
*DEEP RIVER NORTH RENFREW TIMES			WKLY	2,341	8
OTTAWA CITIZEN			ALL DAY	10,200	33
*PEMBROKE OBSERVER			EVE	6,836	22
*RENFREW MERCURY			WKLY	6,013	20
TORONTO GLOBE AND MAIL			MORN	849	3
TORONTO STAR			ALL DAY	537	2
TORONTO STAR			SATURDAY	970	3
TORONTO STAR			SUNDAY	1,603	5

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RUSSELL	7,700	E17			
HAWKESBURY LE CARILLON (F)			WKLY	1,103	14
OTTAWA LE DROIT (F)			EVE	1,978	26
OTTAWA CITIZEN			ALL DAY	2,274	30
SIMCOE	81,600	G 8			
*ALLISTON HERALD			WKLY	4,727	6
*BARRIE EXAMINER			EVE	12,222	15
*COLLINGWOOD ENTERPRISE-BULLETIN			WKLY	5,443	7
*MIDLAND FREE PRESS			SEMIWKLY	5,665	7
*ORILLIA PACKET AND TIMES			EVE	9,243	11
TORONTO GLOBE AND MAIL			MORN	3,890	5
TORONTO STAR			ALL DAY	14,618	18
TORONTO STAR			SATURDAY	35,245	43
TORONTO STAR			SUNDAY	14,411	18
TORONTO SUN			MORN	4,245	5
TORONTO SUN			SUNDAY	13,097	16
STORMONT	22,900	E17			
MONTREAL GAZETTE			MORN	779	3
MONTREAL GAZETTE			SATURDAY	1,109	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	299	1
ALEXANDRIA GLENGARRY NEWS			WKLY	898	4
*CORNWALL STANDARD-FREEHOLDER			EVE	14,473	63
OTTAWA CITIZEN			ALL DAY	2,867	13
TORONTO GLOBE AND MAIL			MORN	574	3
TORONTO STAR			ALL DAY	406	2
TORONTO STAR			SATURDAY	538	2
TORONTO STAR			SUNDAY	1,271	6
SUDBURY RM	53,600	B 5			
LITTLE CURRENT MANITOULIN EXPOISTOR			WKLY	279	1
*SUDBURY STAR			EVE	24,859	46
TORONTO GLOBE AND MAIL			MORN	2,713	5
TORONTO STAR			ALL DAY	2,372	4
TORONTO STAR			SATURDAY	3,423	6
TORONTO STAR			SUNDAY	3,362	6
SUDBURY DISTRICT	8,800	A 4			
SUDBURY STAR			EVE	1,947	22
TORONTO STAR			ALL DAY	399	5
TORONTO STAR			SATURDAY	521	6
TORONTO STAR			SUNDAY	440	5
THUNDER BAY	55,200	J13			
*THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.			MORN/EVE	34,592	63
TORONTO GLOBE AND MAIL			MORN	991	2
TORONTO STAR			SATURDAY	463	1
TORONTO STAR			SUNDAY	269	
TIMISKAMING	15,200	M17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	479	3
*KIRKLAND LAKE NORTHERN NEWS			EVE	5,505	36
*NEW LISKEARD TEMISKAMING SPEAKER			WKLY	6,466	43
NORTH BAY NUGGET			EVE	1,303	9

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TIMISKAMING (CONT.)					
TORONTO GLOBE AND MAIL			MORN	707	5
TORONTO STAR			ALL DAY	1,038	7
TORONTO STAR			SATURDAY	1,606	11
TORONTO STAR			SUNDAY	967	6
TORONTO	819,100	I 2			
MONTREAL GAZETTE			MORN	352	
MONTREAL GAZETTE			SATURDAY	439	
MONTREAL LA PRESSE (F)			MORN	656	
MONTREAL LA PRESSE (F)			SATURDAY	349	
BRACEBRIDGE HERALD-GAZETTE			WKLY	505	
*TORONTO GLOBE AND MAIL			MORN	117,180	14
*TORONTO STAR			ALL DAY	281,167	34
*TORONTO STAR			SATURDAY	407,158	50
*TORONTO STAR			SUNDAY	224,797	27
*TORONTO SUN			MORN	162,009	20
*TORONTO SUN			SUNDAY	241,352	29
VICTORIA	19,300	G 9			
*LINDSAY POST			EVE	4,449	23
*LINDSAY THURSDAY POST			WKLY	3,342	17
PETERBOROUGH EXAMINER			EVE	821	4
TORONTO GLOBE AND MAIL			MORN	738	4
TORONTO STAR			ALL DAY	4,047	21
TORONTO STAR			SATURDAY	9,735	50
TORONTO STAR			SUNDAY	3,886	20
TORONTO SUN			MORN	725	4
TORONTO SUN			SUNDAY	1,392	7
WATERLOO	113,400	J 6			
*CAMBRIDGE REPORTER			EVE	12,660	11
*KITCHENER RECORD			EVE	58,883	52
TORONTO GLOBE AND MAIL			MORN	5,707	5
TORONTO STAR			ALL DAY	2,855	3
TORONTO STAR			SATURDAY	6,163	5
TORONTO STAR			SUNDAY	5,709	5
TORONTO SUN			MORN	5,782	5
TORONTO SUN			SUNDAY	8,490	7
WELLINGTON	45,300	I 6			
*GUELPH MERCURY			EVE	16,976	37
KITCHENER RECORD			EVE	6,725	15
LISTOWEL BANNER			WKLY	292	1
*MOUNT FOREST CONFEDERATE			WKLY	2,011	4
TORONTO GLOBE AND MAIL			MORN	3,541	8
TORONTO STAR			ALL DAY	4,050	9
TORONTO STAR			SATURDAY	9,602	21
TORONTO STAR			SUNDAY	5,243	12
TORONTO SUN			MORN	2,461	5
TORONTO SUN			SUNDAY	3,464	8
YORK	91,600	I 8			
TORONTO GLOBE AND MAIL			MORN	8,312	9
TORONTO STAR			ALL DAY	29,136	32
TORONTO STAR			SATURDAY	54,218	59

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COUNTY PUBLICATION		HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YORK	(CONT.)					
TORONTO STAR				SUNDAY	27,151	30
TORONTO SUN				MORN	10,999	12
TORONTO SUN				SUNDAY	24,824	27

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,700	Q 8			
STEINBACH CARILLON			WKLY	1,109	19
WINNIPEG FREE PRESS			EVE	2,288	40
CEN. DIV. 02	11,600	Q 7			
ALTONA RED RIVER VALLEY ECHO			WKLY	2,668	23
*STEINBACH CARILLON			WKLY	6,960	60
WINNIPEG FREE PRESS			EVE	3,292	28
CEN. DIV. 03	12,400	R 6			
STEINBACH CARILLON			WKLY	849	7
WINNIPEG FREE PRESS			EVE	2,858	23
CEN. DIV. 04	3,900	R 5			
WINNIPEG FREE PRESS			EVE	809	21
CEN. DIV. 05	6,100	Q 3			
BRANDON SUN			EVE	1,444	24
WINNIPEG FREE PRESS			EVE	650	11
CEN. DIV. 06	4,000	Q 3			
BRANDON SUN			EVE	1,082	27
WINNIPEG FREE PRESS			EVE	300	8
CEN. DIV. 07	20,800	Q 4			
*BRANDON SUN			EVE	13,610	65
NEEPAWA PRESS			WKLY	294	1
WINNIPEG FREE PRESS			EVE	1,870	9
CEN. DIV. 08	4,800	P 5			
*GLADSTONE AGE PRESS			WKLY	511	11
*MACGREGOR HERALD			WKLY	697	15
NEEPAWA PRESS			WKLY	685	14
*VIRDEN EMPIRIE-ADVANCE			WKLY	2,477	52
WINNIPEG FREE PRESS			EVE	777	16
CEN. DIV. 09	8,000	Q 6			
*PORTAGE LA PRAIRIE GRAPHIC			EVE	4,466	56
*PORTAGE LA PRAIRIE LEADER			WKLY	460	6
WINNIPEG FREE PRESS			EVE	1,983	25
CEN. DIV. 10	2,000	Q 6			
WINNIPEG FREE PRESS			EVE	653	33
CEN. DIV. 11	231,600	Q 7			
TORONTO GLOBE AND MAIL			MORN	5,117	2
TORONTO STAR			SUNDAY	442	
NEEPAWA PRESS			WKLY	337	
STEINBACH CARILLON			WKLY	1,528	1
*WINNIPEG FREE PRESS			EVE	137,616	59
CEN. DIV. 12	5,200	Q 7			
STEINBACH CARILLON			WKLY	370	7
WINNIPEG FREE PRESS			EVE	2,262	44

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MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 13	10,500	P 7			
WINNIPEG FREE PRESS			EVE	4,075	39
CEN. DIV. 14	4,500	P 6			
WINNIPEG FREE PRESS			EVE	1,953	43
CEN. DIV. 15	9,600	P 3			
BRANDON SUN			EVE	1,798	19
*NEEPAWA PRESS			WKLY	2,275	24
WINNIPEG FREE PRESS			EVE	1,144	12
CEN. DIV. 16	4,200	O 2			
WINNIPEG FREE PRESS			EVE	485	12
CEN. DIV. 17	10,600	O 3			
WINNIPEG FREE PRESS			EVE	1,388	13
CEN. DIV. 18	7,700	O 7			
WINNIPEG FREE PRESS			EVE	2,537	33
CEN. DIV. 19	2,700	M 8			
CEN. DIV. 20	4,700	N 3			
WINNIPEG FREE PRESS			EVE	633	13
CEN. DIV. 21	7,800	J 4			
WINNIPEG FREE PRESS			EVE	1,567	20
CEN. DIV. 22	6,400	J 7			
ALTONA RED RIVER VALLEY ECHO			WKLY	316	5
WINNIPEG FREE PRESS			EVE	977	15
CEN. DIV. 23	2,500	E 6			
WINNIPEG FREE PRESS			EVE	454	18

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	11,900	Q11			
*CARLYLE PRAIRIE PROGRESS			WKLY	867	7
*ESTEVAN MERCURY			WKLY	3,885	33
MOOSOMIN WORLD SPECTATOR			WKLY	560	5
*REDVERS OPTIMIST			WKLY	1,357	11
REGINA LEADER-POST			EVE	3,145	26
CEN. DIV. 02	9,900	Q 9			
ESTEVAN MERCURY			WKLY	259	3
*RADVILLE STAR			WKLY	837	8
REGINA LEADER-POST			EVE	2,633	27
*WEYBURN REVIEW			WKLY	5,315	54
CEN. DIV. 03	7,600	Q 6			
*ASSINIBOIA TIMES			WKLY	4,175	55
REGINA LEADER-POST			EVE	1,324	17
CEN. DIV. 04	5,100	Q 3			
*MAPLE CREEK NEWS			WKLY	1,718	34
REGINA LEADER-POST			EVE	826	16
SWIFT CURRENT SUN			SEMIWKLY	232	5
CEN. DIV. 05	15,200	O11			
*ESTERHAZY-POTASHVILLE MINER-JOURNAL			WKLY	2,037	13
*MOOSOMIN WORLD SPECTATOR			WKLY	2,316	15
*MELVILLE ADVANCE			WKLY	3,112	20
REGINA LEADER-POST			EVE	3,634	24
YORKTON ENTERPRISE			WKLY	1,293	9
YORKTON THIS WEEK			WKLY	1,138	7
CEN. DIV. 06	78,200	O 8			
TORONTO GLOBE AND MAIL			MORN	1,099	1
ASSINIBOIA TIMES			WKLY	293	
MELVILLE ADVANCE			WKLY	324	
NOKOMIS TIMES			WKLY	414	1
*REGINA LEADER-POST			EVE	48,752	62
WEYBURN REVIEW			WKLY	261	
CEN. DIV. 07	19,700	O 6			
ASSINIBOIA TIMES			WKLY	368	2
*MOOSE JAW TIMES-HERALD			EVE	9,253	47
OUTLOOK			WKLY	388	2
REGINA LEADER-POST			EVE	2,148	11
CEN. DIV. 08	13,400	N 3			
*ELROSE REVIEW			WKLY	872	7
*ESTON PRESS			WKLY	801	6
KINDERSLEY CLARION			WKLY	423	3
*LEADER NEWS			WKLY	934	7
MAPLE CREEK NEWS			WKLY	525	4
REGINA LEADER-POST			EVE	1,909	14
SASKATOON STAR-PHOENIX			EVE	512	4
*SWIFT CURRENT SUN			SEMIWKLY	3,932	29

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 09	17,000	M11			
*CANORA COURIER			WKLY	2,064	12
*KAMSACK TIMES			WKLY	1,561	9
*NORQUAY NORTH STAR			WKLY	800	5
*PREECEVILLE PROGRESS			WKLY	1,336	8
REGINA LEADER-POST			EVE	2,546	15
*YORKTON ENTERPRISE			WKLY	5,767	34
*YORKTON THIS WEEK			WKLY	6,446	38
CEN. DIV. 10	8,900	M 9			
REGINA LEADER-POST			EVE	869	10
SASKATOON STAR-PHOENIX			EVE	681	8
*SEMANS HIWAY 15 GAZETTE			WKLY	901	10
*WYNYARD ADVANCE			WKLY	1,633	18
YORKTON ENTERPRISE			WKLY	288	3
YORKTON THIS WEEK			WKLY	266	3
CEN. DIV. 11	79,400	M 9			
TORONTO GLOBE AND MAIL			MORN	1,380	2
*DAVIDSON LEADER			WKLY	1,471	2
HUMBOLDT JOURNAL			WKLY	446	1
*NOKOMIS TIMES			WKLY	973	1
*OUTLOOK			WKLY	1,764	2
REGINA LEADER-POST			EVE	611	1
ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	539	1
*SASKATOON STAR-PHOENIX			EVE	42,577	54
*WATROUS MANITOU			WKLY	1,695	2
CEN. DIV. 12	9,000	M 5			
*BIGGAR INDEPENDENT			WKLY	1,965	22
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	700	8
OUTLOOK			WKLY	663	7
*ROSETOWN EAGLE			WKLY	2,025	23
SASKATOON STAR-PHOENIX			EVE	1,809	20
CEN. DIV. 13	9,700	L 4			
*CUT KNIFE HWY. 40 COURIER			WKLY	486	5
*KERROBERT CITIZEN			WKLY	705	7
*KINDERSLEY CLARION			WKLY	2,434	25
SASKATOON STAR-PHOENIX			EVE	1,982	20
*UNITY NORTHWEST HERALD			WKLY	1,812	19
*WILKIE PRESS			WKLY	784	8
CEN. DIV. 14	17,500	K 9			
*HUDSON BAY POST-REVIEW			WKLY	2,341	13
*MELFORT JOURNAL			WKLY	3,298	19
*NIPAWIN JOURNAL			WKLY	4,016	23
SASKATOON STAR-PHOENIX			EVE	2,081	12
*TISDALE RECORDER			WKLY	2,363	14
CEN. DIV. 15	28,000	M 8			
*HUMBOLDT JOURNAL			WKLY	3,486	12
MELFORT JOURNAL			WKLY	597	2
*PRINCE ALBERT HERALD			EVE	9,036	32
*ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	2,954	11

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 15 (CONT.)					
SASKATOON STAR-PHOENIX			EVE	3,297	12
CEN. DIV. 16	14,200	K 6			
*NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	3,279	23
PRINCE ALBERT HERALD			EVE	494	3
SASKATOON STAR-PHOENIX			EVE	2,224	16
*SHELLBROOK CHRONICLE			WKLY	2,065	15
*SPIRITWOOD HERALD			WKLY	909	6
CEN. DIV. 17	12,100	J 4			
*MEADOW LAKE PROGRESS			WKLY	2,832	23
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	489	4
SASKATOON STAR-PHOENIX			EVE	998	8
CEN. DIV. 18	5,900	C 4			
*LA RONGE NORTHERNER			WKLY	1,379	23
SASKATOON STAR-PHOENIX			EVE	260	4

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,000	Q12			
MAPLE CREEK NEWS			WKLY	312	1
*BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	3,730	18
CALGARY SUN			MORN	1,706	8
CALGARY SUN			SUNDAY	2,083	10
LETHBRIDGE HERALD			EVE	485	2
*MEDICINE HAT NEWS			EVE	13,585	65
CEN. DIV. 02	40,600	P10			
TORONTO GLOBE AND MAIL			MORN	338	1
BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	463	1
CALGARY HERALD			EVE	1,387	3
CALGARY HERALD			SUNDAY	1,056	3
CALGARY SUN			MORN	2,129	5
CALGARY SUN			SUNDAY	2,743	7
*COALDALE SUNNY SOUTH NEWS			WKLY	3,122	8
*LETHBRIDGE HERALD			EVE	20,739	51
*RAYMOND REVIEW			WKLY	1,586	4
*TABER TIMES			WKLY	2,762	7
*VAUXHALL ADVANCE			WKLY	559	1
CEN. DIV. 03	11,900	Q 9			
CALGARY HERALD			EVE	898	8
CALGARY HERALD			SUNDAY	524	4
CALGARY SUN			MORN	428	4
CALGARY SUN			SUNDAY	473	4
*CARDSTON CHRONICLE			WKLY	1,136	10
*FORT MACLEOD GAZETTE			WKLY	1,350	11
LETHBRIDGE HERALD			EVE	3,237	27
*NANTON NEWS			WKLY	972	8
*PINCHER CREEK ECHO			WKLY	2,082	18
CEN. DIV. 04	4,300	N11			
CALGARY HERALD			EVE	630	15
CALGARY HERALD			SUNDAY	436	10
CALGARY SUN			MORN	286	7
CEN. DIV. 05	13,300	O 9			
CALGARY HERALD			EVE	2,668	20
CALGARY HERALD			SUNDAY	1,578	12
CALGARY SUN			MORN	1,281	10
CALGARY SUN			SUNDAY	1,686	13
LETHBRIDGE HERALD			EVE	316	2
*STRATHMORE STANDARD			WKLY	2,647	20
*THREE HILLS CAPITAL			WKLY	2,618	20
*VULCAN ADVOCATE			WKLY	1,905	14
CEN. DIV. 06	267,300	N 8			
TORONTO GLOBE AND MAIL			MORN	10,380	4
*CALGARY HERALD			EVE	128,945	48
*CALGARY HERALD			SUNDAY	88,301	33
*CALGARY SUN			MORN	63,022	24
*CALGARY SUN			SUNDAY	72,412	27
*HIGH RIVER TIMES			WKLY	3,140	1
STRATHMORE STANDARD			WKLY	476	

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 06 (CONT.)					
THREE HILLS CAPITAL			WKLY	433	
VULCAN ADVOCATE			WKLY	525	
CEN. DIV. 07	14,100	L10			
CAMROSE CANADIAN			WKLY	536	4
EDMONTON JOURNAL			EVE	2,531	18
EDMONTON JOURNAL			FRIDAY	4,089	29
EDMONTON JOURNAL			SUNDAY	1,874	13
EDMONTON SUN			MORN	375	3
EDMONTON SUN			SUNDAY	412	3
RED DEER ADVOCATE			EVE	418	3
*SEDGEWICK COMMUNITY PRESS			WKLY	1,873	13
*STETTLER INDEPENDENT			WKLY	3,606	26
*WAINWRIGHT STAR CHRONICLE			WKLY	2,639	19
CEN. DIV. 08	46,800	M 6			
CALGARY HERALD			EVE	874	2
CALGARY HERALD			SUNDAY	568	1
CALGARY SUN			MORN	2,076	4
CALGARY SUN			SUNDAY	2,450	5
*ECKVILLE EXAMINER			WKLY	794	2
EDMONTON JOURNAL			EVE	2,148	5
EDMONTON JOURNAL			FRIDAY	2,894	6
EDMONTON JOURNAL			SUNDAY	1,738	4
EDMONTON SUN			MORN	275	1
EDMONTON SUN			SUNDAY	408	1
*INNISFAIL PROVINCE			WKLY	2,598	6
*LACOMBE GLOBE			WKLY	3,195	7
*RED DEER ADVOCATE			EVE	21,071	45
*RIMBEY RECORD			WKLY	2,290	5
*ROCKY MOUNTAIN HOUSE MOUNTAINEER			WKLY	3,978	9
*SYLVAN LAKE NEWS			WKLY	1,062	2
CEN. DIV. 09	8,900	L 5			
TORONTO GLOBE AND MAIL			MORN	514	6
*BANFF CRAG & CANYON			WKLY	3,243	36
CALGARY HERALD			EVE	1,631	18
CALGARY HERALD			SUNDAY	1,044	12
CALGARY SUN			MORN	1,120	13
CALGARY SUN			SUNDAY	1,420	16
EDMONTON JOURNAL			EVE	576	6
EDMONTON JOURNAL			FRIDAY	624	7
EDMONTON JOURNAL			SUNDAY	489	5
EDMONTON SUN			MORN	288	3
EDMONTON SUN			SUNDAY	455	5
LETHBRIDGE HERALD			EVE	1,163	13
CEN. DIV. 10	28,700	K11			
*CAMROSE CANADIAN			WKLY	4,752	17
EDMONTON JOURNAL			EVE	5,177	18
EDMONTON JOURNAL			FRIDAY	8,542	30
EDMONTON JOURNAL			SUNDAY	3,887	14
EDMONTON SUN			MORN	2,497	9
EDMONTON SUN			SUNDAY	3,665	13

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 11	295,900	L 8			
TORONTO GLOBE AND MAIL			MORN	8,189	3
CAMROSE CANADIAN			WKLY	284	
*EDMONTON JOURNAL			EVE	136,455	46
*EDMONTON JOURNAL			FRIDAY	167,364	57
*EDMONTON JOURNAL			SUNDAY	119,060	40
*EDMONTON SUN			MORN	71,488	24
*EDMONTON SUN			SUNDAY	90,276	31
CEN. DIV. 12	27,500	A 9			
EDMONTON JOURNAL			EVE	5,653	21
EDMONTON JOURNAL			FRIDAY	8,310	30
EDMONTON JOURNAL			SUNDAY	4,560	17
EDMONTON SUN			MORN	834	3
EDMONTON SUN			SUNDAY	889	3
*FORT MCMURRAY TODAY			EVE	6,680	24
CEN. DIV. 13	18,700	J 8			
EDMONTON JOURNAL			EVE	3,310	18
EDMONTON JOURNAL			FRIDAY	7,486	40
EDMONTON JOURNAL			SUNDAY	2,220	12
EDMONTON SUN			MORN	764	4
EDMONTON SUN			SUNDAY	1,040	6
CEN. DIV. 14	9,000	K 5			
EDMONTON JOURNAL			EVE	2,759	31
EDMONTON JOURNAL			FRIDAY	4,478	50
EDMONTON JOURNAL			SUNDAY	1,983	22
EDMONTON SUN			MORN	717	8
EDMONTON SUN			SUNDAY	1,143	13
CEN. DIV. 15	41,400	A 4			
*BEAVERLODGE ADVERTISER			WKLY	1,622	4
EDMONTON JOURNAL			EVE	5,463	13
EDMONTON JOURNAL			FRIDAY	6,650	16
EDMONTON JOURNAL			SUNDAY	4,080	10
*FAIRVIEW POST			WKLY	3,148	8
*FORT VERMILION NORTHERN PIONEER			WKLY	1,104	3
*GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,025	19
*GRIMSHAW MILE ZERO NEWS			WKLY	661	2
*HIGH LEVEL ECHO			WKLY	1,070	3
*MANNING BANNER POST			WKLY	1,020	2
*PEACE RIVER RECORD-GAZETTE			WKLY	4,770	12
*RYCROFT SIGNAL			WKLY	1,343	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,300	M 9			
*PORT ALBERNI VALLEY TIMES			EVE	6,881	61
VANCOUVER PROVINCE			MORN	559	5
VANCOUVER PROVINCE			SUNDAY	797	7
VANCOUVER SUN			EVE	976	9
VICTORIA TIMES-COLONIST			ALL DAY	791	7
VICTORIA TIMES-COLONIST			SUNDAY	1,026	9
BULKLEY-NECHAKO	12,600	G 9			
PRINCE GEORGE CITIZEN			EVE	1,499	12
VANCOUVER PROVINCE			MORN	577	5
VANCOUVER PROVINCE			SUNDAY	685	5
VANCOUVER SUN			EVE	339	3
CAPITAL	110,100	N10			
TORONTO GLOBE AND MAIL			MORN	2,111	2
VANCOUVER PROVINCE			MORN	1,346	1
VANCOUVER PROVINCE			SUNDAY	1,747	2
VANCOUVER SUN			EVE	5,350	5
*VICTORIA TIMES-COLONIST			ALL DAY	63,927	58
*VICTORIA TIMES-COLONIST			SUNDAY	39,244	36
CARIBOO	20,700	J11			
VANCOUVER PROVINCE			MORN	2,143	10
VANCOUVER PROVINCE			SUNDAY	2,659	13
VANCOUVER SUN			EVE	691	3
CENTRAL COAST	900	J 9			
VANCOUVER PROVINCE			MORN	79	9
VANCOUVER PROVINCE			SUNDAY	72	8
CEN. FRAZER VALLEY	44,000	N 6			
*ABBOTSFORD, SUMAS & MATSQUI NEWS			WKLY	13,405	30
*LANGLEY ADVANCE			WKLY	8,175	19
RICHMOND BUY AND SELL PRESS			WKLY	1,871	4
VANCOUVER PROVINCE			MORN	6,608	15
VANCOUVER PROVINCE			SUNDAY	8,173	19
VANCOUVER SUN			EVE	10,675	24
CENTRAL KOOTENAY	20,900	L15			
*CASTLEGAR NEWS			WKLY	3,641	17
*CRESTON VALLEY ADVANCE			SEMIWKLY	3,773	18
*NELSON NEWS			MORN	6,149	29
TRAIL TIMES			EVE	441	2
VANCOUVER PROVINCE			MORN	1,436	7
VANCOUVER PROVINCE			SUNDAY	1,872	9
VANCOUVER SUN			EVE	621	3
CENTRAL OKANAGAN	34,900	L13			
CALGARY HERALD			EVE	312	1
*KELOWNA COURIER			EVE	15,536	45
VANCOUVER PROVINCE			MORN	2,317	7
VANCOUVER PROVINCE			SUNDAY	3,336	10
VANCOUVER SUN			EVE	438	1

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
COLUMBIA-SHUSWAP	16,200	K14			
CALGARY HERALD			EVE	499	3
CALGARY HERALD			SUNDAY	392	2
*REVELSTOKE REVIEW			WKLY	3,248	20
*SALMON ARM OBSERVER			WKLY	4,318	27
VANCOUVER PROVINCE			MORN	1,945	12
VANCOUVER PROVINCE			SUNDAY	2,293	14
VANCOUVER SUN			EVE	825	5
COMOX-STRATHCONA	26,700	K10			
*CAMPBELL RIVER COURIER			WKLY	6,331	24
*CAMPBELL RIVER UPPER ISLANDER			WKLY	6,141	23
*COURTENAY COMOX DISTRICT FREE PRESS			SEMIWKLY	9,371	35
PORT HARDY NORTH ISLAND GAZETTE			WKLY	383	1
VANCOUVER PROVINCE			MORN	1,425	5
VANCOUVER PROVINCE			SUNDAY	1,772	7
VANCOUVER SUN			EVE	2,578	10
VICTORIA TIMES-COLONIST			ALL DAY	1,680	6
VICTORIA TIMES-COLONIST			SUNDAY	1,906	7
COWICHAN VALLEY	20,000	N10			
NANAIMO FREE PRESS			EVE	283	1
VANCOUVER PROVINCE			MORN	527	3
VANCOUVER PROVINCE			SUNDAY	810	4
VANCOUVER SUN			EVE	1,184	6
VICTORIA TIMES-COLONIST			ALL DAY	6,060	30
VICTORIA TIMES-COLONIST			SUNDAY	6,000	30
DEWDNEY-ALOUETTE	22,800	L 5			
*MISSION FRASER VALLEY RECORD			WKLY	5,189	23
RICHMOND BUY AND SELL PRESS			WKLY	943	4
VANCOUVER PROVINCE			MORN	3,886	17
VANCOUVER PROVINCE			SUNDAY	4,730	21
VANCOUVER SUN			EVE	6,013	26
EAST KOOTENAY	20,800	L16			
CALGARY HERALD			EVE	700	3
CALGARY HERALD			SUNDAY	610	3
LETHBRIDGE HERALD			EVE	1,318	6
*CRANBROOK TOWNSMAN			EVE	4,344	21
VANCOUVER PROVINCE			MORN	1,029	5
VANCOUVER PROVINCE			SUNDAY	1,160	6
VANCOUVER SUN			EVE	923	4
FRASER-CHEAM	21,700	L12			
*CHILLIWACK PROGRESS			WKLY	11,402	53
RICHMOND BUY AND SELL PRESS			WKLY	390	2
VANCOUVER PROVINCE			MORN	3,923	18
VANCOUVER PROVINCE			SUNDAY	4,480	21
VANCOUVER SUN			EVE	3,734	17
FRASER-FORT GEORGE	29,800	G11			
*PRINCE GEORGE CITIZEN			EVE	21,339	72
VANCOUVER PROVINCE			MORN	789	3
VANCOUVER PROVINCE			SUNDAY	1,809	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
FRASER-FORT GEORGE (CONT.)					
VANCOUVER SUN			EVE	481	2
GREATER VANCOUVER	479,300	K 3			
TORONTO GLOBE AND MAIL			MORN	12,307	3
LANGLEY ADVANCE			WKLY	821	
*RICHMOND BUY AND SELL PRESS			WKLY	24,440	5
*RICHMOND REVIEW			SEMIWKLY	16,516	3
*VANCOUVER PROVINCE			MORN	104,640	22
*VANCOUVER PROVINCE			SUNDAY	127,259	27
*VANCOUVER SUN			EVE	188,279	39
KITIMAT-STIKINE	13,600	D 6			
VANCOUVER PROVINCE			MORN	1,335	10
VANCOUVER PROVINCE			SUNDAY	2,007	15
KOOTENAY BOUNDARY	12,700	M14			
NELSON NEWS			MORN	300	2
*TRAIL TIMES			EVE	5,847	46
VANCOUVER PROVINCE			MORN	1,341	11
VANCOUVER PROVINCE			SUNDAY	1,801	14
VANCOUVER SUN			EVE	496	4
MOUNT WADDINGTON	5,200	K 9			
*PORT HARDY NORTH ISLAND GAZETTE			WKLY	3,219	62
VANCOUVER PROVINCE			MORN	674	13
VANCOUVER PROVINCE			SUNDAY	805	15
VANCOUVER SUN			EVE	614	12
NANAIMO	32,600	M10			
*NANAIMO FREE PRESS			EVE	8,401	26
VANCOUVER PROVINCE			MORN	1,654	5
VANCOUVER PROVINCE			SUNDAY	2,191	7
VANCOUVER SUN			EVE	2,373	7
VICTORIA TIMES-COLONIST			ALL DAY	2,514	8
VICTORIA TIMES-COLONIST			SUNDAY	2,979	9
NORTH OKANAGAN	21,100	L14			
SALMON ARM OBSERVER			WKLY	290	1
VANCOUVER PROVINCE			MORN	1,355	6
VANCOUVER PROVINCE			SUNDAY	1,923	9
VANCOUVER SUN			EVE	516	2
*VERNON NEWS			EVE	8,394	40
OKANAGAN-SIMILKAMEEN	24,700	M13			
CALGARY HERALD			EVE	328	1
*OLIVER CHRONICLE			WKLY	2,539	10
*PENTICTON HERALD			EVE	8,368	34
*SUMMERLAND REVIEW			WKLY	2,111	9
VANCOUVER PROVINCE			MORN	3,245	13
VANCOUVER PROVINCE			SUNDAY	4,282	17
VANCOUVER SUN			EVE	897	4
PEACE RIVER-LIARD	19,600	B10			
EDMONTON JOURNAL			EVE	1,055	5
EDMONTON JOURNAL			FRIDAY	1,001	5

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PEACE RIVER-LIARD (CONT.)					
EDMONTON JOURNAL			SUNDAY	568	3
*FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,784	19
VANCOUVER PROVINCE			MORN	810	4
VANCOUVER PROVINCE			SUNDAY	1,108	6
POWELL RIVER	7,100	L10			
*POWELL RIVER NEWS			WKLY	5,238	74
VANCOUVER PROVINCE			MORN	921	13
VANCOUVER PROVINCE			SUNDAY	1,254	18
VANCOUVER SUN			EVE	962	14
SKEENA-Q.CHARLOTTE	8,100	G 6			
*PRINCE RUPERT NEWS			EVE	4,129	5
VANCOUVER PROVINCE			MORN	812	10
VANCOUVER PROVINCE			SUNDAY	1,075	13
VANCOUVER SUN			EVE	306	4
SQUAMISH-LILLOOET	7,100	L11			
VANCOUVER PROVINCE			MORN	1,538	22
VANCOUVER PROVINCE			SUNDAY	1,722	24
VANCOUVER SUN			EVE	1,475	21
STIKINE	700	B 6			
VANCOUVER PROVINCE			MORN	92	13
VANCOUVER PROVINCE			SUNDAY	93	13
SUNSHINE COAST	6,800	L10			
VANCOUVER PROVINCE			MORN	885	13
VANCOUVER PROVINCE			SUNDAY	1,166	17
VANCOUVER SUN			EVE	1,943	29
THOMPSON-NICOLA	36,800	K12			
*KAMLOOPS NEWS			EVE	21,502	58
VANCOUVER PROVINCE			MORN	3,088	8
VANCOUVER PROVINCE			SUNDAY	3,819	10
VANCOUVER SUN			EVE	1,007	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,500	I 3			
*YUKON NEWS			TRIWKLY	4,008	53

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1984 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	1,900	D10			
MONTREAL GAZETTE			MORN	91	5
MONTREAL GAZETTE			SATURDAY	115	6
CENTRAL ARTIC	800	I 8			
FORT SMITH	7,300	K 7			
TORONTO GLOBE AND MAIL			MORN	312	4
EDMONTON JOURNAL			EVE	1,094	15
EDMONTON JOURNAL			FRIDAY	1,011	14
EDMONTON JOURNAL			SUNDAY	493	7
*HAY RIVER HUB			WKLY	1,636	22
INUVICK	2,000	I 5			
KEEWATIN	1,000	L11			

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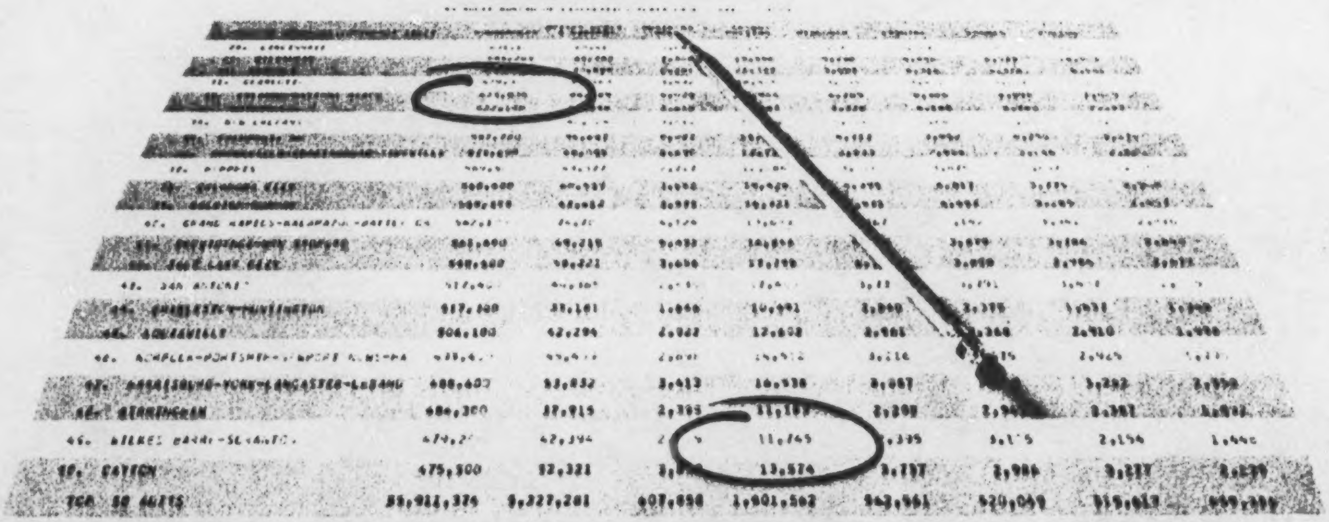
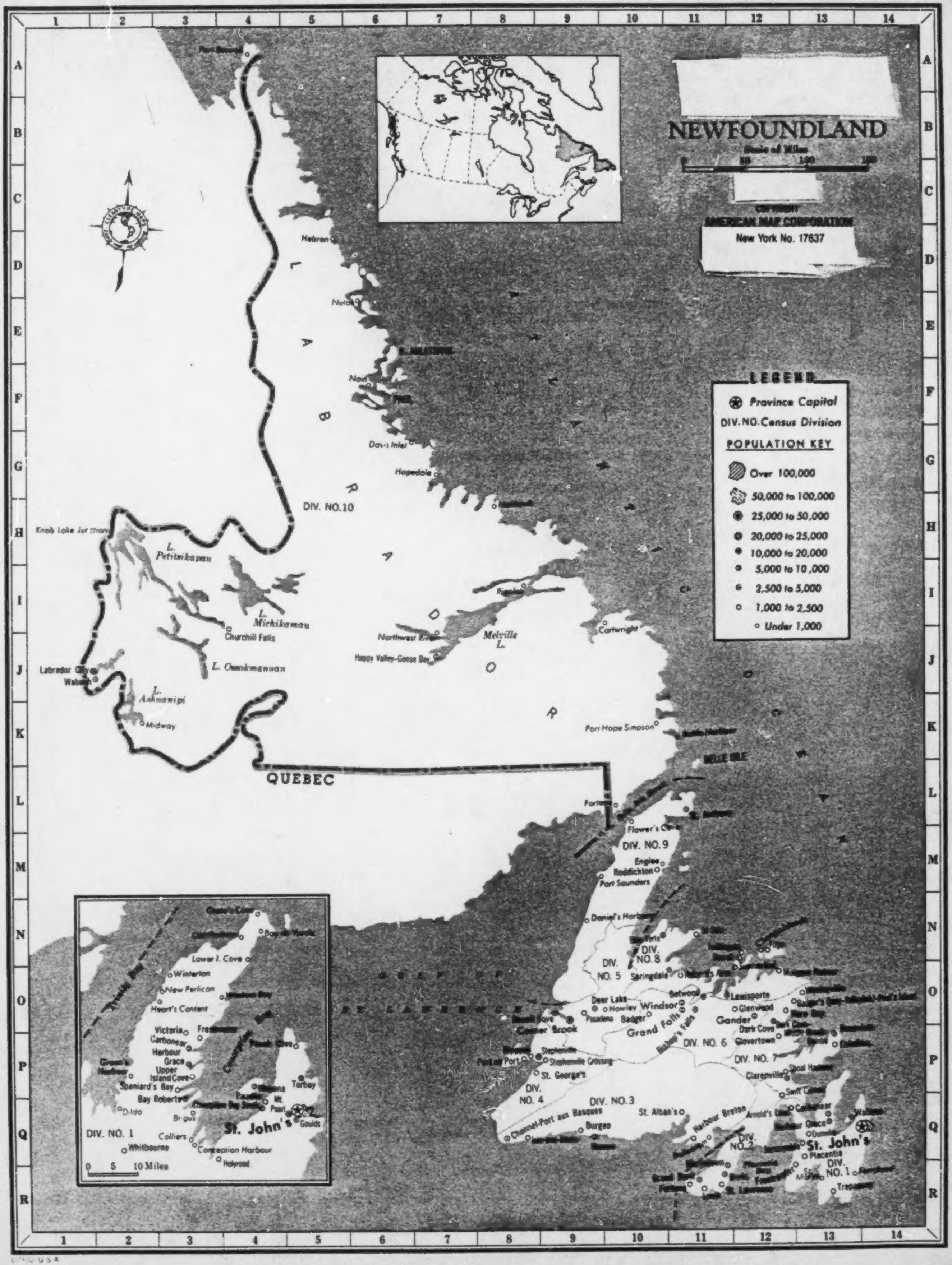


MAPS

PROVINCIAL MAP SERIES


NEWFOUNDLAND
Scale of Miles
0
50
100
150
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New York No. 17637
LEGEND
Province Capital
DIV. NO. Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
LABRADOR
DIV. NO. 10
QUEBEC
Port Burwell
Hebron
Nutak
Nain
Davis Inlet
Hopedale
Knob Lake Junction
L. Petitsikapau
L. Michikamau
Churchill Falls
Northwest River
Happy Valley-Goose Bay
Melville L.
Cartwright
Labrador City
Wabush
L. Ossokmanuan
L. Ashuanipi
Midway
Port Hope Simpson
Forteau
Flower's Cove
DIV. NO. 9
Englee
Roddickton
Port Saunders
Daniel's Harbour
DIV. NO. 8
DIV. NO. 5
Springdale
Betwood
Lewisporte
Deer Lake
Howley
Windsor
Pasadena
Badger
Corner Brook
Grand Falls
Bishop's Falls
Glenwood
Gander
Dark Cove
Glovertown
DIV. NO. 6
DIV. NO. 7
Stephenville
Port au Port
Stephenville Crossing
St. George's
DIV. NO. 4
DIV. NO. 3
St. Alban's
Channel-Port aux Basques
Burgeo
Harbour Breton
Arnold's Cove
Clarenville
Shoal Harbour
Swift Current
Carbonear
Harbour Grace
DIV. NO. 2
St. John's
Placentia
DIV. NO. 1
St. Mary's
Trepassey
St. Lawrence
Fortune
Grand Bank
Marystown
Wabana
GULF OF ST. LAWRENCE
Grates Cove
Bay de Verde
Lower I. Cove
Winterton
New Perlican
Heart's Content
Victoria
Carbonear
Harbour Grace
Upper Island Cove
Spaniard's Bay
Bay Roberts
Dildo
Brigus
Colliers
Whitbourne
Conception Harbour
Holyrood
Torbay
Portugal Cove
Paradise
Mt. Pearl
Goulds
Conception Bay South
Trinity Bay
DIV. NO. 1
0
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10 Miles
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12
13
14

NEWFOUNDLAND INDEX

CENSUS DIVISIONS

(10 Divisions)

No. of Division	Population	Location on Map
1	214,378	R-13
2	27,320	Q-12
3	24,516	Q-10
4	28,350	P-8
5	44,879	O-9
6	40,089	P-11
7	40,576	P-12
8	50,690	N-10
9	23,140	M-10
10	28,166	H-5
TOTAL	522,104	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map.

Badger, Division 6, 1,187	O-10
Baie Verte, Division 8, 2,397	N-10
Bay Bulls, Division 1, 1,011	Q-14
Bay Roberts, Division 1, 3,702	Q-3
Benoit's Cove, Division 5, 1,187	O-9
Bishop's Falls, Division 6, 4,133	O-11
Blackhead Road, Division 1, 1,672	Q-14
Bonavista, Division 7, 4,215	P-13
Botwood, Division 6, 4,115	O-11
Buchans, Division 6, 1,907	P-10
Burgeo, Division 3, 2,226	Q-9
Burin, Division 2, 2,586	R-11
Carbonear, Division 1, 4,732	Q-13
Catalina, Division 7, 1,131	P-13
Channel-Port aux Basques, Division 3, 5,942	Q-8
Churchill Falls, Division 10, 2,375	I-4
Clarenville, Division 7, 2,193	P-12
Corner Brook, Division 5, 26,309	O-9
Dark Cove, Division 7, 1,190	O-12
Deer Lake, Division 5, 4,421	O-9
Dunville, Division 1, 1,742	Q-13
Englee, Division 9, 1,050	M-10
Fogo, Division 8, 1,155	N-12
Fortune, Division 2, 2,164	R-11
Freshwater, Division 1, 1,562	P-13
Gander, Division 6, 7,748	O-12
Glovertown, Division 7, 1,915	P-12
Grand Bank, Division 2, 3,476	R-11
Grand Falls, Division 6, 7,677	O-11
Happy Valley, Division 10, 4,937	J-7
Harbour Breton, Division 3, 2,196	Q-11
Harbour Grace, Division 1, 2,771	Q-13
Hare Bay, Division 7, 1,485	O-12
Holyrood, Division 1, 1,282	Q-3
Jerseyside, Division 1, 1,061	Q-13
Kelligrews, Division 1, 2,046	Q-4
Kilbride, Division 1, 2,148	Q-5
Kippens, Division 4, 1,383	P-8
Labrador City, Division 10, 7,622	J-2
Lawn, Division 2, 1,000	R-11
Lewisporte, Division 8, 3,175	O-11
Long Pond, Division 1, 1,758	Q-4
Manuels, Division 1, 1,006	Q-4
Marystown, Division 2, 4,960	R-11
Mount Pearl, Division 1, 7,211	Q-5
Norris Arm, Division 6, 1,191	O-11
Placentia, Division 1, 2,211	Q-13
Port au Port, Division 4, 1,125	P-8
Portugal Cove, Division 1, 1,411	P-4
Pouch Cove, Division 1, 1,483	P-5
Ramea, Division 3, 1,208	Q-9
Robert's Arm, Division 8, 1,044	O-11
Roddickton, Division 9, 1,239	M-10
St. Alban's, Division 3, 1,941	Q-11
St. Anthony, Division 9, 2,593	L-11
St. George's, Division 4, 2,082	P-8
St. John's, Division 1, 88,102	Q-14
St. Lawrence, Division 2, 2,173	R-11
Spaniard's Bay, Division 1, 1,764	P-3
Springdale, Division 8, 3,224	O-11
Stephenville, Division 4, 7,770	P-8
Stephenville Crossing, Division 4, 2,129	P-9
Torbay, Division 1, 2,090	P-5
Trepassey, Division 1, 1,443	R-13
Twillingate, Division 8, 1,437	N-12
Upper Island Cove, Division 1, 1,819	P-3
Victoria, Division 1, 1,601	P-3
Wabana, Division 1, 5,421	Q-13
Wabush, Division 10, 3,387	J-2
Wesleyville, Division 7, 1,142	O-13
Whitbourne, Division 1, 1,235	Q-2
Windsor, Division 6, 6,644	O-11

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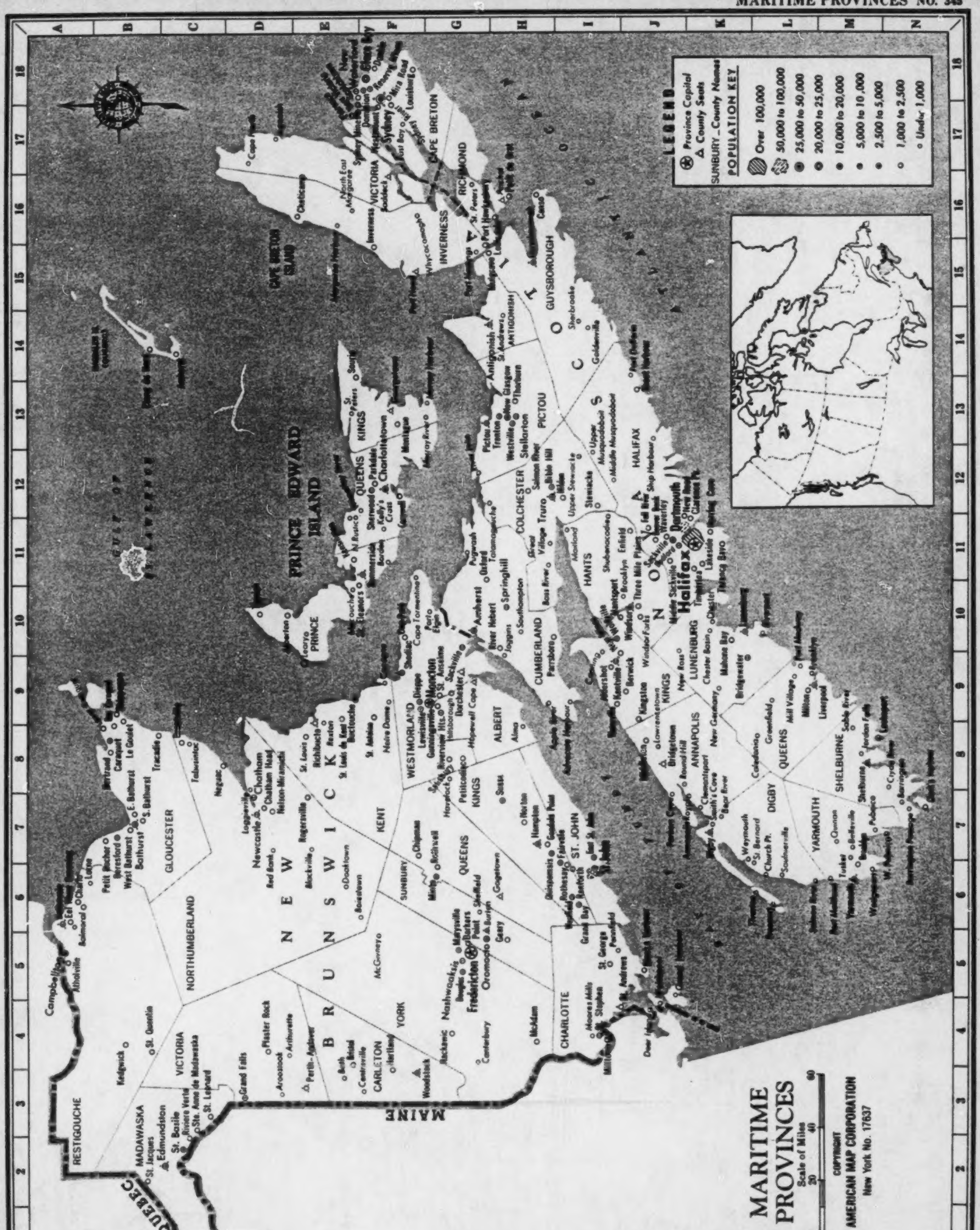
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△ County Seats
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Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
NEW BRUNSWICK
NOVA SCOTIA
PRINCE EDWARD ISLAND
CAPE BRETON ISLAND
GULF OF ST. LAWRENCE
QUEBEC
MAINE
RESTIGOUCHE
MADAWASKA
VICTORIA
NORTHUMBERLAND
GLOUCESTER
CARLETON
YORK
SUNBURY
QUEENS
KENT
WESTMORLAND
ALBERT
KINGS
ST. JOHN
CHARLOTTE
PRINCE
CUMBERLAND
COLCHESTER
PICTOU
ANTIGONISH
GUYSBOROUGH
HALIFAX
HANTS
LUNENBURG
ANNAPOLIS
DIGBY
YARMOUTH
SHELBURNE
INVERNESS
RICHMOND
CAPE BRETON
Fredericton
Moncton
Halifax
Dartmouth
Sydney
Charlottetown
Saint John
Truro
Campbellton
Bathurst
Newcastle
Chatham
Woodstock
Edmundston
Amherst
Springhill
Yarmouth
Windsor
Kentville
Summerside
New Glasgow
Glace Bay
A B C D E F G H I J K L M N
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18
LITHO U.S.A.

NEW BRUNSWICK

COUNTIES

(15 Counties)

Name of County	Population	Location on Map
ALBERT	16,307	H-8
CARLETON	24,428	F-3
CHARLOTTE	24,551	I-4
GLOUCESTER	74,752	C-7
KENT	24,901	F-7
KINGS	33,285	G-7
MADAWASKA	34,976	B-2
NORTHUMBERLAND	51,561	C-5
QUEENS	12,486	G-6
RESTIGOUCHE	41,289	A-2
ST. JOHN	92,162	I-7
SUNBURY	21,268	F-6
VICTORIA	19,796	C-4
WESTMORLAND	98,669	F-8
YORK	64,126	F-4
TOTAL	634,557	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Atholville, Restigouche, 2,108	A-5
Barkers Pt., York, 1,882	G-5
Bathurst, Gloucester, 16,674	B-7
Beresford, Gloucester, 2,325	B-7
Bertrand, Gloucester, 1,094	B-8
Blacks Harbour, Charlotte, 1,771	J-5
Brantville, Northumberland, 1,072	C-8
Buctouche, Kent, 1,964	E-9
Campbellton, Restigouche, 10,335	A-5
Cap-Pele, Westmorland, 2,081	F-10
Caraquet, Gloucester, 3,441	B-8
Charlo, Restigouche, 1,621	A-6
Chatham, Northumberland, 7,833	D-7
Chatham Head, Northumberland, 1,440	D-7
Chipman, Queens, 1,977	F-7
Dalhousie, Restigouche, 6,255	A-6
Dieppe, Westmorland, 4,277	F-9
Dorchester, Westmorland, 1,199	G-9
Edmundston, Madawaska, 12,365	C-2
Eel River Crossing, Restigouche, 1,075	A-6
Fairvale, Kings, 2,050	I-6
Fredericton, York, 24,254	G-5
Geary, Sunbury, 1,023	H-5
Grand Bay, Kings, 1,066	I-6
Grand Falls, Victoria, 4,516	D-3
Gunningsville, Albert, 1,669	G-9
Hampton, Kings, 1,748	H-7
Hartland, Carleton, 1,009	F-3
Kedgwick, Restigouche, 1,065	B-4
Le Goulet, Gloucester, 1,115	B-9
Lewisville, Westmorland, 3,710	F-9
Lorne, Restigouche, 1,000	A-6
Lower Caraquet, Gloucester, 1,685	B-8
McAdam, York, 2,224	H-4
Marysville, York, 3,872	G-5
Milltown, Charlotte, 1,893	I-4
Minto, Queens, 3,880	G-6
Moncton, Westmorland, 47,891	G-9
Nackawic, York, 1,324	G-4
Nashwaaksis, York, 7,353	G-5
Neguac, Northumberland, 1,498	C-8
Nelson Miramichi, Northumberland, 1,580	D-7
Newcastle, Northumberland, 6,460	D-7
Norton, Kings, 1,149	H-7
Oromocto, Sunbury, 11,472	G-5
Perth-Andover, Victoria, 2,108	E-3
Petitcodiac, Westmorland, 1,562	G-8
Petit Rocher, Gloucester, 1,624	B-7
Plaster Rock, Victoria, 1,331	D-4
Quispamsis, Kings, 2,215	I-7
Renforth, Kings, 1,606	I-6
Richibucto, Kent, 1,850	E-9
Riverview Heights, Albert, 6,525	G-9
Riviere Verte, Madawaska, 1,657	C-2
Rogersville, Northumberland, 1,077	E-7
Rothesay, Kings, 1,038	I-7
Sackville, Westmoreland, 3,180	G-10
St. Andrews, Charlotte, 1,812	I-4
Ste. Anne de Madawaska, Madawaska, 1,253	C-3
St. Anselme, Westmorland, 1,150	G-9
St. Basile, Madawaska, 3,085	C-2
St. Jacques, Madawaska, 1,072	B-2
St. John, St. John, 89,039	I-6
St. Leonard, Madawaska, 1,478	C-3
St. Quentin, Restigouche, 2,093	B-4
St. Stephen, Charlotte, 3,409	I-4
Salisbury, Westmorland, 1,070	G-8
Shediac, Westmorland, 2,203	F-9
Shippegan, Gloucester, 2,043	B-9
Sussex, Kings, 3,942	H-7
Tracadie, Gloucester, 2,222	B-8
Woodstock, Carleton, 4,846	F-3

NOVA SCOTIA

COUNTIES

(18 Counties)

Name of County	Population	Location on Map
ANNAPOLIS	21,841	K-8
ANTIGONISH	16,814	H-14
CAPE BRETON	129,075	G-17
COLCHESTER	37,735	H-11
CUMBERLAND	35,160	H-9
DIGBY	20,349	L-7
GUYSBOROUGH	12,864	H-15
HALIFAX	261,461	J-12
HANTS	28,935	I-11
INVERNESS	20,375	G-15
KINGS	44,975	J-9
LUNENBURG	38,422	K-9
PICTOU	46,104	H-13
QUEENS	12,950	L-8
RICHMOND	12,734	G-16
SHELBURNE	16,661	M-8
VICTORIA	7,823	F-16
YARMOUTH	24,682	L-7
TOTAL	788,960	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Aldershot, Kings, 1,729	I-9
Amherst, Cumberland, 9,966	G-10
Antigonish, Antigonish, 5,489	G-14
Berwick, Kings, 1,412	J-9
Bible Hill, Colchester, 3,505	H-12
Bridgetown, Annapolis, 1,039	J-8
Bridgewater, Lunenburg, 5,231	K-9
Brooklyn, Queens, 1,253	L-9
Canso, Guysborough, 1,209	H-16
Chester, Lunenburg, 1,031	K-10
Chéticamp, Inverness, 1,061	E-16
Clark's Harbour, Shelburne, 1,082	N-7
Dartmouth, Halifax, 64,770	J-11
Digby, Digby, 2,363	K-7
Dominion, Cape Breton, 2,879	F-18
Enfield, Hants, 1,056	J-11
Florence, Cape Breton, 1,958	E-17
Glace Bay, Cape Breton, 22,440	F-18
Halifax, Halifax, 122,035	K-11
Hantsport, Hants, 1,447	I-10
Herring Cove, Halifax, 1,487	K-11
Inverness, Inverness, 1,846	F-15
Kentville, Kings, 5,198	I-9
Kingston, Kings, 1,429	J-9
Lakeside, Halifax, 1,687	K-11
Liverpool, Queens, 3,654	L-9
Lockeport, Shelburne, 1,208	M-8
Louisburg, Cape Breton, 1,582	F-18
Louisdale, Richmond, 1,036	H-16
Lunenburg, Lunenburg, 3,215	K-10
Mahone Bay, Lunenburg, 1,333	K-10
Middleton, Annapolis, 1,870	J-8
Milton, Queens, 1,854	L-9
Mira Road, Cape Breton, 1,503	F-18
Mulgrave, Guysborough, 1,196	G-15
New Glasgow, Pictou, 10,849	H-13
New Minas, Kings, 1,503	I-9
New Road, Halifax, 1,333	J-12
New Victoria, Cape Breton, 1,377	E-18
New Waterford, Cape Breton, 9,579	E-18
North Sydney, Cape Breton, 8,604	F-17
Oxford, Cumberland, 1,473	G-11
Parrsboro, Cumberland, 1,807	H-10
Petit de Grat, Richmond, 1,032	H-16
Pictou, Pictou, 4,250	G-13
Port Hawkesbury, Inverness, 3,372	G-15
Reserve Mines, Cape Breton, 2,529	F-18
Sackville, Halifax, 5,701	J-11
Salmon River, Colchester, 1,441	H-12
Scotchtown, Cape Breton, 2,027	E-18
Sheet Harbor, Halifax, 1,062	J-13
Shelburne, Shelburne, 2,689	M-8
South Bar, Cape Breton, 1,031	F-18
Springhill, Cumberland, 5,262	H-10
Stellarton, Pictou, 5,357	H-13
Stewiacke, Colchester, 1,040	I-12
Sydney, Cape Breton, 33,230	F-18
Sydney Mines, Cape Breton, 8,991	F-17
Sydney River, Cape Breton, 2,009	F-17
Terence Bay, Halifax, 1,134	K-11
Thorburn, Pictou, 1,019	H-13
Three Mile Plains, Hants, 1,163	J-10
Timberlea, Halifax, 1,770	K-11
Trenton, Pictou, 3,331	H-13
Truro, Colchester, 13,047	H-12
Waverley, Halifax, 1,419	J-11
Westmount, Cape Breton, 1,790	F-17
Westville, Pictou, 3,898	H-13
Windsor, Hants, 3,775	J-10
Wolfville, Kings, 2,861	I-10
Yarmouth, Yarmouth, 8,516	M-6

PRINCE EDWARD I.

COUNTIES

(3 Counties)

Name of County	Population	Location on Map
KINGS	18,424	F-13
PRINCE	42,082	E-10
QUEENS	51,135	F-12
TOTAL	111,641	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Charlottetown, Queens, 19,133	F-12
Kensington, Prince, 1,086	E-11
Montague, Kings, 1,608	F-13
Parkdale, Queens, 2,313	F-12
St. Eleanor's, Prince, 1,621	E-10
Sherwood, Queens, 3,807	F-12
Souris, Kings, 1,393	E-14
Summerside, Prince, 9,349	F-11
Tignish, Prince, 1,060	D-10

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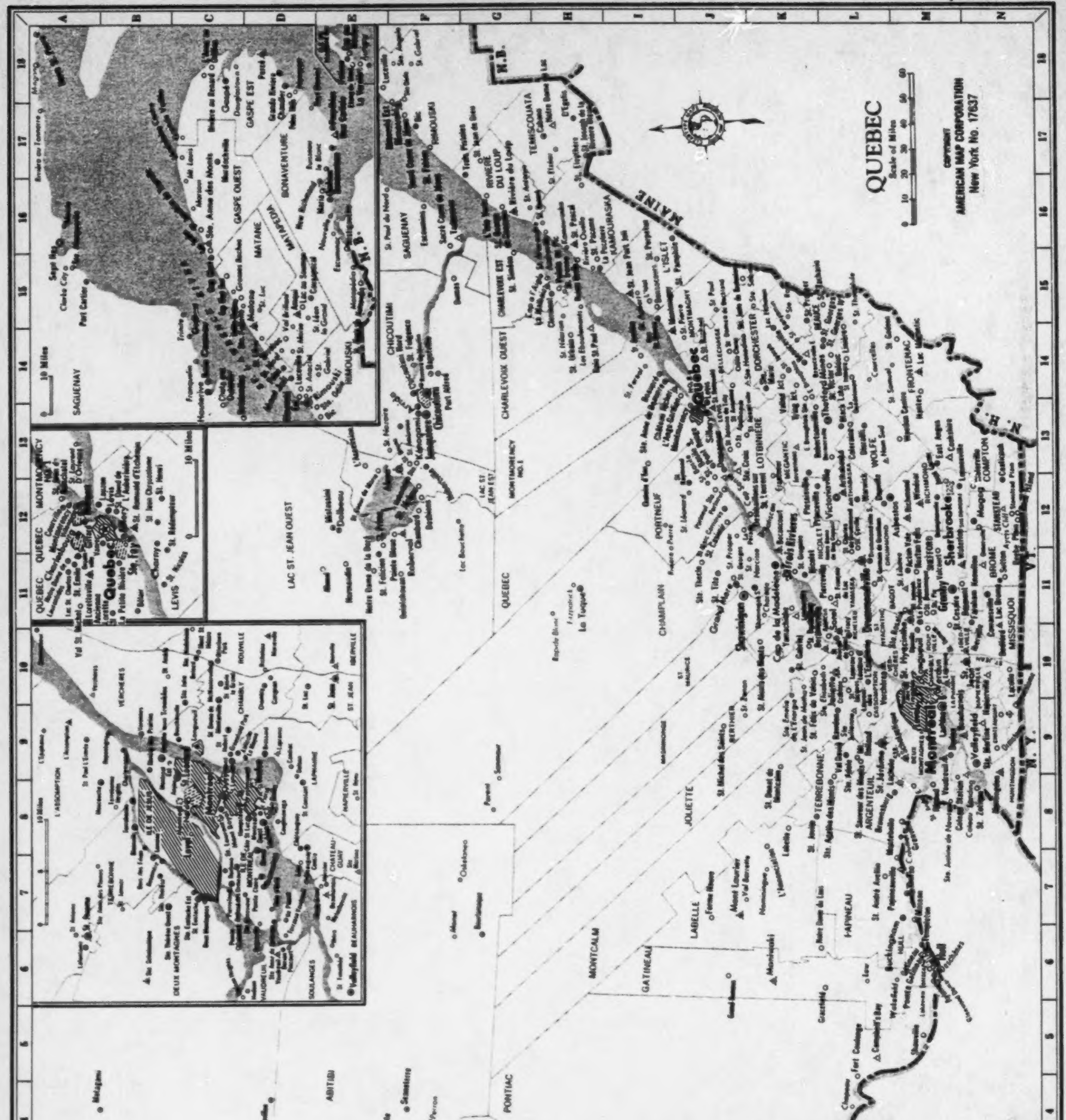
QUEBEC
Scale of Miles
0 10 20 30 40 50 60
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20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
ONTARIO
MAINE
N.B.
N.H.
VT.
N.Y.
Quebec
Montreal
Sherbrooke
Trois Rivieres
Hull
Chicoutimi
Rimouski
ABITIBI
TEMISCAMINGUE
PONTIAC
GATINEAU
LABELLE
MONTCALM
JOLIETTE
CHAMPLAIN
PORTNEUF
LAC ST. JEAN OUEST
SAGUENAY
GASPE OUEST
GASPE EST
BONAVENTURE
MATANE
MATAPEDIA
RIMOUSKI
TEMISCOUATA
KAMOURASKA
L'ISLET
DORCHESTER
BEAUCE
FRONTENAC
WOLFE
COMPTON
STANSTEAD
BROME
MISSISQUOI
LOTBINIERE
ARGENTEUIL
TERREBONNE
PAPINEAU
DEUX MONTAGNES
VERCHERES
L'ASSOMPTION
CHAMBLY
ROUVILLE
IBERVILLE
ST. JEAN
LAPRAIRIE
CHATEAUGUAY
SOULANGES
VAUDREUIL
BEAUHARNOIS
MONTMORENCY
LEVIS
A B C D E F G H I J K L M N
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

COUNTIES

(74 Counties)

Name of County	Population	Location on Map
ABITIBI	112,244	E-5
ABITIBI TERRIT.	21,308	B-3
MISTASSINI TERRIT.	2,702	●
ARGENTEUIL	31,319	L-8
ARTHABASKA	51,524	L-12
BAGOT	23,591	L-11
BEAUCE	63,960	L-14
BEAUHARNOIS	52,137	E-7
BELLECHASSE	23,517	J-14
BERTHIER	27,288	J-9
BONAVENTURE	41,701	D-17
BROME	15,301	N-11
CHAMBLY	231,590	M-10
CHAMPLAIN	113,150	I-11
CHARLEVOIX EST	16,780	G-15
CHARLEVOIX OUEST	13,650	G-14
CHATEAUGUAY	53,737	N-9
CHICOUTIMI	163,348	F-15
COMPTON	21,367	N-13
DEUX MONTAGNES	62,369	M-9
DORCHESTER	32,473	K-14
DRUMMOND	64,144	L-11
FRONTENAC	27,293	M-14
GASPE EST	41,727	D-17
GASPE OUEST	18,754	C-16
GATINEAU	55,729	I-6
HULL	109,946	M-6
HUNTINGDON	15,358	N-8
IBERVILLE	20,400	N-10
ILE-DE-MONTREAL ET ILE-JESUS	2,187,153	C-8
ILES-DE-LA-MADELEINE	13,303	E-18
JOLIETTE	52,088	J-9
KAMOURASKA	26,264	I-16
LABELLE	30,582	J-7
LAC ST. JEAN EST	45,220	G-13
LAC ST. JEAN OUEST	57,074	D-12
LA PRAIRIE	61,891	M-10
L'ASSOMPTION	62,198	L-9
LEVIS	62,776	J-13
L'ISLET	23,187	I-15
LOTBINIERE	27,373	K-13
MASKINONGE	21,257	I-9
MATANE	30,261	D-16
MATAPEDIA	26,856	D-16
MEGANTIC	58,020	K-13
MISSISQUOI	33,935	N-10
MONTCALM	21,546	H-8
MONTMAGNY	26,307	J-15
MONTMORENCY NO. 1	20,401	G-12
MONTMORENCY NO. 2 (ILE DE ORLEANS)	5,435	J-14
NAPIERVILLE	12,067	N-10
NICOLET	30,004	K-12
PAPINEAU	31,793	L-7
PONTIAC	19,570	G-4
PORTNEUF	51,540	I-12
QUEBEC	423,162	G-11
RICHELIEU	47,093	L-10
RICHMOND	41,044	M-12
RIMOUSKI	64,263	F-17
RIVIERE DU LOUP	39,486	G-17
ROUVILLE	31,759	M-10
SAGUENAY	111,272	F-16
NOVEAU - QUEBEC	10,002	
ST. HYACINTHE	50,494	L-11
ST. JEAN	46,892	N-10
ST. MAURICE	108,366	J-10
SHEFFORD	62,361	M-11
SHERBROOKE	101,470	M-12
SOULANGES	11,449	D-6
STANSTEAD	38,268	N-12
TEMISCAMINGUE	54,656	G-3
TEMISCOUATA	23,189	H-17
TERREBONNE	139,945	K-8
VAUDREUIL	36,593	D-6
VERCHERES	35,273	L-10
WOLFE	16,197	L-13
YAMASKA	15,206	L-11
TOTAL	6,027,764	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Acton Vale, Bagot, 3,564	M-11
Alencon, Berthier, 1,174	L-10
Alma, Lac St. Jean Est, 22,622	E-13
Amos, Abitibi, 6,984	E-3
Amos-Ouest, Abitibi, 1,228	E-3
Amqui, Matapédia, 3,797	D-15
Ancienne Lorette, Quebec, 8,304	B-11
Anjou, Montreal, 33,886	B-8
Arthabaska, Arthabaska, 4,479	L-12
Arvida, Chicoutimi, 18,448	F-13
Asbestos, Richmond, 9,749	L-12
Aylmer, Gatineau, 7,198	M-6
Bagotville, Chicoutimi, 6,041	F-14
Baie Comeau, Saguenay, 12,109	C-14
Baie d'Urfé, Montreal, 3,881	D-7
Baie St. Paul, Charlevoix Ouest, 4,163	H-14
Barraute, Abitibi, 1,288	E-4
Beaconsfield, Montreal, 19,389	D-7
Beauceville, Beauce, 2,098	K-14
Beauceville Est, Beauce, 2,192	K-14
Beauharnois, Beauharnois, 8,121	M-9
Beauport, Québec, 14,681	A-12
Beaupré, Montmorency No. 1, 2,862	I-14
Bécancourt, Nicolet, 8,182	K-11
Bedford, Missisquoi, 2,786	N-11
Beebe Plain, Stanstead, 1,236	N-12
Bélair, Québec, 4,505	B-11
Beloeil, Verchères, 12,274	C-10
Bernierville, Mégantic, 2,415	L-13
Berthierville, Berthier, 4,080	L-10
Betsiamites, Saguenay, 1,574	C-13
Bic, Rimouski, 1,157	F-17
Black Lake, Mégantic, 4,123	L-13
Blainville, Terrebonne, 9,630	B-8
Bois des Filion, Terrebonne, 4,061	B-8
Bolduc, Beauce, 1,496	L-14
Bonaventure, Bonaventure, 1,079	E-17
Boucherville, Chambly, 19,997	C-9
Bromont, Brome, 1,089	M-11
Bromptonville, Richmond, 2,771	M-12
Brossard, Laprairie, 23,452	D-9
Brownsburg, Argenteuil, 3,481	L-8
Buckingham, Papineau, 7,304	M-7
Cabano, Témiscouata, 3,063	H-17
Cadillac, Abitibi, 1,102	F-3
Campbell's Bay, Pontiac, 1,186	L-5
Candiac, Laprairie, 5,185	D-9
Cap aux Meules, Magdalen Is., 1,089	E-18
Cap Chat, Gaspé Ouest, 3,868	C-15
Cap de la Madeleine, Champlain, 31,463	K-11
Cap St. Ignace, Montmagny, 1,338	I-15
Carignan, Chambly, 3,340	D-10
Caughnawaga, Laprairie, 3,675	D-8
Causapscal, Matapédia, 2,965	D-15
Chambly, Chambly, 11,469	D-10
Chambord, L., Lac St. Jean Ouest, 1,106	F-12
Chandler, Gaspé Est, 3,843	D-18
Chapais, Abitibi Terr., 2,814	●
Charlemagne, L'Assomption, 4,111	B-9
Charlesbourg, Québec, 33,443	A-12
Charny, Lévis, 5,175	B-12
Châteauguay, Châteauguay, 15,797	D-8
Châteauguay Centre, Châteauguay, 17,942	D-8
Château Richer, Montmorency No. 1, 3,111	I-14
Chibougamau, Abitibi Territ., 9,701	●
Chicoutimi, Chicoutimi, 33,893	F-14
Chicoutimi Nord, Chicoutimi, 14,086	F-14
Chute aux Outardes, Saguenay, 1,980	C-13
Clermont, Charlevoix Est, 3,386	H-15
Coaticook, Stanstead, 6,569	N-12
Coleraine, Mégantic, 1,474	L-13
Contrecoeur, Verchères, 2,693	A-10
Cookshire, Compton, 1,484	M-13
Côte St. Luc, Montreal, 24,375	C-8
Coteau Station, Soulanges, 1,032	M-8
Courville, Québec, 6,222	A-12
Cowansville, Missisquoi, 11,920	N-11
Crabtree, Joliette, 1,706	L-10
D'Egelis, Témiscouata, 3,046	H-17
Danville, Richmond, 2,566	L-12
Delson, Laprairie, 2,941	D-9
Desbiens, Lac St. Jean. Est, 2,941	F-12
Deschaillons sur St. Laurent, Lotbinière, 1,176	K-12
Deschênes, Gatineau, 1,808	M-6
Deux Montagnes, Deux Montagnes, 8,631	C-7
Disraeli, Wolfe, 3,384	L-13
Dolbeau, Lac St. Jean Ouest, 7,388	E-12
Dollard des Ormeaux, Montreal, 25,217	C-7
Donnacona, Portneuf, 5,940	J-13
Dorion, Vaudreuil, 6,209	D-6
Dorval, Montreal, 20,469	D-8
Douville, St. Hyacinthe, 3,267	N-10
Drummondville, Drummond, 31,813	L-11
Drummondville Sud, Drummond, 8,989	L-11
East Angus, Compton, 4,715	M-13
East Broughton, Beauce, 1,380	K-14
East Broughton Station, Beauce, 1,127	K-14
Escoumins, Saguenay, 1,968	F-16
Etang du Nord, Magdalen Is., 1,070	E-18
Farnham, Missisquoi, 6,496	N-11
Fatima, Magdalen Is., 1,230	E-18
Ferme Neuve, Labelle, 1,990	J-7
Forestville, Saguenay, 1,808	●
Fort Coulonge, Pontiac, 1,784	L-4
Fort George, Saguenay, 1,280	
Francoeur, Lotbinière, 1,186	K-12
Gagnon, Saguenay, 3,787	●
Gaspé, Gaspé East, 17,211	C-18
Gatineau, Hull, 22,321	M-6
Giffard, Québec, 13,135	A-12
Glenwood Domaine, Gatineau, 3,997	M-6
Gracefield, Gatineau, 1,049	L-6
Granby, Shefford, 34,385	M-11
Granby-Nord, Shefford, 1,254	○M-11
Grande Rivière, Gaspé Est, 1,330	D-18
Grand Mère, Champlain, 17,137	J-11
Greenfield Park, Chambly, 15,348	C-9
Grenville, Argenteuil, 1,495	M-8
Hampstead, Montreal, 7,033	C-8
Hauterive, Saguenay, 13,181	C-14
Havre St. Pierre, Saguenay, 2,999	A-18
Hébertville Station, Lac St. Jean Est, 1,163	F-13
Hébertville, Lac St. Jean Est, 1,506	F-13
Hudson, Vaudreuil, 4,345	C-6
Hudson Heights, Vaudreuil, 1,540	C-6
Hull, Hull, 63,580	M-6
Huntingdon, Huntingdon, 3,087	N-8
Iberville, Iberville, 9,331	N-10
Ile Perrot, Vaudreuil, 4,021	D-7
Joliette, Joliette, 20,127	L-10
Jonquière, Chicoutimi, 28,430	F-13
Kénogami, Chicoutimi, 10,970	F-13
Knowlton, Brome, 1,396	N-11
Labelle, Labelle, 1,492	K-8
Lac au Saumon, Matapédia, 1,314	D-15
Lac-Brome, Brome, 4,063	N-11
Lac Etchemin, Dorchester, 2,789	K-14
Lachine, Montreal, 44,423	M-9
Lachute, Argenteuil, 11,813	M-8
Lac Mégantic, Frontenac, 6,770	M-14
Lacolle, St. Jean, 1,254	N-10
Lac St. Charles, Quebec, 1,692	A-11
Laflèche, Chambly, 15,113	C-9
Lafontaine, Terrebonne, 2,960	A-8
La Guadeloupe, Frontenac, 1,934	L-14
Lakeview Terrace, Gatineau, 1,170	M-6
La Malbaie, Charlevoix Est, 4,036	H-15
L'Ange-Gardien, Montmorency No. 1, 1,805	J-14
L'Annonciation, Labelle, 2,162	J-8
Lanoraie, Berthier, 1,152	L-10
La Férade, Champlain, 1,123	J-12
La Petite Riviere, Quebec, 4,707	B-12
La Pocatière, Kamouraska, 4,256	H-15
Laprairie, Laprairie, 8,309	M-10
La Providence, St. Hyacinthe, 4,709	M-11
La Salle, Montreal, 72,912	D-8
La Sarre, Abitibi, 5,185	D-1
L'Ascension, Lac St. Jean Est, 1,034	E-13
L'Assomption, L'Assomption, 4,915	A-9
La Tuque, Champlain, 13,099	H-11
Laurentides, L'Assomption, 1,748	L-9
Lauzon, Lévis, 12,809	A-12
Laval, Montreal, 228,010	C-8
Lavaltrie, Berthier, 1,261	L-10
La Verniere, Magdalen Is., 1,145	E-18
Lebel-Sur-Quevillon, Abitibi, 2,936	●
Le Moyne, Chambly, 8,194	C-9
Lennoxville, Sherbrooke, 3,859	M-12
L'Epiphanie, L'Assomption, 2,752	L-10
Léry, Châteauguay, 2,247	D-7
Lévis, Lévis, 16,597	B-12
Liniere, Beauce, 1,120	L-14
L'Isle Verte, Rivière du Loup, 1,360	G-16
L'Islet, L'Islet, 1,195	I-15
Longueuil, Chambly, 97,590	M-10
Loretteville, Québec, 11,644	A-11
Lorraine, Terrebonne, 3,145	B-7
Louiseville, Maskinongé, 4,042	K-11
Louiseville -Est, Maskinonge, 1,576	K-11
Luceville, Rimouski, 1,411	D-14
Macamic, Abitibi, 1,705	E-2
McMasterville, Verchères, 2,518	C-10
Magog, Stanstead, 13,281	N-12
Malartic, Abitibi, 5,347	F-3
Maniwaki, Gatineau, 6,689	K-6
Maple Grove, Beauharnois, 1,708	E-7
Maria, Bonaventure, 1,157	E-16
Marieville, Rouville, 4,563	M-10
Mascouche, L'Assomption, 8,812	A-8
Masson, Papineau, 2,336	M-7
Matagami, Abitibi District, 2,411	A-4
Matane, Matane, 11,841	D-15
Melocheville, Beauharnois, 1,801	E-7
Mercier, Chateauguay, 4,011	E-7
Mistassini, Lac St. Jean Ouest, 2,801	E-12
Montebello, Papineau, 1,295	M-7
Mont Joli, Rimouski, 6,698	D-14
Mont Laurier, Labelle, 8,240	J-7
Montmagny, Montmagny, 12,432	I-14
Montmorency, Québec, 4,949	J-13
Montreal, Montreal, 1,214,352	M-10
Montreal Est, Montreal, 5,076	B-9
Montreal Nord, Montreal, 89,139	C-8
Montreal Ouest, Montreal, 6,368	D-8
Mont Rolland, Terrebonne, 1,933	L-9
Mont Royal, Montreal, 21,561	C-8
Mont St. Hilaire, Rouville, 5,758	C-10
Murdochville, Gaspé Ouest, 2,891	C-17
Napierville, Napierville, 1,987	N-10
New Carlisle, Bonaventure, 1,384	E-17
New Richmond, Bonaventure, 3,957	E-16
Nicolet, Nicolet, 4,714	K-11
Nitro, Beauharnois, 1,827	E-6
Noranda, Témiscamingue, 10,741	F-1
Normandin, Lac St. Jean Ouest, 1,823	E-11
Normétal, Abitibi, 1,851	D-1
Notre Dame de la Doré, Lac St. Jean Ouest, 1,127	E-11
Notre Dame des Laurentides, Québec, 5,080	A-11
Notre-Dame-Des-Prairies, Joliette, 3,541	○L-10
Notre Dame d'Hébertville (See Hébertville)	
Notre-Dame Du Bon Conseil, Drummond, 1,048	L-12
Notre Dame du Lac, Témiscouata, 2,107	H-17
Omerville, Stanstead, 1,102	N-12
Ormstown, Châteauguay, 1,517	N-9
Orsainville, Québec, 12,520	A-11
Otterburn Park, Rouville, 3,512	C-10
Ouiatchouan, Lac St.-Jean Ouest, 1,217	F-11
Outremont, Montreal, 28,552	C-8
Papineauville, Papineau, 1,384	M-7
Paspebiac, Bonaventure, 1,317	E-17
Perce, Gaspe Est, 5,617	D-18
Pierrefonds, Montreal, 33,010	C-7
Pierreville, Yamaska, 1,455	L-11
Pincourt, Vaudreuil, 5,899	D-8
Plessisville, Mégantic, 7,204	K-13
Pointe au Pic, Charlevoix Est, 1,231	H-15
Pointe-aux-Trembles, Montreal, 35,567	B-9
Pointe Bleue, Lac St. Jean Ouest, 1,147	F-12
Pointe Calumet, Deux Montagnes, 2,214	C-6
Pointe Claire, Montreal, 27,303	D-7
Pointe Gatineau, Hull, 15,640	M-6
Pont Rouge, Portneuf, 3,272	J-13
Port Alfred, Chicoutimi, 9,228	F-14
Port Cartier, Saguenay, 3,730	A-15
Portneuf, Portneuf, 1,347	J-12
Portneuf Sta., Portneuf, 1,355	J-12
Price, Matane, 2,740	D-14
Princeville, Arthabaska, 3,829	K-12
Québec, Québec, 186,088	J-13
Rawdon, Montcalm, 2,740	L-9
Repentigny, L'Assomption, 19,520	B-9
Restigouche, Bonaventure, 1,156	E-16
Richelieu, Rouville, 1,777	D-10
Richmond, Richmond, 4,317	M-12
Rigaud, Vaudreuil, 2,138	M-8
Rimouski, Rimouski, 26,887	F-17
Rimouski Est, Rimouski, 2,069	F-17
Rivière au Renard, Gaspé Est, 1,772	C-18
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Rivière du Loup, Rivière du Loup, 12,760	G-16
Rivière du Moulin, Chicoutimi, 4,393	F-14
Robertsonville, Mégantic, 1,294	K-13
Roberval, Lac St. Jean Ouest, 8,330	F-12
Rock Island, Stanstead, 1,341	N-12
Rosemère, Terrebonne, 6,710	B-7
Rouyn, Témiscamingue, 17,821	F-1
Roxboro, Montreal, 7,633	C-7
Roxton Falls, Shefford, 1,139	M-11
Sacré Coeur de Jésus, Saguenay, 1,252	F-16
Ste-Adèle, Terrebonne, 2,581	L-9
St. Agapitville, Lotbinière, 1,493	J-13
Ste. Agathe des Monts, Terrebonne, 5,532	L-8
St. Alexis des Monts., Maskinongé, 1,905	K-10
St. Amable, Vercheres, 1,051	B-10
St. Ambroise, Chicoutimi, 1,629	F-13
St. André Avellin, Papineau, 1,098	L-7
St. André Est, Argenteuil, 1,204	M-8
Ste. Anne de Beaupré, Montmorency No. 1, 1,797	I-14
Ste. Anne de Bellevue, Montreal, 4,976	D-7
Ste. Anne des Monts., Gaspé Ouest, 5,546	C-16
Ste. Anne des Plaines, Terrebonne, 2,093	A-7
St. Anselme, Dorchester, 1,400	J-14
St. Antoine, Terrebonne, 5,831	A-6
St. Antoine de Tilly, Lotbinière, 1,105	J-13
St. Apollinaire, Lotbinière, 1,018	J-13
St. Basile le Grand, Chambly, 4,402	C-10
St. Basile Sud, Portneuf, 1,731	J-12
St. Boniface de Shawinigan, St. Maurice, 2,561	○K-11
St. Bruno, Lac St. Jean Est, 1,276	F-13
St. Bruno de Montarville, Chambly, 15,780	C-9
St. Casimir, Portneuf, 1,239	J-12
St. Césaire, Rouville, 2,279	M-10
St. Charles de Drummond, Drummond, 2,266	L-11
St. Chrysostome, Châteauguay, 1,077	N-9
Ste. Claire, Dorchester, 1,981	J-14
St. Coeur de Marie, Lac St. Jean Est, 1,218	E-13
St. Constant, Laprairie, 4,139	D-8
Ste. Croix, Lotbinière, 1,545	J-13
St. Cyrille, Drummond, 1,125	L-11
*St. Damase, St. Hyacinthe, 1,106	M-11
St. Damien de Buckland, Bellechasse, 1,799	J-14
St. David de L'Auberivière, Lévis, 3,818	B-12
St. Dominique, Bagot, 1,722	M-11
St. Donat de Montcalm, Montcalm, 1,536	K-9
St. Eleuthère, Kamouraska, 1,083	H-16
St. Emile, Québec, 2,845	A-11
St. Eustache, Deux Montagnes, 9,479	C-7
Ste. Eustache-Est., Deux Montagnes, 4,993	C-7
St. Fabien, Rimouski, 1,537	F-17
St. Félicien, Lac St. Jean Ouest, 4,952	E-11
St. Félix de Valois, Joliette, 1,455	K-10
Ste. Foy, Québec, 68,385	B-11
St. Francois Du Lac, Yamaska, 1,001	L-11
St. Gabriel, Berthier, 3,383	K-10
St. Gédéon, Frontenac, 1,174	M-14
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St. Georges, Beauce, 7,554	L-14
St. Georges, Champlain, 2,081	J-11
St. Georges de Cacouna, Riviere Du Loup, 1,001	G-16
St. Georges Ouest, Beauce, 6,000	L-14
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St. Henri, Lévis, 1,160	B-12
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St. Hubert, Chambly, 21,741	C-9
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St. Janvier, Terrebonne, 1,811	B-7
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St. Jean Chrysostome, Lévis, 1,905	B-12
St. Jean de Boischatel, Montmorency No. 1, 1,685	A-12
St. Jean de Dieu, Rivière du Loup, 1,148	G-17
St. Jean Port Joli, L'Islet, 1,795	I-15
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St. Joseph de la Rivière Bleue, Témiscouata, 1,429	H-17
St. Joseph de Sorel, Richelieu, 3,290	L-10
St. Jovite, Terrebonne, 3,132	K-8
Ste. Julie, Vercheres, 1,214	C-10
St. Lambert, Chambly, 18,616	C-9
St. Laurent, Montreal, 62,955	C-8
St. Leonard, Montreal, 52,040	C-8
St. Luc, St. Jean, 4,850	D-10
Ste. Madeleine, St. Hyacinthe, 1,110	C-10
St. Marc des Carrières, Portneuf, 2,650	J-12
Ste. Marie, Beauce, 4,307	K-14
Ste. Martine, Châteauguay, 1,931	N-9
St. Michel des Saints, Berthier, 1,647	J-9
St. Nicolas, Lévis, 1,975	B-12
Ste. Odile, Rimouski, 1,293	F-17
St. Pacôme, Kamouraska, 1,180	H-15
St. Pamphile, L'Islet, 3,542	I-16
St. Pascal, Kamouraska, 2,513	H-16
St. Paul L'Ermite, L'Assomption, 3,165	A-9
St. Perpetue, L'Islet, 1,048	I-15m
St. Pie, Bagot, 1,709	M-11
St. Pierre, Montreal, 6,801	D-8
St. Prime, Lac St. Jean Ouest, 2,360	E-12
St. Prosper, Dorchester, 1,696	K-15
St. Raphaël, Bellechasse, 1,216	J-14
St. Raymond, Portneuf, 4,036	J-12
St. Rédempteur, Lévis, 1,652	B-12
St. Rémi, Napierville, 2,282	E-8
St. Romuald-D'Etchemin, Levis, 8,394	J-13
Ste. Rosalie, Bagot, 2,210	M-11
St. Sauveur des Monts, Terrebonne, 1,848	L-9
Ste. Scholastique, Deux Montagnes, 14,787	M-9
St. Siméon, Charlevoix E., 1,188	G-15
Ste. Thècle, Champlain, 1,725	J-11
Ste. Thérèse, Terrebonne, 17,175	B-7
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St. Zacharie, Beauce, 1,389	L-15
St. Zotique, Soulanges, 1,243	N-8
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Shawinigan South, Champlain, 11,470	K-11
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Sherbrooke, Sherbrooke, 80,711	M-12
Sillery, Québec, 13,932	B-12
Sorel, Richelieu, 19,347	L-10
Stanstead Plain, Stanstead, 1,192	N-12
Sutton, Brome, 1,684	N-11
Tadoussac, Saguenay, 1,010	F-16
Temiscaming, Témiscamingue, 2,428	J-1
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Thetford Mines, Mégantic, 22,003	L-13
Thurso, Papineau, 3,219	M-7
Tracy, Richelieu, 11,842	L-10
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Trois Rivières, St. Maurice, 55,869	K-11
Trois Rivières Ouest, St. Maurice, 8,057	K-11
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Val David, Terrebonne, 1,627	L-8
Val d'Or, Abitibi, 17,421	F-3
Vallée Junction, Beauce, 1,295	K-14
Valleyfield, Beauharnois, 30,173	N-8
Val St. Michel, Québec, 2,050	A-11
Vanier, Québec, 9,717	A-12
Varennes, Verchères, 2,362	B-9
Vaudreuil, Vaudreuil, 3,843	M-9
Verchères, Verchères, 1,840	L-10
Verdun, Montreal, 74,718	M-10
Victoriaville, Arthabaska, 22,047	L-12
Ville Marie, Témiscamingue, 1,995	H-1
Villeneuve, Québec, 4,062	A-12
Warwick, Arthabaska, 2,847	L-12
Waterloo, Shefford, 4,936	M-11
Waterville, Compton, 1,478	N-12
Weedon Centre, Wolfe, 1,429	M-13
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Windsor, Richmond, 6,023	M-12
Yamachiche, St. Maurice, 1,147	K-11

○ Not shown on map due to space limitations.

● Outside of map area shown.

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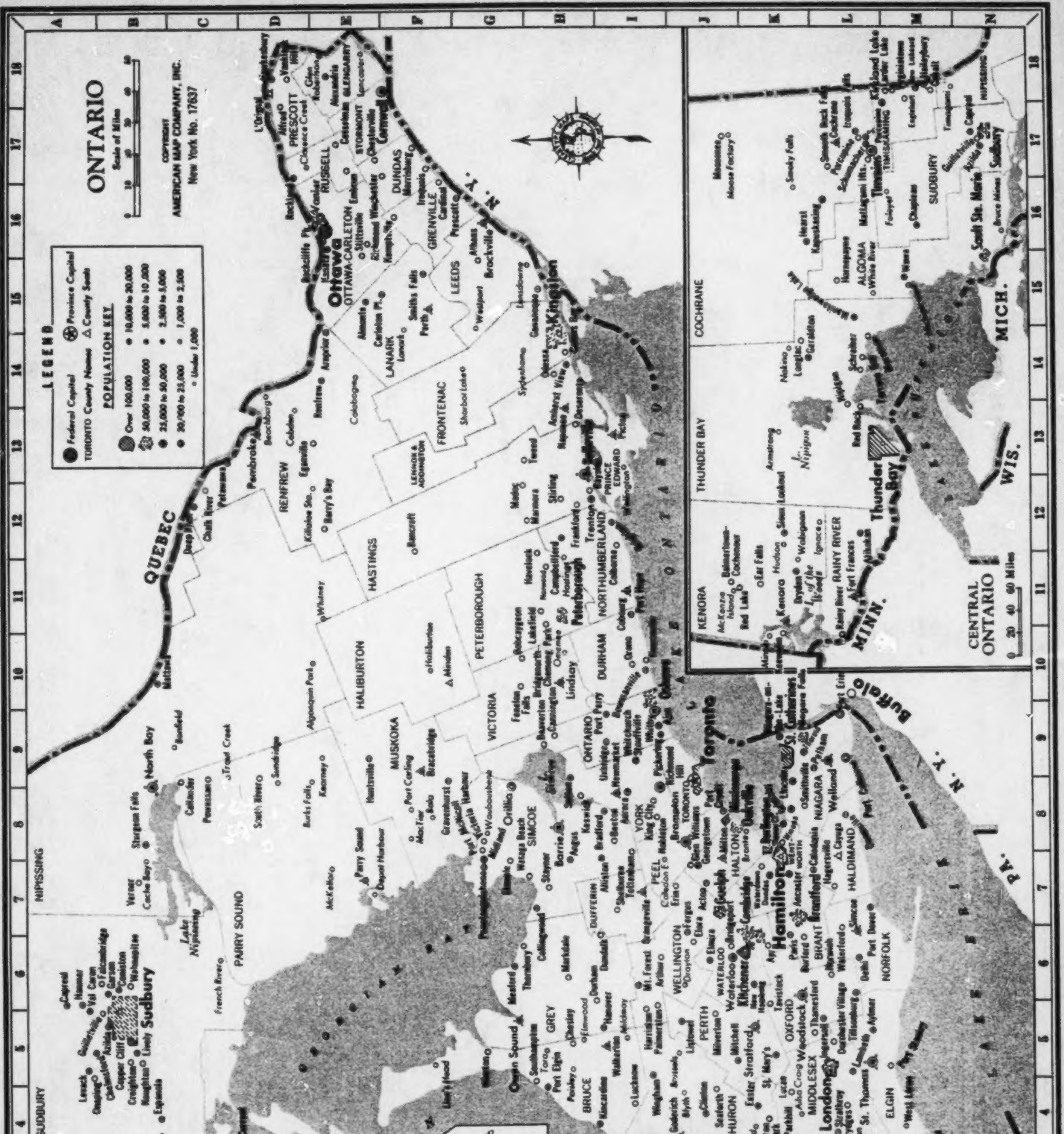
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Scale of Miles
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AMERICAN MAP COMPANY, INC.
New York No. 17637
LEGEND
Federal Capital
Province Capital
TORONTO County Names
△ County Seats
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
QUEBEC
N.Y.
MICH.
PA.
WIS.
MINN.
LAKE HURON
GEORGIAN BAY
LAKE ONTARIO
LAKE ERIE
Ottawa
Toronto
Hamilton
London
Windsor
Kingston
Sudbury
Buffalo
Detroit
CENTRAL ONTARIO
LITHO U.S.A.

COUNTIES

(39 Counties)

Name of County	Population	Location on Map
○ALGOMA	121,973	A-1
BRANT	96,767	L-6
BRUCE	47,385	H-4
●COCHRANE	95,836	J-15
DUFFERIN	21,200	H-7
DUNDAS	17,457	F-17
DURHAM	47,494	I-10
ELGIN	66,608	M-4
ESSEX	306,399	N-2
FRONTENAC	101,692	F-14
GLENGARRY	18,480	E-18
GRENVILLE	24,316	F-16
GREY	66,403	H-5
HALDIMAND	32,673	L-7
HALIBURTON	9,061	E-10
HALTON	190,469	J-7
HASTINGS	99,393	E-12
HURON	52,951	J-4
○KENORA	53,230	J-11
KENT	101,118	M-3
LAMBTON	114,314	L-2
LANARK	42,259	F-14
LEEDS	50,093	G-15
LENNOX & ADDINGTON	28,359	F-13
○MANITOULIN	10,931	D-3
MIDDLESEX	282,014	K-4
●MUSKOKA	31,936	F-9
●NIAGARA	347,328	L-9
○NIPISSING	78,867	A-7
NORFOLK	54,099	L-6
NORTHUMBERLAND	48,162	I-11
ONTARIO	196,257	H-9
●OTTAWA-CARLETON	471,931	E-15
OXFORD	80,349	K-5
○PARRY SOUND	30,244	C-6
PEEL	259,402	I-7
PERTH	62,973	J-5
PETERBOROUGH	87,804	G-10
PRESCOTT	27,832	D-17
PRINCE EDWARD	20,640	I-13
○RAINY RIVER	25,750	L-12
RENFREW	90,875	D-12
RUSSELL	16,287	E-17
SIMCOE	17[illegible],433	H-8
STORMONT	61,302	E-17
○SUDBURY	198,079	A-4
○THUNDER BAY	145,390	J-13
○TIMISKAMING	46,485	M-17
●TORONTO	2,086,017	J-9
VICTORIA	34,242	G-9
WATERLOO	254,037	J-6
WELLINGTON	108,581	J-6
WENTWORTH	401,883	K-7
●YORK	166,060	I-8
TOTAL	7,703,106	

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CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Acton, Halton, 5,031	J-7
Ajax, Ontario, 12,515	I-9
Alexandria, Glengarry, 3,240	E-18
Alfred, Prescott, 1,230	D-17
Alliston, Simcoe, 3,176	I-7
Almonte, Lanark, 3,696	E-15
Amherstburg, Essex, 5,169	N-1
Amherst View, Lennox & Addington, 3,121	H-14
Ancaster, Wentworth, 15,326	K-7
Angus, Simcoe, 3,174	H-7
Arnprior, Renfrew, 6,016	E-14
Arthur, Wellington, 1,414	I-6
Athens, Leeds, 1,071	G-15
Atikokan, Rainy River, 6,007	L-12
Aurora, York, 13,614	I-8
Aylmer, Elgin, 4,755	L-5
Ayr, Waterloo, 1,272	K-6
Azilda, Sudbury, 3,790	B-5
Bancroft, Hastings, 2,276	F-12
Barrie, Simcoe, 27,676	H-8
Barry's Bay, Renfrew, 1,432	E-12
Bayside, Hastings, 1,732	H-12
Beaverton, Ontario, 1,485	H-9
Beeton, Simcoe, 1,061	I-8
Belle River, Essex, 2,877	N-1
Belleville, Hastings, 35,128	H-13
Blenheim, Kent, 3,490	M-3
Blind River, Algoma, 3,450	B-2
Bobcaygeon, Victoria, 1,510	G-10
Bolton, Peel, 2,984	H-1
Bowmanville, Durham, 8,947	I-10
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Brampton, Peel, 41,211	J-8
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Perth, Lanark, 5,537	F-15
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Port McNicoll, Simcoe, 1,450	G-8
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Port Stanley, Elgin, 1,725	M-5
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Puce Emeryville Area, Essex, 1,719	N-1
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Red Lake, Kenora, 2,155	J-11
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Renfrew, Renfrew, 9,173	E-14
Richmond, Ottawa-Carleton, 2,122	E-16
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Rockland, Russell, 3,649	D-17
Rodney, Elgin, 1,016	M-4
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Seaforth, Huron, 2,134	J-4
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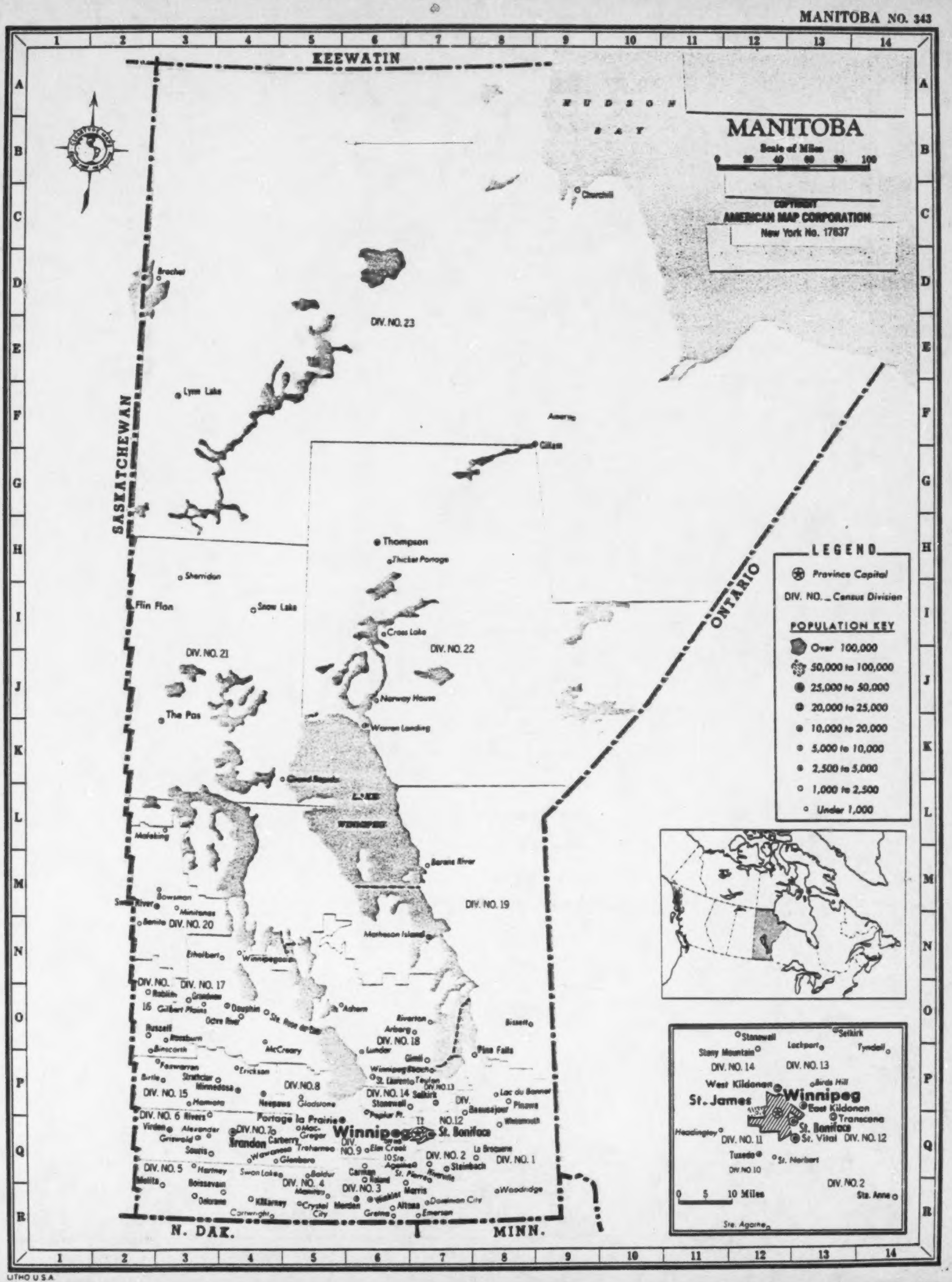
MANITOBA
Scale of Miles
0 20 40 60 80 100
COPYRIGHT
AMERICAN MAP CORPORATION
New York No. 17637
KEEWATIN
HUDSON BAY
SASKATCHEWAN
ONTARIO
N. DAK.
MINN.
LEGEND
Province Capital
DIV. NO. _ Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
Churchill
Brochet
Lynn Lake
DIV. NO. 23
Gillam
Thompson
Thicket Portage
Sherridon
Flin Flon
Snow Lake
Cross Lake
DIV. NO. 21
DIV. NO. 22
The Pas
Norway House
Warren Landing
Grand Rapids
LAKE WINNIPEG
Mafeking
Berens River
Bowsman
Swan River
Minitonas
Benito
DIV. NO. 20
DIV. NO. 19
Matheson Island
Ethelbert
Winnipegosis
DIV. NO. 16
DIV. NO. 17
Roblin
Grandview
Gilbert Plains
Dauphin
Ste. Rose du Lac
Ochre River
Ashern
Bissett
Russell
Riverton
Arborg
DIV. NO. 18
Binscarth
McCreary
Lundar
Pine Falls
Gimli
Foxwarren
Erickson
Winnipeg Beach
Birtle
Strathclair
Minnedosa
St. Laurent
Teulon
DIV. NO. 15
DIV. NO. 8
DIV. NO. 14
Selkirk
DIV. NO. 13
Lac du Bonnet
Hamiota
Neepawa
Gladstone
Stonewall
Beausejour
Pinawa
DIV. NO. 6
Rivers
Portage la Prairie
Poplar Pt.
DIV. NO. 12
Whitemouth
Virden
Alexander
DIV. NO. 7
MacGregor
Winnipeg
St. Boniface
Griswold
Brandon
Carberry
DIV. NO. 9
DIV. NO. 11
Souris
Wawanesa
Treherne
Elm Creek
La Broquerie
DIV. NO. 5
Hartney
Glenboro
Ste. Agathe
DIV. NO. 2
Steinbach
DIV. NO. 1
Melita
Boissevain
Swan Lake
Baldur
DIV. NO. 4
Carman
Roland
St. Pierre
Niverville
Manitou
DIV. NO. 3
Morris
Woodridge
Deloraine
Killarney
Crystal City
Morden
Winkler
Altona
Dominion City
Cartwright
Gretna
Emerson
Stonewall
Selkirk
Stony Mountain
Lockport
Tyndall
DIV. NO. 14
DIV. NO. 13
West Kildonan
Birds Hill
St. James
Winnipeg
East Kildonan
Transcona
St. Boniface
Headingley
DIV. NO. 11
St. Vital
DIV. NO. 12
Tuxedo
St. Norbert
DIV. NO. 10
DIV. NO. 2
0 5 10 Miles
Ste. Anne
Ste. Agathe
1 2 3 4 5 6 7 8 9 10 11 12 13 14
A B C D E F G H I J K L M N O P Q R

LITHO U.S.A.

MANITOBA INDEX

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CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map.

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For explanation of this listing see General Introduction Page 111.

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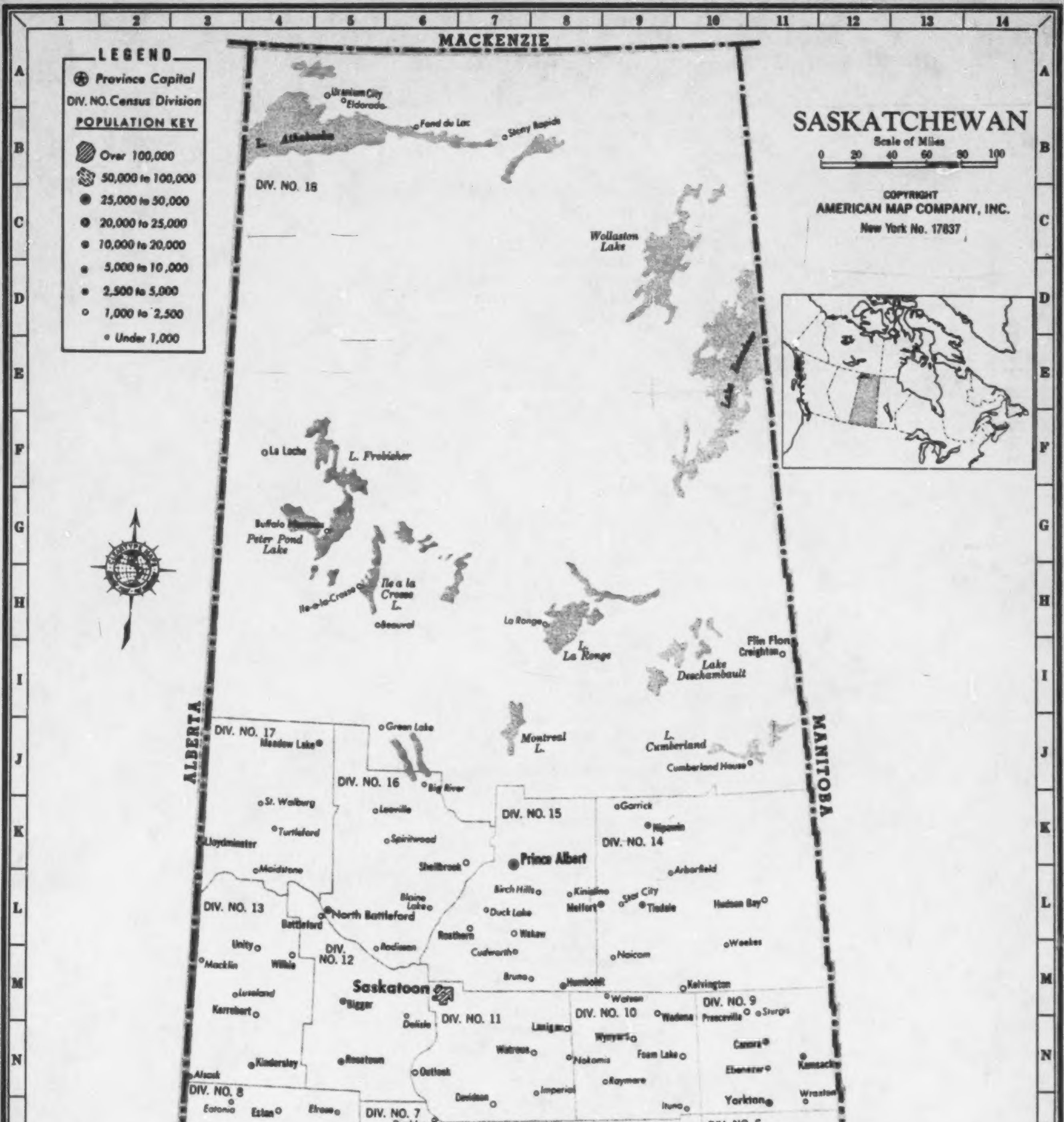
MACKENZIE
LEGEND
Province Capital
DIV. NO. Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
SASKATCHEWAN
Scale of Miles
0 20 40 60 80 100
COPYRIGHT
AMERICAN MAP COMPANY, INC.
New York No. 17837
Uranium City
Eldorado
L. Athabaska
Fond du Lac
Stony Rapids
DIV. NO. 18
Wollaston Lake
La Loche
L. Frobisher
Buffalo Narrows
Peter Pond Lake
Ile-a-la-Crosse
Ile a la Crosse L.
Beauval
La Ronge
L. La Ronge
Flin Flon
Creighton
Lake Deschambault
ALBERTA
MANITOBA
DIV. NO. 17
Meadow Lake
Green Lake
Montreal L.
L. Cumberland
Cumberland House
DIV. NO. 16
Big River
St. Walburg
Leoville
Turtleford
Spiritwood
Lloydminster
DIV. NO. 15
Garrick
Nipawin
DIV. NO. 14
Prince Albert
Shellbrook
Maidstone
Arborfield
Birch Hills
Kinistino
Star City
Melfort
Tisdale
Hudson Bay
Blaine Lake
Duck Lake
DIV. NO. 13
North Battleford
Battleford
Rosthern
Wakaw
Unity
Radisson
Cudworth
Macklin
Wilkie
DIV. NO. 12
Naicam
Weekes
Bruno
Humboldt
Kelvington
Luseland
Saskatoon
Watson
Kerrobert
Biggar
DIV. NO. 10
Wadena
DIV. NO. 9
Preeceville
Sturgis
Delisle
DIV. NO. 11
Lanigan
Wynyard
Canora
Watrous
Foam Lake
Nokomis
Ebenezer
Kamsack
Kindersley
Rosetown
Outlook
Raymore
Alsask
DIV. NO. 8
Davidson
Imperial
Yorkton
Wroxton
Eatonia
Eston
Elrose
Ituna
DIV. NO. 7
Dunblane
Craik
Strasbourg
DIV. NO. 5
Leader
Lucky Lake
Riverhurst
DIV. NO. 6
Melville
Langenburg
Prelate
Kyle
Demaine
Fort Qu'Appelle
Balcarres
Lemberg
Esterhazy
Cabri
Lumsden
Qu'Appelle
Indian Head
Mortlach
Grenfell
Fox Valley
Herbert
Morse
Moose Jaw
Regina
Whitewood
Swift Current
Pense
Moosomin
Gull Lake
Rouleau
Kipling
DIV. NO. 4
DIV. NO. 3
Mossbank
DIV. NO. 2
DIV. NO. 1
Maple Creek
Gravelbourg
Yellow Grass
Stoughton
Redvers
Ponteix
La Fleche
Arcola
Shaunavon
Assiniboia
Ogema
Weyburn
Carlyle
Eastend
Radville
Alida
Willow Bunch
Bengough
Midale
Lampman
Val Marie
Oxbow
Carnduff
Rockglen
Minton
Estevan
Frobisher
MONT.
N. DAK.
A B C D E F G H I J K L M N O P Q R
1 2 3 4 5 6 7 8 9 10 11 12 13 14

LITHO U.S.A.

SASKATCHEWAN INDEX

CENSUS DIVISIONS

(18 Divisions)

No. of Division	Population	Location on Map
1	37,167	Q-11
2	30,316	Q-9
3	23,881	Q-6
4	15,876	Q-3
5	44,956	Q-11
6	175,219	O-8
7	53,461	O-6
8	39,311	N-3
9	46,377	M-11
10	28,704	M-9
11	153,698	M-7
12	25,322	M-5
13	30,475	L-3
14	48,295	K-9
15	81,872	K-8
16	40,532	J-6
17	28,959	J-4
18	21,821	B-4
TOTAL	926,242	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map.

Assiniboia, Division 3, 2,675	Q-7
Battleford, Division 12, 1,803	L-5
Biggar, Division 12, 2,607	M-5
Canora, Division 9, 2,603	N-11
Carlyle, Division 1, 1,101	Q-11
Carnduff, Division 1, 1,075	R-12
Creighton, Division 18, 1,857	I-11
Davidson, Division 11, 1,043	O-7
Esterhazy, Division 5, 2,896	P-11
Estevan, Division 1, 9,150	R-10
Eston, Division 8, 1,418	O-4
Flin Flon, Division 18, 9,344	I-11
Foam Lake, Division 10, 1,331	N-10
Fort Qu'Appelle, Division 6, 1,606	O-9
Gravelbourg, Division 3, 1,428	Q-6
Grenfell, Division 5, 1,350	P-10
Gull Lake, Division 8, 1,156	P-4
Herbert, Division 7, 1,024	P-6
Hudson Bay, Division 14, 1,971	L-11
Humboldt, Division 15, 3,881	M-8
Indian Head, Division 6, 1,810	P-10
Kamsack, Division 9, 2,783	N-11
Kelvington, Division 14, 1,053	M-10
Kerrobert, Division 13, 1,180	M-4
Kindersley, Division 13, 3,451	N-4
Langenburg, Division 5, 1,236	O-12
Lanigan, Division 11, 1,430	M-8
Leader, Division 8, 1,105	O-3
Lloydminster, Division 17, 3,953	K-3
Maple Creek, Division 4, 2,268	Q-3
Meadow Lake, Division 17, 3,435	J-5
Melfort, Division 14, 4,725	L-8
Melville, Division 5, 5,375	O-10
Moose Jaw, Division 7, 31,854	P-7
Moosomin, Division 5, 2,407	P-12
Nipawin, Division 14, 4,057	K-9
North Battleford, Division 16, 12,698	L-5
Outlook, Division 11, 1,767	N-6
Oxbow, Division 1, 1,380	R-11
Preeceville, Division 9, 1,118	M-11
Prince Albert, Division 15, 28,464	K-7
Radville, Division 2, 1,024	R-9
Regina, Division 6, 139,469	P-8
Rosetown, Division 12, 2,614	N-5
Rosthern, Division 15, 1,431	L-7
Saskatoon, Division 11, 126,449	M-6
Shaunavon, Division 4, 2,244	Q-4
Shellbrook, Division 16, 1,048	K-7
Swift Current, Division 8, 15,415	P-5
Tisdale, Division 14, 2,798	L-9
Unity, Division 13, 2,294	M-4
Uranium City, Division 18, 2,209	A-5
Wadena, Division 10, 1,382	M-9
Wakaw, Division 15, 1,009	L-7
Watrous, Division 11, 1,541	N-8
Weyburn, Division 2, 8,815	Q-9
Whitewood, Division 5, 1,098	P-11
Wilkie, Division 13, 1,642	M-4
Wynyard, Division 10, 1,932	N-9
Yorkton, Division 9, 13,430	O-11

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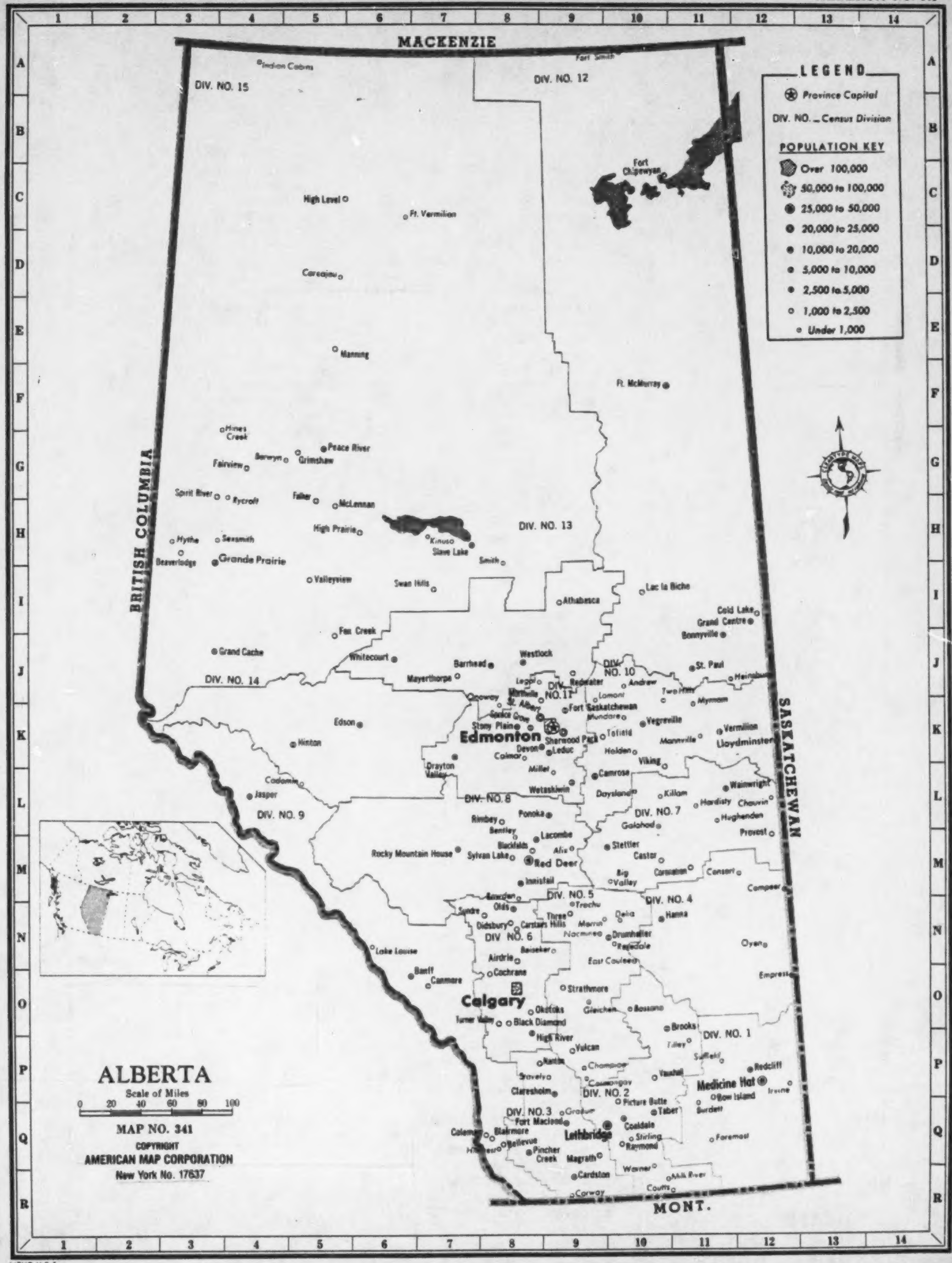

ALBERTA

Scale of Miles

MAP NO. 341

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New York No. 17637

LEGEND
Province Capital
DIV. NO. _ Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
0 20 40 60 80 100
MACKENZIE
BRITISH COLUMBIA
SASKATCHEWAN
MONT.
DIV. NO. 15
DIV. NO. 12
DIV. NO. 13
DIV. NO. 14
DIV. NO. 11
DIV. NO. 10
DIV. NO. 9
DIV. NO. 8
DIV. NO. 7
DIV. NO. 6
DIV. NO. 5
DIV. NO. 4
DIV. NO. 3
DIV. NO. 2
DIV. NO. 1
Indian Cabins
Fort Smith
Fort Chipewyan
High Level
Ft. Vermilion
Carcajou
Manning
Ft. McMurray
Hines Creek
Peace River
Berwyn
Grimshaw
Fairview
Spirit River
Rycroft
Falher
McLennan
High Prairie
Kinuso
Slave Lake
Smith
Hythe
Sexsmith
Beaverlodge
Grande Prairie
Valleyview
Swan Hills
Lac la Biche
Athabasca
Cold Lake
Grand Centre
Bonnyville
Fox Creek
Grand Cache
Whitecourt
Barrhead
Westlock
St. Paul
Mayerthorpe
Legal
Redwater
Andrew
Two Hills
Heinsburg
Onoway
Morinville
St. Albert
Lamont
Myrnam
Fort Saskatchewan
Spruce Grove
Mundare
Stony Plain
Vegreville
Edmonton
Tofield
Vermilion
Edson
Hinton
Sherwood Park
Mannville
Lloydminster
Devon
Leduc
Calmar
Holden
Drayton Valley
Viking
Millet
Camrose
Cadomin
Jasper
Wetaskiwin
Daysland
Killam
Wainwright
Hardisty
Chauvin
Rimbey
Ponoka
Hughenden
Bentley
Lacombe
Galahad
Provost
Blackfalds
Alix
Stettler
Rocky Mountain House
Sylvan Lake
Red Deer
Castor
Big Valley
Coronation
Consort
Innisfail
Compeer
Bowden
Trochu
Sundre
Olds
Three Hills
Delia
Hanna
Didsbury
Carstairs
Morrin
Nacmine
Drumheller
Rosedale
Beiseker
Oyen
Lake Louise
Airdrie
East Coulee
Banff
Canmore
Cochrane
Empress
Strathmore
Calgary
Okotoks
Gleichen
Bassano
Turner Valley
Black Diamond
Brooks
High River
Tilley
Suffield
Vulcan
Nanton
Champion
Redcliff
Stavely
Vauxhall
Claresholm
Carmangay
Medicine Hat
Irvine
Picture Butte
Bow Island
Granum
Taber
Burdett
Fort Macleod
Coaldale
Coleman
Blairmore
Lethbridge
Stirling
Foremost
Hillcrest
Bellevue
Raymond
Pincher Creek
Magrath
Warner
Cardston
Milk River
Coutts
Cardston
Cowley
A B C D E F G H I J K L M N O P Q R
1 2 3 4 5 6 7 8 9 10 11 12 13 14

CENSUS DIVISIONS

(15 Divisions)

No. of Division	Population	Location on Map
1	39,149	P-12
2	86,624	P-10
3	30,940	Q-9
4	12,991	N-11
5	34,485	N-9
6	447,079	N-8
7	38,334	L-11
8	85,638	L-8
9	19,781	L-5
10	65,532	J-10
11	552,461	J-9
12	54,647	A-9
13	43,786	H-8
14	21,665	J-4
15	94,762	A-4
TOTAL	1,627,874	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map.

Airdrie, Division 6, 1,089 .... N-8
Athabasca, Division 13, 1,765 ...... I-9
Banff, Division 9, 3,219 .... O-6
Barrhead, Division 13, 2,803 ...... J-8
Beaverlodge, Division 15, 1,157 .. H-3
Bellevue, Division 9, 1,242 .... Q-8
Black Diamond, Division 6, 1,000 . O-8
Blairmore, Division 9, 2,037 .... Q-8
Bonnyville, Division 12, 2,587 .... J-11
Bow Island, Division 1, 1,159 .... Q-11
Brooks, Division 2, 3,986 .... O-10
Calgary, Division 6, 403,319 ...... O-8
Camrose, Division 10, 8,673 ...... L-9
Canmore, Division 9, 1,538 .... O-7
Cardston, Division 3, 2,685 .... R-9
Castor, Division 7, 1,166 .... M-10
Claresholm, Division 3, 2,935 .... P-[illegible]
Coaldale, Division 2, 2,798 ...... Q-10
Cochrane, Division 6, 1,046 ...... O-8
Cold Lake, Division 12, 1,309 .... I-12
Coleman, Division 9, 1,534 .... Q-8
Devon, Division 11, 1,468 .... K-8
Didsbury, Division 6, 1,821 .... N-8
Drayton Valley, Division 11, 3,900 K-7
Drumheller, Division 5, 5,446 .... N-10
Edmonton, Division 11, 438,152 .. K-9
Edson, Division 14, 3,818 .... K-6
Fairview, Division 15, 2,109 .... G-4
Fort Chipewyan, Division 12,
1,122 .... C-10
Fort Macleod, Division 3, 2,715 .. Q-9
Fort McMurray, Division 12,
6,847 .... F-10
Fort Saskatchewan, Division 11,
5,726 .... K-9
Fox Creek, Division 15, 1,281 .... J-5
Grand Centre, Division 12, 2,088 . I-12
Grande Cache, Division 15, 2,525 . J-4
Grande Prairie, Division 15,
13,079 .... H-3
Grimshaw, Division 15, 1,714 .... G-5
Hanna, Division 4, 2,545 .... N-10
High Level, Division 15, 1,624 .... C-5
High Prairie, Division 15, 2,354 ... H-6
High River, Division 6, 2,676 ..... P-8
Hinton, Division 14, 4,911 .... K-5
Innisfail, Division 8, 2,474 .... M-8
Jasper, Division 9, 2,932 .... L-4
Lac la Biche, Division 12, 1,791 .. I-10
Lacombe, Division 8, 3,436 .... M-8
Leduc, Division 11, 4,000 .... K-9
Lethbridge, Division 2, 41,217 .... Q-9
Lloydminster, Division 10, 4,738 . K-12
McLennan, Division 15, 1,090 .... H-5
Magrath, Division 3, 1,215 .... Q-9
Manning, Division 15, 1,071 .... E-5
Mayerthrope, Division 13, 1,036 .. J-7
Medicine Hat, Division 1, 26,518 . P-12
Morinville, Division 11, 1,475 ..... K-8
Okotoks, Division 6, 1,247 .... O-8
Olds, Division 6, 3,376 .... N-8
Peace River, Division 15, 5,039 .. G-5
Picture Butte, Division 2, 1,008 .. Q-10
Pincher Creek, Division 3, 3,227 .. Q-8
Ponoka, Division 8, 4,414 .... L-9
Provost, Division 7, 1,489 ...... M-12
Raymond, Division 2, 2,156 ..... Q-10
Redcliff, Division 1, 2,255 ...... P-12
Red Deer, Division 8, 27,674 .... M-8
Redwater, Division 13, 1,287 ..... J-9
Rimbey, Division 8, 1,450 .... L-8
Rocky Mountain House, Division 8,
2,968 .... M-7
St. Albert, Division 11, 11,800 .... K-8
St. Paul, Division 12, 4,161 ...... J-11
Sherwood Park, Division 11,
14,282 .... K-9
Slave Lake, Division 15, 2,052 ... H-7
Spirit River, Division 15, 1,091 ... H-3
Spruce Grove, Division 11, 3,029 . K-8
Stettler, Division 7, 4,168 ...... M-10
Stony Plain, Division 11, 1,770 ... K-8
Strathmore, Division 5, 1,148 .... O-9
Swan Hills, Division 15, 1,376 ..... I-7
Sylvan Lake, Division 8, 1,597 ... M-8
Taber, Division 2, 4,765 .... Q-10
Three Hills, Division 5, 1,354 ..... N-9
Valleyview, Division 15, 1,708 ..... I-5
Vauxhall, Division 2, 1,016 .... P-10
Vegreville, Division 10, 3,691 ... K-10
Vermilion, Division 10, 2,915 .... K-11
Viking, Division 10, 1,178 .... L-10
Vulcan, Division 5, 1,384 .... P-9
Wainwright, Division 7, 3,872 .... L-11
Westlock, Division 13, 3,246 ..... J-8
Wetaskiwin, Division 11, 6,267 ... L-9
Whitecourt, Division 14, 3,202 .... J-6

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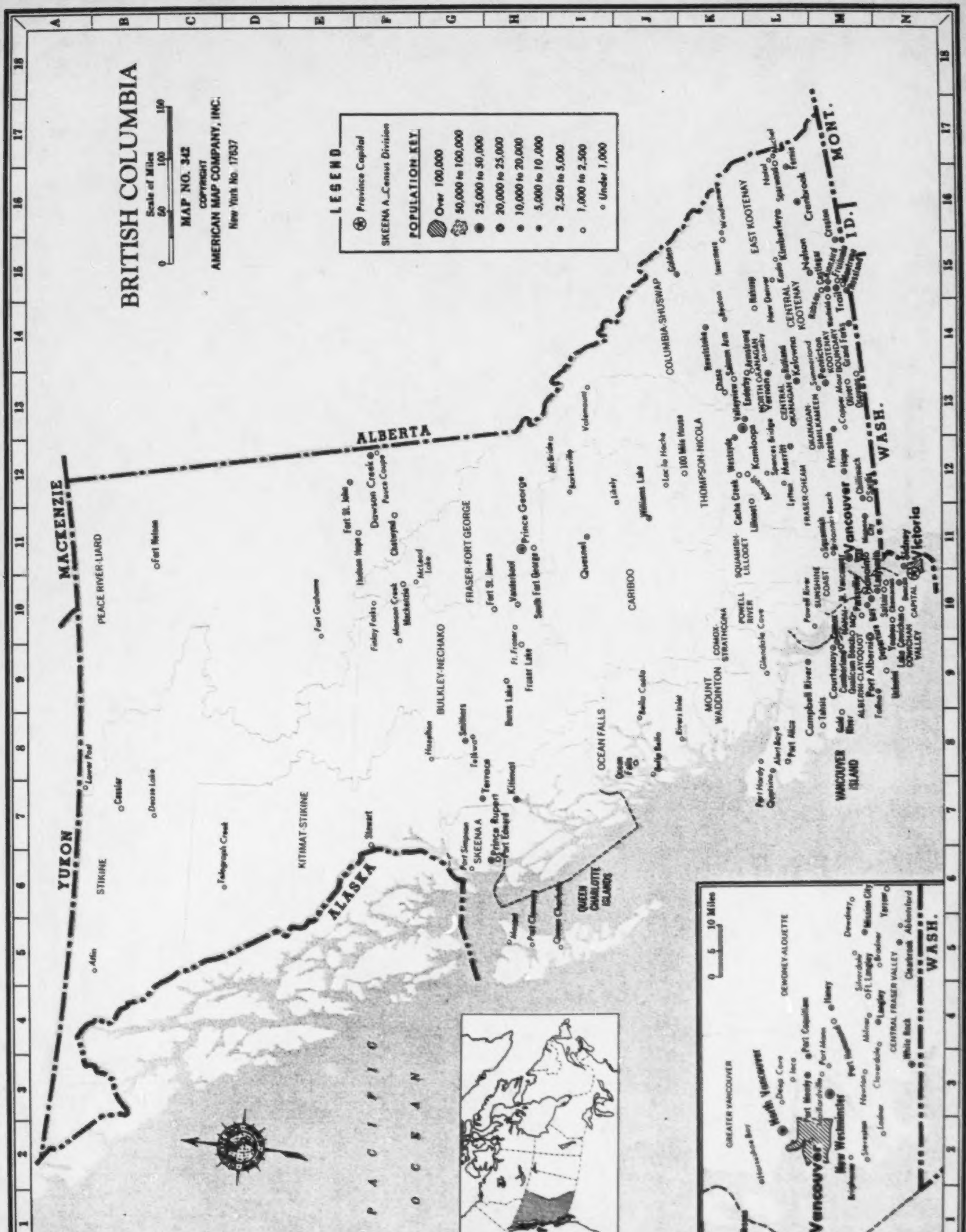
BRITISH COLUMBIA
Scale of Miles
0 50 100 150
MAP NO. 342
COPYRIGHT
AMERICAN MAP COMPANY, INC.
New York No. 17637
LEGEND
Province Capital
SKEENA A Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
YUKON
MACKENZIE
ALBERTA
ALASKA
MONT.
ID.
WASH.
PACIFIC OCEAN
STIKINE
PEACE RIVER-LIARD
KITIMAT-STIKINE
BULKLEY-NECHAKO
FRASER-FORT GEORGE
SKEENA A
QUEEN CHARLOTTE ISLANDS
OCEAN FALLS
CARIBOO
MOUNT WADDINGTON
COMOX-STRATHCONA
POWELL RIVER
SQUAMISH-LILLOOET
THOMPSON-NICOLA
COLUMBIA-SHUSWAP
NORTH OKANAGAN
CENTRAL OKANAGAN
OKANAGAN-SIMILKAMEEN
KOOTENAY BOUNDARY
CENTRAL KOOTENAY
EAST KOOTENAY
FRASER-CHEAM
SUNSHINE COAST
ALBERNI-CLAYOQUOT
COWICHAN VALLEY
CAPITAL
VANCOUVER ISLAND
Atlin
Lower Post
Cassiar
Dease Lake
Telegraph Creek
Fort Nelson
Stewart
Fort St. John
Dawson Creek
Pouce Coupe
Hudson Hope
Chetwynd
Fort Grahame
Finlay Forks
Manson Creek
Mackenzie
McLeod Lake
Fort St. James
Vanderhoof
Prince George
South Fort George
Ft. Fraser
Fraser Lake
Burns Lake
Smithers
Hazelton
Telkwa
Terrace
Kitimat
Prince Rupert
Port Edward
Port Simpson
Masset
Port Clements
Queen Charlotte
Ocean Falls
Bella Coola
Bella Bella
Rivers Inlet
Quesnel
Williams Lake
Likely
Barkerville
McBride
Valemount
Lac la Hache
100 Mile House
Kamloops
Cache Creek
Lillooet
Lytton
Merritt
Spences Bridge
Salmon Arm
Revelstoke
Golden
Enderby
Armstrong
Vernon
Kelowna
Summerland
Penticton
Oliver
Osoyoos
Princeton
Hope
Chilliwack
Nelson
Trail
Rossland
Grand Forks
Castlegar
Creston
Cranbrook
Kimberley
Fernie
Invermere
Nakusp
New Denver
Kaslo
Port Hardy
Alert Bay
Port Alice
Campbell River
Courtenay
Comox
Powell River
Port Alberni
Tofino
Ucluelet
Duncan
Lake Cowichan
Nanaimo
Ladysmith
Sidney
Victoria
Vancouver
Squamish
GREATER VANCOUVER
DEWDNEY-ALOUETTE
CENTRAL FRASER VALLEY
0 5 10 Miles
North Vancouver
New Westminster
Deep Cove
Port Moody
Port Coquitlam
Haney
Mission City
Abbotsford
Langley
White Rock
Ladner
Steveston
WASH.
A B C D E F G H I J K L M N
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

LITHO U.S.A.

DISTRICTS

(29 Districts)

No. of District	Population	Location on Map
ALBERNI-CLAYOQUOT	31,747	M-9
BULKLEY-NECHAKO	27,145	G-9
CAPITAL	204,803	N-10
CARIBOO	39,357	J-10
CENTRAL FRASER VALLEY	58,085	N-4
CENTRAL KOOTENAY	44,791	L-14
CENTRAL OKANAGAN	50,177	L-13
COLUMBIA-SHUSWAP	30,641	J-14
COMOX-STRATHCONA	47,345	L-9
COWICHAN VALLEY	38,988	N-10
DEWDNEY-ALOUETTE	40,096	L-5
EAST KOOTENAY	39,720	L-15
FRASER-CHEAM	46,097	L-11
FRASER-FORT GEORGE	64,364	G-10
GREATER VANCOUVER	1,028,334	K-2
KITIMAT-STIKINE	37,326	E-6
KOOTENAY BOUNDARY	31,396	M-14
MOUNT WADDINGTON	10,408	K-8
NANAIMO	48,006	M-10
NORTH OKANAGAN	34,039	L-13
OCEAN FALLS	4,215	I-8
OKANAGAN-SIMILKAMEEN	42,752	M-12
PEACE RIVER-LIARD	43,996	B-10
POWELL RIVER	18,536	K-10
SKEENA A	22,299	G-6
SQUAMISH-LILLOOET	13,081	K-11
STIKINE	1,470	B-7
SUNSHINE COAST	9,655	M-10
THOMPSON-NICOLA	75,752	K-12
TOTAL	2,184,621	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the district in which it is located, then population and location on map.

Armstrong	North Okanagan	1,648	L-13
Ashcroft	Thompson-Nicola	1,916	K-12
Burns Lake	Bulkley-Nechako	1,259	H-9
Cache Creek	Thompson-Nicola	1,013	K-12
Campbell River	Comox-Strathcona	9,770	L-9
Cassier	Stikine	1,073	B-7
Castlegar	Central Kootenay	3,072	M-15
Chase	Thompson-Nicola	1,212	K-13
Chemainus	Cowichan Valley	2,129	N-10
Chetwynd	Peace River-Liard	1,260	F-11
Chilliwack	Fraser-Cheam	9,135	M-12
Clearbrook	Central Fraser Valley	3,653	N-5
Comox	Comox-Strathcona	3,980	M-9
Courtenay	Comox-Strathcona	7,152	M-9
Cranbrook	East Kootenay	12,000	L-16
Creston	Central Kootenay	3,204	M-15
Cumberland	Comox-Strathcona	1,718	M-9
Dawson Creek	Peace River-Liard	11,885	F-12
Departure Bay	Nanaimo	3,744	M-10
Duncan	Cowichan Valley	4,388	N-10
Enderby	North Okanagan	1,158	L-13
Fernie	East Kootenay	4,422	L-16
Fort Langley	Central Fraser Valley	1,342	M-4
Fort Nelson	Peace River-Liard	2,289	B-11
Fort St. James	Bulkley-Nechako	1,482	H-10
Fort St. John	Peace River-Liard	8,264	E-12
Fraser Lake	Bulkley-Nechako	1,292	H-10
Fruitvale	Kootenay Boundary	1,379	M-15
Gibsons	Sunshine Coast	1,934	K-1
Gold River	Comox-Strathcona	1,896	M-9
Golden	Columbia-Shuswap	3,010	J-15
Grand Forks	Kootenay Boundary	3,173	M-14
Haney	Dewdney-Alouette	3,221	M-4
Hope	Fraser-Cheam	3,153	M-12
Hudson Hope	Peace River-Liard	1,116	E-11
Invermere	East Kootenay	1,065	K-15
Kamloops	Thompson-Nicola	26,168	L-13
Kelowna	Central Okanagan	19,412	L-13
Kimberley	East Kootenay	7,641	L-16
Kinnaird	Kootenay Boundary	2,846	M-15
Kitimat	Kitimat-Stikine	11,824	H-7
Ladysmith	Cowichan Valley	3,664	N-10
Lake Cowichan	Cowichan Valley	2,364	N-10
Langley	Central Fraser Valley	4,684	N-4
Lillooet	Squamish-Lillooet	1,514	L-12
Mackenzie	Fraser-Ft. George	1,976	G-10
Merrit	Thompson-Nicola	5,289	L-12
Mission City	Dewdney-Alouette	3,649	M-11
Montrose	Kootenay Boundary	1,137	M-15
Nakusp	Central Kootenay	1,163	L-14
Nanaimo	Nanaimo	14,948	M-10
Nelson	Central Kootenay	9,400	L-15
New Westminster	Greater Vancouver	42,835	M-3
North Vancouver	Greater Vancouver	31,847	M-11
Ocean Falls	Ocean Falls	1,085	J-8
Oliver	Okanagan-Similkameen	1,615	M-13
100 Mile House	Cariboo	1,976	J-12
Osoyoos	Okanagan-Similkameen	1,285	M-13
Parksville	Nanaimo	2,169	M-10
Penticton	Okanagan-Similkameen	18,146	M-13
Port Alberni	Alberni-Clayoquot	20,063	M-10
Port Alice	Mount Waddington	1,507	L-8
Port Coquitlam	Greater Vancouver	19,560	L-3
Port Edward	Skeena A	1,019	H-6
Port Hammond	Dewdney-Alouette	1,556	M-4
Port Moody	Greater Vancouver	10,778	L-3
Prince George	Fraser-Ft. George	33,101	H-11
Prince Rupert	Skeena A	15,747	H-6
Princeton	Okanagan-Similkameen	2,601	M-13
Qualicum Beach	Nanaimo	1,245	M-10
Quesnel	Cariboo	6,252	I-11
Revelstoke	Columbia-Shuswap	4,867	K-14
Robson	Central Kootenay	1,046	M-15
Rossland	Kootenay Boundary	3,896	M-15
Rutland	Central Okanagan	3,279	L-13
Salmon Arm	Columbia-Shuswap	1,981	K-13
Saltair	Cowichan Valley	1,008	N-10
Sardis	Fraser-Cheam	1,194	M-12
Sidney	Capital	4,868	N-11
Smithers	Bulkley-Nechako	3,864	G-8
South Fort George	Fraser-Ft. George	1,282	H-11
Sparwood	East Kootenay	2,154	L-16
Squamish	Squamish-Lillooet	1,597	M-11
Stewart	Kitimat-Stikine	1,357	F-7
Tahsis	Comox-Strathcona	1,351	M-8
Terrace	Kitimat-Stikine	7,820	G-7
Trail	Kootenay Boundary	11,149	M-15
Ucluelet	Alberni-Clayoquot	1,018	N-9
Valleyview	Thompson-Nicola	3,787	L-13
Vancouver	Greater Vancouver	426,256	M-11
Vanderhoof	Bulkley-Nechako	1,653	H-10
Vernon	North Okanagan	13,283	L-13
Victoria	Capital	61,761	N-11
Warfield	Kootenay Boundary	2,132	M-15
Westsyde	Thompson-Nicola	2,835	K-12
White Rock	Greater Vancouver	10,349	N-3
Williams Lake	Cariboo	4,072	J-11
Yarrow	Fraser-Cheam	1,039	N-6
Youbou	Cowichan Valley	1,109	N-10

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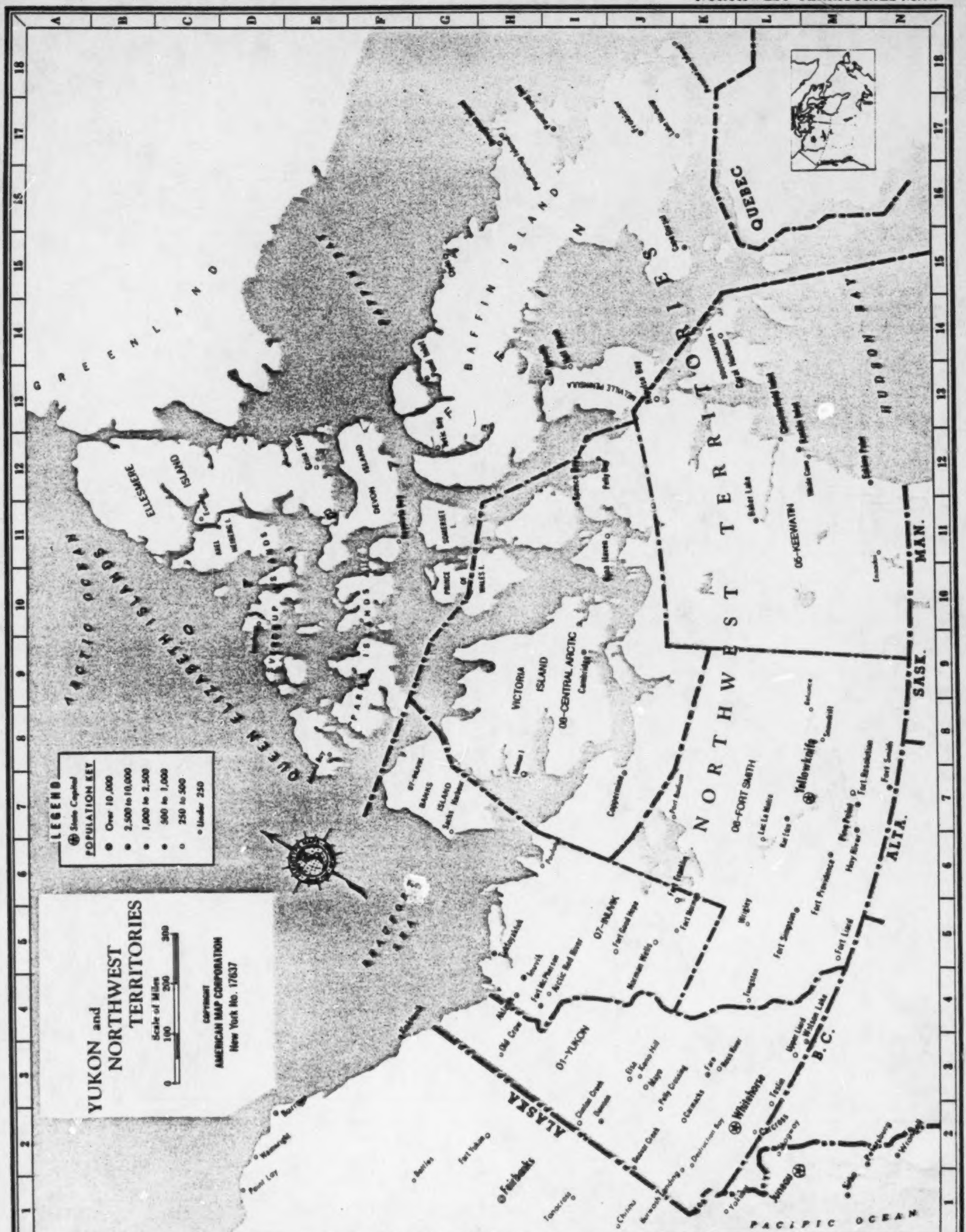
YUKON and NORTHWEST TERRITORIES
Scale of Miles
0 100 200 300
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LEGEND
State Capital
POPULATION KEY
Over 10,000
2,500 to 10,000
1,000 to 2,500
500 to 1,000
250 to 500
Under 250
GREENLAND
ARCTIC OCEAN
QUEEN ELIZABETH ISLANDS
ELLESMERE ISLAND
DEVON ISLAND
BAFFIN BAY
BAFFIN ISLAND
VICTORIA ISLAND
BANKS ISLAND
PRINCE OF WALES I.
SOMERSET I.
NORTHWEST TERRITORIES
QUEBEC
HUDSON BAY
06-FORT SMITH
05-KEEWATIN
08-CENTRAL ARCTIC
07-INUVIK
01-YUKON
Yellowknife
Whitehorse
Juneau
Fairbanks
ALASKA
B.C.
ALTA.
SASK.
MAN.
PACIFIC OCEAN
A B C D E F G H I J K L M N
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

YUKON

Population **18,388**

CITIES AND TOWNS

Beaver Creek, 120	J-2
Burwash Landing, 67	K-1
Carcross, 188	L-2
Carmacks, 348	K-2
Clinton Creek, 381	I-2
Dawson, 742	I-2
Destruction Bay, 82	K-2
Elsa, 298	J-3
Faro, 863	K-3
Keno Hill, 79	J-3
Mayo, 462	J-3
Old Crow, 206	H-3
Pelly Crossing, 141	J-2
Ross River, 317	K-3
Teslin, 340	L-2
Upper Liard, 219	L-3
Watson Lake, 553	L-3
Whitehorse, 11,217	K-2

NORTHWEST TERRITORIES

CENSUS DIVISIONS

No. of Division		Location on Map
4	BAFFIN REGION	D-10
5	KEEWATIN REGION	L-11
6	FORT SMITH REGION	K-7
7	INUVIK REGION	I-5
8	CENTRAL ARCTIC REGION	I-8

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map

Aklavik, Mackenzie, 677	H-4
Arctic Bay, Franklin, 269	G-12
Arctic Red River, Mackenzie, 108	I-4
Baker Lake, Keewatin, 756	L-11
Broughton Island, Franklin, 334	H-17
Cambridge Bay, Franklin, 716	I-9
Cape Dorset, Franklin, 597	K-15
Chesterfield Inlet, Keewatin, 258	L-12
Clyde, Franklin, 274	G-15
Coppermine, Mackenzie, 637	J-7
Coral Harbour, Keewatin, 355	K-14
Eskimo Point, Keewatin, 598	N-12
Eureka, Franklin,	C-11
Fort Franklin, Mackenzie, 339	K-5
Fort Good Hope, Mackenzie, 327	J-5
Fort Liard, Mackenzie, 263	M-5
Fort McPherson, Mackenzie, 679	H-4
Fort Norman, Mackenzie, 248	J-5
Fort Providence, Mackenzie, 587	M-6
Fort Resolution, Mackenzie, 623	M-7
Fort Simpson, Mackenzie, 747	L-5
Fort Smith, Mackenzie, 2,364	N-7
Frobisher Bay, Franklin, 2,014	J-17
Gjoa Haven, Franklin, 276	I-11
Grise Fiord, Franklin, 109	E-12
Hall Beach, Franklin, 263	I-14
Hay River, Mackenzie, 2,406	M-7
Holman, Franklin, 241	H-7
Igloolik, Franklin, 563	I-13
Inuvik, Mackenzie, 2,669	H-4
Isachsen, Franklin,	D-10
Lac La Matre, Mackenzie, 161	L-6
Lake Harbour, Franklin, 189	K-17
Mould Bay, Franklin, 6	E-8
Norman Wells, Mackenzie, 301	J-5
Padloping Island, Franklin,	H-17
Pangnirtung, Franklin, 690	I-17
Paulatuk, Mackenzie, 95	H-6
Pelly Bay, Keewatin, 215	I-12
Pine Point, Mackenzie, 1,225	M-7
Pond Inlet, Franklin, 416	G-13
Port Radium, Mackenzie, 99	J-7
Rae, Mackenzie, 1,056	L-7
Rankin Inlet, Keewatin, 566	L-12
Reliance, Mackenzie,	M-8
Repulse Bay, Franklin, 242	J-13
Resolute Bay, Franklin, 184	F-11
Resolution Island, Franklin,	K-18
Sachs Harbour, Franklin, 143	G-6
Snowdrift, Mackenzie, 221	M-8
Spence Bay, Keewatin, 209	I-11
Tuktoyaktuk, Mackenzie, 596	H-5
Tungsten, Mackenzie, 130	L-4
Whale Cove, Keewatin, 213	M-12
Wrigley, Mackenzie, 152	L-5
Yellowknife, Mackenzie, 6,112	M-7

For explanation of this listing see General Introduction Page 111.

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Canadian Daily/Weekly Newspaper Circulation

1985 • 1986

FACTBOOK

Analyses by newspapers, counties, major markets and rankings.

Audit Bureau of Circulations

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ABC FACTBOOK - 1985-1986
CANADIAN DAILY/WEEKLY
NEWSPAPER CIRCULATION

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FOREWORD

The ABC "FACTBOOK" was developed fifteen years ago at the request of Canadian advertiser and advertising agency media planners.

Data included in the "FACTBOOK" are derived from the latest ABC Audit Report for each member newspaper. Circulation trends can be updated by using the "FACTBOOK" in conjunction with later ABC "FAS-FAX" reports.

In addition to the "FACTBOOK," ABC offers a variety of computer-generated Data Bank Services which cover county-unit tabulations, structured to meet the user's specific requirements. Data Bank Services are available without charge to ABC advertiser and advertising agency members. For more information on these services, contact either: Lorraine King, ABC Member Service Office, 335 Bay Street, Toronto M5H 2R3 (416/366-8949); or Cecilia Kowalski or Lisa Salems, ABC Headquarters, 900 North Meacham Road, Schaumburg, Illinois 60195. (312-885-0910)

GENERAL INTRODUCTION

The ABC Canadian Newspaper FACTBOOK is made up of three major parts. Part I consists of four sections devoted to analyses of data for ABC Daily, Saturday and Sunday issues of Newspaper members and the markets they serve. Part II, also consisting of four sections, provides analyses of data for ABC Weekly Newspaper members. Part III contains one section of both Daily and Weekly Newspaper data.

Each section is printed on a different colour paper for easy reference. Provincial maps, placed at the back of this volume, depict County and/or Census Division boundaries as defined in the 1981 Census.

Section A - Analysis of Individual Newspaper's Circulation

Section A of Part I and Part II of the ABC FACTBOOK lists paid circulation averages from the most recent ABC Audit Report for each newspaper member. These data are provided alphabetically within provinces, which are listed geographically from East to West in the following order:

Newfoundland
Prince Edward Island
Nova Scotia
New Brunswick
Quebec
Ontario
Manitoba
Saskatchewan
Alberta
British Columbia

County (Census Division) circulation analysis follows the listing of market circulation averages. Paid circulation not analyzed by county is included in the "Remainder of Circulation" total. An asterisk identifies each newspaper's county of publication in this listing.

The circulation/occupied household ratio is reported for each reporting market. The percentage of total paid circulation is shown for each component figure. Map reference coordinates shown for each newspaper's city of publication will aid in locating markets on maps, pages 267 - 286.

French language newspapers are identified with the code (F) following the newspaper name.

*See maps on pages 267 - 286.

Section B - Newspaper County (Census Division) Circulation & Coverage Analysis

These alphabetical listings of counties or census divisions by province in Part I and Part II report the circulation and circulation/occupied household ratio of each newspaper member with significant circulation in the area. As in Section A, provinces are listed geographically from East to West. Newspapers published within counties listed are identified by an asterisk symbol. Map reference coordinates will aid in locating counties shown on maps, pages 267 - 286.

Section C - Daily Newspaper Major Market Analyses/Weekly Newspaper Circulation by Province and City

These sections in Part I and Part II provide Daily Newspaper circulation coverage in major markets and Weekly Newspapers and their circulation in alphabetical sequence by province and city.

Section D - Ranking Tables

The tables in these sections of Part I and Part II rank newspapers by total circulation and ABC-defined daily newspaper markets by number of 1985 estimated occupied households.

USERS GUIDE TO PART I
DAILY NEWSPAPER ANALYSES

Part I of the ABC Canadian Newspaper FACTBOOK is devoted to analyses of data for ABC Daily Newspapers and the markets they serve.

Each of the four sections in this part are printed on different colour paper for easy reference. Map reference coordinates used in this book are for the Provincial maps appearing on pages 267 - 286.

Section A - Analysis of Individual Daily Newspaper's Circulation by Markets and Counties

This section lists paid circulation averages for each newspaper, extracted from the most recent ABC Audit Report. Separate figures are reported for each of the established market areas and for the total average paid circulation. Circulation figures are also reported for Census Metropolitan Areas. Listings for all newspapers published within these census-defined markets report circulation for the market within which each is published.

The individual newspaper's county circulation data follows the listing of market data. Home county circulation is shown plus figures for other counties where the newspaper reports circulation of at least 250 copies or a 5% circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Occupied households shown for newspaper markets and Census Metropolitan Areas are ABC estimates for the year in which the audit period ended. This section, therefore, contains market estimates for 1983, 1984 and 1985. Occupied households for Counties (Census Divisions) are 1985 estimates.

It should be noted that circulation figures for Census Metropolitan Areas and for counties are extracted from Paragraph 3 of ABC Audit Reports and, as such, do not necessarily represent the average for all daily issues. Under ABC rules, a separation of averages is required where daily circulation on a given day or days is considered abnormally high or low. Reference to Section D-1 of this FACTBOOK will provide additional sets of total average circulation for those newspapers reporting separate circulation averages and the specific publishing days involved.

Section B - Daily Newspaper County (Census Division) Circulation & Coverage Analysis

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all daily newspaper members having at least 250 copies or 5% circulation/occupied household ratio. As in Section A, 1985 occupied household estimates are shown for Counties (Census Divisions).

Section C - Major Market Circulation Coverage Analysis

Publisher reported or ABC compiled circulation data coupled with 1985 estimated population and occupied households are provided in this section for major markets where ABC member daily newspapers circulate. These major markets are listed by size, according to the total market population. Map reference coordinates aid in locating markets on maps, pages 267 - 286.

Newspaper circulation within these census-defined areas with the circulation/occupied household ratio is shown for all member daily newspapers having at least 500 circulation in the area. Newspapers published in the market area are identified by an asterisk symbol.

Section D - Ranking Tables

1. By Circulation Size:

   Each Daily Newspaper member is ranked according to size, based on the circulation averages shown in the latest ABC Audit Report. Where Audit Reports show separate averages for Saturday or other single issues in addition to averages for other daily issues, the table includes the additional sets of averages.

2. By Market Size:

   The second table in this section ranks the ABC newspaper markets according to the number of 1985 estimated occupied households in the City Zone. In a separate table, markets with ABC defined Newspaper Designated Area are listed. Also shown are the number of 1985 estimated occupied households for the Retail Trading Zones and, where applicable, the balance of Newspaper Designated Area outside the City Zone plus totals for both markets.

PART I
SECTION A

ANALYSIS OF
INDIVIDUAL DAILY NEWSPAPER'S CIRCULATION
BY MARKETS AND COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND							
CORNER BROOK			O 9				
CORNER BROOK WESTERN STAR	9/85			EVE (M-S)			
CITY ZONE		6,900			4,966	72	46
RETAIL TRADING ZONE		17,100			4,788	28	45
TOTAL ZONES		24,000			9,754	41	91
TOTAL PAID CIRCULATION					10,750		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
CEN. DIV. 04		7,500			2,131	28	20
* CEN. DIV. 05		13,100			7,188	55	67
CEN. DIV. 08		14,500			508	4	5
CEN. DIV. 09		6,500			593	9	6
REMAINDER OF CIRCULATION					330		3
ST. JOHN'S			Q14				
ST. JOHN'S TELEGRAM	9/85			EVE (M-F)			
CITY ZONE		25,000			21,312	85	56
RETAIL TRADING ZONE		135,200			16,842	13	44
TOTAL ZONES		160,200			38,154	24	99
CENSUS METROPOLITAN AREA		46,300			30,402	66	79
TOTAL PAID CIRCULATION					38,376		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		71,100-			34,516	49	90
CEN. DIV. 06		12,000			1,809	15	5
CEN. DIV. 07		12,300			642	5	2
CEN. DIV. 08		14,500			277	2	1
CEN. DIV. 10		8,300			503	6	1
REMAINDER OF CIRCULATION					629		2
ST. JOHN'S TELEGRAM	9/85			SATURDAY			
CITY ZONE		25,000			24,055	96	45
RETAIL TRADING ZONE		135,200			28,990	21	54
TOTAL ZONES		160,200			53,045	33	99
CENSUS METROPOLITAN AREA		46,300			35,548	77	66
TOTAL PAID CIRCULATION					53,643		
COUNTY CIRCULATION ANALYSIS							
NEWFOUNDLAND							
* CEN. DIV. 01		71,100			44,364	62	83
CEN. DIV. 02		8,200			1,467	18	3
CEN. DIV. 05		13,100			294	2	1
CEN. DIV. 06		12,000			3,230	27	6
CEN. DIV. 07		12,300			2,286	19	4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND							
ST. JOHN'S (CONT.)			Q14				
ST. JOHN'S TELEGRAM	9/85			SATURDAY			
CEN. DIV. 08		14,500			588	4	1
CEN. DIV. 10		8,300			599	7	1
REMAINDER OF CIRCULATION					815		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
PRINCE EDWARD ISLAND							
CHARLOTTETOWN			F12				
CHARLOTTETOWN GUARDIAN, PATRIOT	9/84			MORN/EVE (M-S)			
CITY ZONE		8,200			10,447	127	45
RETAIL TRADING ZONE		32,400			12,388	38	53
TOTAL ZONES		40,600			22,835	56	98
NEWSPAPER DESIGNATED MARKET		40,600			22,835	56	98
TOTAL PAID CIRCULATION					23,269		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
KINGS		5,900			3,596	61	16
PRINCE		14,500			2,272	16	10
* QUEENS		22,500			16,967	75	73
REMAINDER OF CIRCULATION					434		2
SUMMERSIDE			F11				
SUMMERSIDE JOURNAL-PIONEER	9/84			EVE (M-S)			
CITY ZONE		3,900			3,686	95	33
RETAIL TRADING ZONE		11,100			6,106	55	55
TOTAL ZONES		15,000			9,792	65	88
TOTAL PAID CIRCULATION					11,174		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* PRINCE		14,500			9,596	66	86
QUEENS		22,500			1,214	5	11
REMAINDER OF CIRCULATION					364		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
AMHERST			G10				
AMHERST NEWS	9/85			MORN (M-F)			
CITY ZONE		3,600			2,383	66	66
RETAIL TRADING ZONE		11,900			1,122	9	31
TOTAL ZONES		15,500			3,505	23	98
TOTAL PAID CIRCULATION					3,594		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		12,800			3,478	27	97
REMAINDER OF CIRCULATION					116		3
HALIFAX			K11				
HALIFAX CHRONICLE-HERALD, MAIL STAR	9/85			MORN/EVE (M-S)			
CITY ZONE		79,500			59,879	75	44
RETAIL TRADING ZONE		166,900			67,376	40	49
TOTAL ZONES		246,400			127,255	52	93
CENSUS METROPOLITAN AREA		103,500			70,956	69	52
TOTAL PAID CIRCULATION					137,320		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
QUEENS		22,500			369	2	
NOVA SCOTIA							
ANNAPOLIS		8,300			2,749	33	2
ANTIGONISH		5,500			2,904	53	2
CAPE BRETON		39,600			3,639	9	3
COLCHESTER		15,900			6,281	40	5
CUMBERLAND		12,800			4,126	32	3
DIGBY		7,700			2,517	33	2
GUYSBOROUGH		4,300			1,695	39	1
* HALIFAX		107,200			73,343	68	53
HANTS		11,600			7,662	66	6
INVERNESS		6,800			2,813	41	2
KINGS		19,000			8,057	42	6
LUNENBERG		17,100			5,993	35	4
PICTOU		16,900			4,863	29	4
QUEENS		4,800			2,017	42	2
RICHMOND		3,800			1,207	32	1
SHELBURNE		6,000			1,943	32	1
VICTORIA		2,900			652	23	1
YARMOUTH		9,300			3,105	33	2
NEW BRUNSWICK							
WESTMORLAND		38,900			474	1	
REMAINDER OF CIRCULATION					911		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
HALIFAX			K11				
HALIFAX NEWS	9/85			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		107,200			18,764	18	96
TOTAL ZONES		107,200			18,764	18	96
CENSUS METROPOLITAN AREA		103,500			18,745	18	95
TOTAL PAID CIRCULATION					19,656		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* HALIFAX		107,200			18,764	18	96
HANTS		11,600			488	4	3
REMAINDER OF CIRCULATION					404		2
NEW GLASGOW			H13				
NEW GLASGOW NEWS	9/85			EVE (M-S)			
CITY ZONE		8,000			7,229	90	65
RETAIL TRADING ZONE		8,900			3,425	39	31
TOTAL ZONES		16,900			10,654	63	95
TOTAL PAID CIRCULATION					11,187		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,500			354	6	3
* PICTOU		16,900			10,654	63	95
REMAINDER OF CIRCULATION					179		2
SYDNEY			F18				
SYDNEY CAPE BRETON POST	9/85			EVE (M-S)			
CITY ZONE		12,200			11,905	98	38
RETAIL TRADING ZONE		40,900			19,223	47	61
TOTAL ZONES		53,100			31,128	59	99
TOTAL PAID CIRCULATION					31,524		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CAPE BRETON		39,600			29,588	75	94
INVERNESS		6,800			697	10	2
RICHMOND		3,800			287	8	1
VICTORIA		2,900			556	19	2
REMAINDER OF CIRCULATION					396		1

*** DENOTES HOME COUNTY**

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
TRURO			H12				
TRURO NEWS	9/85			EVE (M-S)			
CITY ZONE		7,300			5,054	69	59
RETAIL TRADING ZONE		13,500			3,411	25	40
TOTAL ZONES		20,800			8,465	41	98
TOTAL PAID CIRCULATION					8,605		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* COLCHESTER		15,900			8,313	52	97
REMAINDER OF CIRCULATION					292		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
FREDERICTON			G 5				
FREDERICTON GLEANER	9/85			EVE (M-S)			
CITY ZONE		17,600			15,699	89	57
RETAIL TRADING ZONE		23,500			10,939	47	40
TOTAL ZONES		41,100			26,638	65	96
TOTAL PAID CIRCULATION					27,622		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
CARLETON		8,500			879	10	3
NORTHUMBERLAND		16,400			953	6	4
QUEENS		4,300			1,610	37	6
SUNBURY		7,000			4,182	60	15
* YORK		27,700			19,671	71	71
REMAINDER OF CIRCULATION					327		1
MONCTON			G 9				
MONCTON TIMES-TRANSCRIPT	9/85			EVE (M-S)			
CITY ZONE		27,500			24,461	89	54
RETAIL TRADING ZONE		70,600			18,471	26	41
TOTAL ZONES		98,100			42,932	44	95
TOTAL PAID CIRCULATION					45,327		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,000			5,453	68	12
GLOUCESTER		25,800			1,605	6	4
KENT		9,000			4,592	51	10
NORTHUMBERLAND		16,400			3,341	20	7
RESTIGOUCHE		13,200			1,386	11	3
* WESTMORLAND		38,900			27,941	72	62
REMAINDER OF CIRCULATION					1,009		2
SAINT JOHN			I 6				
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE	9/85			MORN/EVE (M-F)			
CITY ZONE		29,200			25,720	88	39
RETAIL TRADING ZONE		206,500			39,420	19	60
TOTAL ZONES		235,700			65,140	28	99
CENSUS METROPOLITAN AREA		40,000			34,537	86	53
TOTAL PAID CIRCULATION					65,732		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,000			556	7	1
CARLETON		8,500			2,465	29	4
CHARLOTTE		9,700			4,344	45	7
GLOUCESTER		25,800			1,911	7	3

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
SAINT JOHN (CONT.)			I 6				
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE	9/85			MORN/EVE (M-F)			
KINGS		17,800			11,419	64	17
MADAWASKA		11,900			1,107	9	2
NORTHUMBERLAND		16,400			2,804	17	4
QUEENS		4,300			1,226	29	2
RESTIGOUCHE		13,200			1,902	14	3
* ST. JOHN		30,300			26,853	89	41
SUNBURY		7,000			589	8	1
VICTORIA		7,200			2,044	28	3
WESTMORLAND		38,900			2,375	6	4
YORK		27,700			5,354	19	8
REMAINDER OF CIRCULATION					783		1
SAINT JOHN TELEGRAPH-JOURNAL	9/85			SATURDAY			
CITY ZONE		29,200			23,059	79	36
RETAIL TRADING ZONE		206,500			40,280	20	63
TOTAL ZONES		235,700			63,339	27	99
CENSUS METROPOLITAN AREA		40,000			31,610	79	49
TOTAL PAID CIRCULATION					63,966		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,000			537	7	1
CARLETON		8,500			2,497	29	4
CHARLOTTE		9,700			4,356	45	7
GLOUCESTER		25,800			1,935	8	3
KINGS		17,800			10,991	62	17
MADAWASKA		11,900			1,135	10	2
NORTHUMBERLAND		16,400			2,906	18	5
QUEENS		4,300			1,342	31	2
RESTIGOUCHE		13,200			2,020	15	3
* ST. JOHN		30,300			24,238	80	38
SUNBURY		7,000			709	10	1
VICTORIA		7,200			2,149	30	3
WESTMORLAND		38,900			2,252	6	4
YORK		27,700			6,059	22	10
REMAINDER OF CIRCULATION					840		1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
CHICOUTIMI			F14				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/85			SUNDAY			
CITY ZONE		19,900			12,832	65	25
RETAIL TRADING ZONE		41,800			22,271	53	43
TOTAL ZONES		61,700			35,103	57	68
CENSUS METROPOLITAN AREA		43,800			24,702	56	48
TOTAL PAID CIRCULATION					51,451		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,500			806	3	2
* CHICOUTIMI		56,000			32,853	59	64
LAC-ST-JEAN-EST		15,300			6,672	44	13
LAC-ST-JEAN-OUEST		19,300			8,346	43	16
QUEBEC		165,400			987	1	2
SAGUENAY		33,800			1,692	5	3
REMAINDER OF CIRCULATION					95		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/85			MORN (M-S)			
CITY ZONE		19,900			9,688	49	32
RETAIL TRADING ZONE		41,800			14,524	35	48
TOTAL ZONES		61,700			24,212	39	79
CENSUS METROPOLITAN AREA		43,800			17,691	40	58
TOTAL PAID CIRCULATION					30,540		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHICOUTIMI		56,000			22,085	39	72
LAC-ST-JEAN-EST		15,300			4,457	29	15
LAC-ST-JEAN-OUEST		19,300			3,814	20	13
REMAINDER OF CIRCULATION					184		1
GRANBY			M11				
GRANBY LA VOIX DE L'EST (F)	3/85			MORN (M-S)			
CITY ZONE		18,700			8,038	43	61
RETAIL TRADING ZONE		32,800			4,735	14	36
TOTAL ZONES		51,500			12,773	25	97
TOTAL PAID CIRCULATION					13,201		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BAGOT		9,100			302	3	2
BROME		6,700			649	10	5
MISSISQUOI		12,700			1,698	13	13
ROUVILLE		14,600			1,169	8	9
* SHEFFORD		26,600			9,182	35	70

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
GRANBY (CONT.)			M11				
GRANBY LA VOIX DE L'EST (F)	3/85			MORN (M-S)			
REMAINDER OF CIRCULATION					201		2
MONTREAL			M10				
MONTREAL LE DEVOIR (F)	3/85			MORN (M-F)			
CITY ZONE		942,900			16,906	2	53
RETAIL TRADING ZONE		399,600			2,840	1	9
TOTAL ZONES		1,342,500			19,746	2	62
CENSUS METROPOLITAN AREA		1,108,700			18,026	2	56
TOTAL PAID CIRCULATION					32,013		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,500			251	1	1
CHAMBLY		112,800			1,605	1	5
CHICOUTIMI		56,000			551	1	2
DEUX-MONTAGNES		25,700			300	1	1
GATINEAU		18,700			537	3	2
HULL		46,500			984	2	3
* ILE-DE-MONTREAL		726,900			14,184	2	44
ILE-JESUS		93,500			1,058	1	3
LAPRAIRIE		37,000			317	1	1
LEVIS		35,500			253	1	1
QUEBEC		165,400			3,642	2	11
RIMOUSKI		23,800			281	1	1
ST-MAURICE		40,600			367	1	1
SHERBROOKE		44,600			516	1	2
TERREBONNE		71,000			572	1	2
ONTARIO							
OTTAWA-CARLETON		228,800			1,720	1	5
REMAINDER OF CIRCULATION					4,875		15
MONTREAL LE DEVOIR (F)	3/85			SATURDAY			
CITY ZONE		942,900			16,507	2	49
RETAIL TRADING ZONE		399,600			3,427	1	10
TOTAL ZONES		1,342,500			19,934	2	59
CENSUS METROPOLITAN AREA		1,108,700			17,850	2	53
TOTAL PAID CIRCULATION					33,560		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		112,800			1,619	1	5
CHICOUTIMI		56,000			393	1	1
DEUX-MONTAGNES		25,700			340	1	1
GATINEAU		18,700			564	3	2
HULL		46,500			990	2	3

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LE DEVOIR (F)	3/85			SATURDAY			
* ILE-DE-MONTREAL		726,900			13,712	2	41
ILE-JESUS		93,500			1,070	1	3
LAPRAIRIE		37,000			374	1	1
LEVIS		35,500			290	1	1
QUEBEC		165,400			4,027	2	12
RIMOUSKI		23,800			288	1	1
ST-MAURICE		40,600			427	1	1
SHERBROOKE		44,600			587	1	2
TERREBONNE		71,000			826	1	3
ONTARIO							
OTTAWA-CARLETON		228,800			1,800	1	5
REMAINDER OF CIRCULATION					6,253		19
MONTREAL GAZETTE	3/85			MORN (M-F)			
CITY ZONE		942,900			161,757	17	82
RETAIL TRADING ZONE		399,600			18,245	5	9
TOTAL ZONES		1,342,500			180,002	13	91
CENSUS METROPOLITAN AREA		1,108,700			174,791	16	89
TOTAL PAID CIRCULATION					197,174		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
HALIFAX		107,200			314		
QUEBEC							
ABITIBI		31,500			360	1	
ARGENTEUIL		12,300			844	7	
BEAUHARNOIS		19,200			266	1	
BROME		6,700			536	8	
CHAMBLY		112,800			9,987	9	5
CHATEAUGUAY		19,900			3,057	15	2
CHICOUTIMI		56,000			362	1	
DEUX-MONTAGNES		25,700			1,395	5	1
HULL		46,500			588	1	
HUNTINGDON		6,000			581	10	
* ILE-DE-MONTREAL		726,900			144,307	20	73
ILE-JESUS		93,500			7,157	8	4
LAPRAIRIE		37,000			4,037	11	2
MISSISQUOI		12,700			625	5	
MONTCALM		11,000			262	2	
QUEBEC		165,400			2,534	2	1
ROUVILLE		14,600			711	5	
SAGUENAY		33,800			445	1	
ST-JEAN		21,000			525	3	
ST-MAURICE		40,600			402	1	
SHEFFORD		26,600			398	2	
SHERBROOKE		44,600			1,130	3	1
STANSTEAD		13,500			504	4	
TERREBONNE		71,000			2,489	4	1

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL GAZETTE	3/85			MORN (M-F)			
VAUDREUIL		18,300			2,623	14	1
VERCHERES		21,900			524	2	
ONTARIO							
OTTAWA-CARLETON		228,800			4,031	2	2
STORMONT		23,400			829	4	
TORONTO		830,900			409		
REMAINDER OF CIRCULATION					4,942		3
MONTREAL GAZETTE	3/85			SATURDAY			
CITY ZONE		942,900			210,975	22	78
RETAIL TRADING ZONE		399,600			31,655	8	12
TOTAL ZONES		1,342,500			242,630	18	90
CENSUS METROPOLITAN AREA		1,108,700			230,436	21	86
TOTAL PAID CIRCULATION					269,102		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
QUEENS		22,500			376	2	
NOVA SCOTIA							
HALIFAX		107,200			768	1	
NEW BRUNSWICK							
WESTMORLAND		38,900			366	1	
QUEBEC							
ABITIBI		31,500			462	2	
ARGENTEUIL		12,300			2,094	17	1
BEAUHARNOIS		19,200			427	2	
BROME		6,700			1,618	24	1
CHAMBLY		112,800			13,784	12	5
CHAMPLAIN		43,200			312	1	
CHATEAUGUAY		19,900			4,626	23	2
CHICOUTIMI		56,000			532	1	
DEUX-MONTAGNES		25,700			2,233	9	1
HULL		46,500			607	1	
HUNTINGDON		6,000			1,411	24	1
* ILE-DE-MONTREAL		726,900			185,834	26	69
ILE-JESUS		93,500			10,629	11	4
LAPRAIRIE		37,000			6,216	17	2
L'ASSOMPTION		39,100			484	1	
MISSISQUOI		12,700			1,339	11	1
MONTCALM		11,000			746	7	
QUEBEC		165,400			3,601	2	1
RICHMOND		13,600			446	3	
ROUVILLE		14,600			1,016	7	
SAGUENAY		33,800			610	2	
ST-JEAN		21,000			911	4	
ST-MAURICE		40,600			633	2	
SHEFFORD		26,600			752	3	
SHERBROOKE		44,600			2,061	5	1

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PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL GAZETTE		3/85			SATURDAY			
STANSTEAD			13,500			1,246	9	1
TEMISCAMINGUE			18,500			260	1	
TERREBONNE			71,000			5,495	8	2
VAUDREUIL			18,300			4,014	22	2
VERCHERES			21,900			639	3	
ONTARIO								
GLENGARRY			7,000			582	8	
OTTAWA-CARLETON			228,800			4,154	2	2
PRESCOTT			10,200			369	4	
STORMONT			23,400			1,146	5	
TORONTO			830,900			508		
NORTHWEST TERR.								
BAFFIN			2,100			112	5	
REMAINDER OF CIRCULATION						5,683		2
MONTREAL LA PRESSE (F)		3/85			MORN (M-F)			
CITY ZONE			942,900			126,784	13	65
RETAIL TRADING ZONE			399,600			41,455	10	21
TOTAL ZONES			1,342,500			168,239	13	87
CENSUS METROPOLITAN AREA			1,108,700			148,060	13	76
TOTAL PAID CIRCULATION						194,469		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ABITIBI			31,500			893	3	1
ARGENTEUIL			12,300			477	4	
ARTHABASKA			20,400			1,396	7	1
BAGOT			9,100			251	3	
BEAUHARNOIS			19,200			2,470	13	1
BERTHIER			11,100			597	5	
CHAMBLY			112,800			18,521	16	10
CHAMPLAIN			43,200			940	2	1
CHATEAUGUAY			19,900			2,162	11	1
CHICOUTIMI			56,000			1,614	3	1
DEUX-MONTAGNES			25,700			2,245	9	1
DRUMMOND			25,500			1,317	5	1
HULL			46,500			979	2	1
IBERVILLE			7,900			710	9	
* ILE-DE-MONTREAL			726,900			90,260	12	46
ILE-JESUS			93,500			15,456	17	8
JOLIETTE			22,100			2,015	9	1
LABELLE			11,700			558	5	
LAC-ST-JEAN-EST			15,300			349	2	
LAC-ST-JEAN-OUEST			19,300			350	2	
LAPRAIRIE			37,000			5,629	15	3
L'ASSOMPTION			39,100			4,721	12	2
MEGANTIC			19,000			307	2	
MISSISQUOI			12,700			571	5	

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL LA PRESSE (F)	3/85			MORN (M-F)			
MONTCALM		11,000			529	5	
NAPIERVILLE		4,600			347	8	
QUEBEC		165,400			3,065	2	2
RICHELIEU		18,500			2,393	13	1
RIMOUSKI		23,800			449	2	
ROUVILLE		14,600			1,685	12	1
SAGUENAY		33,800			648	2	
ST-HYACINTHE		21,200			1,677	8	1
ST-JEAN		21,000			2,398	11	1
ST-MAURICE		40,600			2,454	6	1
SHEFFORD		26,600			972	4	1
SHERBROOKE		44,600			1,485	3	1
SOULANGES		5,300			429	8	
TEMISCAMINGUE		18,500			640	4	
TERREBONNE		71,000			8,349	12	4
VAUDREUIL		18,300			1,723	9	1
VERCHERES		21,900			3,305	15	2
ONTARIO							
OTTAWA-CARLETON		228,800			1,314	1	1
TORONTO		830,900			770		
REMAINDER OF CIRCULATION					5,049		3
MONTREAL LA PRESSE (F)	3/85			SATURDAY			
CITY ZONE		942,900			183,425	20	61
RETAIL TRADING ZONE		399,600			71,491	18	24
TOTAL ZONES		1,342,500			254,916	19	85
CENSUS METROPOLITAN AREA		1,108,700			217,505	20	73
TOTAL PAID CIRCULATION					298,670		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
WESTMORLAND		38,900			265	1	
QUEBEC							
ABITIBI		31,500			1,594	5	1
ARGENTEUIL		12,300			986	8	
ARTHABASKA		20,400			1,820	9	1
BAGOT		9,100			581	6	
BEAUHARNOIS		19,200			3,380	18	1
BERTHIER		11,100			1,322	12	
BROME		6,700			845	13	
CHAMBLY		112,800			27,674	25	9
CHAMPLAIN		43,200			1,909	4	1
CHATEAUGUAY		19,900			3,477	18	1
CHICOUTIMI		56,000			2,205	4	1
DEUX-MONTAGNES		25,700			3,834	15	1
DRUMMOND		25,500			2,052	8	1
GASPE-EST		11,800			264	2	
GATINEAU		18,700			537	3	

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PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			M10				
MONTREAL LA PRESSE (F)		3/85			SATURDAY			
HULL			46,500			1,490	3	1
HUNTINGDON			6,000			371	6	
IBERVILLE			7,900			1,097	14	
* ILE-DE-MONTREAL			726,900			128,629	18	43
ILE-JESUS			93,500			23,328	25	8
JOLIETTE			22,100			3,570	16	1
LABELLE			11,700			1,117	10	
LAC-ST-JEAN-EST			15,300			393	3	
LAC-ST-JEAN-OUEST			19,300			498	3	
LAPRAIRIE			37,000			8,765	24	3
L'ASSOMPTION			39,100			7,649	20	3
LEVIS			35,500			547	2	
MASKINONGE			7,100			304	4	
MEGANTIC			19,000			423	2	
MISSISQUOI			12,700			1,203	10	
MONTCALM			11,000			1,831	17	1
NAPIERVILLE			4,600			603	13	
NICOLET			11,400			471	4	
QUEBEC			165,400			4,722	3	2
RICHELIEU			18,500			3,333	18	1
RICHMOND			13,600			349	3	
RIMOUSKI			23,800			634	3	
ROUVILLE			14,600			2,847	20	1
SAGUENAY			33,800			964	3	
ST-HYACINTHE			21,200			3,029	14	1
ST-JEAN			21,000			3,753	18	1
ST-MAURICE			40,600			4,449	11	2
SHEFFORD			26,600			1,892	7	1
SHERBROOKE			44,600			2,999	7	1
SOULANGES			5,300			764	14	
STANSTEAD			13,500			771	6	
TEMISCAMINGUE			18,500			964	5	
TERREBONNE			71,000			16,203	23	5
VAUDREUIL			18,300			3,007	16	1
VERCHERES			21,900			5,583	26	2
YAMASKA			4,900			232	5	
ONTARIO								
OTTAWA-CARLETON			228,800			1,506	1	1
TORONTO			830,900			439		
REMAINDER OF CIRCULATION						5,196		2
MONTREAL LA PRESSE (F)		3/85			SUNDAY			
CITY ZONE			942,900			81,245	9	61
RETAIL TRADING ZONE			399,600			34,107	9	25
TOTAL ZONES			1,342,500			115,352	9	86
CENSUS METROPOLITAN AREA			1,108,700			99,437	9	74
TOTAL PAID CIRCULATION						134,301		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			MTO				
MONTREAL LA PRESSE (F)		3/85			SUNDAY			
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ABITIBI			31,500			386	1	
ARGENTEUIL			12,300			377	3	
ARTHABASKA			20,400			1,226	6	1
BAGOT			9,100			250	3	
BEAUHARNOIS			19,200			1,954	10	2
BERTHIER			11,100			557	5	
CHAMBLY			112,800			14,476	13	11
CHAMPLAIN			43,200			1,152	3	1
CHATEAUGUAY			19,900			1,866	9	1
CHICOUTIMI			56,000			943	2	1
DEUX-MONTAGNES			25,700			1,850	7	1
DRUMMOND			25,500			1,305	5	1
HULL			46,500			425	1	
IBERVILLE			7,900			562	7	
* ILE-DE-MONTREAL			726,900			52,669	7	39
ILE-JESUS			93,500			12,112	13	9
JOLIETTE			22,100			1,567	7	1
LABELLE			11,700			384	3	
LAC-ST-JEAN-EST			15,300			261	2	
LAC-ST-JEAN-OUEST			19,300			254	1	
LAPRAIRIE			37,000			4,613	13	3
L'ASSOMPTION			39,100			3,963	10	3
MISSISQUOI			12,700			392	3	
MONTCALM			11,000			407	4	
NAPIERVILLE			4,600			276	6	
QUEBEC			165,400			1,736	1	1
RICHELIEU			18,500			1,982	11	2
RIMOUSKI			23,800			331	1	
ROUVILLE			14,600			1,471	10	1
SAGUENAY			33,800			479	1	
ST-HYACINTHE			21,200			1,513	7	1
ST-JEAN			21,000			1,840	9	1
ST-MAURICE			40,600			2,753	7	2
SHEFFORD			26,600			968	4	1
SHERBROOKE			44,600			1,502	3	1
SOULANGES			5,300			349	7	
TEMISCAMINGUE			18,500			316	2	
TERREBONNE			71,000			6,641	9	5
VAUDREUIL			18,300			1,503	8	1
VERCHERES			21,900			2,860	13	2
ONTARIO								
OTTAWA-CARLETON			228,800			566		
REMAINDER OF CIRCULATION						3,264		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL			M10				
LE JOURNAL DE MONTREAL (F)	3/85			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,108,000			221,274	20	70
RETAIL TRADING ZONE		234,500			47,572	20	15
TOTAL ZONES		1,342,500			268,846	20	86
CENSUS METROPOLITAN AREA		1,108,700			220,373	20	70
TOTAL PAID CIRCULATION					314,184		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,500			3,516	11	1
ARGENTEUIL		12,300			1,601	13	1
ARTHABASKA		20,400			1,793	9	1
BAGOT		9,100			867	10	
BEAUHARNOIS		19,200			5,427	28	2
BERTHIER		11,100			1,865	17	1
CHAMBLY		112,800			22,707	20	7
CHAMPLAIN		43,200			3,115	7	1
CHATEAUGUAY		19,900			4,004	20	1
DEUX-MONTAGNES		25,700			4,996	19	2
DRUMMOND		25,500			3,346	13	1
GATINEAU		18,700			744	4	
HULL		46,500			5,944	13	2
HUNTINGDON		6,000			379	6	
IBERVILLE		7,900			1,226	16	
* ILE-DE-MONTREAL		726,900			142,322	20	45
ILE-JESUS		93,500			20,953	22	7
ILES-DE-LA-MADELEINE		3,900			357	9	
JOLIETTE		22,100			4,849	22	2
LABELLE		11,700			1,792	15	1
LAPRAIRIE		37,000			5,900	16	2
L'ASSOMPTION		39,100			9,499	24	3
MASKINONGE		7,100			347	5	
MEGANTIC		19,000			329	2	
MISSISQUOI		12,700			1,273	10	
MONTCALM		11,000			1,750	16	1
NAPIERVILLE		4,600			634	14	
NICOLET		11,400			523	5	
NOUVEAU-QUEBEC		10,000			387	4	
PAPINEAU		13,500			1,234	9	
RICHELIEU		18,500			5,274	29	2
RICHMOND		13,600			780	6	
ROUVILLE		14,600			2,008	14	1
ST-HYACINTHE		21,200			4,293	20	1
ST-JEAN		21,000			4,456	21	1
ST-MAURICE		40,600			4,114	10	1
SHEFFORD		26,600			2,387	9	1
SHERBROOKE		44,600			2,580	6	1
SOULANGES		5,300			778	15	
STANSTEAD		13,500			605	5	
TEMISCAMINGUE		18,500			1,770	10	1
TERREBONNE		71,000			16,700	24	5
VAUDREUIL		18,300			3,017	17	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/85			MORN (M-F)			
VERCHERES		21,900			4,800	22	2
YAMASKA		4,900			385	8	
ONTARIO							
OTTAWA-CARLETON		228,800			2,710	1	1
PRESCOTT		10,200			705	7	
REMAINDER OF CIRCULATION					3,143		1
LE JOURNAL DE MONTREAL (F)	3/85			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,108,000			231,704	21	67
RETAIL TRADING ZONE		234,500			61,293	26	18
TOTAL ZONES		1,342,500			292,997	22	84
CENSUS METROPOLITAN AREA		1,108,700			230,499	21	66
TOTAL PAID CIRCULATION					346,991		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,500			3,971	13	1
ARGENTEUIL		12,300			2,363	19	1
ARTHABASKA		20,400			2,226	11	1
BAGOT		9,100			1,243	14	
BEAUHARNOIS		19,200			5,909	31	2
BERTHIER		11,100			2,794	25	1
BROME		6,700			421	6	
CHAMBLY		112,800			25,997	23	8
CHAMPLAIN		43,200			4,165	10	1
CHATEAUGUAY		19,900			4,719	24	1
DEUX-MONTAGNES		25,700			6,752	26	2
DRUMMOND		25,500			4,223	17	1
GATINEAU		18,700			1,101	6	
HULL		46,500			6,044	13	2
HUNTINGDON		6,000			610	10	
IBERVILLE		7,900			1,595	20	1
* ILE-DE-MONTREAL		726,900			137,730	19	40
ILE-JESUS		93,500			24,438	26	7
JOLIETTE		22,100			5,902	27	2
LABELLE		11,700			2,612	22	1
LAPRAIRIE		37,000			7,374	20	2
L'ASSOMPTION		39,100			11,989	31	4
MASKINONGE		7,100			607	9	
MEGANTIC		19,000			449	2	
MISSISQUOI		12,700			1,695	13	1
MONTCALM		11,000			3,197	29	1
NAPIERVILLE		4,600			853	19	
NICOLET		11,400			780	7	
NOUVEAU-QUEBEC		10,000			314	3	
PAPINEAU		13,500			1,829	14	1
RICHELIEU		18,500			5,969	32	2
RICHMOND		13,600			907	7	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/85			SATURDAY			
ROUVILLE		14,600			2,653	18	1
ST-HYACINTHE		21,200			5,058	24	2
ST-JEAN		21,000			5,086	24	2
ST-MAURICE		40,600			4,791	12	1
SHEFFORD		26,600			3,021	11	1
SHERBROOKE		44,600			3,009	7	1
SOULANGES		5,300			1,162	22	
STANSTEAD		13,500			924	7	
TEMISCAMINGUE		18,500			1,796	10	1
TERREBONNE		71,000			22,273	31	6
VAUDREUIL		18,300			3,758	21	1
VERCHERES		21,900			5,915	27	2
YAMASKA		4,900			627	13	
ONTARIO							
OTTAWA-CARLETON		228,800			1,933	1	1
PRESCOTT		10,200			832	8	
REMAINDER OF CIRCULATION					3,375		1
LE JOURNAL DE MONTREAL (F)	3/85			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,108,000			199,281	18	64
RETAIL TRADING ZONE		234,500			55,865	24	18
TOTAL ZONES		1,342,500			255,146	19	82
CENSUS METROPOLITAN AREA		1,108,700			198,222	18	64
TOTAL PAID CIRCULATION					310,230		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,500			3,626	12	1
ARGENTEUIL		12,300			2,003	16	1
ARTHABASKA		20,400			2,071	10	1
BAGOT		9,100			1,162	13	
BEAUHARNOIS		19,200			5,732	30	2
BERTHIER		11,100			2,467	22	1
BROME		6,700			400	6	
CHAMBLY		112,800			22,595	20	7
CHAMPLAIN		43,200			4,674	11	2
CHATEAUGUAY		19,900			4,296	22	1
DEUX-MONTAGNES		25,700			6,021	23	2
DRUMMOND		25,500			3,860	15	1
GATINEAU		18,700			1,089	6	
HULL		46,500			7,205	16	2
HUNTINGDON		6,000			563	9	
IBERVILLE		7,900			1,453	18	1
* ILE-DE-MONTREAL		726,900			116,076	16	37
ILE-JESUS		93,500			21,611	23	7
ILES-DE-LA-MADELEINE		3,900			323	8	
JOLIETTE		22,100			5,531	25	2
LABELLE		11,700			1,802	15	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			M10				
LE JOURNAL DE MONTREAL (F)	3/85			SUNDAY			
LAPRAIRIE		37,000			6,726	18	2
L'ASSOMPTION		39,100			10,838	28	4
MASKINONGE		7,100			447	6	
MEGANTIC		19,000			367	2	
MISSISQUOI		12,700			1,462	12	1
MONTCALM		11,000			2,639	24	1
NAPIERVILLE		4,600			717	16	
NICOLET		11,400			710	6	
PAPINEAU		13,500			1,697	13	1
RICHELIEU		18,500			5,660	31	2
RICHMOND		13,600			1,136	8	
ROUVILLE		14,600			2,360	16	1
ST-HYACINTHE		21,200			4,675	22	2
ST-JEAN		21,000			4,704	22	2
ST-MAURICE		40,600			5,335	13	2
SHEFFORD		26,600			2,931	11	1
SHERBROOKE		44,600			3,728	8	1
SOULANGES		5,300			1,051	20	
STANSTEAD		13,500			969	7	
TEMISCAMINGUE		18,500			1,783	10	1
TERREBONNE		71,000			19,742	28	6
VAUDREUIL		18,300			3,319	18	1
VERCHERES		21,900			5,372	25	2
YAMASKA		4,900			451	9	
ONTARIO							
OTTAWA-CARLETON		228,800			2,673	1	1
PRESCOTT		10,200			861	8	
STORMONT		23,400			268	1	
REMAINDER OF CIRCULATION					3,049		1
QUEBEC			J13				
QUEBEC LE SOLEIL (F)	3/85			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		200,100			75,460	38	64
RETAIL TRADING ZONE		54,700			13,443	25	11
TOTAL ZONES		254,800			88,903	35	75
CENSUS METROPOLITAN AREA		208,500			77,408	37	65
TOTAL PAID CIRCULATION					118,700		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,900			420	4	
QUEBEC							
BEAUCE		24,500			2,921	12	3
BELLECHASSE		7,600			1,621	21	1
BONAVENTURE		12,000			1,611	13	1
CHARLEVOIX-EST		5,400			1,148	21	1
CHARLEVOIX-OUEST		4,300			760	18	1
CHICOUTIMI		56,000			535	1	1
DORCHESTER		10,600			1,927	18	2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			J13				
QUEBEC LE SOLEIL (F)	3/85			MORN (M-F)			
GASPE-EST		11,800			713	6	1
GASPE-OUEST		5,600			1,069	19	1
ILE-DE-MONTREAL		726,900			667		1
KAMOURASKA		9,100			1,218	13	1
LAC-ST-JEAN-EST		15,300			299	2	
LAC-ST-JEAN-OUEST		19,300			303	2	
LEVIS		35,500			10,239	29	9
L'ISLET		6,800			1,208	18	1
LOTBINIERE		9,300			2,365	25	2
MATANE		10,100			1,243	12	1
MATAPEDIA		7,300			632	9	1
MEGANTIC		19,000			1,846	10	2
MONTMAGNY		8,000			1,644	21	1
MONTMORENCY NO. 1		7,700			2,469	32	2
MONTMORENCY NO. 2		2,100			799	38	1
PORTNEUF		21,300			4,707	22	4
* QUEBEC		165,400			64,803	39	55
RIMOUSKI		23,800			3,037	13	3
RIVIERE-DU-LOUP		13,800			1,885	14	2
SAGUENAY		33,800			4,171	12	4
TEMISCOUATA		6,000			949	16	1
REMAINDER OF CIRCULATION					1,491		1
QUEBEC LE SOLEIL (F)	3/85			SATURDAY			
NEWSPAPER DESIGNATED MARKET		200,100			91,153	46	65
RETAIL TRADING ZONE		54,700			15,741	29	11
TOTAL ZONES		254,800			106,894	42	76
CENSUS METROPOLITAN AREA		208,500			93,595	45	67
TOTAL PAID CIRCULATION					140,053		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,900			379	3	
QUEBEC							
BEAUCE		24,500			3,343	14	2
BELLECHASSE		7,600			1,730	23	1
BONAVENTURE		12,000			1,631	14	1
CHARLEVOIX-EST		5,400			1,168	22	1
CHARLEVOIX-OUEST		4,300			814	19	1
CHICOUTIMI		56,000			941	2	1
DORCHESTER		10,600			2,088	20	2
GASPE-EST		11,800			716	6	1
GASPE-OUEST		5,600			1,109	20	1
ILE-DE-MONTREAL		726,900			829		1
KAMOURASKA		9,100			1,396	15	1
LAC-ST-JEAN-EST		15,300			448	3	
LAC-ST-JEAN-OUEST		19,300			435	2	
LEVIS		35,500			12,717	36	9

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			J13				
QUEBEC LE SOLEIL (F)		3/85			SATURDAY			
L'ISLET			6,800			1,338	20	1
LOTBINIERE			9,300			2,583	28	2
MATANE			10,100			1,229	12	1
MATAPEDIA			7,300			704	10	1
MEGANTIC			19,000			2,008	11	1
MONTMAGNY			8,000			1,921	24	1
MONTMORENCY NO. 1			7,700			2,869	37	2
MONTMORENCY NO. 2			2,100			914	44	1
PORTNEUF			21,300			5,614	26	4
* QUEBEC			165,400			78,222	47	56
RIMOUSKI			23,800			3,358	14	2
RIVIERE-DU-LOUP			13,800			2,061	15	2
SAGUENAY			33,800			4,470	13	3
TEMISCOUATA			6,000			982	16	1
REMAINDER OF CIRCULATION						2,036		2
QUEBEC LE SOLEIL (F)		3/85			SUNDAY			
NEWSPAPER DESIGNATED MARKET			200,100			58,423	29	61
RETAIL TRADING ZONE			54,700			10,640	20	11
TOTAL ZONES			254,800			69,063	27	72
CENSUS METROPOLITAN AREA			208,500			60,034	29	63
TOTAL PAID CIRCULATION						95,808		
COUNTY CIRCULATION ANALYSIS								
NEW BRUNSWICK								
MADAWASKA			11,900			363	3	
QUEBEC								
BEAUCE			24,500			2,428	10	3
BELLECHASSE			7,600			1,220	16	1
BONAVENTURE			12,000			1,547	13	2
CHARLEVOIX-EST			5,400			1,041	19	1
CHARLEVOIX-OUEST			4,300			706	16	1
CHICOUTIMI			56,000			404	1	
DORCHESTER			10,600			1,433	14	2
GASPE-EST			11,800			621	5	1
GASPE-OUEST			5,600			1,080	19	1
ILE-DE-MONTREAL			726,900			444		1
KAMOURASKA			9,100			1,187	13	1
LAC-ST-JEAN-OUEST			19,300			277	1	
LEVIS			35,500			8,014	23	8
L'ISLET			6,800			1,117	16	1
LOTBINIERE			9,300			1,826	20	2
MATANE			10,100			1,069	11	1
MATAPEDIA			7,300			620	9	1
MEGANTIC			19,000			1,524	8	2
MONTMAGNY			8,000			1,372	17	1
MONTMORENCY NO. 1			7,700			2,064	27	2
MONTMORENCY NO. 2			2,100			660	31	1

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			J13				
QUEBEC LE SOLEIL (F)		3/85			SUNDAY			
PORTNEUF			21,300			3,807	18	4
* QUEBEC			165,400			50,059	30	52
RIMOUSKI			23,800			2,779	12	3
RIVIERE-DU-LOUP			13,800			1,723	13	2
SAGUENAY			33,800			4,044	12	4
TEMISCOUATA			6,000			847	14	1
REMAINDER OF CIRCULATION						1,532		2
QUEBEC				J13				
LE JOURNAL DE QUEBEC (F)		3/85			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET			208,500			60,258	29	57
RETAIL TRADING ZONE			46,300			8,947	19	9
TOTAL ZONES			254,800			69,205	27	66
CENSUS METROPOLITAN AREA			208,500			60,012	29	57
TOTAL PAID CIRCULATION						105,180		
COUNTY CIRCULATION ANALYSIS								
NEW BRUNSWICK								
MADAWASKA			11,900			269	2	
QUEBEC								
BEAUCE			24,500			4,533	19	4
BELLECHASSE			7,600			839	11	1
BONAVENTURE			12,000			956	8	1
CHARLEVOIX-EST			5,400			1,156	21	1
CHARLEVOIX-OUEST			4,300			792	18	1
CHICOUTIMI			56,000			6,312	11	6
DORCHESTER			10,600			1,742	16	2
FRONTENAC			8,700			714	8	1
GASPE-EST			11,800			973	8	1
KAMOURASKA			9,100			1,104	12	1
LAC-ST-JEAN-EST			15,300			2,023	13	2
LAC-ST-JEAN-OUEST			19,300			2,750	14	3
LEVIS			35,500			8,910	25	9
L'ISLET			6,800			794	12	1
LOTBINIERE			9,300			1,007	11	1
MATANE			10,100			848	8	1
MATAPEDIA			7,300			458	6	
MEGANTIC			19,000			2,360	12	2
MONTMAGNY			8,000			1,500	19	1
MONTMORENCY NO. 1			7,700			1,864	24	2
MONTMORENCY NO. 2			2,100			155	7	
PORTNEUF			21,300			3,769	18	4
* QUEBEC			165,400			50,706	31	48
RIMOUSKI			23,800			2,621	11	3
RIVIERE-DU-LOUP			13,800			1,651	12	2
SAGUENAY			33,800			3,516	10	3
TEMISCOUATA			6,000			414	7	
REMAINDER OF CIRCULATION						444		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			J13				
LE JOURNAL DE QUEBEC (F)		3/85			SATURDAY			
NEWSPAPER DESIGNATED MARKET			208,500			59,215	28	56
RETAIL TRADING ZONE			46,300			9,835	21	9
TOTAL ZONES			254,800			69,050	27	66
CENSUS METROPOLITAN AREA			208,500			58,878	28	56
TOTAL PAID CIRCULATION						104,933		
COUNTY CIRCULATION ANALYSIS								
NEW BRUNSWICK								
MADAWASKA			11,900			307	3	
QUEBEC								
BEAUCE			24,500			4,842	20	5
BELLECHASSE			7,600			1,121	15	1
BONAVENTURE			12,000			978	8	1
CHARLEVOIX-EST			5,400			1,157	21	1
CHARLEVOIX-OUEST			4,300			814	19	1
CHICOUTIMI			56,000			5,555	10	5
DORCHESTER			10,600			1,798	17	2
FRONTENAC			8,700			755	9	1
GASPE-EST			11,800			856	7	1
KAMOURASKA			9,100			1,153	13	1
LAC-ST-JEAN-EST			15,300			1,793	12	2
LAC-ST-JEAN-OUEST			19,300			2,425	13	2
LEVIS			35,500			9,210	26	9
L'ISLET			6,800			886	13	1
LOTBINIERE			9,300			1,285	14	1
MATANE			10,100			885	9	1
MATAPEDIA			7,300			528	7	1
MEGANTIC			19,000			2,393	13	2
MONTMAGNY			8,000			1,579	20	2
MONTMORENCY NO. 1			7,700			2,147	28	2
MONTMORENCY NO. 2			2,100			221	11	
PORTNEUF			21,300			4,213	20	4
* QUEBEC			165,400			49,103	30	47
RIMOUSKI			23,800			2,652	11	3
RIVIERE-DU-LOUP			13,800			1,844	13	2
SAGUENAY			33,800			3,451	10	3
TEMISCOUATA			6,000			433	7	
REMAINDER OF CIRCULATION						549		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			J13				
LE JOURNAL DE QUEBEC (F)	3/85			SUNDAY			
NEWSPAPER DESIGNATED MARKET		208,500			50,367	24	58
RETAIL TRADING ZONE		46,300			8,539	18	10
TOTAL ZONES		254,800			58,906	23	67
CENSUS METROPOLITAN AREA		208,500			50,086	24	57
TOTAL PAID CIRCULATION					87,631		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		11,900			257	2	
QUEBEC							
BEAUCE		24,500			3,926	16	5
BELLECHASSE		7,600			828	11	1
BONAVENTURE		12,000			867	7	1
CHARLEVOIX-EST		5,400			1,021	19	1
CHARLEVOIX-OUEST		4,300			733	17	1
CHICOUTIMI		56,000			4,137	7	5
DORCHESTER		10,600			1,319	12	2
FRONTENAC		8,700			508	6	1
GASPE-EST		11,800			904	8	1
KAMOURASKA		9,100			887	10	1
LAC-ST-JEAN-EST		15,300			1,274	8	2
LAC-ST-JEAN-OUEST		19,300			1,869	10	2
LEVIS		35,500			7,842	22	9
L'ISLET		6,800			741	11	1
LOTBINIERE		9,300			936	10	1
MATANE		10,100			688	7	1
MATAPEDIA		7,300			389	5	
MEGANTIC		19,000			1,996	11	2
MONTMAGNY		8,000			1,350	17	2
MONTMORENCY NO. 1		7,700			1,890	25	2
MONTMORENCY NO. 2		2,100			161	8	
PORTNEUF		21,300			3,787	18	4
* QUEBEC		165,400			41,796	25	48
RIMOUSKI		23,800			2,120	9	2
RIVIERE-DU-LOUP		13,800			1,328	10	2
SAGUENAY		33,800			3,125	9	4
TEMISCOUATA		6,000			341	6	
REMAINDER OF CIRCULATION					611		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE			M12				
SHERBROOKE RECORD	3/85			EVE (M-F)			
CITY ZONE		33,900			1,943	6	30
RETAIL TRADING ZONE		70,300			3,384	5	52
TOTAL ZONES		104,200			5,327	5	83
TOTAL PAID CIRCULATION					6,454		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BROME		6,700			907	14	14
COMPTON		6,900			609	9	9
MISSISQUOI		12,700			439	4	7
RICHMOND		13,600			598	4	9
* SHERBROOKE		44,600			1,953	4	30
STANSTEAD		13,500			1,152	9	18
REMAINDER OF CIRCULATION					796		12
SHERBROOKE LA TRIBUNE (F)	3/85			MORN (M-F)			
CITY ZONE		33,900			20,322	60	51
RETAIL TRADING ZONE		70,300			15,004	21	38
TOTAL ZONES		104,200			35,326	34	89
TOTAL PAID CIRCULATION					39,929		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,400			1,076	5	3
COMPTON		6,900			2,211	32	6
DRUMMOND		25,500			2,335	9	6
FRONTENAC		8,700			1,292	15	3
MEGANTIC		19,000			1,019	5	3
RICHMOND		13,600			4,558	34	11
SHEFFORD		26,600			635	2	2
* SHERBROOKE		44,600			20,658	46	52
STANSTEAD		13,500			4,016	30	10
WOLFE		5,200			1,521	29	4
REMAINDER OF CIRCULATION					608		2
SHERBROOKE LA TRIBUNE	3/85			SATURDAY			
CITY ZONE		33,900			23,377	69	53
RETAIL TRADING ZONE		70,300			16,203	23	37
TOTAL ZONES		104,200			39,580	38	89
TOTAL PAID CIRCULATION					44,283		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE (CONT.)			M12				
SHERBROOKE LA TRIBUNE	3/85			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,400			1,090	5	3
COMPTON		6,900			2,348	34	5
DRUMMOND		25,500			2,356	9	5
FRONTENAC		8,700			1,342	15	3
MEGANTIC		19,000			1,021	5	2
RICHMOND		13,600			4,932	36	11
SHEFFORD		26,600			678	3	2
* SHERBROOKE		44,600			23,832	53	54
STANSTEAD		13,500			4,496	33	10
WOLFE		5,200			1,534	30	4
REMAINDER OF CIRCULATION					654		2
TROIS RIVIERES			K11				
TROIS RIVIERES LE NOUVELLISTE (F)	3/85			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		73,900			40,402	55	76
TOTAL ZONES		73,900			40,402	55	76
CENSUS METROPOLITAN AREA		41,900			22,690	54	43
TOTAL PAID CIRCULATION					52,959		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,400			672	3	1
CHAMPLAIN		43,200			22,438	52	42
MASKINONGE		7,100			2,155	30	4
NICOLET		11,400			4,314	38	8
PORTNEUF		21,300			316	2	1
* ST-MAURICE		40,600			21,578	53	41
YAMASKA		4,900			585	12	1
REMAINDER OF CIRCULATION					901		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BARRIE			H 8				
BARRIE EXAMINER	3/85			EVE (M-S)			
CITY ZONE		15,500			9,533	62	73
RETAIL TRADING ZONE		42,300			3,434	8	26
TOTAL ZONES		57,800			12,967	22	99
TOTAL PAID CIRCULATION					13,106		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		84,000			12,967	15	99
REMAINDER OF CIRCULATION					139		1
BELLEVILLE			H13				
BELLEVILLE INTELLIGENCER	3/85			EVE (M-S)			
CITY ZONE		14,500			9,928	69	58
RETAIL TRADING ZONE		40,400			7,125	18	41
TOTAL ZONES		54,900			17,053	31	99
TOTAL PAID CIRCULATION					17,268		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		41,100			15,903	39	92
PRINCE EDWARD		8,100			1,151	14	7
REMAINDER OF CIRCULATION					214		1
BRAMPTON			J 8				
BRAMPTON TIMES	9/85			EVE (M-S)			
CITY ZONE		55,400			6,356	12	96
RETAIL TRADING ZONE		8,800			235	3	4
TOTAL ZONES		64,200			6,591	10	99
CENSUS METROPOLITAN AREA		1,155,300			6,517	1	98
TOTAL PAID CIRCULATION					6,658		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* PEEL		183,200			6,617	4	99
REMAINDER OF CIRCULATION					41		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BRANTFORD			K 7				
BRANTFORD EXPOISTOR	12/84			EVE (M-S)			
CITY ZONE		27,500			21,686	79	67
RETAIL TRADING ZONE		38,000			10,044	26	31
TOTAL ZONES		65,500			31,730	48	98
TOTAL PAID CIRCULATION					32,418		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRANT		39,500			28,461	72	88
HALDIMAND-NORFOLK		33,100			2,824	9	9
HAMILTON-WENTWORTH		161,000			273		1
OXFORD		31,200			583	2	2
REMAINDER OF CIRCULATION					277		1
BROCKVILLE			G16				
BROCKVILLE RECORDER AND TIMES	3/85			EVE (M-S)			
CITY ZONE		8,200			7,090	87	49
RETAIL TRADING ZONE		21,300			7,124	33	49
TOTAL ZONES		29,500			14,214	48	98
TOTAL PAID CIRCULATION					14,522		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		9,900			3,430	35	24
* LEEDS		21,000			10,702	51	74
REMAINDER OF CIRCULATION					390		3
CAMBRIDGE			J 7				
CAMBRIDGE REPORTER	12/84			EVE (M-S)			
CITY ZONE		26,900			12,326	46	93
RETAIL TRADING ZONE		4,500			852	19	6
TOTAL ZONES		31,400			13,178	42	99
CENSUS METROPOLITAN AREA		107,500			13,062	12	98
TOTAL PAID CIRCULATION					13,296		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* WATERLOO		116,500			13,062	11	98
REMAINDER OF CIRCULATION					234		2

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CHATHAM			M 3				
CHATHAM NEWS	12/84			EVE (M-S)			
CITY ZONE		14,600			9,803	67	63
RETAIL TRADING ZONE		23,900			5,597	23	36
TOTAL ZONES		38,500			15,400	40	99
TOTAL PAID CIRCULATION					15,558		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		39,200			15,400	39	99
REMAINDER OF CIRCULATION					158		1
COBOURG			I11				
COBOURG STAR	6/85			EVE (M-F)			
CITY ZONE		4,500			3,396	76	66
RETAIL TRADING ZONE		5,500			1,602	29	31
TOTAL ZONES		10,000			4,998	50	98
TOTAL PAID CIRCULATION					5,122		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NORTHUMBERLAND		24,800			4,998	20	98
REMAINDER OF CIRCULATION					124		2
CORNWALL			F18				
CORNWALL STANDARD-FREEHOLDER	9/85			EVE (M-S)			
CITY ZONE		16,900			12,411	73	73
RETAIL TRADING ZONE		12,100			4,037	33	24
TOTAL ZONES		29,000			16,448	57	97
TOTAL PAID CIRCULATION					16,969		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GLENGARRY		7,000			1,865	27	11
* STORMONT		23,400			14,751	63	87
REMAINDER OF CIRCULATION					353		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
GUELPH			J 7				
GUELPH MERCURY	12/84			EVE (M-S)			
CITY ZONE		26,500			14,691	55	83
RETAIL TRADING ZONE		23,600			2,850	12	16
TOTAL ZONES		50,100			17,541	35	99
TOTAL PAID CIRCULATION					17,680		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* WELLINGTON		49,000			17,320	35	98
REMAINDER OF CIRCULATION					360		2
HAMILTON			K 7				
HAMILTON SPECTATOR	12/84			EVE (M-S)			
CITY ZONE		180,700			115,406	64	80
RETAIL TRADING ZONE		89,800			25,861	29	18
TOTAL ZONES		270,500			141,267	52	98
CENSUS METROPOLITAN AREA		203,500			129,813	64	91
TOTAL PAID CIRCULATION					143,515		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRANT		39,500			1,064	3	1
HALDIMAND-NORFOLK		33,100			7,210	22	5
HALTON		90,200			23,006	26	16
* HAMILTON-WENTWORTH		161,000			105,796	66	74
NIAGARA		136,800			5,997	4	4
REMAINDER OF CIRCULATION					442		
KENORA			K11				
KENORA MINER AND NEWS	6/85			EVE (M-F)			
CITY ZONE		3,600			3,736	104	79
RETAIL TRADING ZONE		3,400			768	23	16
TOTAL ZONES		7,000			4,504	64	95
TOTAL PAID CIRCULATION					4,723		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		19,800			4,543	23	96
REMAINDER OF CIRCULATION					180		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KINGSTON			H14				
KINGSTON WHIG-STANDARD	12/84			EVE (M-S)			
CITY ZONE		22,100			18,071	82	50
RETAIL TRADING ZONE		36,700			16,524	45	46
TOTAL ZONES		58,800			34,595	59	96
NEWSPAPER DESIGNATED MARKET		47,800			32,101	67	89
TOTAL PAID CIRCULATION					35,925		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* FRONTENAC		42,200			26,551	63	74
HASTINGS		41,100			447	1	1
LEEDS		21,000			2,617	13	7
LENNOX & ADDINGTON		11,800			5,298	45	15
PRINCE EDWARD		8,100			579	7	2
REMAINDER OF CIRCULATION					433		1
KIRKLAND LAKE			M18				
KIRKLAND LAKE NORTHERN NEWS	3/85			EVE (M-S)			
CITY ZONE		4,800			3,324	69	57
RETAIL TRADING ZONE		10,600			2,289	22	39
TOTAL ZONES		15,400			5,613	36	97
TOTAL PAID CIRCULATION					5,804		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		15,400			5,613	36	97
REMAINDER OF CIRCULATION					191		3
KITCHENER-WATERLOO			J 6				
KITCHENER RECORD	12/84			EVE (M-S)			
CITY ZONE		73,400			48,273	66	65
RETAIL TRADING ZONE		41,200			16,275	40	22
TOTAL ZONES		114,600			64,548	56	86
CENSUS METROPOLITAN AREA		107,500			57,394	53	77
TOTAL PAID CIRCULATION					74,895		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		23,500			1,414	6	2
GREY		26,900			962	4	1
HURON		20,300			645	3	1
OXFORD		31,200			1,033	3	1
PERTH		24,600			2,888	12	4
* WATERLOO		116,500			61,379	53	82
WELLINGTON		49,000			6,378	13	9
REMAINDER OF CIRCULATION					196		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
LINDSAY			H10				
LINDSAY POST	3/85			EVE (M-F)			
CITY ZONE		5,800			3,808	66	86
RETAIL TRADING ZONE		15,600			514	3	12
TOTAL ZONES		21,400			4,322	20	98
TOTAL PAID CIRCULATION					4,426		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* VICTORIA		19,800			4,327	22	98
REMAINDER OF CIRCULATION					99		2
LONDON			L 5				
LONDON FREE PRESS	9/85			MORN (M-S)			
CITY ZONE		107,200			65,330	61	51
RETAIL TRADING ZONE		201,100			60,274	30	47
TOTAL ZONES		308,300			125,604	41	98
CENSUS METROPOLITAN AREA		115,900			69,957	60	55
TOTAL PAID CIRCULATION					128,321		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		23,500			1,005	4	1
ELGIN		25,200			9,199	37	7
ESSEX		113,300			384		
HALDIMAND-NORFOLK		33,100			793	2	1
HURON		20,300			7,020	35	6
KENT		39,200			8,649	22	7
LAMBTON		48,200			12,465	26	10
* MIDDLESEX		127,300			75,765	60	59
OXFORD		31,200			10,224	33	8
PERTH		24,600			2,443	10	2
REMAINDER OF CIRCULATION					374		
NIAGARA FALLS			K 9				
NIAGARA FALLS REVIEW	12/84			EVE (M-S)			
CITY ZONE		25,400			16,755	66	83
RETAIL TRADING ZONE		13,200			3,309	25	16
TOTAL ZONES		38,600			20,064	52	99
CENSUS METROPOLITAN AREA		111,200			17,001	15	84
TOTAL PAID CIRCULATION					20,268		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		136,800			20,190	15	100
REMAINDER OF CIRCULATION					78		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
NORTH BAY			B 8				
NORTH BAY NUGGET	3/85			EVE (M-S)			
CITY ZONE		18,300			13,841	76	59
RETAIL TRADING ZONE		17,900			8,040	45	34
TOTAL ZONES		36,200			21,881	60	93
TOTAL PAID CIRCULATION					23,648		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
TEMISCAMINGUE		18,500			521	3	2
ONTARIO							
* NIPISSING		27,800			18,383	66	78
PARRY SOUND		13,000			2,992	23	13
TIMISKAMING		15,400			1,389	9	6
REMAINDER OF CIRCULATION					363		2
ORILLIA			G 8				
ORILLIA PACKET AND TIMES	6/85			EVE (M-S)			
CITY ZONE		8,800			6,646	76	68
RETAIL TRADING ZONE		12,600			2,923	23	30
TOTAL ZONES		21,400			9,569	45	97
TOTAL PAID CIRCULATION					9,839		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
MUSKOKA		15,300			299	2	3
* SIMCOE		84,000			9,459	11	96
REMAINDER OF CIRCULATION					81		1
OSHAWA-WHITBY			I10				
OSHAWA TIMES	12/84			EVE (M-S)			
CITY ZONE		57,100			19,711	35	90
RETAIL TRADING ZONE		41,800			2,178	5	10
TOTAL ZONES		98,900			21,889	22	100
CENSUS METROPOLITAN AREA		57,100			19,711	35	90
TOTAL PAID CIRCULATION					21,983		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DURHAM		106,400			21,889	21	100
REMAINDER OF CIRCULATION					94		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA			E16				
OTTAWA LE DROIT (F)	3/85			EVE (M-F)			
CITY ZONE		247,800			28,139	11	67
RETAIL TRADING ZONE		180,500			13,286	7	32
TOTAL ZONES		428,300			41,425	10	98
CENSUS METROPOLITAN AREA		288,300			31,580	11	75
TOTAL PAID CIRCULATION					42,192		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		18,700			5,075	27	12
HULL		46,500			18,817	41	45
PAPINEAU		13,500			4,296	32	10
PONTIAC		6,600			602	9	1
ONTARIO							
* OTTAWA-CARLETON		228,800			8,462	4	20
PRESCOTT		10,200			1,701	17	4
RUSSELL		7,600			2,124	28	5
REMAINDER OF CIRCULATION					1,115		3
OTTAWA			E16				
OTTAWA CITIZEN	3/85			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		288,300			147,388	51	79
TOTAL ZONES		288,300			147,388	51	79
CENSUS METROPOLITAN AREA		288,300			147,388	51	79
TOTAL PAID CIRCULATION					186,914		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		18,700			4,582	25	3
HULL		46,500			7,142	15	4
ILE-DE-MONTREAL		726,900			430		
PAPINEAU		13,500			872	7	1
PONTIAC		6,600			1,672	25	1
ONTARIO							
DUNDAS		6,800			3,123	46	2
FRONTENAC		42,200			335	1	
GLENGARRY		7,000			671	10	
GRENVILLE		9,900			2,877	29	2
LANARK		18,000			8,771	49	5
LEEDS		21,000			1,294	6	1
* OTTAWA-CARLETON		228,800			136,056	60	73
PRESCOTT		10,200			1,580	16	1
RENFREW		31,300			10,519	34	6
RUSSELL		7,600			2,834	37	2
STORMONT		23,400			3,378	14	2
REMAINDER OF CIRCULATION					778		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OWEN SOUND			G 5				
OWEN SOUND SUN TIMES	3/85			EVE (M-S)			
CITY ZONE		7,600			6,903	91	32
RETAIL TRADING ZONE		33,200			13,655	41	63
TOTAL ZONES		40,800			20,558	50	95
TOTAL PAID CIRCULATION					21,609		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		23,500			6,969	30	32
* GREY		26,900			14,191	53	66
REMAINDER OF CIRCULATION					449		2
PEMBROKE			D13				
PEMBROKE OBSERVER	9/85			EVE (M-S)			
CITY ZONE		5,800			4,050	70	57
RETAIL TRADING ZONE		16,500			2,991	18	42
TOTAL ZONES		22,300			7,041	32	99
TOTAL PAID CIRCULATION					7,149		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		31,300			6,897	22	97
REMAINDER OF CIRCULATION					252		4
PETERBOROUGH			H11				
PETERBOROUGH EXAMINER	12/84			EVE (M-S)			
CITY ZONE		23,200			16,570	71	68
RETAIL TRADING ZONE		26,000			7,103	27	29
TOTAL ZONES		49,200			23,673	48	97
TOTAL PAID CIRCULATION					24,419		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
NORTHUMBERLAND		24,800			1,199	5	5
* PETERBOROUGH		39,200			22,058	56	90
VICTORIA		19,800			813	4	3
REMAINDER OF CIRCULATION					349		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
PORT HOPE			I11				
PORT HOPE GUIDE	6/85			EVE (M-F)			
CITY ZONE		4,100			2,934	72	86
RETAIL TRADING ZONE		11,200			416	4	12
TOTAL ZONES		15,300			3,350	22	98
TOTAL PAID CIRCULATION					3,417		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NORTHUMBERLAND		24,800			3,352	14	98
REMAINDER OF CIRCULATION					65		2
ST. CATHARINES			K 9				
ST. CATHARINES STANDARD	12/84			EVE (M-S)			
CITY ZONE		48,000			33,320	69	80
RETAIL TRADING ZONE		14,400			6,363	44	15
TOTAL ZONES		62,400			39,683	64	95
CENSUS METROPOLITAN AREA		111,200			39,651	36	95
TOTAL PAID CIRCULATION					41,799		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		136,800			41,714	31	100
REMAINDER OF CIRCULATION					85		
ST. THOMAS			L 5				
ST. THOMAS TIMES-JOURNAL	12/84			EVE (M-S)			
CITY ZONE		11,000			6,796	62	69
RETAIL TRADING ZONE		13,700			2,889	21	30
TOTAL ZONES		24,700			9,685	39	99
TOTAL PAID CIRCULATION					9,787		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		25,200			9,685	38	99
REMAINDER OF CIRCULATION					102		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
SARNIA			L 2				
SARNIA OBSERVER	9/85			EVE (M-S)			
CITY ZONE		29,300			19,439	66	83
RETAIL TRADING ZONE		18,900			3,915	21	17
TOTAL ZONES		48,200			23,354	49	100
TOTAL PAID CIRCULATION					23,468		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LAMBTON		48,200			23,354	49	100
REMAINDER OF CIRCULATION					114		1
SAULT STE. MARIE			N15				
SAULT STE. MARIE STAR	3/85			EVE (M-S)			
CITY ZONE		28,200			21,082	75	80
RETAIL TRADING ZONE		6,400			4,686	73	18
TOTAL ZONES		34,600			25,768	75	98
TOTAL PAID CIRCULATION					26,326		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ALGOMA		48,400			25,996	54	99
REMAINDER OF CIRCULATION					330		1
SIMCOE			L 6				
SIMCOE REFORMER	3/85			EVE (M-F)			
CITY ZONE		5,200			4,151	80	42
RETAIL TRADING ZONE		16,300			5,403	33	55
TOTAL ZONES		21,500			9,554	44	98
TOTAL PAID CIRCULATION					9,784		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		33,100			9,554	29	98
REMAINDER OF CIRCULATION					230		2
STRATFORD			K 5				
STRATFORD BEACON-HERALD	12/84			EVE (M-S)			
CITY ZONE		10,600			8,049	76	63
RETAIL TRADING ZONE		13,500			4,473	33	35
TOTAL ZONES		24,100			12,522	52	97
TOTAL PAID CIRCULATION					12,852		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
STRATFORD (CONT.)			K 5				
STRATFORD BEACON-HERALD	12/84			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
OXFORD		31,200			538	2	4
* PERTH		24,600			12,005	49	93
REMAINDER OF CIRCULATION					309		2
SUDBURY			B 5				
SUDBURY STAR	3/85			EVE (M-S)			
NEWSPAPER DESIGNATED MARKET		52,400			23,071	44	88
RETAIL TRADING ZONE		19,800			2,890	15	11
TOTAL ZONES		72,200			25,961	36	99
CENSUS METROPOLITAN AREA		50,100			22,342	45	85
TOTAL PAID CIRCULATION					26,355		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
ALGOMA		48,400			1,143	2	4
MANITOULIN		3,900			488	13	2
* SUDBURY RM		52,400			23,071	44	88
SUDBURY DISTRICT		8,800			1,480	17	6
REMAINDER OF CIRCULATION					173		1
THUNDER BAY			M13				
THUNDER BAY TIMES NEWS, CHRONICLE JRNL.	6/85			MORN/EVE (M-S)			
CITY ZONE		39,900			29,900	75	80
RETAIL TRADING ZONE		22,100			6,556	30	18
TOTAL ZONES		62,000			36,456	59	98
CENSUS METROPOLITAN AREA		44,800			30,349	68	81
TOTAL PAID CIRCULATION					37,339		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,800			1,059	5	3
RAINY RIVER		8,400			836	10	2
* THUNDER BAY		55,900			34,946	63	94
REMAINDER OF CIRCULATION					498		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TIMMINS			L17				
TIMMINS PRESS	3/85			EVE (M-S)			
CITY ZONE		16,100			10,790	67	79
RETAIL TRADING ZONE		5,400			1,458	27	11
TOTAL ZONES		21,500			12,248	57	89
TOTAL PAID CIRCULATION					13,709		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		33,400			13,538	41	99
REMAINDER OF CIRCULATION					171		1
TORONTO			J 9				
TORONTO STAR	9/84			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		1,220,700			387,551	32	77
TOTAL ZONES		1,220,700			387,551	32	77
CENSUS METROPOLITAN AREA		1,127,400			367,864	33	73
TOTAL PAID CIRCULATION					502,604		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		726,900			330		
ONTARIO							
ALGOMA		48,400			1,085	2	
BRANT		39,500			2,557	7	1
BRUCE		23,500			3,143	13	1
COCHRANE		33,400			489	2	
DUFFERIN		11,300			2,138	19	
DURHAM		106,400			20,233	19	4
ESSEX		113,300			620	1	
FRONTENAC		42,200			3,391	8	1
GREY		26,900			2,638	10	1
HALDIMAND-NORFOLK		33,100			1,842	6	
HALIBURTON		4,700			1,035	22	
HALTON		90,200			13,893	15	3
HAMILTON-WENTWORTH		161,000			6,966	4	1
HASTINGS		41,100			6,580	16	1
HURON		20,300			819	4	
KENT		39,200			332	1	
LAMBTON		48,200			330	1	
LANARK		18,000			455	3	
LEEDS		21,000			712	3	
LENNOX & ADDINGTON		11,800			684	6	
MIDDLESEX		127,300			3,700	3	1
MUSKOKA		15,300			4,402	29	1
NIAGARA		136,800			10,765	8	2
NIPISSING		27,800			2,210	8	
NORTHUMBERLAND		24,800			3,812	15	1
OTTAWA-CARLETON		228,800			2,783	1	1
OXFORD		31,200			946	3	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCF CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO STAR	9/84			ALL DAY (M-F)			
PARRY SOUND		13,000			2,215	17	
PEEL		183,200			47,497	26	10
PERTH		24,600			1,155	5	
PETERBOROUGH		39,200			4,447	11	1
PRINCE EDWARD		8,100			1,057	13	
RENFREW		31,300			504	2	
SIMCOE		84,000			15,108	18	3
STORMONT		23,400			463	2	
SUDBURY RM		52,400			4,861	9	1
SUDBURY DISTRICT		8,800			771	9	
THUNDER BAY		55,900			344	1	
TIMISKAMING		15,400			1,009	7	
* TORONTO		830,900			281,098	34	56
VICTORIA		19,800			4,103	21	1
WATERLOO		116,500			3,156	3	1
WELLINGTON		49,000			4,012	8	1
YORK		97,800			31,098	32	6
REMAINDER OF CIRCULATION					816		
TORONTO STAR	9/84			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,220,700			597,799	49	74
TOTAL ZONES		1,220,700			597,799	49	74
CENSUS METROPOLITAN AREA		1,127,400			560,822	50	70
TOTAL PAID CIRCULATION					804,977		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		726,900			1,001		
ONTARIO							
ALGOMA		48,400			1,690	4	
BRANT		39,500			4,355	11	1
BRUCE		23,500			5,968	25	1
COCHRANE		33,400			692	2	
DUFFERIN		11,300			4,924	44	1
DURHAM		106,400			39,646	37	5
ELGIN		25,200			427	2	
ESSEX		113,300			568	1	
FRONTENAC		42,200			3,772	9	1
GREY		26,900			6,365	24	1
HALDIMAND-NORFOLK		33,100			3,022	9	
HALIBURTON		4,700			3,001	64	
HALTON		90,200			26,823	30	3
HAMILTON-WENTWORTH		161,000			6,661	4	1
HASTINGS		41,100			10,376	25	1
HURON		20,300			1,610	8	
KENT		39,200			497	1	
LAMBTON		48,200			1,061	2	
LANARK		18,000			655	4	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO STAR	9/84			SATURDAY			
LEEDS		21,000			1,148	6	
LENNOX & ADDINGTON		11,800			910	8	
MIDDLESEX		127,300			4,377	3	1
MUSKOKA		15,300			8,963	59	1
NIAGARA		136,800			16,322	12	2
NIPISSING		27,800			2,523	9	
NORTHUMBERLAND		24,800			7,385	30	1
OTTAWA-CARLETON		228,800			3,426	2	
OXFORD		31,200			1,641	5	
PARRY SOUND		13,000			3,601	28	
PEEL		183,200			85,685	47	11
PERTH		24,600			2,871	12	
PETERBOROUGH		39,200			11,111	28	1
PRINCE EDWARD		8,100			1,674	21	
RENFREW		31,300			883	3	
SIMCOE		84,000			34,922	42	4
STORMONT		23,400			588	3	
SUDBURY RM		52,400			5,452	10	1
SUDBURY DISTRICT		8,800			863	10	
THUNDER BAY		55,900			617	1	
TIMISKAMING		15,400			1,489	10	
* TORONTO		830,900			403,802	49	50
VICTORIA		19,800			10,044	51	1
WATERLOO		116,500			6,334	5	1
WELLINGTON		49,000			9,152	19	1
YORK		97,800			54,991	56	7
REMAINDER OF CIRCULATION					1,089		
TORONTO STAR	9/84			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,220,700			329,420	27	65
TOTAL ZONES		1,220,700			329,420	27	65
CENSUS METROPOLITAN AREA		1,127,400			312,416	28	62
TOTAL PAID CIRCULATION					505,235		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		726,900			267		
ONTARIO							
ALGOMA		48,400			1,373	3	
BRANT		39,500			4,513	11	1
BRUCE		23,500			3,281	14	1
COCHRANE		33,400			565	2	
DUFFERIN		11,300			1,974	18	
DURHAM		106,400			18,169	17	4
ELGIN		25,200			2,182	9	
ESSEX		113,300			758	1	
FRONTENAC		42,200			5,505	13	1
GREY		26,900			3,298	12	1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO STAR	9/84			SUNDAY			
HALDIMAND-NORFOLK		33,100			2,798	9	1
HALIBURTON		4,700			1,162	25	
HALTON		90,200			16,522	18	3
HAMILTON-WENTWORTH		161,000			10,695	7	2
HASTINGS		41,100			8,085	20	2
HURON		20,300			1,713	8	
KENT		39,200			489	1	
LAMBTON		48,200			3,418	7	1
LANARK		18,000			1,405	8	
LEEDS		21,000			1,546	7	
LENNOX & ADDINGTON		11,800			959	8	
MIDDLESEX		127,300			17,516	14	4
MUSKOKA		15,300			4,154	27	1
NIAGARA		136,800			15,271	11	3
NIPISSING		27,800			2,984	11	1
NORTHUMBERLAND		24,800			3,762	15	1
OTTAWA-CARLETON		228,800			10,340	5	2
OXFORD		31,200			2,511	8	1
PARRY SOUND		13,000			1,927	15	
PEEL		183,200			47,319	26	9
PERTH		24,600			2,522	10	1
PETERBOROUGH		39,200			5,946	15	1
PRINCE EDWARD		8,100			1,077	13	
RENFREW		31,300			1,498	5	
SIMCOE		84,000			16,111	19	3
STORMONT		23,400			1,424	6	
SUDBURY RM		52,400			5,214	10	1
SUDBURY DISTRICT		8,800			736	8	
THUNDER BAY		55,900			378	1	
TIMISKAMING		15,400			1,017	7	
* TORONTO		830,900			227,132	27	45
VICTORIA		19,800			4,302	22	1
WATERLOO		116,500			6,539	6	1
WELLINGTON		49,000			5,490	11	1
YORK		97,800			28,067	29	6
MANITOBA							
CEN. DIV. 11		234,200			445		
REMAINDER OF CIRCULATION					876		
TORONTO SUN	9/84			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,220,700			224,579	18	90
TOTAL ZONES		1,220,700			224,579	18	90
CENSUS METROPOLITAN AREA		1,127,400			210,248	19	84
TOTAL PAID CIRCULATION					250,482		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DUFFERIN		11,300			810	7	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			J 9				
TORONTO SUN	9/84			MORN (M-F)			
DURHAM		106,400			15,914	15	6
HALTON		90,200			9,099	10	4
HAMILTON-WENTWORTH		161,000			761	1	
NORTHUMBERLAND		24,800			1,373	6	1
OTTAWA-CARLETON		228,800			1,184	1	1
PEEL		183,200			33,236	18	13
PETERBOROUGH		39,200			2,430	6	1
SIMCOE		84,000			5,145	6	2
* TORONTO		830,900			159,167	19	64
VICTORIA		19,800			792	4	
WATERLOO		116,500			6,333	5	3
WELLINGTON		49,000			2,689	6	1
YORK		97,800			11,470	12	5
REMAINDER OF CIRCULATION					79		
TORONTO SUN	9/84			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,220,700			386,056	32	86
TOTAL ZONES		1,220,700			386,056	32	86
CENSUS METROPOLITAN AREA		1,127,400			351,759	31	78
TOTAL PAID CIRCULATION					448,834		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		23,500			691	3	
DUFFERIN		11,300			3,160	28	1
DURHAM		106,400			36,652	34	8
GREY		26,900			1,276	5	
HALTON		90,200			21,823	24	5
HAMILTON-WENTWORTH		161,000			6,703	4	2
MUSKOKA		15,300			1,212	8	
NIAGARA		136,800			6,293	5	1
NORTHUMBERLAND		24,800			2,637	11	1
OTTAWA-CARLETON		228,800			1,561	1	
PEEL		183,200			68,042	37	15
PETERBOROUGH		39,200			3,302	8	1
SIMCOE		84,000			13,378	16	3
* TORONTO		830,900			241,839	29	54
VICTORIA		19,800			1,640	8	
WATERLOO		116,500			8,355	7	2
WELLINGTON		49,000			3,736	8	1
YORK		97,800			26,168	27	6
REMAINDER OF CIRCULATION					366		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
WELLAND-PORT COLBORNE			L 9				
WELLAND TRIBUNE	12/84			EVE (M-S)			
CITY ZONE		23,500			14,109	60	83
RETAIL TRADING ZONE		20,400			2,566	13	15
TOTAL ZONES		43,900			16,675	38	98
CENSUS METROPOLITAN AREA		111,200			16,364	15	96
TOTAL PAID CIRCULATION					17,078		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		136,800			16,811	12	98
REMAINDER OF CIRCULATION					267		2
WINDSOR			M 1				
WINDSOR STAR	3/85			EVE (M-S)			
CITY ZONE		78,000			63,707	82	74
RETAIL TRADING ZONE		57,300			21,555	38	25
TOTAL ZONES		135,300			85,262	63	99
CENSUS METROPOLITAN AREA		87,900			70,215	80	82
TOTAL PAID CIRCULATION					86,183		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		113,300			83,061	73	96
KENT		39,200			2,766	7	3
REMAINDER OF CIRCULATION					356		
WOODSTOCK			K 6				
WOODSTOCK SENTINEL-REVIEW	12/84			EVE (M-S)			
CITY ZONE		10,000			5,465	55	62
RETAIL TRADING ZONE		16,100			3,211	20	37
TOTAL ZONES		26,100			8,676	33	99
TOTAL PAID CIRCULATION					8,787		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OXFORD		31,200			8,687	28	99
REMAINDER OF CIRCULATION					100		1

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
BRANDON			Q 4				
BRANDON SUN	6/85			EVE (M-TH & S)			
CITY ZONE		14,400			11,395	79	61
RETAIL TRADING ZONE		26,900			6,746	25	36
TOTAL ZONES		41,300			18,141	44	97
TOTAL PAID CIRCULATION					18,639		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 05		6,300			1,413	22	8
CEN. DIV. 06		4,100			1,106	27	6
* CEN. DIV. 07		21,000			13,723	65	74
CEN. DIV. 15		9,700			1,850	19	10
REMAINDER OF CIRCULATION					547		3
BRANDON SUN	6/85			FRIDAY			
CITY ZONE		14,400			12,042	84	54
RETAIL TRADING ZONE		26,900			9,576	36	43
TOTAL ZONES		41,300			21,618	52	97
TOTAL PAID CIRCULATION					22,193		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 05		6,300			2,179	35	10
CEN. DIV. 06		4,100			1,810	44	8
* CEN. DIV. 07		21,000			14,851	71	67
CEN. DIV. 15		9,700			2,739	28	12
REMAINDER OF CIRCULATION					614		3
PORTAGE LA PRAIRIE			Q 5				
PORTAGE LA PRAIRIE GRAPHIC	6/85			EVE (M-S)			
CITY ZONE		5,000			4,124	83	90
RETAIL TRADING ZONE		4,300			372	9	8
TOTAL ZONES		9,300			4,496	48	99
TOTAL PAID CIRCULATION					4,566		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		8,000			4,496	56	99
REMAINDER OF CIRCULATION					70		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG			Q 7				
WINNIPEG SUN	3/85			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		302,600			37,366	12	92
TOTAL ZONES		302,600			37,366	12	92
CENSUS METROPOLITAN AREA		241,100			37,531	16	93
TOTAL PAID CIRCULATION					40,516		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 07		21,000			670	3	2
CEN. DIV. 09		8,000			321	4	1
* CEN. DIV. 11		234,200			37,366	16	92
CEN. DIV. 13		10,500			317	3	1
CEN. DIV. 16		4,200			290	7	1
REMAINDER OF CIRCULATION					1,552		4
WINNIPEG SUN	3/85			SUNDAY			
NEWSPAPER DESIGNATED MARKET		302,600			52,346	17	93
TOTAL ZONES		302,600			52,346	17	93
CENSUS METROPOLITAN AREA		241,100			52,546	22	94
TOTAL PAID CIRCULATION					56,167		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 07		21,000			688	3	1
CEN. DIV. 09		8,000			484	6	1
* CEN. DIV. 11		234,200			52,346	22	93
CEN. DIV. 12		5,200			269	5	1
CEN. DIV. 13		10,500			480	5	1
CEN. DIV. 16		4,200			265	6	1
CEN. DIV. 21		7,700			250	3	
REMAINDER OF CIRCULATION					1,385		3
WINNIPEG			Q 7				
WINNIPEG FREE PRESS	3/85			EVE (M-F)			
CITY ZONE		236,400			139,324	59	78
BALANCE IN NEWSPAPER DESIGNATED MARKET		66,200			21,783	33	12
TOTAL ZONES		302,600			161,107	53	91
CENSUS METROPOLITAN AREA		241,100			141,087	59	79
TOTAL PAID CIRCULATION					177,677		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,800			3,501	18	2
RAINY RIVER		8,400			1,140	14	1
MANITOBA							
CEN. DIV. 01		5,800			2,223	38	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG (CONT.)			Q 7				
WINNIPEG FREE PRESS	3/85			EVE (M-F)			
CEN. DIV. 02		11,700			3,286	28	2
CEN. DIV. 03		12,700			2,907	23	2
CEN. DIV. 04		3,900			828	21	1
CEN. DIV. 05		6,300			633	10	
CEN. DIV. 06		4,100			274	7	
CEN. DIV. 07		21,000			1,847	9	1
CEN. DIV. 08		5,000			779	16	
CEN. DIV. 09		8,000			1,969	25	1
CEN. DIV. 10		2,100			703	34	
* CEN. DIV. 11		234,200			138,726	59	78
CEN. DIV. 12		5,200			2,132	41	1
CEN. DIV. 13		10,500			4,574	44	3
CEN. DIV. 14		4,600			1,972	43	1
CEN. DIV. 15		9,700			1,098	11	1
CEN. DIV. 16		4,200			462	11	
CEN. DIV. 17		10,700			1,476	14	1
CEN. DIV. 18		7,800			2,615	34	2
CEN. DIV. 20		4,800			616	13	
CEN. DIV. 21		7,700			1,569	20	1
CEN. DIV. 22		6,700			986	15	1
CEN. DIV. 23		2,500			406	16	
REMAINDER OF CIRCULATION					955		1
WINNIPEG FREE PRESS	3/85			SATURDAY			
CITY ZONE		236,400			176,032	75	73
BALANCE IN NEWSPAPER DESIGNATED MARKET		66,200			38,626	58	16
TOTAL ZONES		302,600			214,658	71	89
CENSUS METROPOLITAN AREA		241,100			178,601	74	74
TOTAL PAID CIRCULATION					242,294		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		19,800			4,762	24	2
RAINY RIVER		8,400			1,747	21	1
THUNDER BAY		55,900			442	1	
MANITOBA							
CEN. DIV. 01		5,800			3,744	65	2
CEN. DIV. 02		11,700			5,924	51	2
CEN. DIV. 03		12,700			6,285	50	3
CEN. DIV. 04		3,900			1,851	48	1
CEN. DIV. 05		6,300			1,039	17	
CEN. DIV. 06		4,100			439	11	
CEN. DIV. 07		21,000			2,899	14	1
CEN. DIV. 08		5,000			1,787	36	1
CEN. DIV. 09		8,000			3,973	50	2
CEN. DIV. 10		2,100			1,138	54	1
* CEN. DIV. 11		234,200			175,328	75	72
CEN. DIV. 12		5,200			3,214	62	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA								
WINNIPEG	(CONT.)			Q 7				
WINNIPEG FREE PRESS		3/85			SATURDAY			
CEN. DIV. 13			10,500			6,734	64	3
CEN. DIV. 14			4,600			3,307	72	1
CEN. DIV. 15			9,700			2,036	21	1
CEN. DIV. 16			4,200			797	19	
CEN. DIV. 17			10,700			2,738	26	1
CEN. DIV. 18			7,800			5,011	64	2
CEN. DIV. 19			2,500			159	6	
CEN. DIV. 20			4,800			883	18	
CEN. DIV. 21			7,700			2,609	34	1
CEN. DIV. 22			6,700			1,422	21	1
CEN. DIV. 23			2,500			608	24	
REMAINDER OF CIRCULATION						1,418		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
MOOSE JAW			P 7				
MOOSE JAW TIMES-HERALD	3/85			EVE (M-S)			
CITY ZONE		13,700			8,998	66	92
RETAIL TRADING ZONE		24,500			614	3	6
TOTAL ZONES		38,200			9,612	25	98
TOTAL PAID CIRCULATION					9,781		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 07		19,800			9,361	47	96
REMAINDER OF CIRCULATION					420		4
PRINCE ALBERT			K 7				
PRINCE ALBERT HERALD	3/85			EVE (M-S)			
CITY ZONE		11,800			8,067	68	82
RETAIL TRADING ZONE		26,300			1,574	6	16
TOTAL ZONES		38,100			9,641	25	98
TOTAL PAID CIRCULATION					9,830		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 15		28,900			9,121	32	93
CEN. DIV. 16		14,400			390	3	4
REMAINDER OF CIRCULATION					319		3
REGINA			P 8				
REGINA LEADER-POST	3/85			EVE (M-S)			
CITY ZONE		65,600			44,871	68	64
BALANCE IN NEWSPAPER DESIGNATED MARKET		122,400			24,792	20	35
TOTAL ZONES		188,000			69,663	37	99
CENSUS METROPOLITAN AREA		66,200			44,908	68	64
TOTAL PAID CIRCULATION					70,376		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		12,000			3,192	27	5
CEN. DIV. 02		9,800			2,661	27	4
CEN. DIV. 03		7,700			1,459	19	2
CEN. DIV. 04		5,100			876	17	1
CEN. DIV. 05		15,300			3,724	24	5
* CEN. DIV. 06		79,600			49,424	62	70
CEN. DIV. 07		19,800			2,445	12	4
CEN. DIV. 08		13,500			1,933	14	3
CEN. DIV. 09		16,900			2,542	15	4
CEN. DIV. 10		8,800			857	10	1
CEN. DIV. 11		80,700			616	1	1
REMAINDER OF CIRCULATION					647		1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
SASKATOON			M 6				
SASKATOON STAR-PHOENIX	3/85			EVE (M-S)			
CITY ZONE		66,800			40,511	61	69
RETAIL TRADING ZONE		80,800			14,848	18	25
TOTAL ZONES		147,600			55,359	38	95
CENSUS METROPOLITAN AREA		66,800			40,511	61	69
NEWSPAPER DESIGNATED MARKET		96,400			47,960	50	82
TOTAL PAID CIRCULATION					58,472		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,500			531	4	1
CEN. DIV. 10		8,800			653	7	1
* CEN. DIV. 11		80,700			43,904	54	75
CEN. DIV. 12		9,000			1,861	21	3
CEN. DIV. 13		9,800			1,798	18	3
CEN. DIV. 14		17,800			2,201	12	4
CEN. DIV. 15		28,900			3,428	12	6
CEN. DIV. 16		14,400			2,201	15	4
CEN. DIV. 17		12,100			1,096	9	2
CEN. DIV. 18		5,400			324	6	1
REMAINDER OF CIRCULATION					475		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY			0 8				
CALGARY HERALD	6/85			MORN (M-TH & S)			
CITY ZONE		233,900			119,488	51	86
RETAIL TRADING ZONE		157,000			16,724	11	12
TOTAL ZONES		390,900			136,212	35	98
CENSUS METROPOLITAN AREA		233,900			119,488	51	86
TOTAL PAID CIRCULATION					138,365		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,100			348	2	
CEN. DIV. 02		40,100			1,839	5	1
CEN. DIV. 03		11,700			977	8	1
CEN. DIV. 04		4,300			625	15	1
CEN. DIV. 05		13,200			2,697	20	2
* CEN. DIV. 06		263,300			127,074	48	92
CEN. DIV. 08		47,000			879	2	1
CEN. DIV. 09		8,500			1,675	20	1
BRITISH COLUMBIA							
COLUMBIA-SHUSWAP		16,700			277	2	
EAST KOOTENAY		21,600			677	3	1
REMAINDER OF CIRCULATION					1,297		1
CALGARY HERALD	6/85			SUNDAY			
CITY ZONE		233,900			96,668	41	87
RETAIL TRADING ZONE		157,000			12,539	8	11
TOTAL ZONES		390,900			109,207	28	99
CENSUS METROPOLITAN AREA		233,900			96,668	41	87
TOTAL PAID CIRCULATION					110,621		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		80,700			569	1	1
ALBERTA							
CEN. DIV. 01		20,100			352	2	
CEN. DIV. 02		40,100			1,301	3	1
CEN. DIV. 03		11,700			534	5	1
CEN. DIV. 04		4,300			478	11	
CEN. DIV. 05		13,200			1,727	13	2
* CEN. DIV. 06		263,300			102,436	39	93
CEN. DIV. 08		47,000			652	1	1
CEN. DIV. 09		8,500			1,347	16	1
BRITISH COLUMBIA							
EAST KOOTENAY		21,600			595	3	1
REMAINDER OF CIRCULATION					630		1

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY (CONT.)			0 8				
CALGARY SUN	6/85			MORN (M-F)			
CITY ZONE		233,900			60,336	26	84
RETAIL TRADING ZONE		157,000			9,399	6	13
TOTAL ZONES		390,900			69,735	18	97
CENSUS METROPOLITAN AREA		233,900			60,336	26	84
TOTAL PAID CIRCULATION					71,626		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,100			1,759	9	3
CEN. DIV. 02		40,100			2,376	6	3
CEN. DIV. 03		11,700			617	5	1
CEN. DIV. 04		4,300			286	7	
CEN. DIV. 05		13,200			1,164	9	2
* CEN. DIV. 06		263,300			62,426	24	87
CEN. DIV. 08		47,000			2,022	4	3
CEN. DIV. 09		8,500			904	11	1
REMAINDER OF CIRCULATION					72		
CALGARY SUN	6/85			SUNDAY			
CITY ZONE		233,900			68,427	29	82
RETAIL TRADING ZONE		157,000			12,391	8	15
TOTAL ZONES		390,900			80,818	21	97
CENSUS METROPOLITAN AREA		233,900			68,427	29	82
TOTAL PAID CIRCULATION					83,528		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		80,700			490	1	1
ALBERTA							
CEN. DIV. 01		20,100			2,167	11	3
CEN. DIV. 02		40,100			2,705	7	3
CEN. DIV. 03		11,700			672	6	1
CEN. DIV. 04		4,300			273	6	
CEN. DIV. 05		13,200			1,698	13	2
* CEN. DIV. 06		263,300			71,477	27	86
CEN. DIV. 08		47,000			2,449	5	3
CEN. DIV. 09		8,500			1,356	16	2
REMAINDER OF CIRCULATION					241		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON			K 9				
EDMONTON JOURNAL	6/85			MORN (M-TH & S)			
CITY ZONE		220,100			122,979	56	73
RETAIL TRADING ZONE		253,100			41,762	17	25
TOTAL ZONES		473,200			164,741	35	98
CENSUS METROPOLITAN AREA		243,700			126,967	52	75
TOTAL PAID CIRCULATION					168,392		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			2,631	19	2
CEN. DIV. 08		47,000			2,160	5	1
CEN. DIV. 09		8,500			535	6	
CEN. DIV. 10		28,000			5,539	20	3
* CEN. DIV. 11		290,500			136,779	47	81
CEN. DIV. 12		25,700			5,963	23	4
CEN. DIV. 13		17,900			3,392	19	2
CEN. DIV. 14		9,100			1,867	21	1
CEN. DIV. 15		39,700			5,892	15	4
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,200			975	5	1
NORTHWEST TERR.							
FORT SMITH		7,600			1,363	18	1
REMAINDER OF CIRCULATION					1,296		1
EDMONTON JOURNAL	6/85			FRIDAY			
CITY ZONE		220,100			145,402	66	68
RETAIL TRADING ZONE		253,100			63,677	25	30
TOTAL ZONES		473,200			209,079	44	98
CENSUS METROPOLITAN AREA		243,700			151,158	62	71
TOTAL PAID CIRCULATION					212,731		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			4,480	32	2
CEN. DIV. 08		47,000			2,873	6	1
CEN. DIV. 09		8,500			575	7	
CEN. DIV. 10		28,000			9,033	32	4
* CEN. DIV. 11		290,500			165,902	57	78
CEN. DIV. 12		25,700			8,496	33	4
CEN. DIV. 13		17,900			7,388	41	4
CEN. DIV. 14		9,100			3,370	37	2
CEN. DIV. 15		39,700			6,978	18	3
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,200			997	5	1
NORTHWEST TERR.							
FORT SMITH		7,600			1,302	17	1
REMAINDER OF CIRCULATION					1,337		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			K 9				
EDMONTON JOURNAL	6/85			SUNDAY			
CITY ZONE		220,100			109,221	50	76
RETAIL TRADING ZONE		253,100			33,131	13	23
TOTAL ZONES		473,200			142,352	30	99
CENSUS METROPOLITAN AREA		243,700			112,577	46	78
TOTAL PAID CIRCULATION					144,404		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			2,083	15	1
CEN. DIV. 08		47,000			1,675	4	1
CEN. DIV. 09		8,500			439	5	
CEN. DIV. 10		28,000			4,021	14	3
* CEN. DIV. 11		290,500			120,688	42	84
CEN. DIV. 12		25,700			5,010	20	4
CEN. DIV. 13		17,900			2,321	13	2
CEN. DIV. 14		9,100			1,458	16	1
CEN. DIV. 15		39,700			4,663	12	3
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,200			604	3	
NORTHWEST TERR.							
FORT SMITH		7,600			568	8	
REMAINDER OF CIRCULATION					874		1
EDMONTON			K 9				
EDMONTON SUN	6/85			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		252,100			71,008	28	89
TOTAL ZONES		252,100			71,008	28	89
CENSUS METROPOLITAN AREA		243,700			66,748	27	84
TOTAL PAID CIRCULATION					79,889		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			479	3	1
CEN. DIV. 08		47,000			276	1	
CEN. DIV. 09		8,500			291	3	
CEN. DIV. 10		28,000			2,428	9	3
* CEN. DIV. 11		290,500			72,652	25	91
CEN. DIV. 12		25,700			1,597	6	2
CEN. DIV. 13		17,900			1,240	7	2
CEN. DIV. 14		9,100			790	9	1
REMAINDER OF CIRCULATION					136		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			K 9				
EDMONTON SUN	6/85			SUNDAY			
NEWSPAPER DESIGNATED MARKET		252,100			94,167	37	88
TOTAL ZONES		252,100			94,167	37	88
CENSUS METROPOLITAN AREA		243,700			88,050	36	83
TOTAL PAID CIRCULATION					106,787		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			547	4	1
CEN. DIV. 08		47,000			410	1	
CEN. DIV. 09		8,500			449	5	
CEN. DIV. 10		28,000			3,442	12	3
* CEN. DIV. 11		290,500			96,303	33	90
CEN. DIV. 12		25,700			2,159	8	2
CEN. DIV. 13		17,900			1,882	11	2
CEN. DIV. 14		9,100			1,417	16	1
REMAINDER OF CIRCULATION					178		
FORT MCMURRAY			F10				
FORT MCMURRAY TODAY	6/85			EVE (M-F)			
CITY OF PUBLICATION		11,400			6,859	60	98
TOTAL ZONES		11,400			6,859	60	98
TOTAL PAID CIRCULATION					7,006		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 12		25,700			6,926	27	99
REMAINDER OF CIRCULATION					80	-	1
GRANDE PRAIRIE			H 3				
GRANDE PRAIRIE HERALD-TRIBUNE	9/85			EVE (M-TH)			
CITY ZONE		9,100			5,636	62	71
RETAIL TRADING ZONE		24,700			2,136	9	27
TOTAL ZONES		33,800			7,772	23	98
TOTAL PAID CIRCULATION					7,918		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			7,772	20	98
REMAINDER OF CIRCULATION					146	-	2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
LETHBRIDGE			Q 9				
LETHBRIDGE HERALD	6/85			EVE (M-S)			
CITY ZONE		21,700			15,187	70	56
RETAIL TRADING ZONE		34,200			11,567	34	43
TOTAL ZONES		55,900			26,754	48	99
TOTAL PAID CIRCULATION					26,991		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,100			490	2	2
* CEN. DIV. 02		40,100			20,468	51	76
CEN. DIV. 03		11,700			3,214	28	12
CEN. DIV. 05		13,200			317	2	1
CEN. DIV. 09		8,500			1,029	12	4
BRITISH COLUMBIA							
EAST KOOTENAY		21,600			1,299	6	5
REMAINDER OF CIRCULATION					174		1
MEDICINE HAT			P12				
MEDICINE HAT NEWS	3/85			EVE (M-S)			
CITY ZONE		15,900			11,722	74	84
RETAIL TRADING ZONE		6,600			2,023	31	15
TOTAL ZONES		22,500			13,745	61	98
TOTAL PAID CIRCULATION					13,972		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		20,100			13,401	67	96
REMAINDER OF CIRCULATION					571		4
RED DEER			M 8				
RED DEER ADVOCATE	6/85			EVE (M-S)			
CITY ZONE		19,500			13,709	70	61
RETAIL TRADING ZONE		47,600			8,673	18	39
TOTAL ZONES		67,100			22,382	33	99
TOTAL PAID CIRCULATION					22,529		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 06		263,300			266		1
CEN. DIV. 07		13,900			468	3	2
* CEN. DIV. 08		47,000			21,497	46	95
REMAINDER OF CIRCULATION					298		1

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
CRANBROOK			L16				
CRANBROOK TOWNSMAN	3/85			EVE (M-F)			
CITY ZONE		6,300			4,184	66	95
RETAIL TRADING ZONE		15,300			191	1	4
TOTAL ZONES		21,600			4,375	20	99
TOTAL PAID CIRCULATION					4,425		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* EAST KOOTENAY		21,600			4,375	20	99
REMAINDER OF CIRCULATION					50		1
FORT ST. JOHN			E12				
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/85			EVE (M-F)			
CITY ZONE		4,600			2,757	60	76
RETAIL TRADING ZONE		2,100			807	38	22
TOTAL ZONES		6,700			3,564	53	98
TOTAL PAID CIRCULATION					3,624		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* PEACE RIVER-LIARD		19,200			3,564	19	98
REMAINDER OF CIRCULATION					60		2
KAMLOOPS			L13				
KAMLOOPS NEWS	12/84			EVE (M-F)			
CITY ZONE		22,100			18,844	85	84
RETAIL TRADING ZONE		14,700			3,236	22	15
TOTAL ZONES		36,800			22,080	60	99
TOTAL PAID CIRCULATION					22,354		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* THOMPSON-NICOLA		36,400			22,080	61	99
REMAINDER OF CIRCULATION					274		1
KELOWNA			L13				
KELOWNA COURIER	12/84			EVE (M-S)			
CITY ZONE		18,300			13,790	75	85
RETAIL TRADING ZONE		16,600			2,190	13	14
TOTAL ZONES		34,900			15,980	46	99
TOTAL PAID CIRCULATION					16,193		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
KELOWNA (CONT.)			L13				
KELOWNA COURIER	12/84			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL OKANAGAN		34,800			15,980	46	99
REMAINDER OF CIRCULATION					213		1
NANAIMO			M10				
NANAIMO FREE PRESS	12/84			EVE (M-S)			
CITY ZONE		18,700			7,444	40	83
RETAIL TRADING ZONE		30,100			1,424	5	16
TOTAL ZONES		48,800			8,868	18	99
TOTAL PAID CIRCULATION					8,975		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
COWICHAN VALLEY		20,400			263	1	3
* NANAIMO		33,100			8,498	26	95
REMAINDER OF CIRCULATION					214		2
NELSON			L15				
NELSON NEWS	9/85			MORN (M-F)			
CITY ZONE		3,700			2,827	76	46
RETAIL TRADING ZONE		19,800			2,985	15	49
TOTAL ZONES		23,500			5,812	25	95
TOTAL PAID CIRCULATION					6,123		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		21,200			5,757	27	94
KOOTENAY BOUNDARY		12,600			257	2	4
REMAINDER OF CIRCULATION					109		2
PENTICTON			M13				
PENTICTON HERALD	12/84			EVE (M-F)			
CITY ZONE		10,200			6,626	65	78
RETAIL TRADING ZONE		12,400			1,704	14	20
TOTAL ZONES		22,600			8,330	37	98
TOTAL PAID CIRCULATION					8,485		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		25,300			8,330	33	98
REMAINDER OF CIRCULATION					155		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
PORT ALBERNI			M10				
PORT ALBERNI ALBERNI VALLEY TIMES	9/85			EVE (M-F)			
CITY ZONE		6,800			5,062	74	73
RETAIL TRADING ZONE		4,300			1,788	42	26
TOTAL ZONES		11,100			6,850	62	98
TOTAL PAID CIRCULATION					6,962		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* ALBERNI-CLAYOQUOT		11,100			6,850	62	98
REMAINDER OF CIRCULATION					112		2
PRINCE GEORGE			H11				
PRINCE GEORGE CITIZEN	9/85			EVE (M-S)			
CITY ZONE		22,800			18,742	82	84
RETAIL TRADING ZONE		20,900			3,218	15	14
TOTAL ZONES		43,700			21,960	50	98
TOTAL PAID CIRCULATION					22,368		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
BULKLEY-NECHAKO		13,000			1,419	11	6
* FRASER-FORT GEORGE		30,700			20,541	67	92
REMAINDER OF CIRCULATION					408		2
PRINCE RUPERT			H 6				
PRINCE RUPERT NEWS	9/85			EVE (M-F)			
CITY ZONE		5,800			3,623	63	93
RETAIL TRADING ZONE		2,000			238	12	6
TOTAL ZONES		7,800			3,861	50	99
TOTAL PAID CIRCULATION					3,894		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* SKEENA-Q.CHARLOTTE		8,200			3,861	47	99
REMAINDER OF CIRCULATION					33		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
TRAIL			M15				
TRAIL TIMES	9/85			EVE (M-F)			
CITY ZONE		4,300			3,253	76	53
RETAIL TRADING ZONE		10,800			2,791	26	45
TOTAL ZONES		15,100			6,044	40	98
TOTAL PAID CIRCULATION					6,142		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
CENTRAL KOOTENAY		21,200			344	2	6
* KOOTENAY BOUNDARY		12,600			5,744	46	94
REMAINDER OF CIRCULATION					54		1
VANCOUVER			M11				
VANCOUVER PROVINCE	9/85			MORN (M-F)			
CITY ZONE		345,800			84,076	24	51
RETAIL TRADING ZONE		243,000			50,494	21	31
TOTAL ZONES		588,800			134,570	23	82
CENSUS METROPOLITAN AREA		524,900			122,772	23	75
TOTAL PAID CIRCULATION					164,896		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,100			567	5	
BULKLEY-NECHAKO		13,000			549	4	
CAPITAL		110,900			1,110	1	1
CARIBOO		21,100			2,255	11	1
CENTRAL COAST		1,000			92	9	
CEN. FRAZER VALLEY		46,000			7,926	17	5
CENTRAL KOOTENAY		21,200			1,599	8	1
CENTRAL OKANAGAN		34,800			2,568	7	2
COLUMBIA-SHUSWAP		16,700			1,914	12	1
COMOX-STRATHCONA		27,200			1,471	5	1
COWICHAN VALLEY		20,400			528	3	
DEWDNEY-ALOUETTE		23,300			4,845	21	3
EAST KOOTENAY		21,600			1,147	5	1
FRASER-CHEAM		21,700			4,582	21	3
FRASER-FORT GEORGE		30,700			783	3	1
* GREATER VANCOUVER		485,600			114,567	24	70
KITIMAT-STIKINE		13,600			1,155	9	1
KOOTENAY BOUNDARY		12,600			1,365	11	1
MOUNT WADDINGTON		5,400			733	14	
NANAIMO		33,100			1,605	5	1
NORTH OKANAGAN		21,600			1,298	6	1
OKANAGAN-SIMILKAMEEN		25,300			3,245	13	2
PEACE RIVER-LIARD		19,200			856	5	1
POWELL RIVER		7,000			964	14	1
SKEENA-Q.CHARLOTTE		8,200			744	9	1
SQUAMISH-LILLOOET		7,000			1,988	28	1
STIKINE		800			69	9	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			M11				
VANCOUVER PROVINCE	9/85			MORN (M-F)			
SUNSHINE COAST		7,000			922	13	1
THOMPSON-NICOLA		36,400			3,187	9	2
REMAINDER OF CIRCULATION					262		
VANCOUVER PROVINCE	9/85			SUNDAY			
CITY ZONE		345,800			101,505	29	49
RETAIL TRADING ZONE		243,000			65,328	27	32
TOTAL ZONES		588,800			166,833	28	80
CENSUS METROPOLITAN AREA		524,900			152,112	29	73
TOTAL PAID CIRCULATION					207,652		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,100			757	7	
BULKLEY-NECHAKO		13,000			723	6	
CAPITAL		110,900			1,605	1	1
CARIBOO		21,100			2,874	14	1
CENTRAL COAST		1,000			89	9	
CEN. FRAZER VALLEY		46,000			10,150	22	5
CENTRAL KOOTENAY		21,200			1,999	9	1
CENTRAL OKANAGAN		34,800			3,448	10	2
COLUMBIA-SHUSWAP		16,700			2,091	13	1
COMOX-STRATHCONA		27,200			1,858	7	1
COWICHAN VALLEY		20,400			800	4	
DEWDNEY-ALOUETTE		23,300			6,003	26	3
EAST KOOTENAY		21,600			1,290	6	1
FRASER-CHEAM		21,700			5,525	26	3
FRASER-FORT GEORGE		30,700			1,636	5	1
* GREATER VANCOUVER		485,600			141,970	29	68
KITIMAT-STIKINE		13,600			1,876	14	1
KOOTENAY BOUNDARY		12,600			1,858	15	1
MOUNT WADDINGTON		5,400			821	15	
NANAIMO		33,100			2,227	7	1
NORTH OKANAGAN		21,600			2,126	10	1
OKANAGAN-SIMILKAMEEN		25,300			4,548	18	2
PEACE RIVER-LIARD		19,200			1,225	6	1
POWELL RIVER		7,000			1,211	17	1
SKEENA-Q.CHARLOTTE		8,200			1,009	12	1
SQUAMISH-LILLOOET		7,000			2,181	31	1
STIKINE		800			115	14	
SUNSHINE COAST		7,000			1,268	18	1
THOMPSON-NICOLA		36,400			3,943	11	2
REMAINDER OF CIRCULATION					426		

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			M11				
VANCOUVER SUN	9/85			EVE (M-TH)			
CITY ZONE		345,800			142,238	41	60
RETAIL TRADING ZONE		243,000			71,715	30	30
TOTAL ZONES		588,800			213,953	36	90
CENSUS METROPOLITAN AREA		524,900			199,641	38	84
TOTAL PAID CIRCULATION					237,316		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,100			1,172	11	1
BULKLEY-NECHAKO		13,000			406	3	
CAPITAL		110,900			3,710	3	2
CARIBOO		21,100			735	4	
CEN. FRAZER VALLEY		46,000			11,094	24	5
CENTRAL KOOTENAY		21,200			646	3	
CENTRAL OKANAGAN		34,800			480	1	
COLUMBIA-SHUSWAP		16,700			763	5	
COMOX-STRATHCONA		27,200			2,936	11	1
COWICHAN VALLEY		20,400			1,298	6	1
DEWDNEY-ALOUETTE		23,300			5,995	26	3
EAST KOOTENAY		21,600			1,049	5	
FRASER-CHEAM		21,700			4,107	19	2
FRASER-FORT GEORGE		30,700			521	2	
* GREATER VANCOUVER		485,600			189,554	39	80
KOOTENAY BOUNDARY		12,600			559	4	
MOUNT WADDINGTON		5,400			622	12	
NANAIMO		33,100			2,777	8	1
NORTH OKANAGAN		21,600			563	3	
OKANAGAN-SIMILKAMEEN		25,300			1,089	4	1
POWELL RIVER		7,000			1,140	16	1
SKEENA-Q.CHARLOTTE		8,200			284	4	
SQUAMISH-LILLOOET		7,000			1,541	22	1
STIKINE		800			38	5	
SUNSHINE COAST		7,000			1,875	27	1
THOMPSON-NICOLA		36,400			949	3	
REMAINDER OF CIRCULATION					1,413		1
VERNON			L13				
VERNON NEWS	12/84			EVE (M-S)			
CITY ZONE		11,300			7,172	64	82
RETAIL TRADING ZONE		19,200			1,370	7	16
TOTAL ZONES		30,500			8,542	28	98
TOTAL PAID CIRCULATION					8,723		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* NORTH OKANAGAN		21,600			8,430	39	97

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
VERNON	(CONT.)			L13				
VERNON NEWS		12/84			EVE (M-S)			
REMAINDER OF CIRCULATION						293		3
VICTORIA				N11				
VICTORIA TIMES-COLONIST		9/85			ALL DAY (T-S)			
NEWSPAPER DESIGNATED MARKET			104,400			61,646	59	81
RETAIL TRADING ZONE			60,000			11,081	19	15
TOTAL ZONES			164,400			72,727	44	96
CENSUS METROPOLITAN AREA			104,400			61,646	59	81
TOTAL PAID CIRCULATION						75,822		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			11,100			894	8	1
* CAPITAL			110,900			64,050	58	85
COMOX-STRATHCONA			27,200			1,975	7	3
COWICHAN VALLEY			20,400			5,763	28	8
NANAIMO			33,100			2,914	9	4
REMAINDER OF CIRCULATION						226		
VICTORIA TIMES-COLONIST		9/85			SUNDAY			
NEWSPAPER DESIGNATED MARKET			104,400			59,040	57	80
RETAIL TRADING ZONE			60,000			11,160	19	15
TOTAL ZONES			164,400			70,200	43	96
CENSUS METROPOLITAN AREA			104,400			59,040	57	80
TOTAL PAID CIRCULATION						73,518		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			11,100			951	9	1
* CAPITAL			110,900			61,167	55	83
COMOX-STRATHCONA			27,200			2,054	8	3
COWICHAN VALLEY			20,400			5,861	29	8
NANAIMO			33,100			3,172	10	4
REMAINDER OF CIRCULATION						313		

* DENOTES HOME COUNTY

PART I
SECTION B

DAILY NEWSPAPER
COUNTY (CENSUS DIVISION) CIRCULATION
& COVERAGE ANALYSIS

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	71,100	R13			
*ST. JOHN'S TELEGRAM			EVE	34,516	49
*ST. JOHN'S TELEGRAM			SATURDAY	44,364	62
CEN. DIV. 02	8,200	Q12			
ST. JOHN'S TELEGRAM			SATURDAY	1,467	18
CEN. DIV. 03	6,700	Q10			
CEN. DIV. 04	7,500	P 8			
CORNER BROOK WESTERN STAR			EVE	2,131	28
CEN. DIV. 05	13,100	O 9			
*CORNER BROOK WESTERN STAR			EVE	7,188	55
ST. JOHN'S TELEGRAM			SATURDAY	294	2
CEN. DIV. 06	12,000	P11			
ST. JOHN'S TELEGRAM			EVE	1,809	15
ST. JOHN'S TELEGRAM			SATURDAY	3,230	27
CEN. DIV. 07	12,300	P12			
ST. JOHN'S TELEGRAM			EVE	642	5
ST. JOHN'S TELEGRAM			SATURDAY	2,286	19
CEN. DIV. 08	14,500	N10			
CORNER BROOK WESTERN STAR			EVE	508	4
ST. JOHN'S TELEGRAM			EVE	277	2
ST. JOHN'S TELEGRAM			SATURDAY	588	4
CEN. DIV. 09	6,500	M10			
CORNER BROOK WESTERN STAR			EVE	593	9
CEN. DIV. 10	8,300	H 5			
ST. JOHN'S TELEGRAM			EVE	503	6
ST. JOHN'S TELEGRAM			SATURDAY	599	7

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,900	F13			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,596	61
PRINCE	14,500	E10			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,272	16
*SUMMERSIDE JOURNAL-PIONEER			EVE	9,596	66
QUEENS	22,500	F12			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	369	2
*CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	16,967	75
SUMMERSIDE JOURNAL-PIONEER			EVE	1,214	5
MONTREAL GAZETTE			SATURDAY	376	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,300	K 8			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,749	33
ANTIGONISH	5,500	H14			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,904	53
NEW GLASGOW NEWS			EVE	354	6
CAPE BRETON	39,600	G17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,639	9
*SYDNEY CAPE BRETON POST			EVE	29,588	75
COLCHESTER	15,900	H11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,281	40
*TRURO NEWS			EVE	8,313	52
CUMBERLAND	12,800	H 9			
*AMHERST NEWS			MORN	3,478	27
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,126	32
DIGBY	7,700	L 7			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,517	33
GUYSBOROUGH	4,300	H15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,695	39
HALIFAX	107,200	J12			
*HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	73,343	68
*HALIFAX NEWS			MORN	18,764	18
MONTREAL GAZETTE			MORN	314	
MONTREAL GAZETTE			SATURDAY	768	1
HANTS	11,600	I11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	7,662	66
HALIFAX NEWS			MORN	488	4
INVERNESS	6,800	G15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,813	41
SYDNEY CAPE BRETON POST			EVE	697	10
KINGS	19,000	J 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	8,057	42
LUNENBERG	17,100	K 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	5,993	35
PICTOU	16,900	H13			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,863	29
*NEW GLASGOW NEWS			EVE	10,654	63
QUEENS	4,800	L 8			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,017	42
RICHMOND	3,800	G16			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,207	32
SYDNEY CAPE BRETON POST			EVE	287	8

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SHELBURNE	6,000	M 8			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,943	32
VICTORIA	2,900	F16			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN	652	22
SYDNEY CAPE BRETON POST			EVE	556	19
YARMOUTH	9,300	L 7			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,105	33

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,000	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	5,453	68
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	556	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	537	7
CARLETON	8,500	F 3			
FREDERICTON GLEANER			EVE	879	10
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,465	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,497	29
CHARLOTTE	9,700	I 4			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	4,344	45
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,356	45
GLOUCESTER	25,800	C 7			
MONCTON TIMES-TRANSCRIPT			EVE	1,605	6
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,911	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,935	8
KENT	9,000	F 7			
MONCTON TIMES-TRANSCRIPT			EVE	4,592	51
KINGS	17,800	G 7			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	11,419	64
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	10,991	62
MADAWASKA	11,900	B 2			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,107	9
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,135	10
QUEBEC LE SOLEIL (F)			MORN	420	4
QUEBEC LE SOLEIL (F)			SATURDAY	379	3
QUEBEC LE SOLEIL (F)			SUNDAY	363	3
LE JOURNAL DE QUEBEC (F)			MORN	269	2
LE JOURNAL DE QUEBEC (F)			SATURDAY	307	3
LE JOURNAL DE QUEBEC (F)			SUNDAY	257	2
NORTHUMBERLAND	16,400	C 5			
FREDERICTON GLEANER			EVE	953	6
MONCTON TIMES-TRANSCRIPT			EVE	3,341	20
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,804	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,906	18
QUEENS	4,300	G 6			
FREDERICTON GLEANER			EVE	1,610	37
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,226	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,342	31
RESTIGOUCHE	13,200	A 2			
MONCTON TIMES-TRANSCRIPT			EVE	1,386	11
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,902	14
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,020	15
ST. JOHN	30,300	I 7			
*ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	26,853	89
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	24,238	80

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SUNBURY	7,000	F 6			
FREDERICTON GLEANER			EVE	4,182	60
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	589	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	709	10
VICTORIA	7,200	C 4			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,044	28
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,149	30
WESTMORLAND	38,900	F 8			
*MONCTON TIMES-TRANSCRIPT			EVE	27,941	72
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,375	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,252	6
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	474	1
MONTREAL GAZETTE			SATURDAY	366	1
MONTREAL LA PRESSE (F)			SATURDAY	265	1
YORK	27,700	F 4			
*FREDERICTON GLEANER			EVE	19,671	71
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	5,354	19
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	6,059	22

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,500	E 5			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	806	3
MONTREAL LE DEVOIR (F)			MORN	251	1
MONTREAL GAZETTE			MORN	360	1
MONTREAL GAZETTE			SATURDAY	462	1
MONTREAL LA PRESSE (F)			MORN	893	3
MONTREAL LA PRESSE (F)			SATURDAY	1,594	5
MONTREAL LA PRESSE (F)			SUNDAY	386	1
LE JOURNAL DE MONTREAL (F)			MORN	3,516	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,971	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,626	12
ARGENTEUIL	12,300	L 8			
MONTREAL GAZETTE			MORN	844	7
MONTREAL GAZETTE			SATURDAY	2,094	17
MONTREAL LA PRESSE (F)			MORN	477	4
MONTREAL LA PRESSE (F)			SATURDAY	986	8
MONTREAL LA PRESSE (F)			SUNDAY	377	3
LE JOURNAL DE MONTREAL (F)			MORN	1,601	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,363	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,003	16
ARTHABASKA	20,400	L12			
MONTREAL LA PRESSE (F)			MORN	1,396	7
MONTREAL LA PRESSE (F)			SATURDAY	1,820	9
MONTREAL LA PRESSE (F)			SUNDAY	1,226	6
LE JOURNAL DE MONTREAL (F)			MORN	1,793	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,226	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,071	10
SHERBROOKE LA TRIBUNE (F)			MORN	1,076	5
SHERBROOKE LA TRIBUNE			SATURDAY	1,090	5
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	672	3
BAGOT	9,100	L11			
GRANBY LA VOIX DE L'EST (F)			MORN	302	3
MONTREAL LA PRESSE (F)			MORN	251	3
MONTREAL LA PRESSE (F)			SATURDAY	581	6
MONTREAL LA PRESSE (F)			SUNDAY	250	3
LE JOURNAL DE MONTREAL (F)			MORN	867	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,243	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,162	13
BEAUCE	24,500	L14			
QUEBEC LE SOLEIL (F)			MORN	2,921	12
QUEBEC LE SOLEIL (F)			SATURDAY	3,343	14
QUEBEC LE SOLEIL (F)			SUNDAY	2,428	10
LE JOURNAL DE QUEBEC (F)			MORN	4,533	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,842	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,926	16
BEAUHARNOIS	19,200	E 7			
MONTREAL GAZETTE			MORN	266	1
MONTREAL GAZETTE			SATURDAY	427	2
MONTREAL LA PRESSE (F)			MORN	2,470	13
MONTREAL LA PRESSE (F)			SATURDAY	3,380	18

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUHARNOIS (CONT).					
MONTREAL LA PRESSE (F)			SUNDAY	1,954	10
LE JOURNAL DE MONTREAL (F)			MORN	5,427	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,909	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,732	30
BELLECHASSE	7,600	J14			
QUEBEC LE SOLEIL (F)			MORN	1,621	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,730	23
QUEBEC LE SOLEIL (F)			SUNDAY	1,220	16
LE JOURNAL DE QUEBEC (F)			MORN	839	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,121	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	828	11
BERTHIER	11,100	J 9			
MONTREAL LA PRESSE (F)			MORN	597	5
MONTREAL LA PRESSE (F)			SATURDAY	1,322	12
MONTREAL LA PRESSE (F)			SUNDAY	557	5
LE JOURNAL DE MONTREAL (F)			MORN	1,865	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,794	25
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,467	22
BONAVENTURE	12,000	D17			
QUEBEC LE SOLEIL (F)			MORN	1,611	13
QUEBEC LE SOLEIL (F)			SATURDAY	1,631	14
QUEBEC LE SOLEIL (F)			SUNDAY	1,547	13
LE JOURNAL DE QUEBEC (F)			MORN	956	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	978	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	867	7
BROME	6,700	N11			
GRANBY LA VOIX DE L'EST (F)			MORN	649	10
MONTREAL GAZETTE			MORN	536	8
MONTREAL GAZETTE			SATURDAY	1,618	24
MONTREAL LA PRESSE (F)			SATURDAY	845	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	421	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	400	6
SHERBROOKE RECORD			EVE	907	14
CHAMBLY	112,800	M10			
MONTREAL LE DEVOIR (F)			MORN	1,605	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,619	1
MONTREAL GAZETTE			MORN	9,987	9
MONTREAL GAZETTE			SATURDAY	13,784	12
MONTREAL LA PRESSE (F)			MORN	18,521	16
MONTREAL LA PRESSE (F)			SATURDAY	27,674	25
MONTREAL LA PRESSE (F)			SUNDAY	14,476	13
LE JOURNAL DE MONTREAL (F)			MORN	22,707	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,997	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,595	20
CHAMPLAIN	43,200	I11			
MONTREAL GAZETTE			SATURDAY	312	1
MONTREAL LA PRESSE (F)			MORN	940	2
MONTREAL LA PRESSE (F)			SATURDAY	1,909	4
MONTREAL LA PRESSE (F)			SUNDAY	1,152	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CHAMPLAIN (CONT).					
LE JOURNAL DE MONTREAL (F)			MORN	3,115	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,165	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,674	11
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	22,438	52
CHARLEVOIX-EST	5,400	G15			
QUEBEC LE SOLEIL (F)			MORN	1,148	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,168	22
QUEBEC LE SOLEIL (F)			SUNDAY	1,041	19
LE JOURNAL DE QUEBEC (F)			MORN	1,156	21
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,157	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,021	19
CHARLEVOIX-OUEST	4,300	G14			
QUEBEC LE SOLEIL (F)			MORN	760	18
QUEBEC LE SOLEIL (F)			SATURDAY	814	19
QUEBEC LE SOLEIL (F)			SUNDAY	706	16
LE JOURNAL DE QUEBEC (F)			MORN	792	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	814	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	733	17
CHATEAUGUAY	19,900	N 9			
MONTREAL GAZETTE			MORN	3,057	15
MONTREAL GAZETTE			SATURDAY	4,626	23
MONTREAL LA PRESSE (F)			MORN	2,162	11
MONTREAL LA PRESSE (F)			SATURDAY	3,477	17
MONTREAL LA PRESSE (F)			SUNDAY	1,866	9
LE JOURNAL DE MONTREAL (F)			MORN	4,004	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,719	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,296	22
CHICOUTIMI	56,000	F15			
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	32,853	59
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	22,085	39
MONTREAL LE DEVOIR (F)			MORN	551	1
MONTREAL LE DEVOIR (F)			SATURDAY	393	1
MONTREAL GAZETTE			MORN	362	1
MONTREAL GAZETTE			SATURDAY	532	1
MONTREAL LA PRESSE (F)			MORN	1,614	3
MONTREAL LA PRESSE (F)			SATURDAY	2,205	4
MONTREAL LA PRESSE (F)			SUNDAY	943	2
QUEBEC LE SOLEIL (F)			MORN	535	1
QUEBEC LE SOLEIL (F)			SATURDAY	941	2
QUEBEC LE SOLEIL (F)			SUNDAY	404	1
LE JOURNAL DE QUEBEC (F)			MORN	6,312	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,555	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,137	7
COMPTON	6,900	N13			
SHERBROOKE RECORD			EVE	609	9
SHERBROOKE LA TRIBUNE (F)			MORN	2,211	32
SHERBROOKE LA TRIBUNE			SATURDAY	2,348	34
DEUX-MONTAGNES	25,700	M 9			
MONTREAL LE DEVOIR (F)			MORN	300	1

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COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
DEUX-MONTAGNES (CONT).					
MONTREAL LE DEVOIR (F)			SATURDAY	340	1
MONTREAL GAZETTE			MORN	1,395	5
MONTREAL GAZETTE			SATURDAY	2,233	9
MONTREAL LA PRESSE (F)			MORN	2,245	9
MONTREAL LA PRESSE (F)			SATURDAY	3,834	15
MONTREAL LA PRESSE (F)			SUNDAY	1,850	7
LE JOURNAL DE MONTREAL (F)			MORN	4,996	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,752	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,021	23
DORCHESTER	10,600	K14			
QUEBEC LE SOLEIL (F)			MORN	1,927	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,088	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,433	14
LE JOURNAL DE QUEBEC (F)			MORN	1,742	16
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,798	17
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,319	12
DRUMMOND	25,500	L11			
MONTREAL LA PRESSE (F)			MORN	1,317	5
MONTREAL LA PRESSE (F)			SATURDAY	2,052	8
MONTREAL LA PRESSE (F)			SUNDAY	1,305	5
LE JOURNAL DE MONTREAL (F)			MORN	3,346	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,223	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,860	15
SHERBROOKE LA TRIBUNE (F)			MORN	2,335	9
SHERBROOKE LA TRIBUNE			SATURDAY	2,356	9
FRONTENAC	8,700	M14			
LE JOURNAL DE QUEBEC (F)			MORN	714	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	755	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	508	6
SHERBROOKE LA TRIBUNE (F)			MORN	1,292	15
SHERBROOKE LA TRIBUNE			SATURDAY	1,342	15
GASPE-EST	11,800	D17			
MONTREAL LA PRESSE (F)			SATURDAY	264	2
QUEBEC LE SOLEIL (F)			MORN	713	6
QUEBEC LE SOLEIL (F)			SATURDAY	716	6
QUEBEC LE SOLEIL (F)			SUNDAY	621	5
LE JOURNAL DE QUEBEC (F)			MORN	973	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	856	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	904	8
GASPE-OUEST	5,600	C16			
QUEBEC LE SOLEIL (F)			MORN	1,069	19
QUEBEC LE SOLEIL (F)			SATURDAY	1,109	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,080	19
GATINEAU	18,700	I 6			
OTTAWA LE DROIT (F)			EVE	5,075	27
OTTAWA CITIZEN			ALL DAY	4,582	25
MONTREAL LE DEVOIR (F)			MORN	537	3
MONTREAL LE DEVOIR (F)			SATURDAY	564	3
MONTREAL LA PRESSE (F)			SATURDAY	537	3

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GATINEAU (CONT).					
LE JOURNAL DE MONTREAL (F)			MORN	744	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,101	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,089	6
HULL	46,500	M 6			
OTTAWA LE DROIT (F)			EVE	18,817	40
OTTAWA CITIZEN			ALL DAY	7,142	15
MONTREAL LE DEVOIR (F)			MORN	984	2
MONTREAL LE DEVOIR (F)			SATURDAY	990	2
MONTREAL GAZETTE			MORN	588	1
MONTREAL GAZETTE			SATURDAY	607	1
MONTREAL LA PRESSE (F)			MORN	979	2
MONTREAL LA PRESSE (F)			SATURDAY	1,490	3
MONTREAL LA PRESSE (F)			SUNDAY	425	1
LE JOURNAL DE MONTREAL (F)			MORN	5,944	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,044	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,205	15
HUNTINGDON	6,000	N 8			
MONTREAL GAZETTE			MORN	581	10
MONTREAL GAZETTE			SATURDAY	1,411	24
MONTREAL LA PRESSE (F)			SATURDAY	371	6
LE JOURNAL DE MONTREAL (F)			MORN	379	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	610	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	563	9
IBERVILLE	7,900	N10			
MONTREAL LA PRESSE (F)			MORN	710	9
MONTREAL LA PRESSE (F)			SATURDAY	1,097	14
MONTREAL LA PRESSE (F)			SUNDAY	562	7
LE JOURNAL DE MONTREAL (F)			MORN	1,226	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,595	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,453	18
ILE-DE-MONTREAL	726,900	C 8			
OTTAWA CITIZEN			ALL DAY	430	
TORONTO STAR			ALL DAY	330	
TORONTO STAR			SATURDAY	1,001	
TORONTO STAR			SUNDAY	267	
*MONTREAL LE DEVOIR (F)			MORN	14,184	2
*MONTREAL LE DEVOIR (F)			SATURDAY	13,712	2
*MONTREAL GAZETTE			MORN	144,307	20
*MONTREAL GAZETTE			SATURDAY	185,834	26
*MONTREAL LA PRESSE (F)			MORN	90,260	12
*MONTREAL LA PRESSE (F)			SATURDAY	128,629	18
*MONTREAL LA PRESSE (F)			SUNDAY	52,669	7
*LE JOURNAL DE MONTREAL (F)			MORN	142,322	20
*LE JOURNAL DE MONTREAL (F)			SATURDAY	137,730	19
*LE JOURNAL DE MONTREAL (F)			SUNDAY	116,076	16
QUEBEC LE SOLEIL (F)			MORN	667	
QUEBEC LE SOLEIL (F)			SATURDAY	829	
QUEBEC LE SOLEIL (F)			SUNDAY	444	
ILE-JESUS	93,500	C 8			
MONTREAL LE DEVOIR (F)			MORN	1,058	1

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ILE-JESUS (CONT).					
MONTREAL LE DEVOIR (F)			SATURDAY	1,070	1
MONTREAL GAZETTE			MORN	7,157	8
MONTREAL GAZETTE			SATURDAY	10,629	11
MONTREAL LA PRESSE (F)			MORN	15,456	17
MONTREAL LA PRESSE (F)			SATURDAY	23,328	25
MONTREAL LA PRESSE (F)			SUNDAY	12,112	13
LE JOURNAL DE MONTREAL (F)			MORN	20,953	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,438	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	21,611	23
ILES-DE-LA-MADELEINE	3,900	E18			
LE JOURNAL DE MONTREAL (F)			MORN	357	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	323	8
JOLIETTE	22,100	J 8			
MONTREAL LA PRESSE (F)			MORN	2,015	9
MONTREAL LA PRESSE (F)			SATURDAY	3,570	16
MONTREAL LA PRESSE (F)			SUNDAY	1,567	7
LE JOURNAL DE MONTREAL (F)			MORN	4,849	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,902	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,531	25
KAMOURASKA	9,100	I16			
QUEBEC LE SOLEIL (F)			MORN	1,218	13
QUEBEC LE SOLEIL (F)			SATURDAY	1,396	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,187	13
LE JOURNAL DE QUEBEC (F)			MORN	1,104	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,153	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	887	10
LABELLE	11,700	J 7			
MONTREAL LA PRESSE (F)			MORN	558	5
MONTREAL LA PRESSE (F)			SATURDAY	1,117	10
MONTREAL LA PRESSE (F)			SUNDAY	384	3
LE JOURNAL DE MONTREAL (F)			MORN	1,792	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,612	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,802	15
LAC-ST-JEAN-EST	15,300	G13			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,672	44
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,457	29
MONTREAL LA PRESSE (F)			MORN	349	2
MONTREAL LA PRESSE (F)			SATURDAY	393	3
MONTREAL LA PRESSE (F)			SUNDAY	261	2
QUEBEC LE SOLEIL (F)			MORN	299	2
QUEBEC LE SOLEIL (F)			SATURDAY	448	3
LE JOURNAL DE QUEBEC (F)			MORN	2,023	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,793	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,274	8
LAC-ST-JEAN-OUEST	19,300	D12			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	8,346	43
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	3,814	20
MONTREAL LA PRESSE (F)			MORN	350	2
MONTREAL LA PRESSE (F)			SATURDAY	498	3

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LAC-ST-JEAN-OUEST (CONT).					
MONTREAL LA PRESSE (F)			SUNDAY	254	1
QUEBEC LE SOLEIL (F)			MORN	303	2
QUEBEC LE SOLEIL (F)			SATURDAY	435	2
QUEBEC LE SOLEIL (F)			SUNDAY	277	1
LE JOURNAL DE QUEBEC (F)			MORN	2,750	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,425	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,869	10
LAPRAIRIE	37,000	M10			
MONTREAL LE DEVOIR (F)			MORN	317	1
MONTREAL LE DEVOIR (F)			SATURDAY	374	1
MONTREAL GAZETTE			MORN	4,037	11
MONTREAL GAZETTE			SATURDAY	6,216	17
MONTREAL LA PRESSE (F)			MORN	5,629	15
MONTREAL LA PRESSE (F)			SATURDAY	8,765	24
MONTREAL LA PRESSE (F)			SUNDAY	4,613	12
LE JOURNAL DE MONTREAL (F)			MORN	5,900	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,374	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,726	18
L'ASSOMPTION	39,100	L 9			
MONTREAL GAZETTE			SATURDAY	484	1
MONTREAL LA PRESSE (F)			MORN	4,721	12
MONTREAL LA PRESSE (F)			SATURDAY	7,649	20
MONTREAL LA PRESSE (F)			SUNDAY	3,963	10
LE JOURNAL DE MONTREAL (F)			MORN	9,499	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	11,989	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	10,838	28
LEVIS	35,500	J13			
MONTREAL LE DEVOIR (F)			MORN	253	1
MONTREAL LE DEVOIR (F)			SATURDAY	290	1
MONTREAL LA PRESSE (F)			SATURDAY	547	2
QUEBEC LE SOLEIL (F)			MORN	10,239	29
QUEBEC LE SOLEIL (F)			SATURDAY	12,717	36
QUEBEC LE SOLEIL (F)			SUNDAY	8,014	23
LE JOURNAL DE QUEBEC (F)			MORN	8,910	25
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,210	26
LE JOURNAL DE QUEBEC (F)			SUNDAY	7,842	22
L'ISLET	6,800	I15			
QUEBEC LE SOLEIL (F)			MORN	1,208	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,338	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,117	16
LE JOURNAL DE QUEBEC (F)			MORN	794	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	886	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	741	11
LOTBINIERE	9,300	K13			
QUEBEC LE SOLEIL (F)			MORN	2,365	25
QUEBEC LE SOLEIL (F)			SATURDAY	2,583	28
QUEBEC LE SOLEIL (F)			SUNDAY	1,826	20
LE JOURNAL DE QUEBEC (F)			MORN	1,007	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,285	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	936	10

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MASKINONGE	7,100	I 9			
MONTREAL LA PRESSE (F)			SATURDAY	304	4
LE JOURNAL DE MONTREAL (F)			MORN	347	5
LE JOURNAL DF MONTREAL (F)			SATURDAY	607	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	447	6
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,155	30
MATANE	10,100	D16			
QUEBEC LE SOLEIL (F)			MORN	1,243	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,229	12
QUEBEC LE SOLEIL (F)			SUNDAY	1,069	11
LE JOURNAL DE QUEBEC (F)			MORN	848	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	885	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	688	7
MATAPEDIA	7,300	D16			
QUEBEC LE SOLEIL (F)			MORN	632	9
QUEBEC LE SOLEIL (F)			SATURDAY	704	10
QUEBEC LE SOLEIL (F)			SUNDAY	620	8
LE JOURNAL DE QUEBEC (F)			MORN	458	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	528	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	389	5
MEGANTIC	19,000	K13			
MONTREAL LA PRESSE (F)			MORN	307	2
MONTREAL LA PRESSE (F)			SATURDAY	423	2
LE JOURNAL DE MONTREAL (F)			MORN	329	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	449	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	367	2
QUEBEC LE SOLEIL (F)			MORN	1,846	10
QUEBEC LE SOLEIL (F)			SATURDAY	2,008	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,524	8
LE JOURNAL DE QUEBEC (F)			MORN	2,360	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,393	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,996	11
SHERBROOKE LA TRIBUNE (F)			MORN	1,019	5
SHERBROOKE LA TRIBUNE			SATURDAY	1,021	5
MISSISQUOI	12,700	N10			
GRANBY LA VOIX DE L'EST (F)			MORN	1,698	13
MONTREAL GAZETTE			MORN	625	5
MONTREAL GAZETTE			SATURDAY	1,339	11
MONTREAL LA PRESSE (F)			MORN	571	5
MONTREAL LA PRESSE (F)			SATURDAY	1,203	9
MONTREAL LA PRESSE (F)			SUNDAY	392	3
LE JOURNAL DE MONTREAL (F)			MORN	1,273	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,695	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,462	12
SHERBROOKE RECORD			EVE	439	3
MONTCALM	11,000	H 6			
MONTREAL GAZETTE			MORN	262	2
MONTREAL GAZETTE			SATURDAY	746	7
MONTREAL LA PRESSE (F)			MORN	529	5
MONTREAL LA PRESSE (F)			SATURDAY	1,831	17

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MONTCALM (CONT).					
MONTREAL LA PRESSE (F)			SUNDAY	407	4
LE JOURNAL DE MONTREAL (F)			MORN	1,750	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,197	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,639	24
MONTMAGNY	8,000	J15			
QUEBEC LE SOLEIL (F)			MORN	1,644	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,921	24
QUEBEC LE SOLEIL (F)			SUNDAY	1,372	17
LE JOURNAL DE QUEBEC (F)			MORN	1,500	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,579	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,350	17
MONTMORENCY NO. 1	7,700	G12			
QUEBEC LE SOLEIL (F)			MORN	2,469	32
QUEBEC LE SOLEIL (F)			SATURDAY	2,869	37
QUEBEC LE SOLEIL (F)			SUNDAY	2,064	27
LE JOURNAL DE QUEBEC (F)			MORN	1,864	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,147	28
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,890	25
MONTMORENCY NO. 2	2,100	J14			
QUEBEC LE SOLEIL (F)			MORN	799	38
QUEBEC LE SOLEIL (F)			SATURDAY	914	44
QUEBEC LE SOLEIL (F)			SUNDAY	660	31
LE JOURNAL DE QUEBEC (F)			MORN	155	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	221	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	161	8
NAPIERVILLE	4,600	N10			
MONTREAL LA PRESSE (F)			MORN	347	8
MONTREAL LA PRESSE (F)			SATURDAY	603	13
MONTREAL LA PRESSE (F)			SUNDAY	276	6
LE JOURNAL DE MONTREAL (F)			MORN	634	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	853	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	717	16
NICOLET	11,400	K12			
MONTREAL LA PRESSE (F)			SATURDAY	471	4
LE JOURNAL DE MONTREAL (F)			MORN	523	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	780	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	710	6
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,314	38
NOUVEAU-QUEBEC	10,000	B 2			
LE JOURNAL DE MONTREAL (F)			MORN	387	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	314	3
PAPINEAU	13,500	L 7			
OTTAWA LE DROIT (F)			EVE	4,296	32
OTTAWA CITIZEN			ALL DAY	872	6
LE JOURNAL DE MONTREAL (F)			MORN	1,234	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,829	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,697	13

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PONTIAC	6,600	G 4			
OTTAWA LE DROIT (F)			EVE	602	9
OTTAWA CITIZEN			ALL DAY	1,672	25
PORTNEUF	21,300	I12			
QUEBEC LE SOLEIL (F)			MORN	4,707	22
QUEBEC LE SOLEIL (F)			SATURDAY	5,614	26
QUEBEC LE SOLEIL (F)			SUNDAY	3,807	18
LE JOURNAL DE QUEBEC (F)			MORN	3,769	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,213	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,787	18
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	316	1
QUEBEC	165,400	G11			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	987	1
MONTREAL LE DEVOIR (F)			MORN	3,642	2
MONTREAL LE DEVOIR (F)			SATURDAY	4,027	2
MONTREAL GAZETTE			MORN	2,534	2
MONTREAL GAZETTE			SATURDAY	3,601	2
MONTREAL LA PRESSE (F)			MORN	3,065	2
MONTREAL LA PRESSE (F)			SATURDAY	4,722	3
MONTREAL LA PRESSE (F)			SUNDAY	1,736	1
*QUEBEC LE SOLEIL (F)			MORN	64,803	39
*QUEBEC LE SOLEIL (F)			SATURDAY	78,222	47
*QUEBEC LE SOLEIL (F)			SUNDAY	50,059	30
*LE JOURNAL DE QUEBEC (F)			MORN	50,706	31
*LE JOURNAL DE QUEBEC (F)			SATURDAY	49,103	30
*LE JOURNAL DE QUEBEC (F)			SUNDAY	41,796	25
RICHELIEU	18,500	L10			
MONTREAL LA PRESSE (F)			MORN	2,393	13
MONTREAL LA PRESSE (F)			SATURDAY	3,333	18
MONTREAL LA PRESSE (F)			SUNDAY	1,982	11
LE JOURNAL DE MONTREAL (F)			MORN	5,274	29
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,969	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,660	31
RICHMOND	13,600	M12			
MONTREAL GAZETTE			SATURDAY	446	3
MONTREAL LA PRESSE (F)			SATURDAY	349	3
LE JOURNAL DE MONTREAL (F)			MORN	780	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	907	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,136	8
SHERBROOKE RECORD			EVE	598	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,558	34
SHERBROOKE LA TRIBUNE			SATURDAY	4,932	36
RIMOUSKI	23,800	F17			
MONTREAL LE DEVOIR (F)			MORN	281	1
MONTREAL LE DEVOIR (F)			SATURDAY	288	1
MONTREAL LA PRESSE (F)			MORN	449	2
MONTREAL LA PRESSE (F)			SATURDAY	634	3
MONTREAL LA PRESSE (F)			SUNDAY	331	1
QUEBEC LE SOLEIL (F)			MORN	3,037	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,358	14

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
RIMOUSKI (CONT).					
QUEBEC LE SOLEIL (F)			SUNDAY	2,779	12
LE JOURNAL DE QUEBEC (F)			MORN	2,621	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,652	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,120	9
RIVIERE-DU-LOUP	13,800	G17			
QUEBEC LE SOLEIL (F)			MORN	1,885	14
QUEBEC LE SOLEIL (F)			SATURDAY	2,061	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,723	12
LE JOURNAL DE QUEBEC (F)			MORN	1,651	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,844	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,328	10
ROUVILLE	14,600	M10			
GRANBY LA VOIX DE L'EST (F)			MORN	1,169	8
MONTREAL GAZETTE			MORN	711	5
MONTREAL GAZETTE			SATURDAY	1,016	7
MONTREAL LA PRESSE (F)			MORN	1,685	12
MONTREAL LA PRESSE (F)			SATURDAY	2,847	20
MONTREAL LA PRESSE (F)			SUNDAY	1,471	10
LE JOURNAL DE MONTREAL (F)			MORN	2,008	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,653	18
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,360	16
SAGUENAY	33,800	F16			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,692	5
MONTREAL GAZETTE			MORN	445	1
MONTREAL GAZETTE			SATURDAY	610	2
MONTREAL LA PRESSE (F)			MORN	648	2
MONTREAL LA PRESSE (F)			SATURDAY	964	3
MONTREAL LA PRESSE (F)			SUNDAY	479	1
QUEBEC LE SOLEIL (F)			MORN	4,171	12
QUEBEC LE SOLEIL (F)			SATURDAY	4,470	13
QUEBEC LE SOLEIL (F)			SUNDAY	4,044	12
LE JOURNAL DE QUEBEC (F)			MORN	3,516	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,451	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,125	9
ST-HYACINTHE	21,200	L11			
MONTREAL LA PRESSE (F)			MORN	1,677	8
MONTREAL LA PRESSE (F)			SATURDAY	3,029	14
MONTREAL LA PRESSE (F)			SUNDAY	1,513	7
LE JOURNAL DE MONTREAL (F)			MORN	4,293	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,058	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,675	22
ST-JEAN	21,000	N10			
MONTREAL GAZETTE			MORN	525	3
MONTREAL GAZETTE			SATURDAY	911	4
MONTREAL LA PRESSE (F)			MORN	2,398	11
MONTREAL LA PRESSE (F)			SATURDAY	3,753	18
MONTREAL LA PRESSE (F)			SUNDAY	1,840	9
LE JOURNAL DE MONTREAL (F)			MORN	4,456	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,086	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,704	22

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ST-MAURICE	40,600	J10			
MONTREAL LE DEVOIR (F)			MORN	367	1
MONTREAL LE DEVOIR (F)			SATURDAY	427	1
MONTREAL GAZETTE			MORN	402	1
MONTREAL GAZETTE			SATURDAY	633	2
MONTREAL LA PRESSE (F)			MORN	2,454	6
MONTREAL LA PRESSE (F)			SATURDAY	4,449	11
MONTREAL LA PRESSE (F)			SUNDAY	2,753	7
LE JOURNAL DE MONTREAL (F)			MORN	4,114	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,791	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,335	13
*TROIS RIVIERES LE NOUVELLISTE (F)			MORN	21,578	53
SHEFFORD	26,600	M11			
*GRANBY LA VOIX DE L'EST (F)			MORN	9,182	35
MONTREAL GAZETTE			MORN	398	2
MONTREAL GAZETTE			SATURDAY	752	3
MONTREAL LA PRESSE (F)			MORN	972	4
MONTREAL LA PRESSE (F)			SATURDAY	1,892	7
MONTREAL LA PRESSE (F)			SUNDAY	968	4
LE JOURNAL DE MONTREAL (F)			MORN	2,387	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,021	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,931	11
SHERBROOKE LA TRIBUNE (F)			MORN	635	2
SHERBROOKE LA TRIBUNE			SATURDAY	678	3
SHERBROOKE	44,600	M12			
MONTREAL LE DEVOIR (F)			MORN	516	1
MONTREAL LE DEVOIR (F)			SATURDAY	587	1
MONTREAL GAZETTE			MORN	1,130	3
MONTREAL GAZETTE			SATURDAY	2,061	5
MONTREAL LA PRESSE (F)			MORN	1,485	3
MONTREAL LA PRESSE (F)			SATURDAY	2,999	7
MONTREAL LA PRESSE (F)			SUNDAY	1,502	3
LE JOURNAL DE MONTREAL (F)			MORN	2,580	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,009	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,728	8
*SHERBROOKE RECORD			EVE	1,953	4
*SHERBROOKE LA TRIBUNE (F)			MORN	20,658	46
*SHERBROOKE LA TRIBUNE			SATURDAY	23,832	53
SOULANGES	5,300	D 6			
MONTREAL LA PRESSE (F)			MORN	429	8
MONTREAL LA PRESSE (F)			SATURDAY	764	14
MONTREAL LA PRESSE (F)			SUNDAY	349	7
LE JOURNAL DE MONTREAL (F)			MORN	778	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,162	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,051	20
STANSTEAD	13,500	N12			
MONTREAL GAZETTE			MORN	504	4
MONTREAL GAZETTE			SATURDAY	1,246	9
MONTREAL LA PRESSE (F)			SATURDAY	771	6
LE JOURNAL DE MONTREAL (F)			MORN	605	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	924	7

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STANSTEAD (CONT).					
LE JOURNAL DE MONTREAL (F)			SUNDAY	969	7
SHERBROOKE RECORD			EVE	1,152	9
SHERBROOKE LA TRIBUNE (F)			MORN	4,016	30
SHERBROOKE LA TRIBUNE			SATURDAY	4,496	33
TEMISCAMINGUE	18,500	G 3			
NORTH BAY NUGGET			EVE	521	3
MONTREAL GAZETTE			SATURDAY	260	1
MONTREAL LA PRESSE (F)			MORN	640	3
MONTREAL LA PRESSE (F)			SATURDAY	964	5
MONTREAL LA PRESSE (F)			SUNDAY	316	2
LE JOURNAL DE MONTREAL (F)			MORN	1,770	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,796	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,783	10
TEMISCOUATA	6,000	H 17			
QUEBEC LE SOLEIL (F)			MORN	949	16
QUEBEC LE SOLEIL (F)			SATURDAY	982	16
QUEBEC LE SOLEIL (F)			SUNDAY	847	14
LE JOURNAL DE QUEBEC (F)			MORN	414	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	433	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	341	6
TERREBONNE	71,000	K 8			
MONTREAL LE DEVOIR (F)			MORN	572	1
MONTREAL LE DEVOIR (F)			SATURDAY	826	1
MONTREAL GAZETTE			MORN	2,489	4
MONTREAL GAZETTE			SATURDAY	5,495	8
MONTREAL LA PRESSE (F)			MORN	8,349	12
MONTREAL LA PRESSE (F)			SATURDAY	16,203	23
MONTREAL LA PRESSE (F)			SUNDAY	6,641	9
LE JOURNAL DE MONTREAL (F)			MORN	16,700	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	22,273	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	19,742	28
VAUDREUIL	18,300	D 6			
MONTREAL GAZETTE			MORN	2,623	14
MONTREAL GAZETTE			SATURDAY	4,014	22
MONTREAL LA PRESSE (F)			MORN	1,723	9
MONTREAL LA PRESSE (F)			SATURDAY	3,007	16
MONTREAL LA PRESSE (F)			SUNDAY	1,503	8
LE JOURNAL DE MONTREAL (F)			MORN	3,017	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,758	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,319	18
VERCHERES	21,900	L10			
MONTREAL GAZETTE			MORN	524	2
MONTREAL GAZETTE			SATURDAY	639	3
MONTREAL LA PRESSE (F)			MORN	3,305	15
MONTREAL LA PRESSE (F)			SATURDAY	5,583	25
MONTREAL LA PRESSE (F)			SUNDAY	2,860	13
LE JOURNAL DE MONTREAL (F)			MORN	4,800	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,915	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,372	25

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WOLFE	5,200	L13			
SHERBROOKE LA TRIBUNE (F)			MORN	1,521	29
SHERBROOKE LA TRIBUNE			SATURDAY	1,534	30
YAMASKA	4,900	L11			
MONTREAL LA PRESSE (F)			SATURDAY	232	5
LE JOURNAL DE MONTREAL (F)			MORN	385	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	627	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	451	9
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	585	12

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	48,400	A 1			
*SAULT STE. MARIE STAR			EVE	25,996	54
SUDBURY STAR			EVE	1,143	2
TORONTO STAR			ALL DAY	1,085	2
TORONTO STAR			SATURDAY	1,690	3
TORONTO STAR			SUNDAY	1,373	3
BRANT	39,500	L 6			
*BRANTFORD EXPOISTOR			EVE	28,461	72
HAMILTON SPECTATOR			EVE	1,064	3
TORONTO STAR			ALL DAY	2,557	6
TORONTO STAR			SATURDAY	4,355	11
TORONTO STAR			SUNDAY	4,513	11
BRUCE	23,500	H 4			
KITCHENER RECORD			EVE	1,414	6
LONDON FREE PRESS			MORN	1,005	4
OWEN SOUND SUN TIMES			EVE	6,969	30
TORONTO STAR			ALL DAY	3,143	13
TORONTO STAR			SATURDAY	5,968	25
TORONTO STAR			SUNDAY	3,281	14
TORONTO SUN			SUNDAY	691	3
COCHRANE	33,400	J15			
*TIMMINS PRESS			EVE	13,538	41
TORONTO STAR			ALL DAY	489	1
TORONTO STAR			SATURDAY	692	2
TORONTO STAR			SUNDAY	565	2
DUFFERIN	11,300	H 7			
TORONTO STAR			ALL DAY	2,138	19
TORONTO STAR			SATURDAY	4,924	44
TORONTO STAR			SUNDAY	1,974	17
TORONTO SUN			MORN	810	7
TORONTO SUN			SUNDAY	3,160	28
DUNDAS	6,800	F17			
OTTAWA CITIZEN			ALL DAY	3,123	46
DURHAM	106,400	I10			
*OSHAWA TIMES			EVE	21,889	21
TORONTO STAR			ALL DAY	20,233	19
TORONTO STAR			SATURDAY	39,646	37
TORONTO STAR			SUNDAY	18,169	17
TORONTO SUN			MORN	15,914	15
TORONTO SUN			SUNDAY	36,652	34
ELGIN	25,200	M 4			
LONDON FREE PRESS			MORN	9,199	37
*ST. THOMAS TIMES-JOURNAL			EVE	9,685	38
TORONTO STAR			SATURDAY	427	2
TORONTO STAR			SUNDAY	2,182	9
ESSEX	113,300	N 2			
LONDON FREE PRESS			MORN	384	

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ESSEX (CONT).					
TORONTO STAR			ALL DAY	620	1
TORONTO STAR			SATURDAY	568	1
TORONTO STAR			SUNDAY	758	1
*WINDSOR STAR			EVE	83,061	73
FRONTENAC	42,200	F14			
*KINGSTON WHIG-STANDARD			EVE	26,551	63
OTTAWA CITIZEN			ALL DAY	335	1
TORONTO STAR			ALL DAY	3,391	8
TORONTO STAR			SATURDAY	3,772	9
TORONTO STAR			SUNDAY	5,505	13
GLENGARRY	7,000	E18			
CORNWALL STANDARD-FREEHOLDER			EVE	1,865	27
OTTAWA CITIZEN			ALL DAY	671	10
MONTREAL GAZETTE			SATURDAY	582	8
GRENVILLE	9,900	F16			
BROCKVILLE RECORDER AND TIMES			EVE	3,430	35
OTTAWA CITIZEN			ALL DAY	2,877	29
GREY	26,900	H 5			
KITCHENER RECORD			EVE	962	4
*OWEN SOUND SUN TIMES			EVE	14,191	53
TORONTO STAR			ALL DAY	2,638	10
TORONTO STAR			SATURDAY	6,365	24
TORONTO STAR			SUNDAY	3,298	12
TORONTO SUN			SUNDAY	1,276	5
HALDIMAND-NORFOLK	33,100	L 7			
BRANTFORD EXPOISTOR			EVE	2,824	9
HAMILTON SPECTATOR			EVE	7,210	22
LONDON FREE PRESS			MORN	793	2
*SIMCOE REFORMER			EVE	9,554	29
TORONTO STAR			ALL DAY	1,842	6
TORONTO STAR			SATURDAY	3,022	9
TORONTO STAR			SUNDAY	2,798	8
HALIBURTON	4,700	E10			
TORONTO STAR			ALL DAY	1,035	22
TORONTO STAR			SATURDAY	3,001	64
TORONTO STAR			SUNDAY	1,162	25
HALTON	90,200	J 7			
HAMILTON SPECTATOR			EVE	23,006	26
TORONTO STAR			ALL DAY	13,893	15
TORONTO STAR			SATURDAY	26,823	30
TORONTO STAR			SUNDAY	16,522	18
TORONTO SUN			MORN	9,099	10
TORONTO SUN			SUNDAY	21,823	24
HAMILTON-WENTWORTH	161,000	K 7			
BRANTFORD EXPOISTOR			EVE	273	
*HAMILTON SPECTATOR			EVE	105,796	66
TORONTO STAR			ALL DAY	6,966	4

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HAMILTON-WENTWORTH (CONT).					
TORONTO STAR			SATURDAY	6,661	4
TORONTO STAR			SUNDAY	10,695	7
TORONTO SUN			MORN	761	
TORONTO SUN			SUNDAY	6,703	4
HASTINGS	41,100	E12			
*BELLEVILLE INTELLIGENCER			EVE	15,903	39
KINGSTON WHIG-STANDARD			EVE	447	1
TORONTO STAR			ALL DAY	6,580	16
TORONTO STAR			SATURDAY	10,376	25
TORONTO STAR			SUNDAY	8,085	20
HURON	20,300	J 4			
KITCHENER RECORD			EVE	645	3
LONDON FREE PRESS			MORN	7,020	35
TORONTO STAR			ALL DAY	819	4
TORONTO STAR			SATURDAY	1,610	8
TORONTO STAR			SUNDAY	1,713	8
KENORA	19,800	J11			
WINNIPEG FREE PRESS			EVE	3,501	18
WINNIPEG FREE PRESS			SATURDAY	4,762	24
*KENORA MINER AND NEWS			EVE	4,543	23
THUNDER BAY TIMES NEWS, CHRONICLE JRNL.			MORN/EVE	1,059	5
KENT	39,200	M 3			
*CHATHAM NEWS			EVE	15,400	39
LONDON FREE PRESS			MORN	8,649	22
TORONTO STAR			ALL DAY	332	1
TORONTO STAR			SATURDAY	497	1
TORONTO STAR			SUNDAY	489	1
WINDSOR STAR			EVE	2,766	7
LAMBTON	48,200	L 2			
LONDON FREE PRESS			MORN	12,465	26
*SARNIA OBSERVER			EVE	23,354	48
TORONTO STAR			ALL DAY	330	1
TORONTO STAR			SATURDAY	1,061	2
TORONTO STAR			SUNDAY	3,418	7
LANARK	18,000	F14			
OTTAWA CITIZEN			ALL DAY	8,771	49
TORONTO STAR			ALL DAY	455	3
TORONTO STAR			SATURDAY	655	4
TORONTO STAR			SUNDAY	1,405	8
LEEDS	21,000	G15			
*BROCKVILLE RECORDER AND TIMES			EVE	10,702	51
KINGSTON WHIG-STANDARD			EVE	2,617	12
OTTAWA CITIZEN			ALL DAY	1,294	6
TORONTO STAR			ALL DAY	712	3
TORONTO STAR			SATURDAY	1,148	5
TORONTO STAR			SUNDAY	1,546	7

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LENNOX & ADDINGTON	11,800	F13			
KINGSTON WHIG-STANDARD			EVE	5,298	45
TORONTO STAR			ALL DAY	684	6
TORONTO STAR			SATURDAY	910	8
TORONTO STAR			SUNDAY	959	8
MANITOULIN	3,900	D 3			
SUDBURY STAR			EVE	488	13
MIDDLESEX	127,300	K 4			
*LONDON FREE PRESS			MORN	75,765	60
TORONTO STAR			ALL DAY	3,700	3
TORONTO STAR			SATURDAY	4,377	3
TORONTO STAR			SUNDAY	17,516	14
MUSKOKA	15,300	F 9			
ORILLIA PACKET AND TIMES			EVE	299	2
TORONTO STAR			ALL DAY	4,402	29
TORONTO STAR			SATURDAY	8,963	59
TORONTO STAR			SUNDAY	4,154	27
TORONTO SUN			SUNDAY	1,212	8
NIAGARA	136,800	L 9			
HAMILTON SPECTATOR			EVE	5,997	4
*NIAGARA FALLS REVIEW			EVE	20,190	15
*ST. CATHARINES STANDARD			EVE	41,714	30
TORONTO STAR			ALL DAY	10,765	8
TORONTO STAR			SATURDAY	16,322	12
TORONTO STAR			SUNDAY	15,271	11
TORONTO SUN			SUNDAY	6,293	5
*WELLAND TRIBUNE			EVE	16,811	12
NIPISSING	27,800	A 7			
*NORTH BAY NUGGET			EVE	18,383	66
TORONTO STAR			ALL DAY	2,210	8
TORONTO STAR			SATURDAY	2,523	9
TORONTO STAR			SUNDAY	2,984	11
NORTHUMBERLAND	24,800	I11			
*COBOURG STAR			EVE	4,998	20
PETERBOROUGH EXAMINER			EVE	1,199	5
*PORT HOPE GUIDE			EVE	3,352	14
TORONTO STAR			ALL DAY	3,812	15
TORONTO STAR			SATURDAY	7,385	30
TORONTO STAR			SUNDAY	3,762	15
TORONTO SUN			MORN	1,373	6
TORONTO SUN			SUNDAY	2,637	11
OTTAWA-CARLETON	228,800	E15			
*OTTAWA LE DROIT (F)			EVE	8,462	4
*OTTAWA CITIZEN			ALL DAY	136,056	59
TORONTO STAR			ALL DAY	2,783	1
TORONTO STAR			SATURDAY	3,426	2
TORONTO STAR			SUNDAY	10,340	5
TORONTO SUN			MORN	1,184	1

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
OTTAWA-CARLETON (CONT).					
TORONTO SUN			SUNDAY	1,561	1
MONTREAL LE DEVOIR (F)			MORN	1,720	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,800	1
MONTREAL GAZETTE			MORN	4,031	2
MONTREAL GAZETTE			SATURDAY	4,154	2
MONTREAL LA PRESSE (F)			MORN	1,314	1
MONTREAL LA PRESSE (F)			SATURDAY	1,506	1
MONTREAL LA PRESSE (F)			SUNDAY	566	
LE JOURNAL DE MONTREAL (F)			MORN	2,710	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,933	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,673	1
OXFORD	31,200	K 5			
BRANTFORD EXPOISTOR			EVE	583	2
KITCHENER RECORD			EVE	1,033	3
LONDON FREE PRESS			MORN	10,224	33
STRATFORD BEACON-HERALD			EVE	538	2
TORONTO STAR			ALL DAY	946	3
TORONTO STAR			SATURDAY	1,641	5
TORONTO STAR			SUNDAY	2,511	8
*WOODSTOCK SENTINEL-REVIEW			EVE	8,687	28
PARRY SOUND	13,000	C 6			
NORTH BAY NUGGET			EVE	2,992	23
TORONTO STAR			ALL DAY	2,215	17
TORONTO STAR			SATURDAY	3,601	28
TORONTO STAR			SUNDAY	1,927	15
PEEL	183,200	I 7			
*BRAMPTON TIMES			EVE	6,617	4
TORONTO STAR			ALL DAY	47,497	26
TORONTO STAR			SATURDAY	85,685	47
TORONTO STAR			SUNDAY	47,319	26
TORONTO SUN			MORN	33,236	18
TORONTO SUN			SUNDAY	68,042	37
PERTH	24,600	J 5			
KITCHENER RECORD			EVE	2,888	12
LONDON FREE PRESS			MORN	2,443	10
*STRATFORD BEACON-HERALD			EVE	12,005	49
TORONTO STAR			ALL DAY	1,155	5
TORONTO STAR			SATURDAY	2,871	12
TORONTO STAR			SUNDAY	2,522	10
PETERBOROUGH	39,200	G10			
*PETERBOROUGH EXAMINER			EVE	22,058	56
TORONTO STAR			ALL DAY	4,447	11
TORONTO STAR			SATURDAY	11,111	28
TORONTO STAR			SUNDAY	5,946	15
TORONTO SUN			MORN	2,430	6
TORONTO SUN			SUNDAY	3,302	8
PRESCOTT	10,200	D17			
OTTAWA LE DROIT (F)			EVE	1,701	17
OTTAWA CITIZEN			ALL DAY	1,580	15

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COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
PRESCOTT (CONT).					
MONTREAL GAZETTE			SATURDAY	369	4
LE JOURNAL DE MONTREAL (F)			MORN	705	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	832	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	861	8
PRINCE EDWARD	8,100	I13			
BELLEVILLE INTELLIGENCER			EVE	1,151	14
KINGSTON WHIG-STANDARD			EVE	579	7
TORONTO STAR			ALL DAY	1,057	13
TORONTO STAR			SATURDAY	1,674	21
TORONTO STAR			SUNDAY	1,077	13
RAINY RIVER	8,400	L12			
WINNIPEG FREE PRESS			EVE	1,140	14
WINNIPEG FREE PRESS			SATURDAY	1,747	21
THUNDER BAY TIMES NEWS, CHRONICLE JRNL.			MORN/EVE	836	10
RENFREW	31,300	D12			
OTTAWA CITIZEN			ALL DAY	10,519	34
*PEMBROKE OBSERVER			EVE	6,897	22
TORONTO STAR			ALL DAY	504	2
TORONTO STAR			SATURDAY	883	3
TORONTO STAR			SUNDAY	1,498	5
RUSSELL	7,600	E17			
OTTAWA LE DROIT (F)			EVE	2,124	28
OTTAWA CITIZEN			ALL DAY	2,834	37
SIMCOE	84,000	H 8			
*BARRIE EXAMINER			EVE	12,967	15
*ORILLIA PACKET AND TIMES			EVE	9,459	11
TORONTO STAR			ALL DAY	15,108	18
TORONTO STAR			SATURDAY	34,922	42
TORONTO STAR			SUNDAY	16,111	19
TORONTO SUN			MORN	5,145	6
TORONTO SUN			SUNDAY	13,378	16
STORMONT	23,400	E17			
*CORNWALL STANDARD-FREEHOLDER			EVE	14,751	63
OTTAWA CITIZEN			ALL DAY	3,378	14
TORONTO STAR			ALL DAY	463	2
TORONTO STAR			SATURDAY	588	3
TORONTO STAR			SUNDAY	1,424	6
MONTREAL GAZETTE			MORN	829	4
MONTREAL GAZETTE			SATURDAY	1,146	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	268	1
SUDBURY RM	52,400	B 5			
*SUDBURY STAR			EVE	23,071	44
TORONTO STAR			ALL DAY	4,861	9
TORONTO STAR			SATURDAY	5,452	10
TORONTO STAR			SUNDAY	5,214	10
SUDBURY DISTRICT	8,800	A 4			
SUDBURY STAR			EVE	1,480	17

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SUDBURY DISTRICT (CONT).					
TORONTO STAR			ALL DAY	771	9
TORONTO STAR			SATURDAY	863	10
TORONTO STAR			SUNDAY	736	8
THUNDER BAY	55,900	J13			
WINNIPEG FREE PRESS			SATURDAY	442	1
*THUNDER BAY TIMES NEWS, CHRONICLE JRNL.			MORN/EVE	34,946	63
TORONTO STAR			ALL DAY	344	1
TORONTO STAR			SATURDAY	617	1
TORONTO STAR			SUNDAY	378	1
TIMISKAMING	15,400	M17			
*KIRKLAND LAKE NORTHERN NEWS			EVE	5,613	36
NORTH BAY NUGGET			EVE	1,389	9
TORONTO STAR			ALL DAY	1,009	7
TORONTO STAR			SATURDAY	1,489	10
TORONTO STAR			SUNDAY	1,017	7
TORONTO	830,900	J 9			
*TORONTO STAR			ALL DAY	281,098	34
*TORONTO STAR			SATURDAY	403,802	49
*TORONTO STAR			SUNDAY	227,132	27
*TORONTO SUN			MORN	159,167	19
*TORONTO SUN			SUNDAY	241,839	29
MONTREAL GAZETTE			MORN	409	
MONTREAL GAZETTE			SATURDAY	508	
MONTREAL LA PRESSE (F)			MORN	770	
MONTREAL LA PRESSE (F)			SATURDAY	439	
VICTORIA	19,800	G 9			
*LINDSAY POST			EVE	4,327	22
PETERBOROUGH EXAMINER			EVE	813	4
TORONTO STAR			ALL DAY	4,103	21
TORONTO STAR			SATURDAY	10,044	51
TORONTO STAR			SUNDAY	4,302	22
TORONTO SUN			MORN	792	4
TORONTO SUN			SUNDAY	1,640	8
WATERLOO	116,500	J 6			
*CAMBRIDGE REPORTER			EVE	13,062	11
*KITCHENER RECORD			EVE	61,379	53
TORONTO STAR			ALL DAY	3,156	3
TORONTO STAR			SATURDAY	6,334	5
TORONTO STAR			SUNDAY	6,539	6
TORONTO SUN			MORN	6,333	5
TORONTO SUN			SUNDAY	8,355	7
WELLINGTON	49,000	K 7			
*GUELPH MERCURY			EVE	17,320	35
KITCHENER RECORD			EVE	6,378	13
TORONTO STAR			ALL DAY	4,012	8
TORONTO STAR			SATURDAY	9,152	19
TORONTO STAR			SUNDAY	5,490	11
TORONTO SUN			MORN	2,689	5
TORONTO SUN			SUNDAY	3,736	8

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
YORK	97,800	I 8			
TORONTO STAR			ALL DAY	31,098	32
TORONTO STAR			SATURDAY	54,991	56
TORONTO STAR			SUNDAY	28,067	29
TORONTO SUN			MORN	11,470	12
TORONTO SUN			SUNDAY	26,168	27

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,800	Q 8			
WINNIPEG FREE PRESS			EVE	2,223	38
WINNIPEG FREE PRESS			SATURDAY	3,744	65
CEN. DIV. 02	11,700	Q 7			
WINNIPEG FREE PRESS			EVE	3,286	28
WINNIPEG FREE PRESS			SATURDAY	5,924	51
CEN. DIV. 03	12,700	R 6			
WINNIPEG FREE PRESS			EVE	2,907	23
WINNIPEG FREE PRESS			SATURDAY	6,285	49
CEN. DIV. 04	3,900	R 5			
WINNIPEG FREE PRESS			EVE	828	21
WINNIPEG FREE PRESS			SATURDAY	1,851	47
CEN. DIV. 05	6,300	Q 3			
BRANDON SUN			EVE	1,413	22
BRANDON SUN			FRIDAY	2,179	35
WINNIPEG FREE PRESS			EVE	633	10
WINNIPEG FREE PRESS			SATURDAY	1,039	16
CEN. DIV. 06	4,100	Q 3			
BRANDON SUN			EVE	1,106	27
BRANDON SUN			FRIDAY	1,810	44
WINNIPEG FREE PRESS			EVE	274	7
WINNIPEG FREE PRESS			SATURDAY	439	11
CEN. DIV. 07	21,000	Q 4			
*BRANDON SUN			EVE	13,723	65
*BRANDON SUN			FRIDAY	14,851	71
WINNIPEG SUN			MORN	670	3
WINNIPEG SUN			SUNDAY	688	3
WINNIPEG FREE PRESS			EVE	1,847	9
WINNIPEG FREE PRESS			SATURDAY	2,899	14
CEN. DIV. 08	5,000	P 5			
WINNIPEG FREE PRESS			EVE	779	16
WINNIPEG FREE PRESS			SATURDAY	1,787	36
CEN. DIV. 09	8,000	Q 6			
*PORTAGE LA PRAIRIE GRAPHIC			EVE	4,496	56
WINNIPEG SUN			MORN	321	4
WINNIPEG SUN			SUNDAY	48[illegible]	6
WINNIPEG FREE PRESS			EVE	1,969	25
WINNIPEG FREE PRESS			SATURDAY	3,973	50
CEN. DIV. 10	2,100	Q 6			
WINNIPEG FREE PRESS			EVE	703	33
WINNIPEG FREE PRESS			SATURDAY	1,138	54
CEN. DIV. 11	234,200	Q 7			
*WINNIPEG SUN			MORN	37,366	16
*WINNIPEG SUN			SUNDAY	52,346	22
*WINNIPEG FREE PRESS			EVE	138,726	59

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 11 (CONT).					
*WINNIPEG FREE PRESS			SATURDAY	175,328	75
TORONTO STAR			SUNDAY	445	
CEN. DIV. 12	5,200	Q 7			
WINNIPEG SUN			SUNDAY	269	5
WINNIPEG FREE PRESS			EVE	2,132	41
WINNIPEG FREE PRESS			SATURDAY	3,214	62
CEN. DIV. 13	10,500	P 7			
WINNIPEG SUN			MORN	317	3
WINNIPEG SUN			SUNDAY	480	5
WINNIPEG FREE PRESS			EVE	4,574	44
WINNIPEG FREE PRESS			SATURDAY	6,734	64
CEN. DIV. 14	4,600	P 6			
WINNIPEG FREE PRESS			EVE	1,972	43
WINNIPEG FREE PRESS			SATURDAY	3,307	72
CEN. DIV. 15	9,700	P 3			
BRANDON SUN			EVE	1,850	19
BRANDON SUN			FRIDAY	2,739	28
WINNIPEG FREE PRESS			EVE	1,098	11
WINNIPEG FREE PRESS			SATURDAY	2,036	21
CEN. DIV. 16	4,200	O 2			
WINNIPEG SUN			MORN	290	7
WINNIPEG SUN			SUNDAY	265	6
WINNIPEG FREE PRESS			EVE	462	11
WINNIPEG FREE PRESS			SATURDAY	797	19
CEN. DIV. 17	10,700	O 3			
WINNIPEG FREE PRESS			EVE	1,476	14
WINNIPEG FREE PRESS			SATURDAY	2,738	26
CEN. DIV. 18	7,800	O 7			
WINNIPEG FREE PRESS			EVE	2,615	34
WINNIPEG FREE PRESS			SATURDAY	5,011	64
CEN. DIV. 19	2,500	M 8			
WINNIPEG FREE PRESS			SATURDAY	159	6
CEN. DIV. 20	4,800	N 3			
WINNIPEG FREE PRESS			EVE	616	13
WINNIPEG FREE PRESS			SATURDAY	883	18
CEN. DIV. 21	7,700	J 4			
WINNIPEG SUN			SUNDAY	250	3
WINNIPEG FREE PRESS			EVE	1,569	20
WINNIPEG FREE PRESS			SATURDAY	2,609	34
CEN. DIV. 22	6,700	J 7			
WINNIPEG FREE PRESS			EVE	986	15
WINNIPEG FREE PRESS			SATURDAY	1,422	21

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MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 23	2,500	E 6			
WINNIPEG FREE PRESS			EVE	406	16
WINNIPEG FREE PRESS			SATURDAY	608	24

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS
CEN. DIV. 01	12,000	Q11			
REGINA LEADER-POST			EVE	3,192	27
CEN. DIV. 02	9,800	Q 9			
REGINA LEADER-POST			EVE	2,661	27
CEN. DIV. 03	7,700	Q 6			
REGINA LEADER-POST			EVE	1,459	19
CEN. DIV. 04	5,100	Q 3			
REGINA LEADER-POST			EVE	876	17
CEN. DIV. 05	15,300	O11			
REGINA LEADER-POST			EVE	3,724	24
CEN. DIV. 06	79,600	O 8			
*REGINA LEADER-POST			EVE	49,424	62
CEN. DIV. 07	19,800	O 6			
*MOOSE JAW TIMES-HERALD			EVE	9,361	47
REGINA LEADER-POST			EVE	2,445	12
CEN. DIV. 08	13,500	N 3			
REGINA LEADER-POST			EVE	1,933	14
SASKATOON STAR-PHOENIX			EVE	531	4
CEN. DIV. 09	16,900	M11			
REGINA LEADER-POST			EVE	2,542	15
CEN. DIV. 10	8,800	M 9			
REGINA LEADER-POST			EVE	857	10
SASKATOON STAR-PHOENIX			EVE	653	7
CEN. DIV. 11	80,700	M 7			
CALGARY HERALD			SUNDAY	569	1
CALGARY SUN			SUNDAY	490	1
REGINA LEADER-POST			EVE	616	1
*SASKATOON STAR-PHOENIX			EVE	43,904	54
CEN. DIV. 12	9,000	M 5			
SASKATOON STAR-PHOENIX			EVE	1,861	21
CEN. DIV. 13	9,800	L 3			
SASKATOON STAR-PHOENIX			EVE	1,798	18
CEN. DIV. 14	17,800	K 9			
SASKATOON STAR-PHOENIX			EVE	2,201	12
CEN. DIV. 15	28,900	K 8			
*PRINCE ALBERT HERALD			EVE	9,121	32
SASKATOON STAR-PHOENIX			EVE	3,428	12
CEN. DIV. 16	14,400	J 6			
PRINCE ALBERT HERALD			EVE	390	3
SASKATOON STAR-PHOENIX			EVE	2,201	15

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	12,100	J 4			
SASKATOON STAR-PHOENIX			EVE	1,096	9
CEN. DIV. 18	5,400	B 4			
SASKATOON STAR-PHOENIX			EVE	324	6

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ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,100	P12			
CALGARY HERALD			MORN	348	2
CALGARY HERALD			SUNDAY	352	2
CALGARY SUN			MORN	1,759	9
CALGARY SUN			SUNDAY	2,167	11
LETHBRIDGE HERALD			EVE	490	2
*MEDICINE HAT NEWS			EVE	13,401	67
CEN. DIV. 02	40,100	P10			
CALGARY HERALD			MORN	1,839	5
CALGARY HERALD			SUNDAY	1,301	3
CALGARY SUN			MORN	2,376	6
CALGARY SUN			SUNDAY	2,705	7
*LETHBRIDGE HERALD			EVE	20,468	51
CEN. DIV. 03	11,700	Q 9			
CALGARY HERALD			MORN	977	8
CALGARY HERALD			SUNDAY	534	5
CALGARY SUN			MORN	617	5
CALGARY SUN			SUNDAY	672	6
LETHBRIDGE HERALD			EVE	3,214	27
CEN. DIV. 04	4,300	N11			
CALGARY HERALD			MORN	625	15
CALGARY HERALD			SUNDAY	478	11
CALGARY SUN			MORN	286	7
CALGARY SUN			SUNDAY	273	6
CEN. DIV. 05	13,200	N 9			
CALGARY HERALD			MORN	2,697	20
CALGARY HERALD			SUNDAY	1,727	13
CALGARY SUN			MORN	1,164	9
CALGARY SUN			SUNDAY	1,698	13
LETHBRIDGE HERALD			EVE	317	2
CEN. DIV. 06	263,300	N 8			
*CALGARY HERALD			MORN	127,074	48
*CALGARY HERALD			SUNDAY	102,436	39
*CALGARY SUN			MORN	62,426	24
*CALGARY SUN			SUNDAY	71,477	27
RED DEER ADVOCATE			EVE	266	
CEN. DIV. 07	13,900	L11			
EDMONTON JOURNAL			MORN	2,631	19
EDMONTON JOURNAL			FRIDAY	4,480	32
EDMONTON JOURNAL			SUNDAY	2,083	15
EDMONTON SUN			MORN	479	3
EDMONTON SUN			SUNDAY	547	4
RED DEER ADVOCATE			EVE	468	3
CEN. DIV. 08	47,000	L 8			
CALGARY HERALD			MORN	879	2
CALGARY HERALD			SUNDAY	652	1
CALGARY SUN			MORN	2,022	4
CALGARY SUN			SUNDAY	2,449	5

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ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT).					
EDMONTON JOURNAL			MORN	2,160	5
EDMONTON JOURNAL			FRIDAY	2,873	6
EDMONTON JOURNAL			SUNDAY	1,675	4
EDMONTON SUN			MORN	276	1
EDMONTON SUN			SUNDAY	410	1
*RED DEER ADVOCATE			EVE	21,497	46
CEN. DIV. 09	8,500	L 5			
CALGARY HERALD			MORN	1,675	20
CALGARY HERALD			SUNDAY	1,347	16
CALGARY SUN			MORN	904	11
CALGARY SUN			SUNDAY	1,356	16
EDMONTON JOURNAL			MORN	535	6
EDMONTON JOURNAL			FRIDAY	575	7
EDMONTON JOURNAL			SUNDAY	439	5
EDMONTON SUN			MORN	291	3
EDMONTON SUN			SUNDAY	449	5
LETHBRIDGE HERALD			EVE	1,029	12
CEN. DIV. 10	28,000	J10			
EDMONTON JOURNAL			MORN	5,539	20
EDMONTON JOURNAL			FRIDAY	9,033	32
EDMONTON JOURNAL			SUNDAY	4,021	14
EDMONTON SUN			MORN	2,428	9
EDMONTON SUN			SUNDAY	3,442	12
CEN. DIV. 11	290,500	J 9			
*EDMONTON JOURNAL			MORN	136,779	47
*EDMONTON JOURNAL			FRIDAY	165,902	57
*EDMONTON JOURNAL			SUNDAY	120,688	42
*EDMONTON SUN			MORN	72,652	25
*EDMONTON SUN			SUNDAY	96,303	33
CEN. DIV. 12	25,700	A 9			
EDMONTON JOURNAL			MORN	5,963	23
EDMONTON JOURNAL			FRIDAY	8,496	33
EDMONTON JOURNAL			SUNDAY	5,010	19
EDMONTON SUN			MORN	1,597	6
EDMONTON SUN			SUNDAY	2,159	8
*FORT MCMURRAY TODAY			EVE	6,926	27
CEN. DIV. 13	17,900	H 8			
EDMONTON JOURNAL			MORN	3,392	19
EDMONTON JOURNAL			FRIDAY	7,388	41
EDMONTON JOURNAL			SUNDAY	2,321	13
EDMONTON SUN			MORN	1,240	7
EDMONTON SUN			SUNDAY	1,882	11
CEN. DIV. 14	9,100	J 4			
EDMONTON JOURNAL			MORN	1,867	21
EDMONTON JOURNAL			FRIDAY	3,370	37
EDMONTON JOURNAL			SUNDAY	1,458	16
EDMONTON SUN			MORN	790	9
EDMONTON SUN			SUNDAY	1,417	16

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 15	39,700	A 4			
EDMONTON JOURNAL			MORN	5,892	15
EDMONTON JOURNAL			FRIDAY	6,978	18
EDMONTON JOURNAL			SUNDAY	4,663	12
*GRANDE PRAIRIE HERALD-TRIBUNE			EVE	7,772	20

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,100	M 9			
*PORT ALBERNI ALBERNI VALLEY TIMES			EVE	6,850	62
VANCOUVER PROVINCE			MORN	567	5
VANCOUVER PROVINCE			SUNDAY	757	7
VANCOUVER SUN			EVE	1,172	11
VICTORIA TIMES-COLONIST			ALL DAY	894	8
VICTORIA TIMES-COLONIST			SUNDAY	951	9
BULKLEY-NECHAKO	13,000	G 9			
PRINCE GEORGE CITIZEN			EVE	1,419	11
VANCOUVER PROVINCE			MORN	549	4
VANCOUVER PROVINCE			SUNDAY	723	6
VANCOUVER SUN			EVE	406	3
CAPITAL	110,900	N10			
VANCOUVER PROVINCE			MORN	1,110	1
VANCOUVER PROVINCE			SUNDAY	1,605	1
VANCOUVER SUN			EVE	3,710	3
*VICTORIA TIMES-COLONIST			ALL DAY	64,050	58
*VICTORIA TIMES-COLONIST			SUNDAY	61,167	55
CARIBOO	21,100	J10			
VANCOUVER PROVINCE			MORN	2,255	11
VANCOUVER PROVINCE			SUNDAY	2,874	14
VANCOUVER SUN			EVE	735	3
CENTRAL COAST	1,000	I 8			
VANCOUVER PROVINCE			MORN	92	9
VANCOUVER PROVINCE			SUNDAY	89	9
CEN. FRAZER VALLEY	46,000	N 4			
VANCOUVER PROVINCE			MORN	7,926	17
VANCOUVER PROVINCE			SUNDAY	10,150	22
VANCOUVER SUN			EVE	11,094	24
CENTRAL KOOTENAY	21,200	L14			
*NELSON NEWS			MORN	5,757	27
TRAIL TIMES			EVE	344	2
VANCOUVER PROVINCE			MORN	1,599	8
VANCOUVER PROVINCE			SUNDAY	1,999	9
VANCOUVER SUN			EVE	646	3
CENTRAL OKANAGAN	34,800	L13			
*KELOWNA COURIER			EVE	15,980	46
VANCOUVER PROVINCE			MORN	2,568	7
VANCOUVER PROVINCE			SUNDAY	3,448	10
VANCOUVER SUN			EVE	480	1
COLUMBIA-SHUSWAP	16,700	J14			
CALGARY HERALD			MORN	277	2
VANCOUVER PROVINCE			MORN	1,914	11
VANCOUVER PROVINCE			SUNDAY	2,091	13
VANCOUVER SUN			EVE	763	5

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
COMOX-STRATHCONA	27,200	L 9			
VANCOUVER PROVINCE			MORN	1,471	5
VANCOUVER PROVINCE			SUNDAY	1,858	7
VANCOUVER SUN			EVE	2,936	11
VICTORIA TIMES-COLONIST			ALL DAY	1,975	7
VICTORIA TIMES-COLONIST			SUNDAY	2,054	8
COWICHAN VALLEY	20,400	N10			
NANAIMO FREE PRESS			EVE	263	1
VANCOUVER PROVINCE			MORN	528	3
VANCOUVER PROVINCE			SUNDAY	800	4
VANCOUVER SUN			EVE	1,298	6
VICTORIA TIMES-COLONIST			ALL DAY	5,763	28
VICTORIA TIMES-COLONIST			SUNDAY	5,861	29
DEWDNEY-ALOUETTE	23,300	L 5			
VANCOUVER PROVINCE			MORN	4,845	21
VANCOUVER PROVINCE			SUNDAY	6,003	26
VANCOUVER SUN			EVE	5,995	26
EAST KCOTENAY	21,600	L15			
CALGARY HERALD			MORN	677	3
CALGARY HERALD			SUNDAY	595	3
LETHBRIDGE HERALD			EVE	1,299	6
*CRANBROOK TOWNSMAN			EVE	4,375	20
VANCOUVER PROVINCE			MORN	1,147	5
VANCOUVER PROVINCE			SUNDAY	1,290	6
VANCOUVER SUN			EVE	1,049	5
FRASER-CHEAM	21,700	L11			
VANCOUVER PROVINCE			MORN	4,582	21
VANCOUVER PROVINCE			SUNDAY	5,525	25
VANCOUVER SUN			EVE	4,107	19
FRASER-FORT GEORGE	30,700	G10			
*PRINCE GEORGE CITIZEN			EVE	20,541	67
VANCOUVER PROVINCE			MORN	783	3
VANCOUVER PROVINCE			SUNDAY	1,636	5
VANCOUVER SUN			EVE	521	2
GREATER VANCOUVER	485,600	K 2			
*VANCOUVER PROVINCE			MORN	114,567	24
*VANCOUVER PROVINCE			SUNDAY	141,970	29
*VANCOUVER SUN			EVE	189,554	39
KITIMAT-STIKINE	13,600	E 6			
VANCOUVER PROVINCE			MORN	1,155	8
VANCOUVER PROVINCE			SUNDAY	1,876	14
KOOTENAY BOUNDARY	12,600	M14			
NELSON NEWS			MORN	257	2
*TRAIL TIMES			EVE	5,744	46
VANCOUVER PROVINCE			MORN	1,365	11
VANCOUVER PROVINCE			SUNDAY	1,858	15
VANCOUVER SUN			EVE	559	4

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
MOUNT WADDINGTON	5,400	K 8			
VANCOUVER PROVINCE			MORN	733	14
VANCOUVER PROVINCE			SUNDAY	821	15
VANCOUVER SUN			EVE	622	12
NANAIMO	33,100	M10			
*NANAIMO FREE PRESS			EVE	8,498	26
VANCOUVER PROVINCE			MORN	1,605	5
VANCOUVER PROVINCE			SUNDAY	2,227	7
VANCOUVER SUN			EVE	2,777	8
VICTORIA TIMES-COLONIST			ALL DAY	2,914	9
VICTORIA TIMES-COLONIST			SUNDAY	3,172	10
NORTH OKANAGAN	21,600	L13			
VANCOUVER PROVINCE			MORN	1,298	6
VANCOUVER PROVINCE			SUNDAY	2,126	10
VANCOUVER SUN			EVE	563	3
*VERNON NEWS			EVE	8,430	39
OKANAGAN-SIMILKAMEEN	25,300	M12			
*PENTICTON HERALD			EVE	8,330	33
VANCOUVER PROVINCE			MORN	3,245	13
VANCOUVER PROVINCE			SUNDAY	4,548	18
VANCOUVER SUN			EVE	1,089	4
PEACE RIVER-LIARD	19,200	B10			
EDMONTON JOURNAL			MORN	975	5
EDMONTON JOURNAL			FRIDAY	997	5
EDMONTON JOURNAL			SUNDAY	604	3
*FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,564	19
VANCOUVER PROVINCE			MORN	856	4
VANCOUVER PROVINCE			SUNDAY	1,225	6
POWELL RIVER	7,000	K10			
VANCOUVER PROVINCE			MORN	964	14
VANCOUVER PROVINCE			SUNDAY	1,211	17
VANCOUVER SUN			EVE	1,140	16
SKEENA-Q.CHARLOTTE	8,200	G 6			
*PRINCE RUPERT NEWS			EVE	3,861	47
VANCOUVER PROVINCE			MORN	744	9
VANCOUVER PROVINCE			SUNDAY	1,009	12
VANCOUVER SUN			EVE	284	3
SQUAMISH-LILLOOET	7,000	K11			
VANCOUVER PROVINCE			MORN	1,988	28
VANCOUVER PROVINCE			SUNDAY	2,181	31
VANCOUVER SUN			EVE	1,541	22
STIKINE	800	B 7			
VANCOUVER PROVINCE			MORN	69	9
VANCOUVER PROVINCE			SUNDAY	115	14
VANCOUVER SUN			EVE	38	5

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SUNSHINE COAST	7,000	M10			
VANCOUVER PROVINCE			MORN	922	13
VANCOUVER PROVINCE			SUNDAY	1,268	18
VANCOUVER SUN			EVE	1,875	27
THOMPSON-NICOLA	36,400	K12			
*KAMLOOPS NEWS			EVE	22,080	61
VANCOUVER PROVINCE			MORN	3,187	9
VANCOUVER PROVINCE			SUNDAY	3,943	11
VANCOUVER SUN			EVE	949	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,400	H 3			

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,100	D10			
MONTREAL GAZETTE			SATURDAY	112	5
CENTRAL ARTIC	900	I 8			
FORT SMITH	7,600	K 7			
EDMONTON JOURNAL			MORN	1,363	18
EDMONTON JOURNAL			FRIDAY	1,302	17
EDMONTON JOURNAL			SUNDAY	568	7
INUVICK	2,200	I 5			
KEEWATIN	1,100	L11			

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PART I
SECTION C

MAJOR MARKET

CIRCULATION COVERAGE ANALYSIS

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TORONTO, ONTARIO			J 9			
POPULATION		3,179,900				
HOUSEHOLDS		1,155,300				
*BRAMPTON TIMES	9/85			EVE	6,517	1
*TORONTO STAR	9/84			ALL DAY	367,864	32
*TORONTO STAR	9/84			SATURDAY	560,822	49
*TORONTO STAR	9/84			SUNDAY	312,416	27
*TORONTO SUN	9/84			MORN	210,248	18
*TORONTO SUN	9/84			SUNDAY	351,759	30
MONTREAL LA PRESSE (F)	3/85			EVE	770	
MONTREAL, QUEBEC			M10			
POPULATION		2,879,200				
HOUSEHOLDS		1,108,700				
*MONTREAL LE DEVOIR (F)	3/85			MORN	18,026	2
*MONTREAL LE DEVOIR (F)	3/85			SATURDAY	17,850	2
*MONTREAL GAZETTE	3/85			MORN	174,791	16
*MONTREAL GAZETTE	3/85			SATURDAY	230,436	21
*LE JOURNAL DE MONTREAL (F)	3/85			MORN	220,373	20
*LE JOURNAL DE MONTREAL (F)	3/85			SATURDAY	230,499	21
*LE JOURNAL DE MONTREAL (F)	3/85			SUNDAY	198,222	18
*MONTREAL LA PRESSE (F)	3/85			EVE	148,060	13
*MONTREAL LA PRESSE (F)	3/85			SATURDAY	217,505	20
*MONTREAL LA PRESSE (F)	3/85			SUNDAY	99,437	9
QUEBEC LE SOLEIL (F)	3/85			EVE	667	
QUEBEC LE SOLEIL (F)	3/85			SATURDAY	829	
TORONTO STAR	9/84			SATURDAY	1,001	
VANCOUVER, BRITISH COLUMBIA			M11			
POPULATION		1,335,500				
HOUSEHOLDS		524,900				
*VANCOUVER PROVINCE	9/85			MORN	122,772	23
*VANCOUVER PROVINCE	9/85			SUNDAY	152,112	29
*VANCOUVER SUN	9/85			EVE	199,641	38
OTTAWA-HULL, ONTARIO-QUEBEC			E16			
POPULATION		766,000				
HOUSEHOLDS		288,300				
*OTTAWA CITIZEN	3/85			ALL DAY	147,388	51
*OTTAWA LE DROIT (F)	3/85			EVE	31,580	11
TORONTO STAR	9/84			ALL DAY	2,783	1
TORONTO STAR	9/84			SATURDAY	3,426	1
TORONTO STAR	9/84			SUNDAY	10,340	4
TORONTO SUN	9/84			MORN	1,384	
TORONTO SUN	9/84			SUNDAY	2,116	1
MONTREAL LE DEVOIR (F)	3/85			MORN	3,205	1
MONTREAL LE DEVOIR (F)	3/85			SATURDAY	3,277	1
MONTREAL GAZETTE	3/85			MORN	4,661	2
MONTREAL GAZETTE	3/85			SATURDAY	4,845	2
LE JOURNAL DE MONTREAL (F)	3/85			MORN	9,197	3
LE JOURNAL DE MONTREAL (F)	3/85			SATURDAY	8,754	3
LE JOURNAL DE MONTREAL (F)	3/85			SUNDAY	10,854	4
MONTREAL LA PRESSE (F)	3/85			EVE	2,311	1
MONTREAL LA PRESSE (F)	3/85			SATURDAY	3,211	1
MONTREAL LA PRESSE (F)	3/85			SUNDAY	1,018	

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
EDMONTON, ALBERTA			K 9			
POPULATION		659,300				
HOUSEHOLDS		243,700				
*EDMONTON JOURNAL	6/85			EVE	126,967	52
*EDMONTON JOURNAL	6/85			FRIDAY	151,158	62
*EDMONTON JOURNAL	6/85			SUNDAY	112,577	46
*EDMONTON SUN	6/85			MORN	66,748	27
*EDMONTON SUN	6/85			SUNDAY	88,050	36
CALGARY, ALBERTA			N 8			
POPULATION		629,200				
HOUSEHOLDS		233,900				
*CALGARY HERALD	6/85			MORN	119,488	51
*CALGARY HERALD	6/85			SUNDAY	96,668	41
*CALGARY SUN	6/85			MORN	60,336	26
*CALGARY SUN	6/85			SUNDAY	68,427	29
WINNIPEG, MANITOBA			Q 7			
POPULATION		618,000				
HOUSEHOLDS		241,100				
*WINNIPEG FREE PRESS	3/85			EVE	141,087	59
*WINNIPEG FREE PRESS	3/85			SUNDAY	178,601	74
*WINNIPEG SUN	3/85			EVE	37,531	16
*WINNIPEG SUN	3/85			SUNDAY	52,546	22
QUEBEC, QUEBEC			J13			
POPULATION		581,300				
HOUSEHOLDS		208,500				
CHICOUTIMI PROGRES DIMANCHE (F)	3/85			SUNDAY	982	
MONTREAL LE DEVOIR (F)	3/85			MORN	3,691	2
MONTREAL LE DEVOIR (F)	3/85			SATURDAY	4,089	2
MONTREAL GAZETTE	3/85			MORN	2,515	1
MONTREAL GAZETTE	3/85			SATURDAY	2,657	1
MONTREAL LA PRESSE (F)	3/85			EVE	3,024	1
MONTREAL LA PRESSE (F)	3/85			SATURDAY	4,769	2
MONTREAL LA PRESSE (F)	3/85			SUNDAY	1,725	1
*LE JOURNAL DE QUEBEC (F)	3/85			MORN	60,012	29
*LE JOURNAL DE QUEBEC (F)	3/85			SATURDAY	58,878	28
*LE JOURNAL DE QUEBEC (F)	3/85			SUNDAY	50,086	24
*QUEBEC LE SOLEIL (F)	3/85			EVE	77,408	37
*QUEBEC LE SOLEIL (F)	3/85			SATURDAY	93,595	45
*QUEBEC LE SOLEIL (F)	3/85			SUNDAY	58,423	28
HAMILTON, ONTARIO			K 7			
POPULATION		563,800				
HOUSEHOLDS		208,200				
*HAMILTON SPECTATOR	12/84			EVE	129,813	62
TORONTO STAR	9/84			ALL DAY	10,549	5
TORONTO STAR	9/84			SATURDAY	12,749	6
TORONTO STAR	9/84			SUNDAY	15,510	7
TORONTO SUN	9/84			MORN	4,888	2
TORONTO SUN	9/84			SUNDAY	14,439	7
ST. CATHARINES-NIAGARA, ONTARIO			K 9			
POPULATION		307,700				
HOUSEHOLDS		111,100				
*NIAGARA FALLS REVIEW	12/84			EVE	17,001	15

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ST. CATHARINES-NIAGARA, ONTARIO (CONT)			K 9			
*ST. CATHARINES STANDARD	12/84			EVE	39,651	36
TORONTO STAR	9/84			ALL DAY	8,726	8
TORONTO STAR	9/84			SATURDAY	13,311	12
TORONTO STAR	9/84			SUNDAY	12,737	11
TORONTO SUN	9/84			SUNDAY	4,902	4
*WELLAND-PORT COLBORNE TRIBUNE	12/84			EVE	16,364	15
KITCHENER, ONTARIO			J 6			
POPULATION		299,500				
HOUSEHOLDS		109,000				
*CAMBRIDGE REPORTER	12/84			EVE	13,062	12
*KITCHENER-WATERLOO RECORD	12/84			EVE	57,394	53
TORONTO STAR	9/84			ALL DAY	3,097	3
TORONTO STAR	9/84			SATURDAY	6,208	6
TORONTO STAR	9/84			SUNDAY	6,302	6
TORONTO SUN	9/84			MORN	6,333	6
TORONTO SUN	9/84			SUNDAY	8,355	8
LONDON, ONTARIO			L 5			
POPULATION		295,800				
HOUSEHOLDS		115,900				
*LONDON FREE PRESS	9/85			MORN	69,957	60
TORONTO STAR	9/84			ALL DAY	3,665	3
TORONTO STAR	9/84			SATURDAY	4,306	4
TORONTO STAR	9/84			SUNDAY	17,127	15
HALIFAX, NOVA SCOITA			K11			
POPULATION		287,800				
HOUSEHOLDS		103,500				
*HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/85			MORN/EVE	70,956	69
*HALIFAX NEWS	9/85			MORN	18,745	18
VICTORIA, BRITISH COLUMBIA			N11			
POPULATION		244,500				
HOUSEHOLDS		104,300				
VANCOUVER PROVINCE	9/85			MORN	929	1
VANCOUVER PROVINCE	9/85			SUNDAY	1,321	1
VANCOUVER SUN	9/85			EVE	3,408	3
*VICTORIA TIMES-COLONIST	9/85			ALL DAY	61,358	59
*VICTORIA TIMES-COLONIST	9/85			SUNDAY	42,556	41
WINDSOR, ONTARIO			M 1			
POPULATION		237,400				
HOUSEHOLDS		87,900				
TORONTO STAR	9/84			ALL DAY	620	1
TORONTO STAR	9/84			SATURDAY	568	1
TORONTO STAR	9/84			SUNDAY	758	1
*WINDSOR STAR	3/85			EVE	70,215	80
REGINA, SASKATCHEWAN			P 8			
POPULATION		177,800				
HOUSEHOLDS		66,200				
*REGINA LEADER-POST	9/85			EVE	44,908	68

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SASKATOON, SASKATCHEWAN			M 6			
POPULATION		172,300				
HOUSEHOLDS		66,800				
CALGARY HERALD	6/85			SUNDAY	569	1
*SASKATOON STAR-PHOENIX	3/85			EVE	40,511	61
OSHAWA, ONTARIO			I10			
POPULATION		171,500				
HOUSEHOLDS		59,500				
*OSHAWA-WHITBY TIMES	12/84			EVE	19,711	33
TORONTO STAR	9/84			ALL DAY	10,336	17
TORONTO STAR	9/84			SATURDAY	19,003	32
TORONTO STAR	9/84			SUNDAY	8,839	15
TORONTO SUN	9/84			EVE	10,057	17
TORONTO SUN	9/84			SUNDAY	21,678	36
ST. JOHN'S, NEWFOUNDLAND			Q14			
POPULATION		156,200				
HOUSEHOLDS		46,300				
*ST. JOHN'S TELEGRAM	9/85			EVE	30,402	66
*ST. JOHN'S TELEGRAM	9/85			SATURDAY	35,548	77
SUDBURY, ONTARIO			B 5			
POPULATION		147,400				
HOUSEHOLDS		50,100				
*SUDBURY STAR	3/85			EVE	22,342	45
TORONTO STAR	9/84			ALL DAY	4,823	10
TORONTO STAR	9/84			SATURDAY	5,398	11
TORONTO STAR	9/84			SUNDAY	5,165	10
CHICOUTIMI-JONQUIERE, QUEBEC			F14			
POPULATION		139,000				
HOUSEHOLDS		43,800				
*CHICOUTIMI PROGRES-DIMANCHE (F)	3/85			SUNDAY	24,702	56
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/85			EVE	17,691	40
MONTREAL LA PRESSE (F)	3/85			EVE	1,389	3
MONTREAL LA PRESSE (F)	3/85			SATURDAY	1,918	4
MONTREAL LA PRESSE (F)	3/85			SUNDAY	811	2
LE JOURNAL DE QUEBEC (F)	3/85			MORN	4,943	11
LE JOURNAL DE QUEBEC (F)	3/85			SATURDAY	4,224	10
LE JOURNAL DE QUEBEC (F)	3/85			SUNDAY	3,164	7
THUNDER BAY, ONTARIO			M13			
POPULATION		123,400				
HOUSEHOLDS		44,800				
*THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.	6/85			MORN/EVE	30,349	68
SAINT JOHN, NEW BRUNSWICK			I 6			
POPULATION		115,000				
HOUSEHOLDS		40,000				
*SAINT JOHN TELEGRAPH-JRL., TIMES-GLOBE	9/85			MORN/EVE	34,537	86
*SAINT JOHN TELEGRAPH-JOURNAL	9/85			SATURDAY	31,610	79

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TROIS RIVIERES			K11			
POPULATION		114,400				
HOUSEHOLDS		41,900				
LE JOURNAL DE MONTREAL (F)	3/85			MORN	4,335	10
LE JOURNAL DE MONTREAL (F)	3/85			SATURDAY	4,989	12
LE JOURNAL DE MONTREAL (F)	3/85			SUNDAY	5,764	14
MONTREAL LA PRESSE (F)	3/85			MORN	1,712	4
MONTREAL LA PRESSE (F)	3/85			SATURDAY	3,081	7
MONTREAL LA PRESSE (F)	3/85			SUNDAY	1,980	5
*TROIS RIVIERES LE NOUVELLISTE (F)	3/85			MORN	22,960	55

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.

PART I
SECTION D

RANKING TABLES

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

	AUDIT		CIRCULATION			
NEWSPAPER	PERIOD	EDITIONS	MON TO SAT	RANK	MON TO FRI	SAT
TORONTO STAR	9/84	ALL DAY		1	502,604	804,977
LE JOURNAL DE MONTREAL (F)	3/85	MORN		2	314,184	346,991
TORONTO SUN	9/84	MORN		3	250,482	
VANCOUVER SUN	9/85	EVE	237,316(A)	4	283,161(A)	283,598(A)
MONTREAL GAZETTE	3/85	MORN		5	197,174	269,102
MONTREAL LA PRESSE (F)	3/85	MORN		6	194,469	298,670
OTTAWA CITIZEN	3/85	ALL DAY		7	186,914	236,856
WINNIPEG FREE PRESS	3/85	EVE		8	177,677	242,294
EDMONTON JOURNAL	6/85	MORN	168,392(B)	9		212,731(B)
VANCOUVER PROVINCE	9/85	MORN		10	164,896	
HAMILTON SPECTATOR	12/84	EVE	143,515	11		
CALGARY HERALD	6/85	MORN	138,365(C)	12		182,344(C)
HALIFAX CHRONICLE-HERALD, MAIL STAR	9/85	MORN/EVE	137,320	13		
HALIFAX CHRONICLE-HERALD	9/85	MORN	(79,355)			
HALIFAX MAIL-STAR	9/85	EVE	(57,965)			
LONDON FREE PRESS	9/85	MORN	128,321	14		
QUEBEC LE SOLEIL (F)	3/85	MORN		15	118,700	140,053
LE JOURNAL DE QUEBEC (F)	3/85	MORN		16	105,180	104,933
WINDSOR STAR	3/85	EVE	86,183	17		
EDMONTON SUN	6/85	MORN		18	79,889	
VICTORIA TIMES-COLONIST	9/85	ALL DAY	75,822	19		
KITCHENER RECORD	12/84	EVE	74,895	20		
CALGARY SUN	6/85	MORN		21	71,626	
REGINA LEADER-POST	3/85	EVE	70,376	22		
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE	9/85	MORN/EVE		23	65,732	63,966
ST. JOHN TELEGRAPH JOURNAL	9/85	MORN			(33,278)	
ST. JOHN TIMES-GLOBE	9/85	EVE			(32,454)	
SASKATOON STAR-PHOENIX	3/85	EVE	58,472	24		
TROIS RIVIERES LE NOUVELLISTE (F)	3/85	MORN	52,959	25		
MONCTON TIMES-TRANSCRIPT	9/85	EVE	45,327	26		
OTTAWA LE DROIT (F)	3/85	EVE		27	42,192	47,279
ST. CATHARINES STANDARD	12/84	EVE	41,799	28		
WINNIPEG SUN	3/85	MORN		29	40,516	
SHERBROOKE LA TRIBUNE (F)	3/85	MORN		30	39,929	44,283
ST. JOHN'S TELEGRAM	9/85	EVE		31	38,376	53,643
THUNDER BAY TIMES NEWS, CHRONICLE JRNL.	6/85	MORN/EVE	37,339	32		
THUNDER BAY TIMES NEWS	6/85	MORN	(9,118)			
THUNDER BAY CHRONICLE JOURNAL	6/85	EVE	(28,221)			
KINGSTON WHIG-STANDARD	12/84	EVE	35,925	33		
BRANTFORD EXPOISTOR	12/84	EVE	32,418	34		
MONTREAL LE DEVOIR (F)	3/85	MORN		35	32,013	33,560
SYDNEY CAPE BRETON POST	9/85	EVE	31,524	36		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/85	MORN	30,540	37		
FREDERICTON GLEANER	9/85	EVE	27,622	38		
LETHBRIDGE HERALD	6/85	EVE	26,991	39		
SUDBURY STAR	3/85	EVE	26,355	40		
SAULT STE. MARIE STAR	3/85	EVE	26,326	41		
PETERBOROUGH EXAMINER	12/84	EVE	24,419	42		

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	CIRCULATION MON TO SAT	RANK	MON TO FRI	SAT
NORTH BAY NUGGET	3/85	EVE	23,648	43		
SARNIA OBSERVER	9/85	EVE	23,468	44		
CHARLOTTETOWN GUARDIAN, PATRIOT	9/84	MORN/EVE	23,269	45		
CHARLOTTETOWN GUARDIAN	9/84	MORN	(17,514)			
CHARLOTTETOWN PATRIOT	9/84	EVE	(5,755)			
RED DEER ADVOCATE	6/85	EVE	22,529	46		
PRINCE GEORGE CITIZEN	9/85	EVE	22,368	47		
KAMLOOPS NEWS	12/84	EVE		48	22,354	
OSHAWA TIMES	12/84	EVE	21,983	49		
OWEN SOUND SUN TIMES	3/85	EVE	21,609	50		
NIAGARA FALLS REVIEW	12/84	EVE	20,268	51		
HALIFAX NEWS	9/85	MORN	19,656	52		
BRANDON SUN	6/85	EVE	18,639(D)	53		22,193(D)
GUELPH MERCURY	12/84	EVE	17,680	54		
BELLEVILLE INTELLIGENCER	3/85	EVE	17,268	55		
WELLAND TRIBUNE	12/84	EVE	17,078	56		
CORNWALL STANDARD-FREEHOLDER	9/85	EVE	16,969	57		
KELOWNA COURIER	12/84	EVE	16,193	58		
CHATHAM NEWS	12/84	EVE	15,558	59		
BROCKVILLE RECORDER AND TIMES	3/85	EVE	14,522	60		
MEDICINE HAT NEWS	3/85	EVE	13,972	61		
TIMMINS PRESS	3/85	EVE	13,709	62		
CAMBRIDGE REPORTER	12/84	EVE	13,296	63		
GRANBY LA VOIX DE L'EST (F)	3/85	MORN	13,201	64		
BARRIE EXAMINER	3/85	EVE	13,106	65		
STRATFORD BEACON-HERALD	12/64	EVE	12,852	66		
NEW GLASGOW NEWS	9/85	EVE	11,187	67		
SUMMERSIDE JOURNAL-PIONEER	9/84	EVE	11,174	68		
CORNER BROOK WESTERN STAR	9/85	EVE	10,750	69		
ORILLIA PACKET AND TIMES	6/85	EVE	9,839	70		
PRINCE ALBERT HERALD	3/85	EVE	9,830	71		
ST. THOMAS TIMES-JOURNAL	12/84	EVE	9,787	72		
SIMCOE REFORMER	3/85	EVE		73	9,784	
MOOSE JAW TIMES-HERALD	3/85	EVE	9,781	74		
NANAIMO FREE PRESS	12/84	EVE	8,975	75		
WOODSTOCK SENTINEL-REVIEW	12/84	EVE	8,787	76		
VERNON NEWS	12/84	EVE	8,723	77		
TRURO NEWS	9/85	EVE	8,605	78		
PENTICTON HERALD	12/84	EVE		79	8,485	
GRANDE PRAIRIE HERALD-TRIBUNE	9/85	EVE	7,855(E)	80		10,025(E)
PEMBROKE OBSERVER	9/85	EVE	7,149	81		
FORT MCMURRAY TODAY	6/85	EVE		82	7,006	
PORT ALBERNI ALBERNI VALLEY TIMES	9/85	EVE		83	6,962	
BRAMPTON TIMES	9/85	EVE	6,658	84		
SHERBROOKE RECORD	3/85	EVE		85	6,454	

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	CIRCULATION MON TO SAT	RANK	MON TO FRI	SAT
TRAIL TIMES	9/85	EVE		86	6,142	
NELSON NEWS	9/85	MORN		87	6,123	
KIRKLAND LAKE NORTHERN NEWS	3/85	EVE	5,804	88		
COBOURG STAR	6/85	EVE		89	5,122	
KENORA MINER AND NEWS	6/85	EVE		90	4,723	
PORTAGE LA PRAIRIE GRAPHIC	6/85	EVE	4,566	91		
LINDSAY POST	3/85	EVE		92	4,426	
CRANBROOK TOWNSMAN	3/85	EVE		93	4,425	
PRINCE RUPERT NEWS	9/85	EVE		94	3,894	
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/85	EVE		95	3,624	
AMHERST NEWS	9/85	MORN		96	3,594	
PORT HOPE GUIDE	6/85	EVE		97	3,417	

NOTES

(A) VANCOUVER SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY; SATURDAY.

(B) EDMONTON JOURNAL IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(C) CALGARY HERALD IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(D) BRANDON SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(E) GRAND PRAIRIE HERALD-TRIBUNE IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

(F) FRENCH NEWSPAPER

ABC DAILY NEWSPAPER MARKETS

RANKED BY NUMBER OF HOUSEHOLDS

(1985 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	RETAIL TRADING ZONE	CITY & RETAIL TRADING ZONES
MONTREAL	QUEBEC	942,900	1	399,600	1,342,500
VANCOUVER	BRITISH COLUMBIA	345,800	2	243,000	588,800
OTTAWA	ONTARIO	247,800	3	180,500	428,300
CALGARY	ALBERTA	233,900	4	157,000	390,900
EDMONTON	ALBERTA	220,100	5	253,100	473,200
HAMILTON	ONTARIO	176,500	6	99,600	276,100
LONDON	ONTARIO	107,200	7	201,100	308,300
HALIFAX	NOVA SCOTIA	79,500	8	166,900	246,400
WINDSOR	ONTARIO	78,000	9	57,300	135,300
KITCHENER-WATERLOO	ONTARIO	73,000	10	44,600	117,600
SASKATOON	SASKATCHEWAN	66,800	11	29,600	96,400
OSHAWA-WHITBY	ONTARIO	59,500	12	43,500	103,000
BRAMPTON	ONTARIO	55,000	13	8,800	63,800
ST. CATHARINES	ONTARIO	48,300	14	15,200	63,500
THUNDER BAY	ONTARIO	39,900	15	18,300	58,200
SHERBROOKE	QUEBEC	33,900	16	70,300	104,200
SARNIA	ONTARIO	29,300	17	18,900	48,200
SAINT JOHN	NEW BRUNSWICK	29,200	18	206,500	235,700
SAULT STE. MARIE	ONTARIO	28,200	19	6,400	34,600
MONCTON	NEW BRUNSWICK	27,500	20	70,600	98,100
BRANTFORD	ONTARIO	27,500	21	37,800	65,300
GUELPH	ONTARIO	27,300	22	24,200	51,500
CAMBRIDGE	ONTARIO	26,500	23	4,400	30,900
NIAGARA FALLS	ONTARIO	26,000	24	13,500	39,500
ST. JOHN'S	NEWFOUNDLAND	25,000	25	135,200	160,200
WELLAND-PORT COLBORNE	ONTARIO	23,800	26	20,800	44,600
PETERBOROUGH	ONTARIO	23,200	27	26,800	50,000
PRINCE GEORGE	BRITISH COLUMBIA	22,800	28	20,900	43,700
KAMLOOPS	BRITISH COLUMBIA	22,400	29	14,000	36,400
LETHBRIDGE	ALBERTA	21,700	30	34,200	55,900
CHICOUTIMI	QUEBEC	19,900	31	41,800	61,700
RED DEER	ALBERTA	19,500	32	47,600	67,100
NANAIMO	BRITISH COLUMBIA	19,000	33	30,400	49,400
GRANDBY	QUEBEC	18,700	34	32,800	51,500
KELOWNA	BRITISH COLUMBIA	18,500	35	16,300	34,800
NORTH BAY	ONTARIO	18,300	36	17,900	36,200
FREDERICTON	NEW BRUNSWICK	17,600	37	23,500	41,100
CORNWALL	ONTARIO	16,900	38	12,100	29,000
TIMMINS	ONTARIO	16,100	39	5,400	21,500
MEDICINE HAT	ALBERTA	15,900	40	6,600	22,500
BARRIE	ONTARIO	15,500	41	25,300	40,800
CHATHAM	ONTARIO	14,700	42	24,500	39,200
BELLEVILLE	ONTARIO	14,500	43	40,400	54,900
BRANDON	MANITOBA	14,400	44	26,900	41,300
MOOSE JAW	SASKATCHEWAN	13,700	45	8,100	21,800

ABC DAILY NEWSPAPER MARKETS

RANKED BY NUMBER OF HOUSEHOLDS

(1985 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	RETAIL TRADING ZONE	CITY & RETAIL TRADING ZONES
SYDNEY	NOVA SCOTIA	12,200	46	40,900	53,100
PRINCE ALBERT	SASKATCHEWAN	11,800	47	26,300	38,100
FORT MCMURRAY	ALBERTA	11,400	48	*	*
VERNON	BRITISH COLUMBIA	11,400	49	19,800	31,200
PENTICTON	BRITISH COLUMBIA	10,500	50	12,700	23,200
ST. THOMAS	ONTARIO	10,200	51	15,000	25,200
STRATFORD	ONTARIO	10,100	52	11,100	21,200
WOODSTOCK	ONTARIO	9,900	53	16,600	26,500
GRANDE PRAIRIE	ALBERTA	9,100	54	24,700	33,800
ORILLIA	ONTARIO	8,800	55	12,600	21,400
CHARLOTTETOWN	PRINCE EDWARD ISLAND	8,400	56	34,500	42,900
BROCKVILLE	ONTARIO	8,200	57	21,300	29,500
NEW GLASGOW	NOVA SCOTIA	8,000	58	8,900	16,900
OWEN SOUND	ONTARIO	7,600	59	33,200	40,800
TRURO	NOVA SCOTIA	7,300	60	13,500	20,800
CORNER BROOK	NEWFOUNDLAND	6,900	61	17,100	24,000
PORT ALBERNI	BRITISH COLUMBIA	6,800	62	4,300	11,100
CRANBROOK	BRITISH COLUMBIA	6,300	63	15,300	21,600
PRINCE RUPERT	BRITISH COLUMBIA	5,800	64	2,000	7,800
LINDSAY	ONTARIO	5,800	65	15,600	21,400
PEMBROKE	ONTARIO	5,800	66	16,500	22,300
SIMCOE	ONTARIO	5,200	67	16,300	21,500
PORTAGE LA PRAIRIE	MANITOBA	5,000	68	4,300	9,300
KIRKLAND LAKE	ONTARIO	4,800	69	10,600	15,400
FORT ST. JOHN	BRITISH COLUMBIA	4,600	70	2,100	6,700
COBOURG	ONTARIO	4,500	71	5,500	10,000
TRAIL	BRITISH COLUMBIA	4,300	72	10,800	15,100
PORT HOPE	ONTARIO	4,100	73	11,200	15,300
SUMMERSIDE	PRINCE EDWARD ISLAND	4,100	74	12,000	16,100
NELSON	BRITISH COLUMBIA	3,700	75	18,700	22,400
AMHERST	NOVA SCOTIA	3,600	76	11,900	15,500
KENORA	ONTARIO	3,600	77	3,400	7,000

* NO RETAIL TRADING ZONES REQUIRED/ESTABLISHED

ABC DAILY NEWSPAPER MARKETS

RANKED BY NUMBER OF HOUSEHOLDS

(1985 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	BALANCE OF NEWSPAPER DESIGNATED MARKET	TOTAL NEWSPAPER DESIGNATED MARKET
TORONTO	ONTARIO		1		1,990,400
TORONTO	ONTARIO		2		1,252,300
WINNIPEG	MANITOBA	236,400	3	66,200	302,600
WINNIPEG	MANITOBA		4		302,600
OTTAWA	ONTARIO		5		288,300
EDMONTON	ALBERTA		6		252,100
REGINA	SASKATCHEWAN	65,600	7	122,400	188,000
HALIFAX	NOVA SCOTIA		8		107,200
TROIS RIVIERES	QUEBEC		9		73,900

ABC MARKETS	PROVINCE	NEWSPAPER DESIGNATED MARKET	RANK	BALANCE OF RETAIL TRADING ZONE	TOTAL RETAIL TRADING ZONE
MONTREAL	QUEBEC	1,108,000	1	234,500	1,342,500
QUEBEC	QUEBEC	208,500	2	46,300	254,800
QUEBEC	QUEBEC	200,100	3	54,700	254,800
SUDBURY	ONTARIO	52,400	4	19,800	72,200
KINGSTON	ONTARIO	49,500	5	11,700	61,200

ABC MARKETS	PROVINCE	CENSUS METROPOLITAN AREA	RANK	BALANCE OF RETAIL TRADING ZONE	TOTAL RETAIL TRADING ZONE
VICTORIA	BRITISH COLUMBIA	104,400	1	60,000	164,400

USERS GUIDE TO PART II
WEEKLY NEWSPAPER ANALYSIS

Part II of the ABC Canadian Newspaper FACTBOOK provides analyses of data for ABC member Weekly Newspapers.

Each of the four sections in this part are printed on different colour paper for easy reference. Map reference coordinates used in this book are for the Provincial maps appearing on pages 267 - 286.

Weekly newspaper members of ABC are audited annually when published in the city or City Zone of a daily newspaper member and bi-annually in other areas. In Sections A and D, a crosshatch symbol is used to identify those newspapers which are audited annually.

Occupied households for Counties (Census Divisions) are 1985 estimates.

For explanatory remarks pertinent to Part I - Daily Newspapers, see Page 1.
Additional explanatory information may be found in the General Introduction pages III and IV.

Section A - Analysis of Individual Weekly Newspaper's Circulation by Counties

This section lists total paid circulation averages for each newspaper, as reported in the most recent ABC Audit Report.

The individual newspaper's county circulation data follows the listing of total circulation averages. Home county circulation is shown plus any county where a newspaper reports circulation of at least 250 copies or a 5% circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Section B - Weekly County (Census Division) Circulation & Coverage Analysis

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all Weekly Newspaper members having at least 250 copies or 5% circulation/occupied household ratio.

Section C - Circulation Of Weekly Newspapers by Province and City

Circulation of each ABC Weekly Newspaper member is reported in alphabetical sequence by province and city. Separate columns identify Home County (Census Division), frequency of publication and total average paid circulation.

Section D - Ranking Tables

Each ABC Weekly Newspaper member is ranked according to circulation size, based on the total paid circulation averages shown in the most recent ABC Audit Report. Separate columns identify audit period and frequency of publication.

PART II
SECTION A

ANALYSIS OF
INDIVIDUAL WEEKLY NEWSPAPER'S CIRCULATION
BY COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
PRINCE EDWARD ISLAND							
ALBERTON			D10				
ALBERTON WEST PRINCE GRAPHIC	9/84			WKLY			
TOTAL PAID CIRCULATION					2,550		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* PRINCE		14,500			2,167	15	85
REMAINDER OF CIRCULATION					383		15
MONTAGUE			F13				
MONTAGUE EASTERN GRAPHIC	# 9/85			WKLY			
TOTAL PAID CIRCULATION					6,354		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* KINGS		5,900			4,014	68	63
QUEENS		22,500			1,812	8	29
REMAINDER OF CIRCULATION					528		8

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NOVA SCOTIA							
AMHERST			G10				
AMHERST CITIZEN	# 9/85			SATURDAY			
TOTAL PAID CIRCULATION					6,361		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		12,800			5,517	43	87
NEW BRUNSWICK							
WESTMORLAND		38,900			288	1	5
REMAINDER OF CIRCULATION					556		9
KENTVILLE			I 9				
KENTVILLE ADVERTISER	9/84			WKLY			
TOTAL PAID CIRCULATION					11,511		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
HANTS		11,600			357	3	3
* KINGS		19,000			10,123	53	88
REMAINDER OF CIRCULATION					1,031		9
PORT HAWKESBURY			G15				
PORT HAWKESBURY SCOTIA SUN	9/84			WKLY			
TOTAL PAID CIRCULATION					6,968		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,500			806	15	[illegible]
GUYSBOROUGH		4,300			1,143	27	6
* INVERNESS		6,800			3,027	45	43
RICHMOND		3,800			1,666	44	24
REMAINDER OF CIRCULATION					326		5
YARMOUTH			M 6				
YARMOUTH VANGUARD	9/85			WKLY			
TOTAL PAID CIRCULATION					10,843		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
DIGBY		7,700			1,737	23	16
SHELBURNE		6,000			552	9	5
* YARMOUTH		9,300			7,783	84	72
REMAINDER OF CIRCULATION					771		7

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
BATHURST			B 7				
BATHURST NORTHERN LIGHT	9/85			WKLY			
TOTAL PAID CIRCULATION					8,032		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* GLOUCESTER		25,800			7,310	28	91
REMAINDER OF CIRCULATION					722		9
CHATHAM			D 7				
CHATHAM MIRAMICHI WEEKEND	9/85			WKLY			
TOTAL PAID CIRCULATION					8,166		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,400			7,598	46	93
REMAINDER OF CIRCULATION					568		7
DALHOUSIE			A 6				
DALHOUSIE NEWS	9/85			WKLY			
TOTAL PAID CIRCULATION					3,043		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* RESTIGOUCHE		13,200			2,645	20	87
REMAINDER OF CIRCULATION					398		13
DOAKTOWNE			E 6				
DOAKTOWN MIRAMICHI HEADWATERS	9/85			WKLY			
TOTAL PAID CIRCULATION					1,240		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,400			1,083	7	87
REMAINDER OF CIRCULATION					157		13
EDMUNDSTON			C 2				
EDMUNDSTON LE MADAWASKA (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					9,809		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* MADAWASKA		11,900			8,122	68	83
VICTORIA		7,200			264	4	3
REMAINDER OF CIRCULATION					1,423		15
NEWCASTLE			D 7				
NEWCASTLE MIRAMICHI LEADER	9/85			WKLY			
TOTAL PAID CIRCULATION					8,856		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,400			7,740	47	87
REMAINDER OF CIRCULATION					1,116		13

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
SACKVILLE			G10				
SACKVILLE TRIBUNE-POST	9/84			WKLY			
TOTAL PAID CIRCULATION					3,265		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* WESTMORLAND		38,900			2,616	7	80
REMAINDER OF CIRCULATION					649		20
SUSSEX			H 7				
SUSSEX KINGS COUNTY RECORD	9/84			WKLY			
TOTAL PAID CIRCULATION					7,039		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* KINGS		17,800			4,940	28	70
QUEENS		4,300			390	9	6
ST. JOHN		30,300			711	2	10
WESTMORLAND		38,900			442	1	6
REMAINDER OF CIRCULATION					556		8

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
AMOS			E 3				
L'ECHO D'AMOS (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					3,881		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,500			3,788	12	98
REMAINDER OF CIRCULATION					93		2
AMQUI			D15				
AMQUI L'AVANT POSTE GASPESIEN (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					5,467		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MATAPEDIA		7,300			4,362	60	80
REMAINDER OF CIRCULATION					1,105		20
CAP AUX MEULES			E18				
CAP AUX MEULES LE RADAR (F)	9/84			WKLY			
TOTAL PAID CIRCULATION					2,417		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILES-DE-LA-MADELEINE		3,900			2,158	55	89
REMAINDER OF CIRCULATION					259		11
CHIBOUGAMAU			A 9				
CHIBOUGAMAU LA SENTINELLE (F)	3/84			WKLY			
TOTAL PAID CIRCULATION					3,122		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		10,000			3,049	30	98
REMAINDER OF CIRCULATION					73		2
COATICOOK			N12				
COATICOOK LE PROGRES DE COATICOOK (F)	3/85			WKLY			
TOTAL PAID CIRCULATION					3,573		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
COMPTON		6,900			513	7	14
* STANSTEAD		13,500			2,538	19	71
REMAINDER OF CIRCULATION					522		15
HUNTINGDON			N 9				
HUNTINGDON GLEANER	3/85			WKLY			
TOTAL PAID CIRCULATION					4,614		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHATEAUGUAY		19,900			1,267	6	27
* HUNTINGDON		6,000			2,588	43	56
REMAINDER OF CIRCULATION					759		16

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
JOLIETTE			L10				
JOLIETTE JOURNAL	# 6/85			WKLY			
TOTAL PAID CIRCULATION					11,056		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		11,100			1,334	12	12
* JOLIETTE		22,100			7,909	36	72
MONTCALM		11,000			1,182	11	11
REMAINDER OF CIRCULATION					631		6
LAC ETCHEMIN			K14				
LAC ETCHEMIN LA VOIX DU SUD (F)	6/84			WKLY			
TOTAL PAID CIRCULATION					3,978		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BELLECHASSE		7,600			690	9	17
* DORCHESTER		10,600			2,899	27	73
REMAINDER OF CIRCULATION					389		10
LAC MEGANTIC			M14				
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/85			WKLY			
TOTAL PAID CIRCULATION					5,914		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* FRONTENAC		8,700			4,788	55	81
SHERBROOKE		44,600			296	1	5
REMAINDER OF CIRCULATION					830		14
LA SARRE			D 1				
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					2,906		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,500			2,499	8	86
REMAINDER OF CIRCULATION					407		14
LA TUQUE			H11				
LA TUQUE L'ECHO DE LA TUQUE (F)	9/85			WKLY			
TOTAL PAID CIRCULATION					3,205		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHAMPLAIN		43,200			2,975	7	93
REMAINDER OF CIRCULATION					230		7
LOUISEVILLE			K11				
L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					8,486		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		11,100			3,122	28	37
* MASKINONGE		7,100			4,274	60	50

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QUEBEC							
LOUISEVILLE (CONT.)			K11				
L'ECHO DE LOUISEVILLE/BERTHIER (F)	6/85			WKLY			
ST-MAURICE		40,600			814	2	10
REMAINDER OF CIRCULATION					276		3
MALARTIC			F 3				
L'ECHO DE MALARTIC (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					981		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,500			978	3	100
REMAINDER OF CIRCULATION					3		
MANIWAKI			K 6				
MANIWAKI LA GATINEAU (F)	6/85			WKLY			
TOTAL PAID CIRCULATION					3,990		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* GATINEAU		18,700			3,399	18	85
REMAINDER OF CIRCULATION					591		15
MATAGAMI			A 4				
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					275		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		10,000			272	3	99
REMAINDER OF CIRCULATION					3		1
MATANE			D15				
MATANE LA VOIX GASPESIENNE (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					8,208		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GASPE-OUEST		5,600			1,407	25	17
* MATANE		10,100			5,785	57	70
REMAINDER OF CIRCULATION					1,016		12
MONT LAURIER			J 7				
MONT LAURIER L'ECHO DE LA LIEVRE	12/84			WKLY			
TOTAL PAID CIRCULATION					5,852		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* LABELLE		11,700			4,880	42	83
REMAINDER OF CIRCULATION					972		17
MONTMAGNY			I14				
MONTMAGNY PEUPLE/COURRIER (F)	# 6/84			WKLY			
TOTAL PAID CIRCULATION					9,463		

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PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC								
MONTMAGNY	(CONT.)			I14				
MONTMAGNY PEUPLE/COURRIER (F)		6/84			WKLY			
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
BELLECHASSE			7,600			720	9	8
KAMOURASKA			9,100			416	5	4
L'ISLET			6,800			3,026	45	32
* MONTMAGNY			8,000			4,751	59	50
REMAINDER OF CIRCULATION						550		6
MONTREAL				M10				
MONTREAL ECHOS VEDETTES (F)		# 3/85			SATURDAY			
TOTAL PAID CIRCULATION						161,769		
COUNTY CIRCULATION ANALYSIS								
QUEBEC								
ABITIBI			31,500			3,712	12	2
ARGENTEUIL			12,300			812	7	1
ARTHABASKA			20,400			1,816	9	1
BAGOT			9,100			853	9	1
BEAUCE			24,500			1,987	8	1
BEAUHARNOIS			19,200			2,104	11	1
BELLECHASSE			7,600			744	10	
BERTHIER			11,100			1,411	13	1
BONAVENTURE			12,000			651	5	
CHAMBLY			112,800			6,356	6	4
CHAMPLAIN			43,200			3,535	8	2
CHARLEVOIX-EST			5,400			657	12	
CHARLEVOIX-OUEST			4,300			452	11	
CHATEAUGUAY			19,900			1,322	7	1
CHICOUTIMI			56,000			3,385	6	2
DEUX-MONTAGNES			25,700			1,790	7	1
DORCHESTER			10,600			982	9	1
DRUMMOND			25,500			2,723	11	2
FRONTENAC			8,700			734	8	
GASPE-EST			11,800			899	8	1
GASPE-OUEST			5,600			591	11	
GATINEAU			18,700			394	2	
HULL			46,500			1,518	3	1
HUNTINGDON			6,000			299	5	
IBERVILLE			7,900			729	9	
* ILE-DE-MONTREAL			726,900			34,667	5	21
ILE-JESUS			93,500			4,994	5	3
JOLIETTE			22,100			2,674	12	2
KAMOURASKA			9,100			884	10	1
LABELLE			11,700			1,132	10	1
LAC-ST-JEAN-EST			15,300			1,087	7	1
LAC-ST-JEAN-OUEST			19,300			1,543	8	1
LAPRAIRIE			37,000			2,058	6	1
L'ASSOMPTION			39,100			2,782	7	2
LEVIS			35,500			2,443	7	2
L'ISLET			6,800			697	10	
LOTBINIERE			9,300			726	8	
MASKINONGE			7,100			843	12	1
MATANE			10,100			789	8	

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QUEBEC							
MONTREAL (CONT.)			M10				
MONTREAL ECHOS VEDETTES (F)	3/85			SATURDAY			
MATAPEDIA		7,300			441	6	
MEGANTIC		19,000			1,586	8	1
MISSISQUOI		12,700			938	7	1
MONTCALM		11,000			1,245	11	1
MONTMAGNY		8,000			1,117	14	1
MONTMORENCY NO. 1		7,700			609	8	
MONTMORENCY NO. 2		2,100			102	5	
NAPIERVILLE		4,600			544	12	
NICOLET		11,400			812	7	1
PAPINEAU		13,500			723	5	
PORTNEUF		21,300			1,835	9	1
QUEBEC		165,400			13,606	8	8
RICHELIEU		18,500			2,230	12	1
RICHMOND		13,600			1,061	8	1
RIMOUSKI		23,800			1,576	7	1
RIVIERE-DU-LOUP		13,800			1,450	11	1
ROUVILLE		14,600			1,116	8	1
SAGUENAY		33,800			3,072	9	2
ST-HYACINTHE		21,200			2,655	13	2
ST-JEAN		21,000			1,958	9	1
ST-MAURICE		40,600			3,593	9	2
SHEFFORD		26,600			2,049	8	1
SHERBROOKE		44,600			2,270	5	1
SOULANGES		5,300			485	9	
STANSTEAD		13,500			755	6	
TEMISCAMINGUE		18,500			1,422	8	1
TEMISCOUATA		6,000			553	9	
TERREBONNE		71,000			6,897	10	4
VAUDREUIL		18,300			1,108	6	1
VERCHERES		21,900			1,642	7	1
WOLFE		5,200			279	5	
YAMASKA		4,900			570	12	
ONTARIO							
OTTAWA-CARLETON		228,800			493		
PRESCOTT		10,200			285	3	
TIMISKAMING		15,400			521	3	
REMAINDER OF CIRCULATION					2,396		1
NEW CARLISLE			E17				
NEW CARLISLE SPEC	9/84			WKLY			
TOTAL PAID CIRCULATION					2,997		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BONAVENTURE		12,000			854	7	28
GASPE-EST		11,800			857	7	29
REMAINDER OF CIRCULATION					1,286		43
PLESSISVILLE			K13				
PLESSISVILLE LA FEUILLE D'ERABLE (F)	#12/84			WKLY			
TOTAL PAID CIRCULATION					4,177		

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QUEBEC							
PLESSISVILLE (CONT.)			K13				
PLESSISVILLE LA FEUILLE D'ERABLE (F)	12/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MEGANTIC		19,000			3,474	18	83
REMAINDER OF CIRCULATION					703		17
POINTE CLAIRE			D 7				
POINTE CLAIRE NEWS AND CHRONICLE	# 6/85			WKLY			
TOTAL PAID CIRCULATION					25,372		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILE-DE-MONTREAL		726,900			23,588	3	93
VAUDREUIL		18,300			1,768	10	7
REMAINDER OF CIRCULATION					16		
RIVIERE-DU-LOUP			G16				
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					7,286		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
KAMOURASKA		9,100			1,034	11	14
* RIVIERE-DU-LOUP		13,800			4,956	36	68
TEMISCOUATA		6,000			647	11	9
REMAINDER OF CIRCULATION					649		9
ROUYN			F 1				
ROUYN LA FRONTIERE (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					13,112		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		31,500			4,196	13	32
* TEMISCAMINGUE		18,500			8,683	47	66
REMAINDER OF CIRCULATION					233		2
ROUYN-NORANDA PRESS	# 6/85			WKLY			
TOTAL PAID CIRCULATION					377		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,500			242	1	64
REMAINDER OF CIRCULATION					135		36
ST. GEORGES			L14				
ST. GEORGES L'ECLAIREUR-PROGRES (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					11,255		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BEAUCE		24,500			7,394	30	66
DORCHESTER		10,600			1,705	16	15

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QUEBEC							
ST. GEORGES (CONT.)			L14				
ST. GEORGES L'ECLAIREUR-PROGRES (F)	6/85			WKLY			
FRONTENAC		8,700			640	7	6
REMAINDER OF CIRCULATION					1,516		13
SAINT HYACINTHE			M11				
LE COURRIER DE SAINT HYACINTHE (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					11,477		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BAGOT		9,100			2,292	25	20
ROUVILLE		14,600			359	2	3
* ST-HYACINTHE		21,200			7,899	37	69
REMAINDER OF CIRCULATION					927		8
ST. JEAN			N10				
SAINT JEAN LE CANADA FRANCAIS (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					16,130		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
IBERVILLE		7,900			3,317	42	21
MISSISQUOI		12,700			362	3	2
NAPIERVILLE		4,600			355	8	2
* ST-JEAN		21,000			11,648	55	72
REMAINDER OF CIRCULATION					448		3
ST. JEROME			L 9				
ST. JEROME L'ECHO DU NORD (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					11,055		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
DEUX-MONTAGNES		25,700			407	2	4
* TERREBONNE		71,000			10,084	14	91
REMAINDER OF CIRCULATION					564		5
ST. JOSEPH			K14				
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)	3/85			WKLY			
TOTAL PAID CIRCULATION					3,904		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BEAUCE		24,500			2,876	12	74
DORCHESTER		10,600			364	3	9
REMAINDER OF CIRCULATION					664		17
SHAWVILLE			M 5				
SHAWVILLE EQUITY	12/83			WKLY			
TOTAL PAID CIRCULATION					4,197		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* PONTIAC		6,600			2,874	44	68

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QUEBEC							
SHAWVILLE (CONT.)			M 5				
SHAWVILLE EQUITY	12/83			WKLY			
REMAINDER OF CIRCULATION					1,323		32
VAL D'OR			F 3				
VAL D'OR L'ECHO ABITIBIEN (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					9,989		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,500			8,732	28	87
NOUVEAU-QUEBEC		10,000			918	9	9
REMAINDER OF CIRCULATION					339		3
VAL D'OR STAR	# 6/85			WKLY			
TOTAL PAID CIRCULATION					225		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		31,500			183	1	81
REMAINDER OF CIRCULATION					42		19
VICTORIAVILLE			L12				
VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/85			WKLY			
TOTAL PAID CIRCULATION					13,366		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ARTHABASKA		20,400			10,992	54	82
MEGANTIC		19,000			1,088	6	8
NICOLET		11,400			296	3	2
WOLFE		5,200			265	5	2
REMAINDER OF CIRCULATION					725		5
VILLE-MARIE			H 1				
VILLE-MARIE LE TEMISCAMIEN (F)	6/85			WKLY			
TOTAL PAID CIRCULATION					2,610		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,500			2,459	13	94
REMAINDER OF CIRCULATION					151		6

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
ALEXANDRIA			E18				
ALEXANDRIA GLENGARRY NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					7,045		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GLENGARRY		7,000			4,649	66	66
PRESCOTT		10,200			257	3	4
STORMONT		23,400			898	4	13
REMAINDER OF CIRCULATION					1,241		18
ALLISTON			I 7				
ALLISTON HERALD	12/83			WKLY			
TOTAL PAID CIRCULATION					5,272		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		84,000			4,727	6	90
REMAINDER OF CIRCULATION					545		10
ALMONTE			E15				
ALMONTE GAZETTE	6/84			WKLY			
TOTAL PAID CIRCULATION					2,783		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LANARK		18,000			2,177	12	78
REMAINDER OF CIRCULATION					606		22
AMHERSTBURG			N 1				
AMHERSTBURG ECHO	9/85			WKLY			
TOTAL PAID CIRCULATION					3,970		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		113,300			3,670	3	92
REMAINDER OF CIRCULATION					300		8
ARNPRIOR			E14				
ARNPRIOR CHRONICLE	3/84			WKLY			
TOTAL PAID CIRCULATION					4,105		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
OTTAWA-CARLETON		228,800			627		15
* RENFREW		31,300			3,047	10	74
REMAINDER OF CIRCULATION					431		10
ATIKOKAN			L12				
ATIKOKAN PROGRESS	3/84			WKLY			
TOTAL PAID CIRCULATION					2,273		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,400			1,843	22	81
REMAINDER OF CIRCULATION					430		19

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ONTARIO							
AYLMER			L 5				
AYLMER EXPRESS	3/85			WKLY			
TOTAL PAID CIRCULATION					3,817		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		25,200			3,387	13	89
REMAINDER OF CIRCULATION					430		11
BLENHEIM			M 3				
BLENHEIM NEWS-TRIBUNE	12/83			WKLY			
TOTAL PAID CIRCULATION					3,260		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		39,200			2,933	7	90
REMAINDER OF CIRCULATION					327		10
BRACEBRIDGE			F 9				
BRACEBRIDGE HERALD-GAZETTE	12/84			WKLY			
TOTAL PAID CIRCULATION					4,846		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,300			3,855	25	80
REMAINDER OF CIRCULATION					991		20
CARLETON PLACE			E15				
CARLETON PLACE CANADIAN	3/84			WKLY			
TOTAL PAID CIRCULATION					3,875		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LANARK		18,000			3,324	18	86
OTTAWA-CARLETON		228,800			297		8
REMAINDER OF CIRCULATION					254		7
COCHRANE			L17				
COCHRANE NORTHLAND POST	3/85			WKLY			
TOTAL PAID CIRCULATION					2,761		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		33,400			2,337	7	85
REMAINDER OF CIRCULATION					424		15
COLLINGWOOD			H 7				
COLLINGWOOD ENTERPRISE-BULLETIN	6/84			WKLY			
TOTAL PAID CIRCULATION					6,077		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		84,000			5,443	6	90
REMAINDER OF CIRCULATION					633	10	

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ONTARIO							
DEEP RIVER			C12				
DEEP RIVER NORTH RENFREW TIMES	6/84			WKLY			
TOTAL PAID CIRCULATION					2,698		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		31,300			2,341	7	87
REMAINDER OF CIRCULATION					357		13
DELHI			L 6				
DELHI NEWS-RECORD	12/84			WKLY			
TOTAL PAID CIRCULATION					3,927		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		33,100			2,973	9	76
OXFORD		31,200			353	1	9
REMAINDER OF CIRCULATION					601		15
DRYDEN			K11				
DRYDEN OBSERVER	3/85			WKLY			
TOTAL PAID CIRCULATION					6,665		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		19,800			5,932	30	89
REMAINDER OF CIRCULATION					733		11
DUNNVILLE			L 8				
DUNNVILLE CHRONICLE	12/83			WKLY			
TOTAL PAID CIRCULATION					3,461		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		33,100			3,135	9	91
REMAINDER OF CIRCULATION					326		9
FORT FRANCES			L11				
FORT FRANCES TIMES	3/84			WKLY			
TOTAL PAID CIRCULATION					6,015		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,400			4,848	58	81
REMAINDER OF CIRCULATION					1,167		19
GANANOQUE			H15				
GANANOQUE REPORTER	12/83			WKLY			
TOTAL PAID CIRCULATION					3,447		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LEEDS		21,000			2,964	14	86
REMAINDER OF CIRCULATION					483		14

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ONTARIO							
GRAVENHURST			F 8				
GRAVENHURST NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					3,298		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,300			2,878	19	87
REMAINDER OF CIRCULATION					420		13
HANOVER			I 5				
HANOVER POST	12/83			WKLY			
TOTAL PAID CIRCULATION					4,295		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		23,500			455	2	11
* GREY		26,900			3,545	13	83
REMAINDER OF CIRCULATION					295		7
HAWKESBURY			D18				
HAWKESBURY LE CARILLON (F)	# 9/84			WKLY			
TOTAL PAID CIRCULATION					7,279		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARGENTEUIL		12,300			462	4	6
ONTARIO							
* PRESCOTT		10,200			5,094	50	70
RUSSELL		7,600			1,103	15	15
REMAINDER OF CIRCULATION					620		9
HUNTSVILLE			E 9				
HUNTSVILLE FORESTER	12/83			WKLY			
TOTAL PAID CIRCULATION					5,717		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,300			4,607	30	81
PARRY SOUND		13,000			289	2	5
REMAINDER OF CIRCULATION					821		14
IROQUOIS FALLS			L17				
IROQUOIS FALLS ENTERPRISE	3/85			WKLY			
TOTAL PAID CIRCULATION					3,089		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		33,400			2,662	8	86
REMAINDER OF CIRCULATION					427		14
LEAMINGTON			N 2				
LEAMINGTON POST AND NEWS	6/84			WKLY			
TOTAL PAID CIRCULATION					5,603		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		113,300			5,398	5	96

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ONTARIO							
LEAMINGTON (CONT.)			N 2				
LEAMINGTON POST AND NEWS	6/84			WKLY			
REMAINDER OF CIRCULATION					205		4
LINDSAY			H10				
LINDSAY POST	# 3/85			WKLY			
TOTAL PAID CIRCULATION					4,911		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DURHAM		106,400			878	1	18
* VICTORIA		19,800			3,093	16	63
REMAINDER OF CIRCULATION					940		19
LISTOWEL			J 5				
LISTOWEL BANNER	# 9/85			WKLY			
TOTAL PAID CIRCULATION					4,519		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
HURON		20,300			535	3	12
* PERTH		24,600			3,336	14	74
REMAINDER OF CIRCULATION					648		14
LITTLE CURRENT			C 4				
LITTLE CURRENT MANITOULIN EXPOISTOR	3/84			WKLY			
TOTAL PAID CIRCULATION					4,181		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MANITOULIN		3,900			2,534	65	61
SUDBURY RM		52,400			279	1	7
REMAINDER OF CIRCULATION					1,368		33
MEAFORD			G 6				
MEAFORD EXPRESS	3/85			WKLY			
TOTAL PAID CIRCULATION					2,857		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GREY		26,900			2,339	9	82
REMAINDER OF CIRCULATION					518		18
MIDLAND			G 7				
MIDLAND FREE PRESS	3/84			SEMIWKLY			
TOTAL PAID CIRCULATION					5,832		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		84,000			5,665	7	97
REMAINDER OF CIRCULATION					167		3
MOUNT FOREST			I 6				
MOUNT FOREST CONFEDERATE	3/84			WKLY			
TOTAL PAID CIRCULATION					2,653		

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ONTARIO							
MOUNT FOREST (CONT.)			I 6				
MOUNT FOREST CONFEDERATE	3/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GREY		26,900			291	1	11
* WELLINGTON		49,000			2,011	4	76
REMAINDER OF CIRCULATION					351		13
NEW LISKEARD			M18				
NEW LISKEARD TIMISKAMING SPEAKER	3/85			WKLY			
TOTAL PAID CIRCULATION					7,333		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		15,400			6,548	43	89
REMAINDER OF CIRCULATION					785		11
ORANGEVILLE			I 7				
ORANGEVILLE BANNER	3/85			SEMIWKLY			
TOTAL PAID CIRCULATION					6,044		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DUFFERIN		11,300			5,214	46	86
PEEL		183,200			399		7
REMAINDER OF CIRCULATION					431		7
PERTH			F15				
PERTH COURIER	3/84			WKLY			
TOTAL PAID CIRCULATION					6,551		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
FRONTENAC		42,200			325	1	5
* LANARK		18,000			5,198	29	79
REMAINDER OF CIRCULATION					1,028		16
PORT ELGIN			H 4				
PORT ELGIN BEACON TIMES	6/85			WKLY			
TOTAL PAID CIRCULATION					4,086		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		23,500			3,720	16	91
REMAINDER OF CIRCULATION					366		9
RENFREW			E14				
RENFREW MERCURY	3/85			WKLY			
TOTAL PAID CIRCULATION					7,047		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
OTTAWA-CARLETON		228,800			257		4
* RENFREW		31,300			5,865	19	83
REMAINDER OF CIRCULATION					925		13

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ONTARIO							
RIDGETOWN			M 3				
RIDGETOWN DOMINION	12/83			WKLY			
TOTAL PAID CIRCULATION					2,745		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		39,200			2,285	6	83
REMAINDER OF CIRCULATION					460		17
SMITH FALLS			F15				
SMITHS FALLS RECORD-NEWS	3/84			WKLY			
TOTAL PAID CIRCULATION					6,491		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		9,900			407	4	6
* LANARK		18,000			5,049	28	78
LEEDS		21,000			489	2	8
REMAINDER OF CIRCULATION					546		8
STITTSVILLE			E15				
STITTSVILLE NEWS	9/83			WKLY			
TOTAL PAID CIRCULATION					2,925		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OTTAWA-CARLETON		228,800			2,766	1	95
REMAINDER OF CIRCULATION					159		5
STRATHROY			L 4				
STRATHROY AGE DISPATCH	12/85			WKLY			
TOTAL PAID CIRCULATION					5,490		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MIDDLESEX		127,300			5,106	4	93
REMAINDER OF CIRCULATION					384		7
TILLSONBURG			L 6				
TILLSONBURG NEWS	# 3/85			TRIWKLY			
TOTAL PAID CIRCULATION					6,511		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
ELGIN		25,200			755	3	12
HALDIMAND-NORFOLK		33,100			1,106	3	17
* OXFORD		31,200			4,336	14	67
REMAINDER OF CIRCULATION					314		5
TRENTON			H12				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/85			TRIWKLY			
TOTAL PAID CIRCULATION					7,870		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		41,100			6,409	16	81
NORTHUMBERLAND		24,800			936	4	12

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ONTARIO							
TRENTON (CONT.)			H12				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/85			TRIWKLY			
PRINCE EDWARD		8,100			417	5	5
REMAINDER OF CIRCULATION					108		1
WIARTON			G 5				
WIARTON ECHO	3/85			WKLY			
TOTAL PAID CIRCULATION					4,403		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		23,500			3,177	14	72
GREY		26,900			318	1	7
REMAINDER OF CIRCULATION					908		21
WINGHAM			I 5				
WINGHAM ADVANCE TIMES	# 9/85			WKLY			
TOTAL PAID CIRCULATION					2,770		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HURON		20,300			2,194	11	79
REMAINDER OF CIRCULATION					576		21

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MANITOBA							
ALTONA			R 6				
ALTONA RED RIVER VALLEY ECHO	3/84			WKLY			
TOTAL PAID CIRCULATION					3,377		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 02		11,700			2,668	23	79
CEN. DIV. 22		6,700			316	5	9
REMAINDER OF CIRCULATION					393		12
GLADSTONE			P 5				
GLADSTONE AGE PRESS	6/85			WKLY			
TOTAL PAID CIRCULATION					745		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		5,000			576	12	77
REMAINDER OF CIRCULATION					169		23
MACGREGOR			Q 5				
MACGREGOR HERALD	6/85			WKLY			
TOTAL PAID CIRCULATION					904		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		5,000			759	15	84
REMAINDER OF CIRCULATION					145		16
NEEPAWA			P 4				
NEEPAWA PRESS	3/84			WKLY			
TOTAL PAID CIRCULATION					4,586		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 07		21,000			294	1	6
CEN. DIV. 08		5,000			685	14	15
CEN. DIV 11		234,200			337		7
* CEN. DIV. 15		9,700			2,275	23	50
REMAINDER OF CIRCULATION					995		22
PORTAGE LA PRAIRIE			Q 5				
PORTAGE LA PRAIRIE LEADER	6/85			WKLY			
TOTAL PAID CIRCULATION					1,284		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		8,000			456	6	36
REMAINDER OF CIRCULATION					828		64
STEINBACH			Q 7				
STEINBACH CARILLON	6/84			WKLY			
TOTAL PAID CIRCULATION					12,090		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 01		5,800			1,109	19	9
* CEN. DIV. 02		11,700			6,960	59	58

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MANITOBA							
STEINBACH (CONT.)			Q 7				
STEINBACH CARILLON	6/84			WKLY			
CEN. DIV. 03		12,700			849	7	7
CEN. DIV. 11		234,200			1,528	1	13
CEN. DIV. 12		5,200			370	7	3
REMAINDER OF CIRCULATION					1,274		11
VIRDEN			Q 3				
VIRDEN EMPIRE-ADVANCE	6/85			WKLY			
TOTAL PAID CIRCULATION					3,396		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 06		4,100			2,411	59	71
REMAINDER OF CIRCULATION					985		29

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SASKATCHEWAN							
ASSINIBOIA			Q 7				
ASSINIBOIA TIMES	# 3/85			WKLY			
TOTAL PAID CIRCULATION					6,179		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 02		9,800			265	3	4
* CEN. DIV. 03		7,700			4,122	54	67
CEN. DIV. 06		79,600			365		6
CEN. DIV. 07		19,800			527	3	9
REMAINDER OF CIRCULATION					900		15
BIGGAR			M 5				
BIGGAR INDEPENDENT	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,619		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 12		9,000			1,822	20	70
REMAINDER OF CIRCULATION					797		30
CANORA			N11				
CANORA COURIER	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,499		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,900			2,055	12	82
REMAINDER OF CIRCULATION					444		18
CARLYLE			Q11				
CARLYLE PRAIRIE PROGRESS	# 3/83			WKLY			
TOTAL PAID CIRCULATION					1,317		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		12,000			867	7	66
REMAINDER OF CIRCULATION					450		34
CUT KNIFE			L 4				
CUT KNIFE HWY. 40 COURIER	# 3/85			WKLY			
TOTAL PAID CIRCULATION					778		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,800			479	5	62
REMAINDER OF CIRCULATION					299		38
DAVIDSON			O 7				
DAVIDSON LEADER	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,830		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		80,700			1,505	2	82
REMAINDER OF CIRCULATION					325		18

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SASKATCHEWAN							
ELROSE			O 5				
ELROSE REVIEW	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,342		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,500			799	6	60
REMAINDER OF CIRCULATION					543		40
ESTERHAZY-POTASHVILLE			P11				
ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,282		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		15,300			1,996	13	87
REMAINDER OF CIRCULATION					286		13
ESTEVAN			R10				
ESTEVAN MERCURY	# 3/85			WKLY			
TOTAL PAID CIRCULATION					5,059		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		12,000			4,166	35	82
CEN. DIV. 02		9,800			277	3	5
REMAINDER OF CIRCULATION					616		12
ESTON			O 4				
ESTON PRESS	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,165		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,500			910	7	78
REMAINDER OF CIRCULATION					255		22
HUDSON BAY			L11				
HUDSON BAY POST-REVIEW	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,881		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,800			2,396	13	83
REMAINDER OF CIRCULATION					485		17
HUMBOLDT			M 8				
HUMBOLDT JOURNAL	# 3/85			WKLY			
TOTAL PAID CIRCULATION					4,588		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		80,700			476	1	10
* CEN. DIV. 15		28,900			3,743	13	82
REMAINDER OF CIRCULATION					369		8

* DENOTES HOME COUNTY   # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
KAMSACK			N11				
KAMSACK TIMES	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,875		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,900			1,546	9	82
REMAINDER OF CIRCULATION					329		18
KERROBERT			M 4				
KERROBERT CITIZEN	# 3/85			WKLY			
TOTAL PAID CIRCULATION					803		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,800			659	7	82
REMAINDER OF CIRCULATION					144		18
KINDERSLEY			N 4				
KINDERSLEY CLARION	# 3/85			WKLY			
TOTAL PAID CIRCULATION					3,536		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,500			432	3	12
* CEN. DIV. 13		9,800			2,512	26	71
REMAINDER OF CIRCULATION					592		17
LEADER			O 3				
LEADER NEWS	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,263		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,500			932	7	74
REMAINDER OF CIRCULATION					331		26
LA RONGE			H 8				
LA RONGE NORTHERNER	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,809		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 18		5,400			1,557	29	86
REMAINDER OF CIRCULATION					252		14
MAPLE CREEK			Q 3				
MAPLE CREEK NEWS	# 3/85			WKLY			
TOTAL PAID CIRCULATION					3,055		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 04		5,100			1,439	28	47
CEN. DIV. 08		13,500			439	3	14
ALBERTA							
CEN. DIV. 01		20,100			385	2	13
REMAINDER OF CIRCULATION					792		26

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
MEADOW LAKE			J 5				
MEADOW LAKE PROGRESS	# 3/85			WKLY			
TOTAL PAID CIRCULATION					3,389		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 17		12,100			2,680	22	79
REMAINDER OF CIRCULATION					709		21
MOOSOMIN			P12				
MOOSOMIN WORLD SPECTATOR	# 3/85			WKLY			
TOTAL PAID CIRCULATION					3,788		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		12,000			568	5	15
* CEN. DIV. 05		15,300			2,358	15	62
REMAINDER OF CIRCULATION					862		23
MELVILLE			O10				
MELVILLE ADVANCE	# 3/85			WKLY			
TOTAL PAID CIRCULATION					4,153		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		15,300			3,063	20	74
CEN. DIV. 06		79,600			346		8
REMAINDER OF CIRCULATION					744		18
NIPAWIN			K 9				
NIPAWIN JOURNAL	# 3/85			WKLY			
TOTAL PAID CIRCULATION					4,835		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,800			4,081	23	84
REMAINDER OF CIRCULATION					754		16
NOKOMIS			N 8				
NOKOMIS TIMES	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,818		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 06		79,600			427	1	23
* CEN. DIV. 11		80,700			995	1	55
REMAINDER OF CIRCULATION					396		22
NORQUAY			N11				
NORQUAY NORTH STAR	# 3/85			WKLY			
TOTAL PAID CIRCULATION					944		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,900			805	5	85
REMAINDER OF CIRCULATION					139		15

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
NORTH BATTLEFORD			L 5				
NORTH BATTLEFORD NEWS-OPTIMIST	# 3/85			WKLY			
TOTAL PAID CIRCULATION					5,703		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 12		9,000			768	9	13
* CEN. DIV. 16		14,400			3,609	25	63
CEN. DIV. 17		12,100			541	4	9
REMAINDER OF CIRCULATION					785		14
OUTLOOK			N 6				
OUTLOOK OUTLOOK	# 3/85			WKLY			
TOTAL PAID CIRCULATION					3,205		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 07		19,800			392	2	12
* CEN. DIV. 11		80,700			1,787	2	56
CEN. DIV. 12		9,000			666	7	21
REMAINDER OF CIRCULATION					360		11
PREECEVILLE			M11				
PREECEVILLE PROGRESS	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,614		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,900			1,363	8	84
REMAINDER OF CIRCULATION					251		16
RADVILLE			R 9				
RADVILLE STAR	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,174		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 02		9,800			786	8	67
REMAINDER OF CIRCULATION					388		33
REDVERS			Q12				
REDVERS OPTIMIST	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,991		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		12,000			1,277	11	64
REMAINDER OF CIRCULATION					714		36
ROSTHERN			L 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/85			WKLY			
TOTAL PAID CIRCULATION					3,904		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		80,700			537	1	14
* CEN. DIV. 15		28,900			2,909	10	75

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ROSTHERN (CONT.)			L 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	3/85			WKLY			
REMAINDER OF CIRCULATION					458		12
SEMANS			N 8				
SEMANS HIWAY 15 GAZETTE	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,295		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,800			951	11	73
REMAINDER OF CIRCULATION					344		27
SHELLBROOK			K 7				
SHELLBROOK CHRONICLE	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,607		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		14,400			2,143	15	82
REMAINDER OF CIRCULATION					464		18
SPIRITWOOD			K 6				
SPIRITWOOD HERALD	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,128		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		14,400			897	6	80
REMAINDER OF CIRCULATION					231		20
SWIFT CURRENT			P 5				
SWIFT CURRENT SUN	6/85			SEMIWKLY			
TOTAL PAID CIRCULATION					5,749		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 03		7,700			304	4	5
CEN. DIV. 04		5,100			435	9	8
CEN. DIV. 07		19,800			324	2	6
* CEN. DIV. 08		13,500			4,205	31	73
REMAINDER OF CIRCULATION					481		8
TISDALE			L 9				
TISDALE RECORDER	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,866		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		17,800			2,424	14	85
REMAINDER OF CIRCULATION					442		15
UNITY			M 4				
UNITY NORTHWEST HERALD	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,115		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
UNITY (CONT.)			M 4				
UNITY NORTHWEST HERALD	3/85			WKLY			
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,800			1,770	18	84
REMAINDER OF CIRCULATION					345		16
WATROUS			N 8				
WATROUS MANITOU	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,088		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		80,700			1,721	2	82
REMAINDER OF CIRCULATION					367		18
WEYBURN			Q 9				
WEYBURN REVIEW	# 3/85			WKLY			
TOTAL PAID CIRCULATION					6,652		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 02		9,800			5,361	55	81
CEN. DIV. 06		79,600			266		4
REMAINDER OF CIRCULATION					1,025		15
WILKIE			M 4				
WILKIE PRESS	# 3/85			WKLY			
TOTAL PAID CIRCULATION					985		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,800			802	8	81
REMAINDER OF CIRCULATION					183		19
WYNYARD			N 9				
WYNYARD ADVANCE	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,357		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,800			1,689	19	72
REMAINDER OF CIRCULATION					668		28
YORKTON			O11				
YORKTON ENTERPRISE	6/84			WKLY			
TOTAL PAID CIRCULATION					8,213		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 05		15,300			1,293	8	16
* CEN. DIV. 09		16,900			5,767	34	70
CEN. DIV. 10		8,800			288	3	4
REMAINDER OF CIRCULATION					865		11

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
YORKTON THIS WEEK	6/84			WKLY			
TOTAL PAID CIRCULATION					8,823		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 05		15,300			1,138	7	13
* CEN. DIV. 09		16,900			6,446	38	73
CEN. DIV. 10		8,800			266	3	3
REMAINDER OF CIRCULATION					973		11

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
BANFF			O 6				
BANFF CRAG & CANYON	6/84			WKLY			
TOTAL PAID CIRCULATION					3,643		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 09		8,500			3,243	38	89
REMAINDER OF CIRCULATION					400		11
BEAVERLODGE			H 3				
BEAVERLODGE ADVERTISER	9/85			WKLY			
TOTAL PAID CIRCULATION					1,954		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			1,669	4	85
REMAINDER OF CIRCULATION					285		15
BOW ISLAND			Q11				
BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/85			WKLY			
TOTAL PAID CIRCULATION					4,968		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		20,100			3,864	19	78
CEN. DIV. 02		40,100			433	1	9
REMAINDER OF CIRCULATION					671		14
CAMROSE			L 9				
CAMROSE CANADIAN	6/85			WKLY			
TOTAL PAID CIRCULATION					5,290		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			410	3	8
* CEN. DIV. 10		28,000			4,334	15	82
REMAINDER OF CIRCULATION					546		10
CARDSTON			R 9				
CARDSTON CHRONICLE	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,376		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,700			1,241	11	90
REMAINDER OF CIRCULATION					135		10
COALDALE			Q10				
COALDALE SUNNY SOUTH NEWS	# 9/84			WKLY			
TOTAL PAID CIRCULATION					3,227		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,100			2,821	7	87
REMAINDER OF CIRCULATION					406		13

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
ECKVILLE			M 8				
ECKVILLE EXAMINER	# 3/85			WKLY			
TOTAL PAID CIRCULATION					981		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,000			846	2	86
REMAINDER OF CIRCULATION					135		14
FAIRVIEW			G 4				
FAIRVIEW POST	9/85			WKLY			
TOTAL PAID CIRCULATION					3,519		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			3,171	8	90
REMAINDER OF CIRCULATION					348		10
FORT MACLEOD			Q 9				
FORT MACLEOD GAZETTE	# 3/85			WKLY			
TOTAL PAID CIRCULATION					1,722		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,700			1,378	12	80
REMAINDER OF CIRCULATION					344		20
FORT VERMILION			C 6				
FORT VERMILION NORTHERN PIONEER	# 9/84			WKLY			
TOTAL PAID CIRCULATION					1,092		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			941	2	86
REMAINDER OF CIRCULATION					151		14
GRIMSHAW			G 5				
GRIMSHAW MILE ZERO NEWS	# 9/84			WKLY			
TOTAL PAID CIRCULATION					602		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			568	1	94
REMAINDER OF CIRCULATION					34		6
HIGH LEVEL			C 5				
HIGH LEVEL ECHO	# 9/84			WKLY			
TOTAL PAID CIRCULATION					1,268		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			1,130	3	89
REMAINDER OF CIRCULATION					138		11
HIGH RIVER			P 8				
HIGH RIVER TIMES	6/84			WKLY			
TOTAL PAID CIRCULATION					3,618		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
HIGH RIVER (CONT.)			P 8				
HIGH RIVER TIMES	6/84			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 06		263,300			3,140	1	87
REMAINDER OF CIRCULATION					478		13
INNISFAIL			M 8				
INNISFAIL PROVINCE	6/84			WKLY			
TOTAL PAID CIRCULATION					2,813		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,000			2,598	6	92
REMAINDER OF CIRCULATION					215		8
LACOMBE			M 8				
LACOMBE GLOBE	6/85			WKLY			
TOTAL PAID CIRCULATION					3,266		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,000			3,005	6	92
REMAINDER OF CIRCULATION					261		8
MANNING			E 5				
MANNING BANNER POST	# 9/84			WKLY			
TOTAL PAID CIRCULATION					1,180		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			1,024	3	87
REMAINDER OF CIRCULATION					156		13
NANTON			P 8				
NANTON NEWS	6/84			WKLY			
TOTAL PAID CIRCULATION					1,382		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,700			972	8	70
REMAINDER OF CIRCULATION					410		30
PEACE RIVER			G 5				
PEACE RIVER RECORD-GAZETTE	9/84			WKLY			
TOTAL PAID CIRCULATION					5,197		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			4,770	12	92
REMAINDER OF CIRCULATION					427		8
PINCHER CREEK			Q 8				
PINCHER CREEK ECHO	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,546		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
PINCHER CREEK (CONT.)			Q 8				
PINCHER CREEK ECHO	3/85			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		11,700			2,115	18	83
REMAINDER OF CIRCULATION					431		17
RAYMOND			Q10				
RAYMOND REVIEW	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,123		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,100			1,921	5	90
REMAINDER OF CIRCULATION					202		10
RIMBEY			L 8				
RIMBEY RECORD	# 3/85			WKLY			
TOTAL PAID CIRCULATION					2,843		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,000			2,372	5	83
REMAINDER OF CIRCULATION					471		17
ROCKY MOUNTAIN HOUSE			M 7				
ROCKY MOUNTAIN HOUSE MOUNTAINEER	6/85			WKLY			
TOTAL PAID CIRCULATION					4,562		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,000			4,172	9	91
REMAINDER OF CIRCULATION					390		9
RYCROFT			H 4				
RYCROFT SIGNAL	9/85			WKLY			
TOTAL PAID CIRCULATION					1,499		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,700			1,381	3	92
REMAINDER OF CIRCULATION					118		8
SEDGEWICK			L11				
SEDGEWICK COMMUNITY PRESS	6/85			WKLY			
TOTAL PAID CIRCULATION					2,480		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		13,900			1,928	14	78
REMAINDER OF CIRCULATION					552		22
STETTLER			M10				
STETTLER INDEPENDENT	6/85			WKLY			
TOTAL PAID CIRCULATION					4,484		

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA								
STETTLER	(CONT.)			M10				
STETTLER INDEPENDENT		6/85			WKLY			
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 07			13,900			3,576	26	80
REMAINDER OF CIRCULATION						908		20
STRATHMORE				O 9				
STRATHMORE STANDARD		6/84			WKLY			
TOTAL PAID CIRCULATION						3,454		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 05			13,200			2,647	20	77
CEN. DIV. 06			263,300			476		14
REMAINDER OF CIRCULATION						331		10
SYLVAN LAKE				M 8				
SYLVAN LAKE NEWS		# 3/85			WKLY			
TOTAL PAID CIRCULATION						1,129		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 08			47,000			1,000	2	89
REMAINDER OF CIRCULATION						129		11
TABER				Q10				
TABER TIMES		# 9/84			WKLY			
TOTAL PAID CIRCULATION						3,118		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 02			40,100			2,862	7	92
REMAINDER OF CIRCULATION						256		8
THREE HILLS				N 9				
THREE HILLS CAPITAL		6/84			WKLY			
TOTAL PAID CIRCULATION						3,746		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 05			13,200			2,618	20	70
CEN. DIV. 06			263,300			433		12
REMAINDER OF CIRCULATION						695		19
VAUXHALL				P10				
VAUXHALL ADVANCE		# 9/84			WKLY			
TOTAL PAID CIRCULATION						648		
COUNTY CIRCULATION ANALYSIS								
ALBERTA								
* CEN. DIV. 02			40,100			601	1	93
REMAINDER OF CIRCULATION						47		7

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
VULCAN			P 9				
VULCAN ADVOCATE	6/85			WKLY			
TOTAL PAID CIRCULATION					3,248		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,200			1,916	15	59
CEN. DIV. 06		263,300			568		17
REMAINDER OF CIRCULATION					764		24
WAINWRIGHT			L11				
WAINWRIGHT STAR CHRONICLE	6/84			WKLY			
TOTAL PAID CIRCULATION					2,923		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		13,900			2,639	19	90
REMAINDER OF CIRCULATION					284		10

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
ABBOTSFORD			N 5				
ABBOTSFORD, SUMAS AND MATSQUI NEWS	9/85			WKLY			
TOTAL PAID CIRCULATION					14,223		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		46,000			13,829	30	97
REMAINDER OF CIRCULATION					394		3
CAMPBELL RIVER			L 9				
CAMPBELL RIVER COURIER	9/84			WKLY			
TOTAL PAID CIRCULATION					6,508		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,200			6,331	23	97
REMAINDER OF CIRCULATION					177		3
CAMPBELL RIVER UPPER ISLANDER	9/84			WKLY			
TOTAL PAID CIRCULATION					6,347		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,200			6,141	23	97
REMAINDER OF CIRCULATION					206		3
CASTLEGAR			M15				
CASTLEGAR NEWS	9/85			WKLY			
TOTAL PAID CIRCULATION					3,950		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		21,200			3,660	17	93
REMAINDER OF CIRCULATION					290		7
CHILLIWACK			M12				
CHILLIWACK PROGRESS	9/84			WKLY			
TOTAL PAID CIRCULATION					11,956		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* FRASER-CHEAM		21,700			11,402	53	95
REMAINDER OF CIRCULATION					554		5
COURTENAY			M 9				
COURTENAY COMOX DISTRICT FREE PRESS	9/84			SEMIWKLY			
TOTAL PAID CIRCULATION					9,651		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,200			9,371	34	97
REMAINDER OF CIRCULATION					280		3
CRESTON			M15				
CRESTON VALLEY ADVANCE	9/84			SEMIWKLY			
TOTAL PAID CIRCULATION					4,119		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
CRESTON (CONT.)			M15				
CRESTON VALLEY ADVANCE	9/84			SEMIWKLY			
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		21,200			3,773	18	92
REMAINDER OF CIRCULATION					346		8
LANGLEY			N 4				
LANGLEY ADVANCE	9/85			WKLY			
TOTAL PAID CIRCULATION					8,927		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		46,000			7,964	17	89
GREATER VANCOUVER		485,600			812		9
REMAINDER OF CIRCULATION					151		2
MISSION			M 5				
MISSION FRASER VALLEY RECORD	9/84			WKLY			
TOTAL PAID CIRCULATION					5,405		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* DEWDNEY-ALOUETTE		23,300			5,189	22	96
REMAINDER OF CIRCULATION					216		4
OLIVER			M13				
OLIVER CHRONICLE	9/85			WKLY			
TOTAL PAID CIRCULATION					2,919		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		25,300			2,614	10	90
REMAINDER OF CIRCULATION					305		10
PORT HARDY			L 8				
PORT HARDY NORTH ISLAND GAZETTE	9/85			WKLY			
TOTAL PAID CIRCULATION					3,757		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* MOUNT WADDINGTON		5,400			3,367	62	90
REMAINDER OF CIRCULATION					390		10
POWELL RIVER			L10				
POWELL RIVER NEWS	9/84			WKLY			
TOTAL PAID CIRCULATION					5,417		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* POWELL RIVER		7,000			5,238	75	97
REMAINDER OF CIRCULATION					179		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
REVELSTOKE			K14				
REVELSTOKE REVIEW	9/84			WKLY			
TOTAL PAID CIRCULATION					3,823		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		16,700			3,248	19	85
REMAINDER OF CIRCULATION					575		15
RICHMOND			M 3				
RICHMOND BUY AND SELL PRESS	# 9/84			WKLY			
TOTAL PAID CIRCULATION					29,815		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
CEN. FRAZER VALLEY		46,000			1,871	4	6
DEWDNEY-ALOUETTE		23,300			943	4	3
FRASER-CHEAM		21,700			390	2	1
* GREATER VANCOUVER		485,600			24,440	5	82
REMAINDER OF CIRCULATION					2,171		7
RICHMOND REVIEW	9/85			SEMIWKLY			
TOTAL PAID CIRCULATION					15,802		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* GREATER VANCOUVER		485,600			15,766	3	100
REMAINDER OF CIRCULATION					36		
SALMON ARM			K13				
SALMON ARM OBSERVER	9/84			WKLY			
TOTAL PAID CIRCULATION					5,254		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		16,700			4,318	26	82
NORTH OKANAGAN		21,600			290	1	6
REMAINDER OF CIRCULATION					646		12
SUMMERLAND			M13				
SUMMERLAND REVIEW	9/84			WKLY			
TOTAL PAID CIRCULATION					2,406		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		25,300			2,111	8	83
REMAINDER OF CIRCULATION					295		12

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
YUKON TERRITORY							
WHITEHORSE			K 2				
WHITEHORSE YUKON NEWS	6/85			TRIWKLY			
TOTAL PAID CIRCULATION					4,704		
COUNTY CIRCULATION ANALYSIS							
YUKON TERRITORY							
* YUKON		7,400			4,619	62	98
REMAINDER OF CIRCULATION					85		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NORTHWEST TERRITORY							
HAY RIVER			M 7				
HAY RIVER HUB	6/84			WKLY			
TOTAL PAID CIRCULATION					1,891		
COUNTY CIRCULATION ANALYSIS							
NORTHWEST TERRITORY							
* FORT SMITH		7,600			1,636	22	87
REMAINDER OF CIRCULATION					255		13

* DENOTES HOME COUNTY

PART II
SECTION B

WEEKLY NEWSPAPER
COUNTY (CENSUS DIVISION) CIRCULATION
& COVERAGE ANALYSIS

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	71,100	R13			
CEN. DIV. 02	8,200	Q12			
CEN. DIV. 03	6,700	Q10			
CEN. DIV. 04	7,500	P 8			
CEN. DIV. 05	13,100	O 9			
CEN. DIV. 06	12,000	P11			
CEN. DIV. 07	12,300	P12			
CEN. DIV. 08	14,500	N10			
CEN. DIV. 09	6,500	M10			
CEN. DIV. 10	8,300	H 5			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,900	F13			
*MONTAGUE EASTERN GRAPHIC			WKLY	4,014	68
PRINCE	14,500	E10			
*ALBERTON WEST PRINCE GRAPHIC			WKLY	2,167	15
QUEENS	22,500	F12			
MONTAGUE EASTERN GRAPHIC			WKLY	1,812	8

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,300	K 8			
ANTIGONISH	5,500	H14			
PORT HAWKESBURY SCOTIA SUN			WKLY	806	15
CAPE BRETON	39,600	G17			
COLCHESTER	15,900	H11			
CUMBERLAND	12,800	H 9			
*AMHERST CITIZEN			SATURDAY	5,517	43
DIGBY	7,700	L 7			
YARMOUTH VANGUARD			WKLY	1,737	23
GUYSBOROUGH	4,300	H15			
PORT HAWKESBURY SCOTIA SUN			WKLY	1,143	27
HALIFAX	107,200	J12			
HANTS	11,600	I11			
KENTVILLE ADVERTISER			WKLY	357	3
INVERNESS	6,800	G15			
*PORT HAWKESBURY SCOTIA SUN			WKLY	3,027	45
KINGS	19,000	J 9			
*KENTVILLE ADVERTISER			WKLY	10,123	53
LUNENBERG	17,100	K 9			
PICTOU	16,900	H13			
QUEENS	4,800	L 8			
RICHMOND	3,800	G16			
PORT HAWKESBURY SCOTIA SUN			WKLY	1,666	44
SHELBURNE	6,000	M 8			
YARMOUTH VANGUARD			WKLY	552	9
VICTORIA	2,900	F16			
YARMOUTH	9,300	L 7			
*YARMOUTH VANGUARD			WKLY	7,783	84

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,000	H 8			
CARLETON	8,500	F 3			
CHARLOTTE	9,700	I 4			
GLOUCESTER	25,800	C 7			
*BATHURST NORTHERN LIGHT			WKLY	7,310	28
KENT	9,000	F 7			
KINGS	17,800	G 7			
*SUSSEX KINGS COUNTY RECORD			WKLY	4,940	28
MADAWASKA	11,900	B 2			
*EDMUNDSTON LE MADAWASKA (F)			WKLY	8,122	68
NORTHUMBERLAND	16,400	C 5			
*CHATHAM MIRAMICHI WEEKEND			WKLY	7,598	46
*DOAKTOWN MIRAMICHI HEADWATERS			WKLY	1,083	7
*NEWCASTLE MIRAMICHI LEADER			WKLY	7,740	47
QUEENS	4,300	G 6			
SUSSEX KINGS COUNTY RECORD			WKLY	390	9
RESTIGOUCHE	13,200	A 2			
*DALHOUSIE NEWS			WKLY	2,645	20
ST. JOHN	30,300	I 7			
SUSSEX KINGS COUNTY RECORD			WKLY	711	2
SUNBURY	7,000	F 6			
VICTORIA	7,200	C 4			
EDMUNDSTON LE MADAWASKA (F)			WKLY	264	4
WESTMORLAND	38,900	F 8			
*SACKVILLE TRIBUNE-POST			WKLY	2,616	7
SUSSEX KINGS COUNTY RECORD			WKLY	442	1
AMHERST CITIZEN			SATURDAY	288	1
YORK	27,700	F 4			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,500	E 5			
*L'ECHO D'AMOS (F)			WKLY	3,788	12
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,712	12
ROUYN LA FRONTIERE (F)			WKLY	4,196	13
*VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	8,732	28
*L'ECHO DE MALARTIC (F)			WKLY	978	3
*LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	2,499	8
ARGENTEUIL	12,300	L 8			
HAWKESBURY LE CARILLON (F)			WKLY	462	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	812	7
ARTHABASKA	20,400	L12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,816	9
*VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	10,992	54
BAGOT	9,100	L11			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	853	9
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	2,292	25
BEAUCE	24,500	L14			
*ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	7,394	30
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,987	8
*ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)			WKLY	2,876	12
BEAUHARNOIS	19,200	E 7			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,104	11
BELLECHASSE	7,600	J14			
LAC ETCHEMIN LA VOIX DU SUD (F)			WKLY	690	9
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	720	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	744	10
BERTHIER	11,100	J 9			
JOLIETTE JOURNAL			WKLY	1,334	12
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	3,122	28
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,411	13
BONAVENTURE	12,000	D17			
*NEW CARLISLE SPEC			WKLY	854	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	651	5
BROME	6,700	N11			
CHAMBLY	112,800	M10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	6,356	6
CHAMPLAIN	43,200	I11			
*LA TUQUE L'ECHO DE LA TUQUE (F)			WKLY	2,975	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,535	8
CHARLEVOIX-EST	5,400	G15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	657	12

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CHARLEVOIX-OUEST	4,300	G14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	452	11
CHATEAUGUAY	19,900	N 9			
HUNTINGDON GLEANER			WKLY	1,267	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,322	7
CHICOUTIMI	56,000	F15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,385	6
COMPTON	6,900	N13			
COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	513	7
DEUX-MONTAGNES	25,700	M 9			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,790	7
ST. JEROME L'ECHO DU NORD (F)			WKLY	407	2
DORCHESTER	10,600	K14			
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	1,705	16
*LAC ETCHEMIN LA VOIX DU SUD (F)			WKLY	2,899	27
MONTREAL ECHOS VEDETTES (F)			SATURDAY	982	9
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)			WKLY	364	3
DRUMMOND	25,500	L11			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,723	11
FRONTENAC	8,700	M14			
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	640	7
*LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	4,788	55
MONTREAL ECHOS VEDETTES (F)			SATURDAY	734	8
GASPE-EST	11,800	D17			
NEW CARLISLE SPEC			WKLY	857	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	899	8
GASPE-OUEST	5,600	C16			
MATANE LA VOIX GASPESIENNE (F)			WKLY	1,407	25
MONTREAL ECHOS VEDETTES (F)			SATURDAY	591	11
GATINEAU	18,700	I 6			
*MANIWAKI LA GATINEAU (F)			WKLY	3,399	18
MONTREAL ECHOS VEDETTES (F)			SATURDAY	394	2
HULL	46,500	M 6			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,518	3
HUNTINGDON	6,000	N 8			
*HUNTINGDON GLEANER			WKLY	2,588	43
MONTREAL ECHOS VEDETTES (F)			SATURDAY	299	5
IBERVILLE	7,900	N10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	729	9
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	3,317	42

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ILE-DE-MONTREAL	726,900	C 8			
*MONTREAL ECHOS VEDETTES (F)			SATURDAY	34,667	5
*POINTE CLAIRE NEWS AND CHRONICLE			WKLY	23,588	3
ILE-JESUS	93,500	C 8			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	4,994	5
ILES-DE-LA-MADELEINE	3,900	E18			
*CAP AUX MEULES LE RADAR (F)			WKLY	2,158	55
JOLIETTE	22,100	J 8			
*JOLIETTE JOURNAL			WKLY	7,909	36
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,674	12
KAMOURASKA	9,100	I16			
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	416	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	884	10
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	1,034	11
LABELLE	11,700	J 7			
*MONT LAURIER L'ECHO DE LA LIEVRE			WKLY	4,880	42
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,132	10
LAC-ST-JEAN-EST	15,300	G13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,087	7
LAC-ST-JEAN-OUEST	19,300	D12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,543	8
LAPRAIRIE	37,000	M10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,058	6
L'ASSOMPTION	39,100	L 9			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,782	7
LEVIS	35,500	J13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,443	7
L'ISLET	6,800	I15			
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	3,026	45
MONTREAL ECHOS VEDETTES (F)			SATURDAY	697	10
LOTBINIERE	9,300	K13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	726	8
MASKINONGE	7,100	I 9			
*L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	4,274	60
MONTREAL ECHOS VEDETTES (F)			SATURDAY	843	12
MATANE	10,100	D16			
*MATANE LA VOIX GASPESIENNE (F)			WKLY	5,785	57
MONTREAL ECHOS VEDETTES (F)			SATURDAY	789	8
MATAPEDIA	7,300	D16			
*AMQUI L'AVANT POSTE GASPESIEN (F)			WKLY	4,362	60

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
MATAPEDIA (CONT).					
MONTREAL ECHOS VEDETTES (F)			SATURDAY	441	6
MEGANTIC	19,000	K13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,586	8
*PLESSISVILLE LA FEUILLE D'ERABLE (F)			WKLY	3,474	18
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	1,088	6
MISSISQUOI	12,700	N10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	938	7
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	362	3
MONTCALM	11,000	H 6			
JOLIETTE JOURNAL			WKLY	1,182	11
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,245	11
MONTMAGNY	8,000	J15			
*MONTMAGNY PEUPLE/COURRIER (F)			WKLY	4,751	59
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,117	14
MONTMORENCY NO. 1	7,700	G12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	609	8
MONTMORENCY NO. 2	2,100	J14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	102	5
NAPIERVILLE	4,600	N10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	544	12
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	355	8
NICOLET	11,400	K12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	812	7
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	296	3
NOUVEAU-QUEBEC	10,000	B 2			
*CHIBOUGAMAU LA SENTINELLE (F)			WKLY	3,049	30
VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	918	9
*MATAGAMI L'ECHO DE LA BAIE JAMES (F)			WKLY	272	3
PAPINEAU	13,500	L 7			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	723	5
PONTIAC	6,600	G 4			
*SHAWVILLE EQUITY			WKLY	2,874	44
PORTNEUF	21,300	I12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,835	9
QUEBEC	165,400	G11			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	13,606	8
RICHELIEU	18,500	L10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,230	12
RICHMOND	13,600	M12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,061	8

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COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
RIMOUSKI	23,800	F17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,576	7
RIVIERE-DU-LOUP	13,800	G17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,450	11
*RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	4,956	36
ROUVILLE	14,600	M10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,116	8
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	359	2
SAGUENAY	33,800	F16			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,072	9
ST-HYACINTHE	21,200	L11			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,655	13
*LE COURRIER DE SAINT HYACINTHE (F)			WKLY	7,899	37
ST-JEAN	21,000	N10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,958	9
*SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	11,648	55
ST-MAURICE	40,600	J10			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	814	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,593	9
SHEFFORD	26,600	M11			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,049	8
SHERBROOKE	44,600	M12			
LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	296	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,270	5
SOULANGES	5,300	D 6			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	485	9
STANSTEAD	13,500	N12			
*COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	2,538	19
MONTREAL ECHOS VEDETTES (F)			SATURDAY	755	6
TEMISCAMINGUE	18,500	G 3			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,422	8
*ROUYN LA FRONTIERE (F)			WKLY	8,683	47
*VILLE-MARIE LE TEMISCAMIEN (F)			WKLY	2,459	13
TEMISCOUATA	6,000	H17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	553	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	647	11
TERREBONNE	71,000	K 8			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	6,897	10
*ST. JEROME L'ECHO DU NORD (F)			WKLY	10,084	14
VAUDREUIL	18,300	D 6			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,108	6

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
VAUDREUIL (CONT).					
POINTE CLAIRE NEWS AND CHRONICLE			WKLY	1,768	10
VERCHERES	21,900	L10			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,642	8
WOLFE	5,200	L13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	279	5
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	265	5
YAMASKA	4,900	L11			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	570	12

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	48,400	A 1			
BRANT	39,500	L 6			
BRUCE	23,500	H 4			
HANOVER POST			WKLY	455	2
*PORT ELGIN BEACON TIMES			WKLY	3,720	16
*WIARTON ECHO			WKLY	3,177	14
COCHRANE	33,400	J15			
*COCHRANE NORTHLAND POST			WKLY	2,337	7
*IROQUOIS FALLS ENTERPRISE			WKLY	2,662	8
DUFFERIN	11,300	H 7			
*ORANGEVILLE BANNER			SEMIWKLY	5,214	46
DUNDAS	6,800	F17			
DURHAM	106,400	I10			
LINDSAY POST			WKLY	878	1
ELGIN	25,200	M 4			
*AYLMER EXPRESS			WKLY	3,387	13
TILLSONBURG NEWS			TRIWKLY	755	3
ESSEX	113,300	N 2			
*AMHERSTBURG ECHO			WKLY	3,670	3
*LEAMINGTON POST AND NEWS			WKLY	5,398	5
FRONTENAC	42,200	F14			
PERTH COURIER			WKLY	325	1
GLENGARRY	7,000	E18			
*ALEXANDRIA GLENGARRY NEWS			WKLY	4,649	66
GRENVILLE	9,900	F16			
SMITHS FALLS RECORD-NEWS			WKLY	407	4
GREY	26,900	H 5			
*HANOVER POST			WKLY	3,545	13
*MEAFORD EXPRESS			WKLY	2,339	9
MOUNT FOREST CONFEDERATE			WKLY	291	1
WIARTON ECHO			WKLY	318	1
HALDIMAND-NORFOLK	33,100	L 7			
*DELHI NEWS-RECORD			WKLY	2,973	9
*DUNNVILLE CHRONICLE			WKLY	3,135	9
TILLSONBURG NEWS			TRIWKLY	1,106	3
HALIBURTON	4,700	E10			
HALTON	90,200	J 7			
HAMILTON-WENTWORTH	161,000	K 7			

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
HASTINGS	41,100	E12			
*TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	6,409	16
HURON	20,300	J 4			
LISTOWEL BANNER			WKLY	535	3
*WINGHAM ADVANCE TIMES			WKLY	2,194	11
KENORA	19,800	J11			
*DRYDEN OBSERVER			WKLY	5,932	30
KENT	39,200	M 3			
*BLENHEIM NEWS-TRIBUNE			WKLY	2,933	7
*RIDGETOWN DOMINION			WKLY	2,285	6
LAMBTON	48,200	L 2			
LANARK	18,000	F14			
*ALMONTE GAZETTE			WKLY	2,177	12
*CARLETON PLACE CANADIAN			WKLY	3,324	18
*PERTH COURIER			WKLY	5,198	29
*SMITHS FALLS RECORD-NEWS			WKLY	5,049	28
LEEDS	21,000	G15			
*GANANOQUE REPORTER			WKLY	2,964	14
SMITHS FALLS RECORD-NEWS			WKLY	489	2
LENNOX & ADDINGTON	11,800	F13			
MANITOULIN	3,900	D 3			
*LITTLE CURRENT MANITOULIN EXPOISTOR			WKLY	2,534	65
MIDDLESEX	127,300	K 4			
*STRATHROY AGE DISPATCH			WKLY	5,106	4
MUSKOKA	15,300	F 9			
*BRACEBRIDGE HERALD-GAZETTE			WKLY	3,855	25
*GRAVENHURST NEWS			WKLY	2,878	19
*HUNTSVILLE FORESTER			WKLY	4,607	30
NIAGARA	136,800	L 9			
NIPISSING	27,800	A 7			
NORTHUMBERLAND	24,800	I11			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	936	4
OTTAWA-CARLETON	228,800	E15			
ARNPRIOR CHRONICLE			WKLY	627	
CARLETON PLACE CANADIAN			WKLY	297	
RENFREW MERCURY			WKLY	257	
*STITTSVILLE NEWS			WKLY	2,766	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	493	
OXFORD	31,200	K 5			
DELHI NEWS-RECORD			WKLY	353	1

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
OXFORD (CONT).					
*TILLSONBURG NEWS			TRIWKLY	4,336	14
PARRY SOUND	13,000	C 6			
HUNTSVILLE FORESTER			WKLY	289	2
PEEL	183,200	I 7			
ORANGEVILLE BANNER			SEMIWKLY	399	
PERTH	24,600	J 5			
*LISTOWEL BANNER			WKLY	3,336	14
PETERBOROUGH	39,200	G10			
PRESCOTT	10,200	D17			
ALEXANDRIA GLENGARRY NEWS			WKLY	257	3
*HAWKESBURY LE CARILLON (F)			WKLY	5,094	50
MONTREAL ECHOS VEDETTES (F)			SATURDAY	285	3
PRINCE EDWARD	8,100	I13			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	417	5
RAINY RIVER	8,400	L12			
*ATIKOKAN PROGRESS			WKLY	1,843	22
*FORT FRANCES TIMES			WKLY	4,848	58
RENFREW	31,300	D12			
*ARNPRIOR CHRONICLE			WKLY	3,047	10
*DEEP RIVER NORTH RENFREW TIMES			WKLY	2,341	7
*RENFREW MERCURY			WKLY	5,865	19
RUSSELL	7,600	E17			
HAWKESBURY LE CARILLON (F)			WKLY	1,103	15
SIMCOE	84,000	H 8			
*ALLISTON HERALD			WKLY	4,727	6
*COLLINGWOOD ENTERPRISE-BULLETIN			WKLY	5,443	6
*MIDLAND FREE PRESS			SEMIWKLY	5,665	7
STORMONT	23,400	E17			
ALEXANDRIA GLENGARRY NEWS			WKLY	898	4
SUDBURY RM	52,400	B 5			
LITTLE CURRENT MANITOULIN EXPOISTOR			WKLY	279	1
SUDBURY DISTRICT	8,800	A 4			
THUNDER BAY	55,900	J13			
TIMISKAMING	15,400	M17			
*NEW LISKEARD TIMISKAMING SPEAKER			WKLY	6,548	43
MONTREAL ECHOS VEDETTES (F)			SATURDAY	521	3
TORONTO	830,900	J 9			

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
VICTORIA	19,800	G 9			
*LINDSAY POST			WKLY	3,093	16
WATERLOO	116,500	J 6			
WELLINGTON	49,000	K 7			
*MOUNT FOREST CONFEDERATE			WKLY	2,011	4
YORK	97,800	I 8			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,800	Q 8			
STEINBACH CARILLON			WKLY	1,109	19
CEN. DIV. 02	11,700	Q 7			
ALTONA RED RIVER VALLEY ECHO			WKLY	2,668	23
*STEINBACH CARILLON			WKLY	6,960	59
CEN. DIV. 03	12,700	R 6			
STEINBACH CARILLON			WKLY	849	7
CEN. DIV. 04	3,900	R 5			
CEN. DIV. 05	6,300	Q 3			
CEN. DIV. 06	4,100	Q 3			
*VIRDEN EMPIRE-ADVANCE			WKLY	2,411	59
CEN. DIV. 07	21,000	Q 4			
NEEPAWA PRESS			WKLY	294	1
CEN. DIV. 08	5,000	P 5			
NEEPAWA PRESS			WKLY	685	14
*MACGREGOR HERALD			WKLY	759	15
*GLADSTONE AGE PRESS			WKLY	576	12
CEN. DIV. 09	8,000	Q 6			
*PORTAGE LA PRAIRIE LEADER			WKLY	456	6
CEN. DIV. 10	2,100	Q 6			
CEN. DIV. 11	234,200	Q 7			
NEEPAWA PRESS			WKLY	337	
STEINBACH CARILLON			WKLY	1,528	1
CEN. DIV. 12	5,200	Q 7			
STEINBACH CARILLON			WKLY	370	7
CEN. DIV. 13	10,500	P 7			
CEN. DIV. 14	4,600	P 6			
CEN. DIV. 15	9,700	P 3			
*NEEPAWA PRESS			WKLY	2,275	23
CEN. DIV. 16	4,200	O 2			
CEN. DIV. 17	10,700	O 3			
CEN. DIV. 18	7,800	O 7			
CEN. DIV. 19	2,500	M 8			
CEN. DIV. 20	4,800	N 3			

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MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 21	7,700	J 4			
CEN. DIV. 22	6,700	J 7			
ALTONA RED RIVER VALLEY ECHO			WKLY	316	5
CEN. DIV. 23	2,500	E 6			

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,000	Q11			
*ESTEVAN MERCURY			WKLY	4,166	35
*CARLYLE PRAIRIE PROGRESS			WKLY	867	7
MOOSOMIN WORLD SPECTATOR			WKLY	568	5
*REDVERS OPTIMIST			WKLY	1,277	11
CEN. DIV. 02	9,800	Q 9			
ASSINIBOIA TIMES			WKLY	265	3
ESTEVAN MERCURY			WKLY	277	3
*RADVILLE STAR			WKLY	786	8
*WEYBURN REVIEW			WKLY	5,361	55
CEN. DIV. 03	7,700	Q 6			
*ASSINIBOIA TIMES			WKLY	4,122	54
SWIFT CURRENT SUN			SEMIWKLY	304	4
CEN. DIV. 04	5,100	Q 3			
*MAPLE CREEK NEWS			WKLY	1,439	28
SWIFT CURRENT SUN			SEMIWKLY	435	9
CEN. DIV. 05	15,300	O11			
*ESTERHAZY-POTASHVILLE MINER-JOURNAL			WKLY	1,996	13
*MELVILLE ADVANCE			WKLY	3,063	20
*MOOSOMIN WORLD SPECTATOR			WKLY	2,358	15
YORKTON ENTERPRISE			WKLY	1,293	8
YORKTON THIS WEEK			WKLY	1,138	7
CEN. DIV. 06	79,600	O 8			
ASSINIBOIA TIMES			WKLY	365	
MELVILLE ADVANCE			WKLY	346	
NOKOMIS TIMES			WKLY	427	1
WEYBURN REVIEW			WKLY	266	
CEN. DIV. 07	19,800	O 6			
ASSINIBOIA TIMES			WKLY	527	3
OUTLOOK OUTLOOK			WKLY	392	2
SWIFT CURRENT SUN			SEMIWKLY	324	2
CEN. DIV. 08	13,500	N 3			
*ESTON PRESS			WKLY	910	7
KINDERSLEY CLARION			WKLY	432	3
*LEADER NEWS			WKLY	932	7
MAPLE CREEK NEWS			WKLY	439	3
*ELROSE REVIEW			WKLY	799	6
*SWIFT CURRENT SUN			SEMIWKLY	4,205	31
CEN. DIV. 09	16,900	M11			
*CANORA COURIER			WKLY	2,055	12
*KAMSACK TIMES			WKLY	1,546	9
*NORQUAY NORTH STAR			WKLY	805	5
*PREECEVILLE PROGRESS			WKLY	1,363	8
*YORKTON ENTERPRISE			WKLY	5,767	34
*YORKTON THIS WEEK			WKLY	6,446	38

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 10	8,800	M 9			
*SEMANS HIWAY 15 GAZETTE			WKLY	951	11
*WYNYARD ADVANCE			WKLY	1,689	19
YORKTON ENTERPRISE			WKLY	288	3
YORKTON THIS WEEK			WKLY	266	3
CEN. DIV. 11	80,700	M 7			
*DAVIDSON LEADER			WKLY	1,505	2
HUMBOLDT JOURNAL			WKLY	476	1
*NOKOMIS TIMES			WKLY	995	1
*OUTLOOK OUTLOOK			WKLY	1,787	2
ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	537	1
*WATROUS MANITOU			WKLY	1,721	2
CEN. DIV. 12	9,000	M 5			
*BIGGAR INDEPENDENT			WKLY	1,822	20
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	768	9
OUTLOOK OUTLOOK			WKLY	666	7
CEN. DIV. 13	9,800	L 3			
*CUT KNIFE HWY. 40 COURIER			WKLY	479	5
*KERROBERT CITIZEN			WKLY	659	7
*KINDERSLEY CLARION			WKLY	2,512	26
*UNITY NORTHWEST HERALD			WKLY	1,770	18
*WILKIE PRESS			WKLY	802	8
CEN. DIV. 14	17,800	K 9			
*HUDSON BAY POST-REVIEW			WKLY	2,396	13
*NIPAWIN JOURNAL			WKLY	4,081	23
*TISDALE RECORDER			WKLY	2,424	14
CEN. DIV. 15	28,900	K 8			
*HUMBOLDT JOURNAL			WKLY	3,743	13
*ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	2,909	10
CEN. DIV. 16	14,400	J 6			
*NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	3,609	25
*SHELLBROOK CHRONICLE			WKLY	2,143	15
*SPIRITWOOD HERALD			WKLY	897	6
CEN. DIV. 17	12,100	J 4			
*MEADOW LAKE PROGRESS			WKLY	2,680	22
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	541	4
CEN. DIV. 18	5,400	B 4			
*LA RONGE NORTHERNER			WKLY	1,557	29

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,100	P12			
*BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	3,864	19
MAPLE CREEK NEWS			WKLY	385	2
CEN. DIV. 02	40,100	P10			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	433	1
*COALDALE SUNNY SOUTH NEWS			WKLY	2,821	7
*RAYMOND REVIEW			WKLY	1,921	5
*TABER TIMES			WKLY	2,862	7
*VAUXHALL ADVANCE			WKLY	601	2
CEN. DIV. 03	11,700	Q 9			
*CARDSTON CHRONICLE			WKLY	1,241	11
*FORT MACLEOD GAZETTE			WKLY	1,378	12
*NANTON NEWS			WKLY	972	8
*PINCHER CREEK ECHO			WKLY	2,115	18
CEN. DIV. 04	4,300	N11			
CEN. DIV. 05	13,200	N 9			
*STRATHMORE STANDARD			WKLY	2,647	20
*THREE HILLS CAPITAL			WKLY	2,618	20
*VULCAN ADVOCATE			WKLY	1,916	15
CEN. DIV. 06	263,300	N 8			
*HIGH RIVER TIMES			WKLY	3,140	1
STRATHMORE STANDARD			WKLY	476	
THREE HILLS CAPITAL			WKLY	433	
VULCAN ADVOCATE			WKLY	568	
CEN. DIV. 07	13,900	L11			
CAMROSE CANADIAN			WKLY	410	3
*SEDGEWICK COMMUNITY PRESS			WKLY	1,928	14
*STETTLER INDEPENDENT			WKLY	3,576	26
*WAINWRIGHT STAR CHRONICLE			WKLY	2,639	19
CEN. DIV. 03	47,000	L 8			
*ECKVILLE EXAMINER			WKLY	846	2
*INNISFAIL PROVINCE			WKLY	2,598	6
*LACOMBE GLOBE			WKLY	3,005	6
*RIMBEY RECORD			WKLY	2,372	5
*ROCKY MOUNTAIN HOUSE MOUNTAINEER			WKLY	4,172	9
*SYLVAN LAKE NEWS			WKLY	1,000	2
CEN. DIV. 09	8,500	L 5			
*BANFF CRAG & CANYON			WKLY	3,243	38
CEN. DIV. 10	28,000	J10			
*CAMROSE CANADIAN			WKLY	4,334	15
CEN. DIV. 11	290,500	J 9			
CEN. DIV. 12	25,700	A 9			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 13	17,900	H 8			
CEN. DIV. 14	9,100	J 4			
CEN. DIV. 15	39,700	A 4			
*BEAVERLODGE ADVERTISER			WKLY	1,669	4
*FORT VERMILION NORTHERN PIONEER			WKLY	941	2
*GRIMSHAW MILE ZERO NEWS			WKLY	568	1
*FAIRVIEW POST			WKLY	3,171	8
*HIGH LEVEL ECHO			WKLY	1,130	3
*MANNING BANNER POST			WKLY	1,024	3
*PEACE RIVER RECORD-GAZETTE			WKLY	4,770	12
*RYCROFT SIGNAL			WKLY	1,381	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,100	M 9			
BULKLEY-NECHAKO	13,000	G 9			
CAPITAL	110,900	N10			
CARIBOO	21,100	J10			
CENTRAL COAST	1,000	I 8			
CEN. FRAZER VALLEY	46,000	N 4			
*ABBOTSFORD, SUMAS AND MATSQUI NEWS			WKLY	13,829	30
*LANGLEY ADVANCE			WKLY	7,964	17
RICHMOND BUY AND SELL PRESS			WKLY	1,871	4
CENTRAL KOOTENAY	21,200	L14			
*CASTLEGAR NEWS			WKLY	3,660	17
*CRESTON VALLEY ADVANCE			SEMIWKLY	3,773	18
CENTRAL OKANAGAN	34,800	L13			
COLUMBIA-SHUSWAP	16,700	J14			
*REVELSTOKE REVIEW			WKLY	3,248	19
*SALMON ARM OBSERVER			WKLY	4,318	26
COMOX-STRATHCONA	27,200	L 9			
*CAMPBELL RIVER COURIER			WKLY	6,331	23
*CAMPBELL RIVER UPPER ISLANDER			WKLY	6,141	23
*COURTENAY COMOX DISTRICT FREE PRESS			SEMIWKLY	9,371	34
COWICHAN VALLEY	20,400	N10			
DEWDNEY-ALOUETTE	23,300	L 5			
*MISSION FRASER VALLEY RECORD			WKLY	5,189	22
RICHMOND BUY AND SELL PRESS			WKLY	943	4
EAST KOOTENAY	21,600	L15			
FRASER-CHEAM	21,700	L11			
*CHILLIWACK PROGRESS			WKLY	11,402	53
RICHMOND BUY AND SELL PRESS			WKLY	390	2
FRASER-FORT GEORGE	30,700	G10			
GREATER VANCOUVER	485,600	K 2			
LANGLEY ADVANCE			WKLY	812	
*RICHMOND BUY AND SELL PRESS			WKLY	24,440	5
*RICHMOND REVIEW			SEMIWKLY	15,766	3
KITIMAT-STIKINE	13,600	E 6			
KOOTENAY BOUNDARY	12,600	M14			
MOUNT WADDINGTON	5,400	K 8			
*PORT HARDY NORTH ISLAND GAZETTE			WKLY	3,367	62

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
NANAIMO	33,100	M10			
NORTH OKANAGAN	21,600	L13			
SALMON ARM OBSERVER			WKLY	290	1
OKANAGAN-SIMILKAMEEN	25,300	M12			
*OLIVER CHRONICLE			WKLY	2,614	10
*SUMMERLAND REVIEW			WKLY	2,111	8
PEACE RIVER-LIARD	19,200	B10			
POWELL RIVER	7,000	K10			
*POWELL RIVER NEWS			WKLY	5,238	75
SKEENA-Q.CHARLOTTE	8,200	G 6			
SQUAMISH-LILLOOET	7,000	K11			
STIKINE	800	B 7			
SUNSHINE COAST	7,000	M10			
THOMPSON-NICOLA	36,400	K12			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,400	H 3			
*WHITEHORSE YUKON NEWS			TRIWKLY	4,619	62

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,100	D10			
CENTRAL ARTIC	900	I 8			
FORT SMITH	7,600	K 7			
*HAY RIVER HUB			WKLY	1,636	22
INUVICK	2,200	I 5			
KEEWATIN	1,100	L11			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

PART II
SECTION C

CIRCULATION OF WEEKLY NEWSPAPERS
BY PROVINCE & CITY

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
PRINCE EDWARD ISLAND			
ALBERTON WEST PRINCE GRAPHIC	PRINCE	WKLY	2,550
MONTAGUE EASTERN GRAPHIC	KINGS	WKLY	6,354
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			8,904
NOVA SCOTIA			
AMHERST CITIZEN	CUMBERLAND	SATURDAY	6,361
KENTVILLE ADVERTISER	KINGS	WKLY	11,511
PORT HAWKESBURY SCOTIA SUN	INVERNESS	WKLY	6,968
YARMOUTH VANGUARD	YARMOUTH	WKLY	10,843
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			35,683
NEW BRUNSWICK			
BATHURST NORTHERN LIGHT	GLOUCESTER	WKLY	8,032
CHATHAM MIRAMICHI WEEKEND	NORTHUMBERLAND	WKLY	8,166
DALHOUSIE NEWS	RESTIGOUCHE	WKLY	3,043
DOAKTOWN MIRAMICHI HEADWATERS	NORTHUMBERLAND	WKLY	1,240
EDMUNDSTON LE MADAWASKA (F)	MADAWASKA	WKLY	9,809
NEWCASTLE MIRAMICHI LEADER	NORTHUMBERLAND	WKLY	8,856
SACKVILLE TRIBUNE-POST	WESTMORLAND	WKLY	3,265
SUSSEX KINGS COUNTY RECORD	KINGS	WKLY	7,039
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			49,450
QUEBEC			
L'ECHO D'AMOS (F)	ABITIBI	WKLY	3,881
AMQUI L'AVANT POSTE GASPESIEN (F)	MATAPEDIA	WKLY	5,467
CAP AUX MEULES LE RADAR (F)	ILES-DE-LA-MADELEINE	WKLY	2,417
CHIBOUGAMAU LA SENTINELLE (F)	NOUVEAU-QUEBEC	WKLY	3,122
COATICOOK LE PROGRES DE COATICOOK (F)	STANSTEAD	WKLY	3,573
HUNTINGDON GLEANER	HUNTINGDON	WKLY	4,614
JOLIETTE JOURNAL	JOLIETTE	WKLY	11,056
LAC ETCHEMIN LA VOIX DU SUD (F)	DORCHESTER	WKLY	3,978
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	FRONTENAC	WKLY	5,914
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	ABITIBI	WKLY	2,906
LA TUQUE L'ECHO DE LA TUQUE (F)	CHAMPLAIN	WKLY	3,205
L'ECHO DE LOUISEVILLE/BERTHIER (F)	MASKINONGE	WKLY	8,486
L'ECHO DE MALARTIC (F)	ABITIBI	WKLY	981
MANIWAKI LA GATINEAU (F)	GATINEAU	WKLY	3,990
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	NOUVEAU-QUEBEC	WKLY	275
MATANE LA VOIX GASPESIENNE (F)	MATANE	WKLY	8,208
MONT LAURIER L'ECHO DE LA LIEVRE	LABELLE	WKLY	5,852
MONTMAGNY PEUPLE/COURRIER (F)	MONTMAGNY	WKLY	9,463
MONTREAL ECHOS VEDETTES (F)	ILE-DE-MONTREAL	SATURDAY	161,769
NEW CARLISLE SPEC	BONAVENTURE	WKLY	2,997
PLESSISVILLE LA FEUILLE D'ERABLE (F)	MEGANTIC	WKLY	4,177
POINTE CLAIRE NEWS AND CHRONICLE	ILE-DE-MONTREAL	WKLY	25,372

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
QUEBEC			
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	RIVIERE-DU-LOUP	WKLY	7,286
ROUYN LA FRONTIERE (F)	TEMISCAMINGUE	WKLY	13,112
ROUYN-NORANDA PRESS	TEMISCAMINGUE	WKLY	377
ST. GEORGES L'ECLAIREUR-PROGRES (F)	BEAUCE	WKLY	11,255
LE COURRIER DE SAINT HYACINTHE (F)	ST-HYACINTHE	WKLY	11,477
SAINT JEAN LE CANADA FRANCAIS (F)	ST-JEAN	WKLY	16,130
ST. JEROME L'ECHO DU NORD (F)	TERREBONNE	WKLY	11,055
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)	BEAUCE	WKLY	3,904
SHAWVILLE EQUITY	PONTIAC	WKLY	4,197
VAL D'OR L'ECHO ABITIBIEN (F)	ABITIBI	WKLY	9,989
VAL D'OR STAR	ABITIBI	WKLY	225
VICTORIAVILLE L'UNION DES CANTONS (F)	ARTHABASKA	WKLY	13,366
VILLE-MARIE LE TEMISCAMIEN (F)	TEMISCAMINGUE	WKLY	2,610
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			386,686
ONTARIO			
ALEXANDRIA GLENGARRY NEWS	GLENGARRY	WKLY	7,045
ALLISTON HERALD	SIMCOE	WKLY	5,272
ALMONTE GAZETTE	LANARK	WKLY	2,783
AMHERSTBURG ECHO	ESSEX	WKLY	3,970
ARNPRIOR CHRONICLE	RENFREW	WKLY	4,105
ATIKOKAN PROGRESS	RAINY RIVER	WKLY	2,273
AYLMER EXPRESS	ELGIN	WKLY	3,817
BLENHEIM NEWS-TRIBUNE	KENT	WKLY	3,260
BRACEBRIDGE HERALD-GAZETTE	MUSKOKA	WKLY	4,846
CARLETON PLACE CANADIAN	LANARK	WKLY	3,875
COCHRANE NORTHLAND POST	COCHRANE	WKLY	2,761
COLLINGWOOD ENTERPRISE-BULLETIN	SIMCOE	WKLY	6,077
DEEP RIVER NORTH RENFREW TIMES	RENFREW	WKLY	2,698
DELHI NEWS-RECORD	HALDIMAND-NORFOLK	WKLY	3,927
DRYDEN OBSERVER	KENORA	WKLY	6,665
DUNNVILLE CHRONICLE	HALDIMAND-NORFOLK	WKLY	3,461
FORT FRANCES TIMES	RAINY RIVER	WKLY	6,015
GANANOQUE REPORTER	LEEDS	WKLY	3,447
GRAVENHURST NEWS	MUSKOKA	WKLY	3,298
HANOVER POST	GREY	WKLY	4,295
HAWKESBURY LE CARILLON (F)	PRESCOTT	WKLY	7,279
HUNTSVILLE FORESTER	MUSKOKA	WKLY	5,717
IROQUOIS FALLS ENTERPRISE	COCHRANE	WKLY	3,089
LEAMINGTON POST AND NEWS	ESSEX	WKLY	5,603
LINDSAY POST	VICTORIA	WKLY	4,911
LISTOWEL BANNER	PERTH	WKLY	4,519
LITTLE CURRENT MANITOULIN EXPOISTOR	MANITOULIN	WKLY	4,181
MEAFORD EXPRESS	GREY	WKLY	2,857
MIDLAND FREE PRESS	SIMCOE	SEMIWKLY	5,832
MOUNT FOREST CONFEDERATE	WELLINGTON	WKLY	2,653
NEW LISKEARD TIMISKAMING SPEAKER	TIMISKAMING	WKLY	7,333
ORANGEVILLE BANNER	DUFFERIN	SEMIWKLY	6,044
PERTH COURIER	LANARK	WKLY	6,551
PORT ELGIN BEACON TIMES	BRUCE	WKLY	4,086
RENFREW MERCURY	RENFREW	WKLY	7,047

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
ONTARIO			
RIDGETOWN DOMINION	KENT	WKLY	2,745
SMITHS FALLS RECORD-NEWS	LANARK	WKLY	6,491
STITTSVILLE NEWS	OTTAWA-CARLETON	WKLY	2,925
STRATHROY AGE DISPATCH	MIDDLESEX	WKLY	5,490
TILLSONBURG NEWS	OXFORD	TRIWKLY	6,511
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	HASTINGS	TRIWKLY	7,870
WIARTON ECHO	BRUCE	WKLY	4,403
WINGHAM ADVANCE TIMES	HURON	WKLY	2,770
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			200,797
MANITOBA			
ALTONA RED RIVER VALLEY ECHO	CEN. DIV. 03	WKLY	3,377
GLADSTONE AGE PRESS	CEN. DIV. 08	WKLY	745
MACGREGOR HERALD	CEN. DIV. 08	WKLY	904
NEEPAWA PRESS	CEN. DIV. 15	WKLY	4,586
PORTAGE LA PRAIRIE LEADER	CEN. DIV. 09	WKLY	1,284
STEINBACH CARILLON	CEN. DIV. 02	WKLY	12,090
VIRDEN EMPIRE-ADVANCE	CEN. DIV. 06	WKLY	3,396
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			26,382
SASKATCHEWAN			
ASSINIBOIA TIMES	CEN. DIV. 03	WKLY	6,179
BIGGAR INDEPENDENT	CEN. DIV. 12	WKLY	2,619
CANORA COURIER	CEN. DIV. 09	WKLY	2,499
CARLYLE PRAIRIE PROGRESS	CEN. DIV. 01	WKLY	1,317
CUT KNIFE HWY. 40 COURIER	CEN. DIV. 13	WKLY	778
DAVIDSON LEADER	CEN. DIV. 11	WKLY	1,830
ELROSE REVIEW	CEN. DIV. 08	WKLY	1,342
ESTERHAZY-POTASHVILLE MINER-JOURNAL	CEN. DIV. 05	WKLY	2,282
ESTEVAN MERCURY	CEN. DIV. 01	WKLY	5,059
ESTON PRESS	CEN. DIV. 08	WKLY	1,165
HUDSON BAY POST-REVIEW	CEN. DIV. 14	WKLY	2,881
HUMBOLDT JOURNAL	CEN. DIV. 15	WKLY	4,588
KAMSACK TIMES	CEN. DIV. 09	WKLY	1,875
KERROBERT CITIZEN	CEN. DIV. 13	WKLY	803
KINDERSLEY CLARION	CEN. DIV. 13	WKLY	3,536
LEADER NEWS	CEN. DIV. 08	WKLY	1,263
LA RONGE NORTHERNER	CEN. DIV. 18	WKLY	1,809
MAPLE CREEK NEWS	CEN. DIV. 04	WKLY	3,055
MEADOW LAKE PROGRESS	CEN. DIV. 17	WKLY	3,389
MOOSOMIN WORLD SPECTATOR	CEN. DIV. 05	WKLY	3,788
MELVILLE ADVANCE	CEN. DIV. 05	WKLY	4,153
NIPAWIN JOURNAL	CEN. DIV. 14	WKLY	4,835
NOKOMIS TIMES	CEN. DIV. 11	WKLY	1,818
NORQUAY NORTH STAR	CEN. DIV. 09	WKLY	944
NORTH BATTLEFORD NEWS-OPTIMIST	CEN. DIV. 16	WKLY	5,703
OUTLOOK OUTLOOK	CEN. DIV. 11	WKLY	3,205
PREECEVILLE PROGRESS	CEN. DIV. 09	WKLY	1,614

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
SASKATCHEWAN			
RADVILLE STAR	CEN. DIV. 02	WKLY	1,174
REDVERS OPTIMIST	CEN. DIV. 01	WKLY	1,991
ROSTHERN SASKATCHEWAN VALLEY NEWS	CEN. DIV. 15	WKLY	3,904
SEMANS HIWAY 15 GAZETTE	CEN. DIV. 10	WKLY	1,295
SHELLBROOK CHRONICLE	CEN. DIV. 16	WKLY	2,607
SPIRITWOOD HERALD	CEN. DIV. 16	WKLY	1,128
SWIFT CURRENT SUN	CEN. DIV. 08	SEMIWKLY	5,749
TISDALE RECORDER	CEN. DIV. 14	WKLY	2,866
UNITY NORTHWEST HERALD	CEN. DIV. 13	WKLY	2,115
WATROUS MANITOU	CEN. DIV. 11	WKLY	2,088
WEYBURN REVIEW	CEN. DIV. 02	WKLY	6,652
WILKIE PRESS	CEN. DIV. 13	WKLY	985
WYNYARD ADVANCE	CEN. DIV. 10	WKLY	2,357
YORKTON ENTERPRISE	CEN. DIV. 09	WKLY	8,213
YORKTON THIS WEEK	CEN. DIV. 09	WKLY	8,823
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			126,276
ALBERTA			
BANFF CRAG & CANYON	CEN. DIV. 09	WKLY	3,643
BEAVERLODGE ADVERTISER	CEN. DIV. 15	WKLY	1,954
BOW ISLAND 40 MILE COUNTY COMMENTATOR	CEN. DIV. 01	WKLY	4,968
CAMROSE CANADIAN	CEN. DIV. 10	WKLY	5,290
CARDSTON CHRONICLE	CEN. DIV. 03	WKLY	1,376
COALDALE SUNNY SOUTH NEWS	CEN. DIV. 02	WKLY	3,227
ECKVILLE EXAMINER	CEN. DIV. 08	WKLY	981
FAIRVIEW POST	CEN. DIV. 15	WKLY	3,519
FORT MACLEOD GAZETTE	CEN. DIV. 03	WKLY	1,722
FORT VERMILION NORTHERN PIONEER	CEN. DIV. 15	WKLY	1,092
GRIMSHAW MILE ZERO NEWS	CEN. DIV. 15	WKLY	602
HIGH LEVEL ECHO	CEN. DIV. 15	WKLY	1,268
HIGH RIVER TIMES	CEN. DIV. 06	WKLY	3,618
INNISFAIL PROVINCE	CEN. DIV. 08	WKLY	2,813
LACOMBE GLOBE	CEN. DIV. 08	WKLY	3,266
MANNING BANNER POST	CEN. DIV. 15	WKLY	1,180
NANTON NEWS	CEN. DIV. 03	WKLY	1,382
PEACE RIVER RECORD-GAZETTE	CEN. DIV. 15	WKLY	5,197
PINCHER CREEK ECHO	CEN. DIV. 03	WKLY	2,546
RAYMOND REVIEW	CEN. DIV. 02	WKLY	2,123
RIMBEY RECORD	CEN. DIV. 08	WKLY	2,843
ROCKY MOUNTAIN HOUSE MOUNTAINEER	CEN. DIV. 08	WKLY	4,562
RYCROFT SIGNAL	CEN. DIV. 15	WKLY	1,499
SEDGEWICK COMMUNITY PRESS	CEN. DIV. 07	WKLY	2,480
STETTLER INDEPENDENT	CEN. DIV. 07	WKLY	4,484
STRATHMORE STANDARD	CEN. DIV. 05	WKLY	3,454
SYLVAN LAKE NEWS	CEN. DIV. 08	WKLY	1,129
TABER TIMES	CEN. DIV. 02	WKLY	3,118
THREE HILLS CAPITAL	CEN. DIV. 05	WKLY	3,746
VAUXHALL ADVANCE	CEN. DIV. 02	WKLY	648
VULCAN ADVOCATE	CEN. DIV. 05	WKLY	3,248
WAINWRIGHT STAR CHRONICLE	CEN. DIV. 07	WKLY	2,923
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			85,901

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
BRITISH COLUMBIA			
ABBOTSFORD, SUMAS AND MATSQUI NEWS	CEN. FRAZER VALLEY	WKLY	14,223
CAMPBELL RIVER COURIER	COMOX-STRATHCONA	WKLY	6,508
CAMPBELL RIVER UPPER ISLANDER	COMOX-STRATHCONA	WKLY	6,347
CASTLEGAR NEWS	CENTRAL KOOTENAY	WKLY	3,950
CHILLIWACK PROGRESS	FRASER-CHEAM	WKLY	11,956
COURTENAY COMOX DISTRICT FREE PRESS	COMOX-STRATHCONA	SEMIWKLY	9,651
CRESTON VALLEY ADVANCE	CENTRAL KOOTENAY	SEMIWKLY	4,119
LANGLEY ADVANCE	CEN. FRAZER VALLEY	WKLY	8,927
MISSION FRASER VALLEY RECORD	DEWDNEY-ALOUETTE	WKLY	5,405
OLIVER CHRONICLE	OKANAGAN-SIMILKAMEEN	WKLY	2,919
PORT HARDY NORTH ISLAND GAZETTE	MOUNT WADDINGTON	WKLY	3,757
POWELL RIVER NEWS	POWELL RIVER	WKLY	5,417
REVELSTOKE REVIEW	COLUMBIA-SHUSWAP	WKLY	3,823
RICHMOND BUY AND SELL PRESS	GREATER VANCOUVER	WKLY	29,815
RICHMOND REVIEW	GREATER VANCOUVER	SEMIWKLY	15,802
SALMON ARM OBSERVER	COLUMBIA-SHUSWAP	WKLY	5,254
SUMMERLAND REVIEW	OKANAGAN-SIMILKAMEEN	WKLY	2,406
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			140,279
YUKON			
WHITEHORSE YUKON NEWS	YUKON	TRIWKLY	4,704
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			4,704
NORTHWEST TERR.			
HAY RIVER HUB	FORT SMITH	WKLY	1,891
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			1,891

PART II
SECTION D

RANKING TABLES

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
1	MONTREAL ECHOS VEDETTES (F)	# 3/85	SAT.	161,769
2	RICHMOND BUY AND SELL PRESS	# 9/84	WKLY	29,815
3	POINTE CLAIRE NEWS AND CHRONICLE	# 6/85	WKLY	25,372
4	SAINT JEAN LE CANADA FRANCAIS (F)	# 6/85	WKLY	16,130
5	RICHMOND REVIEW	9/85	SEMIWKLY	15,802
6	ABBOTSFORD, SUMAS AND MATSQUI NEWS	9/85	WKLY	14,223
7	VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/85	WKLY	13,366
8	ROUYN LA FRONTIERE (F)	# 6/85	WKLY	13,112
9	STEINBACH CARILLON	6/84	WKLY	12,090
10	CHILLIWACK PROGRESS	9/84	WKLY	11,956
11	KENTVILLE ADVERTISER	9/84	WKLY	11,511
12	LE COURRIER DE SAINT HYACINTHE (F)	# 6/85	WKLY	11,477
13	ST. GEORGES L'ECLAIREUR-PROGRES (F)	# 6/85	WKLY	11,255
14	JOLIETTE JOURNAL	# 6/85	WKLY	11,056
15	ST. JEROME L'ECHO DU NORD (F)	# 6/85	WKLY	11,055
16	YARMOUTH VANGUARD	9/85	WKLY	10,843
17	VAL D'OR L'ECHO ABITIBIEN (F)	# 6/85	WKLY	9,989
18	EDMUNDSTON LE MADAWASKA (F)	# 6/85	WKLY	9,809
19	COURTENAY COMOX DISTRICT FREE PRESS	9/84	SEMIWKLY	9,651
20	MONTMAGNY PEUPLE/COURRIER (F)	# 6/84	WKLY	9,463
21	LANGLEY ADVANCE	9/85	WKLY	8,927
22	NEWCASTLE MIRAMICHI LEADER	9/85	WKLY	8,856
23	YORKTON THIS WEEK	6/84	WKLY	8,823
24	L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/85	WKLY	8,486
25	YORKTON ENTERPRISE	6/84	WKLY	8,213
26	MATANE LA VOIX GASPESIENNE (F)	# 6/85	WKLY	8,208
27	CHATHAM MIRAMICHI WEEKEND	9/85	WKLY	8,166
28	BATHURST NORTHERN LIGHT	9/85	WKLY	8,032
29	TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/85	TRIWKLY	7,870
30	NEW LISKEARD TIMISKAMING SPEAKER	3/85	WKLY	7,333
31	RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	# 6/85	WKLY	7,286
32	HAWKESBURY LE CARILLON (F)	# 9/84	WKLY	7,279
33	RENFREW MERCURY	3/85	WKLY	7,047
34	ALEXANDRIA GLENGARRY NEWS	9/84	WKLY	7,045
35	SUSSEX KINGS COUNTY RECORD	9/84	WKLY	7,039
36	PORT HAWKESBURY SCOTIA SUN	9/84	WKLY	6,968
37	DRYDEN OBSERVER	3/85	WKLY	6,665
38	WEYBURN REVIEW	# 3/85	WKLY	6,652
39	PERTH COURIER	3/84	WKLY	6,551
40	TILLSONBURG NEWS	# 3/85	TRIWKLY	6,511
41	CAMPBELL RIVER COURIER	9/84	WKLY	6,508
42	SMITHS FALLS RECORD-NEWS	3/84	WKLY	6,491
43	AMHERST CITIZEN	# 9/85	SAT.	6,361
44	MONTAGUE EASTERN GRAPHIC	# 9/85	WKLY	6,354
45	CAMPBELL RIVER UPPER ISLANDER	9/84	WKLY	6,347

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
46	ASSINIBOIA TIMES	# 3/85	WKLY	6,179
47	COLLINGWOOD ENTERPRISE-BULLETIN	6/84	WKLY	6,077
48	ORANGEVILLE BANNER	3/85	SEMIWKLY	6,044
49	FORT FRANCES TIMES	3/84	WKLY	6,015
50	LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/85	WKLY	5,914
51	MONT LAURIER L'ECHO DE LA LIEVRE	12/84	WKLY	5,852
52	MIDLAND FREE PRESS	3/84	SEMIWKLY	5,832
53	SWIFT CURRENT SUN	6/85	SEMIWKLY	5,749
54	HUNTSVILLE FORESTER	12/83	WKLY	5,717
55	NORTH BATTLEFORD NEWS-OPTIMIST	# 3/85	WKLY	5,703
56	LEAMINGTON POST AND NEWS	6/84	WKLY	5,603
57	STRATHROY AGE DISPATCH	12/85	WKLY	5,490
58	AMQUI L'AVANT POSTE GASPESIEN (F)	# 6/85	WKLY	5,467
59	POWELL RIVER NEWS	9/84	WKLY	5,417
60	MISSION FRASER VALLEY RECORD	9/84	WKLY	5,405
61	CAMROSE CANADIAN	6/85	WKLY	5,290
62	ALLISTON HERALD	12/83	WKLY	5,272
63	SALMON ARM OBSERVER	9/84	WKLY	5,254
64	PEACE RIVER RECORD-GAZETTE	9/84	WKLY	5,197
65	ESTEVAN MERCURY	# 3/85	WKLY	5,059
66	BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/85	WKLY	4,968
67	LINDSAY POST	# 3/85	WKLY	4,911
68	BRACEBRIDGE HERALD-GAZETTE	12/84	WKLY	4,846
69	NIPAWIN JOURNAL	# 3/85	WKLY	4,835
70	WHITEHORSE YUKON NEWS	6/85	TRIWKLY	4,704
71	HUNTINGDON GLEANER	3/85	WKLY	4,614
72	HUMBOLDT JOURNAL	# 3/85	WKLY	4,588
73	NEEPAWA PRESS	3/84	WKLY	4,586
74	ROCKY MOUNTAIN HOUSE MOUNTAINEER	6/85	WKLY	4,562
75	LISTOWEL BANNER	# 9/85	WKLY	4,519
76	STETTLER INDEPENDENT	6/85	WKLY	4,484
77	WIARTON ECHO	3/85	WKLY	4,403
78	HANOVER POST	12/83	WKLY	4,295
79	SHAWVILLE EQUITY	12/83	WKLY	4,197
80	LITTLE CURRENT MANITOULIN EXPOISTOR	3/84	WKLY	4,181
81	PLESSISVILLE LA FEUILLE D'ERABLE (F)	#12/84	WKLY	4,177
82	MELVILLE ADVANCE	# 3/85	WKLY	4,153
83	CRESTON VALLEY ADVANCE	9/84	SEMIWKLY	4,119
84	ARNPRIOR CHRONICLE	3/84	WKLY	4,105
85	PORT ELGIN BEACON TIMES	6/85	WKLY	4,086
86	MANIWAKI LA GATINEAU (F)	6/85	WKLY	3,990
87	LAC ETCHEMIN LA VOIX DU SUD (F)	6/84	WKLY	3,978
88	AMHERSTBURG ECHO	9/85	WKLY	3,970
89	CASTLEGAR NEWS	9/85	WKLY	3,950
90	DELHI NEWS-RECORD	12/84	WKLY	3,927

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
91	ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)	3/85	WKLY	3,904
92	ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/85	WKLY	3,904
93	L'ECHO D'AMOS (F)	# 6/85	WKLY	3,881
94	CARLETON PLACE CANADIAN	3/84	WKLY	3,875
95	REVELSTOKE REVIEW	9/84	WKLY	3,823
96	AYLMER EXPRESS	3/85	WKLY	3,817
97	MOOSOMIN WORLD SPECTATOR	# 3/85	WKLY	3,788
98	PORT HARDY NORTH ISLAND GAZETTE	9/85	WKLY	3,757
99	THREE HILLS CAPITAL	6/84	WKLY	3,746
100	BANFF CRAG & CANYON	6/84	WKLY	3,643
101	HIGH RIVER TIMES	6/84	WKLY	3,618
102	COATICOOK LE PROGRES DE COATICOOK (F)	3/85	WKLY	3,573
103	KINDERSLEY CLARION	# 3/85	WKLY	3,536
104	FAIRVIEW POST	9/85	WKLY	3,519
105	DUNNVILLE CHRONICLE	12/83	WKLY	3,461
106	STRATHMORE STANDARD	6/84	WKLY	3,454
107	GANANOQUE REPORTER	12/83	WKLY	3,447
108	VIRDEN EMPIRE-ADVANCE	6/85	WKLY	3,396
109	MEADOW LAKE PROGRESS	# 3/85	WKLY	3,389
110	ALTONA RED RIVER VALLEY ECHO	3/84	WKLY	3,377
111	GRAVENHURST NEWS	9/84	WKLY	3,298
112	LACOMBE GLOBE	6/85	WKLY	3,266
113	SACKVILLE TRIBUNE-POST	9/84	WKLY	3,265
114	BLENHEIM NEWS-TRIBUNE	12/83	WKLY	3,260
115	VULCAN ADVOCATE	6/85	WKLY	3,248
116	COALDALE SUNNY SOUTH NEWS	# 9/84	WKLY	3,227
117	LA TUQUE L'ECHO DE LA TUQUE (F)	9/85	WKLY	3,205
118	OUTLOOK OUTLOOK	# 3/85	WKLY	3,205
119	CHIBOUGAMAU LA SENTINELLE (F)	3/84	WKLY	3,122
120	TABER TIMES	# 9/84	WKLY	3,118
121	IROQUOIS FALLS ENTERPRISE	3/85	WKLY	3,089
122	MAPLE CREEK NEWS	# 3/85	WKLY	3,055
123	DALHOUSIE NEWS	9/85	WKLY	3,043
124	NEW CARLISLE SPEC	9/84	WKLY	2,997
125	STITTSVILLE NEWS	9/83	WKLY	2,925
126	WAINWRIGHT STAR CHRONICLE	6/84	WKLY	2,923
127	OLIVER CHRONICLE	9/85	WKLY	2,919
128	LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/85	WKLY	2,906
129	HUDSON BAY POST-REVIEW	# 3/85	WKLY	2,881
130	TISDALE RECORDER	# 3/85	WKLY	2,866
131	MEAFORD EXPRESS	3/85	WKLY	2,857
132	RIMBEY RECORD	# 3/85	WKLY	2,843
133	INNISFAIL PROVINCE	6/84	WKLY	2,813
134	ALMONTE GAZETTE	6/84	WKLY	2,783
135	WINGHAM ADVANCE TIMES	# 9/85	WKLY	2,770

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
136	COCHRANE NORTHLAND POST	3/85	WKLY	2,761
137	RIDGETOWN DOMINION	12/83	WKLY	2,745
138	DEEP RIVER NORTH RENFREW TIMES	6/84	WKLY	2,698
139	MOUNT FOREST CONFEDERATE	3/84	WKLY	2,653
140	BIGGAR INDEPENDENT	# 3/85	WKLY	2,619
141	VILLE-MARIE LE TEMISCAMIEN (F)	6/85	WKLY	2,610
142	SHELLBROOK CHRONICLE	# 3/85	WKLY	2,607
143	ALBERTON WEST PRINCE GRAPHIC	9/84	WKLY	2,550
144	PINCHER CREEK ECHO	# 3/85	WKLY	2,546
145	CANORA COURIER	# 3/85	WKLY	2,499
146	SEDGEWICK COMMUNITY PRESS	6/85	WKLY	2,480
147	CAP AUX MEULES LE RADAR (F)	9/84	WKLY	2,417
148	SUMMERLAND REVIEW	9/84	WKLY	2,406
149	WYNYARD ADVANCE	# 3/85	WKLY	2,357
150	ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/85	WKLY	2,282
151	ATIKOKAN PROGRESS	3/84	WKLY	2,273
152	RAYMOND REVIEW	# 3/85	WKLY	2,123
153	UNITY NORTHWEST HERALD	# 3/85	WKLY	2,115
154	WATROUS MANITOU	# 3/85	WKLY	2,088
155	REDVERS OPTIMIST	# 3/85	WKLY	1,991
156	BEAVERLODGE ADVERTISER	9/85	WKLY	1,954
157	HAY RIVER HUB	6/84	WKLY	1,891
158	KAMSACK TIMES	# 3/85	WKLY	1,875
159	DAVIDSON LEADER	# 3/85	WKLY	1,830
160	NOKOMIS TIMES	# 3/85	WKLY	1,818
161	LA RONGE NORTHERNER	# 3/85	WKLY	1,809
162	FORT MACLEOD GAZETTE	# 3/85	WKLY	1,722
163	PREECEVILLE PROGRESS	# 3/85	WKLY	1,614
164	RYCROFT SIGNAL	9/85	WKLY	1,499
165	NANTON NEWS	6/84	WKLY	1,382
166	CARDSTON CHRONICLE	# 3/85	WKLY	1,376
167	ELROSE REVIEW	# 3/85	WKLY	1,342
168	CARLYLE PRAIRIE PROGRESS	# 3/83	WKLY	1,317
169	SEMANS HIWAY 15 GAZETTE	# 3/85	WKLY	1,295
170	PORTAGE LA PRAIRIE LEADER	6/85	WKLY	1,284
171	HIGH LEVEL ECHO	# 9/84	WKLY	1,268
172	LEADER NEWS	# 3/85	WKLY	1,263
173	DOAKTOWN MIRAMICHI HEADWATERS	9/85	WKLY	1,240
174	MANNING BANNER POST	# 9/84	WKLY	1,180
175	RADVILLE STAR	# 3/85	WKLY	1,174
176	ESTON PRESS	# 3/85	WKLY	1,165
177	SYLVAN LAKE NEWS	# 3/85	WKLY	1,129
178	SPIRITWOOD HERALD	# 3/85	WKLY	1,128
179	FORT VERMILION NORTHERN PIONEER	# 9/84	WKLY	1,092
180	WILKIE PRESS	# 3/85	WKLY	985

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
181	ECKVILLE EXAMINER	# 3/85	WKLY	981
182	L'ECHO DE MALARTIC (F)	# 6/85	WKLY	981
183	NORQUAY NORTH STAR	# 3/85	WKLY	944
184	MACGREGOR HERALD	6/85	WKLY	904
185	KERROBERT CITIZEN	# 3/85	WKLY	803
186	CUT KNIFE HWY. 40 COURIER	# 3/85	WKLY	778
187	GLADSTONE AGE PRESS	6/85	WKLY	745
188	VAUXHALL ADVANCE	# 9/84	WKLY	648
189	GRIMSHAW MILE ZERO NEWS	# 9/84	WKLY	602
190	ROUYN-NORANDA PRESS	# 6/85	WKLY	377
191	MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/85	WKLY	275
192	VAL D'OR STAR	# 6/85	WKLY	225

# DENOTES PUBLICATION AUDITED ANNUALLY

USERS GUIDE TO PART III
DAILY AND WEEKLY NEWSPAPER ANALYSES

Part III of the ABC Canadian Newspaper FACTBOOK provides analyses of data by Newspaper County (Census Division) Circulation & Coverage for both Daily and Weekly ABC member Newspapers within the same listings. For easy reference, the section is printed on the same colour paper as the corresponding sections in Part I and Part II.

An explanation of the data shown for Daily Newspapers in Part III, Section A may be obtained by reference to the explanation of data for Part !, Sections A and B, shown on pages 1 and 2. Similar explanations of data shown for Weekly Newspapers may be found on page 129.

Occupied households in Section A for Counties (Census Divisions) are 1985 estimates.

Map reference coordinates used in this book are for the Provincial maps appearing on pages 267 - 286.

PART III
SECTION A

DAILY AND WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	71,100	R13			
*ST. JOHN'S TELEGRAM			EVE	34,516	49
*ST. JOHN'S TELEGRAM			SATURDAY	44,364	62
CEN. DIV. 02	8,200	Q12			
ST. JOHN'S TELEGRAM			SATURDAY	1,467	18
CEN. DIV. 03	6,700	Q10			
CEN. DIV. 04	7,500	P 8			
CORNER BROOK WESTERN STAR			EVE	2,131	28
CEN. DIV. 05	13,100	O 9			
*CORNER BROOK WESTERN STAR			EVE	7,188	55
ST. JOHN'S TELEGRAM			SATURDAY	294	2
CEN. DIV. 06	12,000	P11			
ST. JOHN'S TELEGRAM			EVE	1,809	15
ST. JOHN'S TELEGRAM			SATURDAY	3,230	27
CEN. DIV. 07	12,300	P12			
ST. JOHN'S TELEGRAM			EVE	642	5
ST. JOHN'S TELEGRAM			SATURDAY	2,286	19
CEN. DIV. 08	14,500	N10			
CORNER BROOK WESTERN STAR			EVE	508	4
ST. JOHN'S TELEGRAM			EVE	277	2
ST. JOHN'S TELEGRAM			SATURDAY	588	4
CEN. DIV. 09	6,500	M10			
CORNER BROOK WESTERN STAR			EVE	593	9
CEN. DIV. 10	8,300	H 5			
ST. JOHN'S TELEGRAM			EVE	503	6
ST. JOHN'S TELEGRAM			SATURDAY	599	7

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,900	F13			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,596	61
*MONTAGUE EASTERN GRAPHIC			WKLY	4,014	68
PRINCE	14,500	E10			
*ALBERTON WEST PRINCE GRAPHIC			WKLY	2,167	15
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,272	16
*SUMMERSIDE JOURNAL-PIONEER			EVE	9,596	66
QUEENS	22,500	F12			
*CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	16,967	75
MONTAGUE EASTERN GRAPHIC			WKLY	1,812	8
SUMMERSIDE JOURNAL-PIONEER			EVE	1,214	5
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	369	2
MONTREAL GAZETTE			SATURDAY	376	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,300	K 8			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,749	33
ANTIGONISH	5,500	H14			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,904	53
NEW GLASGOW NEWS			EVE	354	6
PORT HAWKESBURY SCOTIA SUN			WKLY	806	15
CAPE BRETON	39,600	G17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,639	9
*SYDNEY CAPE BRETON POST			EVE	29,588	75
COLCHESTER	15,900	H11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,281	40
*TRURO NEWS			EVE	8,313	52
CUMBERLAND	12,800	H 9			
*AMHERST NEWS			MORN	3,478	27
*AMHERST CITIZEN			SATURDAY	5,517	43
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,126	32
DIGBY	7,700	L 7			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,517	33
YARMOUTH VANGUARD			WKLY	1,737	23
GUYSBOROUGH	4,300	H15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,695	39
PORT HAWKESBURY SCOTIA SUN			WKLY	1,143	27
HALIFAX	107,200	J12			
*HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	73,343	68
*HALIFAX NEWS			MORN	18,764	18
MONTREAL GAZETTE			MORN	314	
MONTREAL GAZETTE			SATURDAY	768	1
HANTS	11,600	I11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	7,662	66
HALIFAX NEWS			MORN	438	4
KENTVILLE ADVERTISER			WKLY	357	3
INVERNESS	6,800	G15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,813	41
*PORT HAWKESBURY SCOTIA SUN			WKLY	3,027	45
SYDNEY CAPE BRETON POST			EVE	697	10
KINGS	19,000	J 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	8,057	42
*KENTVILLE ADVERTISER			WKLY	10,123	53
LUNENBERG	17,100	K 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	5,993	35
PICTOU	16,900	H13			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,863	29
*NEW GLASGOW NEWS			EVE	10,654	63

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
QUEENS	4,800	L 8			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,017	42
RICHMOND	3,800	G16			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,207	32
PORT HAWKESBURY SCOTIA SUN			WKLY	1,666	44
SYDNEY CAPE BRETON POST			EVE	287	8
SHELBURNE	6,000	M 8			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,943	32
YARMOUTH VANGUARD			WKLY	552	9
VICTORIA	2,900	F16			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN	652	22
SYDNEY CAPE BRETON POST			EVE	556	19
YARMOUTH	9,300	L 7			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,105	33
*YARMOUTH VANGUARD			WKLY	7,783	84

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,000	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	5,453	68
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	556	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	537	7
CARLETON	8,500	F 3			
FREDERICTON GLEANER			EVE	879	10
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,465	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,497	29
CHARLOTTE	9,700	I 4			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	4,344	45
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,356	45
GLOUCESTER	25,800	C 7			
*BATHURST NORTHERN LIGHT			WKLY	7,310	28
MONCTON TIMES-TRANSCRIPT			EVE	1,605	6
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,911	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,935	8
KENT	9,000	F 7			
MONCTON TIMES-TRANSCRIPT			EVE	4,592	51
KINGS	17,800	G 7			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	11,419	64
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	10,991	62
*SUSSEX KINGS COUNTY RECORD			WKLY	4,940	28
MADAWASKA	11,900	B 2			
*EDMUNDSTON LE MADAWASKA (F)			WKLY	8,122	68
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,107	9
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,135	10
QUEBEC LE SOLEIL (F)			MORN	420	4
QUEBEC LE SOLEIL (F)			SATURDAY	379	3
QUEBEC LE SOLEIL (F)			SUNDAY	363	3
LE JOURNAL DE QUEBEC (F)			MORN	269	2
LE JOURNAL DE QUEBEC (F)			SATURDAY	307	3
LE JOURNAL DE QUEBEC (F)			SUNDAY	257	2
NORTHUMBERLAND	16,400	C 5			
*CHATHAM MIRAMICHI WEEKEND			WKLY	7,598	46
*DOAKTOWN MIRAMICHI HEADWATERS			WKLY	1,083	7
FREDERICTON GLEANER			EVE	953	6
MONCTON TIMES-TRANSCRIPT			EVE	3,341	20
*NEWCASTLE MIRAMICHI LEADER			WKLY	7,740	47
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,804	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,906	18
QUEENS	4,300	G 6			
FREDERICTON GLEANER			EVE	1,610	37
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,226	29
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,342	31
SUSSEX KINGS COUNTY RECORD			WKLY	390	9

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

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NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
RESTIGOUCHE	13,200	A 2			
*DALHOUSIE NEWS			WKLY	2,645	20
MONCTON TIMES-TRANSCRIPT			EVE	1,386	11
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,902	14
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,020	15
ST. JOHN	30,300	I 7			
*ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	26,853	89
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	24,238	80
SUSSEX KINGS COUNTY RECORD			WKLY	711	2
SUNBURY	7,000	F 6			
FREDERICTON GLEANER			EVE	4,182	60
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	589	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	709	10
VICTORIA	7,200	C 4			
EDMUNDSTON LE MADAWASKA (F)			WKLY	264	4
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,044	28
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,149	30
WESTMORLAND	38,900	F 8			
AMHERST CITIZEN			SATURDAY	288	1
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	474	1
*MONCTON TIMES-TRANSCRIPT			EVE	27,941	72
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,375	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,252	6
*SACKVILLE TRIBUNE-POST			WKLY	2,616	7
SUSSEX KINGS COUNTY RECORD			WKLY	442	1
MONTREAL GAZETTE			SATURDAY	366	1
MONTREAL LA PRESSE (F)			SATURDAY	265	1
YORK	27,700	F 4			
*FREDERICTON GLEANER			EVE	19,671	71
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	5,354	19
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	6,059	22

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	31,500	E 5			
*L'ECHO D'AMOS (F)			WKLY	3,788	12
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	806	3
*LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	2,499	8
*L'ECHO DE MALARTIC (F)			WKLY	978	3
MONTREAL LE DEVOIR (F)			MORN	251	1
MONTREAL GAZETTE			MORN	360	1
MONTREAL GAZETTE			SATURDAY	462	1
MONTREAL LA PRESSE (F)			MORN	893	3
MONTREAL LA PRESSE (F)			SATURDAY	1,594	5
MONTREAL LA PRESSE (F)			SUNDAY	386	1
LE JOURNAL DE MONTREAL (F)			MORN	3,516	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,971	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,626	12
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,712	12
ROUYN LA FRONTIERE (F)			WKLY	4,196	13
*VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	8,732	28
ARGENTEUIL	12,300	L 8			
MONTREAL GAZETTE			MORN	844	7
MONTREAL GAZETTE			SATURDAY	2,094	17
MONTREAL LA PRESSE (F)			MORN	477	4
MONTREAL LA PRESSE (F)			SATURDAY	986	8
MONTREAL LA PRESSE (F)			SUNDAY	377	3
LE JOURNAL DE MONTREAL (F)			MORN	1,601	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,363	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,003	16
MONTREAL ECHOS VEDETTES (F)			SATURDAY	812	7
HAWKESBURY LE CARILLON (F)			WKLY	462	4
ARTHABASKA	20,400	L12			
MONTREAL LA PRESSE (F)			MORN	1,396	7
MONTREAL LA PRESSE (F)			SATURDAY	1,820	9
MONTREAL LA PRESSE (F)			SUNDAY	1,226	6
LE JOURNAL DE MONTREAL (F)			MORN	1,793	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,226	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,071	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,816	9
SHERBROOKE LA TRIBUNE (F)			MORN	1,076	5
SHERBROOKE LA TRIBUNE			SATURDAY	1,090	5
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	672	3
*VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	10,992	54
BAGOT	9,100	L11			
GRANBY LA VOIX DE L'EST (F)			MORN	302	3
MONTREAL LA PRESSE (F)			MORN	251	3
MONTREAL LA PRESSE (F)			SATURDAY	581	6
MONTREAL LA PRESSE (F)			SUNDAY	250	3
LE JOURNAL DE MONTREAL (F)			MORN	867	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,243	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,162	13
MONTREAL ECHOS VEDETTES (F)			SATURDAY	853	9
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	2,292	25

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUCE	24,500	L14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,987	8
QUEBEC LE SOLEIL (F)			MORN	2,921	12
QUEBEC LE SOLEIL (F)			SATURDAY	3,343	14
QUEBEC LE SOLEIL (F)			SUNDAY	2,428	10
LE JOURNAL DE QUEBEC (F)			MORN	4,533	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,842	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,926	16
*ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	7,394	30
*ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)			WKLY	2,876	12
BEAUHARNOIS	19,200	E 7			
MONTREAL GAZETTE			MORN	266	1
MONTREAL GAZETTE			SATURDAY	427	2
MONTREAL LA PRESSE (F)			MORN	2,470	13
MONTREAL LA PRESSE (F)			SATURDAY	3,380	18
MONTREAL LA PRESSE (F)			SUNDAY	1,954	10
LE JOURNAL DE MONTREAL (F)			MORN	5,427	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,909	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,732	30
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,104	11
BELLECHASSE	7,600	J14			
LAC ETCHEMIN LA VOIX DU SUD (F)			WKLY	690	9
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	720	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	744	10
QUEBEC LE SOLEIL (F)			MORN	1,621	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,730	23
QUEBEC LE SOLEIL (F)			SUNDAY	1,220	16
LE JOURNAL DE QUEBEC (F)			MORN	839	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,121	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	828	11
BERTHIER	11,100	J 9			
JOLIETTE JOURNAL			WKLY	1,334	12
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	3,122	28
MONTREAL LA PRESSE (F)			MORN	597	5
MONTREAL LA PRESSE (F)			SATURDAY	1,322	12
MONTREAL LA PRESSE (F)			SUNDAY	557	5
LE JOURNAL DE MONTREAL (F)			MORN	1,865	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,794	25
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,467	22
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,411	13
BONAVENTURE	12,000	D17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	651	5
*NEW CARLISLE SPEC			WKLY	854	7
QUEBEC LE SOLEIL (F)			MORN	1,611	13
QUEBEC LE SOLEIL (F)			SATURDAY	1,631	14
QUEBEC LE SOLEIL (F)			SUNDAY	1,547	13
LE JOURNAL DE QUEBEC (F)			MORN	956	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	978	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	867	7

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COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BROME	6,700	N11			
GRANBY LA VOIX DE L'EST (F)			MORN	649	10
MONTREAL GAZETTE			MORN	536	8
MONTREAL GAZETTE			SATURDAY	1,618	24
MONTREAL LA PRESSE (F)			SATURDAY	845	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	421	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	400	6
SHERBROOKE RECORD			EVE	907	14
CHAMBLY	112,800	M10			
MONTREAL LE DEVOIR (F)			MORN	1,605	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,619	1
MONTREAL GAZETTE			MORN	9,987	9
MONTREAL GAZETTE			SATURDAY	13,784	12
MONTREAL LA PRESSE (F)			MORN	18,521	16
MONTREAL LA PRESSE (F)			SATURDAY	27,674	25
MONTREAL LA PRESSE (F)			SUNDAY	14,476	13
LE JOURNAL DE MONTREAL (F)			MORN	22,707	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,997	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,595	20
MONTREAL ECHOS VEDETTES (F)			SATURDAY	6,356	6
CHAMPLAIN	43,200	I11			
*LA TUQUE L'ECHO DE LA TUQUE (F)			WKLY	2,975	7
MONTREAL GAZETTE			SATURDAY	312	1
MONTREAL LA PRESSE (F)			MORN	940	2
MONTREAL LA PRESSE (F)			SATURDAY	1,909	4
MONTREAL LA PRESSE (F)			SUNDAY	1,152	3
LE JOURNAL DE MONTREAL (F)			MORN	3,115	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,165	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,674	11
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,535	8
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	22,438	52
CHARLEVOIX-EST	5,400	G15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	657	12
QUEBEC LE SOLEIL (F)			MORN	1,148	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,168	22
QUEBEC LE SOLEIL (F)			SUNDAY	1,041	19
LE JOURNAL DE QUEBEC (F)			MORN	1,156	21
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,157	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,021	19
CHARLEVOIX-OUEST	4,300	G14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	452	11
QUEBEC LE SOLEIL (F)			MORN	760	18
QUEBEC LE SOLEIL (F)			SATURDAY	814	19
QUEBEC LE SOLEIL (F)			SUNDAY	706	16
LE JOURNAL DE QUEBEC (F)			MORN	792	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	814	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	733	17
CHATEAUGUAY	19,900	N 9			
HUNTINGDON GLEANER			WKLY	1,267	6
MONTREAL GAZETTE			MORN	3,057	15

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COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CHATEAUGUAY (CONT.)					
MONTREAL GAZETTE			SATURDAY	4,626	23
MONTREAL LA PRESSE (F)			MORN	2,162	11
MONTREAL LA PRESSE (F)			SATURDAY	3,477	17
MONTREAL LA PRESSE (F)			SUNDAY	1,866	9
LE JOURNAL DE MONTREAL (F)			MORN	4,004	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,719	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,296	22
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,322	7
CHICOUTIMI	56,000	F15			
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	32,853	59
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	22,085	39
MONTREAL LE DEVOIR (F)			MORN	551	1
MONTREAL LE DEVOIR (F)			SATURDAY	393	1
MONTREAL GAZETTE			MORN	362	1
MONTREAL GAZETTE			SATURDAY	532	1
MONTREAL LA PRESSE (F)			MORN	1,614	3
MONTREAL LA PRESSE (F)			SATURDAY	2,205	4
MONTREAL LA PRESSE (F)			SUNDAY	943	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,385	6
QUEBEC LE SOLEIL (F)			MORN	535	1
QUEBEC LE SOLEIL (F)			SATURDAY	941	2
QUEBEC LE SOLEIL (F)			SUNDAY	404	1
LE JOURNAL DE QUEBEC (F)			MORN	6,312	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,555	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,137	7
COMPTON	6,900	N13			
COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	513	7
SHERBROOKE RECORD			EVE	609	9
SHERBROOKE LA TRIBUNE (F)			MORN	2,211	32
SHERBROOKE LA TRIBUNE			SATURDAY	2,348	34
DEUX-MONTAGNES	25,700	M 9			
MONTREAL LE DEVOIR (F)			MORN	300	1
MONTREAL LE DEVOIR (F)			SATURDAY	340	1
MONTREAL GAZETTE			MORN	1,395	5
MONTREAL GAZETTE			SATURDAY	2,233	9
MONTREAL LA PRESSE (F)			MORN	2,245	9
MONTREAL LA PRESSE (F)			SATURDAY	3,834	15
MONTREAL LA PRESSE (F)			SUNDAY	1,850	7
LE JOURNAL DE MONTREAL (F)			MORN	4,996	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,752	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,021	23
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,790	7
ST. JEROME L'ECHO DU NORD (F)			WKLY	407	2
DORCHESTER	10,600	K14			
*LAC ETCHEMIN LA VOIX DU SUD (F)			WKLY	2,899	27
MONTREAL ECHOS VEDETTES (F)			SATURDAY	982	9
QUEBEC LE SOLEIL (F)			MORN	1,927	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,088	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,433	14
LE JOURNAL DE QUEBEC (F)			MORN	1,742	16
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,798	17

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
DORCHESTER (CONT.)					
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,319	12
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	1,705	16
ST. JOSEPH LA VALLEE DE LA CHAUDIERE (F)			WKLY	364	3
DRUMMOND	25,500	L11			
MONTREAL LA PRESSE (F)			MORN	1,317	5
MONTREAL LA PRESSE (F)			SATURDAY	2,052	8
MONTREAL LA PRESSE (F)			SUNDAY	1,305	5
LE JOURNAL DE MONTREAL (F)			MORN	3,346	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,223	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,860	15
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,723	11
SHERBROOKE LA TRIBUNE (F)			MORN	2,335	9
SHERBROOKE LA TRIBUNE			SATURDAY	2,356	9
FRONTENAC	8,700	M14			
*LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	4,788	55
MONTREAL ECHOS VEDETTES (F)			SATURDAY	734	8
LE JOURNAL DE QUEBEC (F)			MORN	714	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	755	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	508	6
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	640	7
SHERBROOKE LA TRIBUNE (F)			MORN	1,292	15
SHERBROOKE LA TRIBUNE			SATURDAY	1,342	15
GASPE-EST	11,800	D17			
MONTREAL LA PRESSE (F)			SATURDAY	2[illegible]	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	89[illegible]	8
NEW CARLISLE SPEC			WKLY	857	7
QUEBEC LE SOLEIL (F)			MORN	713	6
QUEBEC LE SOLEIL (F)			SATURDAY	716	6
QUEBEC LE SOLEIL (F)			SUNDAY	621	5
LE JOURNAL DE QUEBEC (F)			MORN	973	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	856	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	904	8
GASPE-OUEST	5,600	C16			
MATANE LA VOIX GASPESIENNE (F)			WKLY	1,407	25
MONTREAL ECHOS VEDETTES (F)			SATURDAY	591	11
QUEBEC LE SOLEIL (F)			MORN	1,069	19
QUEBEC LE SOLEIL (F)			SATURDAY	1,109	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,080	19
GATINEAU	18,700	I 6			
*MANIWAKI LA GATINEAU (F)			WKLY	3,399	18
MONTREAL LE DEVOIR (F)			MORN	537	3
MONTREAL LE DEVOIR (F)			SATURDAY	564	3
MONTREAL LA PRESSE (F)			SATURDAY	537	3
LE JOURNAL DE MONTREAL (F)			MORN	744	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,101	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,089	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	394	2
OTTAWA LE DROIT (F)			EVE	5,075	27
OTTAWA CITIZEN			ALL DAY	4,582	25

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COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
HULL	46,500	M 6			
MONTREAL LE DEVOIR (F)			MORN	984	2
MONTREAL LE DEVOIR (F)			SATURDAY	990	2
MONTREAL GAZETTE			MORN	588	1
MONTREAL GAZETTE			SATURDAY	607	1
MONTREAL LA PRESSE (F)			MORN	979	2
MONTREAL LA PRESSE (F)			SATURDAY	1,490	3
MONTREAL LA PRESSE (F)			SUNDAY	425	1
LE JOURNAL DE MONTREAL (F)			MORN	5,944	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,044	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,205	15
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,518	3
OTTAWA LE DROIT (F)			EVE	18,817	40
OTTAWA CITIZEN			ALL DAY	7,142	15
HUNTINGDON	6,000	N 8			
*HUNTINGDON GLEANER			WKLY	2,588	43
MONTREAL GAZETTE			MORN	581	10
MONTREAL GAZETTE			SATURDAY	1,411	24
MONTREAL LA PRESSE (F)			SATURDAY	371	6
LE JOURNAL DE MONTREAL (F)			MORN	379	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	610	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	563	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	299	5
IBERVILLE	7,900	N10			
MONTREAL LA PRESSE (F)			MORN	710	9
MONTREAL LA PRESSE (F)			SATURDAY	1,097	14
MONTREAL LA PRESSE (F)			SUNDAY	562	7
LE JOURNAL DE MONTREAL (F)			MORN	1,226	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,595	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,453	18
MONTREAL ECHOS VEDETTES (F)			SATURDAY	729	9
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	3,317	42
ILE-DE-MONTREAL	726,900	C 8			
*MONTREAL LE DEVOIR (F)			MORN	14,184	2
*MONTREAL LE DEVOIR (F)			SATURDAY	13,712	2
*MONTREAL GAZETTE			MORN	144,307	20
*MONTREAL GAZETTE			SATURDAY	185,834	26
*MONTREAL LA PRESSE (F)			MORN	90,260	12
*MONTREAL LA PRESSE (F)			SATURDAY	128,629	18
*MONTREAL LA PRESSE (F)			SUNDAY	52,669	7
*LE JOURNAL DE MONTREAL (F)			MORN	142,322	20
*LE JOURNAL DE MONTREAL (F)			SATURDAY	137,730	19
*LE JOURNAL DE MONTREAL (F)			SUNDAY	116,076	16
*MONTREAL ECHOS VEDETTES (F)			SATURDAY	34,667	5
*POINTE CLAIRE NEWS AND CHRONICLE			WKLY	23,588	3
QUEBEC LE SOLEIL (F)			MORN	667	
QUEBEC LE SOLEIL (F)			SATURDAY	829	
QUEBEC LE SOLEIL (F)			SUNDAY	444	
OTTAWA CITIZEN			ALL DAY	430	
TORONTO STAR			ALL DAY	330	
TORONTO STAR			SATURDAY	1,001	
TORONTO STAR			SUNDAY	267	

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ILE-JESUS	93,500	C 8			
MONTREAL LE DEVOIR (F)			MORN	1,058	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,070	1
MONTREAL GAZETTE			MORN	7,157	8
MONTREAL GAZETTE			SATURDAY	10,629	11
MONTREAL LA PRESSE (F)			MORN	15,456	17
MONTREAL LA PRESSE (F)			SATURDAY	23,328	25
MONTREAL LA PRESSE (F)			SUNDAY	12,112	13
LE JOURNAL DE MONTREAL (F)			MORN	20,953	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,438	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	21,611	23
MONTREAL ECHOS VEDETTES (F)			SATURDAY	4,994	5
ILES-DE-LA-MADELEINE	3,900	E18			
*CAP AUX MEULES LE RADAR (F)			WKLY	2,158	55
LE JOURNAL DE MONTREAL (F)			MORN	357	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	323	8
JOLIETTE	22,100	J 8			
*JOLIETTE JOURNAL			WKLY	7,909	36
MONTREAL LA PRESSE (F)			MORN	2,015	9
MONTREAL LA PRESSE (F)			SATURDAY	3,570	16
MONTREAL LA PRESSE (F)			SUNDAY	1,567	7
LE JOURNAL DE MONTREAL (F)			MORN	4,849	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,902	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,531	25
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,674	12
KAMOURASKA	9,100	I16			
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	416	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	884	10
QUEBEC LE SOLEIL (F)			MORN	1,218	13
QUEBEC LE SOLEIL (F)			SATURDAY	1,396	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,187	13
LE JOURNAL DE QUEBEC (F)			MORN	1,104	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,153	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	887	10
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	1,034	11
LABELLE	11,700	J 7			
*MONT LAURIER L'ECHO DE LA LIEVRE			WKLY	4,880	42
MONTREAL LA PRESSE (F)			MORN	558	5
MONTREAL LA PRESSE (F)			SATURDAY	1,117	10
MONTREAL LA PRESSE (F)			SUNDAY	384	3
LE JOURNAL DE MONTREAL (F)			MORN	1,792	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,612	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,802	15
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,132	10
LAC-ST-JEAN-EST	15,300	G13			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,672	44
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,457	29
MONTREAL LA PRESSE (F)			MORN	349	2
MONTREAL LA PRESSE (F)			SATURDAY	393	3
MONTREAL LA PRESSE (F)			SUNDAY	261	2

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LAC-ST-JEAN-EST (CONT.)					
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,087	7
QUEBEC LE SOLEIL (F)			MORN	299	2
QUEBEC LE SOLEIL (F)			SATURDAY	448	3
LE JOURNAL DE QUEBEC (F)			MORN	2,023	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,793	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,274	8
LAC-ST-JEAN-OUEST	19,300	D12			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	8,346	43
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	3,814	20
MONTREAL LA PRESSE (F)			MORN	350	2
MONTREAL LA PRESSE (F)			SATURDAY	498	3
MONTREAL LA PRESSE (F)			SUNDAY	254	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,543	8
QUEBEC LE SOLEIL (F)			MORN	303	2
QUEBEC LE SOLEIL (F)			SATURDAY	435	2
QUEBEC LE SOLEIL (F)			SUNDAY	277	1
LE JOURNAL DE QUEBEC (F)			MORN	2,750	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,425	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,869	10
LAPRAIRIE	37,000	M10			
MONTREAL LE DEVOIR (F)			MORN	317	1
MONTREAL LE DEVOIR (F)			SATURDAY	374	1
MONTREAL GAZETTE			MORN	4,037	11
MONTREAL GAZETTE			SATURDAY	6,216	17
MONTREAL LA PRESSE (F)			MORN	5,629	15
MONTREAL LA PRESSE (F)			SATURDAY	8,765	24
MONTREAL LA PRESSE (F)			SUNDAY	4,613	12
LE JOURNAL DE MONTREAL (F)			MORN	5,900	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,374	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,726	18
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,058	6
L'ASSOMPTION	39,100	L 9			
MONTREAL GAZETTE			SATURDAY	484	1
MONTREAL LA PRESSE (F)			MORN	4,721	12
MONTREAL LA PRESSE (F)			SATURDAY	7,649	20
MONTREAL LA PRESSE (F)			SUNDAY	3,963	10
LE JOURNAL DE MONTREAL (F)			MORN	9,499	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	11,989	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	10,838	28
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,782	7
LEVIS	35,500	J13			
MONTREAL LE DEVOIR (F)			MORN	253	1
MONTREAL LE DEVOIR (F)			SATURDAY	290	1
MONTREAL LA PRESSE (F)			SATURDAY	547	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,443	7
QUEBEC LE SOLEIL (F)			MORN	10,239	29
QUEBEC LE SOLEIL (F)			SATURDAY	12,717	36
QUEBEC LE SOLEIL (F)			SUNDAY	8,014	23
LE JOURNAL DE QUEBEC (F)			MORN	8,910	25
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,210	26
LE JOURNAL DE QUEBEC (F)			SUNDAY	7,842	22

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L'ISLET	6,800	I15			
MONTMAGNY PEUPLE/COURRIER (F)			WKLY	3,026	45
MONTREAL ECHOS VEDETTES (F)			SATURDAY	697	10
QUEBEC LE SOLEIL (F)			MORN	1,208	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,338	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,117	16
LE JOURNAL DE QUEBEC (F)			MORN	794	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	886	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	741	11
LOTBINIERE	9,300	K13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	726	8
QUEBEC LE SOLEIL (F)			MORN	2,365	25
QUEBEC LE SOLEIL (F)			SATURDAY	2,583	28
QUEBEC LE SOLEIL (F)			SUNDAY	1,826	20
LE JOURNAL DE QUEBEC (F)			MORN	1,007	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,285	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	936	10
MASKINONGE	7.100	I 9			
*L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	4,274	60
MONTREAL LA PRESSE (F)			SATURDAY	304	4
LE JOURNAL DE MONTREAL (F)			MORN	347	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	607	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	447	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	843	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,155	30
MATANE	10,100	D16			
*MATANE LA VOIX GASPESIENNE (F)			WKLY	5,785	57
MONTREAL ECHOS VEDETTES (F)			SATURDAY	789	8
QUEBEC LE SOLEIL (F)			MORN	1,243	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,229	12
QUEBEC LE SOLEIL (F)			SUNDAY	1,069	11
LE JOURNAL DE QUEBEC (F)			MORN	848	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	885	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	688	7
MATAPEDIA	7,300	D16			
*AMQUI L'AVANT POSTE GASPESIEN (F)			WKLY	4,362	60
MONTREAL ECHOS VEDETTES (F)			SATURDAY	441	6
QUEBEC LE SOLEIL (F)			MORN	632	9
QUEBEC LE SOLEIL (F)			SATURDAY	704	10
QUEBEC LE SOLEIL (F)			SUNDAY	620	8
LE JOURNAL DE QUEBEC (F)			MORN	458	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	528	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	389	5
MEGANTIC	19,000	K13			
MONTREAL LA PRESSE (F)			MORN	307	2
MONTREAL LA PRESSE (F)			SATURDAY	423	2
LE JOURNAL DE MONTREAL (F)			MORN	329	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	449	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	367	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,586	8

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MEGANTIC (CONT.)					
*PLESSISVILLE LA FEUILLE D'ERABLE (F)			WKLY	3,474	18
QUEBEC LE SOLEIL (F)			MORN	1,846	10
QUEBEC LE SOLEIL (F)			SATURDAY	2,008	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,524	8
LE JOURNAL DE QUEBEC (F)			MORN	2,360	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,393	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,996	11
SHERBROOKE LA TRIBUNE (F)			MORN	1,019	5
SHERBROOKE LA TRIBUNE			SATURDAY	1,021	5
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	1,088	6
MISSISQUOI	12,700	N10			
GRANBY LA VOIX DE L'EST (F)			MORN	1,698	13
MONTREAL GAZETTE			MORN	625	5
MONTREAL GAZETTE			SATURDAY	1,339	11
MONTREAL LA PRESSE (F)			MORN	571	5
MONTREAL LA PRESSE (F)			SATURDAY	1,203	9
MONTREAL LA PRESSE (F)			SUNDAY	392	3
LE JOURNAL DE MONTREAL (F)			MORN	1,273	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,695	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,462	12
MONTREAL ECHOS VEDETTES (F)			SATURDAY	938	7
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	362	3
SHERBROOKE RECORD			EVE	439	3
MONTCALM	11,000	H 6			
JOLIETTE JOURNAL			WKLY	1,182	11
MONTREAL GAZETTE			MORN	262	2
MONTREAL GAZETTE			SATURDAY	746	7
MONTREAL LA PRESSE (F)			MORN	529	5
MONTREAL LA PRESSE (F)			SATURDAY	1,831	17
MONTREAL LA PRESSE (F)			SUNDAY	407	4
LE JOURNAL DE MONTREAL (F)			MORN	1,750	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,197	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,639	24
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,245	11
MONTMAGNY	8,000	J15			
*MONTMAGNY PEUPLE/COURRIER (F)			WKLY	4,751	59
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,117	14
QUEBEC LE SOLEIL (F)			MORN	1,644	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,921	24
QUEBEC LE SOLEIL (F)			SUNDAY	1,372	17
LE JOURNAL DE QUEBEC (F)			MORN	1,500	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,579	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,350	17
MONTMORENCY NO. 1	7,700	G12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	609	8
QUEBEC LE SOLEIL (F)			MORN	2,469	32
QUEBEC LE SOLEIL (F)			SATURDAY	2,869	37
QUEBEC LE SOLEIL (F)			SUNDAY	2,064	27
LE JOURNAL DE QUEBEC (F)			MORN	1,864	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,147	28
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,890	25

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MONTMORENCY NO. 2	2,100	J14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	102	5
QUEBEC LE SOLEIL (F)			MORN	799	38
QUEBEC LE SOLEIL (F)			SATURDAY	914	44
QUEBEC LE SOLEIL (F)			SUNDAY	660	31
LE JOURNAL DE QUEBEC (F)			MORN	155	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	221	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	161	8
NAPIERVILLE	4,600	N10			
MONTREAL LA PRESSE (F)			MORN	347	8
MONTREAL LA PRESSE (F)			SATURDAY	603	13
MONTREAL LA PRESSE (F)			SUNDAY	276	6
LE JOURNAL DE MONTREAL (F)			MORN	634	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	853	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	717	16
MONTREAL ECHOS VEDETTES (F)			SATURDAY	544	12
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	355	8
NICOLET	11,400	K12			
MONTREAL LA PRESSE (F)			SATURDAY	471	4
LE JOURNAL DE MONTREAL (F)			MORN	523	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	780	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	710	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	812	7
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,314	38
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	296	3
NOUVEAU-QUEBEC	10,000	B 2			
*CHIBOUGAMAU LA SENTINELLE (F)			WKLY	3,049	30
*MATAGAMI L'ECHO DE LA BAIE JAMES (F)			WKLY	272	3
LE JOURNAL DE MONTREAL (F)			MORN	387	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	314	3
VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	918	9
PAPINEAU	13,500	L 7			
LE JOURNAL DE MONTREAL (F)			MORN	1,234	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,829	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,697	13
MONTREAL ECHOS VEDETTES (F)			SATURDAY	723	5
OTTAWA LE DROIT (F)			EVE	4,296	32
OTTAWA CITIZEN			ALL DAY	872	6
PONTIAC	6,600	G 4			
*SHAWVILLE EQUITY			WKLY	2,874	44
OTTAWA LE DROIT (F)			EVE	602	9
OTTAWA CITIZEN			ALL DAY	1,672	25
PORTNEUF	21,300	I12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,835	9
QUEBEC LE SOLEIL (F)			MORN	4,707	22
QUEBEC LE SOLEIL (F)			SATURDAY	5,614	26
QUEBEC LE SOLEIL (F)			SUNDAY	3,807	18
LE JOURNAL DE QUEBEC (F)			MORN	3,769	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,213	20

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PORTNEUF (CONT.)					
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,787	18
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	316	1
QUEBEC	165,400	G11			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	987	1
MONTREAL LE DEVOIR (F)			MORN	3,642	2
MONTREAL LE DEVOIR (F)			SATURDAY	4,027	2
MONTREAL GAZETTE			MORN	2,534	2
MONTREAL GAZETTE			SATURDAY	3,601	2
MONTREAL LA PRESSE (F)			MORN	3,065	2
MONTREAL LA PRESSE (F)			SATURDAY	4,722	3
MONTREAL LA PRESSE (F)			SUNDAY	1,736	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	13,606	8
*QUEBEC LE SOLEIL (F)			MORN	64,803	39
*QUEBEC LE SOLEIL (F)			SATURDAY	78,222	47
*QUEBEC LE SOLEIL (F)			SUNDAY	50,059	30
*LE JOURNAL DE QUEBEC (F)			MORN	50,706	31
*LE JOURNAL DE QUEBEC (F)			SATURDAY	49,103	30
*LE JOURNAL DE QUEBEC (F)			SUNDAY	41,796	25
RICHELIEU	18,500	L10			
MONTREAL LA PRESSE (F)			MORN	2,393	13
MONTREAL LA PRESSE (F)			SATURDAY	3,333	18
MONTREAL LA PRESSE (F)			SUNDAY	1,982	11
LE JOURNAL DE MONTREAL (F)			MORN	5,274	29
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,969	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,660	31
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,230	12
RICHMOND	13,600	M12			
MONTREAL GAZETTE			SATURDAY	446	3
MONTREAL LA PRESSE (F)			SATURDAY	349	3
LE JOURNAL DE MONTREAL (F)			MORN	780	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	907	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,136	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,061	8
SHERBROOKE RECORD			EVE	598	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,558	34
SHERBROOKE LA TRIBUNE			SATURDAY	4,932	36
RIMOUSKI	23,800	F17			
MONTREAL LE DEVOIR (F)			MORN	281	1
MONTREAL LE DEVOIR (F)			SATURDAY	288	1
MONTREAL LA PRESSE (F)			MORN	449	2
MONTREAL LA PRESSE (F)			SATURDAY	634	3
MONTREAL LA PRESSE (F)			SUNDAY	331	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,576	7
QUEBEC LE SOLEIL (F)			MORN	3,037	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,358	14
QUEBEC LE SOLEIL (F)			SUNDAY	2,779	12
LE JOURNAL DE QUEBEC (F)			MORN	2,621	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,652	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,120	9

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RIVIERE-DU-LOUP	13,800	G17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,450	11
QUEBEC LE SOLEIL (F)			MORN	1,885	14
QUEBEC LE SOLEIL (F)			SATURDAY	2,061	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,723	12
LE JOURNAL DE QUEBEC (F)			MORN	1,651	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,844	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,328	10
*RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	4,956	36
ROUVILLE	14,600	M10			
GRANBY LA VOIX DE L'EST (F)			MORN	1,169	8
MONTREAL GAZETTE			MORN	711	5
MONTREAL GAZETTE			SATURDAY	1,016	7
MONTREAL LA PRESSE (F)			MORN	1,685	12
MONTREAL LA PRESSE (F)			SATURDAY	2,847	20
MONTREAL LA PRESSE (F)			SUNDAY	1,471	10
LE JOURNAL DE MONTREAL (F)			MORN	2,008	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,653	18
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,360	16
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,116	8
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	359	2
SAGUENAY	33,800	F16			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,692	5
MONTREAL GAZETTE			MORN	445	1
MONTREAL GAZETTE			SATURDAY	610	2
MONTREAL LA PRESSE (F)			MORN	648	2
MONTREAL LA PRESSE (F)			SATURDAY	964	3
MONTREAL LA PRESSE (F)			SUNDAY	479	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,072	9
QUEBEC LE SOLEIL (F)			MORN	4,171	12
QUEBEC LE SOLEIL (F)			SATURDAY	4,470	13
QUEBEC LE SOLEIL (F)			SUNDAY	4,044	12
LE JOURNAL DE QUEBEC (F)			MORN	3,516	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,451	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,125	9
ST-HYACINTHE	21,200	L11			
MONTREAL LA PRESSE (F)			MORN	1,677	8
MONTREAL LA PRESSE (F)			SATURDAY	3,029	14
MONTREAL LA PRESSE (F)			SUNDAY	1,513	7
LE JOURNAL DE MONTREAL (F)			MORN	4,293	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,058	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,675	22
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,655	13
*LE COURRIER DE SAINT HYACINTHE (F)			WKLY	7,899	37
ST-JEAN	21,000	N10			
MONTREAL GAZETTE			MORN	525	3
MONTREAL GAZETTE			SATURDAY	911	4
MONTREAL LA PRESSE (F)			MORN	2,398	11
MONTREAL LA PRESSE (F)			SATURDAY	3,753	18
MONTREAL LA PRESSE (F)			SUNDAY	1,840	9
LE JOURNAL DE MONTREAL (F)			MORN	4,456	21

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ST-JEAN (CONT.)					
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,086	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,704	22
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,958	9
*SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	11,648	55
ST-MAURICE	40,600	J10			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	814	2
MONTREAL LE DEVOIR (F)			MORN	367	1
MONTREAL LE DEVOIR (F)			SATURDAY	427	1
MONTREAL GAZETTE			MORN	402	1
MONTREAL GAZETTE			SATURDAY	633	2
MONTREAL LA PRESSE (F)			MORN	2,454	6
MONTREAL LA PRESSE (F)			SATURDAY	4,449	11
MONTREAL LA PRESSE (F)			SUNDAY	2,753	7
LE JOURNAL DE MONTREAL (F)			MORN	4,114	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,791	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,335	13
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,593	9
*TROIS RIVIERES LE NOUVELLISTE (F)			MORN	21,578	53
SHEFFORD	26,600	M11			
*GRANBY LA VOIX DE L'EST (F)			MORN	9,182	35
MONTREAL GAZETTE			MORN	398	2
MONTREAL GAZETTE			SATURDAY	752	3
MONTREAL LA PRESSE (F)			MORN	972	4
MONTREAL LA PRESSE (F)			SATURDAY	1,892	7
MONTREAL LA PRESSE (F)			SUNDAY	968	4
LE JOURNAL DE MONTREAL (F)			MORN	2,387	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,021	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,931	11
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,049	8
SHERBROOKE LA TRIBUNE (F)			MORN	635	2
SHERBROOKE LA TRIBUNE			SATURDAY	678	3
SHERBROOKE	44,600	M12			
LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	296	1
MONTREAL LE DEVOIR (F)			MORN	516	1
MONTREAL LE DEVOIR (F)			SATURDAY	587	1
MONTREAL GAZETTE			MORN	1,130	3
MONTREAL GAZETTE			SATURDAY	2,061	5
MONTREAL LA PRESSE (F)			MORN	1,485	3
MONTREAL LA PRESSE (F)			SATURDAY	2,999	7
MONTREAL LA PRESSE (F)			SUNDAY	1,502	3
LE JOURNAL DE MONTREAL (F)			MORN	2,580	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,009	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,728	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,270	5
*SHERBROOKE RECORD			EVE	1,953	4
*SHERBROOKE LA TRIBUNE (F)			MORN	20,658	46
*SHERBROOKE LA TRIBUNE			SATURDAY	23,832	53
SOULANGES	5,300	D 6			
MONTREAL LA PRESSE (F)			MORN	429	8
MONTREAL LA PRESSE (F)			SATURDAY	764	14
MONTREAL LA PRESSE (F)			SUNDAY	349	7

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SOULANGES (CONT.)					
LE JOURNAL DE MONTREAL (F)			MORN	778	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,162	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,051	20
MONTREAL ECHOS VEDETTES (F)			SATURDAY	485	9
STANSTEAD	13,500	N12			
*COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	2,538	19
MONTREAL GAZETTE			MORN	504	4
MONTREAL GAZETTE			SATURDAY	1,246	9
MONTREAL LA PRESSE (F)			SATURDAY	771	6
LE JOURNAL DE MONTREAL (F)			MORN	605	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	924	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	969	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	755	6
SHERBROOKE RECORD			EVE	1,152	9
SHERBROOKE LA TRIBUNE (F)			MORN	4,016	30
SHERBROOKE LA TRIBUNE			SATURDAY	4,496	33
TEMISCAMINGUE	18,500	G 3			
MONTREAL GAZETTE			SATURDAY	260	1
MONTREAL LA PRESSE (F)			MORN	640	3
MONTREAL LA PRESSE (F)			SATURDAY	964	5
MONTREAL LA PRESSE (F)			SUNDAY	316	2
LE JOURNAL DE MONTREAL (F)			MORN	1,770	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,796	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,783	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,422	8
*ROUYN LA FRONTIERE (F)			WKLY	8,683	47
*VILLE-MARIE LE TEMISCAMIEN (F)			WKLY	2,459	13
NORTH BAY NUGGET			EVE	521	3
TEMISCOUATA	6,000	H17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	553	9
QUEBEC LE SOLEIL (F)			MORN	949	16
QUEBEC LE SOLEIL (F)			SATURDAY	982	16
QUEBEC LE SOLEIL (F)			SUNDAY	847	14
LE JOURNAL DE QUEBEC (F)			MORN	414	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	433	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	341	6
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	647	11
TERREBONNE	71,000	K 8			
MONTREAL LE DEVOIR (F)			MORN	572	1
MONTREAL LE DEVOIR (F)			SATURDAY	826	1
MONTREAL GAZETTE			MORN	2,489	4
MONTREAL GAZETTE			SATURDAY	5,495	8
MONTREAL LA PRESSE (F)			MORN	8,349	12
MONTREAL LA PRESSE (F)			SATURDAY	16,203	23
MONTREAL LA PRESSE (F)			SUNDAY	6,641	9
LE JOURNAL DE MONTREAL (F)			MORN	16,700	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	22,273	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	19,742	28
MONTREAL ECHOS VEDETTES (F)			SATURDAY	6,897	10
*ST. JEROME L'ECHO DU NORD (F)			WKLY	10,084	14

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VAUDREUIL	18,300	D 6			
MONTREAL GAZETTE			MORN	2,623	14
MONTREAL GAZETTE			SATURDAY	4,014	22
MONTREAL LA PRESSE (F)			MORN	1,723	9
MONTREAL LA PRESSE (F)			SATURDAY	3,007	16
MONTREAL LA PRESSE (F)			SUNDAY	1,503	8
LE JOURNAL DE MONTREAL (F)			MORN	3,017	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,758	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,319	18
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,108	6
POINTE CLAIRE NEWS AND CHRONICLE			WKLY	1,768	10
VERCHERES	21,900	L10			
MONTREAL GAZETTE			MORN	524	2
MONTREAL GAZETTE			SATURDAY	639	3
MONTREAL LA PRESSE (F)			MORN	3,305	15
MONTREAL LA PRESSE (F)			SATURDAY	5,583	25
MONTREAL LA PRESSE (F)			SUNDAY	2,860	13
LE JOURNAL DE MONTREAL (F)			MORN	4,800	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,915	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,372	25
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,642	8
WOLFE	5,200	L13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	279	5
SHERBROOKE LA TRIBUNE (F)			MORN	1,521	29
SHERBROOKE LA TRIBUNE			SATURDAY	1,534	30
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	265	5
YAMASKA	4,900	L11			
MONTREAL LA PRESSE (F)			SATURDAY	232	5
LE JOURNAL DE MONTREAL (F)			MORN	385	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	627	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	451	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	570	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	585	12

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ALGOMA	48,400	A 1			
*SAULT STE. MARIE STAR			EVE	25,996	54
SUDBURY STAR			EVE	1,143	2
TORONTO STAR			ALL DAY	1,085	2
TORONTO STAR			SATURDAY	1,690	3
TORONTO STAR			SUNDAY	1,373	3
BRANT	39,500	L 6			
*BRANTFORD EXPOISTOR			EVE	28,461	72
HAMILTON SPECTATOR			EVE	1,064	3
TORONTO STAR			ALL DAY	2,557	6
TORONTO STAR			SATURDAY	4,355	11
TORONTO STAR			SUNDAY	4,513	11
BRUCE	23,500	H 4			
HANOVER POST			WKLY	455	2
KITCHENER RECORD			EVE	1,414	6
LONDON FREE PRESS			MORN	1,005	4
OWEN SOUND SUN TIMES			EVE	6,969	30
*PORT ELGIN BEACON TIMES			WKLY	3,720	16
TORONTO STAR			ALL DAY	3,143	13
TORONTO STAR			SATURDAY	5,968	25
TORONTO STAR			SUNDAY	3,281	14
TORONTO SUN			SUNDAY	691	3
*WIARTON ECHO			WKLY	3,177	14
COCHRANE	33,400	J15			
*COCHRANE NORTHLAND POST			WKLY	2,337	7
*IROQUOIS FALLS ENTERPRISE			WKLY	2,662	8
*TIMMINS PRESS			EVE	13,538	41
TORONTO STAR			ALL DAY	489	1
TORONTO STAR			SATURDAY	692	2
TORONTO STAR			SUNDAY	565	2
DUFFERIN	11,300	H 7			
*ORANGEVILLE BANNER			SEMIWKLY	5,214	46
TORONTO STAR			ALL DAY	2,138	19
TORONTO STAR			SATURDAY	4,924	44
TORONTO STAR			SUNDAY	1,974	17
TORONTO SUN			MORN	810	7
TORONTO SUN			SUNDAY	3,160	28
DUNDAS	6,800	F17			
OTTAWA CITIZEN			ALL DAY	3,123	46
DURHAM	106,400	I10			
LINDSAY POST			WKLY	878	1
*OSHAWA TIMES			EVE	21,889	21
TORONTO STAR			ALL DAY	20,233	19
TORONTO STAR			SATURDAY	39,646	37
TORONTO STAR			SUNDAY	18,169	17
TORONTO SUN			MORN	15,914	15
TORONTO SUN			SUNDAY	36,652	34

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ELGIN	25,200	M 4			
*AYLMER EXPRESS			WKLY	3,387	13
LONDON FREE PRESS			MORN	9,199	37
*ST. THOMAS TIMES-JOURNAL			EVE	9,685	38
TILLSONBURG NEWS			TRIWKLY	755	3
TORONTO STAR			SATURDAY	427	2
TORONTO STAR			SUNDAY	2,182	9
ESSEX	113,300	N 2			
*AMHERSTBURG ECHO			WKLY	3,670	3
*LEAMINGTON POST AND NEWS			WKLY	5,398	5
LONDON FREE PRESS			MORN	384	
TORONTO STAR			ALL DAY	620	1
TORONTO STAR			SATURDAY	568	1
TORONTO STAR			SUNDAY	758	1
*WINDSOR STAR			EVE	83,061	73
FRONTENAC	42,200	F14			
*KINGSTON WHIG-STANDARD			EVE	26,551	63
OTTAWA CITIZEN			ALL DAY	335	1
PERTH COURIER			WKLY	325	1
TORONTO STAR			ALL DAY	3,391	8
TORONTO STAR			SATURDAY	3,772	9
TORONTO STAR			SUNDAY	5,505	13
GLENGARRY	7,000	E18			
MONTREAL GAZETTE			SATURDAY	582	8
*ALEXANDRIA GLENGARRY NEWS			WKLY	4,649	66
CORNWALL STANDARD-FREEHOLDER			EVE	1,865	27
OTTAWA CITIZEN			ALL DAY	671	10
GRENVILLE	9,900	F16			
BROCKVILLE RECORDER AND TIMES			EVE	3,430	35
OTTAWA CITIZEN			ALL DAY	2,877	29
SMITHS FALLS RECORD-NEWS			WKLY	407	4
GREY	26,900	H 5			
*HANOVER POST			WKLY	3,545	13
KITCHENER RECORD			EVE	962	4
*MEAFORD EXPRESS			WKLY	2,339	9
MOUNT FOREST CONFEDERATE			WKLY	291	1
*OWEN SOUND SUN TIMES			EVE	14,191	53
TORONTO STAR			ALL DAY	2,638	10
TORONTO STAR			SATURDAY	6,365	24
TORONTO STAR			SUNDAY	3,298	12
TORONTO SUN			SUNDAY	1,276	5
WIARTON ECHO			WKLY	318	1
HALDIMAND-NORFOLK	33,100	L 7			
BRANTFORD EXPOISTOR			EVE	2,824	9
*DELHI NEWS-RECORD			WKLY	2,973	9
*DUNNVILLE CHRONICLE			WKLY	3,135	9
HAMILTON SPECTATOR			EVE	7,210	22
LONDON FREE PRESS			MORN	793	2
*SIMCOE REFORMER			EVE	9,554	29

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HALDIMAND-NORFOLK (CONT.)					
TILLSONBURG NEWS			TRIWKLY	1,106	3
TORONTO STAR			ALL DAY	1,842	6
TORONTO STAR			SATURDAY	3,022	9
TORONTO STAR			SUNDAY	2,798	8
HALIBURTON	4,700	E10			
TORONTO STAR			ALL DAY	1,035	22
TORONTO STAR			SATURDAY	3,001	64
TORONTO STAR			SUNDAY	1,162	25
HALTON	90,200	J 7			
HAMILTON SPECTATOR			EVE	23,006	26
TORONTO STAR			ALL DAY	13,893	15
TORONTO STAR			SATURDAY	26,823	30
TORONTO STAR			SUNDAY	16,522	18
TORONTO SUN			MORN	9,099	10
TORONTO SUN			SUNDAY	21,823	24
HAMILTON-WENTWORTH	161,000	K 7			
BRANTFORD EXPOISTOR			EVE	273	
*HAMILTON SPECTATOR			EVE	105,796	66
TORONTO STAR			ALL DAY	6,966	4
TORONTO STAR			SATURDAY	6,661	4
TORONTO STAR			SUNDAY	10,695	7
TORONTO SUN			MORN	761	
TORONTO SUN			SUNDAY	6,703	4
HASTINGS	41,100	E12			
*BELLEVILLE INTELLIGENCER			EVE	15,903	39
KINGSTON WHIG-STANDARD			EVE	447	1
TORONTO STAR			ALL DAY	6,580	16
TORONTO STAR			SATURDAY	10,376	25
TORONTO STAR			SUNDAY	8,085	20
*TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	6,409	16
HURON	20,300	J 4			
KITCHENER RECORD			EVE	645	3
LISTOWEL BANNER			WKLY	535	3
LONDON FREE PRESS			MORN	7,020	35
TORONTO STAR			ALL DAY	819	4
TORONTO STAR			SATURDAY	1,610	8
TORONTO STAR			SUNDAY	1,713	8
*WINGHAM ADVANCE TIMES			WKLY	2,194	11
KENORA	19,800	J11			
*DRYDEN OBSERVER			WKLY	5,932	30
*KENORA MINER AND NEWS			EVE	4,543	23
THUNDER BAY TIMES NEWS, CHRONICLE JRNL.			MORN/EVE	1,059	5
WINNIPEG FREE PRESS			EVE	3,501	18
WINNIPEG FREE PRESS			SATURDAY	4,762	24
KENT	39,200	M 3			
*BLENHEIM NEWS-TRIBUNE			WKLY	2,933	7
*CHATHAM NEWS			EVE	15,400	39
LONDON FREE PRESS			MORN	8,649	22

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KENT (CONT.)					
*RIDGETOWN DOMINION			WKLY	2,285	6
TORONTO STAR			ALL DAY	332	1
TORONTO STAR			SATURDAY	497	1
TORONTO STAR			SUNDAY	489	1
WINDSOR STAR			EVE	2,766	7
LAMBTON	48,200	L 2			
LONDON FREE PRESS			MORN	12,465	26
*SARNIA OBSERVER			EVE	23,354	48
TORONTO STAR			ALL DAY	330	1
TORONTO STAR			SATURDAY	1,061	2
TORONTO STAR			SUNDAY	3,418	7
LANARK	18,000	F14			
*ALMONTE GAZETTE			WKLY	2,177	12
*CARLETON PLACE CANADIAN			WKLY	3,324	18
OTTAWA CITIZEN			ALL DAY	8,771	49
*PERTH COURIER			WKLY	5,198	29
*SMITHS FALLS RECORD-NEWS			WKLY	5,049	28
TORONTO STAR			ALL DAY	455	3
TORONTO STAR			SATURDAY	655	4
TORONTO STAR			SUNDAY	1,405	8
LEEDS	21,000	G15			
*BROCKVILLE RECORDER AND TIMES			EVE	10,702	51
*GANANOQUE REPORTER			WKLY	2,964	14
KINGSTON WHIG-STANDARD			EVE	2,617	12
OTTAWA CITIZEN			ALL DAY	1,294	6
SMITHS FALLS RECORD-NEWS			WKLY	489	2
TORONTO STAR			ALL DAY	712	3
TORONTO STAR			SATURDAY	1,148	5
TORONTO STAR			SUNDAY	1,546	7
LENNOX & ADDINGTON	11,800	F13			
KINGSTON WHIG-STANDARD			EVE	5,298	45
TORONTO STAR			ALL DAY	684	6
TORONTO STAR			SATURDAY	910	8
TORONTO STAR			SUNDAY	959	8
MANITOULIN	3,900	D 3			
*LITTLE CURRENT MANITOULIN EXPOISTOR			WKLY	2,534	65
SUDBURY STAR			EVE	488	13
MIDDLESEX	127,300	K 4			
*LONDON FREE PRESS			MORN	75,765	60
*STRATHROY AGE DISPATCH			WKLY	5,106	4
TORONTO STAR			ALL DAY	3,700	3
TORONTO STAR			SATURDAY	4,377	3
TORONTO STAR			SUNDAY	17,516	14
MUSKOKA	15,300	F 9			
*BRACEBRIDGE HERALD-GAZETTE			WKLY	3,855	25
*GRAVENHURST NEWS			WKLY	2,878	19
*HUNTSVILLE FORESTER			WKLY	4,607	30
ORILLIA PACKET AND TIMES			EVE	299	2

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
MUSKOKA (CONT.)					
TORONTO STAR			ALL DAY	4,402	29
TORONTO STAR			SATURDAY	8,963	59
TORONTO STAR			SUNDAY	4,154	27
TORONTO SUN			SUNDAY	1,212	8
NIAGARA	136,800	L 9			
HAMILTON SPECTATOR			EVE	5,997	4
*NIAGARA FALLS REVIEW			EVE	20,190	15
*ST. CATHARINES STANDARD			EVE	41,714	30
TORONTO STAR			ALL DAY	10,765	8
TORONTO STAR			SATURDAY	16,322	12
TORONTO STAR			SUNDAY	15,271	11
TORONTO SUN			SUNDAY	6,293	5
*WELLAND TRIBUNE			EVE	16,811	12
NIPISSING	27,800	A 7			
*NORTH BAY NUGGET			EVE	18,383	66
TORONTO STAR			ALL DAY	2,210	8
TORONTO STAR			SATURDAY	2,523	9
TORONTO STAR			SUNDAY	2,984	11
NORTHUMBERLAND	24,800	I11			
*COBOURG STAR			EVE	4,998	20
PETERBOROUGH EXAMINER			EVE	1,199	5
*PORT HOPE GUIDE			EVE	3,352	14
TORONTO STAR			ALL DAY	3,812	15
TORONTO STAR			SATURDAY	7,385	30
TORONTO STAR			SUNDAY	3,762	15
TORONTO SUN			MORN	1,373	6
TORONTO SUN			SUNDAY	2,637	11
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	936	4
OTTAWA-CARLETON	228,800	E15			
MONTREAL LE DEVOIR (F)			MORN	1,720	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,800	1
MONTREAL GAZETTE			MORN	4,031	2
MONTREAL GAZETTE			SATURDAY	4,154	2
MONTREAL LA PRESSE (F)			MORN	1,314	1
MONTREAL LA PRESSE (F)			SATURDAY	1,506	1
MONTREAL LA PRESSE (F)			SUNDAY	566	
LE JOURNAL DE MONTREAL (F)			MORN	2,710	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,933	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,673	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	493	
ARNPRIOR CHRONICLE			WKLY	627	
CARLETON PLACE CANADIAN			WKLY	297	
*OTTAWA LE DROIT (F)			EVE	8,462	4
*OTTAWA CITIZEN			ALL DAY	136,056	59
RENFREW MERCURY			WKLY	257	
*STITTSVILLE NEWS			WKLY	2,766	1
TORONTO STAR			ALL DAY	2,783	1
TORONTO STAR			SATURDAY	3,426	2
TORONTO STAR			SUNDAY	10,340	5
TORONTO SUN			MORN	1,184	1
TORONTO SUN			SUNDAY	1,561	1

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OXFORD	31,200	K 5			
BRANTFORD EXPOISTOR			EVE	583	2
DELHI NEWS-RECORD			WKLY	353	1
KITCHENER RECORD			EVE	1,033	3
LONDON FREE PRESS			MORN	10,224	33
STRATFORD BEACON-HERALD			EVE	538	2
*TILLSONBURG NEWS			TRIWKLY	4,336	14
TORONTO STAR			ALL DAY	946	3
TORONTO STAR			SATURDAY	1,641	5
TORONTO STAR			SUNDAY	2,511	8
*WOODSTOCK SENTINEL-REVIEW			EVE	8,687	28
PARRY SOUND	13,000	C 6			
HUNTSVILLE FORESTER			WKLY	289	2
NORTH BAY NUGGET			EVE	2,992	23
TORONTO STAR			ALL DAY	2,215	17
TORONTO STAR			SATURDAY	3,601	28
TORONTO STAR			SUNDAY	1,927	15
PEEL	183,200	I 7			
*BRAMPTON TIMES			EVE	6,617	4
ORANGEVILLE BANNER			SEMIWKLY	399	
TORONTO STAR			ALL DAY	47,497	26
TORONTO STAR			SATURDAY	85,685	47
TORONTO STAR			SUNDAY	47,319	26
TORONTO SUN			MORN	33,236	18
TORONTO SUN			SUNDAY	68,042	37
PERTH	24,600	J 5			
KITCHENER RECORD			EVE	2,888	12
*LISTOWEL BANNER			WKLY	3,336	14
LONDON FREE PRESS			MORN	2,443	10
*STRATFORD BEACON-HERALD			EVE	12,005	49
TORONTO STAR			ALL DAY	1,155	5
TORONTO STAR			SATURDAY	2,871	12
TORONTO STAR			SUNDAY	2,522	10
PETERBOROUGH	39,200	G10			
*PETERBOROUGH EXAMINER			EVE	22,058	56
TORONTO STAR			ALL DAY	4,447	11
TORONTO STAR			SATURDAY	11,111	28
TORONTO STAR			SUNDAY	5,946	15
TORONTO SUN			MORN	2,430	6
TORONTO SUN			SUNDAY	3,302	8
PRESCOTT	10,200	D17			
MONTREAL GAZETTE			SATURDAY	369	4
LE JOURNAL DE MONTREAL (F)			MORN	705	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	832	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	861	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	285	3
ALEXANDRIA GLENGARRY NEWS			WKLY	257	3
*HAWKESBURY LE CARILLON (F)			WKLY	5,094	50
OTTAWA LE DROIT (F)			EVE	1,701	17
OTTAWA CITIZEN			ALL DAY	1,580	15

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PRINCE EDWARD	8,100	I13			
BELLEVILLE INTELLIGENCER			EVE	1,151	14
KINGSTON WHIG-STANDARD			EVE	579	7
TORONTO STAR			ALL DAY	1,057	13
TORONTO STAR			SATURDAY	1,674	21
TORONTO STAR			SUNDAY	1,077	13
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	417	5
RAINY RIVER	8,400	L12			
*ATIKOKAN PROGRESS			WKLY	1,843	22
*FORT FRANCES TIMES			WKLY	4,848	58
THUNDER BAY TIMES NEWS, CHRONICLE JRNL.			MORN/EVE	836	10
WINNIPEG FREE PRESS			EVE	1,140	14
WINNIPEG FREE PRESS			SATURDAY	1,747	21
RENFREW	31,300	D12			
*ARNPRIOR CHRONICLE			WKLY	3,047	10
*DEEP RIVER NORTH RENFREW TIMES			WKLY	2,341	7
OTTAWA CITIZEN			ALL DAY	10,519	34
*PEMBROKE OBSERVER			EVE	6,897	22
*RENFREW MERCURY			WKLY	5,865	19
TORONTO STAR			ALL DAY	504	2
TORONTO STAR			SATURDAY	883	3
TORONTO STAR			SUNDAY	1,498	5
RUSSELL	7,600	E17			
HAWKESBURY LE CARILLON (F)			WKLY	1,103	15
OTTAWA LE DROIT (F)			EVE	2,124	28
OTTAWA CITIZEN			ALL DAY	2,834	37
SIMCOE	84,000	H 8			
*ALLISTON HERALD			WKLY	4,727	6
*BARRIE EXAMINER			EVE	12,967	15
*COLLINGWOOD ENTERPRISE-BULLETIN			WKLY	5,443	6
*MIDLAND FREE PRESS			SEMIWKLY	5,665	7
*ORILLIA PACKET AND TIMES			EVE	9,459	11
TORONTO STAR			ALL DAY	15,108	18
TORONTO STAR			SATURDAY	34,922	42
TORONTO STAR			SUNDAY	16,111	19
TORONTO SUN			MORN	5,145	6
TORONTO SUN			SUNDAY	13,378	16
STORMONT	23,400	E17			
MONTREAL GAZETTE			MORN	829	4
MONTREAL GAZETTE			SATURDAY	1,146	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	268	1
ALEXANDRIA GLENGARRY NEWS			WKLY	898	4
*CORNWALL STANDARD-FREEHOLDER			EVE	14,751	63
OTTAWA CITIZEN			ALL DAY	3,378	14
TORONTO STAR			ALL DAY	463	2
TORONTO STAR			SATURDAY	588	3
TORONTO STAR			SUNDAY	1,424	6
SUDBURY RM	52,400	B 5			
LITTLE CURRENT MANITOULIN EXPOISTOR			WKLY	279	1

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SUDBURY RM (CONT.)					
*SUDBURY STAR			EVE	23,071	44
TORONTO STAR			ALL DAY	4,861	9
TORONTO STAR			SATURDAY	5,452	10
TORONTO STAR			SUNDAY	5,214	10
SUDBURY DISTRICT	8,800	A 4			
SUDBURY STAR			EVE	1,480	17
TORONTO STAR			ALL DAY	771	9
TORONTO STAR			SATURDAY	863	10
TORONTO STAR			SUNDAY	736	8
THUNDER BAY	55,900	J13			
*THUNDER BAY TIMES NEWS, CHRONICLE JRNL.			MORN/EVE	34,946	63
TORONTO STAR			ALL DAY	344	1
TORONTO STAR			SATURDAY	617	1
TORONTO STAR			SUNDAY	378	1
WINNIPEG FREE PRESS			SATURDAY	442	1
TIMISKAMING	15,400	M17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	521	3
*KIRKLAND LAKE NORTHERN NEWS			EVE	5,613	36
*NEW LISKEARD TIMISKAMING SPEAKER			WKLY	6,548	43
NORTH BAY NUGGET			EVE	1,389	9
TORONTO STAR			ALL DAY	1,009	7
TORONTO STAR			SATURDAY	1,489	10
TORONTO STAR			SUNDAY	1,017	7
TORONTO	830,900	J 9			
MONTREAL GAZETTE			MORN	409	
MONTREAL GAZETTE			SATURDAY	508	
MONTREAL LA PRESSE (F)			MORN	770	
MONTREAL LA PRESSE (F)			SATURDAY	439	
*TORONTO STAR			ALL DAY	281,098	34
*TORONTO STAR			SATURDAY	403,802	49
*TORONTO STAR			SUNDAY	227,132	27
*TORONTO SUN			MORN	159,167	19
*TORONTO SUN			SUNDAY	241,839	29
VICTORIA	19,800	G 9			
*LINDSAY POST			EVE	4,327	22
*LINDSAY POST			WKLY	3,093	16
PETERBOROUGH EXAMINER			EVE	813	4
TORONTO STAR			ALL DAY	4,103	21
TORONTO STAR			SATURDAY	10,044	51
TORONTO STAR			SUNDAY	4,302	22
TORONTO SUN			MORN	792	4
TORONTO SUN			SUNDAY	1,640	8
WATERLOO	116,500	J 6			
*CAMBRIDGE REPORTER			EVE	13,062	11
*KITCHENER RECORD			EVE	61,379	53
TORONTO STAR			ALL DAY	3,156	3
TORONTO STAR			SATURDAY	6,334	5
TORONTO STAR			SUNDAY	6,539	6
TORONTO SUN			MORN	6,333	5

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WATERLOO (CONT.)					
TORONTO SUN			SUNDAY	8,355	7
WELLINGTON	49,000	K 7			
*GUELPH MERCURY			EVE	17,320	35
KITCHENER RECORD			EVE	6,378	13
*MOUNT FOREST CONFEDERATE			WKLY	2,011	4
TORONTO STAR			ALL DAY	4,012	8
TORONTO STAR			SATURDAY	9,152	19
TORONTO STAR			SUNDAY	5,490	11
TORONTO SUN			MORN	2,689	5
TORONTO SUN			SUNDAY	3,736	8
YORK	97,800	I 8			
TORONTO STAR			ALL DAY	31,098	32
TORONTO STAR			SATURDAY	54,991	56
TORONTO STAR			SUNDAY	28,067	29
TORONTO SUN			MORN	11,470	12
TORONTO SUN			SUNDAY	26,168	27

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MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,800	Q 8			
STEINBACH CARILLON			WKLY	1,109	19
WINNIPEG FREE PRESS			EVE	2,223	38
WINNIPEG FREE PRESS			SATURDAY	3,744	65
CEN. DIV. 02	11,700	Q 7			
ALTONA RED RIVER VALLEY ECHO			WKLY	2,668	23
*STEINBACH CARILLON			WKLY	6,960	59
WINNIPEG FREE PRESS			EVE	3,286	28
WINNIPEG FREE PRESS			SATURDAY	5,924	51
CEN. DIV. 03	12,700	R 6			
STEINBACH CARILLON			WKLY	849	7
WINNIPEG FREE PRESS			EVE	2,907	23
WINNIPEG FREE PRESS			SATURDAY	6,285	49
CEN. DIV. 04	3,900	R 5			
WINNIPEG FREE PRESS			EVE	828	21
WINNIPEG FREE PRESS			SATURDAY	1,851	47
CEN. DIV. 05	6,300	Q 3			
BRANDON SUN			EVE	1,413	22
BRANDON SUN			FRIDAY	2,179	35
WINNIPEG FREE PRESS			EVE	633	10
WINNIPEG FREE PRESS			SATURDAY	1,039	16
CEN. DIV. 06	4,100	Q 3			
BRANDON SUN			EVE	1,106	27
BRANDON SUN			FRIDAY	1,810	44
*VIRDEN EMPIRE-ADVANCE			WKLY	2,411	59
WINNIPEG FREE PRESS			EVE	274	7
WINNIPEG FREE PRESS			SATURDAY	439	11
CEN. DIV. 07	21,000	Q 4			
*BRANDON SUN			EVE	13,723	65
*BRANDON SUN			FRIDAY	14,851	71
NEEPAWA PRESS			WKLY	294	1
WINNIPEG SUN			MORN	670	3
WINNIPEG SUN			SUNDAY	688	3
WINNIPEG FREE PRESS			EVE	1,847	9
WINNIPEG FREE PRESS			SATURDAY	2,899	14
CEN. DIV. 08	5,000	P 5			
*GLADSTONE AGE PRESS			WKLY	576	12
*MACGREGOR HERALD			WKLY	759	15
NEEPAWA PRESS			WKLY	685	14
WINNIPEG FREE PRESS			EVE	779	16
WINNIPEG FREE PRESS			SATURDAY	1,787	36
CEN. DIV. 09	8,000	Q 6			
*PORTAGE LA PRAIRIE GRAPHIC			EVE	4,496	56
*PORTAGE LA PRAIRIE LEADER			WKLY	456	6
WINNIPEG SUN			MORN	321	4
WINNIPEG SUN			SUNDAY	484	6
WINNIPEG FREE PRESS			EVE	1,969	25

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CEN. DIV. 09 (CONT.)					
WINNIPEG FREE PRESS			SATURDAY	3,973	50
CEN. DIV. 10	2,100	Q 6			
WINNIPEG FREE PRESS			EVE	703	33
WINNIPEG FREE PRESS			SATURDAY	1,138	54
CEN. DIV. 11	234,200	Q 7			
TORONTO STAR			SUNDAY	445	
NEEPAWA PRESS			WKLY	337	
STEINBACH CARILLON			WKLY	1,528	1
*WINNIPEG SUN			MORN	37,366	16
*WINNIPEG SUN			SUNDAY	52,346	22
*WINNIPEG FREE PRESS			EVE	138,726	59
*WINNIPEG FREE PRESS			SATURDAY	175,328	75
CEN. DIV. 12	5,200	Q 7			
STEINBACH CARILLON			WKLY	370	7
WINNIPEG SUN			SUNDAY	269	5
WINNIPEG FREE PRESS			EVE	2,132	41
WINNIPEG FREE PRESS			SATURDAY	3,214	62
CEN. DIV. 13	10,500	P 7			
WINNIPEG SUN			MORN	317	3
WINNIPEG SUN			SUNDAY	480	5
WINNIPEG FREE PRESS			EVE	4,574	44
WINNIPEG FREE PRESS			SATURDAY	6,734	64
CEN. DIV. 14	4,600	P 6			
WINNIPEG FREE PRESS			EVE	1,972	43
WINNIPEG FREE PRESS			SATURDAY	3,307	72
CEN. DIV. 15	9,700	P 3			
BRANDON SUN			EVE	1,850	19
BRANDON SUN			FRIDAY	2,739	28
*NEEPAWA PRESS			WKLY	2,275	23
WINNIPEG FREE PRESS			EVE	1,098	11
WINNIPEG FREE PRESS			SATURDAY	2,036	21
CEN. DIV. 16	4,200	O 2			
WINNIPEG SUN			MORN	290	7
WINNIPEG SUN			SUNDAY	265	6
WINNIPEG FREE PRESS			EVE	462	11
WINNIPEG FREE PRESS			SATURDAY	797	19
CEN. DIV. 17	10,700	O 3			
WINNIPEG FREE PRESS			EVE	1,476	14
WINNIPEG FREE PRESS			SATURDAY	2,738	26
CEN. DIV. 18	7,800	O 7			
WINNIPEG FREE PRESS			EVE	2,615	34
WINNIPEG FREE PRESS			SATURDAY	5,011	64
CEN. DIV. 19	2,500	M 8			
WINNIPEG FREE PRESS			SATURDAY	159	6

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CEN. DIV. 20	4,800	N 3			
WINNIPEG FREE PRESS			EVE	616	13
WINNIPEG FREE PRESS			SATURDAY	883	18
CEN. DIV. 21	7,700	J 4			
WINNIPEG SUN			SUNDAY	250	3
WINNIPEG FREE PRESS			EVE	1,569	20
WINNIPEG FREE PRESS			SATURDAY	2,609	34
CEN. DIV. 22	6,700	J 7			
ALTONA RED RIVER VALLEY ECHO			WKLY	316	5
WINNIPEG FREE PRESS			EVE	986	15
WINNIPEG FREE PRESS			SATURDAY	1,422	21
CEN. DIV. 23	2,500	E 6			
WINNIPEG FREE PRESS			EVE	406	16
WINNIPEG FREE PRESS			SATURDAY	608	24

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SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,000	Q11			
*CARLYLE PRAIRIE PROGRESS			WKLY	867	7
*ESTEVAN MERCURY			WKLY	4,166	35
MOOSOMIN WORLD SPECTATOR			WKLY	568	5
*REDVERS OPTIMIST			WKLY	1,277	11
REGINA LEADER-POST			EVE	3,192	27
CEN. DIV. 02	9,800	Q 9			
ASSINIBOIA TIMES			WKLY	265	3
ESTEVAN MERCURY			WKLY	277	3
*RADVILLE STAR			WKLY	786	8
REGINA LEADER-POST			EVE	2,661	27
*WEYBURN REVIEW			WKLY	5,361	55
CEN. DIV. 03	7,700	Q 6			
*ASSINIBOIA TIMES			WKLY	4,122	54
REGINA LEADER-POST			EVE	1,459	19
SWIFT CURRENT SUN			SEMIWKLY	304	4
CEN. DIV. 04	5,100	Q 3			
*MAPLE CREEK NEWS			WKLY	1,439	28
REGINA LEADER-POST			EVE	876	17
SWIFT CURRENT SUN			SEMIWKLY	435	9
CEN. DIV. 05	15,300	O11			
*ESTERHAZY-POTASHVILLE MINER-JOURNAL			WKLY	1,996	13
*MOOSOMIN WORLD SPECTATOR			WKLY	2,358	15
*MELVILLE ADVANCE			WKLY	3,063	20
REGINA LEADER-POST			EVE	3,724	24
YORKTON ENTERPRISE			WKLY	1,293	8
YORKTON THIS WEEK			WKLY	1,138	7
CEN. DIV. 06	79,600	O 8			
ASSINIBOIA TIMES			WKLY	365	
MELVILLE ADVANCE			WKLY	346	
NOKOMIS TIMES			WKLY	427	1
*REGINA LEADER-POST			EVE	49,424	62
WEYBURN REVIEW			WKLY	266	
CEN. DIV. 07	19,800	O 6			
ASSINIBOIA TIMES			WKLY	527	3
*MOOSE JAW TIMES-HERALD			EVE	9,361	47
OUTLOOK OUTLOOK			WKLY	392	2
REGINA LEADER-POST			EVE	2,445	12
SWIFT CURRENT SUN			SEMIWKLY	324	2
CEN. DIV. 08	13,500	N 3			
*ELROSE REVIEW			WKLY	799	6
*ESTON PRESS			WKLY	910	7
KINDERSLEY CLARION			WKLY	432	3
*LEADER NEWS			WKLY	932	7
MAPLE CREEK NEWS			WKLY	439	3
REGINA LEADER-POST			EVE	1,933	14
SASKATOON STAR-PHOENIX			EVE	531	4
*SWIFT CURRENT SUN			SEMIWKLY	4,205	31

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CEN. DIV. 09	16,900	M11			
*CANORA COURIER			WKLY	2,055	12
*KAMSACK TIMES			WKLY	1,546	9
*NORQUAY NORTH STAR			WKLY	805	5
*PREECEVILLE PROGRESS			WKLY	1,363	8
REGINA LEADER-POST			EVE	2,542	15
*YORKTON ENTERPRISE			WKLY	5,767	34
*YORKTON THIS WEEK			WKLY	6,446	38
CEN. DIV. 10	8,800	M 9			
REGINA LEADER-POST			EVE	857	10
SASKATOON STAR-PHOENIX			EVE	653	7
*SEMANS HIWAY 15 GAZETTE			WKLY	951	11
*WYNYARD ADVANCE			WKLY	1,689	19
YORKTON ENTERPRISE			WKLY	288	3
YORKTON THIS WEEK			WKLY	266	3
CEN. DIV. 11	80,700	M 7			
*DAVIDSON LEADER			WKLY	1,505	2
HUMBOLDT JOURNAL			WKLY	476	1
*NOKOMIS TIMES			WKLY	995	1
*OUTLOOK OUTLOOK			WKLY	1,787	2
REGINA LEADER-POST			EVE	616	1
ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	537	1
*SASKATOON STAR-PHOENIX			EVE	43,904	54
*WATROUS MANITOU			WKLY	1,721	2
CALGARY HERALD			SUNDAY	569	1
CALGARY SUN			SUNDAY	490	1
CEN. DIV. 12	9,000	M 5			
*BIGGAR INDEPENDENT			WKLY	1,822	20
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	768	9
OUTLOOK OUTLOOK			WKLY	666	7
SASKATOON STAR-PHOENIX			EVE	1,861	21
CEN. DIV. 13	9,800	L 3			
*CUT KNIFE HWY. 40 COURIER			WKLY	479	5
*KERROBERT CITIZEN			WKLY	659	7
*KINDERSLEY CLARION			WKLY	2,512	26
SASKATOON STAR-PHOENIX			EVE	1,798	18
*UNITY NORTHWEST HERALD			WKLY	1,770	18
*WILKIE PRESS			WKLY	802	8
CEN. DIV. 14	17,800	K 9			
*HUDSON BAY POST-REVIEW			WKLY	2,396	13
*NIPAWIN JOURNAL			WKLY	4,081	23
SASKATOON STAR-PHOENIX			EVE	2,201	12
*TISDALE RECORDER			WKLY	2,424	14
CEN. DIV. 15	28,900	K 8			
*HUMBOLDT JOURNAL			WKLY	3,743	13
*PRINCE ALBERT HERALD			EVE	9,121	32
*ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	2,909	10
SASKATOON STAR-PHOENIX			EVE	3,428	12

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 16	14,400	J 6			
*NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	3,609	25
PRINCE ALBERT HERALD			EVE	390	3
SASKATOON STAR-PHOENIX			EVE	2,201	15
*SHELLBROOK CHRONICLE			WKLY	2,143	15
*SPIRITWOOD HERALD			WKLY	897	6
CEN. DIV. 17	12,100	J 4			
*MEADOW LAKE PROGRESS			WKLY	2,680	22
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	541	4
SASKATOON STAR-PHOENIX			EVE	1,096	9
CEN. DIV. 18	5,400	B 4			
*LA RONGE NORTHERNER			WKLY	1,557	29
SASKATOON STAR-PHOENIX			EVE	324	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,100	P12			
MAPLE CREEK NEWS			WKLY	385	2
*BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	3,864	19
CALGARY HERALD			MORN	348	2
CALGARY HERALD			SUNDAY	352	2
CALGARY SUN			MORN	1,759	9
CALGARY SUN			SUNDAY	2,167	11
LETHBRIDGE HERALD			EVE	490	2
*MEDICINE HAT NEWS			EVE	13,401	67
CEN. DIV. 02	40,100	P10			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	433	1
CALGARY HERALD			MORN	1,839	5
CALGARY HERALD			SUNDAY	1,301	3
CALGARY SUN			MORN	2,376	6
CALGARY SUN			SUNDAY	2,705	7
*COALDALE SUNNY SOUTH NEWS			WKLY	2,821	7
*LETHBRIDGE HERALD			EVE	20,468	51
*RAYMOND REVIEW			WKLY	1,921	5
*TABER TIMES			WKLY	2,862	7
*VAUXHALL ADVANCE			WKLY	601	2
CEN. DIV. 03	11,700	Q 9			
CALGARY HERALD			MORN	977	8
CALGARY HERALD			SUNDAY	534	5
CALGARY SUN			MORN	617	5
CALGARY SUN			SUNDAY	672	6
*CARDSTON CHRONICLE			WKLY	1,241	11
*FORT MACLEOD GAZETTE			WKLY	1,378	12
LETHBRIDGE HERALD			EVE	3,214	27
*NANTON NEWS			WKLY	972	8
*PINCHER CREEK ECHO			WKLY	2,115	18
CEN. DIV. 04	4,300	N11			
CALGARY HERALD			MORN	625	15
CALGARY HERALD			SUNDAY	478	11
CALGARY SUN			MORN	286	7
CALGARY SUN			SUNDAY	273	6
CEN. DIV. 05	13,200	N 9			
CALGARY HERALD			MORN	2,697	20
CALGARY HERALD			SUNDAY	1,727	13
CALGARY SUN			MORN	1,164	9
CALGARY SUN			SUNDAY	1,698	13
LETHBRIDGE HERALD			EVE	317	2
*STRATHMORE STANDARD			WKLY	2,647	20
*THREE HILLS CAPITAL			WKLY	2,618	20
*VULCAN ADVOCATE			WKLY	1,916	15
CEN. DIV. 06	263,300	N 8			
*CALGARY HERALD			MORN	127,074	48
*CALGARY HERALD			SUNDAY	102,436	39
*CALGARY SUN			MORN	62,426	24
*CALGARY SUN			SUNDAY	71,477	27
*HIGH RIVER TIMES			WKLY	3,140	1

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 06 (CONT.)					
RED DEER ADVOCATE			EVE	266	
STRATHMORE STANDARD			WKLY	476	
THREE HILLS CAPITAL			WKLY	433	
VULCAN ADVOCATE			WKLY	568	
CEN. DIV. 07	13,900	L11			
CAMROSE CANADIAN			WKLY	410	3
EDMONTON JOURNAL			MORN	2,631	19
EDMONTON JOURNAL			FRIDAY	4,480	32
EDMONTON JOURNAL			SUNDAY	2,083	15
EDMONTON SUN			MORN	479	3
EDMONTON SUN			SUNDAY	547	4
RED DEER ADVOCATE			EVE	468	3
*SEDGEWICK COMMUNITY PRESS			WKLY	1,928	14
*STETTLER INDEPENDENT			WKLY	3,576	26
*WAINWRIGHT STAR CHRONICLE			WKLY	2,639	19
CEN. DIV. 08	47,000	L 8			
CALGARY HERALD			MORN	879	2
CALGARY HERALD			SUNDAY	652	1
CALGARY SUN			MORN	2,022	4
CALGARY SUN			SUNDAY	2,449	5
*ECKVILLE EXAMINER			WKLY	846	2
EDMONTON JOURNAL			MORN	2,160	5
EDMONTON JOURNAL			FRIDAY	2,873	6
EDMONTON JOURNAL			SUNDAY	1,675	4
EDMONTON SUN			MORN	276	1
EDMONTON SUN			SUNDAY	410	1
*INNISFAIL PROVINCE			WKLY	2,598	6
*LACOMBE GLOBE			WKLY	3,005	6
*RED DEER ADVOCATE			EVE	21,497	46
*RIMBEY RECORD			WKLY	2,372	5
*ROCKY MOUNTAIN HOUSE MOUNTAINEER			WKLY	4,172	9
*SYLVAN LAKE NEWS			WKLY	1,000	2
CEN. DIV. 09	8,500	L 5			
*BANFF CRAG & CANYON			WKLY	3,243	38
CALGARY HERALD			MORN	1,675	20
CALGARY HERALD			SUNDAY	1,347	16
CALGARY SUN			MORN	904	11
CALGARY SUN			SUNDAY	1,356	16
EDMONTON JOURNAL			MORN	535	6
EDMONTON JOURNAL			FRIDAY	575	7
EDMONTON JOURNAL			SUNDAY	439	5
EDMONTON SUN			MORN	291	3
EDMONTON SUN			SUNDAY	449	5
LETHBRIDGE HERALD			EVE	1,029	12
CEN. DIV. 10	28,000	J10			
*CAMROSE CANADIAN			WKLY	4,334	15
EDMONTON JOURNAL			MORN	5,539	20
EDMONTON JOURNAL			FRIDAY	9,033	32
EDMONTON JOURNAL			SUNDAY	4,021	14
EDMONTON SUN			MORN	2,428	9
EDMONTON SUN			SUNDAY	3,442	12

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLLS.
CEN. DIV. 11	290,500	J 9			
*EDMONTON JOURNAL			MORN	136,779	47
*EDMONTON JOURNAL			FRIDAY	165,902	57
*EDMONTON JOURNAL			SUNDAY	120,688	42
*EDMONTON SUN			MORN	72,652	25
*EDMONTON SUN			SUNDAY	96,303	33
CEN. DIV. 12	25,700	A 9			
EDMONTON JOURNAL			MORN	5,963	23
EDMONTON JOURNAL			FRIDAY	8,496	33
EDMONTON JOURNAL			SUNDAY	5,010	19
EDMONTON SUN			MORN	1,597	6
EDMONTON SUN			SUNDAY	2,159	8
*FORT MCMURRAY TODAY			EVE	6,926	27
CEN. DIV. 13	17,900	H 8			
EDMONTON JOURNAL			MORN	3,392	19
EDMONTON JOURNAL			FRIDAY	7,388	41
EDMONTON JOURNAL			SUNDAY	2,321	13
EDMONTON SUN			MORN	1,240	7
EDMONTON SUN			SUNDAY	1,882	11
CEN. DIV. 14	9,100	J 4			
EDMONTON JOURNAL			MORN	1,867	21
EDMONTON JOURNAL			FRIDAY	3,370	37
EDMONTON JOURNAL			SUNDAY	1,458	16
EDMONTON SUN			MORN	790	9
EDMONTON SUN			SUNDAY	1,417	16
CEN. DIV. 15	39,700	A 4			
*BEAVERLODGE ADVERTISER			WKLY	1,669	4
EDMONTON JOURNAL			MORN	5,892	15
EDMONTON JOURNAL			FRIDAY	6,978	18
EDMONTON JOURNAL			SUNDAY	4,663	12
*FAIRVIEW POST			WKLY	3,171	8
*FORT VERMILION NORTHERN PIONEER			WKLY	941	2
*GRANDE PRAIRIE HERALD-TRIBUNE			EVE	7,772	20
*GRIMSHAW MILE ZERO NEWS			WKLY	568	1
*HIGH LEVEL ECHO			WKLY	1,130	3
*MANNING BANNER POST			WKLY	1,024	3
*PEACE RIVER RECORD-GAZETTE			WKLY	4,770	12
*RYCROFT SIGNAL			WKLY	1,381	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,100	M 9			
*PORT ALBERNI ALBERNI VALLEY TIMES			EVE	6,850	62
VANCOUVER PROVINCE			MORN	567	5
VANCOUVER PROVINCE			SUNDAY	757	7
VANCOUVER SUN			EVE	1,172	11
VICTORIA TIMES-COLONIST			ALL DAY	894	8
VICTORIA TIMES-COLONIST			SUNDAY	951	9
BULKLEY-NECHAKO	13,000	G 9			
PRINCE GEORGE CITIZEN			EVE	1,419	11
VANCOUVER PROVINCE			MORN	549	4
VANCOUVER PROVINCE			SUNDAY	723	6
VANCOUVER SUN			EVE	406	3
CAPITAL	110,900	N10			
VANCOUVER PROVINCE			MORN	1,110	1
VANCOUVER PROVINCE			SUNDAY	1,605	1
VANCOUVER SUN			EVE	3,710	3
*VICTORIA TIMES-COLONIST			ALL DAY	64,050	58
*VICTORIA TIMES-COLONIST			SUNDAY	61,167	55
CARIBOO	21,100	J10			
VANCOUVER PROVINCE			MORN	2,255	11
VANCOUVER PROVINCE			SUNDAY	2,874	14
VANCOUVER SUN			EVE	735	3
CENTRAL COAST	1,000	I 8			
VANCOUVER PROVINCE			MORN	92	9
VANCOUVER PROVINCE			SUNDAY	89	9
CEN. FRAZER VALLEY	46,000	N 4			
*ABBOTSFORD, SUMAS AND MATSQUI NEWS			WKLY	13,829	30
*LANGLEY ADVANCE			WKLY	7,964	17
RICHMOND BUY AND SELL PRESS			WKLY	1,871	4
VANCOUVER PROVINCE			MORN	7,926	17
VANCOUVER PROVINCE			SUNDAY	10,150	22
VANCOUVER SUN			EVE	11,094	24
CENTRAL KOOTENAY	21,200	L14			
*CASTLEGAR NEWS			WKLY	3,660	17
*CRESTON VALLEY ADVANCE			SEMIWKLY	3,773	18
*NELSON NEWS			MORN	5,757	27
TRAIL TIMES			EVE	344	2
VANCOUVER PROVINCE			MORN	1,599	8
VANCOUVER PROVINCE			SUNDAY	1,999	9
VANCOUVER SUN			EVE	646	3
CENTRAL OKANAGAN	34,800	L13			
*KELOWNA COURIER			EVE	15,980	46
VANCOUVER PROVINCE			MORN	2,568	7
VANCOUVER PROVINCE			SUNDAY	3,448	10
VANCOUVER SUN			EVE	480	1
COLUMBIA-SHUSWAP	16,700	J14			
CALGARY HERALD			MORN	277	2

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
COLUMBIA-SHUSWAP (CONT.)					
*REVELSTOKE REVIEW			WKLY	3,248	19
*SALMON ARM OBSERVER			WKLY	4,318	26
VANCOUVER PROVINCE			MORN	1,914	11
VANCOUVER PROVINCE			SUNDAY	2,091	13
VANCOUVER SUN			EVE	763	5
COMOX-STRATHCONA	27,200	L 9			
*CAMPBELL RIVER COURIER			WKLY	6,331	23
*CAMPBELL RIVER UPPER ISLANDER			WKLY	6,141	23
*COURTENAY COMOX DISTRICT FREE PRESS			SEMIWKLY	9,371	34
VANCOUVER PROVINCE			MORN	1,471	5
VANCOUVER PROVINCE			SUNDAY	1,858	7
VANCOUVER SUN			EVE	2,936	11
VICTORIA TIMES-COLONIST			ALL DAY	1,975	7
VICTORIA TIMES-COLONIST			SUNDAY	2,054	8
COWICHAN VALLEY	20,400	N10			
NANAIMO FREE PRESS			EVE	263	1
VANCOUVER PROVINCE			MORN	528	3
VANCOUVER PROVINCE			SUNDAY	800	4
VANCOUVER SUN			EVE	1,298	6
VICTORIA TIMES-COLONIST			ALL DAY	5,763	28
VICTORIA TIMES-COLONIST			SUNDAY	5,861	29
DEWDNEY-ALOUETTE	23,300	L 5			
*MISSION FRASER VALLEY RECORD			WKLY	5,189	22
RICHMOND BUY AND SELL PRESS			WKLY	943	4
VANCOUVER PROVINCE			MORN	4,845	21
VANCOUVER PROVINCE			SUNDAY	6,003	26
VANCOUVER SUN			EVE	5,995	26
EAST KOOTENAY	21,600	L15			
CALGARY HERALD			MORN	677	3
CALGARY HERALD			SUNDAY	595	3
LETHBRIDGE HERALD			EVE	1,299	6
*CRANBROOK TOWNSMAN			EVE	4,375	20
VANCOUVER PROVINCE			MORN	1,147	5
VANCOUVER PROVINCE			SUNDAY	1,290	6
VANCOUVER SUN			EVE	1,049	5
FRASER-CHEAM	21,700	L11			
*CHILLIWACK PROGRESS			WKLY	11,402	53
RICHMOND BUY AND SELL PRESS			WKLY	390	2
VANCOUVER PROVINCE			MORN	4,582	21
VANCOUVER PROVINCE			SUNDAY	5,525	25
VANCOUVER SUN			EVE	4,107	19
FRASER-FORT GEORGE	30,700	G10			
*PRINCE GEORGE CITIZEN			EVE	20,541	67
VANCOUVER PROVINCE			MORN	783	3
VANCOUVER PROVINCE			SUNDAY	1,636	5
VANCOUVER SUN			EVE	521	2
GREATER VANCOUVER	485,600	K 2			
LANGLEY ADVANCE			WKLY	812	

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
GREATER VANCOUVER (CONT.)					
*RICHMOND BUY AND SELL PRESS			WKLY	24,440	5
*RICHMOND REVIEW			SEMIWKLY	15,766	3
*VANCOUVER PROVINCE			MORN	114,567	24
*VANCOUVER PROVINCE			SUNDAY	141,970	29
*VANCOUVER SUN			EVE	189,554	39
KITIMAT-STIKINE	13,600	E 6			
VANCOUVER PROVINCE			MORN	1,155	8
VANCOUVER PROVINCE			SUNDAY	1,876	14
KOOTENAY BOUNDARY	12,600	M14			
NELSON NEWS			MORN	257	2
*TRAIL TIMES			EVE	5,744	46
VANCOUVER PROVINCE			MORN	1,365	11
VANCOUVER PROVINCE			SUNDAY	1,858	15
VANCOUVER SUN			EVE	559	4
MOUNT WADDINGTON	5,400	K 8			
*PORT HARDY NORTH ISLAND GAZETTE			WKLY	3,367	62
VANCOUVER PROVINCE			MORN	733	14
VANCOUVER PROVINCE			SUNDAY	821	15
VANCOUVER SUN			EVE	622	12
NANAIMO	33,100	M10			
*NANAIMO FREE PRESS			EVE	8,498	26
VANCOUVER PROVINCE			MORN	1,605	5
VANCOUVER PROVINCE			SUNDAY	2,227	7
VANCOUVER SUN			EVE	2,777	8
VICTORIA TIMES-COLONIST			ALL DAY	2,914	9
VICTORIA TIMES-COLONIST			SUNDAY	3,172	10
NORTH OKANAGAN	21,600	L13			
SALMON ARM OBSERVER			WKLY	290	1
VANCOUVER PROVINCE			MORN	1,298	6
VANCOUVER PROVINCE			SUNDAY	2,126	10
VANCOUVER SUN			EVE	563	3
*VERNON NEWS			EVE	8,430	39
OKANAGAN-SIMILKAMEEN	25,300	M12			
*OLIVER CHRONICLE			WKLY	2,614	10
*PENTICTON HERALD			EVE	8,330	33
*SUMMERLAND REVIEW			WKLY	2,111	8
VANCOUVER PROVINCE			MORN	3,245	13
VANCOUVER PROVINCE			SUNDAY	4,548	18
VANCOUVER SUN			EVE	1,089	4
PEACE RIVER-LIARD	19,200	B10			
EDMONTON JOURNAL			MORN	975	5
EDMONTON JOURNAL			FRIDAY	997	5
EDMONTON JOURNAL			SUNDAY	604	3
*FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,564	19
VANCOUVER PROVINCE			MORN	856	4
VANCOUVER PROVINCE			SUNDAY	1,225	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
POWELL RIVER	7,000	K10			
*POWELL RIVER NEWS			WKLY	5,238	75
VANCOUVER PROVINCE			MORN	964	14
VANCOUVER PROVINCE			SUNDAY	1,211	17
VANCOUVER SUN			EVE	1,140	16
SKEENA-Q CHARLOTTE	8,200	G 6			
*PRINCE RUPERT NEWS			EVE	3,861	47
VANCOUVER PROVINCE			MORN	744	9
VANCOUVER PROVINCE			SUNDAY	1,009	12
VANCOUVER SUN			EVE	284	3
SQUAMISH-LILLOOET	7,000	K11			
VANCOUVER PROVINCE			MORN	1,988	28
VANCOUVER PROVINCE			SUNDAY	2,181	31
VANCOUVER SUN			EVE	1,541	22
STIKINE	800	B 7			
VANCOUVER PROVINCE			MORN	69	9
VANCOUVER PROVINCE			SUNDAY	115	14
VANCOUVER SUN			EVE	38	5
SUNSHINE COAST	7,000	M10			
VANCOUVER PROVINCE			MORN	922	13
VANCOUVER PROVINCE			SUNDAY	1,268	18
VANCOUVER SUN			EVE	1,875	27
THOMPSON-NICOLA	36,400	K12			
*KAMLOOPS NEWS			EVE	22,080	61
VANCOUVER PROVINCE			MORN	3,187	9
VANCOUVER PROVINCE			SUNDAY	3,943	11
VANCOUVER SUN			EVE	949	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,400	H 3			
*WHITEHORSE YUKON NEWS			TRIWKLY	4,619	62

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1985 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,100	D10			
MONTREAL GAZETTE			SATURDAY	112	5
CENTRAL ARTIC	900	I 8			
FORT SMITH	7,600	K 7			
EDMONTON JOURNAL			MORN	1,363	18
EDMONTON JOURNAL			FRIDAY	1,302	17
EDMONTON JOURNAL			SUNDAY	568	7
*HAY RIVER HUB			WKLY	1,636	22
INUVICK	2,200	I 5			
KEEWATIN	1,100	L11			

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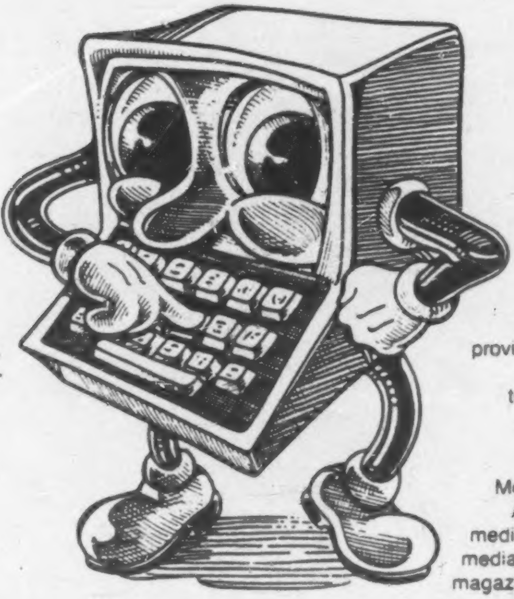

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ABC

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Audit Bureau of Circulations

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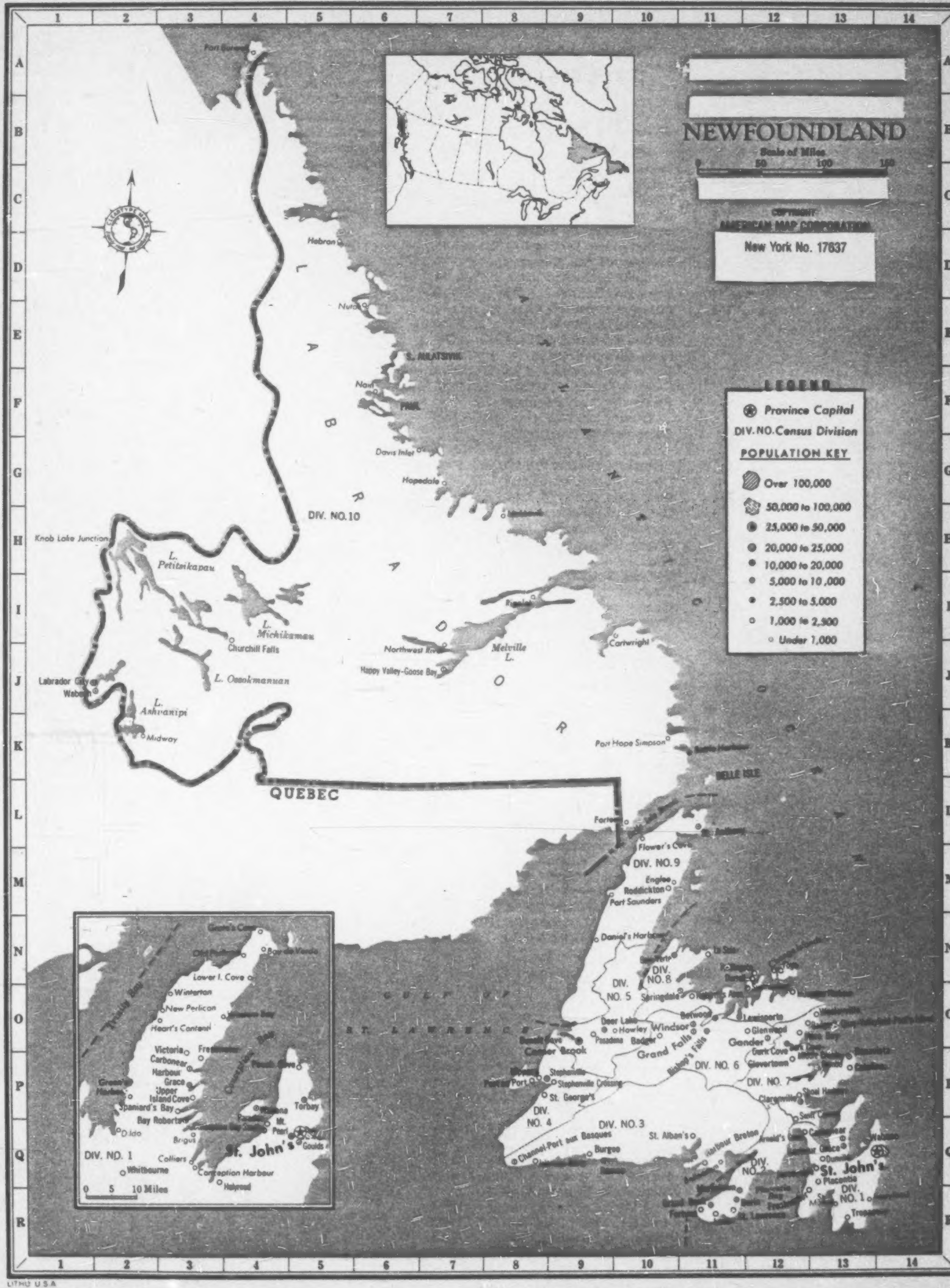
MAPS

PROVINCIAL MAP SERIES


NEWFOUNDLAND
Scale of Miles
0 50 100 150
COPYRIGHT
AMERICAN MAP CORPORATION
New York No. 17637
LEGEND
Province Capital
DIV. NO. Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
1 2 3 4 5 6 7 8 9 10 11 12 13 14
A B C D E F G H I J K L M N O P Q R
Port Burwell
Hebron
Nutak
C. MUGFORD
Nain
Davis Inlet
Hopedale
LABRADOR
ATLANTIC OCEAN
DIV. NO. 10
Knob Lake Junction
L. Petitsikapau
L. Michikamau
Churchill Falls
L. Ossokmanuan
Labrador City
Wabush
L. Ashuanipi
Midway
Northwest River
Happy Valley-Goose Bay
Rigolet
Melville L.
Cartwright
Port Hope Simpson
BELLE ISLE
QUEBEC
Forteau
St. Anthony
Flower's Cove
DIV. NO. 9
Englee
Roddickton
Port Saunders
Daniel's Harbour
GULF OF ST. LAWRENCE
La Scie
DIV. NO. 8
DIV. NO. 5
Springdale
Deer Lake
Howley
Windsor
Botwood
Lewisporte
Glenwood
Gander
Pasadena
Badger
Grand Falls
Bishop's Falls
Corner Brook
Stephenville
Port au Port
Stephenville Crossing
St. George's
DIV. NO. 6
Gambo
Glovertown
DIV. NO. 7
Shoal Harbour
Clarenville
DIV. NO. 4
DIV. NO. 3
Channel-Port aux Basques
Burgeo
St. Alban's
Harbour Breton
DIV. NO. 2
St. John's
Placentia
DIV. NO. 1
Wabana
Carbonear
Harbour Grace
Treoassey
St. Lawrence
Grand Bank
Fortune
Grates Cove
Old Perlican
Bay de Verde
Lower I. Cove
Winterton
New Perlican
Trinity Bay
Heart's Content
Victoria
Carbonear
Harbour Grace
Upper Island Cove
Spaniard's Bay
Bay Roberts
Green's Harbour
Dildo
Conception Bay
Freshwater
Torbay
Wabana
Portugal Cove
Paradise
Mt. Pearl
Brigus
Colliers
Conception Harbour
Holyrood
Whitbourne
Goulds
DIV. NO. 1
0 5 10 Miles

LITHO U.S.A.

NEWFOUNDLAND INDEX

CENSUS DIVISIONS

(10 Divisions)

No. of Division	Population	Location on Map
1	214,378	R-13
2	27,320	Q-12
3	24,516	Q-10
4	28,350	P-8
5	44,879	O-9
6	40,089	P-11
7	40,576	P-12
8	50,690	N-10
9	23,140	M-10
10	28,166	H-5
TOTAL	522,104	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map.

Badger, Division 6, 1,187	O-10
Baie Verte, Division 8, 2,397	N-10
Bay Bulls, Division 1, 1,011	Q-14
Bay Roberts, Division 1, 3,702	Q-3
Benoit's Cove, Division 5, 1,187	O-9
Bishop's Falls, Division 6, 4,133	O-11
Blackhead Road, Division 1, 1,672	Q-14
Bonavista, Division 7, 4,215	P-13
Botwood, Division 6, 4,115	O-11
Buchans, Division 6, 1,907	P-10
Burgeo, Division 3, 2,226	Q-9
Burin, Division 2, 2,586	R-11
Carbonear, Division 1, 4,732	Q-13
Catalina, Division 7, 1,131	P-13
Channel-Port aux Basques, Division 3, 5,942	Q-8
Churchill Falls, Division 10, 2,375	I-4
Clarenville, Division 7, 2,193	P-12
Corner Brook, Division 5, 26,309	O-9
Dark Cove, Division 7, 1,190	O-12
Deer Lake, Division 5, 4,421	O-9
Dunville, Division 1, 1,742	Q-13
Englee, Division 9, 1,050	M-10
Fogo, Division 8, 1,155	N-12
Fortune, Division 2, 2,164	R-11
Freshwater, Division 1, 1,562	P-13
Gander, Division 6, 7,748	O-12
Glovertown, Division 7, 1,915	P-12
Grand Bank, Division 2, 3,476	R-11
Grand Falls, Division 6, 7,677	O-11
Happy Valley, Division 10, 4,937	J-7
Harbour Breton, Division 3, 2,196	Q-11
Harbour Grace, Division 1, 2,771	Q-13
Hare Bay, Division 7, 1,485	O-12
Holyrood, Division 1, 1,282	Q-3
Jerseyside, Division 1, 1,061	Q-13
Kelligrews, Division 1, 2,046	Q-4
Kilbride, Division 1, 2,148	Q-5
Kippens, Division 4, 1,383	P-8
Labrador City, Division 10, 7,622	J-2
Lawn, Division 2, 1,000	R-11
Lewisporte, Division 8, 3,175	O-11
Long Pond, Division 1, 1,758	Q-4
Manuels, Division 1, 1,006	Q-4
Marystown, Division 2, 4,960	R-11
Mount Pearl, Division 1, 7,211	Q-5
Norris Arm, Division 6, 1,191	O-11
Placentia, Division 1, 2,211	Q-13
Port au Port, Division 4, 1,125	P-8
Portugal Cove, Division 1, 1,411	P-4
Pouch Cove, Division 1, 1,483	P-5
Ramea, Division 3, 1,208	Q-9
Robert's Arm, Division 8, 1,044	O-11
Roddickton, Division 9, 1,239	M-10
St. Alban's, Division 3, 1,941	Q-11
St. Anthony, Division 9, 2,593	L-11
St. George's, Division 4, 2,082	P-8
St. John's, Division 1, 88,102	Q-14
St. Lawrence, Division 2, 2,173	R-11
Spaniard's Bay, Division 1, 1,764	P-3
Springdale, Division 8, 3,224	O-11
Stephenville, Division 4, 7,770	P-8
Stephenville Crossing, Division 4, 2,129	P-9
Torbay, Division 1, 2,090	P-5
Trepassey, Division 1, 1,443	R-13
Twillingate, Division 8, 1,437	N-12
Upper Island Cove, Division 1, 1,819	P-3
Victoria, Division 1, 1,601	P-3
Wabana, Division 1, 5,421	Q-13
Wabush, Division 10, 3,387	J-2
Wesleyville, Division 7, 1,142	O-13
Whitbourne, Division 1, 1,235	Q-2
Windsor, Division 6, 6,644	O-11

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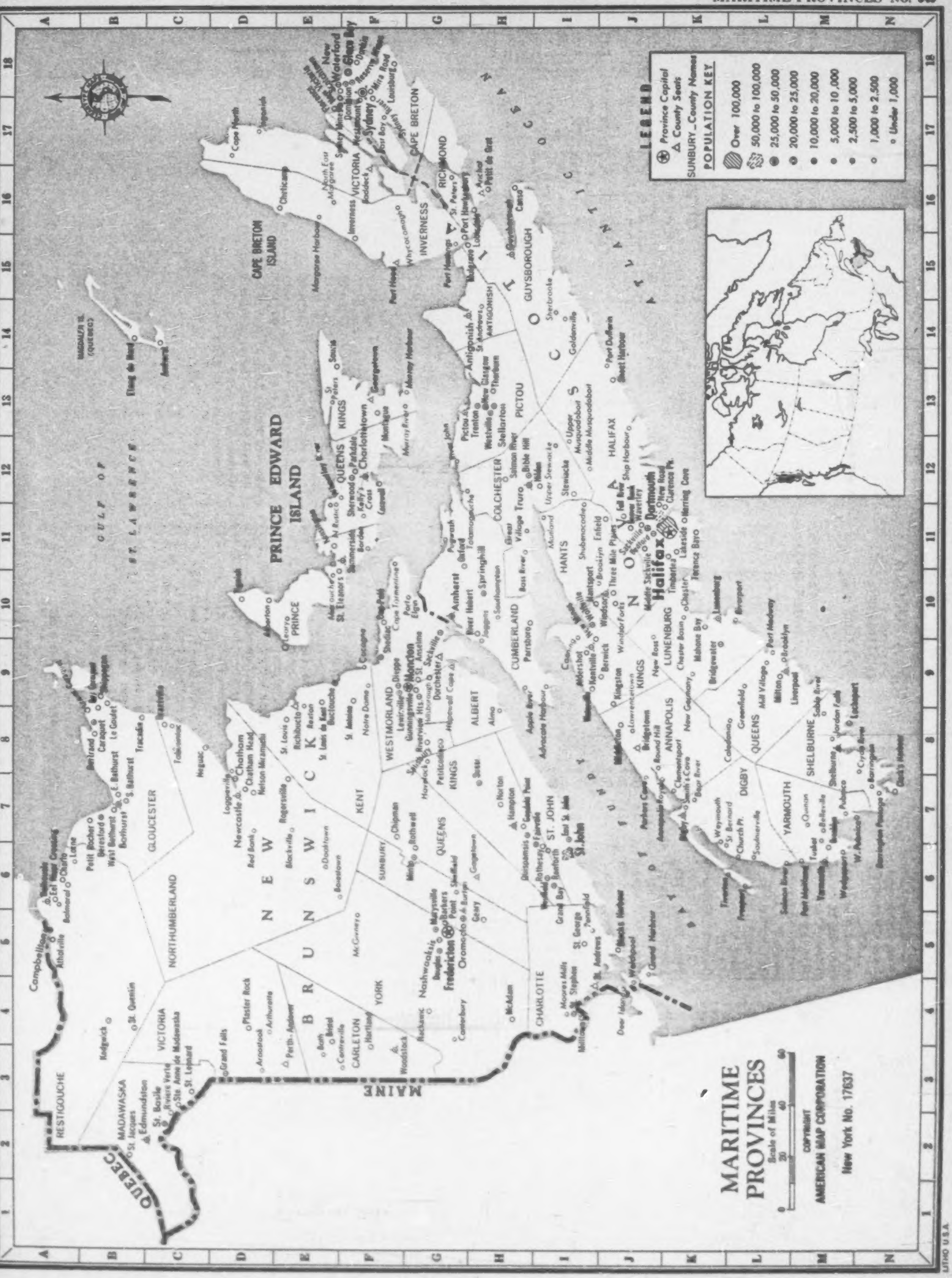
MARITIME PROVINCES
Scale of Miles
0 20 40 60
COPYRIGHT
AMERICAN MAP CORPORATION
New York No. 17637
LEGEND
⊛ Province Capital
△ County Seats
SUNBURY_County Names
POPULATION KEY
Over 100,000
50,000 to 100,000
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20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
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QUEBEC
MAINE
NEW BRUNSWICK
PRINCE EDWARD ISLAND
CAPE BRETON ISLAND
GULF OF ST. LAWRENCE
BAY OF FUNDY
ATLANTIC OCEAN
NOVA SCOTIA
MAGDALEN IS. (QUEBEC)
RESTIGOUCHE
MADAWASKA
VICTORIA
NORTHUMBERLAND
GLOUCESTER
CARLETON
YORK
SUNBURY
QUEENS
KENT
WESTMORLAND
ALBERT
KINGS
ST. JOHN
CHARLOTTE
PRINCE
QUEENS
KINGS
CUMBERLAND
COLCHESTER
PICTOU
ANTIGONISH
GUYSBOROUGH
HANTS
HALIFAX
LUNENBURG
KINGS
ANNAPOLIS
DIGBY
QUEENS
SHELBURNE
YARMOUTH
INVERNESS
VICTORIA
RICHMOND
CAPE BRETON
Fredericton
St. John
Moncton
Campbellton
Bathurst
Chatham
Newcastle
Edmundston
Woodstock
St. Stephen
Charlottetown
Summerside
Halifax
Dartmouth
Truro
Amherst
New Glasgow
Sydney
Glace Bay
Yarmouth
Digby
Windsor
Kentville
Lunenburg
Bridgewater
Liverpool
Shelburne
Antigonish
Pictou
Cape North
Cheticamp
Canso
Louisburg

LITHO U.S.A.

NEW BRUNSWICK

COUNTIES

(15 Counties)

Name of County	Population	Location on Map
ALBERT	16,307	H-8
CARLETON	24,428	F-3
CHARLOTTE	24,551	I-4
GLOUCESTER	74,752	C-7
KENT	24,901	F-7
KINGS	33,285	G-7
MADAWASKA	34,976	B-2
NORTHUMBERLAND	51,561	C-5
QUEENS	12,486	G-6
RESTIGOUCHE	41,289	A-2
ST. JOHN	92,162	I-7
SUNBURY	21,268	F-6
VICTORIA	19,796	C-4
WESTMORLAND	98,669	F-8
YORK	64,126	F-4
TOTAL	634,557	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Atholville, Restigouche, 2,108 ... A-5
Barkers Pt., York, 1,882 ... G-5
Bathurst, Gloucester, 16,674 ... B-7
Beresford, Gloucester, 2,325 ... B-7
Bertrand, Gloucester, 1,094 ... B-8
Blacks Har[illegible]r, Charlotte, 1,771 . J-5
Brantvill[illegible]thumberland, 1,072 C-8
Buctouch[illegible] Kent, 1,964 ... E-9
Campbe[illegible], Restigouche, 10,335 A-5
Cap-Pele, Westmorland, 2,081 .. F-10
Caraquet, Gloucester, 3,441 ... B-8
Charlo, Restigouche, 1,621 ... A-6
Chatham, Northumberland, 7,833 . D-7
Chatham Head, Northumberland, 1,440 ... D-7
Chipman, Queens, 1,977 ... F-7
Dalhousie, Restigouche, 6,255 ... A-6
Dieppe, Westmorland, 4,277 ... F-9
Dorchester, Westmorland, 1,199 . G-9
Edmundston, Madawaska, 12,365 C-2
Eel River Crossing, Restigouche, 1,075 ... A-6
Fairvale, Kings, 2,050 ... I-6
Fredericton, York, 24,254 ... G-5
Geary, Sunbury, 1,023 ... H-5
Grand Bay, Kings, 1,066 ... I-6
Grand Falls, Victoria, 4,516 ... D-3
Gunningsville, Albert, 1,669 ... G-9
Hampton, Kings, 1,748 ... H-7
Hartland, Carleton, 1,009 ... F-3
Kedgwick, Restigouche, 1,065 ... B-4
Le Goulet, Gloucester, 1,115 ... B-9
Lewisville, Westmorland, 3,710 ... F-9
Lorne, Restigouche, 1,000 ... A-6
Lower Caraquet, Gloucester, 1,685 ... B-8
McAdam, York, 2,224 ... H-4
Marysville, York, 3,872 ... G-5
Milltown, Charlotte, 1,893 ... I-4
Minto, Queens, 3,880 ... G-6
Moncton, Westmorland, 47,891 .. G-9
Nackawic, York, 1,324 ... G-4
Nashwaaksis, York, 7,353 ... G-5
Neguac, Northumberland, 1,498 .. C-8
Nelson Miramichi, Northumberland, 1,580 ... D-7
Newcastle, Northumberland, 6,460 ... D-7
Norton, Kings, 1,149 ... H-7
Oromocto, Sunbury, 11,472 ... G-5
Perth-Andover, Victoria, 2,108 ... E-3
Petitcodiac, Westmorland, 1,562 . G-8
Petit Rocher, Gloucester, 1,624 .. B-7
Plaster Rock, Victoria, 1,331 ... D-4
Quispamsis, Kings, 2,215 ... I-7
Renforth, Kings, 1,606 ... I-6
Richibucto, Kent, 1,850 ... E-9
Riverview Heights, Albert, 6,525 .. G-9
Riviere Verte, Madawaska, 1,657 . C-2
Rogersville, Northumberland, 1,077 ... E-7
Rothesay, Kings, 1,038 ... I-7
Sackville, Westmoreland, 3,180 . G-10
St. Andrews, Charlotte, 1,812 ... I-4
Ste. Anne de Madawaska, Madawaska, 1,253 ... C-3
St. Anselme, Westmorland, 1,150 . G-9
St. Basile, Madawaska, 3,085 ... C-2
St. Jacques, Madawaska, 1,072 .. B-2
St. John, St. John, 89,039 ... I-6
St. Leonard, Madawaska, 1,478 .. C-3
St. Quentin, Restigouche, 2,093 .. B-4
St. Stephen, Charlotte, 3,409 ... I-4
Salisbury, Westmorland, 1,070 ... G-8
Shediac, Westmorland, 2,203 ... F-9
Shippegan, Gloucester, 2,043 ... B-9
Sussex, Kings, 3,942 ... H-7
Tracadie, Gloucester, 2,222 ... B-8
Woodstock, Carleton, 4,846 ... F-3

NOVA SCOTIA

COUNTIES

(18 Counties)

Name of County	Population	Location on Map
ANNAPOLIS	21,841	K-8
ANTIGONISH	16,814	H-14
CAPE BRETON	129,075	G-17
COLCHESTER	37,735	H-11
CUMBERLAND	35,160	H-9
DIGBY	20,349	L-7
GUYSBOROUGH	12,864	H-15
HALIFAX	261,461	J-12
HANTS	28,935	I-11
INVERNESS	20,375	G-15
KINGS	44,975	J-9
LUNENBURG	38,422	K-9
PICTOU	46,104	H-13
QUEENS	12,950	L-8
RICHMOND	12,734	G-16
SHELBURNE	16,661	M-8
VICTORIA	7,823	F-16
YARMOUTH	24,682	L-7
TOTAL	788,960	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Aldershot, Kings, 1,729 ... I-9
Amherst, Cumberland, 9,966 ... G-10
Antigonish, Antigonish, 5,489 ... G-14
Berwick, Kings, 1,412 ... J-9
Bible Hill, Colchester, 3,505 ... H-12
Bridgetown, Annapolis, 1,039 ... J-8
Bridgewater, Lunenburg, 5,231 .. K-9
Brooklyn, Queens, 1,253 ... L-9
Canso, Guysborough, 1,209 ... H-16
Chester, Lunenburg, 1,031 ... K-10
Chéticamp, Inverness, 1,061 ... E-16
Clark's Harbour, Shelburne, 1,082 N-7
Dartmouth, Halifax, 64,770 ... J-11
Digby, Digby, 2,363 ... K-7
Dominion, Cape Breton, 2,879 .. F-18
Enfield, Hants, 1,056 ... J-11
Florence, Cape Breton, 1,958 ... E-17
Glace Bay, Cape Breton, 22,440 . F-18
Halifax, Halifax, 122,035 ... K-11
Hantsport, Hants, 1,447 ... I-10
Herring Cove, Halifax, 1,487 ... K-11
Inverness, Inverness, 1,846 ... F-15
Kentville, Kings, 5,198 ... I-9
Kingston, Kings, 1,429 ... J-9
Lakeside, Halifax, 1,687 ... K-11
Liverpool, Queens, 3,654 ... L-9
Lockeport, Shelburne, 1,208 ... M-8
Louisburg, Cape Breton, 1,582 .. F-18
Louisdale, Richmond, 1,036 ... H-16
Lunenburg, Lunenburg, 3,215 ... K-10
Mahone Bay, Lunenburg, 1,333 . K-10
Middleton, Annapolis, 1,870 ... J-8
Milton, Queens, 1,854 ... L-9
Mira Road, Cape Breton, 1,503 .. F-18
Mulgrave, Guysborough, 1,196 .. G-15
New Glasgow, Pictou, 10,849 ... H-13
New Minas, Kings, 1,503 ... I-9
New Road, Halifax, 1,333 ... J-12
New Victoria, Cape Breton, 1,377 ... E-18
New Waterford, Cape Breton, 9,579 ... E-18
North Sydney, Cape Breton, 8,604 ... F-17
Oxford, Cumberland, 1,473 ... G-11
Parrsboro, Cumberland, 1,807 .. H-10
Petit de Grat, Richmond, 1,032 .. H-16
Pictou, Pictou, 4,250 ... G-13
Port Hawkesbury, Inverness, 3,372 ... G-15
Reserve Mines, Cape Breton, 2,529 ... F-18
Sackville, Halifax, 5,701 ... J-11
Salmon River, Colchester, 1,441 . H-12
Scotchtown, Cape Breton, 2,027 E-18
Sheet Harbor, Halifax, 1,062 ... J-13
Shelburne, Shelburne, 2,689 ... M-8
South Bar, Cape Breton, 1,031 .. F-18
Springhill, Cumberland, 5,262 ... H-10
Stellarton, Pictou, 5,357 ... H-13
Stewiacke, Colchester, .,040 ... I-12
Sydney, Cape Breton, 33,230 ... F-18
Sydney Mines, Cape Breton, 8,991 ... F-17
Sydney River, Cape Breton, 2,009 ... F-17
Terence Bay, Halifax, 1,134 ... K-11
Thorburn, Pictou, 1,019 ... H-13
Three Mile Plains, Hants, 1,163 .. J-10
Timberlea, Halifax, 1,770 ... K-11
Trenton, Pictou, 3,331 ... H-13
Truro, Colchester, 13,047 ... H-12
Waverley, Halifax, 1,419 ... J-11
Westmount, Cape Breton, 1,790 . F-17
Westville, Pictou, 3,898 ... H-13
Windsor, Hants, 3,775 ... J-10
Wolfville, Kings, 2,861 ... I-10
Yarmouth, Yarmouth, 8,516 ... M-6

PRINCE EDWARD I.

COUNTIES

(3 Counties)

Name of County	Population	Location on Map
KINGS	18,424	F-13
PRINCE	42,082	E-10
QUEENS	51,135	F-12
TOTAL	111,641	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Charlottetown, Queens, 19,133 .. F-12
Kensington, Prince, 1,086 ... E-11
Montague, Kings, 1,608 ... F-13
Parkdale, Queens, 2,313 ... F-12
St. Eleanor's, Prince, 1,621 ... E-10
Sherwood, Queens, 3,807 ... F-12
Souris, Kings, 1,393 ... E-14
Summerside, Prince, 9,349 ... F-11
Tignish, Prince, 1,060 ... D-10

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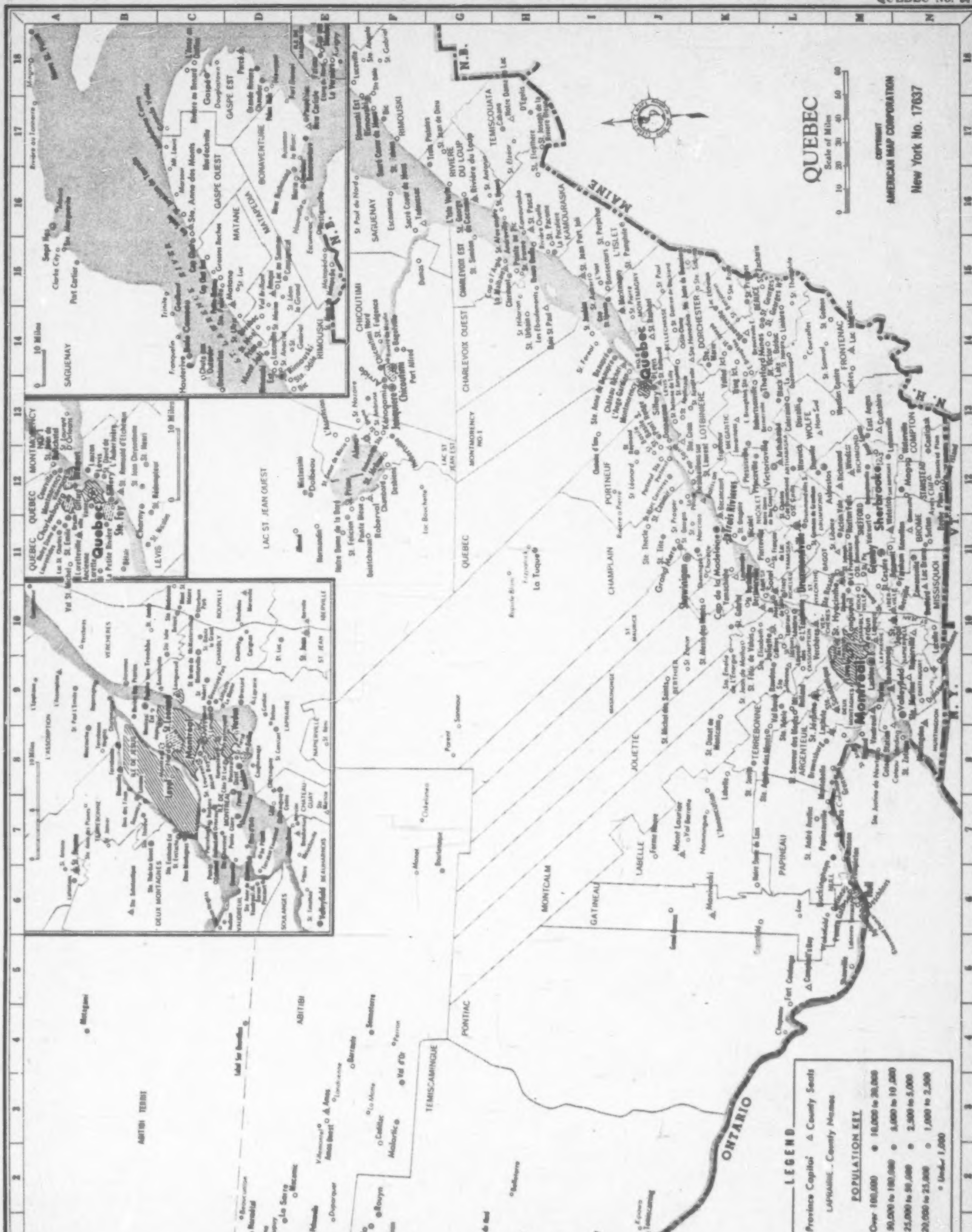
QUEBEC
Scale of Miles
0 10 20 30 40 50 60
COPYRIGHT
AMERICAN MAP CORPORATION
New York No. 17637
LEGEND
Province Capital
△ County Seats
LAPRAIRIE . County Names
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
ONTARIO
MAINE
N.B.
N.H.
VT.
N.Y.
ABITIBI
TEMISCAMINGUE
PONTIAC
GATINEAU
LABELLE
PAPINEAU
MONTCALM
JOLIETTE
ARGENTEUIL
TERREBONNE
BERTHIER
ST MAURICE
CHAMPLAIN
PORTNEUF
QUEBEC
LAC ST JEAN OUEST
LAC ST JEAN EST
CHICOUTIMI
SAGUENAY
CHARLEVOIX EST
CHARLEVOIX OUEST
MONTMORENCY NO. 1
TEMISCOUATA
RIVIERE DU LOUP
KAMOURASKA
L'ISLET
MONTMAGNY
DORCHESTER
LOTBINIERE
MEGANTIC
WOLFE
FRONTENAC
COMPTON
STANSTEAD
BROME
MISSISQUOI
SHEFFORD
BAGOT
RIMOUSKI
MATANE
MATAPEDIA
BONAVENTURE
GASPE OUEST
GASPE EST
Montreal
Quebec
Trois Rivieres
Sherbrooke
Hull
Shawinigan
Grand Mere
Cap de la Madeleine
La Tuque
Chicoutimi
Jonquiere
Kenogami
Roberval
Rimouski
Rouyn
Noranda
Val d'Or
Amos
Valleyfield
Granby
Drummondville
Victoriaville
Thetford Mines
Levis
St. Hyacinthe
St. Jean
Magog
Coaticook
Buckingham
Mont Laurier
Matane
Gaspe
Ste. Anne des Monts
LEVIS
QUEBEC
MONTMORENCY
Ste. Foy
10 Miles
VERCHERES
L'ASSOMPTION
DEUX MONTAGNES
CHAMBLY
LAPRAIRIE
NAPIERVILLE
CHATEAUGUAY
BEAUHARNOIS
SOULANGES
VAUDREUIL
ROUVILLE
IBERVILLE
ST JEAN
Laval
ILE JESUS
SAGUENAY
RIMOUSKI
ST LAWRENCE RIVER
Sept Iles
Port Cartier
Clarke City
A B C D E F G H I J K L M N
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18
LITHO U.S.A.

QUEBEC INDEX

COUNTIES

(74 Counties)

Name of County	Population	Location on Map
ABITIBI	112,244	E-5
ABITIBI TERRIT.	21,308	B-3
MISTASSINI TERRIT.	2,702	●
ARGENTEUIL	31,319	L-8
ARTHABASKA	51,524	L-12
BAGOT	23,501	L-11
BEAUCE	63,830	L-14
BEAUHARNOIS	52,137	E-7
BELLECHASSE	23,517	J-14
BERTHIER	27,288	J-9
BONAVENTURE	41,701	D-17
BROME	15,301	N-11
CHAMBLY	231,590	M-10
CHAMPLAIN	113,150	I-11
CHARLEVOIX EST	16,780	G-15
CHARLEVOIX OUEST	13,650	G-14
CHATEAUGUAY	53,737	N-9
CHICOUTIMI	163,348	F-15
COMPTON	21,367	N-13
DEUX MONTAGNES	52,389	M-9
DORCHESTER	32,473	K-14
DRUMMOND	64,144	L-11
FRONTENAC	27,293	M-14
GASPE EST	41,727	D-17
GASPE OUEST	18,754	C-16
GATINEAU	56,729	I-6
HULL	109,946	M-6
HUNTINGDON	15,368	N-8
IBERVILLE	20,400	N-10
ILE-DE-MONTREAL ET ILE-JESUS	2,187,153	C-8
ILES-DE-LA-MADELEINE	13,303	E-18
JOLIETTE	52,086	J-8
KAMOURASKA	26,264	I-16
LABELLE	30,582	J-7
LAC ST. JEAN EST	46,220	G-13
LAC ST. JEAN OUEST	57,074	D-12
LA PRAIRIE	61,691	M-10
L'ASSOMPTION	62,198	L-9
LEVIS	62,776	J-13
L'ISLET	23,187	I-15
LOTBINIERE	27,373	K-13
MASKINONGE	21,257	I-9
MATANE	30,281	D-16
MATAPEDIA	26,856	D-16
MEGANTIC	58,020	K-13
MISSISQUOI	33,935	N-10
MONTCALM	21,546	H-8
MONTMAGNY	26,307	J-15
MONTMORENCY NO. 1	20,401	G-12
MONTMORENCY NO. 2 (ILE DE ORLEANS)	5,435	J-14
NAPIERVILLE	12,067	N-10
NICOLET	30,004	K-12
PAPINEAU	31,793	L-7
PONTIAC	19,570	G-4
PORTNEUF	51,540	I-12
QUEBEC	423,162	G-11
RICHELIEU	47,083	L-10
RICHMOND	41,044	M-12
RIMOUSKI	64,263	F-17
RIVIERE DU LOUP	39,488	G-17
ROUVILLE	31,759	M-10
SAGUENAY	111,272	F-16
NOVEAU - QUEBEC	10,002	
ST. HYACINTHE	50,494	L-11
ST. JEAN	46,882	N-10
ST. MAURICE	108,366	J-10
SHEFFORD	62,361	M-11
SHERBROOKE	101,470	M-12
SOULANGES	11,449	D-8
STANSTEAD	38,288	N-12
TEMISCAMINGUE	54,866	G-3
TEMISCOUATA	23,189	H-17
TERREBONNE	139,946	K-8
VAUDREUIL	36,583	D-8
VERCHERES	35,273	L-10
WOLFE	16,187	L-13
YAMASKA	15,208	L-11
TOTAL	6,027,764	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the county in which it is located, then population and location on map.

Acton Vale, Bagot, 3,584 … M-11
Alencon, Berthier, 1,174 … L-10
Alma, Lac St. Jean Est, 22,622 … E-13
Amos, Abitibi, 6,984 … E-3
Amos-Ouest, Abitibi, 1,228 … E-3
Amqui, Matapédia, 3,797 … D-15
Ancienne Lorette, Quebec, 8,304 … B-11
Anjou, Montreal, 33,886 … B-8
Arthabaska, Arthabaska, 4,479 … L-12
Arvida, Chicoutimi, 18,448 … F-13
Asbestos, Richmond, 9,749 … L-12
Aylmer, Gatineau, 7,198 … M-6
Bagotville, Chicoutimi, 6,041 … F-14
Baie Comeau, Saguenay, 12,109 … C-14
Baie d'Urfé, Montreal, 3,881 … D-7
Baie St. Paul, Charlevoix Ouest, 4,163 … H-14
Barraute, Abitibi, 1,288 … E-4
Beaconsfield, Montreal, 19,389 … D-7
Beauceville, Beauce, 2,098 … K-14
Beauceville Est, Beauce, 2,192 … K-14
Beauharnois, Beauharnois, 8,121 … M-9
Beauport, Québec, 14,681 … A-12
Beaupré, Montmorency No. 1, 2,862 … I-14
Bécancourt, Nicolet, 8,182 … K-11
Bedford, Missisquoi, 2,786 … N-11
Beebe Plain, Stanstead, 1,236 … N-12
Bélair, Québec, 4,505 … B-11
Beloeil, Verchères, 12,274 … C-10
Bernierville, Mégantic, 2,415 … L-13
Berthierville, Berthier, 4,080 … L-10
Betsiamites, Saguenay, 1,574 … C-13
Bic, Rimouski, 1,157 … F-17
Black Lake, Mégantic, 4,123 … L-13
Blainville, Terrebonne, 9,630 … B-8
Bois des Filion, Terrebonne, 4,061 … B-8
Bolduc, Beauce, 1,496 … L-14
Bonaventure, Bonaventure, 1,079 … E-17
Boucherville, Chambly, 19,997 … C-9
Bromont, Brome, 1,089 … M-11
Bromptonville, Richmond, 2,771 … M-12
Brossard, Laprairie, 23,452 … D-9
Brownsburg, Argenteuil, 3,481 … L-8
Buckingham, Papineau, 7,304 … M-7
Cabano, Témiscouata, 3,063 … H-17
Cadillac, Abitibi, 1,102 … F-3
Campbell's Bay, Pontiac, 1,188 … L-5
Candiac, Laprairie, 5,185 … D-9
Cap aux Meules, Magdalen Is., 1,089 … E-18
Cap Chat, Gaspé Ouest, 3,868 … C-15
Cap de la Madeleine, Champlain, 31,463 … K-11
Cap St. Ignace, Montmagny, 1,338 … I-15
Carignan, Chambly, 3,340 … D-10
Caughnawaga, Laprairie, 3,675 … D-9
Causapscal, Matapédia, 2,965 … D-15
Chambly, Chambly, 11,469 … D-10
Chambord, L., Lac St. Jean Ouest, 1,106 … F-12
Chandler, Gaspé Est, 3,843 … D-18
Chapais, Abitibi Terr., 2,914 … ●
Charlemagne, L'Assomption, 4,111 … B-9
Charlesbourg, Québec, 33,443 … A-12
Charny, Lévis, 5,175 … B-12
Châteauguay, Châteauguay, 15,797 … D-8
Châteauguay Centre, Châteauguay, 17,942 … D-8
Château Richer, Montmorency No. 1, 3,111 … I-14
Chibougamau, Abitibi Territ., 9,701 … ●
Chicoutimi, Chicoutimi, 33,893 … F-14
Chicoutimi Nord, Chicoutimi, 14,086 … F-14
Chute aux Outardes, Saguenay, 1,980 … C-13
Clermont, Charlevoix Est, 3,386 … H-15
Coaticook, Stanstead, 6,569 … N-12
Coleraine, Mégantic, 1,474 … L-13
Contrecoeur, Verchères, 2,880 … A-10
Cookshire, Compton, 1,484 … M-13
Côte St. Luc, Montreal, 24,375 … C-8
Coteau Station, Soulanges, 1,032 … M-8
Courville, Québec, 6,222 … A-12
Cowansville, Missisquoi, 11,920 … N-11
Crabtree, Joliette, 1,706 … L-10
D'Egelis, Témiscouata, 3,046 … H-17
Danville, Richmond, 2,563 … L-12
Delson, Laprairie, 2,941 … D-9
Desbiens, Lac St. Jean Est, 2,941 … F-12
Deschaillons sur St. Laurent, Lotbinière, 1,176 … K-12
Deschênes, Gatineau, 1,806 … M-6
Deux Montagnes, Deux Montagnes, 8,631 … C-7
Disraeli, Wolfe, 3,384 … L-13
Dolbeau, Lac St. Jean Ouest, 7,366 … E-12
Dollard des Ormeaux, Montreal, 25,217 … C-7
Donnacona, Portneuf, 5,940 … J-13
Dorion, Vaudreuil, 6,209 … D-6
Dorval, Montreal, 20,469 … D-8
Douville, St. Hyacinthe, 3,267 … N-10
Drummondville, Drummond, 31,813 … L-11
Drummondville Sud, Drummond, 8,989 … L-11
East Angus, Compton, 4,715 … M-13
East Broughton, Beauce, 1,380 … K-14
East Broughton Station, Beauce, 1,127 … K-14
Escoumins, Saguenay, 1,968 … F-16
Etang du Nord, Magdalen Is., 1,070 … E-18
Farnham, Missisquoi, 6,496 … N-11
Fatima, Magdalen Is., 1,239 … E-18
Ferme Neuve, Labelle, 1,990 … J-7
Forestville, Saguenay, 1,806 … ●
Fort Coulonge, Pontiac, 1,784 … L-4
Fort George, Saguenay, 1,280 …
Francoeur, Lotbinière, 1,186 … K-12
Gagnon, Saguenay, 3,787 … ●
Gaspé, Gaspé East, 17,211 … C-18
Gatineau, Hull, 22,321 … M-6
Giffard, Québec, 13,135 … A-12
Glenwood Domaine, Gatineau, 3,997 … M-6
Gracefield, Gatineau, 1,049 … L-6
Granby, Shefford, 34,385 … M-11
Granby-Nord, Shefford, 1,264 … °M-11
Grande Rivière, Gaspé Est, 1,330 … D-18
Grand Mère, Champlain, 17,137 … J-11
Greenfield Park, Chambly, 15,348 … C-9
Grenville, Argenteuil, 1,495 … M-8
Hampstead, Montreal, 7,033 … C-8
Hauterive, Saguenay, 13,181 … C-14
Havre St. Pierre, Saguenay, 2,999 … A-18
Hébertville Station, Lac St. Jean Est, 1,163 … F-13
Hébertville, Lac St. Jean Est, 1,506 … F-13
Hudson, Vaudreuil, 4,345 … C-6
Hudson Heights, Vaudreuil, 1,540 … C-6
Hull, Hull, 63,580 … M-6
Huntingdon, Huntingdon, 3,087 … N-9
Iberville, Iberville, 9,331 … N-10
Ile Perrot, Vaudreuil, 4,021 … D-7
Joliette, Joliette, 20,127 … L-10
Jonquière, Chicoutimi, 28,430 … F-13
Kénogami, Chicoutimi, 10,970 … F-13
Knowlton, Brome, 1,395 … N-11
Labelle, Labelle, 1,492 … K-8
Lac au Saumon, Matapédia, 1,314 … D-15
Lac-Brome, Brome, 4,063 … N-11
Lac Etchemin, Dorchester, 2,789 … K-14
Lachine, Montreal, 44,423 … M-9
Lachute, Argenteuil, 11,813 … M-8
Lac Mégantic, Frontenac, 6,770 … M-14
Lacolle, St. Jean, 1,254 … N-10
Lac St. Charles, Quebec, 1,693 … A-11
Laflèche, Chambly, 15,113 … C-9
Lafontaine, Terrebonne, 2,980 … A-6
La Guadeloupe, Frontenac, 1,834 … L-14
Lakeview Terrace, Gatineau, 1,170 … M-6
La Malbaie, Charlevoix Est, 4,036 … H-15
L'Ange-Gardien, Montmorency No. 1, 1,805 … J-14
L'Annonciation, Labelle, 2,162 … J-8
Lanoraie, Berthier, 1,152 … L-10
La Pérade, Champlain, 1,123 … J-12
La Petite Riviere, Quebec, 4,707 … B-12
La Pocatière, Kamouraska, 4,256 … H-15
Laprairie, Laprairie, 8,309 … M-10
La Providence, St. Hyacinthe, 4,709 … M-11
La Salle, Montreal, 72,912 … D-8
La Sarre, Abitibi, 5,185 … D-1
L'Ascension, Lac St. Jean Est, 1,034 … E-13
L'Assomption, L'Assomption, 4,915 … A-9
La Tuque, Champlain, 13,099 … H-11
Laurentides, L'Assomption, 1,746 … L-9
Lauzon, Lévis, 12,809 … A-12
Laval, Montreal, 228,010 … C-8
Lavaltrie, Berthier, 1,261 … L-10
La Verniere, Magdalen Is., 1,145 … E-18
Lebel-Sur-Quevillon, Abitibi, 2,936 … ●
Le Moyne, Chambly, 8,194 … C-9
Lennoxville, Sherbrooke, 3,859 … M-12
L'Epiphanie, L'Assomption, 2,752 … L-10
Léry, Châteauguay, 2,247 … D-7
Lévis, Lévis, 16,597 … B-12
Liniere, Beauce, 1,120 … L-14
L'Isle Verte, Rivière du Loup, 1,380 … G-16
L'Islet, L'Islet, 1,195 … I-15
Longueuil, Chambly, 97,590 … M-10
Loretteville, Québec, 11,644 … A-11
Lorraine, Terrebonne, 3,145 … B-7
Louiseville, Maskinongé, 4,042 … K-11
Louiseville -Est, Maskinonge, 1,578 … K-11
Luceville, Rimouski, 1,411 … D-14
Macamic, Abitibi, 1,705 … E-2
McMasterville, Verchères, 2,518 … C-10
Magog, Stanstead, 13,281 … N-12
Malartic, Abitibi, 5,347 … F-3
Maniwaki, Gatineau, 6,689 … K-6
Maple Grove, Beauharnois, 1,708 … E-7
Maria, Bonaventure, 1,157 … E-16
Marieville, Rouville, 4,563 … M-10
Mascouche, L'Assomption, 8,812 … A-8
Masson, Papineau, 2,336 … M-7
Matagami, Abitibi District, 2,411 … A-4
Matane, Matane, 11,841 … D-15
Melocheville, Beauharnois, 1,601 … E-7
Mercier, Chateauguay, 4,011 … E-7
Mistassini, Lac St. Jean Ouest, 2,601 … E-12
Montebello, Papineau, 1,285 … M-7
Mont Joli, Rimouski, 6,698 … D-14
Mont Laurier, Labelle, 8,240 … J-7
Montmagny, Montmagny, 12,432 … I-14
Montmorency, Québec, 4,949 … J-13
Montreal, Montreal, 1,214,352 … M-10
Montreal Est, Montreal, 5,076 … B-9
Montreal Nord, Montreal, 89,139 … C-8
Montreal Ouest, Montreal, 6,368 … D-8
Mont Rolland, Terrebonne, 1,503 … L-9
Mont Royal, Montreal, 21,561 … C-8
Mont St. Hilaire, Rouville, 5,758 … C-10
Murdochville, Gaspé Ouest, 2,891 … C-17
Napierville, Napierville, 1,987 … N-10
New Carlisle, Bonaventure, 1,384 … E-17
New Richmond, Bonaventure, 3,957 … E-16
Nicolet, Nicolet, 4,714 … K-11
Nitro, Beauharnois, 1,827 … E-8
Noranda, Témiscamingue, 10,741 … F-1
Normandin, Lac St. Jean Ouest, 1,823 … E-11
Normétal, Abitibi, 1,851 … D-1
Notre Dame de la Doré, Lac St. Jean Ouest, 1,127 … E-11
Notre Dame des Laurentides, Québec, 5,080 … A-11
Notre-Dame-Des-Prairies, Joliette, 3,541 … °L-10
Notre Dame d'Hébertville (See Hébertville) …
Notre-Dame Du Bon Conseil, Drummond, 1,048 … L-12
Notre Dame du Lac, Témiscouata, 2,107 … H-17
Omerville, Stanstead, 1,102 … N-12
Ormstown, Châteauguay, 1,517 … N-9
Orsainville, Québec, 12,520 … A-11
Otterburn Park, Rouville, 3,512 … C-10
Ouiatchouan, Lac St.-Jean Ouest, 1,217 … F-11
Outremont, Montreal, 28,552 … C-8
Papineauville, Papineau, 1,384 … M-7
Paspebiac, Bonaventure, 1,317 … E-17
Perce, Gaspe Est, 5,617 … D-18
Pierrefonds, Montreal, 33,010 … C-7
Pierreville, Yamaska, 1,456 … L-11
Pincourt, Vaudreuil, 5,899 … D-6
Plessisville, Mégantic, 7,204 … K-13
Pointe au Pic, Charlevoix Est, 1,231 … H-15
Pointe-aux-Trembles, Montreal, 35,567 … B-9
Pointe Bleue, Lac St. Jean Ouest, 1,147 … F-12
Pointe Calumet, Deux Montagnes, 2,214 … C-6
Pointe Claire, Montreal, 27,303 … D-7
Pointe Gatineau, Hull, 15,640 … M-6
Pont Rouge, Portneuf, 3,272 … J-13
Port Alfred, Chicoutimi, 9,228 … F-14
Port Cartier, Saguenay, 3,730 … A-15
Portneuf, Portneuf, 1,347 … J-12
Portneuf Sta., Portneuf, 1,356 … J-12
Price, Matane, 2,740 … D-14
Princeville, Arthabaska, 3,829 … K-12
Québec, Québec, 186,088 … J-13
Rawdon, Montcalm, 2,740 … L-9
Repentigny, L'Assomption, 19,520 … B-9
Restigouche, Bonaventure, 1,155 … E-16
Richelieu, Rouville, 1,777 … D-10
Richmond, Richmond, 4,317 … M-12
Rigaud, Vaudreuil, 2,138 … M-8
Rimouski, Rimouski, 26,887 … F-17
Rimouski Est, Rimouski, 2,069 … F-17
Rivière au Renard, Gaspé Est, 1,772 … C-18
Riviere Des Prairies, Montreal, 10,054 … B-9
Rivière du Loup, Rivière du Loup, 12,760 … G-16
Rivière du Moulin, Chicoutimi, 4,393 … F-14
Robertsonville, Mégantic, 1,294 … K-13
Roberval, Lac St. Jean Ouest, 8,330 … F-12
Rock Island, Stanstead, 1,341 … N-12
Rosemère, Terrebonne, 6,710 … B-7
Rouyn, Témiscamingue, 17,821 … F-1
Roxboro, Montreal, 7,633 … C-7
Roxton Falls, Shefford, 1,139 … M-11
Sacré Coeur de Jésus, Saguenay, 1,252 … F-16
Ste-Adèle, Terrebonne, 2,581 … L-9
St. Agapitville, Lotbinière, 1,493 … J-13
Ste. Agathe des Monts, Terrebonne, 5,532 … L-8
St. Alexis des Monts, Maskinongé, 1,905 … K-10
St. Amable, Vercheres, 1,051 … B-10
St. Ambroise, Chicoutimi, 1,629 … F-13
St. André Avellin, Papineau, 1,088 … L-7
St. André Est, Argenteuil, 1,204 … M-8
Ste. Anne de Beaupré, Montmorency No. 1, 1,797 … I-14
Ste. Anne de Bellevue, Montreal, 4,976 … D-7
Ste. Anne des Monts, Gaspé Ouest, 5,546 … C-16
Ste. Anne des Plaines, Terrebonne, 2,093 … A-7
St. Anselme, Dorchester, 1,400 … J-14
St. Antoine, Terrebonne, 5,831 … A-6
St. Antoine de Tilly, Lotbinière, 1,105 … J-13
St. Apollinaire, Lotbinière, 1,016 … J-13
St. Basile le Grand, Chambly, 4,402 … C-10
St. Basile Sud, Portneuf, 1,731 … J-12
St. Boniface de Shawinigan, St. Maurice, 2,581 … °K-11
St. Bruno, Lac St. Jean Est, 1,276 … F-13
St. Bruno de Montarville, Chambly, 15,780 … C-9
St. Casimir, Portneuf, 1,239 … J-12
St. Césaire, Rouville, 2,279 … M-10
St. Charles de Drummond, Drummond, 2,266 … L-11
St. Chrysostome, Châteauguay, 1,077 … N-9
Ste. Claire, Dorchester, 1,981 … J-14
St. Coeur de Marie, Lac St. Jean Est, 1,218 … E-13
St. Constant, Laprairie, 4,139 … D-8
Ste. Croix, Lotbinière, 1,545 … J-13
St. Cyrille, Drummond, 1,125 … L-11
*St. Damase, St. Hyacinthe, 1,106 … M-11
St. Damien de Buckland, Bellechasse, 1,799 … J-14
St. David de L'Auberivière, Lévis, 3,818 … B-12
St. Dominique, Bagot, 1,722 … M-11
St. Donat de Montcalm, Montcalm, 1,536 … K-9
St. Eleuthère, Kamouraska, 1,063 … H-16
St. Emile, Québec, 2,645 … A-11
St. Eustache, Deux Montagnes, 9,479 … C-7
Ste. Eustache-Est., Deux Montagnes, 4,993 … C-7
St. Fabien, Rimouski, 1,537 … F-17
St. Félicien, Lac St. Jean Ouest, 4,952 … E-11
St. Félix de Valois, Joliette, 1,456 … K-10
Ste. Foy, Québec, 68,385 … B-11
St. Francois Du Lac, Yamaska, 1,001 … L-11
St. Gabriel, Berthier, 3,383 … K-10
St. Gédéon, Frontenac, 1,174 … M-14
Ste. Geneviève, Montreal, 2,847 … C-7
St. Georges, Beauce, 7,554 … L-14
St. Georges, Champlain, 2,061 … J-11
St. Georges de Cacouna, Riviere Du Loup, 1,001 … G-16
St. Georges Ouest, Beauce, 6,000 … L-14
St. Germain de Grantham, Drummond, 1,104 … L-11
St. Gregoire, Nicolet, 1,389 … °K-11
St. Henri, Lévis, 1,160 … B-12
St. Honoré, Beauce, 1,055 … L-14
St. Hubert, Chambly, 21,741 … C-9
St. Hyacinthe, St. Hyacinthe, 24,562 … M-11
St. Jacques, Montcalm, 1,945 … L-10
St. Janvier, Terrebonne, 1,811 … B-7
St. Jean, St. Jean, 32,863 … N-10
St. Jean Chrysostome, Lévis, 1,905 … B-12
St. Jean de Boischatel, Montmorency No. 1, 1,685 … A-12
St. Jean de Dieu, Rivière du Loup, 1,148 … G-17
St. Jean Port Joli, L'Islet, 1,795 … I-15
St. Jérôme, Lac St. Jean Est, 1,910 … F-12
St. Jérôme, Terrebonne, 26,524 … L-9
St. Joachim de Tourelle, Gaspé Ouest, 1,021 … C-16
St. Joseph, Beauce, 2,893 … K-14
St. Joseph, St. Hyacinthe, 4,945 … M-11
St. Joseph de la Rivière Bleue, Témiscouata, 1,429 … H-17
St. Joseph de Sorel, Richelieu, 3,290 … L-10
St. Jovite, Terrebonne, 3,132 … K-8
Ste. Julie, Vercheres, 1,214 … C-10
St. Lambert, Chambly, 18,616 … C-9
St. Laurent, Montreal, 62,955 … C-8
St. Leonard, Montreal, 52,040 … C-8
St. Luc, St. Jean, 4,850 … D-10
Ste. Madeleine, St. Hyacinthe, 1,110 … C-10
St. Marc des Carrières, Portneuf, 2,650 … J-12
Ste. Marie, Beauce, 4,307 … K-14
Ste. Martine, Châteauguay, 1,831 … N-9
St. Michel des Saints, Berthier, 1,647 … J-9
St. Nicolas, Lévis, 1,975 … B-12
Ste. Odile, Rimouski, 1,293 … F-17
St. Pacôme, Kamouraska, 1,180 … H-15
St. Pamphile, L'Islet, 3,542 … I-16
St. Pascal, Kamouraska, 2,513 … H-16
St. Paul L'Ermite, L'Assomption, 3,165 … A-9
St. Perpetue, L'Islet, 1,048 … I-15m
St. Pie, Bagot, 1,709 … M-11
St. Pierre, Montreal, 6,801 … D-8
St. Prime, Lac St. Jean Ouest, 2,360 … E-12
St. Prosper, Dorchester, 1,888 … K-15
St. Raphaël, Bellechasse, 1,216 … J-14
St. Raymond, Portneuf, 4,036 … J-12
St. Rédempteur, Lévis, 1,862 … B-12
St. Rémi, Napierville, 2,282 … E-8
St. Romuald-D'Etchemin, Levis, 8,394 … J-13
Ste. Rosalie, Bagot, 2,210 … M-11
St. Sauveur des Monts, Terrebonne, 1,846 … L-8
Ste. Scholastique, Deux Montagnes, 14,787 … M-9
St. Siméon, Charlevoix E., 1,186 … G-15
Ste. Thècle, Champlain, 1,725 … J-11
Ste. Thérèse, Terrebonne, 17,175 … B-7
Ste. Thérèse Ouest, Terrebonne, 7,278 … B-7
St. Timothée, Beauharnois, 1,813 … E-8
St. Tite, Champlain, 3,130 … J-11
St. Urbain de Charlevoix, Charlevoix Ouest, 1,172 … H-14
St. Victor, Beauce, 1,017 … L-14
St. Zacharie, Beauce, 1,390 … L-15
St. Zotique, Soulanges, 1,243 … N-8
Sayabec, Metapédia, 1,799 … D-14
Schefferville, Noveau Quebec, 3,271 … ●
Senneterre, Abitibi, 4,303 … F-4
Senneville, Montreal, 1,412 … D-7
Sept Iles, Saguenay, 24,320 … A-16
Shawinigan, St. Maurice, 27,792 … J-11
Shawinigan South, Champlain, 11,470 … K-11
Shawville, Pontiac, 1,745 … M-5
Shelter Bay (See Port Cartier) …
Sherbrooke, Sherbrooke, 80,711 … M-12
Sillery, Québec, 13,932 … B-12
Sorel, Richelieu, 19,347 … L-10
Stanstead Plain, Stanstead, 1,192 … N-12
Sutton, Brome, 1,684 … N-11
Tadoussac, Saguenay, 1,010 … F-16
Temiscaming, Témiscamingue, 2,428 … J-1
Templeton, Hull, 3,684 … M-6
Terrasse Vaudreuil, Vaudreuil, 1,344 … D-7
Terrebonne, Terrebonne, 9,212 … B-8
Thetford Mines, Mégantic, 22,003 … L-13
Thurso, Papineau, 3,219 … M-7
Tracy, Richelieu, 11,842 … L-10
Tring Junction, Beauce, 1,283 … K-14
Trois Pistoles, Rivière du Loup, 4,678 … G-17
Trois Rivières, St. Maurice, 55,869 … K-11
Trois Rivières Ouest, St. Maurice, 8,057 … K-11
Valcourt, Shefford, 2,411 … M-11
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°Not shown on map due to space limitations.

● Outside of map area shown.

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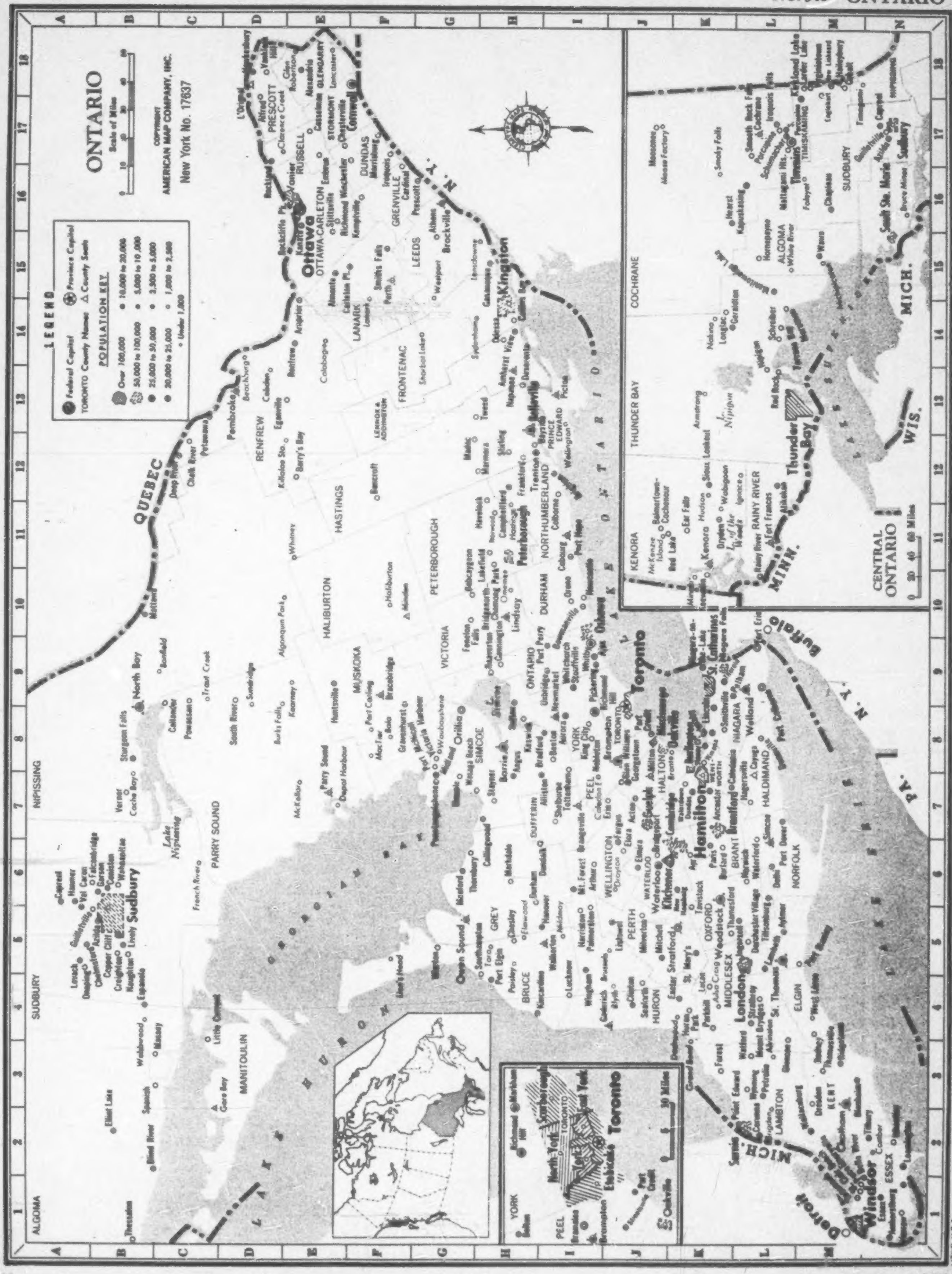
ONTARIO
Scale of Miles
0 10 20 30 40 50
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LEGEND
Federal Capital
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TORONTO County Names
△ County Seats
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
QUEBEC
N.Y.
MICH.
PA.
LAKE HURON
GEORGIAN BAY
LAKE ONTARIO
LAKE ERIE
Ottawa
Toronto
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DURHAM	47,494	I-10
ELGIN	66,606	M-4
ESSEX	306,399	N-2
FRONTENAC	101,692	F-14
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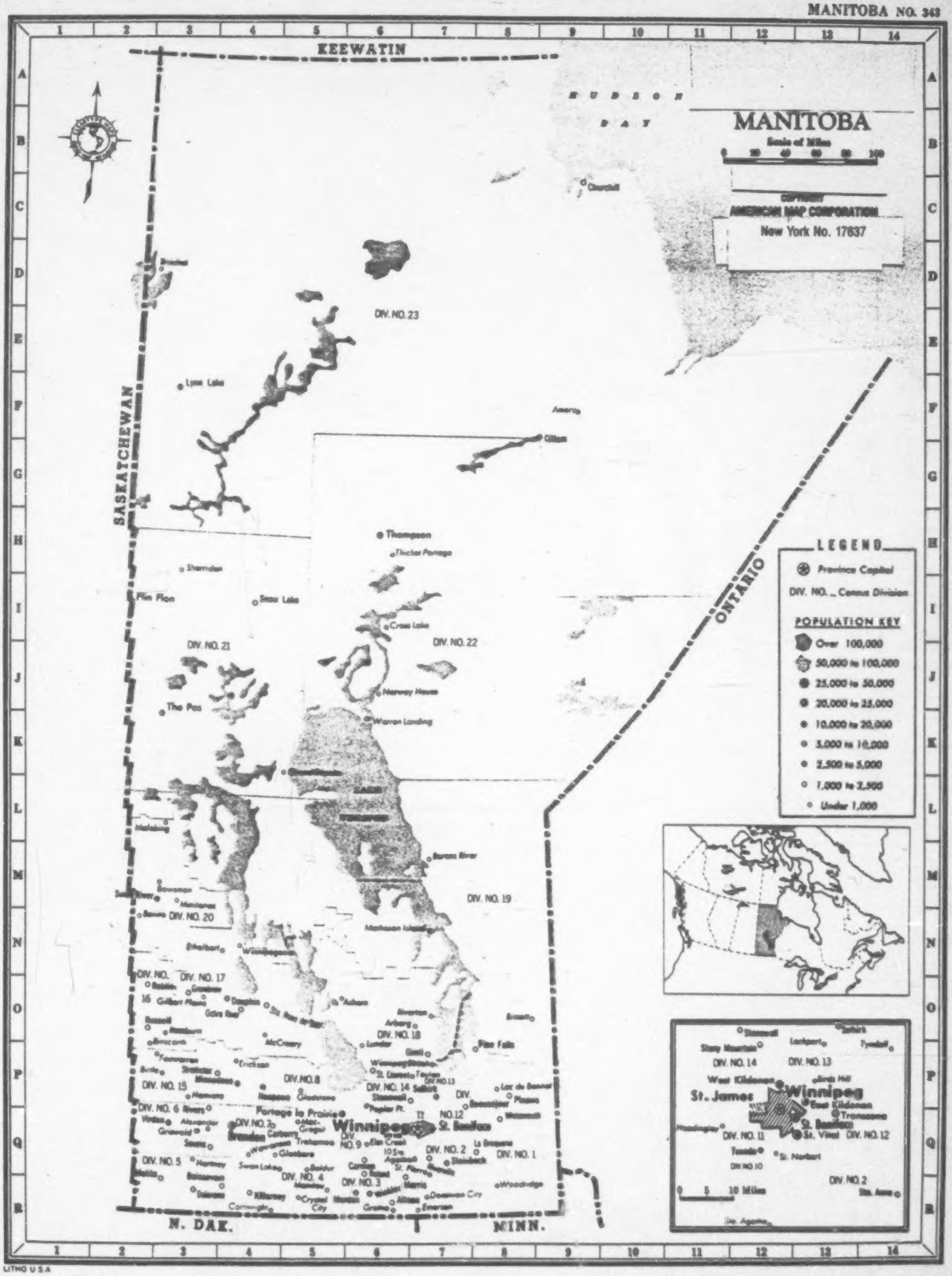
KEEWATIN
HUDSON BAY
MANITOBA
Scale of Miles
0 20 40 60 80 100
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New York No. 17637
Churchill
DIV. NO. 23
Lynn Lake
SASKATCHEWAN
ONTARIO
Gillam
Thompson
Thicket Portage
Sherridon
Flin Flon
Snow Lake
Cross Lake
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Norway House
The Pas
Warren Landing
Berens River
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DIV. NO. 20
Winnipegosis
Ethelbert
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Gilbert Plains
Dauphin
Ashern
Riverton
Arborg
DIV. NO. 18
Gimli
Pine Falls
McCreary
Lundar
Erickson
Minnedosa
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DIV. NO. 8
Neepawa
Gladstone
Stonewall
Selkirk
DIV. NO. 14
Lac du Bonnet
Beausejour
DIV. NO. 6
Rivers
Virden
Portage la Prairie
DIV. NO. 7
Brandon
Carberry
Treherne
Winnipeg
St. Boniface
DIV. NO. 12
DIV. NO. 9
Elm Creek
DIV. NO. 2
La Broquerie
DIV. NO. 1
Souris
Glenboro
Steinbach
DIV. NO. 5
Swan Lake
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Carman
DIV. NO. 3
Morris
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Boissevain
Killarney
Crystal City
Morden
Winkler
Altona
Emerson
Dominion City
Woodridge
Deloraine
Cartwright
Gretna
N. DAK.
MINN.
LEGEND
Province Capital
DIV. NO. _ Census Division
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Over 100,000
50,000 to 100,000
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20,000 to 25,000
10,000 to 20,000
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1,000 to 2,500
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Winnipeg
East Kildonan
Transcona
St. Boniface
Headingley
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LITHO U.S.A.

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Stonewall, Division 9, 1,583	P-6
Stony Mountain, Division 9, 1,268	P-12
Swan River, Division 15, 3,522	M-3
The Pas, Division 16, 6,062	K-3
Thompson, Division 16, 19,001	H-6
Transcona, Division 20, 22,490	Q-13
Tuxedo, Division 20, 3,250	Q-12
Virden, Division 8, 2,823	Q-3
West Kildonan, Division 20, 23,959	P-12
Winkler, Division 2, 2,983	R-6
Winnipeg, Division 20, 246,246	Q-7

For explanation of this listing see General Introduction Page 111.

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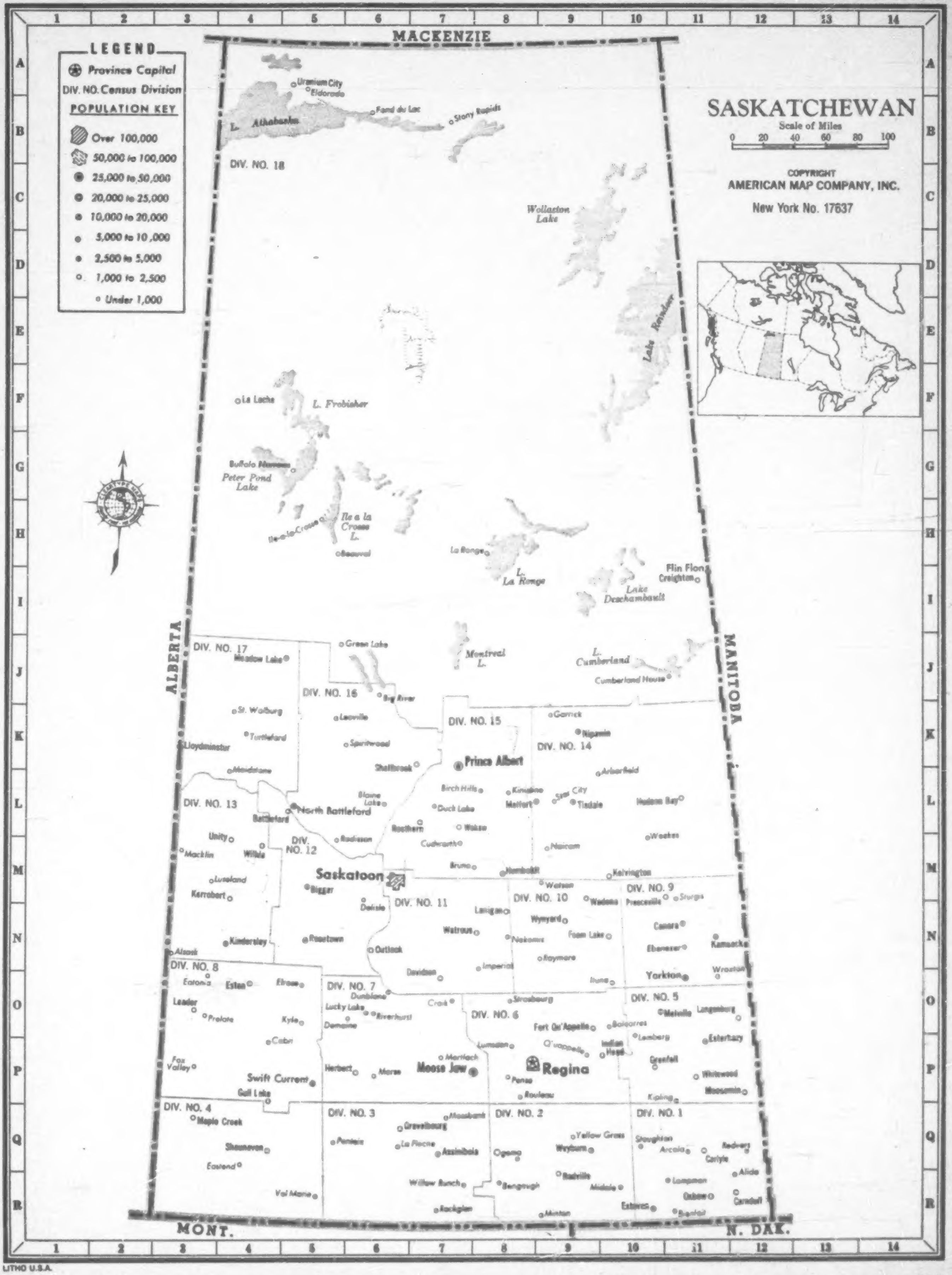
SASKATCHEWAN
Scale of Miles
0 20 40 60 80 100
COPYRIGHT
AMERICAN MAP COMPANY, INC.
New York No. 17637
LEGEND
Province Capital
DIV. NO. Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
MACKENZIE
ALBERTA
MANITOBA
MONT.
N. DAK.
DIV. NO. 18
L. Athabaska
Uranium City
Eldorado
Fond du Lac
Stony Rapids
Wollaston Lake
Lake Reindeer
La Loche
L. Frobisher
Buffalo Narrows
Peter Pond Lake
Ile-a-la-Crosse
Ile a la Crosse L.
Beauval
La Ronge
L. La Ronge
Flin Flon
Creighton
Lake Deschambault
Green Lake
Montreal L.
L. Cumberland
Cumberland House
DIV. NO. 17
Meadow Lake
St. Walburg
Turtleford
Lloydminster
Maidstone
DIV. NO. 16
Big River
Leoville
Spiritwood
Shellbrook
Blaine Lake
North Battleford
Battleford
DIV. NO. 15
Prince Albert
Birch Hills
Duck Lake
Wakaw
Rosthern
Cudworth
Bruno
DIV. NO. 14
Garrick
Nipawin
Arborfield
Kinistino
Melfort
Star City
Tisdale
Hudson Bay
Naicam
Weekes
DIV. NO. 13
Unity
Wilkie
Macklin
Luseland
Kerrobert
Kindersley
Alsask
DIV. NO. 12
Radisson
Saskatoon
Biggar
Delisle
Rosetown
Outlook
DIV. NO. 11
Lanigan
Watrous
Davidson
Imperial
Humboldt
DIV. NO. 10
Watson
Wadena
Wynyard
Foam Lake
Nokomis
Raymore
Ituna
Kelvington
DIV. NO. 9
Preeceville
Sturgis
Canora
Kamsack
Ebenezer
Yorkton
Wroxton
DIV. NO. 8
Eatonia
Eston
Elrose
Leader
Prelate
Kyle
Cabri
Fox Valley
Swift Current
Gull Lake
DIV. NO. 7
Dunblane
Lucky Lake
Riverhurst
Demaine
Herbert
Morse
Moose Jaw
Mortlach
Craik
DIV. NO. 6
Strasbourg
Fort Qu'Appelle
Balcarres
Qu'appelle
Indian Head
Lumsden
Regina
Pense
Rouleau
DIV. NO. 5
Melville
Langenburg
Lemberg
Esterhazy
Grenfell
Whitewood
Moosomin
Kipling
DIV. NO. 4
Maple Creek
Shaunavon
Eastend
Val Marie
DIV. NO. 3
Mossbank
Gravelbourg
Ponteix
Lafleche
Assiniboia
Willow Bunch
Rockglen
DIV. NO. 2
Yellow Grass
Weyburn
Ogema
Radville
Bengough
Midale
Minton
DIV. NO. 1
Stoughton
Arcola
Redvers
Carlyle
Alida
Lampman
Oxbow
Carnduff
Estevan
Bienfait
1 2 3 4 5 6 7 8 9 10 11 12 13 14
A B C D E F G H I J K L M N O P Q R

CENSUS DIVISIONS

(18 Divisions)

No. of Division	Population	Location on Map
1	37,167	Q-11
2	30,316	Q-9
3	23,881	Q-6
4	15,876	Q-3
5	44,956	Q-11
6	175,219	O-8
7	53,461	O-6
8	39,311	N-3
9	46,377	M-11
10	28,704	M-9
11	153,698	M-7
12	25,322	M-5
13	30,475	L-3
14	48,295	K-9
15	81,872	K-8
16	40,532	J-6
17	28,959	J-4
18	21,821	B-4
TOTAL	**926,242**	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map.

Assiniboia, Division 3, 2,675	Q-7
Battleford, Division 12, 1,803	L-5
Biggar, Division 12, 2,607	M-5
Canora, Division 9, 2,603	N-11
Carlyle, Division 1, 1,101	Q-11
Carnduff, Division 1, 1,075	R-12
Creighton, Division 18, 1,857	I-11
Davidson, Division 11, 1,043	O-7
Esterhazy, Division 5, 2,896	P-11
Estevan, Division 1, 9,150	R-10
Eston, Division 8, 1,418	O-4
Flin Flon, Division 18, 9,344	I-11
Foam Lake, Division 10, 1,331	N-10
Fort Qu'Appelle, Division 6, 1,606	O-9
Gravelbourg, Division 3, 1,428	Q-6
Grenfell, Division 5, 1,350	P-10
Gull Lake, Division 8, 1,156	P-4
Herbert, Division 7, 1,024	P-6
Hudson Bay, Division 14, 1,971	L-11
Humboldt, Division 15, 3,881	M-8
Indian Head, Division 6, 1,810	P-10
Kamsack, Division 9, 2,783	N-11
Kelvington, Division 14, 1,053	M-10
Kerrobert, Division 13, 1,180	M-4
Kindersley, Division 13, 3,451	N-4
Langenburg, Division 5, 1,236	O-12
Lanigan, Division 11, 1,430	M-8
Leader, Division 8, 1,105	O-3
Lloydminster, Division 17, 3,953	K-3
Maple Creek, Division 4, 2,268	Q-3
Meadow Lake, Division 17, 3,435	J-5
Melfort, Division 14, 4,725	L-8
Melville, Division 5, 5,375	O-10
Moose Jaw, Division 7, 31,854	P-7
Moosomin, Division 5, 2,407	P-12
Nipawin, Division 14, 4,057	K-9
North Battleford, Division 16, 12,698	L-5
Outlook, Division 11, 1,767	N-6
Oxbow, Division 1, 1,380	R-11
Preeceville, Division 9, 1,118	M-11
Prince Albert, Division 15, 28,464	K-7
Radville, Division 2, 1,024	R-9
Regina, Division 6, 139,469	P-8
Rosetown, Division 12, 2,614	N-5
Rosthern, Division 15, 1,431	L-7
Saskatoon, Division 11, 126,449	M-6
Shaunavon, Division 4, 2,244	Q-4
Shellbrook, Division 16, 1,048	K-7
Swift Current, Division 8, 15,415	P-5
Tisdale, Division 14, 2,798	L-9
Unity, Division 13, 2,294	M-4
Uranium City, Division 18, 2,209	A-5
Wadena, Division 10, 1,382	M-9
Wakaw, Division 15, 1,009	L-7
Watrous, Division 11, 1,541	N-8
Weyburn, Division 2, 8,815	Q-9
Whitewood, Division 5, 1,098	P-11
Wilkie, Division 13, 1,642	M-4
Wynyard, Division 10, 1,932	N-9
Yorkton, Division 9, 13,430	O-11

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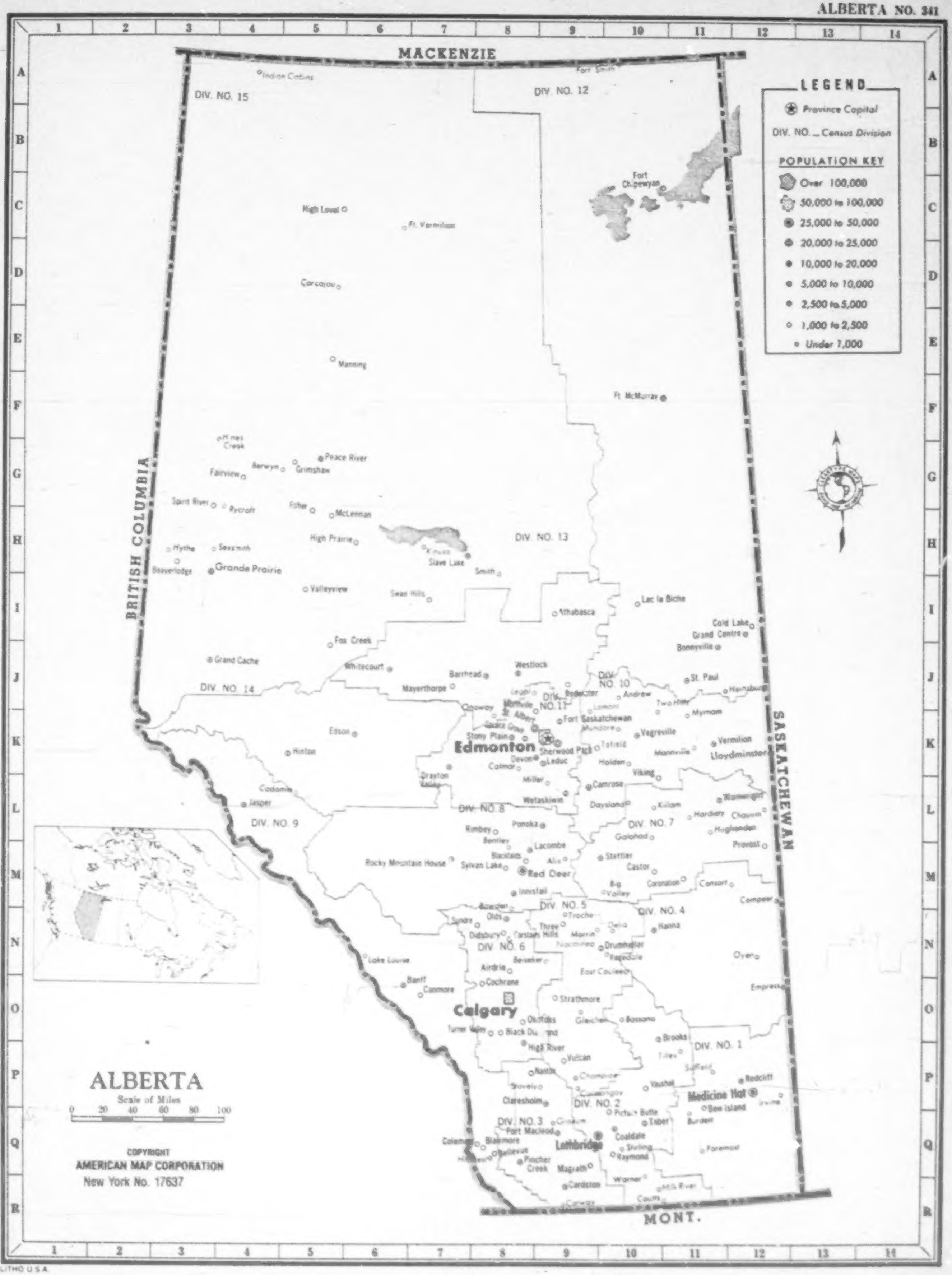
MACKENZIE
BRITISH COLUMBIA
SASKATCHEWAN
MONT.
LEGEND
Province Capital
DIV. NO. _ Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
DIV. NO. 15
DIV. NO. 12
DIV. NO. 13
DIV. NO. 14
DIV. NO. 10
DIV. NO. 11
DIV. NO. 9
DIV. NO. 8
DIV. NO. 7
DIV. NO. 5
DIV. NO. 4
DIV. NO. 6
DIV. NO. 1
DIV. NO. 2
DIV. NO. 3
Indian Cabins
Fort Smith
Fort Chipewyan
High Level
Ft. Vermilion
Carcajou
Manning
Ft. McMurray
Hines Creek
Peace River
Berwyn
Grimshaw
Fairview
Spirit River
Rycroft
Falher
McLennan
High Prairie
Hythe
Sexsmith
Beaverlodge
Grande Prairie
Kinuso
Slave Lake
Smith
Valleyview
Swan Hills
Athabasca
Lac la Biche
Cold Lake
Grand Centre
Bonnyville
Fox Creek
Grand Cache
Whitecourt
Barrhead
Westlock
Mayerthorpe
Legal
Morinville
Redwater
Andrew
St. Paul
Two Hills
Heinsburg
Onoway
St. Albert
Spruce Grove
Lamont
Fort Saskatchewan
Myrnam
Edson
Stony Plain
Mundare
Vegreville
Hinton
Edmonton
Sherwood Park
Tofield
Mannville
Vermilion
Lloydminster
Devon
Leduc
Calmar
Holden
Drayton Valley
Viking
Cadomin
Miller
Camrose
Jasper
Wetaskiwin
Daysland
Killam
Wainwright
Hardisty
Chauvin
Rimbey
Ponoka
Bentley
Galahad
Hughenden
Lacombe
Provost
Blackfalds
Alix
Stettler
Rocky Mountain House
Sylvan Lake
Red Deer
Castor
Big Valley
Coronation
Consort
Innisfail
Compeer
Bowden
Trochu
Olds
Sundre
Three Hills
Delia
Hanna
Didsbury
Carstairs
Morrin
Nacmine
Drumheller
Rosedale
Lake Louise
Airdrie
Beiseker
Oyen
East Coulee
Banff
Canmore
Cochrane
Empress
Strathmore
Calgary
Okotoks
Gleichen
Bassano
Turner Valley
Black Diamond
Brooks
High River
Tilley
Vulcan
Suffield
Nanton
Champion
Vauxhall
Redcliff
Stavely
Carmangay
Medicine Hat
Claresholm
Irvine
Picture Butte
Bow Island
Granum
Taber
Burdett
Fort Macleod
Coleman
Blairmore
Lethbridge
Coaldale
Hillcrest
Bellevue
Stirling
Foremost
Pincher Creek
Raymond
Magrath
Cardston
Warner
Milk River
Carway
Coutts
ALBERTA
Scale of Miles
0 20 40 60 80 100
1 2 3 4 5 6 7 8 9 10 11 12 13 14
A B C D E F G H I J K L M N O P Q R

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ALBERTA INDEX

CENSUS DIVISIONS

(15 Divisions)

No. of Division	Population	Location on Map
1	39,149	P-12
2	86,624	P-10
3	30,940	Q-9
4	12,991	N-11
5	34,485	N-9
6	447,079	N-8
7	38,334	L-11
8	85,638	L-8
9	19,781	L-5
10	65,532	J-10
11	552,461	J-9
12	54,647	A-9
13	43,780	H-8
14	21,665	J-4
15	94,762	A-4
TOTAL	1,627,874	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map.

Airdrie, Division 6, 1,089	N-8
Athabasca, Division 13, 1,765	I-9
Banff, Division 9, 3,219	O-6
Barrhead, Division 13, 2,803	J-8
Beaverlodge, Division 15, 1,157	H-3
Bellevue, Division 9, 1,242	Q-8
Black Diamond, Division 6, 1,000	O-8
Blairmore, Division 9, 2,037	Q-8
Bonnyville, Division 12, 2,587	J-11
Bow Island, Division 1, 1,159	Q-11
Brooks, Division 2, 3,986	O-10
Calgary, Division 6, 403,319	O-8
Camrose, Division 10, 8,673	L-9
Canmore, Division 9, 1,538	O-7
Cardston, Division 3, 2,685	R-9
Castor, Division 7, 1,166	M-10
Claresholm, Division 3, 2,935	P-9
Coaldale, Division 2, 2,798	Q-10
Cochrane, Division 6, 1,046	O-8
Cold Lake, Division 12, 1,309	I-12
Coleman, Division 9, 1,534	Q-8
Devon, Division 11, 1,468	K-8
Didsbury, Division 6, 1,821	N-8
Drayton Valley, Division 11, 3,900	K-7
Drumheller, Division 5, 5,446	N-10
Edmonton, Division 11, 438,152	K-9
Edson, Division 14, 3,818	K-6
Fairview, Division 15, 2,109	G-4
Fort Chipewyan, Division 12, 1,122	C-10
Fort Macleod, Division 3, 2,715	Q-9
Fort McMurray, Division 12, 6,847	F-10
Fort Saskatchewan, Division 11, 5,726	K-9
Fox Creek, Division 15, 1,281	J-5
Grand Centre, Division 12, 2,088	I-12
Grande Cache, Division 15, 2,525	J-4
Grande Prairie, Division 15, 13,079	H-3
Grimshaw, Division 15, 1,714	G-5
Hanna, Division 4, 2,545	N-10
High Level, Division 15, 1,624	C-5
High Prairie, Division 15, 2,354	H-6
High River, Division 6, 2,676	P-8
Hinton, Division 14, 4,911	K-5
Innisfail, Division 8, 2,474	M-8
Jasper, Division 9, 2,932	L-4
Lac la Biche, Division 12, 1,791	I-10
Lacombe, Division 8, 3,436	M-8
Leduc, Division 11, 4,000	K-9
Lethbridge, Division 2, 41,217	Q-9
Lloydminster, Division 10, 4,738	K-12
McLennan, Division 15, 1,090	H-5
Magrath, Division 3, 1,215	Q-9
Manning, Division 15, 1,071	E-5
Mayerthrope, Division 13, 1,036	J-7
Medicine Hat, Division 1, 26,518	P-12
Morinville, Division 11, 1,475	K-8
Okotoks, Division 6, 1,247	O-8
Olds, Division 6, 3,376	N-8
Peace River, Division 15, 5,039	G-5
Picture Butte, Division 2, 1,008	Q-10
Pincher Creek, Division 3, 3,227	Q-8
Ponoka, Division 8, 4,414	L-9
Provost, Division 7, 1,489	M-12
Raymond, Division 2, 2,156	Q-10
Redcliff, Division 1, 2,255	P-12
Red Deer, Division 8, 27,674	M-8
Redwater, Division 13, 1,287	J-9
Rimbey, Division 8, 1,450	L-8
Rocky Mountain House, Division 8, 2,968	M-7
St. Albert, Division 11, 11,800	K-8
St. Paul, Division 12, 4,161	J-11
Sherwood Park, Division 11, 14,282	K-9
Slave Lake, Division 15, 2,052	H-7
Spirit River, Division 15, 1,091	H-3
Spruce Grove, Division 11, 3,029	K-8
Stettler, Division 7, 4,168	M-10
Stony Plain, Division 11, 1,770	K-8
Strathmore, Division 5, 1,148	O-9
Swan Hills, Division 15, 1,376	I-7
Sylvan Lake, Division 8, 1,597	M-8
Taber, Division 2, 4,765	Q-10
Three Hills, Division 5, 1,354	N-9
Valleyview, Division 15, 1,708	I-5
Vauxhall, Division 2, 1,016	P-10
Vegreville, Division 10, 3,691	K-10
Vermilion, Division 10, 2,915	K-11
Viking, Division 10, 1,178	L-10
Vulcan, Division 5, 1,384	P-9
Wainwright, Division 7, 3,872	L-11
Westlock, Division 13, 3,246	J-8
Wetaskiwin, Division 11, 6,267	L-9
Whitecourt, Division 14, 3,202	J-6

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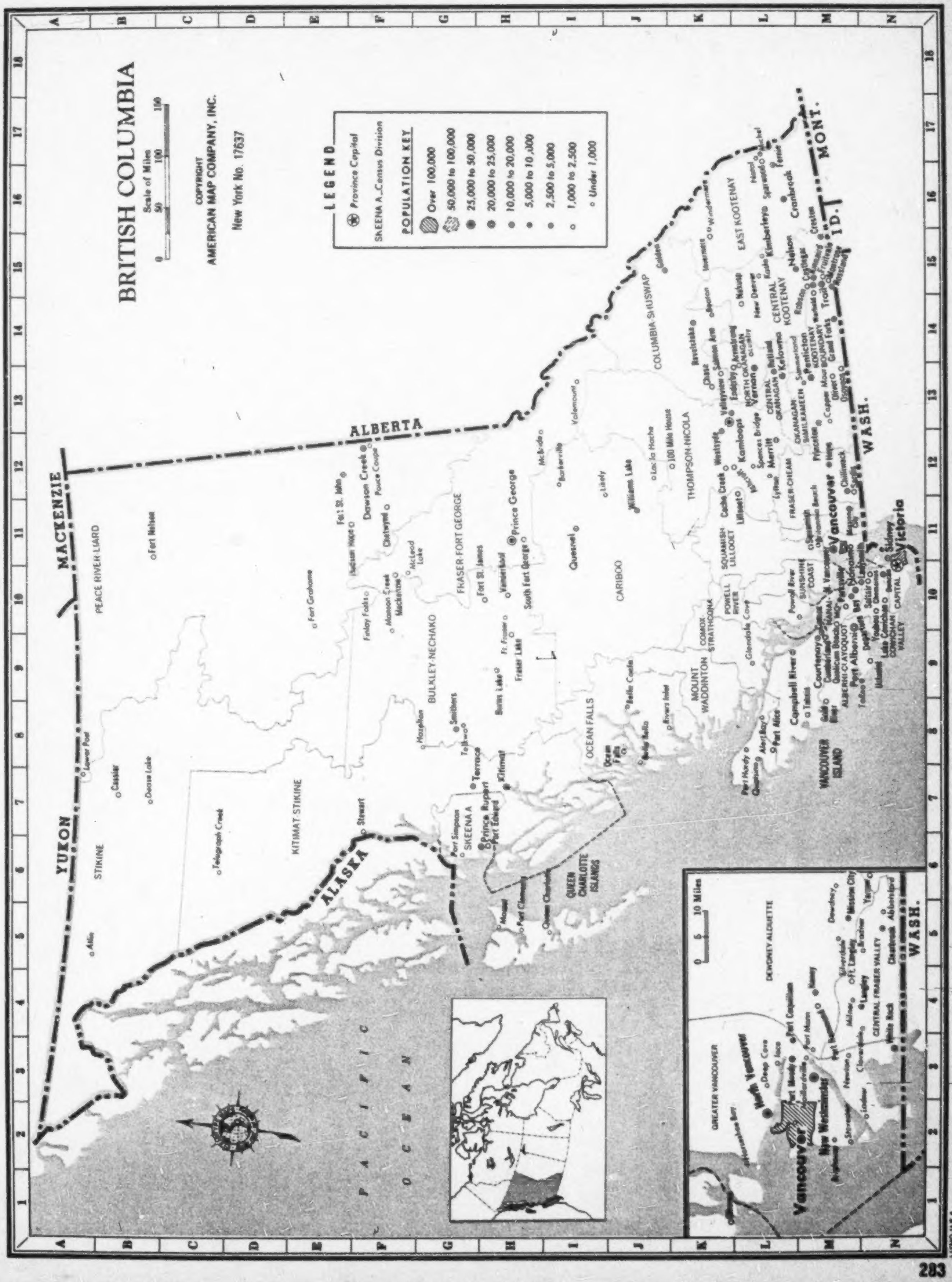
BRITISH COLUMBIA
Scale of Miles
0 50 100 150
COPYRIGHT
AMERICAN MAP COMPANY, INC.
New York No. 17637
LEGEND
Province Capital
SKEENA A Census Division
POPULATION KEY
Over 100,000
50,000 to 100,000
25,000 to 50,000
20,000 to 25,000
10,000 to 20,000
5,000 to 10,000
2,500 to 5,000
1,000 to 2,500
Under 1,000
YUKON
MACKENZIE
ALBERTA
ALASKA
MONT.
ID.
WASH.
PACIFIC OCEAN
STIKINE
PEACE RIVER-LIARD
KITIMAT-STIKINE
BULKLEY-NECHAKO
FRASER-FORT GEORGE
SKEENA A
OCEAN FALLS
CARIBOO
MOUNT WADDINGTON
COMOX-STRATHCONA
POWELL RIVER
SQUAMISH-LILLOOET
SUNSHINE COAST
THOMPSON-NICOLA
COLUMBIA-SHUSWAP
NORTH OKANAGAN
CENTRAL OKANAGAN
OKANAGAN-SIMILKAMEEN
KOOTENAY BOUNDARY
CENTRAL KOOTENAY
EAST KOOTENAY
FRASER-CHEAM
CAPITAL
COWICHAN VALLEY
ALBERNI-CLAYOQUOT
QUEEN CHARLOTTE ISLANDS
VANCOUVER ISLAND
Atlin
Lower Post
Cassiar
Dease Lake
Telegraph Creek
Stewart
Fort Nelson
Fort St. John
Dawson Creek
Pouce Coupe
Chetwynd
Hudson Hope
Fort Grahame
Finlay Forks
Manson Creek
Mackenzie
McLeod Lake
Fort St. James
Vanderhoof
Prince George
South Fort George
Fort Fraser
Fraser Lake
Burns Lake
Smithers
Hazelton
Telkwa
Terrace
Kitimat
Prince Rupert
Port Edward
Port Simpson
Masset
Port Clements
Queen Charlotte
Ocean Falls
Bella Bella
Bella Coola
Rivers Inlet
Quesnel
Wells
Barkerville
McBride
Valemount
Likely
Williams Lake
Lac la Hache
100 Mile House
Golden
Revelstoke
Salmon Arm
Sicamous
Enderby
Armstrong
Vernon
Kelowna
Penticton
Kamloops
Merritt
Spences Bridge
Lytton
Lillooet
Hope
Chilliwack
Sumas
Vancouver
Victoria
Sidney
Nanaimo
Duncan
Ladysmith
Port Alberni
Courtenay
Comox
Cumberland
Campbell River
Powell River
Port Hardy
Port McNeill
Alert Bay
Port Alice
Tofino
Ucluelet
Nelson
Castlegar
Trail
Rossland
Grand Forks
Greenwood
Oliver
Osoyoos
Princeton
Creston
Cranbrook
Kimberley
Fernie
Natal
Invermere
Windermere
Nakusp
New Denver
Kaslo
GREATER VANCOUVER
DEWDNEY-ALOUETTE
CENTRAL FRASER VALLEY
0 5 10 Miles
North Vancouver
West Vancouver
New Westminster
Burnaby
Port Moody
Port Coquitlam
Haney
Mission City
Abbotsford
Langley
Cloverdale
White Rock
Ladner
Steveston
Richmond

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DISTRICTS

(29 Districts)

No. of District	Population	Location on Map
ALBERNI-CLAYOQUOT	31,747	M-9
BULKLEY-NECHAKO	27,145	G-9
CAPITAL	204,803	N-10
CARIBOO	39,357	J-10
CENTRAL FRASER VALLEY	58,085	N-4
CENTRAL KOOTENAY	44,791	L-14
CENTRAL OKANAGAN	50,177	L-13
COLUMBIA-SHUSWAP	30,641	J-14
COMOX-STRATHCONA	47,345	L-9
COWICHAN VALLEY	38,988	N-10
DEWDNEY-ALOUETTE	40,096	L-5
EAST KOOTENAY	89,720	L-15
FRASER-CHEAM	46,097	L-11
FRASER-FORT GEORGE	64,364	G-10
GREATER VANCOUVER	1,028,334	K-2
KITIMAT-STIKINE	37,326	E-6
KOOTENAY BOUNDARY	31,396	M-14
MOUNT WADDINGTON	10,408	K-8
NANAIMO	48,006	M-10
NORTH OKANAGAN	34,039	L-13
OCEAN FALLS	4,215	I-8
OKANAGAN-SIMILKAMEEN	42,752	M-12
PEACE RIVER-LIARD	43,996	B-10
POWELL RIVER	18,536	K-10
SKEENA A	22,299	G-6
SQUAMISH-LILLOOET	13,081	K-11
STIKINE	1,470	B-7
SUNSHINE COAST	9,655	M-10
THOMPSON-NICOLA	75,752	K-12
TOTAL	**2,184,621**	

CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the district in which it is located, then population and location on map.

Armstrong, North Okanagan, 1,648 ..... L-13
Ashcroft, Thompson-Nicola, 1,916 ..... K-12
Burns Lake, Bulkley-Nechako, 1,259 ..... H-9
Cache Creek, Thompson-Nicola, 1,013 ..... K-12
Campbell River, Comox-Strathcona, 9.770 ..... L-9
Cassier, Stikine, 1,073 ..... B-7
Castlegar, Central Kootenay, 3,072 ..... M-15
Chase, Thompson-Nicola, 1,212 . K-13
Chemainus, Cowichan Valley, 2,129 ..... N-10
Chetwynd, Peace River-Liard, 1,260 ..... F-11
Chilliwack, Fraser-Cheam, 9,135 M-12
Clearbrook, Central Fraser Valley, 3,653 ..... N-5
Comox, Comox-Strathcona, 3,980 ..... M-9
Courtenay, Comox-Strathcona, 7,152 ..... M-9
Cranbrook, East Kootenay, 12,000 ..... L-16
Creston, Central Kootenay, 3,204 ..... M-15
Cumberland, Comox-Strathcona, 1,718 ..... M-9
Dawson Creek, Peace River-Liard, 11,885 ..... F-12
Departure Bay, Nanaimo, 3,744 . M-10
Duncan, Cowichan Valley, 4,388 N-10
Enderby, North Okanagan, 1,158 L-13
Fernie, East Kootenay, 4,422 ... L-16
Fort Langley, Central Fraser Valley, 1,342 ..... M-4
Fort Nelson, Peace River-Liard, 2,289 ..... B-11
Fort St. James, Bulkley-Nechako, 1,482 ..... H-10
Fort St. John, Peace River-Liard, 8,264 ..... E-12
Fraser Lake, Bulkley-Nechako, 1,292 ..... H-10
Fruitvale, Kootenay Boundary, 1,379 ..... M-15
Gibsons, Sunshine Coast, 1,934 .. K-1
Gold River, Comox-Strathcona, 1,896 ..... M-9
Golden, Columbia-Shuswap, 3,010 ..... J-15
Grand Forks, Kootenay Boundary, 3,173 ..... M-14
Haney, Dewdney-Alouette, 3,221 . M-4
Hope, Fraser-Cheam, 3,153 .... M-12
Hudson Hope, Peace River-Liard, 1,116 ..... E-11
Invermere, East Kootenay, 1,065 K-15
Kamloops, Thompson-Nicola, 26,168 ..... L-13
Kelowna, Central Okanagan, 19,412 ..... L-13
Kimberley, East Kootenay, 7,641 L-16
Kinnaird, Kootenay Boundary, 2,846 ..... M-15
Kitimat, Kitimat-Stikine, 11,824 ... H-7
Ladysmith, Cowichan Valley, 3,664 ..... N-10
Lake Cowichan, Cowichan Valley, 2,364 ..... N-10
Langley, Central Fraser Valley, 4,684 ..... N-4
Lillooet, Squamish-Lillooet, 1,514 ..... L-12
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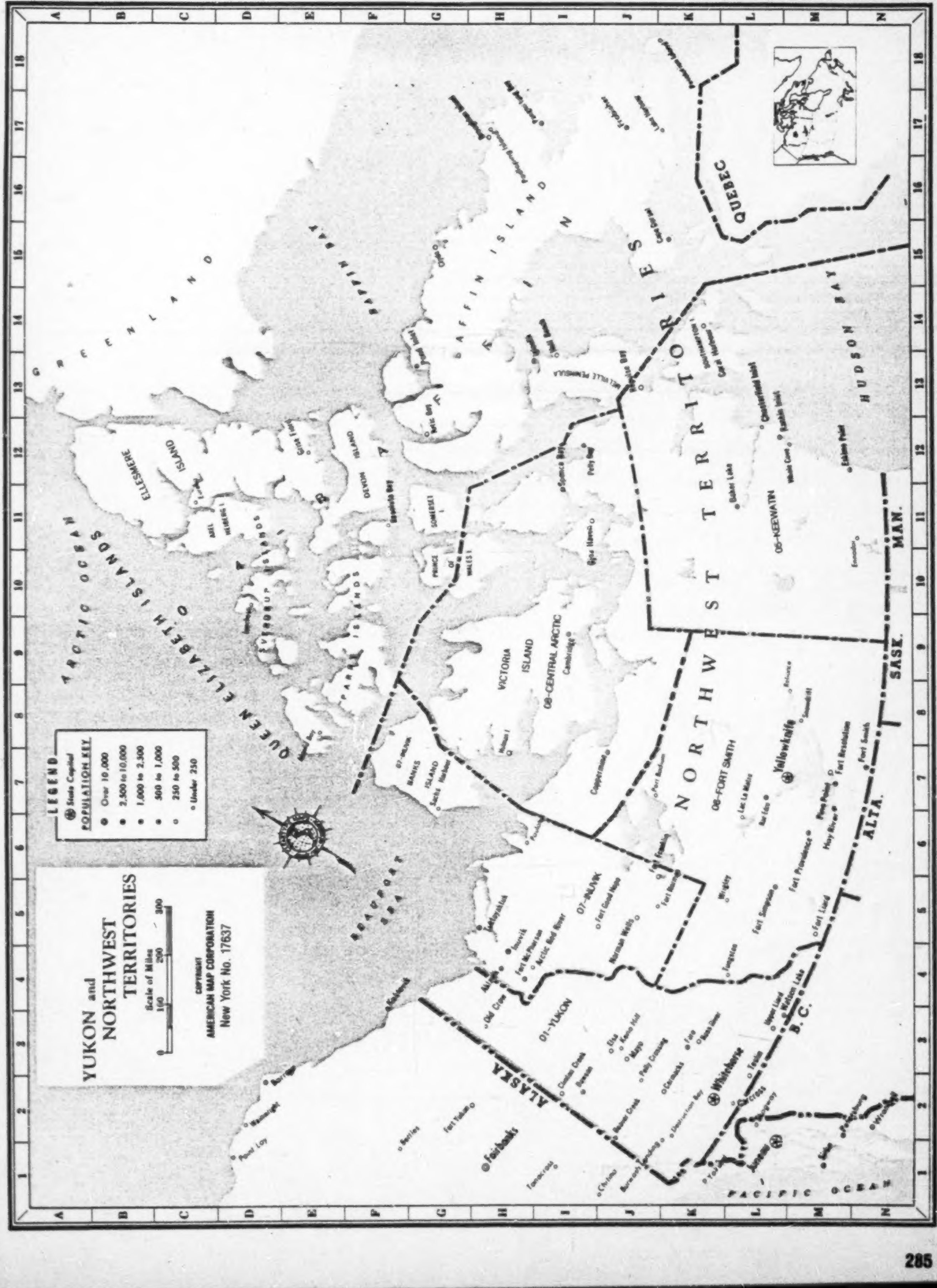
YUKON and NORTHWEST TERRITORIES
Scale of Miles
0 100 200 300
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AMERICAN MAP CORPORATION
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LEGEND
⊛ State Capital
POPULATION KEY
● Over 10,000
● 2,500 to 10,000
● 1,000 to 2,500
● 500 to 1,000
○ 250 to 500
○ Under 250
A B C D E F G H I J K L M N
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18
ARCTIC OCEAN
QUEEN ELIZABETH ISLANDS
GREENLAND
BAFFIN BAY
ELLESMERE ISLAND
AXEL HEIBERG I.
SVERDRUP ISLANDS
PARRY ISLANDS
DEVON ISLAND
SOMERSET I.
PRINCE of WALES I.
BANKS ISLAND
VICTORIA ISLAND
BAFFIN ISLAND
QUEBEC
HUDSON BAY
BEAUFORT SEA
PACIFIC OCEAN
ALASKA
B.C.
ALTA.
SASK.
MAN.
NORTHWEST TERRITORIES
01-YUKON
02-INUVIK
03-CENTRAL ARCTIC
04-FORT SMITH
05-KEEWATIN
Whitehorse
Yellowknife
Fairbanks
Juneau
Inuvik
Aklavik
Fort McPherson
Arctic Red River
Fort Good Hope
Norman Wells
Fort Norman
Fort Franklin
Fort Simpson
Fort Providence
Hay River
Pine Point
Fort Resolution
Fort Smith
Fort Liard
Watson Lake
Dawson
Mayo
Elsa
Keno Hill
Old Crow
Carmacks
Pelly Crossing
Faro
Teslin
Carcross
Skagway
Haines
Destruction Bay
Beaver Creek
Burwash Landing
Chicken
Tanacross
Fort Yukon
Bettles
Barrow
Wainwright
Point Lay
Coppermine
Cambridge
Holman I.
Sachs Harbour
Paulatuk
Tuktoyaktuk
Spence Bay
Pelly Bay
Gjoa Haven
Resolute Bay
Grise Fiord
Pond Inlet
Arctic Bay
Clyde
Igloolik
Hall Beach
Repulse Bay
Coral Harbour
Chesterfield Inlet
Rankin Inlet
Whale Cove
Eskimo Point
Baker Lake
Cape Dorset
Frobisher Bay
Pangnirtung
Broughton I.
MELVILLE PENINSULA
SOUTHAMPTON I.
Rae
Lac La Martre
Wrigley
Fort Rae
Ennadai
Eureka
Port Radium
Snowdrift

YUKON

Population **18,388**

CITIES AND TOWNS

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NORTHWEST TERRITORIES

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7	INUVIK REGION	I-5
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CITIES AND TOWNS

NOTE: The first name is that of city or town, second, that of the census division in which it is located, then population and location on map

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